

Global Oral Care Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G7415B66DF29EN.html>

Date: September 2024

Pages: 158

Price: US\$ 3,200.00 (Single User License)

ID: G7415B66DF29EN

Abstracts

Report Overview

This report mainly focuses on the oral care products market. Oral care products are products used for care of the teeth and the mouth. Based on their special indications, various products are available including toothbrush, toothpaste, Mouthwash, and others; based on application, this report includes child & infant, adult and elderly.

The global Oral Care market size was estimated at USD 35320 million in 2023 and is projected to reach USD 42852.14 million by 2030, exhibiting a CAGR of 2.80% during the forecast period.

North America Oral Care market size was USD 9203.38 million in 2023, at a CAGR of 2.40% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Oral Care market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Oral Care Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Oral Care market in any manner.

Global Oral Care Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Colgate-Palmolive

The Procter & Gamble Company

GSK plc

Johnson & Johnson

Koninklijke Philips N.V.

Yunnan Baiyao Group Co.

Ltd.

Lion Corporation

Unilever plc

Sunstar Inc.

Perrigo

Church & Dwight Co. Inc.

Weimeizi (Guangdong) Co.

Ltd.

LG H&H Co.

Ltd.

Dencare (Chongqing) Oral Care Co.

Ltd.

Trisa AG

Dentaid S.L.

Hangzhou Namei Technology Co.,Ltd.

Jordan Oral Care (Orkla ASA)

Prestige Consumer Healthcare Inc.

Liuzhou Liangmianzhen Co.,Ltd.

Panasonic

Sanofi-Aventis U.S. LLC

Market Segmentation (by Type)

Toothpaste

Toothbrush

Floss Pick

Mouthwash

Others

Market Segmentation (by Application)

Adult

Child & Infant

Elderly

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Oral Care Market

Overview of the regional outlook of the Oral Care Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Oral Care Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Oral Care

1.2 Key Market Segments

1.2.1 Oral Care Segment by Type

1.2.2 Oral Care Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ORAL CARE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Oral Care Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Oral Care Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ORAL CARE MARKET COMPETITIVE LANDSCAPE

3.1 Global Oral Care Sales by Manufacturers (2019-2024)

3.2 Global Oral Care Revenue Market Share by Manufacturers (2019-2024)

3.3 Oral Care Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Oral Care Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Oral Care Sales Sites, Area Served, Product Type

3.6 Oral Care Market Competitive Situation and Trends

3.6.1 Oral Care Market Concentration Rate

3.6.2 Global 5 and 10 Largest Oral Care Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ORAL CARE INDUSTRY CHAIN ANALYSIS

4.1 Oral Care Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ORAL CARE MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ORAL CARE MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Oral Care Sales Market Share by Type (2019-2024)
- 6.3 Global Oral Care Market Size Market Share by Type (2019-2024)
- 6.4 Global Oral Care Price by Type (2019-2024)

7 ORAL CARE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Oral Care Market Sales by Application (2019-2024)
- 7.3 Global Oral Care Market Size (M USD) by Application (2019-2024)
- 7.4 Global Oral Care Sales Growth Rate by Application (2019-2024)

8 ORAL CARE MARKET SEGMENTATION BY REGION

- 8.1 Global Oral Care Sales by Region
 - 8.1.1 Global Oral Care Sales by Region
 - 8.1.2 Global Oral Care Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Oral Care Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada

- 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Oral Care Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Oral Care Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Oral Care Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Oral Care Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 KEY COMPANIES PROFILE

- 9.1 Colgate-Palmolive
 - 9.1.1 Colgate-Palmolive Oral Care Basic Information
 - 9.1.2 Colgate-Palmolive Oral Care Product Overview
 - 9.1.3 Colgate-Palmolive Oral Care Product Market Performance
 - 9.1.4 Colgate-Palmolive Business Overview
 - 9.1.5 Colgate-Palmolive Oral Care SWOT Analysis
 - 9.1.6 Colgate-Palmolive Recent Developments
- 9.2 The Procter and Gamble Company
 - 9.2.1 The Procter and Gamble Company Oral Care Basic Information

