

# Global Online Meeting Platforms Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G92D42CE0063EN.html>

Date: August 2024

Pages: 129

Price: US\$ 3,200.00 (Single User License)

ID: G92D42CE0063EN

## Abstracts

### Report Overview

This report provides a deep insight into the global Online Meeting Platforms market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Online Meeting Platforms Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Online Meeting Platforms market in any manner.

### Global Online Meeting Platforms Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product,

sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Zoom

GoToWebinar

Cisco Webex

ON24

Adobe Connect

ClickMeeting

GoToMeeting

TANDBERG Video Conferencing

TalkPoint Convey

Google Hangouts

Livestorm

Microsoft LiveMeeting

ReadyTalk Meetings

Cinchcast

Blackboard Collaborate

Polycom Video Conferencing

Microsoft Lync Server 2013

Mikogo

WebinarJam

Vidyo

Market Segmentation (by Type)

On-Premises

Cloud Platforms

Market Segmentation (by Application)

SMEs

Large Enterprises

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Online Meeting Platforms Market

Overview of the regional outlook of the Online Meeting Platforms Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major

players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Online Meeting Platforms Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan,

merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Online Meeting Platforms

1.2 Key Market Segments

1.2.1 Online Meeting Platforms Segment by Type

1.2.2 Online Meeting Platforms Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ONLINE MEETING PLATFORMS MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ONLINE MEETING PLATFORMS MARKET COMPETITIVE LANDSCAPE**

3.1 Global Online Meeting Platforms Revenue Market Share by Company (2019-2024)

3.2 Online Meeting Platforms Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Online Meeting Platforms Market Size Sites, Area Served, Product Type

3.4 Online Meeting Platforms Market Competitive Situation and Trends

3.4.1 Online Meeting Platforms Market Concentration Rate

3.4.2 Global 5 and 10 Largest Online Meeting Platforms Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 ONLINE MEETING PLATFORMS VALUE CHAIN ANALYSIS**

4.1 Online Meeting Platforms Value Chain Analysis

4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ONLINE MEETING PLATFORMS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ONLINE MEETING PLATFORMS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Online Meeting Platforms Market Size Market Share by Type (2019-2024)
- 6.3 Global Online Meeting Platforms Market Size Growth Rate by Type (2019-2024)

## **7 ONLINE MEETING PLATFORMS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Online Meeting Platforms Market Size (M USD) by Application (2019-2024)
- 7.3 Global Online Meeting Platforms Market Size Growth Rate by Application (2019-2024)

## **8 ONLINE MEETING PLATFORMS MARKET SEGMENTATION BY REGION**

- 8.1 Global Online Meeting Platforms Market Size by Region
  - 8.1.1 Global Online Meeting Platforms Market Size by Region
  - 8.1.2 Global Online Meeting Platforms Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Online Meeting Platforms Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Online Meeting Platforms Market Size by Country
  - 8.3.2 Germany



8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Online Meeting Platforms Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Online Meeting Platforms Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Online Meeting Platforms Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Zoom

