

# Global Ophthalmic Devices and Drugs Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Ophthalmic Devices and Drugs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Ophthalmic Devices and Drugs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Ophthalmic Devices and Drugs market in any manner.

### Global Ophthalmic Devices and Drugs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Zeiss

Haag Streit

Topcon

Nidek

Essilor

Ziemer

Canon

Gulden Ophthalmics

Optovue

Quest Medical

Phoenix DeVentures

EyeKon Medical

FCI Ophthalmics

Atrion

Sterimedix

OPIA

IRIDEX

Jardon Eye Prosthetics

Santen Pharmaceutical

Bausch Health

Takeda

Novartis

Genentech

Allergan

Sun Pharmaceutical Industries

Actavis Generics

Regeneron Pharmaceuticals

Pfizer

Johnson and Johnson

Bausch and Lomb

Market Segmentation (by Type)

Ophthalmic Devices

Ophthalmic Drugs

Market Segmentation (by Application)

Hospital

Clinic

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Ophthalmic Devices and Drugs Market

Overview of the regional outlook of the Ophthalmic Devices and Drugs Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Ophthalmic Devices and Drugs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Ophthalmic Devices and Drugs

1.2 Key Market Segments

1.2.1 Ophthalmic Devices and Drugs Segment by Type

1.2.2 Ophthalmic Devices and Drugs Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 OPHTHALMIC DEVICES AND DRUGS MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Ophthalmic Devices and Drugs Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Ophthalmic Devices and Drugs Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 OPHTHALMIC DEVICES AND DRUGS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Ophthalmic Devices and Drugs Sales by Manufacturers (2019-2024)

3.2 Global Ophthalmic Devices and Drugs Revenue Market Share by Manufacturers (2019-2024)

3.3 Ophthalmic Devices and Drugs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Ophthalmic Devices and Drugs Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Ophthalmic Devices and Drugs Sales Sites, Area Served, Product Type

3.6 Ophthalmic Devices and Drugs Market Competitive Situation and Trends

3.6.1 Ophthalmic Devices and Drugs Market Concentration Rate

3.6.2 Global 5 and 10 Largest Ophthalmic Devices and Drugs Players Market Share by Revenue

### 3.6.3 Mergers & Acquisitions, Expansion

## **4 OPHTHALMIC DEVICES AND DRUGS INDUSTRY CHAIN ANALYSIS**

### 4.1 Ophthalmic Devices and Drugs Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OPHTHALMIC DEVICES AND DRUGS MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Market Restraints

### 5.5 Industry News

#### 5.5.1 New Product Developments

#### 5.5.2 Mergers & Acquisitions

#### 5.5.3 Expansions

#### 5.5.4 Collaboration/Supply Contracts

### 5.6 Industry Policies

## **6 OPHTHALMIC DEVICES AND DRUGS MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Ophthalmic Devices and Drugs Sales Market Share by Type (2019-2024)

### 6.3 Global Ophthalmic Devices and Drugs Market Size Market Share by Type (2019-2024)

### 6.4 Global Ophthalmic Devices and Drugs Price by Type (2019-2024)

## **7 OPHTHALMIC DEVICES AND DRUGS MARKET SEGMENTATION BY APPLICATION**

### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

### 7.2 Global Ophthalmic Devices and Drugs Market Sales by Application (2019-2024)

### 7.3 Global Ophthalmic Devices and Drugs Market Size (M USD) by Application (2019-2024)

### 7.4 Global Ophthalmic Devices and Drugs Sales Growth Rate by Application

(2019-2024)

## **8 OPHTHALMIC DEVICES AND DRUGS MARKET SEGMENTATION BY REGION**

### 8.1 Global Ophthalmic Devices and Drugs Sales by Region

#### 8.1.1 Global Ophthalmic Devices and Drugs Sales by Region

#### 8.1.2 Global Ophthalmic Devices and Drugs Sales Market Share by Region

### 8.2 North America

#### 8.2.1 North America Ophthalmic Devices and Drugs Sales by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Ophthalmic Devices and Drugs Sales by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Ophthalmic Devices and Drugs Sales by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Ophthalmic Devices and Drugs Sales by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Ophthalmic Devices and Drugs Sales by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Zeiss

