

Global Operational Analytics Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview:

Operational analytics is a more specific term for a type of business analytics which focuses on improving existing operations.

The Global Operational Analytics Market Size was estimated at USD 2565.63 million in 2023 and is projected to reach USD 5903.57 million by 2029, exhibiting a CAGR of 14.90% during the forecast period.

This report provides a deep insight into the global Operational Analytics market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Operational Analytics Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Operational Analytics market in any manner.

Global Operational Analytics Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

IBM

Oracle

Microsoft

SAS Institute

Hewlett-Packard

SAP

Alteryx

Cloudera

Bentley Systems

Splunk

Market Segmentation (by Type)

Software

Service

Market Segmentation (by Application)

Predictive Asset Maintenance

Risk Management

Fraud Detection

Supply Chain Management

Customer Management

Workforce Management

Sales and Marketing Management

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Operational Analytics Market

Overview of the regional outlook of the Operational Analytics Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

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Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Operational Analytics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Operational Analytics
- 1.2 Key Market Segments
 - 1.2.1 Operational Analytics Segment by Type
 - 1.2.2 Operational Analytics Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 OPERATIONAL ANALYTICS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 OPERATIONAL ANALYTICS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Operational Analytics Revenue Market Share by Company (2019-2024)
- 3.2 Operational Analytics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Operational Analytics Market Size Sites, Area Served, Product Type
- 3.4 Operational Analytics Market Competitive Situation and Trends
 - 3.4.1 Operational Analytics Market Concentration Rate
 - 3.4.2 Global 5 and 10 Largest Operational Analytics Players Market Share by Revenue
 - 3.4.3 Mergers & Acquisitions, Expansion

4 OPERATIONAL ANALYTICS VALUE CHAIN ANALYSIS

- 4.1 Operational Analytics Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OPERATIONAL ANALYTICS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 Mergers & Acquisitions
 - 5.5.2 Expansions
 - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 OPERATIONAL ANALYTICS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Operational Analytics Market Size Market Share by Type (2019-2024)
- 6.3 Global Operational Analytics Market Size Growth Rate by Type (2019-2024)

7 OPERATIONAL ANALYTICS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Operational Analytics Market Size (M USD) by Application (2019-2024)
- 7.3 Global Operational Analytics Market Size Growth Rate by Application (2019-2024)

8 OPERATIONAL ANALYTICS MARKET SEGMENTATION BY REGION

- 8.1 Global Operational Analytics Market Size by Region
 - 8.1.1 Global Operational Analytics Market Size by Region
 - 8.1.2 Global Operational Analytics Market Size Market Share by Region
- 8.2 North America
 - 8.2.1 North America Operational Analytics Market Size by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Operational Analytics Market Size by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Operational Analytics Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Operational Analytics Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Operational Analytics Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Operational Analytics Basic Information

