

# Global Online Water Quality Monitoring Solution Market Research Report 2026(Status and Outlook)

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## Abstracts

Online water quality monitoring solutions are systems or technologies used to continuously monitor and assess the quality of water in real-time. These solutions typically involve the use of sensors, data collection devices, and analytical tools to measure various parameters such as pH levels, dissolved oxygen, turbidity, temperature, conductivity, and other indicators of water quality. The global online water quality monitoring solution market has been witnessing growth due to several factors. Firstly, there is an increasing need for efficient and accurate monitoring of water quality across various industries and applications. This includes industries such as municipal water treatment, environmental monitoring, aquaculture, agriculture, and manufacturing, among others. The ability to continuously monitor water quality parameters in real-time enables early detection of contamination or abnormal conditions, allowing for timely actions to be taken to prevent potential issues. Secondly, stringent regulations and standards related to water quality monitoring and management have been driving the adoption of online monitoring solutions. Governments and regulatory bodies around the world have imposed strict guidelines to ensure the safety and quality of water resources. Online monitoring solutions provide a proactive approach to comply with these regulations and enable organizations to demonstrate their commitment to environmental sustainability and public health. Thirdly, advancements in sensor technologies, connectivity, and data analytics have facilitated the development and adoption of online water quality monitoring solutions. These technologies allow for the collection, transmission, and analysis of large volumes of data in real-time, providing actionable insights and decision-making support. Furthermore, the integration of online monitoring solutions with advanced data analytics platforms, cloud computing, and Internet of Things (IoT) technologies has opened up opportunities for improved water management practices and predictive analytics.

The global Online Water Quality Monitoring Solution market size was estimated at USD 371.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.70% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Online Water Quality Monitoring Solution market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Online Water Quality Monitoring Solution market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Online Water Quality Monitoring Solution market.

## **Global Online Water Quality Monitoring Solution Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse

customer groups.

### **Key Company**

Burkert  
Real Tech Water  
RS Hydro  
ysi  
Aeron Systems  
ekoNET  
Badger Meter  
s::can  
KETOS  
Xylem Analytics  
Analytical Technology Inc.  
HORIBA  
Hatenboer-Water  
Watts  
ColiMinder  
ADASA Sistemas

### **Market Segmentation (by Type)**

Electrode Method  
Photometry Method

### **Market Segmentation (by Application)**

Surface Water  
Drinking Water  
Seawater  
Others

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Online Water Quality Monitoring Solution Market

Overview of the regional outlook of the Online Water Quality Monitoring Solution Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Online Water Quality Monitoring Solution Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Online Water Quality Monitoring Solution, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Online Water Quality Monitoring Solution

1.2 Key Market Segments

1.2.1 Online Water Quality Monitoring Solution Segment by Type

1.2.2 Online Water Quality Monitoring Solution Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ONLINE WATER QUALITY MONITORING SOLUTION MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ONLINE WATER QUALITY MONITORING SOLUTION MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global Online Water Quality Monitoring Solution Product Life Cycle

3.3 Global Online Water Quality Monitoring Solution Revenue Market Share by Company (2020-2025)

3.4 Online Water Quality Monitoring Solution Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Headquarters, Areas Served, and Product Types of Major Players

3.6 Online Water Quality Monitoring Solution Market Competitive Situation and Trends

3.6.1 Online Water Quality Monitoring Solution Market Concentration Rate

3.6.2 Global 5 and 10 Largest Online Water Quality Monitoring Solution Players

Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

### **4 ONLINE WATER QUALITY MONITORING SOLUTION VALUE CHAIN ANALYSIS**

- 4.1 Online Water Quality Monitoring Solution Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ONLINE WATER QUALITY MONITORING SOLUTION MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Online Water Quality Monitoring Solution Market Porter's Five Forces Analysis

## **6 ONLINE WATER QUALITY MONITORING SOLUTION MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Online Water Quality Monitoring Solution Market by Type (2020-2025)
- 6.3 Global Online Water Quality Monitoring Solution Market Size Growth Rate by Type (2021-2025)

## **7 ONLINE WATER QUALITY MONITORING SOLUTION MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Online Water Quality Monitoring Solution Market Size (M USD) by Application (2020-2025)
- 7.3 Global Online Water Quality Monitoring Solution Market Size Growth Rate by Application (2021-2025)