- 9.1.1 Zeiss Ophthalmic Devices and Drugs Basic Information
- 9.1.2 Zeiss Ophthalmic Devices and Drugs Product Overview
- 9.1.3 Zeiss Ophthalmic Devices and Drugs Product Market Performance
- 9.1.4 Zeiss Business Overview
- 9.1.5 Zeiss Ophthalmic Devices and Drugs SWOT Analysis
- 9.1.6 Zeiss Recent Developments

### 9.2 Haag Streit

- 9.2.1 Haag Streit Ophthalmic Devices and Drugs Basic Information
- 9.2.2 Haag Streit Ophthalmic Devices and Drugs Product Overview
- 9.2.3 Haag Streit Ophthalmic Devices and Drugs Product Market Performance
- 9.2.4 Haag Streit Business Overview
- 9.2.5 Haag Streit Ophthalmic Devices and Drugs SWOT Analysis
- 9.2.6 Haag Streit Recent Developments

### 9.3 Topcon

- 9.3.1 Topcon Ophthalmic Devices and Drugs Basic Information
- 9.3.2 Topcon Ophthalmic Devices and Drugs Product Overview
- 9.3.3 Topcon Ophthalmic Devices and Drugs Product Market Performance
- 9.3.4 Topcon Ophthalmic Devices and Drugs SWOT Analysis
- 9.3.5 Topcon Business Overview
- 9.3.6 Topcon Recent Developments

### 9.4 Nidek

- 9.4.1 Nidek Ophthalmic Devices and Drugs Basic Information
- 9.4.2 Nidek Ophthalmic Devices and Drugs Product Overview
- 9.4.3 Nidek Ophthalmic Devices and Drugs Product Market Performance
- 9.4.4 Nidek Business Overview
- 9.4.5 Nidek Recent Developments

### 9.5 Essilor

- 9.5.1 Essilor Ophthalmic Devices and Drugs Basic Information
- 9.5.2 Essilor Ophthalmic Devices and Drugs Product Overview
- 9.5.3 Essilor Ophthalmic Devices and Drugs Product Market Performance
- 9.5.4 Essilor Business Overview
- 9.5.5 Essilor Recent Developments

### 9.6 Ziemer

- 9.6.1 Ziemer Ophthalmic Devices and Drugs Basic Information
- 9.6.2 Ziemer Ophthalmic Devices and Drugs Product Overview
- 9.6.3 Ziemer Ophthalmic Devices and Drugs Product Market Performance

