

# Global Online Grocery Sales Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

Online grocery refers to the purchase of fresh and packaged food through online portals. Ways of buying groceries have evolved over a period of time, owing to easy availability of products through stores and online platforms.

This report provides a deep insight into the global Online Grocery Sales market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Online Grocery Sales Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Online Grocery Sales market in any manner.

Global Online Grocery Sales Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Walmart

Amazon

Kroger

FreshDirect

Target

Tesco

Alibaba

Carrefour

ALDI

Coles Online

BigBasket

Longo

Schwan Food

Honestbee

### Market Segmentation (by Type)

Packaged Foods

Fresh Foods

Market Segmentation (by Application)

Personal Shoppers

Business Customers

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Online Grocery Sales Market

Overview of the regional outlook of the Online Grocery Sales Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Online Grocery Sales Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Online Grocery Sales
- 1.2 Key Market Segments
  - 1.2.1 Online Grocery Sales Segment by Type
  - 1.2.2 Online Grocery Sales Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ONLINE GROCERY SALES MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ONLINE GROCERY SALES MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Online Grocery Sales Revenue Market Share by Company (2019-2024)
- 3.2 Online Grocery Sales Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Online Grocery Sales Market Size Sites, Area Served, Product Type
- 3.4 Online Grocery Sales Market Competitive Situation and Trends
  - 3.4.1 Online Grocery Sales Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Online Grocery Sales Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 ONLINE GROCERY SALES VALUE CHAIN ANALYSIS**

- 4.1 Online Grocery Sales Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF ONLINE GROCERY SALES MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ONLINE GROCERY SALES MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Online Grocery Sales Market Size Market Share by Type (2019-2024)
- 6.3 Global Online Grocery Sales Market Size Growth Rate by Type (2019-2024)

## **7 ONLINE GROCERY SALES MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Online Grocery Sales Market Size (M USD) by Application (2019-2024)
- 7.3 Global Online Grocery Sales Market Size Growth Rate by Application (2019-2024)

## **8 ONLINE GROCERY SALES MARKET SEGMENTATION BY REGION**

- 8.1 Global Online Grocery Sales Market Size by Region
  - 8.1.1 Global Online Grocery Sales Market Size by Region
  - 8.1.2 Global Online Grocery Sales Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Online Grocery Sales Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Online Grocery Sales Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Online Grocery Sales Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Online Grocery Sales Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Online Grocery Sales Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Walmart

9.1.1 Walmart Online Grocery Sales Basic Information

9.1.2 Walmart Online Grocery Sales Product Overview

9.1.3 Walmart Online Grocery Sales Product Market Performance

9.1.4 Walmart Online Grocery Sales SWOT Analysis

9.1.5 Walmart Business Overview

9.1.6 Walmart Recent Developments

9.2 Amazon

9.2.1 Amazon Online Grocery Sales Basic Information

9.2.2 Amazon Online Grocery Sales Product Overview

9.2.3 Amazon Online Grocery Sales Product Market Performance

9.2.4 Amazon Online Grocery Sales SWOT Analysis

9.2.5 Amazon Business Overview

9.2.6 Amazon Recent Developments

9.3 Kroger

9.3.1 Kroger Online Grocery Sales Basic Information

- 9.3.2 Kroger Online Grocery Sales Product Overview
- 9.3.3 Kroger Online Grocery Sales Product Market Performance
- 9.3.4 Kroger Online Grocery Sales SWOT Analysis
- 9.3.5 Kroger Business Overview
- 9.3.6 Kroger Recent Developments
- 9.4 FreshDirect
  - 9.4.1 FreshDirect Online Grocery Sales Basic Information
  - 9.4.2 FreshDirect Online Grocery Sales Product Overview
  - 9.4.3 FreshDirect Online Grocery Sales Product Market Performance
  - 9.4.4 FreshDirect Business Overview
  - 9.4.5 FreshDirect Recent Developments
- 9.5 Target
  - 9.5.1 Target Online Grocery Sales Basic Information
  - 9.5.2 Target Online Grocery Sales Product Overview
  - 9.5.3 Target Online Grocery Sales Product Market Performance
  - 9.5.4 Target Business Overview
  - 9.5.5 Target Recent Developments
- 9.6 Tesco
  - 9.6.1 Tesco Online Grocery Sales Basic Information
  - 9.6.2 Tesco Online Grocery Sales Product Overview
  - 9.6.3 Tesco Online Grocery Sales Product Market Performance
  - 9.6.4 Tesco Business Overview
  - 9.6.5 Tesco Recent Developments
- 9.7 Alibaba
  - 9.7.1 Alibaba Online Grocery Sales Basic Information
  - 9.7.2 Alibaba Online Grocery Sales Product Overview
  - 9.7.3 Alibaba Online Grocery Sales Product Market Performance
  - 9.7.4 Alibaba Business Overview
  - 9.7.5 Alibaba Recent Developments
- 9.8 Carrefour
  - 9.8.1 Carrefour Online Grocery Sales Basic Information
  - 9.8.2 Carrefour Online Grocery Sales Product Overview
  - 9.8.3 Carrefour Online Grocery Sales Product Market Performance
  - 9.8.4 Carrefour Business Overview
  - 9.8.5 Carrefour Recent Developments
- 9.9 ALDI
  - 9.9.1 ALDI Online Grocery Sales Basic Information
  - 9.9.2 ALDI Online Grocery Sales Product Overview
  - 9.9.3 ALDI Online Grocery Sales Product Market Performance

