

# Global Oral Care Agent Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

The spray used for oral cleaning is mainly composed of cetyl chloramine (CPC) with its own sterilization and anti-plaque effects, mint extract, propolis and other natural ingredients, without artificial additives, sugar-free and alcohol-free, suitable for pregnant women, Drivers and people with oral ulcers can use it with confidence.

The global Oral Care Agent market size was estimated at USD 1206 million in 2023 and is projected to reach USD 1754.34 million by 2030, exhibiting a CAGR of 5.50% during the forecast period.

North America Oral Care Agent market size was USD 314.25 million in 2023, at a CAGR of 4.71% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global Oral Care Agent market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Oral Care Agent Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Oral Care Agent market in any manner.

### Global Oral Care Agent Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Listerine

Colgate

Oral-B

Propolinse

SUNSTAR

Toothfilm

TheraBreath

DARLIE

BleuM

Corsodyl

Dental Herb Company

NutriBiotic

Mild By Nature

Nature's Answer

Biotene Dental Products

Guangzhou Baiyunshan

Nanjing Tongrentang

Correction Pharmaceutical Group

Renhe Pharmacy

Protelight

Weimeizi

Market Segmentation (by Type)

Fresh Breath

Anti-Sensitive

Anti-Moth Repair

Gum Care

Antibacterial

Others

Market Segmentation (by Application)

Supermarket

Specialty Store

Online Shop

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Oral Care Agent Market

Overview of the regional outlook of the Oral Care Agent Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Oral Care Agent Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Oral Care Agent

1.2 Key Market Segments

1.2.1 Oral Care Agent Segment by Type

1.2.2 Oral Care Agent Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ORAL CARE AGENT MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Oral Care Agent Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Oral Care Agent Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ORAL CARE AGENT MARKET COMPETITIVE LANDSCAPE**

3.1 Global Oral Care Agent Sales by Manufacturers (2019-2024)

3.2 Global Oral Care Agent Revenue Market Share by Manufacturers (2019-2024)

3.3 Oral Care Agent Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Oral Care Agent Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Oral Care Agent Sales Sites, Area Served, Product Type

3.6 Oral Care Agent Market Competitive Situation and Trends

3.6.1 Oral Care Agent Market Concentration Rate

3.6.2 Global 5 and 10 Largest Oral Care Agent Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 ORAL CARE AGENT INDUSTRY CHAIN ANALYSIS**

4.1 Oral Care Agent Industry Chain Analysis



4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ORAL CARE AGENT MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 ORAL CARE AGENT MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Oral Care Agent Sales Market Share by Type (2019-2024)

6.3 Global Oral Care Agent Market Size Market Share by Type (2019-2024)

6.4 Global Oral Care Agent Price by Type (2019-2024)

## **7 ORAL CARE AGENT MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Oral Care Agent Market Sales by Application (2019-2024)

7.3 Global Oral Care Agent Market Size (M USD) by Application (2019-2024)

7.4 Global Oral Care Agent Sales Growth Rate by Application (2019-2024)

## **8 ORAL CARE AGENT MARKET SEGMENTATION BY REGION**

8.1 Global Oral Care Agent Sales by Region

8.1.1 Global Oral Care Agent Sales by Region

8.1.2 Global Oral Care Agent Sales Market Share by Region

8.2 North America

8.2.1 North America Oral Care Agent Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Oral Care Agent Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Oral Care Agent Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Oral Care Agent Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Oral Care Agent Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Listerine
  - 9.1.1 Listerine Oral Care Agent Basic Information
  - 9.1.2 Listerine Oral Care Agent Product Overview
  - 9.1.3 Listerine Oral Care Agent Product Market Performance
  - 9.1.4 Listerine Business Overview
  - 9.1.5 Listerine Oral Care Agent SWOT Analysis
  - 9.1.6 Listerine Recent Developments
- 9.2 Colgate