9.6.4 Ziemer Business Overview

9.6.5 Ziemer Recent Developments

9.7 Canon

9.7.1 Canon Ophthalmic Devices and Drugs Basic Information

9.7.2 Canon Ophthalmic Devices and Drugs Product Overview

9.7.3 Canon Ophthalmic Devices and Drugs Product Market Performance

9.7.4 Canon Business Overview

9.7.5 Canon Recent Developments

9.8 Gulden Ophthalmics

9.8.1 Gulden Ophthalmics Ophthalmic Devices and Drugs Basic Information

9.8.2 Gulden Ophthalmics Ophthalmic Devices and Drugs Product Overview

9.8.3 Gulden Ophthalmics Ophthalmic Devices and Drugs Product Market

Performance

9.8.4 Gulden Ophthalmics Business Overview

9.8.5 Gulden Ophthalmics Recent Developments

9.9 Optovue

9.9.1 Optovue Ophthalmic Devices and Drugs Basic Information

9.9.2 Optovue Ophthalmic Devices and Drugs Product Overview

9.9.3 Optovue Ophthalmic Devices and Drugs Product Market Performance

9.9.4 Optovue Business Overview

9.9.5 Optovue Recent Developments

9.10 Quest Medical

9.10.1 Quest Medical Ophthalmic Devices and Drugs Basic Information

9.10.2 Quest Medical Ophthalmic Devices and Drugs Product Overview

9.10.3 Quest Medical Ophthalmic Devices and Drugs Product Market Performance

9.10.4 Quest Medical Business Overview

9.10.5 Quest Medical Recent Developments

9.11 Phoenix DeVentures

9.11.1 Phoenix DeVentures Ophthalmic Devices and Drugs Basic Information

9.11.2 Phoenix DeVentures Ophthalmic Devices and Drugs Product Overview

9.11.3 Phoenix DeVentures Ophthalmic Devices and Drugs Product Market

Performance

9.11.4 Phoenix DeVentures Business Overview

9.11.5 Phoenix DeVentures Recent Developments

9.12 EyeKon Medical

9.12.1 EyeKon Medical Ophthalmic Devices and Drugs Basic Information

9.12.2 EyeKon Medical Ophthalmic Devices and Drugs Product Overview

9.12.3 EyeKon Medical Ophthalmic Devices and Drugs Product Market Performance

9.12.4 EyeKon Medical Business Overview

- 9.12.5 EyeKon Medical Recent Developments
- 9.13 FCI Ophthalmics
  - 9.13.1 FCI Ophthalmics Ophthalmic Devices and Drugs Basic Information
  - 9.13.2 FCI Ophthalmics Ophthalmic Devices and Drugs Product Overview
  - 9.13.3 FCI Ophthalmics Ophthalmic Devices and Drugs Product Market Performance
  - 9.13.4 FCI Ophthalmics Business Overview
  - 9.13.5 FCI Ophthalmics Recent Developments
- 9.14 Atrion
  - 9.14.1 Atrion Ophthalmic Devices and Drugs Basic Information
  - 9.14.2 Atrion Ophthalmic Devices and Drugs Product Overview
  - 9.14.3 Atrion Ophthalmic Devices and Drugs Product Market Performance
  - 9.14.4 Atrion Business Overview
  - 9.14.5 Atrion Recent Developments
- 9.15 Sterimedix
  - 9.15.1 Sterimedix Ophthalmic Devices and Drugs Basic Information
  - 9.15.2 Sterimedix Ophthalmic Devices and Drugs Product Overview
  - 9.15.3 Sterimedix Ophthalmic Devices and Drugs Product Market Performance
  - 9.15.4 Sterimedix Business Overview
  - 9.15.5 Sterimedix Recent Developments
- 9.16 OPIA
  - 9.16.1 OPIA Ophthalmic Devices and Drugs Basic Information
  - 9.16.2 OPIA Ophthalmic Devices and Drugs Product Overview
  - 9.16.3 OPIA Ophthalmic Devices and Drugs Product Market Performance
  - 9.16.4 OPIA Business Overview
  - 9.16.5 OPIA Recent Developments
- 9.17 IRIDEX
  - 9.17.1 IRIDEX Ophthalmic Devices and Drugs Basic Information
  - 9.17.2 IRIDEX Ophthalmic Devices and Drugs Product Overview
  - 9.17.3 IRIDEX Ophthalmic Devices and Drugs Product Market Performance
  - 9.17.4 IRIDEX Business Overview
  - 9.17.5 IRIDEX Recent Developments
- 9.18 Jardon Eye Prosthetics
  - 9.18.1 Jardon Eye Prosthetics Ophthalmic Devices and Drugs Basic Information
  - 9.18.2 Jardon Eye Prosthetics Ophthalmic Devices and Drugs Product Overview
  - 9.18.3 Jardon Eye Prosthetics Ophthalmic Devices and Drugs Product Market Performance
  - 9.18.4 Jardon Eye Prosthetics Business Overview
  - 9.18.5 Jardon Eye Prosthetics Recent Developments
- 9.19 Santen Pharmaceutical

- 9.19.1 Santen Pharmaceutical Ophthalmic Devices and Drugs Basic Information
- 9.19.2 Santen Pharmaceutical Ophthalmic Devices and Drugs Product Overview
- 9.19.3 Santen Pharmaceutical Ophthalmic Devices and Drugs Product Market Performance
- 9.19.4 Santen Pharmaceutical Business Overview
- 9.19.5 Santen Pharmaceutical Recent Developments
- 9.20 Bausch Health
  - 9.20.1 Bausch Health Ophthalmic Devices and Drugs Basic Information
  - 9.20.2 Bausch Health Ophthalmic Devices and Drugs Product Overview
  - 9.20.3 Bausch Health Ophthalmic Devices and Drugs Product Market Performance
  - 9.20.4 Bausch Health Business Overview
  - 9.20.5 Bausch Health Recent Developments
- 9.21 Takeda
  - 9.21.1 Takeda Ophthalmic Devices and Drugs Basic Information
  - 9.21.2 Takeda Ophthalmic Devices and Drugs Product Overview
  - 9.21.3 Takeda Ophthalmic Devices and Drugs Product Market Performance
  - 9.21.4 Takeda Business Overview
  - 9.21.5 Takeda Recent Developments
- 9.22 Novartis
  - 9.22.1 Novartis Ophthalmic Devices and Drugs Basic Information
  - 9.22.2 Novartis Ophthalmic Devices and Drugs Product Overview
  - 9.22.3 Novartis Ophthalmic Devices and Drugs Product Market Performance
  - 9.22.4 Novartis Business Overview
  - 9.22.5 Novartis Recent Developments
- 9.23 Genentech
  - 9.23.1 Genentech Ophthalmic Devices and Drugs Basic Information
  - 9.23.2 Genentech Ophthalmic Devices and Drugs Product Overview
  - 9.23.3 Genentech Ophthalmic Devices and Drugs Product Market Performance
  - 9.23.4 Genentech Business Overview
  - 9.23.5 Genentech Recent Developments
- 9.24 Allergan
  - 9.24.1 Allergan Ophthalmic Devices and Drugs Basic Information
  - 9.24.2 Allergan Ophthalmic Devices and Drugs Product Overview
  - 9.24.3 Allergan Ophthalmic Devices and Drugs Product Market Performance
  - 9.24.4 Allergan Business Overview
  - 9.24.5 Allergan Recent Developments
- 9.25 Sun Pharmaceutical Industries
  - 9.25.1 Sun Pharmaceutical Industries Ophthalmic Devices and Drugs Basic Information