9.1.2 IBM Operational Analytics Product Overview

9.1.3 IBM Operational Analytics Product Market Performance

9.1.4 IBM Operational Analytics SWOT Analysis

9.1.5 IBM Business Overview

9.1.6 IBM Recent Developments

9.2 Oracle

9.2.1 Oracle Operational Analytics Basic Information

9.2.2 Oracle Operational Analytics Product Overview

9.2.3 Oracle Operational Analytics Product Market Performance

9.2.4 IBM Operational Analytics SWOT Analysis

9.2.5 Oracle Business Overview

9.2.6 Oracle Recent Developments

9.3 Microsoft

9.3.1 Microsoft Operational Analytics Basic Information

9.3.2 Microsoft Operational Analytics Product Overview

- 9.3.3 Microsoft Operational Analytics Product Market Performance
- 9.3.4 IBM Operational Analytics SWOT Analysis
- 9.3.5 Microsoft Business Overview
- 9.3.6 Microsoft Recent Developments
- 9.4 SAS Institute
 - 9.4.1 SAS Institute Operational Analytics Basic Information
 - 9.4.2 SAS Institute Operational Analytics Product Overview
 - 9.4.3 SAS Institute Operational Analytics Product Market Performance
 - 9.4.4 SAS Institute Business Overview
 - 9.4.5 SAS Institute Recent Developments
- 9.5 Hewlett-Packard
 - 9.5.1 Hewlett-Packard Operational Analytics Basic Information
 - 9.5.2 Hewlett-Packard Operational Analytics Product Overview
 - 9.5.3 Hewlett-Packard Operational Analytics Product Market Performance
 - 9.5.4 Hewlett-Packard Business Overview
 - 9.5.5 Hewlett-Packard Recent Developments
- 9.6 SAP
 - 9.6.1 SAP Operational Analytics Basic Information
 - 9.6.2 SAP Operational Analytics Product Overview
 - 9.6.3 SAP Operational Analytics Product Market Performance
 - 9.6.4 SAP Business Overview
 - 9.6.5 SAP Recent Developments
- 9.7 Alteryx
 - 9.7.1 Alteryx Operational Analytics Basic Information
 - 9.7.2 Alteryx Operational Analytics Product Overview
 - 9.7.3 Alteryx Operational Analytics Product Market Performance
 - 9.7.4 Alteryx Business Overview
 - 9.7.5 Alteryx Recent Developments
- 9.8 Cloudera
 - 9.8.1 Cloudera Operational Analytics Basic Information
 - 9.8.2 Cloudera Operational Analytics Product Overview
 - 9.8.3 Cloudera Operational Analytics Product Market Performance
 - 9.8.4 Cloudera Business Overview
 - 9.8.5 Cloudera Recent Developments
- 9.9 Bentley Systems
 - 9.9.1 Bentley Systems Operational Analytics Basic Information
 - 9.9.2 Bentley Systems Operational Analytics Product Overview
 - 9.9.3 Bentley Systems Operational Analytics Product Market Performance
 - 9.9.4 Bentley Systems Business Overview

9.9.5 Bentley Systems Recent Developments

9.10 Splunk

9.10.1 Splunk Operational Analytics Basic Information

9.10.2 Splunk Operational Analytics Product Overview

9.10.3 Splunk Operational Analytics Product Market Performance

9.10.4 Splunk Business Overview

9.10.5 Splunk Recent Developments

10 OPERATIONAL ANALYTICS REGIONAL MARKET FORECAST

10.1 Global Operational Analytics Market Size Forecast

10.2 Global Operational Analytics Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Operational Analytics Market Size Forecast by Country

10.2.3 Asia Pacific Operational Analytics Market Size Forecast by Region

10.2.4 South America Operational Analytics Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Operational Analytics by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Operational Analytics Market Forecast by Type (2025-2030)

11.2 Global Operational Analytics Market Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Operational Analytics Market Size Comparison by Region (M USD)

Table 5. Global Operational Analytics Revenue (M USD) by Company (2019-2024)

Table 6. Global Operational Analytics Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Operational Analytics as of 2022)

Table 8. Company Operational Analytics Market Size Sites and Area Served

Table 9. Company Operational Analytics Product Type

Table 10. Global Operational Analytics Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Operational Analytics

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Operational Analytics Market Challenges

Table 18. Global Operational Analytics Market Size by Type (M USD)

Table 19. Global Operational Analytics Market Size (M USD) by Type (2019-2024)

Table 20. Global Operational Analytics Market Size Share by Type (2019-2024)

Table 21. Global Operational Analytics Market Size Growth Rate by Type (2019-2024)

Table 22. Global Operational Analytics Market Size by Application

Table 23. Global Operational Analytics Market Size by Application (2019-2024) & (M USD)

Table 24. Global Operational Analytics Market Share by Application (2019-2024)

Table 25. Global Operational Analytics Market Size Growth Rate by Application (2019-2024)

Table 26. Global Operational Analytics Market Size by Region (2019-2024) & (M USD)

Table 27. Global Operational Analytics Market Size Market Share by Region (2019-2024)

Table 28. North America Operational Analytics Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Operational Analytics Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Operational Analytics Market Size by Region (2019-2024) & (M USD)

Table 31. South America Operational Analytics Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Operational Analytics Market Size by Region (2019-2024) & (M USD)

Table 33. IBM Operational Analytics Basic Information

Table 34. IBM Operational Analytics Product Overview

Table 35. IBM Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 36. IBM Operational Analytics SWOT Analysis

Table 37. IBM Business Overview

Table 38. IBM Recent Developments

Table 39. Oracle Operational Analytics Basic Information

Table 40. Oracle Operational Analytics Product Overview

Table 41. Oracle Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 42. IBM Operational Analytics SWOT Analysis

