

# Global Organic Green Tea Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G5D5111F2525EN.html>

Date: May 2024

Pages: 171

Price: US\$ 3,200.00 (Single User License)

ID: G5D5111F2525EN

## Abstracts

Report Overview:

Organic green tea is an infusion rich in phenolic compounds that act as an antioxidant, antidiabetic, anti-inflammatory, antibacterial and antiviral.

The Global Organic Green Tea Market Size was estimated at USD 915.94 million in 2023 and is projected to reach USD 1741.15 million by 2029, exhibiting a CAGR of 11.30% during the forecast period.

This report provides a deep insight into the global Organic Green Tea market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Organic Green Tea Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Organic Green Tea market in any manner.

## Global Organic Green Tea Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Traditional Medicinals

Public Goods

Choice Organics

Yogi Tea

The Republic of Tea

Frontier Coop

Rishi Tea

TeaPigs

Pukka Herbs Tea

Thrive Market

Buddha Teas

Celestial Seasonings

Pique Life

Encha Matcha

Pure Leaf

Sasaki Green Tea Company

Mao Feng

Xinyang Maojian

Anji Green Tea Leaves

Bigelow

Lipton

Stash Tea

Numi

Organic India

24 Mantra

Basilur

Typhoo

Sencha

Bancha

Dragon Well

Market Segmentation (by Type)

Price: Below \$0.1/Gram

Price: \$0.1~0.4/Gram

Price: Above 0.4/Gram

Market Segmentation (by Application)

Commercial

Home Use

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Organic Green Tea Market

## Overview of the regional outlook of the Organic Green Tea Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Organic Green Tea Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Organic Green Tea

1.2 Key Market Segments

1.2.1 Organic Green Tea Segment by Type

1.2.2 Organic Green Tea Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ORGANIC GREEN TEA MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Organic Green Tea Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Organic Green Tea Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ORGANIC GREEN TEA MARKET COMPETITIVE LANDSCAPE**

3.1 Global Organic Green Tea Sales by Manufacturers (2019-2024)

3.2 Global Organic Green Tea Revenue Market Share by Manufacturers (2019-2024)

3.3 Organic Green Tea Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Organic Green Tea Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Organic Green Tea Sales Sites, Area Served, Product Type

3.6 Organic Green Tea Market Competitive Situation and Trends

3.6.1 Organic Green Tea Market Concentration Rate

3.6.2 Global 5 and 10 Largest Organic Green Tea Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 ORGANIC GREEN TEA INDUSTRY CHAIN ANALYSIS**

4.1 Organic Green Tea Industry Chain Analysis



4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ORGANIC GREEN TEA MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ORGANIC GREEN TEA MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Organic Green Tea Sales Market Share by Type (2019-2024)

6.3 Global Organic Green Tea Market Size Market Share by Type (2019-2024)

6.4 Global Organic Green Tea Price by Type (2019-2024)

## **7 ORGANIC GREEN TEA MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Organic Green Tea Market Sales by Application (2019-2024)

7.3 Global Organic Green Tea Market Size (M USD) by Application (2019-2024)

7.4 Global Organic Green Tea Sales Growth Rate by Application (2019-2024)

## **8 ORGANIC GREEN TEA MARKET SEGMENTATION BY REGION**

8.1 Global Organic Green Tea Sales by Region

8.1.1 Global Organic Green Tea Sales by Region

8.1.2 Global Organic Green Tea Sales Market Share by Region

8.2 North America

8.2.1 North America Organic Green Tea Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Organic Green Tea Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Organic Green Tea Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Organic Green Tea Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Organic Green Tea Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Traditional Medicinals
  - 9.1.1 Traditional Medicinals Organic Green Tea Basic Information
  - 9.1.2 Traditional Medicinals Organic Green Tea Product Overview
  - 9.1.3 Traditional Medicinals Organic Green Tea Product Market Performance
  - 9.1.4 Traditional Medicinals Business Overview
  - 9.1.5 Traditional Medicinals Organic Green Tea SWOT Analysis
  - 9.1.6 Traditional Medicinals Recent Developments
- 9.2 Public Goods