- 9.2.2 The Procter and Gamble Company Oral Care Product Overview
- 9.2.3 The Procter and Gamble Company Oral Care Product Market Performance
- 9.2.4 The Procter and Gamble Company Business Overview
- 9.2.5 The Procter and Gamble Company Oral Care SWOT Analysis
- 9.2.6 The Procter and Gamble Company Recent Developments
- 9.3 GSK plc
 - 9.3.1 GSK plc Oral Care Basic Information
 - 9.3.2 GSK plc Oral Care Product Overview
 - 9.3.3 GSK plc Oral Care Product Market Performance
 - 9.3.4 GSK plc Oral Care SWOT Analysis
 - 9.3.5 GSK plc Business Overview
 - 9.3.6 GSK plc Recent Developments
- 9.4 Johnson and Johnson
 - 9.4.1 Johnson and Johnson Oral Care Basic Information
 - 9.4.2 Johnson and Johnson Oral Care Product Overview
 - 9.4.3 Johnson and Johnson Oral Care Product Market Performance
 - 9.4.4 Johnson and Johnson Business Overview
 - 9.4.5 Johnson and Johnson Recent Developments
- 9.5 Koninklijke Philips N.V.
 - 9.5.1 Koninklijke Philips N.V. Oral Care Basic Information
 - 9.5.2 Koninklijke Philips N.V. Oral Care Product Overview
 - 9.5.3 Koninklijke Philips N.V. Oral Care Product Market Performance
 - 9.5.4 Koninklijke Philips N.V. Business Overview
 - 9.5.5 Koninklijke Philips N.V. Recent Developments
- 9.6 Yunnan Baiyao Group Co.
 - 9.6.1 Yunnan Baiyao Group Co. Oral Care Basic Information
 - 9.6.2 Yunnan Baiyao Group Co. Oral Care Product Overview
 - 9.6.3 Yunnan Baiyao Group Co. Oral Care Product Market Performance
 - 9.6.4 Yunnan Baiyao Group Co. Business Overview
 - 9.6.5 Yunnan Baiyao Group Co. Recent Developments
- 9.7 Ltd.
 - 9.7.1 Ltd. Oral Care Basic Information
 - 9.7.2 Ltd. Oral Care Product Overview
 - 9.7.3 Ltd. Oral Care Product Market Performance
 - 9.7.4 Ltd. Business Overview
 - 9.7.5 Ltd. Recent Developments
- 9.8 Lion Corporation
 - 9.8.1 Lion Corporation Oral Care Basic Information
 - 9.8.2 Lion Corporation Oral Care Product Overview

- 9.8.3 Lion Corporation Oral Care Product Market Performance
- 9.8.4 Lion Corporation Business Overview
- 9.8.5 Lion Corporation Recent Developments
- 9.9 Unilever plc
 - 9.9.1 Unilever plc Oral Care Basic Information
 - 9.9.2 Unilever plc Oral Care Product Overview
 - 9.9.3 Unilever plc Oral Care Product Market Performance
 - 9.9.4 Unilever plc Business Overview
 - 9.9.5 Unilever plc Recent Developments
- 9.10 Sunstar Inc.
 - 9.10.1 Sunstar Inc. Oral Care Basic Information
 - 9.10.2 Sunstar Inc. Oral Care Product Overview
 - 9.10.3 Sunstar Inc. Oral Care Product Market Performance
 - 9.10.4 Sunstar Inc. Business Overview
 - 9.10.5 Sunstar Inc. Recent Developments
- 9.11 Perrigo
 - 9.11.1 Perrigo Oral Care Basic Information
 - 9.11.2 Perrigo Oral Care Product Overview
 - 9.11.3 Perrigo Oral Care Product Market Performance
 - 9.11.4 Perrigo Business Overview
 - 9.11.5 Perrigo Recent Developments
- 9.12 Church and Dwight Co. Inc.
 - 9.12.1 Church and Dwight Co. Inc. Oral Care Basic Information
 - 9.12.2 Church and Dwight Co. Inc. Oral Care Product Overview
 - 9.12.3 Church and Dwight Co. Inc. Oral Care Product Market Performance
 - 9.12.4 Church and Dwight Co. Inc. Business Overview
 - 9.12.5 Church and Dwight Co. Inc. Recent Developments
- 9.13 Weimeizi (Guangdong) Co.
 - 9.13.1 Weimeizi (Guangdong) Co. Oral Care Basic Information
 - 9.13.2 Weimeizi (Guangdong) Co. Oral Care Product Overview
 - 9.13.3 Weimeizi (Guangdong) Co. Oral Care Product Market Performance
 - 9.13.4 Weimeizi (Guangdong) Co. Business Overview
 - 9.13.5 Weimeizi (Guangdong) Co. Recent Developments
- 9.14 Ltd.
 - 9.14.1 Ltd. Oral Care Basic Information
 - 9.14.2 Ltd. Oral Care Product Overview
 - 9.14.3 Ltd. Oral Care Product Market Performance
 - 9.14.4 Ltd. Business Overview
 - 9.14.5 Ltd. Recent Developments

