

Global Open Banking Platform Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Open banking refers to a banking practice that enables third-party developers to build applications and services by using APIs (Application Programming Interfaces) provided by financial institutions. Open banking platforms act as intermediaries that facilitate secure data sharing between banks and authorized third-party providers, such as fintech companies and other financial service providers.

This report provides a deep insight into the global Open Banking Platform market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Open Banking Platform Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Open Banking Platform market in any manner.

Global Open Banking Platform Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Frollo

Basiq

Tink

Data Action

Yodlee

Axway

Plaid

MX

Finicity

FormFree Holdings

Malauzai Software

Mambu GmbH

MineralTree

Yapily

TrueLayer

Figo

Frollo

Mastercard

TIBCO

Sopra Banking Software

Token

Direct ID

Yodlee

Salt Edge

Bud

Market Segmentation (by Type)

Cloud-based

On-premises

Market Segmentation (by Application)

Finance and Insurance

Medical

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Open Banking Platform Market

Overview of the regional outlook of the Open Banking Platform Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Open Banking Platform Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Open Banking Platform
- 1.2 Key Market Segments
 - 1.2.1 Open Banking Platform Segment by Type
 - 1.2.2 Open Banking Platform Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 GLOBAL OPEN BANKING PLATFORM MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GLOBAL OPEN BANKING PLATFORM MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Open Banking Platform Product Life Cycle
- 3.3 Global Open Banking Platform Revenue Market Share by Company (2020-2025)
- 3.4 Open Banking Platform Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Open Banking Platform Company Headquarters, Area Served, Product Type
- 3.6 Open Banking Platform Market Competitive Situation and Trends
 - 3.6.1 Open Banking Platform Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Open Banking Platform Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 DEVELOPMENT AND DYNAMICS OF OPEN BANKING PLATFORM MARKET