- 9.2.1 Colgate Oral Care Agent Basic Information
- 9.2.2 Colgate Oral Care Agent Product Overview
- 9.2.3 Colgate Oral Care Agent Product Market Performance
- 9.2.4 Colgate Business Overview
- 9.2.5 Colgate Oral Care Agent SWOT Analysis
- 9.2.6 Colgate Recent Developments
- 9.3 Oral-B
  - 9.3.1 Oral-B Oral Care Agent Basic Information
  - 9.3.2 Oral-B Oral Care Agent Product Overview
  - 9.3.3 Oral-B Oral Care Agent Product Market Performance
  - 9.3.4 Oral-B Oral Care Agent SWOT Analysis
  - 9.3.5 Oral-B Business Overview
  - 9.3.6 Oral-B Recent Developments
- 9.4 Propolinse
  - 9.4.1 Propolinse Oral Care Agent Basic Information
  - 9.4.2 Propolinse Oral Care Agent Product Overview
  - 9.4.3 Propolinse Oral Care Agent Product Market Performance
  - 9.4.4 Propolinse Business Overview
  - 9.4.5 Propolinse Recent Developments
- 9.5 SUNSTAR
  - 9.5.1 SUNSTAR Oral Care Agent Basic Information
  - 9.5.2 SUNSTAR Oral Care Agent Product Overview
  - 9.5.3 SUNSTAR Oral Care Agent Product Market Performance
  - 9.5.4 SUNSTAR Business Overview
  - 9.5.5 SUNSTAR Recent Developments
- 9.6 Toothfilm
  - 9.6.1 Toothfilm Oral Care Agent Basic Information
  - 9.6.2 Toothfilm Oral Care Agent Product Overview
  - 9.6.3 Toothfilm Oral Care Agent Product Market Performance
  - 9.6.4 Toothfilm Business Overview
  - 9.6.5 Toothfilm Recent Developments
- 9.7 TheraBreath
  - 9.7.1 TheraBreath Oral Care Agent Basic Information
  - 9.7.2 TheraBreath Oral Care Agent Product Overview
  - 9.7.3 TheraBreath Oral Care Agent Product Market Performance
  - 9.7.4 TheraBreath Business Overview
  - 9.7.5 TheraBreath Recent Developments
- 9.8 DARLIE
  - 9.8.1 DARLIE Oral Care Agent Basic Information

- 9.8.2 DARLIE Oral Care Agent Product Overview
- 9.8.3 DARLIE Oral Care Agent Product Market Performance
- 9.8.4 DARLIE Business Overview
- 9.8.5 DARLIE Recent Developments
- 9.9 BleuM
  - 9.9.1 BleuM Oral Care Agent Basic Information
  - 9.9.2 BleuM Oral Care Agent Product Overview
  - 9.9.3 BleuM Oral Care Agent Product Market Performance
  - 9.9.4 BleuM Business Overview
  - 9.9.5 BleuM Recent Developments
- 9.10 Corsodyl
  - 9.10.1 Corsodyl Oral Care Agent Basic Information
  - 9.10.2 Corsodyl Oral Care Agent Product Overview
  - 9.10.3 Corsodyl Oral Care Agent Product Market Performance
  - 9.10.4 Corsodyl Business Overview
  - 9.10.5 Corsodyl Recent Developments
- 9.11 Dental Herb Company
  - 9.11.1 Dental Herb Company Oral Care Agent Basic Information
  - 9.11.2 Dental Herb Company Oral Care Agent Product Overview
  - 9.11.3 Dental Herb Company Oral Care Agent Product Market Performance
  - 9.11.4 Dental Herb Company Business Overview
  - 9.11.5 Dental Herb Company Recent Developments
- 9.12 NutriBiotic
  - 9.12.1 NutriBiotic Oral Care Agent Basic Information
  - 9.12.2 NutriBiotic Oral Care Agent Product Overview
  - 9.12.3 NutriBiotic Oral Care Agent Product Market Performance
  - 9.12.4 NutriBiotic Business Overview
  - 9.12.5 NutriBiotic Recent Developments
- 9.13 Mild By Nature
  - 9.13.1 Mild By Nature Oral Care Agent Basic Information
  - 9.13.2 Mild By Nature Oral Care Agent Product Overview
  - 9.13.3 Mild By Nature Oral Care Agent Product Market Performance
  - 9.13.4 Mild By Nature Business Overview
  - 9.13.5 Mild By Nature Recent Developments
- 9.14 Nature's Answer
  - 9.14.1 Nature's Answer Oral Care Agent Basic Information
  - 9.14.2 Nature's Answer Oral Care Agent Product Overview
  - 9.14.3 Nature's Answer Oral Care Agent Product Market Performance
  - 9.14.4 Nature's Answer Business Overview