9.15 LG HandH Co.

- 9.15.1 LG HandH Co. Oral Care Basic Information
- 9.15.2 LG HandH Co. Oral Care Product Overview
- 9.15.3 LG HandH Co. Oral Care Product Market Performance
- 9.15.4 LG HandH Co. Business Overview
- 9.15.5 LG HandH Co. Recent Developments

9.16 Ltd.

- 9.16.1 Ltd. Oral Care Basic Information
- 9.16.2 Ltd. Oral Care Product Overview
- 9.16.3 Ltd. Oral Care Product Market Performance
- 9.16.4 Ltd. Business Overview
- 9.16.5 Ltd. Recent Developments

9.17 Dencare (Chongqing) Oral Care Co.

- 9.17.1 Dencare (Chongqing) Oral Care Co. Oral Care Basic Information
- 9.17.2 Dencare (Chongqing) Oral Care Co. Oral Care Product Overview
- 9.17.3 Dencare (Chongqing) Oral Care Co. Oral Care Product Market Performance
- 9.17.4 Dencare (Chongqing) Oral Care Co. Business Overview
- 9.17.5 Dencare (Chongqing) Oral Care Co. Recent Developments

9.18 Ltd.

- 9.18.1 Ltd. Oral Care Basic Information
- 9.18.2 Ltd. Oral Care Product Overview
- 9.18.3 Ltd. Oral Care Product Market Performance
- 9.18.4 Ltd. Business Overview
- 9.18.5 Ltd. Recent Developments

9.19 Trisa AG

- 9.19.1 Trisa AG Oral Care Basic Information
- 9.19.2 Trisa AG Oral Care Product Overview
- 9.19.3 Trisa AG Oral Care Product Market Performance
- 9.19.4 Trisa AG Business Overview
- 9.19.5 Trisa AG Recent Developments

9.20 Dentaïd S.L.

- 9.20.1 Dentaïd S.L. Oral Care Basic Information
- 9.20.2 Dentaïd S.L. Oral Care Product Overview
- 9.20.3 Dentaïd S.L. Oral Care Product Market Performance
- 9.20.4 Dentaïd S.L. Business Overview
- 9.20.5 Dentaïd S.L. Recent Developments

9.21 Hangzhou Namei Technology Co.,Ltd.

- 9.21.1 Hangzhou Namei Technology Co.,Ltd. Oral Care Basic Information
- 9.21.2 Hangzhou Namei Technology Co.,Ltd. Oral Care Product Overview