9.25.2 Sun Pharmaceutical Industries Ophthalmic Devices and Drugs Product Overview

9.25.3 Sun Pharmaceutical Industries Ophthalmic Devices and Drugs Product Market Performance

9.25.4 Sun Pharmaceutical Industries Business Overview

9.25.5 Sun Pharmaceutical Industries Recent Developments

9.26 Actavis Generics

9.26.1 Actavis Generics Ophthalmic Devices and Drugs Basic Information

9.26.2 Actavis Generics Ophthalmic Devices and Drugs Product Overview

9.26.3 Actavis Generics Ophthalmic Devices and Drugs Product Market Performance

9.26.4 Actavis Generics Business Overview

9.26.5 Actavis Generics Recent Developments

9.27 Regeneron Pharmaceuticals

9.27.1 Regeneron Pharmaceuticals Ophthalmic Devices and Drugs Basic Information

9.27.2 Regeneron Pharmaceuticals Ophthalmic Devices and Drugs Product Overview

9.27.3 Regeneron Pharmaceuticals Ophthalmic Devices and Drugs Product Market Performance

9.27.4 Regeneron Pharmaceuticals Business Overview

9.27.5 Regeneron Pharmaceuticals Recent Developments

9.27.6 Regeneron Pharmaceuticals Recent Developments

9.28 Pfizer

9.28.1 Pfizer Ophthalmic Devices and Drugs Basic Information

9.28.2 Pfizer Ophthalmic Devices and Drugs Product Overview

9.28.3 Pfizer Ophthalmic Devices and Drugs Product Market Performance

9.28.4 Pfizer Business Overview

9.28.5 Pfizer Recent Developments

9.29 Johnson and Johnson

9.29.1 Johnson and Johnson Ophthalmic Devices and Drugs Basic Information

9.29.2 Johnson and Johnson Ophthalmic Devices and Drugs Product Overview

9.29.3 Johnson and Johnson Ophthalmic Devices and Drugs Product Market Performance

9.29.4 Johnson and Johnson Business Overview

9.29.5 Johnson and Johnson Business Overview

9.29.6 Johnson and Johnson Recent Developments

9.30 Bausch and Lomb

9.30.1 Bausch and Lomb Ophthalmic Devices and Drugs Basic Information

9.30.2 Bausch and Lomb Ophthalmic Devices and Drugs Product Overview

9.30.3 Bausch and Lomb Ophthalmic Devices and Drugs Product Market Performance

9.30.4 Bausch and Lomb Business Overview

9.30.5 Bausch and Lomb Recent Developments

## **10 OPHTHALMIC DEVICES AND DRUGS MARKET FORECAST BY REGION**

10.1 Global Ophthalmic Devices and Drugs Market Size Forecast

10.2 Global Ophthalmic Devices and Drugs Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Ophthalmic Devices and Drugs Market Size Forecast by Country

10.2.3 Asia Pacific Ophthalmic Devices and Drugs Market Size Forecast by Region

10.2.4 South America Ophthalmic Devices and Drugs Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Ophthalmic Devices and Drugs by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Ophthalmic Devices and Drugs Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Ophthalmic Devices and Drugs by Type (2025-2030)