- 9.2.1 Public Goods Organic Green Tea Basic Information
- 9.2.2 Public Goods Organic Green Tea Product Overview
- 9.2.3 Public Goods Organic Green Tea Product Market Performance
- 9.2.4 Public Goods Business Overview
- 9.2.5 Public Goods Organic Green Tea SWOT Analysis
- 9.2.6 Public Goods Recent Developments
- 9.3 Choice Organics
  - 9.3.1 Choice Organics Organic Green Tea Basic Information
  - 9.3.2 Choice Organics Organic Green Tea Product Overview
  - 9.3.3 Choice Organics Organic Green Tea Product Market Performance
  - 9.3.4 Choice Organics Organic Green Tea SWOT Analysis
  - 9.3.5 Choice Organics Business Overview
  - 9.3.6 Choice Organics Recent Developments
- 9.4 Yogi Tea
  - 9.4.1 Yogi Tea Organic Green Tea Basic Information
  - 9.4.2 Yogi Tea Organic Green Tea Product Overview
  - 9.4.3 Yogi Tea Organic Green Tea Product Market Performance
  - 9.4.4 Yogi Tea Business Overview
  - 9.4.5 Yogi Tea Recent Developments
- 9.5 The Republic of Tea
  - 9.5.1 The Republic of Tea Organic Green Tea Basic Information
  - 9.5.2 The Republic of Tea Organic Green Tea Product Overview
  - 9.5.3 The Republic of Tea Organic Green Tea Product Market Performance
  - 9.5.4 The Republic of Tea Business Overview
  - 9.5.5 The Republic of Tea Recent Developments
- 9.6 Frontier Coop
  - 9.6.1 Frontier Coop Organic Green Tea Basic Information
  - 9.6.2 Frontier Coop Organic Green Tea Product Overview
  - 9.6.3 Frontier Coop Organic Green Tea Product Market Performance
  - 9.6.4 Frontier Coop Business Overview
  - 9.6.5 Frontier Coop Recent Developments
- 9.7 Rishi Tea
  - 9.7.1 Rishi Tea Organic Green Tea Basic Information
  - 9.7.2 Rishi Tea Organic Green Tea Product Overview
  - 9.7.3 Rishi Tea Organic Green Tea Product Market Performance
  - 9.7.4 Rishi Tea Business Overview
  - 9.7.5 Rishi Tea Recent Developments
- 9.8 TeaPigs
  - 9.8.1 TeaPigs Organic Green Tea Basic Information

- 9.8.2 TeaPigs Organic Green Tea Product Overview
- 9.8.3 TeaPigs Organic Green Tea Product Market Performance
- 9.8.4 TeaPigs Business Overview
- 9.8.5 TeaPigs Recent Developments
- 9.9 Pukka Herbs Tea
  - 9.9.1 Pukka Herbs Tea Organic Green Tea Basic Information
  - 9.9.2 Pukka Herbs Tea Organic Green Tea Product Overview
  - 9.9.3 Pukka Herbs Tea Organic Green Tea Product Market Performance
  - 9.9.4 Pukka Herbs Tea Business Overview
  - 9.9.5 Pukka Herbs Tea Recent Developments
- 9.10 Thrive Market
  - 9.10.1 Thrive Market Organic Green Tea Basic Information
  - 9.10.2 Thrive Market Organic Green Tea Product Overview
  - 9.10.3 Thrive Market Organic Green Tea Product Market Performance
  - 9.10.4 Thrive Market Business Overview
  - 9.10.5 Thrive Market Recent Developments
- 9.11 Buddha Teas
  - 9.11.1 Buddha Teas Organic Green Tea Basic Information
  - 9.11.2 Buddha Teas Organic Green Tea Product Overview
  - 9.11.3 Buddha Teas Organic Green Tea Product Market Performance
  - 9.11.4 Buddha Teas Business Overview
  - 9.11.5 Buddha Teas Recent Developments
- 9.12 Celestial Seasonings
  - 9.12.1 Celestial Seasonings Organic Green Tea Basic Information
  - 9.12.2 Celestial Seasonings Organic Green Tea Product Overview
  - 9.12.3 Celestial Seasonings Organic Green Tea Product Market Performance
  - 9.12.4 Celestial Seasonings Business Overview
  - 9.12.5 Celestial Seasonings Recent Developments
- 9.13 Pique Life
  - 9.13.1 Pique Life Organic Green Tea Basic Information
  - 9.13.2 Pique Life Organic Green Tea Product Overview
  - 9.13.3 Pique Life Organic Green Tea Product Market Performance
  - 9.13.4 Pique Life Business Overview
  - 9.13.5 Pique Life Recent Developments
- 9.14 Encha Matcha
  - 9.14.1 Encha Matcha Organic Green Tea Basic Information
  - 9.14.2 Encha Matcha Organic Green Tea Product Overview
  - 9.14.3 Encha Matcha Organic Green Tea Product Market Performance
  - 9.14.4 Encha Matcha Business Overview