- 9.14.5 Nature's Answer Recent Developments
- 9.15 Biotene Dental Products
  - 9.15.1 Biotene Dental Products Oral Care Agent Basic Information
  - 9.15.2 Biotene Dental Products Oral Care Agent Product Overview
  - 9.15.3 Biotene Dental Products Oral Care Agent Product Market Performance
  - 9.15.4 Biotene Dental Products Business Overview
  - 9.15.5 Biotene Dental Products Recent Developments
- 9.16 Guangzhou Baiyunshan
  - 9.16.1 Guangzhou Baiyunshan Oral Care Agent Basic Information
  - 9.16.2 Guangzhou Baiyunshan Oral Care Agent Product Overview
  - 9.16.3 Guangzhou Baiyunshan Oral Care Agent Product Market Performance
  - 9.16.4 Guangzhou Baiyunshan Business Overview
  - 9.16.5 Guangzhou Baiyunshan Recent Developments
- 9.17 Nanjing Tongrentang
  - 9.17.1 Nanjing Tongrentang Oral Care Agent Basic Information
  - 9.17.2 Nanjing Tongrentang Oral Care Agent Product Overview
  - 9.17.3 Nanjing Tongrentang Oral Care Agent Product Market Performance
  - 9.17.4 Nanjing Tongrentang Business Overview
  - 9.17.5 Nanjing Tongrentang Recent Developments
- 9.18 Correction Pharmaceutical Group
  - 9.18.1 Correction Pharmaceutical Group Oral Care Agent Basic Information
  - 9.18.2 Correction Pharmaceutical Group Oral Care Agent Product Overview
  - 9.18.3 Correction Pharmaceutical Group Oral Care Agent Product Market Performance
  - 9.18.4 Correction Pharmaceutical Group Business Overview
  - 9.18.5 Correction Pharmaceutical Group Recent Developments
- 9.19 Renhe Pharmacy
  - 9.19.1 Renhe Pharmacy Oral Care Agent Basic Information
  - 9.19.2 Renhe Pharmacy Oral Care Agent Product Overview
  - 9.19.3 Renhe Pharmacy Oral Care Agent Product Market Performance
  - 9.19.4 Renhe Pharmacy Business Overview
  - 9.19.5 Renhe Pharmacy Recent Developments
- 9.20 Protelight
  - 9.20.1 Protelight Oral Care Agent Basic Information
  - 9.20.2 Protelight Oral Care Agent Product Overview
  - 9.20.3 Protelight Oral Care Agent Product Market Performance
  - 9.20.4 Protelight Business Overview
  - 9.20.5 Protelight Recent Developments
- 9.21 Weimeizi

- 9.21.1 Weimeizi Oral Care Agent Basic Information
- 9.21.2 Weimeizi Oral Care Agent Product Overview
- 9.21.3 Weimeizi Oral Care Agent Product Market Performance
- 9.21.4 Weimeizi Business Overview
- 9.21.5 Weimeizi Recent Developments

