

Global Orange Wine Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GDB5EC838D85EN.html>

Date: December 2024

Pages: 158

Price: US\$ 2,800.00 (Single User License)

ID: GDB5EC838D85EN

Abstracts

Report Overview

Orange wine, also known as skin-contact white wine, is a unique category in the wine market characterized by its production method involving extended contact between grape skins and the juice during fermentation. This process imparts a distinct color, flavor profile, and texture to the wine, setting it apart from traditional white wines. Orange wine occupies a niche segment within the broader wine market, appealing to consumers seeking novel taste experiences and natural winemaking practices.

As of 2023, the global orange wine market is estimated at approximately USD 70 million. With a projected compound annual growth rate (CAGR) of 8.5% from 2024 to 2032, the market is expected to reach USD 120 million by the end of the forecast period. This growth can be attributed to evolving consumer preferences towards unique and artisanal products, as well as increasing awareness and appreciation for natural winemaking techniques.

Several key drivers fuel the growth of the orange wine market. Firstly, the rising demand for organic and sustainable products has propelled the popularity of orange wine among environmentally conscious consumers. Additionally, the trend towards experiential consumption and the quest for authenticity in food and beverages have contributed to the market's expansion. Moreover, the influence of sommeliers, wine critics, and social media influencers in promoting niche wine categories has boosted consumer curiosity and adoption of orange wine.

One prominent trend in the orange wine market is the growing presence of orange wine in fine dining establishments and specialty wine shops. This trend reflects the increasing

acceptance of orange wine among wine connoisseurs and the broader consumer base. Furthermore, the rise of natural wine movements globally has provided a platform for orange wine producers to showcase their products and connect with like-minded consumers seeking minimal intervention wines.

Another trend shaping the market is the expansion of orange wine production in traditional wine regions such as Italy, Georgia, and Slovenia, as well as the emergence of new producers in countries like the United States, Australia, and South Africa. This geographical diversification not only increases market accessibility but also contributes to the diversity of styles and flavor profiles available to consumers.

In terms of regional distribution, leading markets for orange wine include Europe, particularly Italy and Slovenia, where the tradition of skin-contact winemaking has deep roots. These markets benefit from established production techniques, consumer awareness, and a strong cultural affinity for natural wines. In North America, regions like California and Oregon have witnessed a surge in orange wine production, driven by the region's innovative winemakers and receptive consumer base.

Despite the positive growth trajectory, the orange wine market faces challenges that warrant attention. These include limited consumer awareness and understanding of the product, distribution challenges in reaching mainstream retail channels, and potential regulatory hurdles related to labeling and classification. Overcoming these challenges will require concerted efforts from industry stakeholders to educate consumers, expand distribution networks, and advocate for clear standards within the category.

In conclusion, the orange wine market presents exciting opportunities for growth fueled by evolving consumer preferences, increasing interest in natural winemaking, and the influence of culinary trends. By capitalizing on these trends, addressing key challenges, and leveraging regional strengths, stakeholders in the orange wine industry can position themselves for sustained success in the dynamic and evolving wine market landscape.

This report provides a deep insight into the global Orange Wine market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business

organization. The report structure also focuses on the competitive landscape of the Global Orange Wine Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Orange Wine market in any manner.

Global Orange Wine Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Gérard Bertrand

Terah Wine Co

Fallen Grape

Division Wine Company

Triangle Wine Company

Remhoogte

Channing Daughters

Novabev Group

Lea & Sandeman

Denbies Estate

Domaine Lafage

Château Musar

Château St Thomas

Radikon

Podversic

Vodopivec

Market Segmentation (by Type)

Bubble-free

Semi Sparkling

Sparkling Wine

Market Segmentation (by Application)

Supermarket

Online Retailer

Convenience Store

Wine Shop

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Orange Wine Market

Overview of the regional outlook of the Orange Wine Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Orange Wine Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Orange Wine

1.2 Key Market Segments

1.2.1 Orange Wine Segment by Type

1.2.2 Orange Wine Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ORANGE WINE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Orange Wine Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Orange Wine Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 ORANGE WINE MARKET COMPETITIVE LANDSCAPE

3.1 Global Orange Wine Sales by Manufacturers (2019-2024)

3.2 Global Orange Wine Revenue Market Share by Manufacturers (2019-2024)

3.3 Orange Wine Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Orange Wine Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Orange Wine Sales Sites, Area Served, Product Type

3.6 Orange Wine Market Competitive Situation and Trends

3.6.1 Orange Wine Market Concentration Rate

3.6.2 Global 5 and 10 Largest Orange Wine Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ORANGE WINE INDUSTRY CHAIN ANALYSIS