- 9.14.5 Encha Matcha Recent Developments
- 9.15 Pure Leaf
  - 9.15.1 Pure Leaf Organic Green Tea Basic Information
  - 9.15.2 Pure Leaf Organic Green Tea Product Overview
  - 9.15.3 Pure Leaf Organic Green Tea Product Market Performance
  - 9.15.4 Pure Leaf Business Overview
  - 9.15.5 Pure Leaf Recent Developments
- 9.16 Sasaki Green Tea Company
  - 9.16.1 Sasaki Green Tea Company Organic Green Tea Basic Information
  - 9.16.2 Sasaki Green Tea Company Organic Green Tea Product Overview
  - 9.16.3 Sasaki Green Tea Company Organic Green Tea Product Market Performance
  - 9.16.4 Sasaki Green Tea Company Business Overview
  - 9.16.5 Sasaki Green Tea Company Recent Developments
- 9.17 Mao Feng
  - 9.17.1 Mao Feng Organic Green Tea Basic Information
  - 9.17.2 Mao Feng Organic Green Tea Product Overview
  - 9.17.3 Mao Feng Organic Green Tea Product Market Performance
  - 9.17.4 Mao Feng Business Overview
  - 9.17.5 Mao Feng Recent Developments
- 9.18 Xinyang Maojian
  - 9.18.1 Xinyang Maojian Organic Green Tea Basic Information
  - 9.18.2 Xinyang Maojian Organic Green Tea Product Overview
  - 9.18.3 Xinyang Maojian Organic Green Tea Product Market Performance
  - 9.18.4 Xinyang Maojian Business Overview
  - 9.18.5 Xinyang Maojian Recent Developments
- 9.19 Anji Green Tea Leaves
  - 9.19.1 Anji Green Tea Leaves Organic Green Tea Basic Information
  - 9.19.2 Anji Green Tea Leaves Organic Green Tea Product Overview
  - 9.19.3 Anji Green Tea Leaves Organic Green Tea Product Market Performance
  - 9.19.4 Anji Green Tea Leaves Business Overview
  - 9.19.5 Anji Green Tea Leaves Recent Developments
- 9.20 Bigelow
  - 9.20.1 Bigelow Organic Green Tea Basic Information
  - 9.20.2 Bigelow Organic Green Tea Product Overview
  - 9.20.3 Bigelow Organic Green Tea Product Market Performance
  - 9.20.4 Bigelow Business Overview
  - 9.20.5 Bigelow Recent Developments
- 9.21 Lipton
  - 9.21.1 Lipton Organic Green Tea Basic Information

