

# Global Organic Matcha Powder Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Organic matcha powder is made from the finest tender green tea leaves ground into a fine smooth powder, which is not fermented. Its tea trees are grown without the application of synthetic pesticides or chemical fertilizers. Organic matcha powder is rich in antioxidants and can help with anti-inflammatory, anti-oxidant and anti-ageing properties.

This report provides a deep insight into the global Organic Matcha Powder market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Organic Matcha Powder Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Organic Matcha Powder market in any manner.

## Global Organic Matcha Powder Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Aiya America

AOI Tea Company

ShaoXing Royal Tea

ITOEN

Marukyu Koyamaen

Ocha & Co.

Yanoen

AOI Seicha

DoMatcha

### Market Segmentation (by Type)

Sugary

No Sugar

### Market Segmentation (by Application)

Drinking Tea

Pastry

Ice Cream

Beverage

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Organic Matcha Powder Market

## Overview of the regional outlook of the Organic Matcha Powder Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Organic Matcha Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Organic Matcha Powder
- 1.2 Key Market Segments
  - 1.2.1 Organic Matcha Powder Segment by Type
  - 1.2.2 Organic Matcha Powder Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ORGANIC MATCHA POWDER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Organic Matcha Powder Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Organic Matcha Powder Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ORGANIC MATCHA POWDER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Organic Matcha Powder Sales by Manufacturers (2019-2024)
- 3.2 Global Organic Matcha Powder Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Organic Matcha Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Organic Matcha Powder Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Organic Matcha Powder Sales Sites, Area Served, Product Type
- 3.6 Organic Matcha Powder Market Competitive Situation and Trends
  - 3.6.1 Organic Matcha Powder Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Organic Matcha Powder Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 ORGANIC MATCHA POWDER INDUSTRY CHAIN ANALYSIS**

- 4.1 Organic Matcha Powder Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ORGANIC MATCHA POWDER MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ORGANIC MATCHA POWDER MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Organic Matcha Powder Sales Market Share by Type (2019-2024)
- 6.3 Global Organic Matcha Powder Market Size Market Share by Type (2019-2024)
- 6.4 Global Organic Matcha Powder Price by Type (2019-2024)

## **7 ORGANIC MATCHA POWDER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Organic Matcha Powder Market Sales by Application (2019-2024)
- 7.3 Global Organic Matcha Powder Market Size (M USD) by Application (2019-2024)
- 7.4 Global Organic Matcha Powder Sales Growth Rate by Application (2019-2024)

## **8 ORGANIC MATCHA POWDER MARKET SEGMENTATION BY REGION**

- 8.1 Global Organic Matcha Powder Sales by Region
  - 8.1.1 Global Organic Matcha Powder Sales by Region
  - 8.1.2 Global Organic Matcha Powder Sales Market Share by Region



## 8.2 North America

### 8.2.1 North America Organic Matcha Powder Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Organic Matcha Powder Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Organic Matcha Powder Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Organic Matcha Powder Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Organic Matcha Powder Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Aiya America