- 9.21.3 Hangzhou Namei Technology Co.,Ltd. Oral Care Product Market Performance
- 9.21.4 Hangzhou Namei Technology Co.,Ltd. Business Overview
- 9.21.5 Hangzhou Namei Technology Co.,Ltd. Recent Developments
- 9.22 Jordan Oral Care (Orkla ASA)
 - 9.22.1 Jordan Oral Care (Orkla ASA) Oral Care Basic Information
 - 9.22.2 Jordan Oral Care (Orkla ASA) Oral Care Product Overview
 - 9.22.3 Jordan Oral Care (Orkla ASA) Oral Care Product Market Performance
 - 9.22.4 Jordan Oral Care (Orkla ASA) Business Overview
 - 9.22.5 Jordan Oral Care (Orkla ASA) Recent Developments
- 9.23 Prestige Consumer Healthcare Inc.
 - 9.23.1 Prestige Consumer Healthcare Inc. Oral Care Basic Information
 - 9.23.2 Prestige Consumer Healthcare Inc. Oral Care Product Overview
 - 9.23.3 Prestige Consumer Healthcare Inc. Oral Care Product Market Performance
 - 9.23.4 Prestige Consumer Healthcare Inc. Business Overview
 - 9.23.5 Prestige Consumer Healthcare Inc. Recent Developments
- 9.24 Liuzhou Liangmianzhen Co.,Ltd.
 - 9.24.1 Liuzhou Liangmianzhen Co.,Ltd. Oral Care Basic Information
 - 9.24.2 Liuzhou Liangmianzhen Co.,Ltd. Oral Care Product Overview
 - 9.24.3 Liuzhou Liangmianzhen Co.,Ltd. Oral Care Product Market Performance
 - 9.24.4 Liuzhou Liangmianzhen Co.,Ltd. Business Overview
 - 9.24.5 Liuzhou Liangmianzhen Co.,Ltd. Recent Developments
- 9.25 Panasonic
 - 9.25.1 Panasonic Oral Care Basic Information
 - 9.25.2 Panasonic Oral Care Product Overview
 - 9.25.3 Panasonic Oral Care Product Market Performance
 - 9.25.4 Panasonic Business Overview
 - 9.25.5 Panasonic Recent Developments
- 9.26 Sanofi-Aventis U.S. LLC
 - 9.26.1 Sanofi-Aventis U.S. LLC Oral Care Basic Information
 - 9.26.2 Sanofi-Aventis U.S. LLC Oral Care Product Overview
 - 9.26.3 Sanofi-Aventis U.S. LLC Oral Care Product Market Performance
 - 9.26.4 Sanofi-Aventis U.S. LLC Business Overview
 - 9.26.5 Sanofi-Aventis U.S. LLC Recent Developments

10 ORAL CARE MARKET FORECAST BY REGION

- 10.1 Global Oral Care Market Size Forecast
- 10.2 Global Oral Care Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Oral Care Market Size Forecast by Country

10.2.3 Asia Pacific Oral Care Market Size Forecast by Region

10.2.4 South America Oral Care Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Oral Care by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Oral Care Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Oral Care by Type (2025-2030)

11.1.2 Global Oral Care Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Oral Care by Type (2025-2030)

11.2 Global Oral Care Market Forecast by Application (2025-2030)

11.2.1 Global Oral Care Sales (K Units) Forecast by Application

11.2.2 Global Oral Care Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Oral Care Market Size Comparison by Region (M USD)
- Table 5. Global Oral Care Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Oral Care Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Oral Care Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Oral Care Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Oral Care as of 2022)
- Table 10. Global Market Oral Care Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Oral Care Sales Sites and Area Served
- Table 12. Manufacturers Oral Care Product Type
- Table 13. Global Oral Care Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Oral Care
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Oral Care Market Challenges
- Table 22. Global Oral Care Sales by Type (K Units)
- Table 23. Global Oral Care Market Size by Type (M USD)
- Table 24. Global Oral Care Sales (K Units) by Type (2019-2024)
- Table 25. Global Oral Care Sales Market Share by Type (2019-2024)
- Table 26. Global Oral Care Market Size (M USD) by Type (2019-2024)
- Table 27. Global Oral Care Market Size Share by Type (2019-2024)
- Table 28. Global Oral Care Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Oral Care Sales (K Units) by Application
- Table 30. Global Oral Care Market Size by Application
- Table 31. Global Oral Care Sales by Application (2019-2024) & (K Units)
- Table 32. Global Oral Care Sales Market Share by Application (2019-2024)
- Table 33. Global Oral Care Sales by Application (2019-2024) & (M USD)