9.1.1 Zoom Online Meeting Platforms Basic Information

9.1.2 Zoom Online Meeting Platforms Product Overview

9.1.3 Zoom Online Meeting Platforms Product Market Performance

9.1.4 Zoom Online Meeting Platforms SWOT Analysis

9.1.5 Zoom Business Overview

9.1.6 Zoom Recent Developments

9.2 GoToWebinar

9.2.1 GoToWebinar Online Meeting Platforms Basic Information

9.2.2 GoToWebinar Online Meeting Platforms Product Overview

9.2.3 GoToWebinar Online Meeting Platforms Product Market Performance

9.2.4 GoToWebinar Online Meeting Platforms SWOT Analysis

9.2.5 GoToWebinar Business Overview

### 9.2.6 GoToWebinar Recent Developments

## 9.3 Cisco Webex

### 9.3.1 Cisco Webex Online Meeting Platforms Basic Information

### 9.3.2 Cisco Webex Online Meeting Platforms Product Overview

### 9.3.3 Cisco Webex Online Meeting Platforms Product Market Performance

### 9.3.4 Cisco Webex Online Meeting Platforms SWOT Analysis

### 9.3.5 Cisco Webex Business Overview

### 9.3.6 Cisco Webex Recent Developments

## 9.4 ON24

### 9.4.1 ON24 Online Meeting Platforms Basic Information

### 9.4.2 ON24 Online Meeting Platforms Product Overview

### 9.4.3 ON24 Online Meeting Platforms Product Market Performance

### 9.4.4 ON24 Business Overview

### 9.4.5 ON24 Recent Developments

## 9.5 Adobe Connect

### 9.5.1 Adobe Connect Online Meeting Platforms Basic Information

### 9.5.2 Adobe Connect Online Meeting Platforms Product Overview

### 9.5.3 Adobe Connect Online Meeting Platforms Product Market Performance

### 9.5.4 Adobe Connect Business Overview

### 9.5.5 Adobe Connect Recent Developments

## 9.6 ClickMeeting

### 9.6.1 ClickMeeting Online Meeting Platforms Basic Information

### 9.6.2 ClickMeeting Online Meeting Platforms Product Overview

### 9.6.3 ClickMeeting Online Meeting Platforms Product Market Performance

### 9.6.4 ClickMeeting Business Overview

### 9.6.5 ClickMeeting Recent Developments

## 9.7 GoToMeeting

### 9.7.1 GoToMeeting Online Meeting Platforms Basic Information

### 9.7.2 GoToMeeting Online Meeting Platforms Product Overview

### 9.7.3 GoToMeeting Online Meeting Platforms Product Market Performance

### 9.7.4 GoToMeeting Business Overview

### 9.7.5 GoToMeeting Recent Developments

## 9.8 TANDBERG Video Conferencing

### 9.8.1 TANDBERG Video Conferencing Online Meeting Platforms Basic Information

### 9.8.2 TANDBERG Video Conferencing Online Meeting Platforms Product Overview

### 9.8.3 TANDBERG Video Conferencing Online Meeting Platforms Product Market

### Performance

### 9.8.4 TANDBERG Video Conferencing Business Overview

### 9.8.5 TANDBERG Video Conferencing Recent Developments

## 9.9 TalkPoint Convey

- 9.9.1 TalkPoint Convey Online Meeting Platforms Basic Information
- 9.9.2 TalkPoint Convey Online Meeting Platforms Product Overview
- 9.9.3 TalkPoint Convey Online Meeting Platforms Product Market Performance
- 9.9.4 TalkPoint Convey Business Overview
- 9.9.5 TalkPoint Convey Recent Developments

## 9.10 Google Hangouts

- 9.10.1 Google Hangouts Online Meeting Platforms Basic Information
- 9.10.2 Google Hangouts Online Meeting Platforms Product Overview
- 9.10.3 Google Hangouts Online Meeting Platforms Product Market Performance
- 9.10.4 Google Hangouts Business Overview
- 9.10.5 Google Hangouts Recent Developments

## 9.11 Livestorm

- 9.11.1 Livestorm Online Meeting Platforms Basic Information
- 9.11.2 Livestorm Online Meeting Platforms Product Overview
- 9.11.3 Livestorm Online Meeting Platforms Product Market Performance
- 9.11.4 Livestorm Business Overview
- 9.11.5 Livestorm Recent Developments

## 9.12 Microsoft LiveMeeting

- 9.12.1 Microsoft LiveMeeting Online Meeting Platforms Basic Information
- 9.12.2 Microsoft LiveMeeting Online Meeting Platforms Product Overview
- 9.12.3 Microsoft LiveMeeting Online Meeting Platforms Product Market Performance
- 9.12.4 Microsoft LiveMeeting Business Overview
- 9.12.5 Microsoft LiveMeeting Recent Developments

## 9.13 ReadyTalk Meetings

- 9.13.1 ReadyTalk Meetings Online Meeting Platforms Basic Information
- 9.13.2 ReadyTalk Meetings Online Meeting Platforms Product Overview
- 9.13.3 ReadyTalk Meetings Online Meeting Platforms Product Market Performance
- 9.13.4 ReadyTalk Meetings Business Overview
- 9.13.5 ReadyTalk Meetings Recent Developments

## 9.14 Cinchcast

- 9.14.1 Cinchcast Online Meeting Platforms Basic Information
- 9.14.2 Cinchcast Online Meeting Platforms Product Overview
- 9.14.3 Cinchcast Online Meeting Platforms Product Market Performance
- 9.14.4 Cinchcast Business Overview
- 9.14.5 Cinchcast Recent Developments

## 9.15 Blackboard Collaborate

- 9.15.1 Blackboard Collaborate Online Meeting Platforms Basic Information
- 9.15.2 Blackboard Collaborate Online Meeting Platforms Product Overview