11.1.2 Global Ophthalmic Devices and Drugs Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Ophthalmic Devices and Drugs by Type (2025-2030)

11.2 Global Ophthalmic Devices and Drugs Market Forecast by Application (2025-2030)

11.2.1 Global Ophthalmic Devices and Drugs Sales (K Units) Forecast by Application

11.2.2 Global Ophthalmic Devices and Drugs Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Ophthalmic Devices and Drugs Market Size Comparison by Region (M USD)

Table 5. Global Ophthalmic Devices and Drugs Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Ophthalmic Devices and Drugs Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Ophthalmic Devices and Drugs Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Ophthalmic Devices and Drugs Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Ophthalmic Devices and Drugs as of 2022)

Table 10. Global Market Ophthalmic Devices and Drugs Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Ophthalmic Devices and Drugs Sales Sites and Area Served

Table 12. Manufacturers Ophthalmic Devices and Drugs Product Type

Table 13. Global Ophthalmic Devices and Drugs Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Ophthalmic Devices and Drugs

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Ophthalmic Devices and Drugs Market Challenges

Table 22. Global Ophthalmic Devices and Drugs Sales by Type (K Units)

Table 23. Global Ophthalmic Devices and Drugs Market Size by Type (M USD)

Table 24. Global Ophthalmic Devices and Drugs Sales (K Units) by Type (2019-2024)

Table 25. Global Ophthalmic Devices and Drugs Sales Market Share by Type (2019-2024)

Table 26. Global Ophthalmic Devices and Drugs Market Size (M USD) by Type (2019-2024)

- Table 27. Global Ophthalmic Devices and Drugs Market Size Share by Type (2019-2024)
- Table 28. Global Ophthalmic Devices and Drugs Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Ophthalmic Devices and Drugs Sales (K Units) by Application
- Table 30. Global Ophthalmic Devices and Drugs Market Size by Application
- Table 31. Global Ophthalmic Devices and Drugs Sales by Application (2019-2024) & (K Units)
- Table 32. Global Ophthalmic Devices and Drugs Sales Market Share by Application (2019-2024)
- Table 33. Global Ophthalmic Devices and Drugs Sales by Application (2019-2024) & (M USD)
- Table 34. Global Ophthalmic Devices and Drugs Market Share by Application (2019-2024)
- Table 35. Global Ophthalmic Devices and Drugs Sales Growth Rate by Application (2019-2024)
- Table 36. Global Ophthalmic Devices and Drugs Sales by Region (2019-2024) & (K Units)
- Table 37. Global Ophthalmic Devices and Drugs Sales Market Share by Region (2019-2024)
- Table 38. North America Ophthalmic Devices and Drugs Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Ophthalmic Devices and Drugs Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Ophthalmic Devices and Drugs Sales by Region (2019-2024) & (K Units)
- Table 41. South America Ophthalmic Devices and Drugs Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Ophthalmic Devices and Drugs Sales by Region (2019-2024) & (K Units)
- Table 43. Zeiss Ophthalmic Devices and Drugs Basic Information
- Table 44. Zeiss Ophthalmic Devices and Drugs Product Overview
- Table 45. Zeiss Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Zeiss Business Overview
- Table 47. Zeiss Ophthalmic Devices and Drugs SWOT Analysis
- Table 48. Zeiss Recent Developments
- Table 49. Haag Streit Ophthalmic Devices and Drugs Basic Information
- Table 50. Haag Streit Ophthalmic Devices and Drugs Product Overview
- Table 51. Haag Streit Ophthalmic Devices and Drugs Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Haag Streit Business Overview

Table 53. Haag Streit Ophthalmic Devices and Drugs SWOT Analysis

Table 54. Haag Streit Recent Developments

Table 55. Topcon Ophthalmic Devices and Drugs Basic Information

Table 56. Topcon Ophthalmic Devices and Drugs Product Overview

Table 57. Topcon Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Topcon Ophthalmic Devices and Drugs SWOT Analysis

Table 59. Topcon Business Overview

Table 60. Topcon Recent Developments

Table 61. Nidek Ophthalmic Devices and Drugs Basic Information

Table 62. Nidek Ophthalmic Devices and Drugs Product Overview

Table 63. Nidek Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Nidek Business Overview