Table 43. Oracle Business Overview

Table 44. Oracle Recent Developments

Table 45. Microsoft Operational Analytics Basic Information

Table 46. Microsoft Operational Analytics Product Overview

Table 47. Microsoft Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 48. IBM Operational Analytics SWOT Analysis

Table 49. Microsoft Business Overview

Table 50. Microsoft Recent Developments

Table 51. SAS Institute Operational Analytics Basic Information

Table 52. SAS Institute Operational Analytics Product Overview

Table 53. SAS Institute Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 54. SAS Institute Business Overview

Table 55. SAS Institute Recent Developments

Table 56. Hewlett-Packard Operational Analytics Basic Information

Table 57. Hewlett-Packard Operational Analytics Product Overview

Table 58. Hewlett-Packard Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Hewlett-Packard Business Overview

Table 60. Hewlett-Packard Recent Developments

Table 61. SAP Operational Analytics Basic Information

- Table 62. SAP Operational Analytics Product Overview
- Table 63. SAP Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. SAP Business Overview
- Table 65. SAP Recent Developments
- Table 66. Alteryx Operational Analytics Basic Information
- Table 67. Alteryx Operational Analytics Product Overview
- Table 68. Alteryx Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Alteryx Business Overview
- Table 70. Alteryx Recent Developments
- Table 71. Cloudera Operational Analytics Basic Information
- Table 72. Cloudera Operational Analytics Product Overview
- Table 73. Cloudera Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Cloudera Business Overview
- Table 75. Cloudera Recent Developments
- Table 76. Bentley Systems Operational Analytics Basic Information
- Table 77. Bentley Systems Operational Analytics Product Overview
- Table 78. Bentley Systems Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Bentley Systems Business Overview
- Table 80. Bentley Systems Recent Developments
- Table 81. Splunk Operational Analytics Basic Information
- Table 82. Splunk Operational Analytics Product Overview
- Table 83. Splunk Operational Analytics Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Splunk Business Overview
- Table 85. Splunk Recent Developments
- Table 86. Global Operational Analytics Market Size Forecast by Region (2025-2030) & (M USD)
- Table 87. North America Operational Analytics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 88. Europe Operational Analytics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 89. Asia Pacific Operational Analytics Market Size Forecast by Region (2025-2030) & (M USD)
- Table 90. South America Operational Analytics Market Size Forecast by Country (2025-2030) & (M USD)
- Table 91. Middle East and Africa Operational Analytics Market Size Forecast by

Country (2025-2030) & (M USD)

Table 92. Global Operational Analytics Market Size Forecast by Type (2025-2030) & (M USD)

Table 93. Global Operational Analytics Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industrial Chain of Operational Analytics

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Operational Analytics Market Size (M USD), 2019-2030

Figure 5. Global Operational Analytics Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Operational Analytics Market Size by Country (M USD)

Figure 10. Global Operational Analytics Revenue Share by Company in 2023

Figure 11. Operational Analytics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Operational Analytics Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Operational Analytics Market Share by Type

Figure 15. Market Size Share of Operational Analytics by Type (2019-2024)

Figure 16. Market Size Market Share of Operational Analytics by Type in 2022

Figure 17. Global Operational Analytics Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Operational Analytics Market Share by Application

Figure 20. Global Operational Analytics Market Share by Application (2019-2024)

Figure 21. Global Operational Analytics Market Share by Application in 2022

Figure 22. Global Operational Analytics Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Operational Analytics Market Size Market Share by Region (2019-2024)

Figure 24. North America Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Operational Analytics Market Size Market Share by Country in 2023

Figure 26. U.S. Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Operational Analytics Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Operational Analytics Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Operational Analytics Market Size Market Share by Country in 2023

Figure 31. Germany Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Operational Analytics Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Operational Analytics Market Size Market Share by Region in 2023

Figure 38. China Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Operational Analytics Market Size and Growth Rate (M USD)

Figure 44. South America Operational Analytics Market Size Market Share by Country in 2023

Figure 45. Brazil Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Operational Analytics Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Operational Analytics Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Operational Analytics Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Operational Analytics Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Operational Analytics Market Share Forecast by Type (2025-2030)

Figure 57. Global Operational Analytics Market Share Forecast by Application (2025-2030)

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