## **8 ONLINE WATER QUALITY MONITORING SOLUTION MARKET SEGMENTATION BY REGION**

### 8.1 Global Online Water Quality Monitoring Solution Market Size by Region

#### 8.1.1 Global Online Water Quality Monitoring Solution Market Size by Region

#### 8.1.2 Global Online Water Quality Monitoring Solution Market Size Market Share by Region

### 8.2 North America

#### 8.2.1 North America Online Water Quality Monitoring Solution Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

### 8.3 Europe

#### 8.3.1 Europe Online Water Quality Monitoring Solution Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Spain

### 8.4 Asia Pacific

#### 8.4.1 Asia Pacific Online Water Quality Monitoring Solution Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

### 8.5 South America

#### 8.5.1 South America Online Water Quality Monitoring Solution Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Online Water Quality Monitoring Solution Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

## 8.6.6 South Africa

# 9 KEY COMPANIES PROFILE

## 9.1 Burkert

9.1.1 Burkert Basic Information

9.1.2 Burkert Online Water Quality Monitoring Solution Product Overview

9.1.3 Burkert Online Water Quality Monitoring Solution Product Market Performance

9.1.4 Burkert SWOT Analysis

9.1.5 Burkert Business Overview

9.1.6 Burkert Recent Developments

## 9.2 Real Tech Water

9.2.1 Real Tech Water Basic Information

9.2.2 Real Tech Water Online Water Quality Monitoring Solution Product Overview

9.2.3 Real Tech Water Online Water Quality Monitoring Solution Product Market

Performance

9.2.4 Real Tech Water SWOT Analysis

9.2.5 Real Tech Water Business Overview

9.2.6 Real Tech Water Recent Developments

## 9.3 RS Hydro

9.3.1 RS Hydro Basic Information

9.3.2 RS Hydro Online Water Quality Monitoring Solution Product Overview

9.3.3 RS Hydro Online Water Quality Monitoring Solution Product Market Performance

9.3.4 RS Hydro SWOT Analysis

9.3.5 RS Hydro Business Overview

9.3.6 RS Hydro Recent Developments

## 9.4 ysi

9.4.1 ysi Basic Information

9.4.2 ysi Online Water Quality Monitoring Solution Product Overview

9.4.3 ysi Online Water Quality Monitoring Solution Product Market Performance

9.4.4 ysi Business Overview

9.4.5 ysi Recent Developments

## 9.5 Aeron Systems

9.5.1 Aeron Systems Basic Information

9.5.2 Aeron Systems Online Water Quality Monitoring Solution Product Overview

9.5.3 Aeron Systems Online Water Quality Monitoring Solution Product Market

Performance

9.5.4 Aeron Systems Business Overview

9.5.5 Aeron Systems Recent Developments

## 9.6 ekoNET

9.6.1 ekoNET Basic Information

9.6.2 ekoNET Online Water Quality Monitoring Solution Product Overview

9.6.3 ekoNET Online Water Quality Monitoring Solution Product Market Performance

9.6.4 ekoNET Business Overview

9.6.5 ekoNET Recent Developments

## 9.7 Badger Meter

9.7.1 Badger Meter Basic Information

9.7.2 Badger Meter Online Water Quality Monitoring Solution Product Overview

9.7.3 Badger Meter Online Water Quality Monitoring Solution Product Market

Performance

9.7.4 Badger Meter Business Overview

9.7.5 Badger Meter Recent Developments

## 9.8 s::can

9.8.1 s::can Basic Information

9.8.2 s::can Online Water Quality Monitoring Solution Product Overview

9.8.3 s::can Online Water Quality Monitoring Solution Product Market Performance

9.8.4 s::can Business Overview

9.8.5 s::can Recent Developments

## 9.9 KETOS

9.9.1 KETOS Basic Information

9.9.2 KETOS Online Water Quality Monitoring Solution Product Overview

9.9.3 KETOS Online Water Quality Monitoring Solution Product Market Performance

9.9.4 KETOS Business Overview

9.9.5 KETOS Recent Developments

## 9.10 Xylem Analytics

9.10.1 Xylem Analytics Basic Information

9.10.2 Xylem Analytics Online Water Quality Monitoring Solution Product Overview

9.10.3 Xylem Analytics Online Water Quality Monitoring Solution Product Market

Performance

9.10.4 Xylem Analytics Business Overview

9.10.5 Xylem Analytics Recent Developments

## 9.11 Analytical Technology Inc.

9.11.1 Analytical Technology Inc. Basic Information