- Table 34. Global Oral Care Market Share by Application (2019-2024)
- Table 35. Global Oral Care Sales Growth Rate by Application (2019-2024)
- Table 36. Global Oral Care Sales by Region (2019-2024) & (K Units)
- Table 37. Global Oral Care Sales Market Share by Region (2019-2024)
- Table 38. North America Oral Care Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Oral Care Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Oral Care Sales by Region (2019-2024) & (K Units)
- Table 41. South America Oral Care Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Oral Care Sales by Region (2019-2024) & (K Units)
- Table 43. Colgate-Palmolive Oral Care Basic Information
- Table 44. Colgate-Palmolive Oral Care Product Overview
- Table 45. Colgate-Palmolive Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Colgate-Palmolive Business Overview
- Table 47. Colgate-Palmolive Oral Care SWOT Analysis
- Table 48. Colgate-Palmolive Recent Developments
- Table 49. The Procter and Gamble Company Oral Care Basic Information
- Table 50. The Procter and Gamble Company Oral Care Product Overview
- Table 51. The Procter and Gamble Company Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. The Procter and Gamble Company Business Overview
- Table 53. The Procter and Gamble Company Oral Care SWOT Analysis
- Table 54. The Procter and Gamble Company Recent Developments
- Table 55. GSK plc Oral Care Basic Information
- Table 56. GSK plc Oral Care Product Overview
- Table 57. GSK plc Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. GSK plc Oral Care SWOT Analysis
- Table 59. GSK plc Business Overview
- Table 60. GSK plc Recent Developments
- Table 61. Johnson and Johnson Oral Care Basic Information
- Table 62. Johnson and Johnson Oral Care Product Overview
- Table 63. Johnson and Johnson Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Johnson and Johnson Business Overview
- Table 65. Johnson and Johnson Recent Developments
- Table 66. Koninklijke Philips N.V. Oral Care Basic Information
- Table 67. Koninklijke Philips N.V. Oral Care Product Overview
- Table 68. Koninklijke Philips N.V. Oral Care Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2019-2024)

Table 69. Koninklijke Philips N.V. Business Overview

Table 70. Koninklijke Philips N.V. Recent Developments

Table 71. Yunnan Baiyao Group Co. Oral Care Basic Information

Table 72. Yunnan Baiyao Group Co. Oral Care Product Overview

Table 73. Yunnan Baiyao Group Co. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Yunnan Baiyao Group Co. Business Overview

Table 75. Yunnan Baiyao Group Co. Recent Developments

Table 76. Ltd. Oral Care Basic Information

Table 77. Ltd. Oral Care Product Overview

Table 78. Ltd. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Ltd. Business Overview

Table 80. Ltd. Recent Developments

Table 81. Lion Corporation Oral Care Basic Information

Table 82. Lion Corporation Oral Care Product Overview

Table 83. Lion Corporation Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Lion Corporation Business Overview

Table 85. Lion Corporation Recent Developments

Table 86. Unilever plc Oral Care Basic Information

Table 87. Unilever plc Oral Care Product Overview

Table 88. Unilever plc Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. Unilever plc Business Overview

Table 90. Unilever plc Recent Developments

Table 91. Sunstar Inc. Oral Care Basic Information

Table 92. Sunstar Inc. Oral Care Product Overview

Table 93. Sunstar Inc. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Sunstar Inc. Business Overview

Table 95. Sunstar Inc. Recent Developments

Table 96. Perrigo Oral Care Basic Information

Table 97. Perrigo Oral Care Product Overview

Table 98. Perrigo Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Perrigo Business Overview