#### 9.1.1 Aiya America Organic Matcha Powder Basic Information

#### 9.1.2 Aiya America Organic Matcha Powder Product Overview

#### 9.1.3 Aiya America Organic Matcha Powder Product Market Performance

#### 9.1.4 Aiya America Business Overview

- 9.1.5 Aiya America Organic Matcha Powder SWOT Analysis
- 9.1.6 Aiya America Recent Developments
- 9.2 AOI Tea Company
  - 9.2.1 AOI Tea Company Organic Matcha Powder Basic Information
  - 9.2.2 AOI Tea Company Organic Matcha Powder Product Overview
  - 9.2.3 AOI Tea Company Organic Matcha Powder Product Market Performance
  - 9.2.4 AOI Tea Company Business Overview
  - 9.2.5 AOI Tea Company Organic Matcha Powder SWOT Analysis
  - 9.2.6 AOI Tea Company Recent Developments
- 9.3 ShaoXing Royal Tea
  - 9.3.1 ShaoXing Royal Tea Organic Matcha Powder Basic Information
  - 9.3.2 ShaoXing Royal Tea Organic Matcha Powder Product Overview
  - 9.3.3 ShaoXing Royal Tea Organic Matcha Powder Product Market Performance
  - 9.3.4 ShaoXing Royal Tea Organic Matcha Powder SWOT Analysis
  - 9.3.5 ShaoXing Royal Tea Business Overview
  - 9.3.6 ShaoXing Royal Tea Recent Developments
- 9.4 ITOEN
  - 9.4.1 ITOEN Organic Matcha Powder Basic Information
  - 9.4.2 ITOEN Organic Matcha Powder Product Overview
  - 9.4.3 ITOEN Organic Matcha Powder Product Market Performance
  - 9.4.4 ITOEN Business Overview
  - 9.4.5 ITOEN Recent Developments
- 9.5 Marukyu Koyamaen
  - 9.5.1 Marukyu Koyamaen Organic Matcha Powder Basic Information
  - 9.5.2 Marukyu Koyamaen Organic Matcha Powder Product Overview
  - 9.5.3 Marukyu Koyamaen Organic Matcha Powder Product Market Performance
  - 9.5.4 Marukyu Koyamaen Business Overview
  - 9.5.5 Marukyu Koyamaen Recent Developments
- 9.6 Ocha and Co.
  - 9.6.1 Ocha and Co. Organic Matcha Powder Basic Information
  - 9.6.2 Ocha and Co. Organic Matcha Powder Product Overview
  - 9.6.3 Ocha and Co. Organic Matcha Powder Product Market Performance
  - 9.6.4 Ocha and Co. Business Overview
  - 9.6.5 Ocha and Co. Recent Developments
- 9.7 Yanoen
  - 9.7.1 Yanoen Organic Matcha Powder Basic Information
  - 9.7.2 Yanoen Organic Matcha Powder Product Overview
  - 9.7.3 Yanoen Organic Matcha Powder Product Market Performance
  - 9.7.4 Yanoen Business Overview

#### 9.7.5 Yanoen Recent Developments

### 9.8 AOI Seicha

#### 9.8.1 AOI Seicha Organic Matcha Powder Basic Information

#### 9.8.2 AOI Seicha Organic Matcha Powder Product Overview

#### 9.8.3 AOI Seicha Organic Matcha Powder Product Market Performance

#### 9.8.4 AOI Seicha Business Overview

#### 9.8.5 AOI Seicha Recent Developments

### 9.9 DoMatcha

#### 9.9.1 DoMatcha Organic Matcha Powder Basic Information

#### 9.9.2 DoMatcha Organic Matcha Powder Product Overview

#### 9.9.3 DoMatcha Organic Matcha Powder Product Market Performance

#### 9.9.4 DoMatcha Business Overview

#### 9.9.5 DoMatcha Recent Developments

## 10 ORGANIC MATCHA POWDER MARKET FORECAST BY REGION

### 10.1 Global Organic Matcha Powder Market Size Forecast

### 10.2 Global Organic Matcha Powder Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Organic Matcha Powder Market Size Forecast by Country

#### 10.2.3 Asia Pacific Organic Matcha Powder Market Size Forecast by Region

#### 10.2.4 South America Organic Matcha Powder Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Organic Matcha Powder by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

### 11.1 Global Organic Matcha Powder Market Forecast by Type (2025-2030)

#### 11.1.1 Global Forecasted Sales of Organic Matcha Powder by Type (2025-2030)

#### 11.1.2 Global Organic Matcha Powder Market Size Forecast by Type (2025-2030)

#### 11.1.3 Global Forecasted Price of Organic Matcha Powder by Type (2025-2030)

### 11.2 Global Organic Matcha Powder Market Forecast by Application (2025-2030)

#### 11.2.1 Global Organic Matcha Powder Sales (K Units) Forecast by Application

#### 11.2.2 Global Organic Matcha Powder Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Organic Matcha Powder Market Size Comparison by Region (M USD)

Table 5. Global Organic Matcha Powder Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Organic Matcha Powder Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Organic Matcha Powder Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Organic Matcha Powder Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Organic Matcha Powder as of 2022)

Table 10. Global Market Organic Matcha Powder Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Organic Matcha Powder Sales Sites and Area Served

Table 12. Manufacturers Organic Matcha Powder Product Type

Table 13. Global Organic Matcha Powder Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Organic Matcha Powder

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Organic Matcha Powder Market Challenges

Table 22. Global Organic Matcha Powder Sales by Type (K Units)

Table 23. Global Organic Matcha Powder Market Size by Type (M USD)

Table 24. Global Organic Matcha Powder Sales (K Units) by Type (2019-2024)

Table 25. Global Organic Matcha Powder Sales Market Share by Type (2019-2024)