## **10 ORAL CARE AGENT MARKET FORECAST BY REGION**

- 10.1 Global Oral Care Agent Market Size Forecast
- 10.2 Global Oral Care Agent Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Oral Care Agent Market Size Forecast by Country
  - 10.2.3 Asia Pacific Oral Care Agent Market Size Forecast by Region
  - 10.2.4 South America Oral Care Agent Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Oral Care Agent by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Oral Care Agent Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Oral Care Agent by Type (2025-2030)
  - 11.1.2 Global Oral Care Agent Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Oral Care Agent by Type (2025-2030)
- 11.2 Global Oral Care Agent Market Forecast by Application (2025-2030)
  - 11.2.1 Global Oral Care Agent Sales (K Units) Forecast by Application
  - 11.2.2 Global Oral Care Agent Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Oral Care Agent Market Size Comparison by Region (M USD)
- Table 5. Global Oral Care Agent Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Oral Care Agent Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Oral Care Agent Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Oral Care Agent Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Oral Care Agent as of 2022)
- Table 10. Global Market Oral Care Agent Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Oral Care Agent Sales Sites and Area Served
- Table 12. Manufacturers Oral Care Agent Product Type
- Table 13. Global Oral Care Agent Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Oral Care Agent
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Oral Care Agent Market Challenges
- Table 22. Global Oral Care Agent Sales by Type (K Units)
- Table 23. Global Oral Care Agent Market Size by Type (M USD)
- Table 24. Global Oral Care Agent Sales (K Units) by Type (2019-2024)
- Table 25. Global Oral Care Agent Sales Market Share by Type (2019-2024)
- Table 26. Global Oral Care Agent Market Size (M USD) by Type (2019-2024)
- Table 27. Global Oral Care Agent Market Size Share by Type (2019-2024)
- Table 28. Global Oral Care Agent Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Oral Care Agent Sales (K Units) by Application
- Table 30. Global Oral Care Agent Market Size by Application
- Table 31. Global Oral Care Agent Sales by Application (2019-2024) & (K Units)
- Table 32. Global Oral Care Agent Sales Market Share by Application (2019-2024)

Table 33. Global Oral Care Agent Sales by Application (2019-2024) & (M USD)

Table 34. Global Oral Care Agent Market Share by Application (2019-2024)

Table 35. Global Oral Care Agent Sales Growth Rate by Application (2019-2024)

Table 36. Global Oral Care Agent Sales by Region (2019-2024) & (K Units)

Table 37. Global Oral Care Agent Sales Market Share by Region (2019-2024)

Table 38. North America Oral Care Agent Sales by Country (2019-2024) & (K Units)

Table 39. Europe Oral Care Agent Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Oral Care Agent Sales by Region (2019-2024) & (K Units)

Table 41. South America Oral Care Agent Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Oral Care Agent Sales by Region (2019-2024) & (K Units)

Table 43. Listerine Oral Care Agent Basic Information

Table 44. Listerine Oral Care Agent Product Overview

Table 45. Listerine Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Listerine Business Overview

Table 47. Listerine Oral Care Agent SWOT Analysis

Table 48. Listerine Recent Developments

Table 49. Colgate Oral Care Agent Basic Information

Table 50. Colgate Oral Care Agent Product Overview

Table 51. Colgate Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Colgate Business Overview

Table 53. Colgate Oral Care Agent SWOT Analysis

Table 54. Colgate Recent Developments

Table 55. Oral-B Oral Care Agent Basic Information

Table 56. Oral-B Oral Care Agent Product Overview

Table 57. Oral-B Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Oral-B Oral Care Agent SWOT Analysis

Table 59. Oral-B Business Overview

Table 60. Oral-B Recent Developments

Table 61. Propolinse Oral Care Agent Basic Information

Table 62. Propolinse Oral Care Agent Product Overview

Table 63. Propolinse Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Propolinse Business Overview