9.11.2 Analytical Technology Inc. Online Water Quality Monitoring Solution Product Overview

9.11.3 Analytical Technology Inc. Online Water Quality Monitoring Solution Product Market Performance

9.11.4 Analytical Technology Inc. Business Overview

- 9.11.5 Analytical Technology Inc. Recent Developments
- 9.12 HORIBA
  - 9.12.1 HORIBA Basic Information
  - 9.12.2 HORIBA Online Water Quality Monitoring Solution Product Overview
  - 9.12.3 HORIBA Online Water Quality Monitoring Solution Product Market Performance
  - 9.12.4 HORIBA Business Overview
  - 9.12.5 HORIBA Recent Developments
- 9.13 Hatenboer-Water
  - 9.13.1 Hatenboer-Water Basic Information
  - 9.13.2 Hatenboer-Water Online Water Quality Monitoring Solution Product Overview
  - 9.13.3 Hatenboer-Water Online Water Quality Monitoring Solution Product Market Performance
  - 9.13.4 Hatenboer-Water Business Overview
  - 9.13.5 Hatenboer-Water Recent Developments
- 9.14 Watts
  - 9.14.1 Watts Basic Information
  - 9.14.2 Watts Online Water Quality Monitoring Solution Product Overview
  - 9.14.3 Watts Online Water Quality Monitoring Solution Product Market Performance
  - 9.14.4 Watts Business Overview
  - 9.14.5 Watts Recent Developments
- 9.15 ColiMinder
  - 9.15.1 ColiMinder Basic Information
  - 9.15.2 ColiMinder Online Water Quality Monitoring Solution Product Overview
  - 9.15.3 ColiMinder Online Water Quality Monitoring Solution Product Market Performance
  - 9.15.4 ColiMinder Business Overview
  - 9.15.5 ColiMinder Recent Developments
- 9.16 ADASA Sistemas
  - 9.16.1 ADASA Sistemas Basic Information
  - 9.16.2 ADASA Sistemas Online Water Quality Monitoring Solution Product Overview
  - 9.16.3 ADASA Sistemas Online Water Quality Monitoring Solution Product Market Performance
  - 9.16.4 ADASA Sistemas Business Overview
  - 9.16.5 ADASA Sistemas Recent Developments

## **10 ONLINE WATER QUALITY MONITORING SOLUTION MARKET FORECAST BY REGION**

### 10.1 Global Online Water Quality Monitoring Solution Market Size Forecast

## 10.2 Global Online Water Quality Monitoring Solution Market Forecast by Region

### 10.2.1 North America Market Size Forecast by Country

### 10.2.2 Europe Online Water Quality Monitoring Solution Market Size Forecast by Country

### 10.2.3 Asia Pacific Online Water Quality Monitoring Solution Market Size Forecast by Region

### 10.2.4 South America Online Water Quality Monitoring Solution Market Size Forecast by Country

### 10.2.5 Middle East and Africa Forecasted Sales of Online Water Quality Monitoring Solution by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

### 11.1 Global Online Water Quality Monitoring Solution Market Forecast by Type (2026-2035)

#### 11.1.1 Global Online Water Quality Monitoring Solution Market Size Forecast by Type (2026-2035)

### 11.2 Global Online Water Quality Monitoring Solution Market Forecast by Application (2026-2035)

#### 11.2.1 Global Online Water Quality Monitoring Solution Market Size (M USD) Forecast by Application (2026-2035)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Online Water Quality Monitoring Solution Market Size by Type (M USD)

Table 4. Global Online Water Quality Monitoring Solution Market Size by Application

Table 5. Online Water Quality Monitoring Solution Market Size Comparison by Region (M USD)

Table 6. Global Online Water Quality Monitoring Solution Revenue (M USD) by Company (2020-2025)

Table 7. Global Online Water Quality Monitoring Solution Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Online Water Quality Monitoring Solution as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global Online Water Quality Monitoring Solution Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Online Water Quality Monitoring Solution Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global Online Water Quality Monitoring Solution Market Size by Type (M USD)

Table 22. Global Online Water Quality Monitoring Solution Market Size (M USD) by Type (2020-2025)

Table 23. Global Online Water Quality Monitoring Solution Market Share by Type (2020-2025)

Table 24. Global Online Water Quality Monitoring Solution Market Size Growth Rate by Type (2021-2025)