Table 65. Nidek Recent Developments

Table 66. Essilor Ophthalmic Devices and Drugs Basic Information

Table 67. Essilor Ophthalmic Devices and Drugs Product Overview

Table 68. Essilor Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Essilor Business Overview

Table 70. Essilor Recent Developments

Table 71. Ziemer Ophthalmic Devices and Drugs Basic Information

Table 72. Ziemer Ophthalmic Devices and Drugs Product Overview

Table 73. Ziemer Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. Ziemer Business Overview

Table 75. Ziemer Recent Developments

Table 76. Canon Ophthalmic Devices and Drugs Basic Information

Table 77. Canon Ophthalmic Devices and Drugs Product Overview

Table 78. Canon Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Canon Business Overview

Table 80. Canon Recent Developments

Table 81. Gulden Ophthalmics Ophthalmic Devices and Drugs Basic Information

Table 82. Gulden Ophthalmics Ophthalmic Devices and Drugs Product Overview

Table 83. Gulden Ophthalmics Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 84. Gulden Ophthalmics Business Overview
- Table 85. Gulden Ophthalmics Recent Developments
- Table 86. Optovue Ophthalmic Devices and Drugs Basic Information
- Table 87. Optovue Ophthalmic Devices and Drugs Product Overview
- Table 88. Optovue Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Optovue Business Overview
- Table 90. Optovue Recent Developments
- Table 91. Quest Medical Ophthalmic Devices and Drugs Basic Information
- Table 92. Quest Medical Ophthalmic Devices and Drugs Product Overview
- Table 93. Quest Medical Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Quest Medical Business Overview
- Table 95. Quest Medical Recent Developments
- Table 96. Phoenix DeVentures Ophthalmic Devices and Drugs Basic Information
- Table 97. Phoenix DeVentures Ophthalmic Devices and Drugs Product Overview
- Table 98. Phoenix DeVentures Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Phoenix DeVentures Business Overview
- Table 100. Phoenix DeVentures Recent Developments
- Table 101. EyeKon Medical Ophthalmic Devices and Drugs Basic Information
- Table 102. EyeKon Medical Ophthalmic Devices and Drugs Product Overview
- Table 103. EyeKon Medical Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. EyeKon Medical Business Overview
- Table 105. EyeKon Medical Recent Developments
- Table 106. FCI Ophthalmics Ophthalmic Devices and Drugs Basic Information
- Table 107. FCI Ophthalmics Ophthalmic Devices and Drugs Product Overview
- Table 108. FCI Ophthalmics Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. FCI Ophthalmics Business Overview
- Table 110. FCI Ophthalmics Recent Developments
- Table 111. Atrion Ophthalmic Devices and Drugs Basic Information
- Table 112. Atrion Ophthalmic Devices and Drugs Product Overview
- Table 113. Atrion Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Atrion Business Overview
- Table 115. Atrion Recent Developments
- Table 116. Sterimedix Ophthalmic Devices and Drugs Basic Information

- Table 117. Sterimedix Ophthalmic Devices and Drugs Product Overview
- Table 118. Sterimedix Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Sterimedix Business Overview
- Table 120. Sterimedix Recent Developments
- Table 121. OPIA Ophthalmic Devices and Drugs Basic Information
- Table 122. OPIA Ophthalmic Devices and Drugs Product Overview
- Table 123. OPIA Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. OPIA Business Overview
- Table 125. OPIA Recent Developments
- Table 126. IRIDEX Ophthalmic Devices and Drugs Basic Information
- Table 127. IRIDEX Ophthalmic Devices and Drugs Product Overview
- Table 128. IRIDEX Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. IRIDEX Business Overview
- Table 130. IRIDEX Recent Developments
- Table 131. Jardon Eye Prosthetics Ophthalmic Devices and Drugs Basic Information
- Table 132. Jardon Eye Prosthetics Ophthalmic Devices and Drugs Product Overview
- Table 133. Jardon Eye Prosthetics Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Jardon Eye Prosthetics Business Overview
- Table 135. Jardon Eye Prosthetics Recent Developments
- Table 136. Santen Pharmaceutical Ophthalmic Devices and Drugs Basic Information
- Table 137. Santen Pharmaceutical Ophthalmic Devices and Drugs Product Overview
- Table 138. Santen Pharmaceutical Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Santen Pharmaceutical Business Overview
- Table 140. Santen Pharmaceutical Recent Developments
- Table 141. Bausch Health Ophthalmic Devices and Drugs Basic Information
- Table 142. Bausch Health Ophthalmic Devices and Drugs Product Overview
- Table 143. Bausch Health Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Bausch Health Business Overview
- Table 145. Bausch Health Recent Developments
- Table 146. Takeda Ophthalmic Devices and Drugs Basic Information
- Table 147. Takeda Ophthalmic Devices and Drugs Product Overview
- Table 148. Takeda Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Takeda Business Overview