- 9.15.3 Blackboard Collaborate Online Meeting Platforms Product Market Performance
- 9.15.4 Blackboard Collaborate Business Overview
- 9.15.5 Blackboard Collaborate Recent Developments
- 9.16 Polycom Video Conferencing
  - 9.16.1 Polycom Video Conferencing Online Meeting Platforms Basic Information
  - 9.16.2 Polycom Video Conferencing Online Meeting Platforms Product Overview
  - 9.16.3 Polycom Video Conferencing Online Meeting Platforms Product Market Performance
  - 9.16.4 Polycom Video Conferencing Business Overview
  - 9.16.5 Polycom Video Conferencing Recent Developments
- 9.17 Microsoft Lync Server 2013
  - 9.17.1 Microsoft Lync Server 2013 Online Meeting Platforms Basic Information
  - 9.17.2 Microsoft Lync Server 2013 Online Meeting Platforms Product Overview
  - 9.17.3 Microsoft Lync Server 2013 Online Meeting Platforms Product Market Performance
  - 9.17.4 Microsoft Lync Server 2013 Business Overview
  - 9.17.5 Microsoft Lync Server 2013 Recent Developments
- 9.18 Mikogo
  - 9.18.1 Mikogo Online Meeting Platforms Basic Information
  - 9.18.2 Mikogo Online Meeting Platforms Product Overview
  - 9.18.3 Mikogo Online Meeting Platforms Product Market Performance
  - 9.18.4 Mikogo Business Overview
  - 9.18.5 Mikogo Recent Developments
- 9.19 WebinarJam
  - 9.19.1 WebinarJam Online Meeting Platforms Basic Information
  - 9.19.2 WebinarJam Online Meeting Platforms Product Overview
  - 9.19.3 WebinarJam Online Meeting Platforms Product Market Performance
  - 9.19.4 WebinarJam Business Overview
  - 9.19.5 WebinarJam Recent Developments
- 9.20 Vidyo
  - 9.20.1 Vidyo Online Meeting Platforms Basic Information
  - 9.20.2 Vidyo Online Meeting Platforms Product Overview
  - 9.20.3 Vidyo Online Meeting Platforms Product Market Performance
  - 9.20.4 Vidyo Business Overview
  - 9.20.5 Vidyo Recent Developments

## **10 ONLINE MEETING PLATFORMS REGIONAL MARKET FORECAST**

### 10.1 Global Online Meeting Platforms Market Size Forecast

## 10.2 Global Online Meeting Platforms Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Online Meeting Platforms Market Size Forecast by Country

10.2.3 Asia Pacific Online Meeting Platforms Market Size Forecast by Region

10.2.4 South America Online Meeting Platforms Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Online Meeting Platforms by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Online Meeting Platforms Market Forecast by Type (2025-2030)

11.2 Global Online Meeting Platforms Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Online Meeting Platforms Market Size Comparison by Region (M USD)

Table 5. Global Online Meeting Platforms Revenue (M USD) by Company (2019-2024)

Table 6. Global Online Meeting Platforms Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Online Meeting Platforms as of 2022)

Table 8. Company Online Meeting Platforms Market Size Sites and Area Served

Table 9. Company Online Meeting Platforms Product Type

Table 10. Global Online Meeting Platforms Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Online Meeting Platforms

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Online Meeting Platforms Market Challenges

Table 18. Global Online Meeting Platforms Market Size by Type (M USD)

Table 19. Global Online Meeting Platforms Market Size (M USD) by Type (2019-2024)

Table 20. Global Online Meeting Platforms Market Size Share by Type (2019-2024)

Table 21. Global Online Meeting Platforms Market Size Growth Rate by Type (2019-2024)

Table 22. Global Online Meeting Platforms Market Size by Application

Table 23. Global Online Meeting Platforms Market Size by Application (2019-2024) & (M USD)

Table 24. Global Online Meeting Platforms Market Share by Application (2019-2024)

Table 25. Global Online Meeting Platforms Market Size Growth Rate by Application (2019-2024)

Table 26. Global Online Meeting Platforms Market Size by Region (2019-2024) & (M USD)

Table 27. Global Online Meeting Platforms Market Size Market Share by Region (2019-2024)

Table 28. North America Online Meeting Platforms Market Size by Country (2019-2024)



& (M USD)

Table 29. Europe Online Meeting Platforms Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Online Meeting Platforms Market Size by Region (2019-2024) & (M USD)

Table 31. South America Online Meeting Platforms Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Online Meeting Platforms Market Size by Region (2019-2024) & (M USD)

Table 33. Zoom Online Meeting Platforms Basic Information

Table 34. Zoom Online Meeting Platforms Product Overview

Table 35. Zoom Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Zoom Online Meeting Platforms SWOT Analysis