- 4.1 Key Development Trends
- 4.2 Driving Factors
- 4.3 Market Challenges

4.4 Market Restraints

4.5 Industry News

4.5.1 New Product Developments

4.5.2 Mergers & Acquisitions

4.5.3 Expansions

4.5.4 Collaboration/Supply Contracts

4.6 PEST Analysis

4.6.1 Industry Policies Analysis

4.6.2 Economic Environment Analysis

4.6.3 Social Environment Analysis

4.6.4 Technological Environment Analysis

4.7 Global Open Banking Platform Market Porter's Five Forces Analysis

5 GLOBAL OPEN BANKING PLATFORM MARKET SEGMENTATION BY REGION

5.1 Global Open Banking Platform Market Size by Region

5.2 Global Open Banking Platform Market Size by Country

6 NORTH AMERICA MARKET OVERVIEW

6.1 North America Open Banking Platform Market Size by Country

6.1.1 USA Market Overview

6.1.2 Canada Market Overview

6.1.3 Mexico Market Overview

6.2 North America Open Banking Platform Market Size by Type

6.3 North America Open Banking Platform Market Size by Application

7 EUROPE MARKET OVERVIEW

7.1 Europe Open Banking Platform Market Size by Country

7.1.1 Germany Market Overview

7.1.2 France Market Overview

7.1.3 U.K. Market Overview

7.1.4 Italy Market Overview

7.1.5 Spain Market Overview

7.2 Europe Open Banking Platform Market Size by Type

7.3 Europe Open Banking Platform Market Size by Application

8 ASIA-PACIFIC MARKET OVERVIEW

8.1 Asia-Pacific Open Banking Platform Market Size by Country

8.1.1 China Market Overview

8.1.2 Japan Market Overview

8.1.3 South Korea Market Overview

8.1.4 India Market Overview

8.1.5 Southeast Asia Market Overview

8.2 Asia-Pacific Open Banking Platform Market Size by Type

8.3 Asia-Pacific Open Banking Platform Market Size by Application

9 SOUTH AMERICA MARKET OVERVIEW

9.1 South America Open Banking Platform Market Size by Country

9.1.1 Brazil Market Overview

9.1.2 Argentina Market Overview

9.1.3 Columbia Market Overview

9.2 South America Open Banking Platform Market Size by Type

9.3 South America Open Banking Platform Market Size by Application

10 MIDDLE EAST AND AFRICA MARKET OVERVIEW

10.1 Middle East and Africa Open Banking Platform Market Size by Country

10.1.1 Saudi Arabia Market Overview

10.1.2 UAE Market Overview

10.1.3 Egypt Market Overview

10.1.4 Nigeria Market Overview

10.1.5 South Africa Market Overview

10.2 Middle East and Africa Open Banking Platform Market Size by Type

10.3 Middle East and Africa Open Banking Platform Market Size by Application

11 OPEN BANKING PLATFORM MARKET SEGMENTATION BY TYPE

11.1 Evaluation Matrix of Segment Market Development Potential (Type)

11.2 Global Open Banking Platform Market Share by Type (2020-2033)

11.3 Global Open Banking Platform Growth Rate by Type (2020-2033)

12 OPEN BANKING PLATFORM MARKET SEGMENTATION BY APPLICATION

12.1 Evaluation Matrix of Segment Market Development Potential (Application)

12.2 Global Open Banking Platform Market Size (M USD) by Application (2020-2033)

12.3 Global Open Banking Platform Growth Rate by Application (2020-2033)

13 KEY COMPANIES PROFILE

13.1 Frollo

13.1.1 Frollo Basic Information

13.1.2 Frollo Open Banking Platform Product Overview

13.1.3 Frollo Open Banking Platform Product Market Performance

13.1.4 Frollo Open Banking Platform SWOT Analysis

13.1.5 Frollo Business Overview

13.1.6 Frollo Recent Developments

13.2 Basiq

13.2.1 Basiq Basic Information

13.2.2 Basiq Open Banking Platform Product Overview

13.2.3 Basiq Open Banking Platform Product Market Performance

13.2.4 Basiq Open Banking Platform SWOT Analysis

13.2.5 Basiq Business Overview

13.2.6 Basiq Recent Developments

13.3 Tink

13.3.1 Tink Basic Information

13.3.2 Tink Open Banking Platform Product Overview

13.3.3 Tink Open Banking Platform Product Market Performance

13.3.4 Tink Open Banking Platform SWOT Analysis

13.3.5 Tink Business Overview

13.3.6 Tink Recent Developments

13.4 Data Action

13.4.1 Data Action Basic Information

13.4.2 Data Action Open Banking Platform Product Overview

13.4.3 Data Action Open Banking Platform Product Market Performance

13.4.4 Data Action Business Overview

13.4.5 Data Action Recent Developments

13.5 Yodlee

13.5.1 Yodlee Basic Information

13.5.2 Yodlee Open Banking Platform Product Overview

13.5.3 Yodlee Open Banking Platform Product Market Performance

13.5.4 Yodlee Business Overview

13.5.5 Yodlee Recent Developments

13.6 Axway

- 13.6.1 Axway Basic Information
- 13.6.2 Axway Open Banking Platform Product Overview
- 13.6.3 Axway Open Banking Platform Product Market Performance
- 13.6.4 Axway Business Overview
- 13.6.5 Axway Recent Developments
- 13.7 Plaid
 - 13.7.1 Plaid Basic Information
 - 13.7.2 Plaid Open Banking Platform Product Overview
 - 13.7.3 Plaid Open Banking Platform Product Market Performance
 - 13.7.4 Plaid Business Overview
 - 13.7.5 Plaid Recent Developments
- 13.8 MX
 - 13.8.1 MX Basic Information
 - 13.8.2 MX Open Banking Platform Product Overview
 - 13.8.3 MX Open Banking Platform Product Market Performance
 - 13.8.4 MX Business Overview
 - 13.8.5 MX Recent Developments
- 13.9 Finicity
 - 13.9.1 Finicity Basic Information
 - 13.9.2 Finicity Open Banking Platform Product Overview
 - 13.9.3 Finicity Open Banking Platform Product Market Performance
 - 13.9.4 Finicity Business Overview
 - 13.9.5 Finicity Recent Developments
- 13.10 FormFree Holdings
 - 13.10.1 FormFree Holdings Basic Information
 - 13.10.2 FormFree Holdings Open Banking Platform Product Overview
 - 13.10.3 FormFree Holdings Open Banking Platform Product Market Performance
 - 13.10.4 FormFree Holdings Business Overview
 - 13.10.5 FormFree Holdings Recent Developments
- 13.11 Malauzai Software
 - 13.11.1 Malauzai Software Basic Information
 - 13.11.2 Malauzai Software Open Banking Platform Product Overview
 - 13.11.3 Malauzai Software Open Banking Platform Product Market Performance
 - 13.11.4 Malauzai Software Business Overview
 - 13.11.5 Malauzai Software Recent Developments
- 13.12 Mambu GmbH
 - 13.12.1 Mambu GmbH Basic Information
 - 13.12.2 Mambu GmbH Open Banking Platform Product Overview
 - 13.12.3 Mambu GmbH Open Banking Platform Product Market Performance