Table 150. Takeda Recent Developments

Table 151. Novartis Ophthalmic Devices and Drugs Basic Information

Table 152. Novartis Ophthalmic Devices and Drugs Product Overview

Table 153. Novartis Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Novartis Business Overview

Table 155. Novartis Recent Developments

Table 156. Genentech Ophthalmic Devices and Drugs Basic Information

Table 157. Genentech Ophthalmic Devices and Drugs Product Overview

Table 158. Genentech Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 159. Genentech Business Overview

Table 160. Genentech Recent Developments

Table 161. Allergan Ophthalmic Devices and Drugs Basic Information

Table 162. Allergan Ophthalmic Devices and Drugs Product Overview

Table 163. Allergan Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 164. Allergan Business Overview

Table 165. Allergan Recent Developments

Table 166. Sun Pharmaceutical Industries Ophthalmic Devices and Drugs Basic Information

Table 167. Sun Pharmaceutical Industries Ophthalmic Devices and Drugs Product Overview

Table 168. Sun Pharmaceutical Industries Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 169. Sun Pharmaceutical Industries Business Overview

Table 170. Sun Pharmaceutical Industries Recent Developments

Table 171. Actavis Generics Ophthalmic Devices and Drugs Basic Information

Table 172. Actavis Generics Ophthalmic Devices and Drugs Product Overview

Table 173. Actavis Generics Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 174. Actavis Generics Business Overview

Table 175. Actavis Generics Recent Developments

Table 176. Regeneron Pharmaceuticals Ophthalmic Devices and Drugs Basic Information

Table 177. Regeneron Pharmaceuticals Ophthalmic Devices and Drugs Product Overview

Table 178. Regeneron Pharmaceuticals Ophthalmic Devices and Drugs Sales (K Units),

Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 179. Regeneron Pharmaceuticals Business Overview

Table 180. Regeneron Pharmaceuticals Recent Developments

Table 181. Pfizer Ophthalmic Devices and Drugs Basic Information

Table 182. Pfizer Ophthalmic Devices and Drugs Product Overview

Table 183. Pfizer Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 184. Pfizer Business Overview

Table 185. Pfizer Recent Developments

Table 186. Johnson and Johnson Ophthalmic Devices and Drugs Basic Information

Table 187. Johnson and Johnson Ophthalmic Devices and Drugs Product Overview

Table 188. Johnson and Johnson Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 189. Johnson and Johnson Business Overview

Table 190. Johnson and Johnson Recent Developments

Table 191. Bausch and Lomb Ophthalmic Devices and Drugs Basic Information

Table 192. Bausch and Lomb Ophthalmic Devices and Drugs Product Overview

Table 193. Bausch and Lomb Ophthalmic Devices and Drugs Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 194. Bausch and Lomb Business Overview

Table 195. Bausch and Lomb Recent Developments

Table 196. Global Ophthalmic Devices and Drugs Sales Forecast by Region (2025-2030) & (K Units)

Table 197. Global Ophthalmic Devices and Drugs Market Size Forecast by Region (2025-2030) & (M USD)

Table 198. North America Ophthalmic Devices and Drugs Sales Forecast by Country (2025-2030) & (K Units)

Table 199. North America Ophthalmic Devices and Drugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 200. Europe Ophthalmic Devices and Drugs Sales Forecast by Country (2025-2030) & (K Units)

Table 201. Europe Ophthalmic Devices and Drugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 202. Asia Pacific Ophthalmic Devices and Drugs Sales Forecast by Region (2025-2030) & (K Units)

Table 203. Asia Pacific Ophthalmic Devices and Drugs Market Size Forecast by Region (2025-2030) & (M USD)

Table 204. South America Ophthalmic Devices and Drugs Sales Forecast by Country (2025-2030) & (K Units)

Table 205. South America Ophthalmic Devices and Drugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 206. Middle East and Africa Ophthalmic Devices and Drugs Consumption Forecast by Country (2025-2030) & (Units)