- 9.21.2 Lipton Organic Green Tea Product Overview
- 9.21.3 Lipton Organic Green Tea Product Market Performance
- 9.21.4 Lipton Business Overview
- 9.21.5 Lipton Recent Developments
- 9.22 Stash Tea
  - 9.22.1 Stash Tea Organic Green Tea Basic Information
  - 9.22.2 Stash Tea Organic Green Tea Product Overview
  - 9.22.3 Stash Tea Organic Green Tea Product Market Performance
  - 9.22.4 Stash Tea Business Overview
  - 9.22.5 Stash Tea Recent Developments
- 9.23 Numi
  - 9.23.1 Numi Organic Green Tea Basic Information
  - 9.23.2 Numi Organic Green Tea Product Overview
  - 9.23.3 Numi Organic Green Tea Product Market Performance
  - 9.23.4 Numi Business Overview
  - 9.23.5 Numi Recent Developments
- 9.24 Organic India
  - 9.24.1 Organic India Organic Green Tea Basic Information
  - 9.24.2 Organic India Organic Green Tea Product Overview
  - 9.24.3 Organic India Organic Green Tea Product Market Performance
  - 9.24.4 Organic India Business Overview
  - 9.24.5 Organic India Recent Developments
- 9.25 24 Mantra
  - 9.25.1 24 Mantra Organic Green Tea Basic Information
  - 9.25.2 24 Mantra Organic Green Tea Product Overview
  - 9.25.3 24 Mantra Organic Green Tea Product Market Performance
  - 9.25.4 24 Mantra Business Overview
  - 9.25.5 24 Mantra Recent Developments
- 9.26 Basilur
  - 9.26.1 Basilur Organic Green Tea Basic Information
  - 9.26.2 Basilur Organic Green Tea Product Overview
  - 9.26.3 Basilur Organic Green Tea Product Market Performance
  - 9.26.4 Basilur Business Overview
  - 9.26.5 Basilur Recent Developments
- 9.27 Typhoo
  - 9.27.1 Typhoo Organic Green Tea Basic Information
  - 9.27.2 Typhoo Organic Green Tea Product Overview
  - 9.27.3 Typhoo Organic Green Tea Product Market Performance
  - 9.27.4 Typhoo Business Overview

#### 9.27.5 Typhoo Recent Developments

#### 9.28 Sencha

- 9.28.1 Sencha Organic Green Tea Basic Information
- 9.28.2 Sencha Organic Green Tea Product Overview
- 9.28.3 Sencha Organic Green Tea Product Market Performance
- 9.28.4 Sencha Business Overview
- 9.28.5 Sencha Recent Developments

#### 9.29 Bancha

- 9.29.1 Bancha Organic Green Tea Basic Information
- 9.29.2 Bancha Organic Green Tea Product Overview
- 9.29.3 Bancha Organic Green Tea Product Market Performance
- 9.29.4 Bancha Business Overview
- 9.29.5 Bancha Recent Developments

#### 9.30 Dragon Well

- 9.30.1 Dragon Well Organic Green Tea Basic Information
- 9.30.2 Dragon Well Organic Green Tea Product Overview
- 9.30.3 Dragon Well Organic Green Tea Product Market Performance
- 9.30.4 Dragon Well Business Overview
- 9.30.5 Dragon Well Recent Developments

### **10 ORGANIC GREEN TEA MARKET FORECAST BY REGION**

- 10.1 Global Organic Green Tea Market Size Forecast
- 10.2 Global Organic Green Tea Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Organic Green Tea Market Size Forecast by Country
  - 10.2.3 Asia Pacific Organic Green Tea Market Size Forecast by Region
  - 10.2.4 South America Organic Green Tea Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Organic Green Tea by Country

### **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Organic Green Tea Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Organic Green Tea by Type (2025-2030)
  - 11.1.2 Global Organic Green Tea Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Organic Green Tea by Type (2025-2030)
- 11.2 Global Organic Green Tea Market Forecast by Application (2025-2030)
  - 11.2.1 Global Organic Green Tea Sales (Kilotons) Forecast by Application

## 11.2.2 Global Organic Green Tea Market Size (M USD) Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Organic Green Tea Market Size Comparison by Region (M USD)
- Table 5. Global Organic Green Tea Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Organic Green Tea Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Organic Green Tea Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Organic Green Tea Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Organic Green Tea as of 2022)
- Table 10. Global Market Organic Green Tea Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Organic Green Tea Sales Sites and Area Served
- Table 12. Manufacturers Organic Green Tea Product Type
- Table 13. Global Organic Green Tea Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Organic Green Tea
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Organic Green Tea Market Challenges
- Table 22. Global Organic Green Tea Sales by Type (Kilotons)
- Table 23. Global Organic Green Tea Market Size by Type (M USD)
- Table 24. Global Organic Green Tea Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Organic Green Tea Sales Market Share by Type (2019-2024)
- Table 26. Global Organic Green Tea Market Size (M USD) by Type (2019-2024)
- Table 27. Global Organic Green Tea Market Size Share by Type (2019-2024)
- Table 28. Global Organic Green Tea Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Organic Green Tea Sales (Kilotons) by Application
- Table 30. Global Organic Green Tea Market Size by Application
- Table 31. Global Organic Green Tea Sales by Application (2019-2024) & (Kilotons)
- Table 32. Global Organic Green Tea Sales Market Share by Application (2019-2024)

