

Global Order Picker Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Order pickers are specialized equipment used in warehouses and distribution centers to retrieve items from high shelves. These machines are essential for efficient inventory management and order fulfillment operations. The market for order pickers is a crucial segment within the material handling equipment industry.

The current market size for order pickers in 2023 is estimated at approximately USD 1.2 billion. This figure represents the total value of order pickers sold globally during the year. Looking ahead, the market is projected to grow at a compound annual growth rate (CAGR) of 5.8% from 2024 to 2032. This growth is driven by several key factors shaping the market landscape.

One of the primary growth drivers for the order picker market is the increasing adoption of automation in warehouses. As e-commerce continues to expand, companies are investing in advanced technologies to streamline their operations. Order pickers play a vital role in this automation trend by enhancing picking efficiency and reducing labor costs.

Another significant factor fueling market growth is the growing emphasis on warehouse optimization and space utilization. Order pickers are designed to navigate narrow aisles and reach high shelves, allowing businesses to maximize their storage capacity. With the rising demand for storage solutions in urban areas, the need for compact and efficient order pickers is on the rise.

Moreover, technological advancements in order picker design are driving market

expansion. Manufacturers are incorporating features such as advanced safety systems, ergonomic controls, and energy-efficient components to enhance the performance and usability of these machines. These innovations attract customers looking to improve workplace safety and productivity.

In terms of market trends, there is a noticeable shift towards lithium-ion battery-powered order pickers due to their longer lifespan, faster charging times, and environmental benefits compared to traditional lead-acid batteries. Additionally, there is a growing demand for order pickers with increased vertical reach capabilities to accommodate taller storage systems and maximize warehouse space utilization.

Regionally, the market for order pickers is dominated by North America and Europe, where established logistics and e-commerce industries drive demand for advanced material handling equipment. In these regions, factors such as infrastructure development, technological innovation, and stringent safety regulations contribute to the prominence of order pickers in warehouse operations.

However, challenges persist in the market, such as the high initial cost of advanced order picker models, maintenance complexities, and the need for skilled operators to handle these machines effectively. Overcoming these challenges will require industry players to focus on providing comprehensive training programs, developing cost-effective solutions, and offering responsive customer support services.

In conclusion, the market for order pickers is poised for steady growth driven by automation trends, warehouse optimization needs, and technological advancements. Manufacturers and suppliers in this sector should continue to innovate, address key market trends, and overcome challenges to capitalize on the expanding opportunities in the global order picker market.

This report provides a deep insight into the global Order Picker market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Order Picker Market, this report introduces in detail the market share, market

performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Order Picker market in any manner.

Global Order Picker Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Toyota

Kion Group AG

Jungheinrich AG

Hyster-Yale Materials Handling

Crown Equipment

Mitsubishi Nichiyu

UniCarriers Corp

Komatsu

Anhui Heli

Clark Material Handling Company

Hangcha

Doosan Industrial Vehicles

Hyundai Heavy Industries

Combilift Ltd

Lonking

Tailift Group

Hubtex

Hytsu Group

Godrej & Boyce

Market Segmentation (by Type)

Electric Power

Oil Power

Gas Power

Market Segmentation (by Application)

Factory

Harbor

Airport

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Order Picker Market

Overview of the regional outlook of the Order Picker Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Order Picker Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share,

product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

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