Table 37. Zoom Business Overview

Table 38. Zoom Recent Developments

Table 39. GoToWebinar Online Meeting Platforms Basic Information

Table 40. GoToWebinar Online Meeting Platforms Product Overview

Table 41. GoToWebinar Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 42. GoToWebinar Online Meeting Platforms SWOT Analysis

Table 43. GoToWebinar Business Overview

Table 44. GoToWebinar Recent Developments

Table 45. Cisco Webex Online Meeting Platforms Basic Information

Table 46. Cisco Webex Online Meeting Platforms Product Overview

Table 47. Cisco Webex Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Cisco Webex Online Meeting Platforms SWOT Analysis

Table 49. Cisco Webex Business Overview

Table 50. Cisco Webex Recent Developments

Table 51. ON24 Online Meeting Platforms Basic Information

Table 52. ON24 Online Meeting Platforms Product Overview

Table 53. ON24 Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 54. ON24 Business Overview

Table 55. ON24 Recent Developments

Table 56. Adobe Connect Online Meeting Platforms Basic Information

Table 57. Adobe Connect Online Meeting Platforms Product Overview

Table 58. Adobe Connect Online Meeting Platforms Revenue (M USD) and Gross

## Margin (2019-2024)

Table 59. Adobe Connect Business Overview

Table 60. Adobe Connect Recent Developments

Table 61. ClickMeeting Online Meeting Platforms Basic Information

Table 62. ClickMeeting Online Meeting Platforms Product Overview

Table 63. ClickMeeting Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 64. ClickMeeting Business Overview

Table 65. ClickMeeting Recent Developments

Table 66. GoToMeeting Online Meeting Platforms Basic Information

Table 67. GoToMeeting Online Meeting Platforms Product Overview

Table 68. GoToMeeting Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 69. GoToMeeting Business Overview

Table 70. GoToMeeting Recent Developments

Table 71. TANDBERG Video Conferencing Online Meeting Platforms Basic Information

Table 72. TANDBERG Video Conferencing Online Meeting Platforms Product Overview

Table 73. TANDBERG Video Conferencing Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 74. TANDBERG Video Conferencing Business Overview

Table 75. TANDBERG Video Conferencing Recent Developments

Table 76. TalkPoint Convey Online Meeting Platforms Basic Information

Table 77. TalkPoint Convey Online Meeting Platforms Product Overview

Table 78. TalkPoint Convey Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 79. TalkPoint Convey Business Overview

Table 80. TalkPoint Convey Recent Developments

Table 81. Google Hangouts Online Meeting Platforms Basic Information

Table 82. Google Hangouts Online Meeting Platforms Product Overview

Table 83. Google Hangouts Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Google Hangouts Business Overview

Table 85. Google Hangouts Recent Developments

Table 86. Livestorm Online Meeting Platforms Basic Information

Table 87. Livestorm Online Meeting Platforms Product Overview

Table 88. Livestorm Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Livestorm Business Overview

Table 90. Livestorm Recent Developments



- Table 91. Microsoft LiveMeeting Online Meeting Platforms Basic Information
- Table 92. Microsoft LiveMeeting Online Meeting Platforms Product Overview
- Table 93. Microsoft LiveMeeting Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Microsoft LiveMeeting Business Overview
- Table 95. Microsoft LiveMeeting Recent Developments
- Table 96. ReadyTalk Meetings Online Meeting Platforms Basic Information
- Table 97. ReadyTalk Meetings Online Meeting Platforms Product Overview
- Table 98. ReadyTalk Meetings Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. ReadyTalk Meetings Business Overview
- Table 100. ReadyTalk Meetings Recent Developments
- Table 101. Cinchcast Online Meeting Platforms Basic Information
- Table 102. Cinchcast Online Meeting Platforms Product Overview
- Table 103. Cinchcast Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Cinchcast Business Overview
- Table 105. Cinchcast Recent Developments
- Table 106. Blackboard Collaborate Online Meeting Platforms Basic Information
- Table 107. Blackboard Collaborate Online Meeting Platforms Product Overview
- Table 108. Blackboard Collaborate Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Blackboard Collaborate Business Overview
- Table 110. Blackboard Collaborate Recent Developments
- Table 111. Polycom Video Conferencing Online Meeting Platforms Basic Information
- Table 112. Polycom Video Conferencing Online Meeting Platforms Product Overview
- Table 113. Polycom Video Conferencing Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Polycom Video Conferencing Business Overview
- Table 115. Polycom Video Conferencing Recent Developments
- Table 116. Microsoft Lync Server 2013 Online Meeting Platforms Basic Information
- Table 117. Microsoft Lync Server 2013 Online Meeting Platforms Product Overview
- Table 118. Microsoft Lync Server 2013 Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. Microsoft Lync Server 2013 Business Overview
- Table 120. Microsoft Lync Server 2013 Recent Developments
- Table 121. Mikogo Online Meeting Platforms Basic Information
- Table 122. Mikogo Online Meeting Platforms Product Overview
- Table 123. Mikogo Online Meeting Platforms Revenue (M USD) and Gross Margin