Table 25. Global Online Water Quality Monitoring Solution Market Size by Application

Table 26. Global Online Water Quality Monitoring Solution Market Size by Application

(2020-2025) & (M USD)

Table 27. Global Online Water Quality Monitoring Solution Market Share by Application (2020-2025)

Table 28. Global Online Water Quality Monitoring Solution Market Size Growth Rate by Application (2021-2025)

Table 29. Global Online Water Quality Monitoring Solution Market Size by Region (2020-2025) & (M USD)

Table 30. Global Online Water Quality Monitoring Solution Market Size Market Share by Region (2020-2025)

Table 31. North America Online Water Quality Monitoring Solution Market Size by Country (2020-2025) & (M USD)

Table 32. Europe Online Water Quality Monitoring Solution Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific Online Water Quality Monitoring Solution Market Size by Region (2020-2025) & (M USD)

Table 34. South America Online Water Quality Monitoring Solution Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa Online Water Quality Monitoring Solution Market Size by Region (2020-2025) & (M USD)

Table 36. Burkert Basic Information

Table 37. Burkert Online Water Quality Monitoring Solution Product Overview

Table 38. Burkert Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 39. Burkert SWOT Analysis

Table 40. Burkert Business Overview

Table 41. Burkert Recent Developments

Table 42. Real Tech Water Basic Information

Table 43. Real Tech Water Online Water Quality Monitoring Solution Product Overview

Table 44. Real Tech Water Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Real Tech Water SWOT Analysis

Table 46. Real Tech Water Business Overview

Table 47. Real Tech Water Recent Developments

Table 48. RS Hydro Basic Information

Table 49. RS Hydro Online Water Quality Monitoring Solution Product Overview

Table 50. RS Hydro Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 51. RS Hydro SWOT Analysis

Table 52. RS Hydro Business Overview

- Table 53. RS Hydro Recent Developments
- Table 54. ysi Basic Information
- Table 55. ysi Online Water Quality Monitoring Solution Product Overview
- Table 56. ysi Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 57. ysi Business Overview
- Table 58. ysi Recent Developments
- Table 59. Aeron Systems Basic Information
- Table 60. Aeron Systems Online Water Quality Monitoring Solution Product Overview
- Table 61. Aeron Systems Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 62. Aeron Systems Business Overview
- Table 63. Aeron Systems Recent Developments
- Table 64. ekoNET Basic Information
- Table 65. ekoNET Online Water Quality Monitoring Solution Product Overview
- Table 66. ekoNET Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 67. ekoNET Business Overview
- Table 68. ekoNET Recent Developments
- Table 69. Badger Meter Basic Information
- Table 70. Badger Meter Online Water Quality Monitoring Solution Product Overview
- Table 71. Badger Meter Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 72. Badger Meter Business Overview
- Table 73. Badger Meter Recent Developments
- Table 74. s::can Basic Information
- Table 75. s::can Online Water Quality Monitoring Solution Product Overview
- Table 76. s::can Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 77. s::can Business Overview
- Table 78. s::can Recent Developments
- Table 79. KETOS Basic Information
- Table 80. KETOS Online Water Quality Monitoring Solution Product Overview
- Table 81. KETOS Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 82. KETOS Business Overview
- Table 83. KETOS Recent Developments
- Table 84. Xylem Analytics Basic Information
- Table 85. Xylem Analytics Online Water Quality Monitoring Solution Product Overview

- Table 86. Xylem Analytics Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 87. Xylem Analytics Business Overview
- Table 88. Xylem Analytics Recent Developments
- Table 89. Analytical Technology Inc. Basic Information
- Table 90. Analytical Technology Inc. Online Water Quality Monitoring Solution Product Overview
- Table 91. Analytical Technology Inc. Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 92. Analytical Technology Inc. Business Overview
- Table 93. Analytical Technology Inc. Recent Developments
- Table 94. HORIBA Basic Information
- Table 95. HORIBA Online Water Quality Monitoring Solution Product Overview
- Table 96. HORIBA Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 97. HORIBA Business Overview
- Table 98. HORIBA Recent Developments
- Table 99. Hatenboer-Water Basic Information
- Table 100. Hatenboer-Water Online Water Quality Monitoring Solution Product Overview
- Table 101. Hatenboer-Water Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 102. Hatenboer-Water Business Overview
- Table 103. Hatenboer-Water Recent Developments
- Table 104. Watts Basic Information
- Table 105. Watts Online Water Quality Monitoring Solution Product Overview
- Table 106. Watts Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 107. Watts Business Overview
- Table 108. Watts Recent Developments
- Table 109. ColiMinder Basic Information
- Table 110. ColiMinder Online Water Quality Monitoring Solution Product Overview
- Table 111. ColiMinder Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)
- Table 112. ColiMinder Business Overview
- Table 113. ColiMinder Recent Developments
- Table 114. ADASA Sistemas Basic Information
- Table 115. ADASA Sistemas Online Water Quality Monitoring Solution Product Overview