Table 33. Global Organic Green Tea Sales by Application (2019-2024) & (M USD)

Table 34. Global Organic Green Tea Market Share by Application (2019-2024)

Table 35. Global Organic Green Tea Sales Growth Rate by Application (2019-2024)

Table 36. Global Organic Green Tea Sales by Region (2019-2024) & (Kilotons)

Table 37. Global Organic Green Tea Sales Market Share by Region (2019-2024)

Table 38. North America Organic Green Tea Sales by Country (2019-2024) & (Kilotons)

Table 39. Europe Organic Green Tea Sales by Country (2019-2024) & (Kilotons)

Table 40. Asia Pacific Organic Green Tea Sales by Region (2019-2024) & (Kilotons)

Table 41. South America Organic Green Tea Sales by Country (2019-2024) & (Kilotons)

Table 42. Middle East and Africa Organic Green Tea Sales by Region (2019-2024) & (Kilotons)

Table 43. Traditional Medicinals Organic Green Tea Basic Information

Table 44. Traditional Medicinals Organic Green Tea Product Overview

Table 45. Traditional Medicinals Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 46. Traditional Medicinals Business Overview

Table 47. Traditional Medicinals Organic Green Tea SWOT Analysis

Table 48. Traditional Medicinals Recent Developments

Table 49. Public Goods Organic Green Tea Basic Information

Table 50. Public Goods Organic Green Tea Product Overview

Table 51. Public Goods Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 52. Public Goods Business Overview

Table 53. Public Goods Organic Green Tea SWOT Analysis

Table 54. Public Goods Recent Developments

Table 55. Choice Organics Organic Green Tea Basic Information

Table 56. Choice Organics Organic Green Tea Product Overview

Table 57. Choice Organics Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 58. Choice Organics Organic Green Tea SWOT Analysis

Table 59. Choice Organics Business Overview

Table 60. Choice Organics Recent Developments

Table 61. Yogi Tea Organic Green Tea Basic Information

Table 62. Yogi Tea Organic Green Tea Product Overview

Table 63. Yogi Tea Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Yogi Tea Business Overview

Table 65. Yogi Tea Recent Developments

Table 66. The Republic of Tea Organic Green Tea Basic Information

- Table 67. The Republic of Tea Organic Green Tea Product Overview
- Table 68. The Republic of Tea Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 69. The Republic of Tea Business Overview
- Table 70. The Republic of Tea Recent Developments
- Table 71. Frontier Coop Organic Green Tea Basic Information
- Table 72. Frontier Coop Organic Green Tea Product Overview
- Table 73. Frontier Coop Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 74. Frontier Coop Business Overview
- Table 75. Frontier Coop Recent Developments
- Table 76. Rishi Tea Organic Green Tea Basic Information
- Table 77. Rishi Tea Organic Green Tea Product Overview
- Table 78. Rishi Tea Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 79. Rishi Tea Business Overview
- Table 80. Rishi Tea Recent Developments
- Table 81. TeaPigs Organic Green Tea Basic Information
- Table 82. TeaPigs Organic Green Tea Product Overview
- Table 83. TeaPigs Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 84. TeaPigs Business Overview
- Table 85. TeaPigs Recent Developments
- Table 86. Pukka Herbs Tea Organic Green Tea Basic Information
- Table 87. Pukka Herbs Tea Organic Green Tea Product Overview
- Table 88. Pukka Herbs Tea Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 89. Pukka Herbs Tea Business Overview
- Table 90. Pukka Herbs Tea Recent Developments
- Table 91. Thrive Market Organic Green Tea Basic Information
- Table 92. Thrive Market Organic Green Tea Product Overview
- Table 93. Thrive Market Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 94. Thrive Market Business Overview
- Table 95. Thrive Market Recent Developments
- Table 96. Buddha Teas Organic Green Tea Basic Information
- Table 97. Buddha Teas Organic Green Tea Product Overview
- Table 98. Buddha Teas Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 99. Buddha Teas Business Overview
- Table 100. Buddha Teas Recent Developments
- Table 101. Celestial Seasonings Organic Green Tea Basic Information
- Table 102. Celestial Seasonings Organic Green Tea Product Overview
- Table 103. Celestial Seasonings Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. Celestial Seasonings Business Overview
- Table 105. Celestial Seasonings Recent Developments
- Table 106. Pique Life Organic Green Tea Basic Information
- Table 107. Pique Life Organic Green Tea Product Overview
- Table 108. Pique Life Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Pique Life Business Overview
- Table 110. Pique Life Recent Developments
- Table 111. Encha Matcha Organic Green Tea Basic Information
- Table 112. Encha Matcha Organic Green Tea Product Overview
- Table 113. Encha Matcha Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. Encha Matcha Business Overview
- Table 115. Encha Matcha Recent Developments
- Table 116. Pure Leaf Organic Green Tea Basic Information
- Table 117. Pure Leaf Organic Green Tea Product Overview
- Table 118. Pure Leaf Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 119. Pure Leaf Business Overview
- Table 120. Pure Leaf Recent Developments
- Table 121. Sasaki Green Tea Company Organic Green Tea Basic Information
- Table 122. Sasaki Green Tea Company Organic Green Tea Product Overview
- Table 123. Sasaki Green Tea Company Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 124. Sasaki Green Tea Company Business Overview
- Table 125. Sasaki Green Tea Company Recent Developments
- Table 126. Mao Feng Organic Green Tea Basic Information
- Table 127. Mao Feng Organic Green Tea Product Overview
- Table 128. Mao Feng Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 129. Mao Feng Business Overview
- Table 130. Mao Feng Recent Developments
- Table 131. Xinyang Maojian Organic Green Tea Basic Information