- 13.12.4 Mambu GmbH Business Overview
- 13.12.5 Mambu GmbH Recent Developments
- 13.13 MineralTree
 - 13.13.1 MineralTree Basic Information
 - 13.13.2 MineralTree Open Banking Platform Product Overview
 - 13.13.3 MineralTree Open Banking Platform Product Market Performance
 - 13.13.4 MineralTree Business Overview
 - 13.13.5 MineralTree Recent Developments
- 13.14 Yapily
 - 13.14.1 Yapily Basic Information
 - 13.14.2 Yapily Open Banking Platform Product Overview
 - 13.14.3 Yapily Open Banking Platform Product Market Performance
 - 13.14.4 Yapily Business Overview
 - 13.14.5 Yapily Recent Developments
- 13.15 TrueLayer
 - 13.15.1 TrueLayer Basic Information
 - 13.15.2 TrueLayer Open Banking Platform Product Overview
 - 13.15.3 TrueLayer Open Banking Platform Product Market Performance
 - 13.15.4 TrueLayer Business Overview
 - 13.15.5 TrueLayer Recent Developments
- 13.16 Figo
 - 13.16.1 Figo Basic Information
 - 13.16.2 Figo Open Banking Platform Product Overview
 - 13.16.3 Figo Open Banking Platform Product Market Performance
 - 13.16.4 Figo Business Overview
 - 13.16.5 Figo Recent Developments
- 13.17 Frollo
 - 13.17.1 Frollo Basic Information
 - 13.17.2 Frollo Open Banking Platform Product Overview
 - 13.17.3 Frollo Open Banking Platform Product Market Performance
 - 13.17.4 Frollo Business Overview
 - 13.17.5 Frollo Recent Developments
- 13.18 Mastercard
 - 13.18.1 Mastercard Basic Information
 - 13.18.2 Mastercard Open Banking Platform Product Overview
 - 13.18.3 Mastercard Open Banking Platform Product Market Performance
 - 13.18.4 Mastercard Business Overview
 - 13.18.5 Mastercard Recent Developments
- 13.19 TIBCO

- 13.19.1 TIBCO Basic Information
- 13.19.2 TIBCO Open Banking Platform Product Overview
- 13.19.3 TIBCO Open Banking Platform Product Market Performance
- 13.19.4 TIBCO Business Overview
- 13.19.5 TIBCO Recent Developments
- 13.20 Sopra Banking Software
 - 13.20.1 Sopra Banking Software Basic Information
 - 13.20.2 Sopra Banking Software Open Banking Platform Product Overview
 - 13.20.3 Sopra Banking Software Open Banking Platform Product Market Performance
 - 13.20.4 Sopra Banking Software Business Overview
 - 13.20.5 Sopra Banking Software Recent Developments
- 13.21 Token
 - 13.21.1 Token Basic Information
 - 13.21.2 Token Open Banking Platform Product Overview
 - 13.21.3 Token Open Banking Platform Product Market Performance
 - 13.21.4 Token Business Overview
 - 13.21.5 Token Recent Developments
- 13.22 Direct ID
 - 13.22.1 Direct ID Basic Information
 - 13.22.2 Direct ID Open Banking Platform Product Overview
 - 13.22.3 Direct ID Open Banking Platform Product Market Performance
 - 13.22.4 Direct ID Business Overview
 - 13.22.5 Direct ID Recent Developments
- 13.23 Yodlee
 - 13.23.1 Yodlee Basic Information
 - 13.23.2 Yodlee Open Banking Platform Product Overview
 - 13.23.3 Yodlee Open Banking Platform Product Market Performance
 - 13.23.4 Yodlee Business Overview
 - 13.23.5 Yodlee Recent Developments
- 13.24 Salt Edge
 - 13.24.1 Salt Edge Basic Information
 - 13.24.2 Salt Edge Open Banking Platform Product Overview
 - 13.24.3 Salt Edge Open Banking Platform Product Market Performance
 - 13.24.4 Salt Edge Business Overview
 - 13.24.5 Salt Edge Recent Developments
- 13.25 Bud
 - 13.25.1 Bud Basic Information
 - 13.25.2 Bud Open Banking Platform Product Overview
 - 13.25.3 Bud Open Banking Platform Product Market Performance