Table 207. Middle East and Africa Ophthalmic Devices and Drugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 208. Global Ophthalmic Devices and Drugs Sales Forecast by Type (2025-2030) & (K Units)

Table 209. Global Ophthalmic Devices and Drugs Market Size Forecast by Type (2025-2030) & (M USD)

Table 210. Global Ophthalmic Devices and Drugs Price Forecast by Type (2025-2030) & (USD/Unit)

Table 211. Global Ophthalmic Devices and Drugs Sales (K Units) Forecast by Application (2025-2030)

Table 212. Global Ophthalmic Devices and Drugs Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Ophthalmic Devices and Drugs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Ophthalmic Devices and Drugs Market Size (M USD), 2019-2030
- Figure 5. Global Ophthalmic Devices and Drugs Market Size (M USD) (2019-2030)
- Figure 6. Global Ophthalmic Devices and Drugs Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Ophthalmic Devices and Drugs Market Size by Country (M USD)
- Figure 11. Ophthalmic Devices and Drugs Sales Share by Manufacturers in 2023
- Figure 12. Global Ophthalmic Devices and Drugs Revenue Share by Manufacturers in 2023
- Figure 13. Ophthalmic Devices and Drugs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Ophthalmic Devices and Drugs Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Ophthalmic Devices and Drugs Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Ophthalmic Devices and Drugs Market Share by Type
- Figure 18. Sales Market Share of Ophthalmic Devices and Drugs by Type (2019-2024)
- Figure 19. Sales Market Share of Ophthalmic Devices and Drugs by Type in 2023
- Figure 20. Market Size Share of Ophthalmic Devices and Drugs by Type (2019-2024)
- Figure 21. Market Size Market Share of Ophthalmic Devices and Drugs by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Ophthalmic Devices and Drugs Market Share by Application
- Figure 24. Global Ophthalmic Devices and Drugs Sales Market Share by Application (2019-2024)
- Figure 25. Global Ophthalmic Devices and Drugs Sales Market Share by Application in 2023
- Figure 26. Global Ophthalmic Devices and Drugs Market Share by Application (2019-2024)
- Figure 27. Global Ophthalmic Devices and Drugs Market Share by Application in 2023
- Figure 28. Global Ophthalmic Devices and Drugs Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Ophthalmic Devices and Drugs Sales Market Share by Region

(2019-2024)

Figure 30. North America Ophthalmic Devices and Drugs Sales and Growth Rate

(2019-2024) & (K Units)

Figure 31. North America Ophthalmic Devices and Drugs Sales Market Share by

Country in 2023

Figure 32. U.S. Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 33. Canada Ophthalmic Devices and Drugs Sales (K Units) and Growth Rate

(2019-2024)

Figure 34. Mexico Ophthalmic Devices and Drugs Sales (Units) and Growth Rate

(2019-2024)

Figure 35. Europe Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024)

& (K Units)

Figure 36. Europe Ophthalmic Devices and Drugs Sales Market Share by Country in

2023

Figure 37. Germany Ophthalmic Devices and Drugs Sales and Growth Rate

(2019-2024) & (K Units)

Figure 38. France Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024)

& (K Units)

Figure 39. U.K. Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 40. Italy Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 41. Russia Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024)

& (K Units)

Figure 42. Asia Pacific Ophthalmic Devices and Drugs Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Ophthalmic Devices and Drugs Sales Market Share by Region in

2023

Figure 44. China Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 45. Japan Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 46. South Korea Ophthalmic Devices and Drugs Sales and Growth Rate

(2019-2024) & (K Units)

Figure 47. India Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) &

(K Units)

Figure 48. Southeast Asia Ophthalmic Devices and Drugs Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America Ophthalmic Devices and Drugs Sales and Growth Rate (K Units)

Figure 50. South America Ophthalmic Devices and Drugs Sales Market Share by Country in 2023

Figure 51. Brazil Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Ophthalmic Devices and Drugs Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Ophthalmic Devices and Drugs Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Ophthalmic Devices and Drugs Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Ophthalmic Devices and Drugs Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Ophthalmic Devices and Drugs Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Ophthalmic Devices and Drugs Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Ophthalmic Devices and Drugs Market Share Forecast by Type (2025-2030)

Figure 65. Global Ophthalmic Devices and Drugs Sales Forecast by Application (2025-2030)

Figure 66. Global Ophthalmic Devices and Drugs Market Share Forecast by Application (2025-2030)

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