(2019-2024)

Table 124. Mikogo Business Overview

Table 125. Mikogo Recent Developments

Table 126. WebinarJam Online Meeting Platforms Basic Information

Table 127. WebinarJam Online Meeting Platforms Product Overview

Table 128. WebinarJam Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 129. WebinarJam Business Overview

Table 130. WebinarJam Recent Developments

Table 131. Vidyo Online Meeting Platforms Basic Information

Table 132. Vidyo Online Meeting Platforms Product Overview

Table 133. Vidyo Online Meeting Platforms Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Vidyo Business Overview

Table 135. Vidyo Recent Developments

Table 136. Global Online Meeting Platforms Market Size Forecast by Region (2025-2030) & (M USD)

Table 137. North America Online Meeting Platforms Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Europe Online Meeting Platforms Market Size Forecast by Country (2025-2030) & (M USD)

Table 139. Asia Pacific Online Meeting Platforms Market Size Forecast by Region (2025-2030) & (M USD)

Table 140. South America Online Meeting Platforms Market Size Forecast by Country (2025-2030) & (M USD)

Table 141. Middle East and Africa Online Meeting Platforms Market Size Forecast by Country (2025-2030) & (M USD)

Table 142. Global Online Meeting Platforms Market Size Forecast by Type (2025-2030) & (M USD)

Table 143. Global Online Meeting Platforms Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Online Meeting Platforms
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Online Meeting Platforms Market Size (M USD), 2019-2030
- Figure 5. Global Online Meeting Platforms Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Online Meeting Platforms Market Size by Country (M USD)
- Figure 10. Global Online Meeting Platforms Revenue Share by Company in 2023
- Figure 11. Online Meeting Platforms Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Online Meeting Platforms Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Online Meeting Platforms Market Share by Type
- Figure 15. Market Size Share of Online Meeting Platforms by Type (2019-2024)
- Figure 16. Market Size Market Share of Online Meeting Platforms by Type in 2022
- Figure 17. Global Online Meeting Platforms Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Online Meeting Platforms Market Share by Application
- Figure 20. Global Online Meeting Platforms Market Share by Application (2019-2024)
- Figure 21. Global Online Meeting Platforms Market Share by Application in 2022
- Figure 22. Global Online Meeting Platforms Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global Online Meeting Platforms Market Size Market Share by Region (2019-2024)
- Figure 24. North America Online Meeting Platforms Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America Online Meeting Platforms Market Size Market Share by Country in 2023
- Figure 26. U.S. Online Meeting Platforms Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada Online Meeting Platforms Market Size (M USD) and Growth Rate

(2019-2024)

Figure 28. Mexico Online Meeting Platforms Market Size (Units) and Growth Rate

(2019-2024)

Figure 29. Europe Online Meeting Platforms Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 30. Europe Online Meeting Platforms Market Size Market Share by Country in

2023

Figure 31. Germany Online Meeting Platforms Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 32. France Online Meeting Platforms Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 33. U.K. Online Meeting Platforms Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 34. Italy Online Meeting Platforms Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 35. Russia Online Meeting Platforms Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 36. Asia Pacific Online Meeting Platforms Market Size and Growth Rate (M

USD)

Figure 37. Asia Pacific Online Meeting Platforms Market Size Market Share by Region

in 2023

Figure 38. China Online Meeting Platforms Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 39. Japan Online Meeting Platforms Market Size and Growth Rate (2019-2024)

& (M USD)

Figure 40. South Korea Online Meeting Platforms Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 41. India Online Meeting Platforms Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 42. Southeast Asia Online Meeting Platforms Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 43. South America Online Meeting Platforms Market Size and Growth Rate (M

USD)

Figure 44. South America Online Meeting Platforms Market Size Market Share by

Country in 2023

Figure 45. Brazil Online Meeting Platforms Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 46. Argentina Online Meeting Platforms Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Online Meeting Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Online Meeting Platforms Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Online Meeting Platforms Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Online Meeting Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Online Meeting Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Online Meeting Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Online Meeting Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Online Meeting Platforms Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Online Meeting Platforms Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Online Meeting Platforms Market Share Forecast by Type (2025-2030)

Figure 57. Global Online Meeting Platforms Market Share Forecast by Application (2025-2030)

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