13.25.4 Bud Business Overview

13.25.5 Bud Recent Developments

14 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Open Banking Platform Market Size by Type (M USD)

Table 4. Global Open Banking Platform Market Size by Application (M USD)

Table 5. Open Banking Platform Market Size Comparison by Region (M USD)

Table 6. Global Open Banking Platform Revenue (M USD) by Company (2020-2025)

Table 7. Global Open Banking Platform Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Open Banking Platform as of 2024)

Table 9. Open Banking Platform Company Headquarters and Area Served

Table 10. Company Open Banking Platform Product Type

Table 11. Global Open Banking Platform Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Key Development Trends

Table 14. Driving Factors

Table 15. Open Banking Platform Market Challenges

Table 16. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 17. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 18. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 19. Open Banking Platform Market Size Comparison by Region (M USD)

Table 20. Global Open Banking Platform Market Size by Region (2020-2033) & (M USD)

Table 21. Global Open Banking Platform Market Share by Region (2020-2025)

Table 22. North America Open Banking Platform Market Size by Country (2020-2033) & (M USD)

Table 23. North America Open Banking Platform Market Size by Type (M USD)

Table 24. North America Open Banking Platform Market Size (M USD) by Type (2020-2033)

Table 25. North America Open Banking Platform Market Size by Application (M USD)

Table 26. North America Open Banking Platform Market Size (M USD) by Application (2020-2033)

Table 27. Europe Open Banking Platform Market Size by Country (2020-2033) & (M USD)

Table 28. Europe Open Banking Platform Market Size by Type (M USD)
Table 29. Europe Open Banking Platform Market Size (M USD) by Type (2020-2033)
Table 30. Europe Open Banking Platform Market Size by Application (M USD)
Table 31. Europe Open Banking Platform Market Size (M USD) by Application (2020-2033)
Table 32. Asia-Pacific Open Banking Platform Market Size by Country (2020-2025) & (M USD)
Table 33. Asia-Pacific Open Banking Platform Market Size by Type (M USD)
Table 34. Asia-Pacific Open Banking Platform Market Size (M USD) by Type (2020-2025)
Table 35. Asia-Pacific Open Banking Platform Market Size by Application (M USD)
Table 36. Asia-Pacific Open Banking Platform Market Size (M USD) by Application (2020-2025)
Table 37. South America Open Banking Platform Market Size by Country (2020-2033) & (M USD)
Table 38. South America Open Banking Platform Market Size by Type (M USD)
Table 39. South America Open Banking Platform Market Size (M USD) by Type (2020-2033)
Table 40. South America Open Banking Platform Market Size by Application (M USD)
Table 41. South America Open Banking Platform Market Size (M USD) by Application (2020-2033)
Table 42. Middle East and Africa Open Banking Platform Market Size by Country (2020-2033) & (M USD)
Table 43. Middle East and Africa Open Banking Platform Market Size by Type (M USD)
Table 44. Middle East and Africa Open Banking Platform Market Size (M USD) by Type (2020-2033)
Table 45. Middle East and Africa Open Banking Platform Market Size by Application (M USD)
Table 46. Middle East and Africa Open Banking Platform Market Size (M USD) by Application (2020-2033)
Table 47. Global Open Banking Platform Market Size by Type (M USD)
Table 48. Global Open Banking Platform Market Size (M USD) by Type (2020-2033)
Table 49. Global Open Banking Platform Market Share by Type (2020-2033)
Table 50. Global Open Banking Platform Market Size by Application (M USD)
Table 51. Global Open Banking Platform Market Size by Application (2020-2033) & (M USD)
Table 52. Global Open Banking Platform Market Share by Application (2020-2033)
Table 53. Global Open Banking Platform Growth Rate by Application (2020-2033)
Table 54. Frolo Basic Information

Table 55. Frollo Open Banking Platform Product Overview
Table 56. Frollo Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 57. Frollo Open Banking Platform SWOT Analysis
Table 58. Frollo Business Overview
Table 59. Frollo Recent Developments
Table 60. Basiq Basic Information
Table 61. Basiq Open Banking Platform Product Overview
Table 62. Basiq Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 63. Basiq Open Banking Platform SWOT Analysis
Table 64. Basiq Business Overview
Table 65. Basiq Recent Developments
Table 66. Tink Basic Information
Table 67. Tink Open Banking Platform Product Overview
Table 68. Tink Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 69. Tink Open Banking Platform SWOT Analysis
Table 70. Tink Business Overview
Table 71. Tink Recent Developments
Table 72. Data Action Basic Information
Table 73. Data Action Open Banking Platform Product Overview
Table 74. Data Action Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 75. Data Action Business Overview
Table 76. Data Action Recent Developments
Table 77. Yodlee Basic Information
Table 78. Yodlee Open Banking Platform Product Overview
Table 79. Yodlee Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 80. Yodlee Business Overview
Table 81. Yodlee Recent Developments
Table 82. Axway Basic Information
Table 83. Axway Open Banking Platform Product Overview
Table 84. Axway Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 85. Axway Business Overview
Table 86. Axway Recent Developments
Table 87. Plaid Basic Information