Table 116. ADASA Sistemas Online Water Quality Monitoring Solution Revenue (M USD) and Gross Margin (2020-2025)

Table 117. ADASA Sistemas Business Overview

Table 118. ADASA Sistemas Recent Developments

Table 119. Global Online Water Quality Monitoring Solution Market Size Forecast by Region (2026-2035) & (M USD)

Table 120. North America Online Water Quality Monitoring Solution Market Size Forecast by Country (2026-2035) & (M USD)

Table 121. Europe Online Water Quality Monitoring Solution Market Size Forecast by Country (2026-2035) & (M USD)

Table 122. Asia Pacific Online Water Quality Monitoring Solution Market Size Forecast by Region (2026-2035) & (M USD)

Table 123. South America Online Water Quality Monitoring Solution Market Size Forecast by Country (2026-2035) & (M USD)

Table 124. Middle East and Africa Online Water Quality Monitoring Solution Market Size Forecast by Country (2026-2035) & (M USD)

Table 125. Global Online Water Quality Monitoring Solution Market Size Forecast by Type (2026-2035) & (M USD)

Table 126. Global Online Water Quality Monitoring Solution Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industry Chain of Online Water Quality Monitoring Solution
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Online Water Quality Monitoring Solution Market Size (M USD), 2025-2035
- Figure 5. Global Online Water Quality Monitoring Solution Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Online Water Quality Monitoring Solution Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Online Water Quality Monitoring Solution Product Life Cycle
- Figure 12. Global Online Water Quality Monitoring Solution Revenue Share by Company in 2025
- Figure 13. Online Water Quality Monitoring Solution Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Online Water Quality Monitoring Solution Revenue in 2025
- Figure 15. Value Chain Map of Online Water Quality Monitoring Solution
- Figure 16. Global Online Water Quality Monitoring Solution Market PEST Analysis
- Figure 17. Global Online Water Quality Monitoring Solution Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Online Water Quality Monitoring Solution Market Share by Type
- Figure 20. Market Share of Online Water Quality Monitoring Solution by Type (2020-2025)
- Figure 21. Global Online Water Quality Monitoring Solution Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Online Water Quality Monitoring Solution Market Share by Application
- Figure 24. Global Online Water Quality Monitoring Solution Market Share by Application (2020-2025)
- Figure 25. Global Online Water Quality Monitoring Solution Market Share by Application in 2024

Figure 26. Global Online Water Quality Monitoring Solution Market Size Growth Rate by Application (2021-2025)

Figure 27. Global Online Water Quality Monitoring Solution Market Size Market Share by Region (2020-2025)

Figure 28. North America Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 29. North America Online Water Quality Monitoring Solution Market Size Market Share by Country in 2024

Figure 30. U.S. Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada Online Water Quality Monitoring Solution Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico Online Water Quality Monitoring Solution Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe Online Water Quality Monitoring Solution Market Share by Country in 2024

Figure 35. Germany Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific Online Water Quality Monitoring Solution Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific Online Water Quality Monitoring Solution Market Size Market Share by Region in 2024

Figure 42. China Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India Online Water Quality Monitoring Solution Market Size and Growth Rate

(2020-2025) & (M USD)

Figure 46. Southeast Asia Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America Online Water Quality Monitoring Solution Market Size and Growth Rate (M USD)

Figure 48. South America Online Water Quality Monitoring Solution Market Size Market Share by Country in 2024

Figure 49. Brazil Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 50. Argentina Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa Online Water Quality Monitoring Solution Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa Online Water Quality Monitoring Solution Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa Online Water Quality Monitoring Solution Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global Online Water Quality Monitoring Solution Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global Online Water Quality Monitoring Solution Market Share Forecast by Type (2026-2035)

Figure 61. Global Online Water Quality Monitoring Solution Market Share Forecast by Application (2026-2035)

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