4.1 Orange Wine Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ORANGE WINE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ORANGE WINE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Orange Wine Sales Market Share by Type (2019-2024)

6.3 Global Orange Wine Market Size Market Share by Type (2019-2024)

6.4 Global Orange Wine Price by Type (2019-2024)

7 ORANGE WINE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Orange Wine Market Sales by Application (2019-2024)

7.3 Global Orange Wine Market Size (M USD) by Application (2019-2024)

7.4 Global Orange Wine Sales Growth Rate by Application (2019-2024)

8 ORANGE WINE MARKET SALES BY REGION

8.1 Global Orange Wine Sales by Region

8.1.1 Global Orange Wine Sales by Region

8.1.2 Global Orange Wine Sales Market Share by Region

8.2 Global Orange Wine Market Size by Region

8.2.1 Global Orange Wine Market Size by Region

8.2.2 Global Orange Wine Market Size Market Share by Region

8.3 North America

8.3.1 North America Orange Wine Sales by Country

8.3.2 North America Orange Wine Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Orange Wine Sales by Country

8.4.2 Europe Orange Wine Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Orange Wine Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Orange Wine Market Size by Region

8.6.2 Asia Pacific Orange Wine Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Orange Wine Sales by Country

8.7.2 South America Orange Wine Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Orange Wine Sales by Region

8.8.2 Middle East and Africa Orange Wine Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 ORANGE WINE MARKET PRODUCTION BY REGION

- 9.1 Global Production of Orange Wine by Region (2019-2024)
- 9.2 Global Orange Wine Revenue Market Share by Region (2019-2024)
- 9.3 Global Orange Wine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Orange Wine Production
 - 9.4.1 North America Orange Wine Production Growth Rate (2019-2024)
 - 9.4.2 North America Orange Wine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Orange Wine Production
 - 9.5.1 Europe Orange Wine Production Growth Rate (2019-2024)
 - 9.5.2 Europe Orange Wine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Orange Wine Production (2019-2024)
 - 9.6.1 Japan Orange Wine Production Growth Rate (2019-2024)
 - 9.6.2 Japan Orange Wine Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Orange Wine Production (2019-2024)
 - 9.7.1 China Orange Wine Production Growth Rate (2019-2024)
 - 9.7.2 China Orange Wine Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 G?rard Bertrand
 - 10.1.1 G?rard Bertrand Orange Wine Basic Information
 - 10.1.2 G?rard Bertrand Orange Wine Product Overview
 - 10.1.3 G?rard Bertrand Orange Wine Product Market Performance
 - 10.1.4 G?rard Bertrand Business Overview
 - 10.1.5 G?rard Bertrand Orange Wine SWOT Analysis
 - 10.1.6 G?rard Bertrand Recent Developments
- 10.2 Terah Wine Co
 - 10.2.1 Terah Wine Co Orange Wine Basic Information
 - 10.2.2 Terah Wine Co Orange Wine Product Overview
 - 10.2.3 Terah Wine Co Orange Wine Product Market Performance
 - 10.2.4 Terah Wine Co Business Overview
 - 10.2.5 Terah Wine Co Orange Wine SWOT Analysis

- 10.2.6 Terah Wine Co Recent Developments
- 10.3 Fallen Grape
 - 10.3.1 Fallen Grape Orange Wine Basic Information
 - 10.3.2 Fallen Grape Orange Wine Product Overview
 - 10.3.3 Fallen Grape Orange Wine Product Market Performance
 - 10.3.4 Fallen Grape Orange Wine SWOT Analysis
 - 10.3.5 Fallen Grape Business Overview
 - 10.3.6 Fallen Grape Recent Developments
- 10.4 Division Wine Company
 - 10.4.1 Division Wine Company Orange Wine Basic Information
 - 10.4.2 Division Wine Company Orange Wine Product Overview
 - 10.4.3 Division Wine Company Orange Wine Product Market Performance
 - 10.4.4 Division Wine Company Business Overview
 - 10.4.5 Division Wine Company Recent Developments
- 10.5 Triangle Wine Company
 - 10.5.1 Triangle Wine Company Orange Wine Basic Information
 - 10.5.2 Triangle Wine Company Orange Wine Product Overview
 - 10.5.3 Triangle Wine Company Orange Wine Product Market Performance
 - 10.5.4 Triangle Wine Company Business Overview
 - 10.5.5 Triangle Wine Company Recent Developments
- 10.6 Remhoogte
 - 10.6.1 Remhoogte Orange Wine Basic Information
 - 10.6.2 Remhoogte Orange Wine Product Overview
 - 10.6.3 Remhoogte Orange Wine Product Market Performance
 - 10.6.4 Remhoogte Business Overview
 - 10.6.5 Remhoogte Recent Developments
- 10.7 Channing Daughters
 - 10.7.1 Channing Daughters Orange Wine Basic Information
 - 10.7.2 Channing Daughters Orange Wine Product Overview
 - 10.7.3 Channing Daughters Orange Wine Product Market Performance
 - 10.7.4 Channing Daughters Business Overview
 - 10.7.5 Channing Daughters Recent Developments
- 10.8 Novabev Group
 - 10.8.1 Novabev Group Orange Wine Basic Information
 - 10.8.2 Novabev Group Orange Wine Product Overview
 - 10.8.3 Novabev Group Orange Wine Product Market Performance
 - 10.8.4 Novabev Group Business Overview
 - 10.8.5 Novabev Group Recent Developments
- 10.9 Lea and Sandeman