Table 65. Propolinse Recent Developments

Table 66. SUNSTAR Oral Care Agent Basic Information



- Table 67. SUNSTAR Oral Care Agent Product Overview
- Table 68. SUNSTAR Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. SUNSTAR Business Overview
- Table 70. SUNSTAR Recent Developments
- Table 71. Toothfilm Oral Care Agent Basic Information
- Table 72. Toothfilm Oral Care Agent Product Overview
- Table 73. Toothfilm Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Toothfilm Business Overview
- Table 75. Toothfilm Recent Developments
- Table 76. TheraBreath Oral Care Agent Basic Information
- Table 77. TheraBreath Oral Care Agent Product Overview
- Table 78. TheraBreath Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. TheraBreath Business Overview
- Table 80. TheraBreath Recent Developments
- Table 81. DARLIE Oral Care Agent Basic Information
- Table 82. DARLIE Oral Care Agent Product Overview
- Table 83. DARLIE Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. DARLIE Business Overview
- Table 85. DARLIE Recent Developments
- Table 86. BleuM Oral Care Agent Basic Information
- Table 87. BleuM Oral Care Agent Product Overview
- Table 88. BleuM Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. BleuM Business Overview
- Table 90. BleuM Recent Developments
- Table 91. Corsodyl Oral Care Agent Basic Information
- Table 92. Corsodyl Oral Care Agent Product Overview
- Table 93. Corsodyl Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Corsodyl Business Overview
- Table 95. Corsodyl Recent Developments
- Table 96. Dental Herb Company Oral Care Agent Basic Information
- Table 97. Dental Herb Company Oral Care Agent Product Overview
- Table 98. Dental Herb Company Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Dental Herb Company Business Overview
- Table 100. Dental Herb Company Recent Developments
- Table 101. NutriBiotic Oral Care Agent Basic Information
- Table 102. NutriBiotic Oral Care Agent Product Overview
- Table 103. NutriBiotic Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. NutriBiotic Business Overview
- Table 105. NutriBiotic Recent Developments
- Table 106. Mild By Nature Oral Care Agent Basic Information
- Table 107. Mild By Nature Oral Care Agent Product Overview
- Table 108. Mild By Nature Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Mild By Nature Business Overview
- Table 110. Mild By Nature Recent Developments
- Table 111. Nature's Answer Oral Care Agent Basic Information
- Table 112. Nature's Answer Oral Care Agent Product Overview
- Table 113. Nature's Answer Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Nature's Answer Business Overview
- Table 115. Nature's Answer Recent Developments
- Table 116. Biotene Dental Products Oral Care Agent Basic Information
- Table 117. Biotene Dental Products Oral Care Agent Product Overview
- Table 118. Biotene Dental Products Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Biotene Dental Products Business Overview
- Table 120. Biotene Dental Products Recent Developments
- Table 121. Guangzhou Baiyunshan Oral Care Agent Basic Information
- Table 122. Guangzhou Baiyunshan Oral Care Agent Product Overview
- Table 123. Guangzhou Baiyunshan Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Guangzhou Baiyunshan Business Overview
- Table 125. Guangzhou Baiyunshan Recent Developments
- Table 126. Nanjing Tongrentang Oral Care Agent Basic Information
- Table 127. Nanjing Tongrentang Oral Care Agent Product Overview
- Table 128. Nanjing Tongrentang Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Nanjing Tongrentang Business Overview
- Table 130. Nanjing Tongrentang Recent Developments
- Table 131. Correction Pharmaceutical Group Oral Care Agent Basic Information

- Table 132. Correction Pharmaceutical Group Oral Care Agent Product Overview
- Table 133. Correction Pharmaceutical Group Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Correction Pharmaceutical Group Business Overview
- Table 135. Correction Pharmaceutical Group Recent Developments
- Table 136. Renhe Pharmacy Oral Care Agent Basic Information
- Table 137. Renhe Pharmacy Oral Care Agent Product Overview
- Table 138. Renhe Pharmacy Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Renhe Pharmacy Business Overview
- Table 140. Renhe Pharmacy Recent Developments
- Table 141. Protelight Oral Care Agent Basic Information
- Table 142. Protelight Oral Care Agent Product Overview
- Table 143. Protelight Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Protelight Business Overview
- Table 145. Protelight Recent Developments
- Table 146. Weimeizi Oral Care Agent Basic Information
- Table 147. Weimeizi Oral Care Agent Product Overview
- Table 148. Weimeizi Oral Care Agent Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Weimeizi Business Overview
- Table 150. Weimeizi Recent Developments
- Table 151. Global Oral Care Agent Sales Forecast by Region (2025-2030) & (K Units)
- Table 152. Global Oral Care Agent Market Size Forecast by Region (2025-2030) & (M USD)
- Table 153. North America Oral Care Agent Sales Forecast by Country (2025-2030) & (K Units)
- Table 154. North America Oral Care Agent Market Size Forecast by Country (2025-2030) & (M USD)
- Table 155. Europe Oral Care Agent Sales Forecast by Country (2025-2030) & (K Units)
- Table 156. Europe Oral Care Agent Market Size Forecast by Country (2025-2030) & (M USD)
- Table 157. Asia Pacific Oral Care Agent Sales Forecast by Region (2025-2030) & (K Units)
- Table 158. Asia Pacific Oral Care Agent Market Size Forecast by Region (2025-2030) & (M USD)
- Table 159. South America Oral Care Agent Sales Forecast by Country (2025-2030) & (K Units)