Table 100. Perrigo Recent Developments

- Table 101. Church and Dwight Co. Inc. Oral Care Basic Information
- Table 102. Church and Dwight Co. Inc. Oral Care Product Overview
- Table 103. Church and Dwight Co. Inc. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Church and Dwight Co. Inc. Business Overview
- Table 105. Church and Dwight Co. Inc. Recent Developments
- Table 106. Weimeizi (Guangdong) Co. Oral Care Basic Information
- Table 107. Weimeizi (Guangdong) Co. Oral Care Product Overview
- Table 108. Weimeizi (Guangdong) Co. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Weimeizi (Guangdong) Co. Business Overview
- Table 110. Weimeizi (Guangdong) Co. Recent Developments
- Table 111. Ltd. Oral Care Basic Information
- Table 112. Ltd. Oral Care Product Overview
- Table 113. Ltd. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Ltd. Business Overview
- Table 115. Ltd. Recent Developments
- Table 116. LG HandH Co. Oral Care Basic Information
- Table 117. LG HandH Co. Oral Care Product Overview
- Table 118. LG HandH Co. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. LG HandH Co. Business Overview
- Table 120. LG HandH Co. Recent Developments
- Table 121. Ltd. Oral Care Basic Information
- Table 122. Ltd. Oral Care Product Overview
- Table 123. Ltd. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Ltd. Business Overview
- Table 125. Ltd. Recent Developments
- Table 126. Dencare (Chongqing) Oral Care Co. Oral Care Basic Information
- Table 127. Dencare (Chongqing) Oral Care Co. Oral Care Product Overview
- Table 128. Dencare (Chongqing) Oral Care Co. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Dencare (Chongqing) Oral Care Co. Business Overview
- Table 130. Dencare (Chongqing) Oral Care Co. Recent Developments
- Table 131. Ltd. Oral Care Basic Information
- Table 132. Ltd. Oral Care Product Overview
- Table 133. Ltd. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and

Gross Margin (2019-2024)

Table 134. Ltd. Business Overview

Table 135. Ltd. Recent Developments

Table 136. Trisa AG Oral Care Basic Information

Table 137. Trisa AG Oral Care Product Overview

Table 138. Trisa AG Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Trisa AG Business Overview

Table 140. Trisa AG Recent Developments

Table 141. Dentaïd S.L. Oral Care Basic Information

Table 142. Dentaïd S.L. Oral Care Product Overview

Table 143. Dentaïd S.L. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Dentaïd S.L. Business Overview

Table 145. Dentaïd S.L. Recent Developments

Table 146. Hangzhou Namei Technology Co.,Ltd. Oral Care Basic Information

Table 147. Hangzhou Namei Technology Co.,Ltd. Oral Care Product Overview

Table 148. Hangzhou Namei Technology Co.,Ltd. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Hangzhou Namei Technology Co.,Ltd. Business Overview

Table 150. Hangzhou Namei Technology Co.,Ltd. Recent Developments

Table 151. Jordan Oral Care (Orkla ASA) Oral Care Basic Information

Table 152. Jordan Oral Care (Orkla ASA) Oral Care Product Overview

Table 153. Jordan Oral Care (Orkla ASA) Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Jordan Oral Care (Orkla ASA) Business Overview

Table 155. Jordan Oral Care (Orkla ASA) Recent Developments

Table 156. Prestige Consumer Healthcare Inc. Oral Care Basic Information

Table 157. Prestige Consumer Healthcare Inc. Oral Care Product Overview

Table 158. Prestige Consumer Healthcare Inc. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. Prestige Consumer Healthcare Inc. Business Overview

Table 160. Prestige Consumer Healthcare Inc. Recent Developments

Table 161. Liuzhou Liangmianzhen Co.,Ltd. Oral Care Basic Information

Table 162. Liuzhou Liangmianzhen Co.,Ltd. Oral Care Product Overview

Table 163. Liuzhou Liangmianzhen Co.,Ltd. Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 164. Liuzhou Liangmianzhen Co.,Ltd. Business Overview