- 10.9.1 Lea and Sandeman Orange Wine Basic Information
- 10.9.2 Lea and Sandeman Orange Wine Product Overview
- 10.9.3 Lea and Sandeman Orange Wine Product Market Performance
- 10.9.4 Lea and Sandeman Business Overview
- 10.9.5 Lea and Sandeman Recent Developments
- 10.10 Denbies Estate
 - 10.10.1 Denbies Estate Orange Wine Basic Information
 - 10.10.2 Denbies Estate Orange Wine Product Overview
 - 10.10.3 Denbies Estate Orange Wine Product Market Performance
 - 10.10.4 Denbies Estate Business Overview
 - 10.10.5 Denbies Estate Recent Developments
- 10.11 Domaine Lafage
 - 10.11.1 Domaine Lafage Orange Wine Basic Information
 - 10.11.2 Domaine Lafage Orange Wine Product Overview
 - 10.11.3 Domaine Lafage Orange Wine Product Market Performance
 - 10.11.4 Domaine Lafage Business Overview
 - 10.11.5 Domaine Lafage Recent Developments
- 10.12 Chateau Musar
 - 10.12.1 Chateau Musar Orange Wine Basic Information
 - 10.12.2 Chateau Musar Orange Wine Product Overview
 - 10.12.3 Chateau Musar Orange Wine Product Market Performance
 - 10.12.4 Chateau Musar Business Overview
 - 10.12.5 Chateau Musar Recent Developments
- 10.13 Chateau St Thomas
 - 10.13.1 Chateau St Thomas Orange Wine Basic Information
 - 10.13.2 Chateau St Thomas Orange Wine Product Overview
 - 10.13.3 Chateau St Thomas Orange Wine Product Market Performance
 - 10.13.4 Chateau St Thomas Business Overview
 - 10.13.5 Chateau St Thomas Recent Developments
- 10.14 Radikon
 - 10.14.1 Radikon Orange Wine Basic Information
 - 10.14.2 Radikon Orange Wine Product Overview
 - 10.14.3 Radikon Orange Wine Product Market Performance
 - 10.14.4 Radikon Business Overview
 - 10.14.5 Radikon Recent Developments
- 10.15 Podversic
 - 10.15.1 Podversic Orange Wine Basic Information
 - 10.15.2 Podversic Orange Wine Product Overview
 - 10.15.3 Podversic Orange Wine Product Market Performance

- 10.15.4 Podversic Business Overview
- 10.15.5 Podversic Recent Developments
- 10.16 Vodopivec
 - 10.16.1 Vodopivec Orange Wine Basic Information
 - 10.16.2 Vodopivec Orange Wine Product Overview
 - 10.16.3 Vodopivec Orange Wine Product Market Performance
 - 10.16.4 Vodopivec Business Overview
 - 10.16.5 Vodopivec Recent Developments

11 ORANGE WINE MARKET FORECAST BY REGION

- 11.1 Global Orange Wine Market Size Forecast
- 11.2 Global Orange Wine Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Orange Wine Market Size Forecast by Country
 - 11.2.3 Asia Pacific Orange Wine Market Size Forecast by Region
 - 11.2.4 South America Orange Wine Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Orange Wine by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Orange Wine Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Orange Wine by Type (2025-2032)
 - 12.1.2 Global Orange Wine Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Orange Wine by Type (2025-2032)
- 12.2 Global Orange Wine Market Forecast by Application (2025-2032)
 - 12.2.1 Global Orange Wine Sales (K MT) Forecast by Application
 - 12.2.2 Global Orange Wine Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Orange Wine Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GDB5EC838D85EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GDB5EC838D85EN.html>