Table 160. South America Oral Care Agent Market Size Forecast by Country (2025-2030) & (M USD)

Table 161. Middle East and Africa Oral Care Agent Consumption Forecast by Country (2025-2030) & (Units)

Table 162. Middle East and Africa Oral Care Agent Market Size Forecast by Country (2025-2030) & (M USD)

Table 163. Global Oral Care Agent Sales Forecast by Type (2025-2030) & (K Units)

Table 164. Global Oral Care Agent Market Size Forecast by Type (2025-2030) & (M USD)

Table 165. Global Oral Care Agent Price Forecast by Type (2025-2030) & (USD/Unit)

Table 166. Global Oral Care Agent Sales (K Units) Forecast by Application (2025-2030)

Table 167. Global Oral Care Agent Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Oral Care Agent
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Oral Care Agent Market Size (M USD), 2019-2030
- Figure 5. Global Oral Care Agent Market Size (M USD) (2019-2030)
- Figure 6. Global Oral Care Agent Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Oral Care Agent Market Size by Country (M USD)
- Figure 11. Oral Care Agent Sales Share by Manufacturers in 2023
- Figure 12. Global Oral Care Agent Revenue Share by Manufacturers in 2023
- Figure 13. Oral Care Agent Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Oral Care Agent Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Oral Care Agent Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Oral Care Agent Market Share by Type
- Figure 18. Sales Market Share of Oral Care Agent by Type (2019-2024)
- Figure 19. Sales Market Share of Oral Care Agent by Type in 2023
- Figure 20. Market Size Share of Oral Care Agent by Type (2019-2024)
- Figure 21. Market Size Market Share of Oral Care Agent by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Oral Care Agent Market Share by Application
- Figure 24. Global Oral Care Agent Sales Market Share by Application (2019-2024)
- Figure 25. Global Oral Care Agent Sales Market Share by Application in 2023
- Figure 26. Global Oral Care Agent Market Share by Application (2019-2024)
- Figure 27. Global Oral Care Agent Market Share by Application in 2023
- Figure 28. Global Oral Care Agent Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Oral Care Agent Sales Market Share by Region (2019-2024)
- Figure 30. North America Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Oral Care Agent Sales Market Share by Country in 2023

- Figure 32. U.S. Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Oral Care Agent Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Oral Care Agent Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Oral Care Agent Sales Market Share by Country in 2023
- Figure 37. Germany Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Oral Care Agent Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Oral Care Agent Sales Market Share by Region in 2023
- Figure 44. China Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Oral Care Agent Sales and Growth Rate (K Units)
- Figure 50. South America Oral Care Agent Sales Market Share by Country in 2023
- Figure 51. Brazil Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Oral Care Agent Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Oral Care Agent Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Oral Care Agent Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Oral Care Agent Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Oral Care Agent Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Oral Care Agent Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Oral Care Agent Market Share Forecast by Type (2025-2030)

Figure 65. Global Oral Care Agent Sales Forecast by Application (2025-2030)

Figure 66. Global Oral Care Agent Market Share Forecast by Application (2025-2030)

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