Table 88. Plaid Open Banking Platform Product Overview
Table 89. Plaid Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 90. Plaid Business Overview
Table 91. Plaid Recent Developments
Table 92. MX Basic Information
Table 93. MX Open Banking Platform Product Overview
Table 94. MX Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 95. MX Business Overview
Table 96. MX Recent Developments
Table 97. Finicity Basic Information
Table 98. Finicity Open Banking Platform Product Overview
Table 99. Finicity Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 100. Finicity Business Overview
Table 101. Finicity Recent Developments
Table 102. FormFree Holdings Basic Information
Table 103. FormFree Holdings Open Banking Platform Product Overview
Table 104. FormFree Holdings Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 105. FormFree Holdings Business Overview
Table 106. FormFree Holdings Recent Developments
Table 107. Malauzai Software Basic Information
Table 108. Malauzai Software Open Banking Platform Product Overview
Table 109. Malauzai Software Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 110. Malauzai Software Business Overview
Table 111. Malauzai Software Recent Developments
Table 112. Mambu GmbH Basic Information
Table 113. Mambu GmbH Open Banking Platform Product Overview
Table 114. Mambu GmbH Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 115. Mambu GmbH Business Overview
Table 116. Mambu GmbH Recent Developments
Table 117. MineralTree Basic Information
Table 118. MineralTree Open Banking Platform Product Overview
Table 119. MineralTree Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)
Table 120. MineralTree Business Overview

Table 121. MineralTree Recent Developments

Table 122. Yapily Basic Information

Table 123. Yapily Open Banking Platform Product Overview

Table 124. Yapily Open Banking Platform Revenue (M USD) and Gross Margin
(2020-2025)

Table 125. Yapily Business Overview

Table 126. Yapily Recent Developments

Table 127. TrueLayer Basic Information

Table 128. TrueLayer Open Banking Platform Product Overview

Table 129. TrueLayer Open Banking Platform Revenue (M USD) and Gross Margin
(2020-2025)

Table 130. TrueLayer Business Overview

Table 131. TrueLayer Recent Developments

Table 132. Figio Basic Information

Table 133. Figio Open Banking Platform Product Overview

Table 134. Figio Open Banking Platform Revenue (M USD) and Gross Margin
(2020-2025)

Table 135. Figio Business Overview

Table 136. Figio Recent Developments

Table 137. Frollo Basic Information

Table 138. Frollo Open Banking Platform Product Overview

Table 139. Frollo Open Banking Platform Revenue (M USD) and Gross Margin
(2020-2025)

Table 140. Frollo Business Overview

Table 141. Frollo Recent Developments

Table 142. Mastercard Basic Information

Table 143. Mastercard Open Banking Platform Product Overview

Table 144. Mastercard Open Banking Platform Revenue (M USD) and Gross Margin
(2020-2025)

Table 145. Mastercard Business Overview

Table 146. Mastercard Recent Developments

Table 147. TIBCO Basic Information

Table 148. TIBCO Open Banking Platform Product Overview

Table 149. TIBCO Open Banking Platform Revenue (M USD) and Gross Margin
(2020-2025)

Table 150. TIBCO Business Overview

Table 151. TIBCO Recent Developments

Table 152. Sopra Banking Software Basic Information

Table 153. Sopra Banking Software Open Banking Platform Product Overview

Table 154. Sopra Banking Software Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 155. Sopra Banking Software Business Overview

Table 156. Sopra Banking Software Recent Developments

Table 157. Token Basic Information

Table 158. Token Open Banking Platform Product Overview

Table 159. Token Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 160. Token Business Overview

Table 161. Token Recent Developments

Table 162. Direct ID Basic Information

Table 163. Direct ID Open Banking Platform Product Overview

Table 164. Direct ID Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 165. Direct ID Business Overview