Table 165. Liuzhou Liangmianzhen Co.,Ltd. Recent Developments

- Table 166. Panasonic Oral Care Basic Information
- Table 167. Panasonic Oral Care Product Overview
- Table 168. Panasonic Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 169. Panasonic Business Overview
- Table 170. Panasonic Recent Developments
- Table 171. Sanofi-Aventis U.S. LLC Oral Care Basic Information
- Table 172. Sanofi-Aventis U.S. LLC Oral Care Product Overview
- Table 173. Sanofi-Aventis U.S. LLC Oral Care Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 174. Sanofi-Aventis U.S. LLC Business Overview
- Table 175. Sanofi-Aventis U.S. LLC Recent Developments
- Table 176. Global Oral Care Sales Forecast by Region (2025-2030) & (K Units)
- Table 177. Global Oral Care Market Size Forecast by Region (2025-2030) & (M USD)
- Table 178. North America Oral Care Sales Forecast by Country (2025-2030) & (K Units)
- Table 179. North America Oral Care Market Size Forecast by Country (2025-2030) & (M USD)
- Table 180. Europe Oral Care Sales Forecast by Country (2025-2030) & (K Units)
- Table 181. Europe Oral Care Market Size Forecast by Country (2025-2030) & (M USD)
- Table 182. Asia Pacific Oral Care Sales Forecast by Region (2025-2030) & (K Units)
- Table 183. Asia Pacific Oral Care Market Size Forecast by Region (2025-2030) & (M USD)
- Table 184. South America Oral Care Sales Forecast by Country (2025-2030) & (K Units)
- Table 185. South America Oral Care Market Size Forecast by Country (2025-2030) & (M USD)
- Table 186. Middle East and Africa Oral Care Consumption Forecast by Country (2025-2030) & (Units)
- Table 187. Middle East and Africa Oral Care Market Size Forecast by Country (2025-2030) & (M USD)
- Table 188. Global Oral Care Sales Forecast by Type (2025-2030) & (K Units)
- Table 189. Global Oral Care Market Size Forecast by Type (2025-2030) & (M USD)
- Table 190. Global Oral Care Price Forecast by Type (2025-2030) & (USD/Unit)
- Table 191. Global Oral Care Sales (K Units) Forecast by Application (2025-2030)
- Table 192. Global Oral Care Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Oral Care
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Oral Care Market Size (M USD), 2019-2030
- Figure 5. Global Oral Care Market Size (M USD) (2019-2030)
- Figure 6. Global Oral Care Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Oral Care Market Size by Country (M USD)
- Figure 11. Oral Care Sales Share by Manufacturers in 2023
- Figure 12. Global Oral Care Revenue Share by Manufacturers in 2023
- Figure 13. Oral Care Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Oral Care Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Oral Care Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Oral Care Market Share by Type
- Figure 18. Sales Market Share of Oral Care by Type (2019-2024)
- Figure 19. Sales Market Share of Oral Care by Type in 2023
- Figure 20. Market Size Share of Oral Care by Type (2019-2024)
- Figure 21. Market Size Market Share of Oral Care by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Oral Care Market Share by Application
- Figure 24. Global Oral Care Sales Market Share by Application (2019-2024)
- Figure 25. Global Oral Care Sales Market Share by Application in 2023
- Figure 26. Global Oral Care Market Share by Application (2019-2024)
- Figure 27. Global Oral Care Market Share by Application in 2023
- Figure 28. Global Oral Care Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Oral Care Sales Market Share by Region (2019-2024)
- Figure 30. North America Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Oral Care Sales Market Share by Country in 2023
- Figure 32. U.S. Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Oral Care Sales (K Units) and Growth Rate (2019-2024)

- Figure 34. Mexico Oral Care Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Oral Care Sales Market Share by Country in 2023
- Figure 37. Germany Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Oral Care Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Oral Care Sales Market Share by Region in 2023
- Figure 44. China Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Oral Care Sales and Growth Rate (K Units)
- Figure 50. South America Oral Care Sales Market Share by Country in 2023
- Figure 51. Brazil Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Oral Care Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Oral Care Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Oral Care Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Oral Care Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Oral Care Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Oral Care Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Oral Care Market Share Forecast by Type (2025-2030)
- Figure 65. Global Oral Care Sales Forecast by Application (2025-2030)
- Figure 66. Global Oral Care Market Share Forecast by Application (2025-2030)

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