Table 132. Xinyang Maojian Organic Green Tea Product Overview

Table 133. Xinyang Maojian Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 134. Xinyang Maojian Business Overview

Table 135. Xinyang Maojian Recent Developments

Table 136. Anji Green Tea Leaves Organic Green Tea Basic Information

Table 137. Anji Green Tea Leaves Organic Green Tea Product Overview

Table 138. Anji Green Tea Leaves Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 139. Anji Green Tea Leaves Business Overview

Table 140. Anji Green Tea Leaves Recent Developments

Table 141. Bigelow Organic Green Tea Basic Information

Table 142. Bigelow Organic Green Tea Product Overview

Table 143. Bigelow Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 144. Bigelow Business Overview

Table 145. Bigelow Recent Developments

Table 146. Lipton Organic Green Tea Basic Information

Table 147. Lipton Organic Green Tea Product Overview

Table 148. Lipton Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 149. Lipton Business Overview

Table 150. Lipton Recent Developments

Table 151. Stash Tea Organic Green Tea Basic Information

Table 152. Stash Tea Organic Green Tea Product Overview

Table 153. Stash Tea Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 154. Stash Tea Business Overview

Table 155. Stash Tea Recent Developments

Table 156. Numi Organic Green Tea Basic Information

Table 157. Numi Organic Green Tea Product Overview

Table 158. Numi Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 159. Numi Business Overview

Table 160. Numi Recent Developments

Table 161. Organic India Organic Green Tea Basic Information

Table 162. Organic India Organic Green Tea Product Overview

Table 163. Organic India Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

- Table 164. Organic India Business Overview
- Table 165. Organic India Recent Developments
- Table 166. 24 Mantra Organic Green Tea Basic Information
- Table 167. 24 Mantra Organic Green Tea Product Overview
- Table 168. 24 Mantra Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 169. 24 Mantra Business Overview
- Table 170. 24 Mantra Recent Developments
- Table 171. Basilur Organic Green Tea Basic Information
- Table 172. Basilur Organic Green Tea Product Overview
- Table 173. Basilur Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 174. Basilur Business Overview
- Table 175. Basilur Recent Developments
- Table 176. Typhoo Organic Green Tea Basic Information
- Table 177. Typhoo Organic Green Tea Product Overview
- Table 178. Typhoo Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 179. Typhoo Business Overview
- Table 180. Typhoo Recent Developments
- Table 181. Sencha Organic Green Tea Basic Information
- Table 182. Sencha Organic Green Tea Product Overview
- Table 183. Sencha Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 184. Sencha Business Overview
- Table 185. Sencha Recent Developments
- Table 186. Bancha Organic Green Tea Basic Information
- Table 187. Bancha Organic Green Tea Product Overview
- Table 188. Bancha Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 189. Bancha Business Overview
- Table 190. Bancha Recent Developments
- Table 191. Dragon Well Organic Green Tea Basic Information
- Table 192. Dragon Well Organic Green Tea Product Overview
- Table 193. Dragon Well Organic Green Tea Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 194. Dragon Well Business Overview
- Table 195. Dragon Well Recent Developments
- Table 196. Global Organic Green Tea Sales Forecast by Region (2025-2030) &