Table 26. Global Organic Matcha Powder Market Size (M USD) by Type (2019-2024)

Table 27. Global Organic Matcha Powder Market Size Share by Type (2019-2024)

Table 28. Global Organic Matcha Powder Price (USD/Unit) by Type (2019-2024)

Table 29. Global Organic Matcha Powder Sales (K Units) by Application

Table 30. Global Organic Matcha Powder Market Size by Application

Table 31. Global Organic Matcha Powder Sales by Application (2019-2024) & (K Units)
Table 32. Global Organic Matcha Powder Sales Market Share by Application (2019-2024)
Table 33. Global Organic Matcha Powder Sales by Application (2019-2024) & (M USD)
Table 34. Global Organic Matcha Powder Market Share by Application (2019-2024)
Table 35. Global Organic Matcha Powder Sales Growth Rate by Application (2019-2024)
Table 36. Global Organic Matcha Powder Sales by Region (2019-2024) & (K Units)
Table 37. Global Organic Matcha Powder Sales Market Share by Region (2019-2024)
Table 38. North America Organic Matcha Powder Sales by Country (2019-2024) & (K Units)
Table 39. Europe Organic Matcha Powder Sales by Country (2019-2024) & (K Units)
Table 40. Asia Pacific Organic Matcha Powder Sales by Region (2019-2024) & (K Units)
Table 41. South America Organic Matcha Powder Sales by Country (2019-2024) & (K Units)
Table 42. Middle East and Africa Organic Matcha Powder Sales by Region (2019-2024) & (K Units)
Table 43. Aiya America Organic Matcha Powder Basic Information
Table 44. Aiya America Organic Matcha Powder Product Overview
Table 45. Aiya America Organic Matcha Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 46. Aiya America Business Overview
Table 47. Aiya America Organic Matcha Powder SWOT Analysis
Table 48. Aiya America Recent Developments
Table 49. AOI Tea Company Organic Matcha Powder Basic Information
Table 50. AOI Tea Company Organic Matcha Powder Product Overview
Table 51. AOI Tea Company Organic Matcha Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 52. AOI Tea Company Business Overview
Table 53. AOI Tea Company Organic Matcha Powder SWOT Analysis
Table 54. AOI Tea Company Recent Developments
Table 55. ShaoXing Royal Tea Organic Matcha Powder Basic Information
Table 56. ShaoXing Royal Tea Organic Matcha Powder Product Overview
Table 57. ShaoXing Royal Tea Organic Matcha Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 58. ShaoXing Royal Tea Organic Matcha Powder SWOT Analysis
Table 59. ShaoXing Royal Tea Business Overview
Table 60. ShaoXing Royal Tea Recent Developments



Table 61. ITOEN Organic Matcha Powder Basic Information

Table 62. ITOEN Organic Matcha Powder Product Overview

Table 63. ITOEN Organic Matcha Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. ITOEN Business Overview

Table 65. ITOEN Recent Developments

Table 66. Marukyu Koyamaen Organic Matcha Powder Basic Information

Table 67. Marukyu Koyamaen Organic Matcha Powder Product Overview

Table 68. Marukyu Koyamaen Organic Matcha Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Marukyu Koyamaen Business Overview

Table 70. Marukyu Koyamaen Recent Developments

Table 71. Ocha and Co. Organic Matcha Powder Basic Information

Table 72. Ocha and Co. Organic Matcha Powder Product Overview

Table 73. Ocha and Co. Organic Matcha Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Ocha and Co. Business Overview

Table 75. Ocha and Co. Recent Developments

Table 76. Yanoen Organic Matcha Powder Basic Information

Table 77. Yanoen Organic Matcha Powder Product Overview

Table 78. Yanoen Organic Matcha Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Yanoen Business Overview

Table 80. Yanoen Recent Developments

Table 81. AOI Seicha Organic Matcha Powder Basic Information

Table 82. AOI Seicha Organic Matcha Powder Product Overview

Table 83. AOI Seicha Organic Matcha Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. AOI Seicha Business Overview

Table 85. AOI Seicha Recent Developments

Table 86. DoMatcha Organic Matcha Powder Basic Information

Table 87. DoMatcha Organic Matcha Powder Product Overview

Table 88. DoMatcha Organic Matcha Powder Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. DoMatcha Business Overview

Table 90. DoMatcha Recent Developments

Table 91. Global Organic Matcha Powder Sales Forecast by Region (2025-2030) & (K Units)