Table 166. Direct ID Recent Developments

Table 167. Yodlee Basic Information

Table 168. Yodlee Open Banking Platform Product Overview

Table 169. Yodlee Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 170. Yodlee Business Overview

Table 171. Yodlee Recent Developments

Table 172. Salt Edge Basic Information

Table 173. Salt Edge Open Banking Platform Product Overview

Table 174. Salt Edge Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 175. Salt Edge Business Overview

Table 176. Salt Edge Recent Developments

Table 177. Bud Basic Information

Table 178. Bud Open Banking Platform Product Overview

Table 179. Bud Open Banking Platform Revenue (M USD) and Gross Margin (2020-2025)

Table 180. Bud Business Overview

Table 181. Bud Recent Developments

List of Figures

Figure 1. Industry Chain of Open Banking Platform

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Open Banking Platform Market Size (M USD), 2024-2033

- Figure 5. Global Open Banking Platform Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Open Banking Platform Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Open Banking Platform Product Life Cycle
- Figure 12. Global Open Banking Platform Revenue Share by Company in 2024
- Figure 13. Open Banking Platform Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Open Banking Platform Revenue in 2024
- Figure 15. Global Open Banking Platform Market PESTE Analysis
- Figure 16. Global Open Banking Platform Market Porter's Five Forces Analysis
- Figure 17. Evaluation Matrix of Regional Market Development Potential
- Figure 18. Global Open Banking Platform Market Size by Region
- Figure 19. Global Open Banking Platform Market Size by Country (M USD)
- Figure 20. North American Market Snapshot
- Figure 21. North America Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 22. North America Open Banking Platform Market Size (M USD) by Country
- Figure 23. USA Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 24. Canada Open Banking Platform Market Size (M USD) and Growth Rate (2020-2033)
- Figure 25. Mexico Open Banking Platform Market Size (M USD) and Growth Rate (2020-2033)
- Figure 26. North America Open Banking Platform Market Size (M USD) by Type
- Figure 27. North America Open Banking Platform Market Size (M USD) by Application
- Figure 28. Europe Market Snapshot
- Figure 29. Europe Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 30. Europe Open Banking Platform Market Size (M USD) by Country
- Figure 31. Germany Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 32. France Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 33. U.K. Open Banking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Italy Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 35. Spain Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 36. Europe Open Banking Platform Market Size (M USD) by Type

Figure 37. Europe Open Banking Platform Market Size (M USD) by Application

Figure 38. Asia-Pacific Market Snapshot

Figure 39. Asia-Pacific Open Banking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia-Pacific Open Banking Platform Market Size (M USD) by Country

Figure 41. China Open Banking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 42. Japan Open Banking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. South Korea Open Banking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. India Open Banking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. Southeast Asia Open Banking Platform Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Asia-Pacific Open Banking Platform Market Size (M USD) by Type

Figure 47. Asia-Pacific Open Banking Platform Market Size (M USD) by Application

Figure 48. South America Market Snapshot

Figure 49. South America Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 50. South America Open Banking Platform Market Size (M USD) by Country

Figure 51. Brazil Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 52. Argentina Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 53. Columbia Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 54. South America Open Banking Platform Market Size (M USD) by Type

Figure 55. South America Open Banking Platform Market Size (M USD) by Application

Figure 56. Middle East and Africa Market Snapshot

Figure 57. Middle East and Africa Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 58. Middle East and Africa Open Banking Platform Market Size (M USD) by Country

Figure 59. Saudi Arabia Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 60. UAE Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 61. Egypt Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 62. Nigeria Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 63. South Africa Open Banking Platform Market Size and Growth Rate (2020-2033) & (M USD)

Figure 64. Middle East and Africa Open Banking Platform Market Size (M USD) by Type

Figure 65. Middle East and Africa Open Banking Platform Market Size (M USD) by Application

Figure 66. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 67. Global Open Banking Platform Market Size by Type (M USD)

Figure 68. Market Share of Open Banking Platform by Type (2020-2033)

Figure 69. Market Share of Open Banking Platform by Type in 2024

Figure 70. Global Open Banking Platform Growth Rate by Type (2020-2033)

Figure 71. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 72. Global Open Banking Platform Market Size by Application (M USD)

Figure 73. Global Open Banking Platform Market Share by Application

Figure 74. Global Open Banking Platform Market Share by Application (2020-2033)

Figure 75. Global Open Banking Platform Market Share by Application in 2024

Figure 76. Global Open Banking Platform Growth Rate by Application (2020-2033)

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