(Kilotons)

Table 197. Global Organic Green Tea Market Size Forecast by Region (2025-2030) & (M USD)

Table 198. North America Organic Green Tea Sales Forecast by Country (2025-2030) & (Kilotons)

Table 199. North America Organic Green Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 200. Europe Organic Green Tea Sales Forecast by Country (2025-2030) & (Kilotons)

Table 201. Europe Organic Green Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 202. Asia Pacific Organic Green Tea Sales Forecast by Region (2025-2030) & (Kilotons)

Table 203. Asia Pacific Organic Green Tea Market Size Forecast by Region (2025-2030) & (M USD)

Table 204. South America Organic Green Tea Sales Forecast by Country (2025-2030) & (Kilotons)

Table 205. South America Organic Green Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 206. Middle East and Africa Organic Green Tea Consumption Forecast by Country (2025-2030) & (Units)

Table 207. Middle East and Africa Organic Green Tea Market Size Forecast by Country (2025-2030) & (M USD)

Table 208. Global Organic Green Tea Sales Forecast by Type (2025-2030) & (Kilotons)

Table 209. Global Organic Green Tea Market Size Forecast by Type (2025-2030) & (M USD)

Table 210. Global Organic Green Tea Price Forecast by Type (2025-2030) & (USD/Ton)

Table 211. Global Organic Green Tea Sales (Kilotons) Forecast by Application (2025-2030)

Table 212. Global Organic Green Tea Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Organic Green Tea
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Organic Green Tea Market Size (M USD), 2019-2030
- Figure 5. Global Organic Green Tea Market Size (M USD) (2019-2030)
- Figure 6. Global Organic Green Tea Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Organic Green Tea Market Size by Country (M USD)
- Figure 11. Organic Green Tea Sales Share by Manufacturers in 2023
- Figure 12. Global Organic Green Tea Revenue Share by Manufacturers in 2023
- Figure 13. Organic Green Tea Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Organic Green Tea Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Organic Green Tea Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Organic Green Tea Market Share by Type
- Figure 18. Sales Market Share of Organic Green Tea by Type (2019-2024)
- Figure 19. Sales Market Share of Organic Green Tea by Type in 2023
- Figure 20. Market Size Share of Organic Green Tea by Type (2019-2024)
- Figure 21. Market Size Market Share of Organic Green Tea by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Organic Green Tea Market Share by Application
- Figure 24. Global Organic Green Tea Sales Market Share by Application (2019-2024)
- Figure 25. Global Organic Green Tea Sales Market Share by Application in 2023
- Figure 26. Global Organic Green Tea Market Share by Application (2019-2024)
- Figure 27. Global Organic Green Tea Market Share by Application in 2023
- Figure 28. Global Organic Green Tea Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Organic Green Tea Sales Market Share by Region (2019-2024)
- Figure 30. North America Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Organic Green Tea Sales Market Share by Country in 2023



- Figure 32. U.S. Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Organic Green Tea Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Organic Green Tea Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Organic Green Tea Sales Market Share by Country in 2023
- Figure 37. Germany Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Organic Green Tea Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Organic Green Tea Sales Market Share by Region in 2023
- Figure 44. China Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Organic Green Tea Sales and Growth Rate (Kilotons)
- Figure 50. South America Organic Green Tea Sales Market Share by Country in 2023
- Figure 51. Brazil Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Organic Green Tea Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Organic Green Tea Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 57. UAE Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 58. Egypt Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 59. Nigeria Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 60. South Africa Organic Green Tea Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 61. Global Organic Green Tea Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Organic Green Tea Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Organic Green Tea Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Organic Green Tea Market Share Forecast by Type (2025-2030)

Figure 65. Global Organic Green Tea Sales Forecast by Application (2025-2030)

Figure 66. Global Organic Green Tea Market Share Forecast by Application (2025-2030)

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