- 9.9.4 ALDI Business Overview
- 9.9.5 ALDI Recent Developments
- 9.10 Coles Online
  - 9.10.1 Coles Online Online Grocery Sales Basic Information
  - 9.10.2 Coles Online Online Grocery Sales Product Overview
  - 9.10.3 Coles Online Online Grocery Sales Product Market Performance
  - 9.10.4 Coles Online Business Overview
  - 9.10.5 Coles Online Recent Developments
- 9.11 BigBasket
  - 9.11.1 BigBasket Online Grocery Sales Basic Information
  - 9.11.2 BigBasket Online Grocery Sales Product Overview
  - 9.11.3 BigBasket Online Grocery Sales Product Market Performance
  - 9.11.4 BigBasket Business Overview
  - 9.11.5 BigBasket Recent Developments
- 9.12 Longo
  - 9.12.1 Longo Online Grocery Sales Basic Information
  - 9.12.2 Longo Online Grocery Sales Product Overview
  - 9.12.3 Longo Online Grocery Sales Product Market Performance
  - 9.12.4 Longo Business Overview
  - 9.12.5 Longo Recent Developments
- 9.13 Schwan Food
  - 9.13.1 Schwan Food Online Grocery Sales Basic Information
  - 9.13.2 Schwan Food Online Grocery Sales Product Overview
  - 9.13.3 Schwan Food Online Grocery Sales Product Market Performance
  - 9.13.4 Schwan Food Business Overview
  - 9.13.5 Schwan Food Recent Developments
- 9.14 Honestbee
  - 9.14.1 Honestbee Online Grocery Sales Basic Information
  - 9.14.2 Honestbee Online Grocery Sales Product Overview
  - 9.14.3 Honestbee Online Grocery Sales Product Market Performance
  - 9.14.4 Honestbee Business Overview
  - 9.14.5 Honestbee Recent Developments

## **10 ONLINE GROCERY SALES REGIONAL MARKET FORECAST**

- 10.1 Global Online Grocery Sales Market Size Forecast
- 10.2 Global Online Grocery Sales Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Online Grocery Sales Market Size Forecast by Country

- 10.2.3 Asia Pacific Online Grocery Sales Market Size Forecast by Region
- 10.2.4 South America Online Grocery Sales Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of Online Grocery Sales by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Online Grocery Sales Market Forecast by Type (2025-2030)
- 11.2 Global Online Grocery Sales Market Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Online Grocery Sales Market Size Comparison by Region (M USD)
- Table 5. Global Online Grocery Sales Revenue (M USD) by Company (2019-2024)
- Table 6. Global Online Grocery Sales Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Online Grocery Sales as of 2022)
- Table 8. Company Online Grocery Sales Market Size Sites and Area Served
- Table 9. Company Online Grocery Sales Product Type
- Table 10. Global Online Grocery Sales Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Online Grocery Sales
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Online Grocery Sales Market Challenges
- Table 18. Global Online Grocery Sales Market Size by Type (M USD)
- Table 19. Global Online Grocery Sales Market Size (M USD) by Type (2019-2024)
- Table 20. Global Online Grocery Sales Market Size Share by Type (2019-2024)
- Table 21. Global Online Grocery Sales Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Online Grocery Sales Market Size by Application
- Table 23. Global Online Grocery Sales Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Online Grocery Sales Market Share by Application (2019-2024)
- Table 25. Global Online Grocery Sales Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Online Grocery Sales Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Online Grocery Sales Market Size Market Share by Region (2019-2024)
- Table 28. North America Online Grocery Sales Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Online Grocery Sales Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Online Grocery Sales Market Size by Region (2019-2024) & (M USD)

Table 31. South America Online Grocery Sales Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Online Grocery Sales Market Size by Region (2019-2024) & (M USD)

Table 33. Walmart Online Grocery Sales Basic Information

Table 34. Walmart Online Grocery Sales Product Overview

Table 35. Walmart Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Walmart Online Grocery Sales SWOT Analysis

Table 37. Walmart Business Overview

Table 38. Walmart Recent Developments

Table 39. Amazon Online Grocery Sales Basic Information

Table 40. Amazon Online Grocery Sales Product Overview

Table 41. Amazon Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Amazon Online Grocery Sales SWOT Analysis