Table 92. Global Organic Matcha Powder Market Size Forecast by Region (2025-2030)

& (M USD)

Table 93. North America Organic Matcha Powder Sales Forecast by Country  
(2025-2030) & (K Units)

Table 94. North America Organic Matcha Powder Market Size Forecast by Country  
(2025-2030) & (M USD)

Table 95. Europe Organic Matcha Powder Sales Forecast by Country (2025-2030) & (K  
Units)

Table 96. Europe Organic Matcha Powder Market Size Forecast by Country  
(2025-2030) & (M USD)

Table 97. Asia Pacific Organic Matcha Powder Sales Forecast by Region (2025-2030)  
& (K Units)

Table 98. Asia Pacific Organic Matcha Powder Market Size Forecast by Region  
(2025-2030) & (M USD)

Table 99. South America Organic Matcha Powder Sales Forecast by Country  
(2025-2030) & (K Units)

Table 100. South America Organic Matcha Powder Market Size Forecast by Country  
(2025-2030) & (M USD)

Table 101. Middle East and Africa Organic Matcha Powder Consumption Forecast by  
Country (2025-2030) & (Units)

Table 102. Middle East and Africa Organic Matcha Powder Market Size Forecast by  
Country (2025-2030) & (M USD)

Table 103. Global Organic Matcha Powder Sales Forecast by Type (2025-2030) & (K  
Units)

Table 104. Global Organic Matcha Powder Market Size Forecast by Type (2025-2030)  
& (M USD)

Table 105. Global Organic Matcha Powder Price Forecast by Type (2025-2030) &  
(USD/Unit)

Table 106. Global Organic Matcha Powder Sales (K Units) Forecast by Application  
(2025-2030)

Table 107. Global Organic Matcha Powder Market Size Forecast by Application  
(2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Organic Matcha Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Organic Matcha Powder Market Size (M USD), 2019-2030
- Figure 5. Global Organic Matcha Powder Market Size (M USD) (2019-2030)
- Figure 6. Global Organic Matcha Powder Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Organic Matcha Powder Market Size by Country (M USD)
- Figure 11. Organic Matcha Powder Sales Share by Manufacturers in 2023
- Figure 12. Global Organic Matcha Powder Revenue Share by Manufacturers in 2023
- Figure 13. Organic Matcha Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Organic Matcha Powder Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Organic Matcha Powder Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Organic Matcha Powder Market Share by Type
- Figure 18. Sales Market Share of Organic Matcha Powder by Type (2019-2024)
- Figure 19. Sales Market Share of Organic Matcha Powder by Type in 2023
- Figure 20. Market Size Share of Organic Matcha Powder by Type (2019-2024)
- Figure 21. Market Size Market Share of Organic Matcha Powder by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Organic Matcha Powder Market Share by Application
- Figure 24. Global Organic Matcha Powder Sales Market Share by Application (2019-2024)
- Figure 25. Global Organic Matcha Powder Sales Market Share by Application in 2023
- Figure 26. Global Organic Matcha Powder Market Share by Application (2019-2024)
- Figure 27. Global Organic Matcha Powder Market Share by Application in 2023
- Figure 28. Global Organic Matcha Powder Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Organic Matcha Powder Sales Market Share by Region (2019-2024)
- Figure 30. North America Organic Matcha Powder Sales and Growth Rate (2019-2024)



& (K Units)

Figure 31. North America Organic Matcha Powder Sales Market Share by Country in 2023

Figure 32. U.S. Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Organic Matcha Powder Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Organic Matcha Powder Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Organic Matcha Powder Sales Market Share by Country in 2023

Figure 37. Germany Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Organic Matcha Powder Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Organic Matcha Powder Sales Market Share by Region in 2023

Figure 44. China Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Organic Matcha Powder Sales and Growth Rate (K Units)

Figure 50. South America Organic Matcha Powder Sales Market Share by Country in 2023

Figure 51. Brazil Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K

Units)

Figure 53. Columbia Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Organic Matcha Powder Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Organic Matcha Powder Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Organic Matcha Powder Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Organic Matcha Powder Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Organic Matcha Powder Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Organic Matcha Powder Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Organic Matcha Powder Market Share Forecast by Type (2025-2030)

Figure 65. Global Organic Matcha Powder Sales Forecast by Application (2025-2030)

Figure 66. Global Organic Matcha Powder Market Share Forecast by Application (2025-2030)

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