Table 43. Amazon Business Overview

Table 44. Amazon Recent Developments

Table 45. Kroger Online Grocery Sales Basic Information

Table 46. Kroger Online Grocery Sales Product Overview

Table 47. Kroger Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Kroger Online Grocery Sales SWOT Analysis

Table 49. Kroger Business Overview

Table 50. Kroger Recent Developments

Table 51. FreshDirect Online Grocery Sales Basic Information

Table 52. FreshDirect Online Grocery Sales Product Overview

Table 53. FreshDirect Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)

Table 54. FreshDirect Business Overview

Table 55. FreshDirect Recent Developments

Table 56. Target Online Grocery Sales Basic Information

Table 57. Target Online Grocery Sales Product Overview

Table 58. Target Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Target Business Overview

Table 60. Target Recent Developments

- Table 61. Tesco Online Grocery Sales Basic Information
- Table 62. Tesco Online Grocery Sales Product Overview
- Table 63. Tesco Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Tesco Business Overview
- Table 65. Tesco Recent Developments
- Table 66. Alibaba Online Grocery Sales Basic Information
- Table 67. Alibaba Online Grocery Sales Product Overview
- Table 68. Alibaba Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Alibaba Business Overview
- Table 70. Alibaba Recent Developments
- Table 71. Carrefour Online Grocery Sales Basic Information
- Table 72. Carrefour Online Grocery Sales Product Overview
- Table 73. Carrefour Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Carrefour Business Overview
- Table 75. Carrefour Recent Developments
- Table 76. ALDI Online Grocery Sales Basic Information
- Table 77. ALDI Online Grocery Sales Product Overview
- Table 78. ALDI Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. ALDI Business Overview
- Table 80. ALDI Recent Developments
- Table 81. Coles Online Online Grocery Sales Basic Information
- Table 82. Coles Online Online Grocery Sales Product Overview
- Table 83. Coles Online Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Coles Online Business Overview
- Table 85. Coles Online Recent Developments
- Table 86. BigBasket Online Grocery Sales Basic Information
- Table 87. BigBasket Online Grocery Sales Product Overview
- Table 88. BigBasket Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. BigBasket Business Overview
- Table 90. BigBasket Recent Developments
- Table 91. Longo Online Grocery Sales Basic Information
- Table 92. Longo Online Grocery Sales Product Overview
- Table 93. Longo Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Longo Business Overview

Table 95. Longo Recent Developments

Table 96. Schwan Food Online Grocery Sales Basic Information

Table 97. Schwan Food Online Grocery Sales Product Overview

Table 98. Schwan Food Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Schwan Food Business Overview

Table 100. Schwan Food Recent Developments

Table 101. Honestbee Online Grocery Sales Basic Information

Table 102. Honestbee Online Grocery Sales Product Overview

Table 103. Honestbee Online Grocery Sales Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Honestbee Business Overview

Table 105. Honestbee Recent Developments

Table 106. Global Online Grocery Sales Market Size Forecast by Region (2025-2030) & (M USD)

Table 107. North America Online Grocery Sales Market Size Forecast by Country (2025-2030) & (M USD)

Table 108. Europe Online Grocery Sales Market Size Forecast by Country (2025-2030) & (M USD)

Table 109. Asia Pacific Online Grocery Sales Market Size Forecast by Region (2025-2030) & (M USD)

Table 110. South America Online Grocery Sales Market Size Forecast by Country (2025-2030) & (M USD)

Table 111. Middle East and Africa Online Grocery Sales Market Size Forecast by Country (2025-2030) & (M USD)

Table 112. Global Online Grocery Sales Market Size Forecast by Type (2025-2030) & (M USD)

Table 113. Global Online Grocery Sales Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Online Grocery Sales

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Online Grocery Sales Market Size (M USD), 2019-2030

Figure 5. Global Online Grocery Sales Market Size (M USD) (2019-2030)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Online Grocery Sales Market Size by Country (M USD)

Figure 10. Global Online Grocery Sales Revenue Share by Company in 2023

Figure 11. Online Grocery Sales Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Online Grocery Sales Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Online Grocery Sales Market Share by Type

Figure 15. Market Size Share of Online Grocery Sales by Type (2019-2024)

Figure 16. Market Size Market Share of Online Grocery Sales by Type in 2022

Figure 17. Global Online Grocery Sales Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Online Grocery Sales Market Share by Application

Figure 20. Global Online Grocery Sales Market Share by Application (2019-2024)

Figure 21. Global Online Grocery Sales Market Share by Application in 2022

Figure 22. Global Online Grocery Sales Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Online Grocery Sales Market Size Market Share by Region (2019-2024)

Figure 24. North America Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Online Grocery Sales Market Size Market Share by Country in 2023

Figure 26. U.S. Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Online Grocery Sales Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Online Grocery Sales Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Online Grocery Sales Market Size Market Share by Country in 2023

Figure 31. Germany Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Online Grocery Sales Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Online Grocery Sales Market Size Market Share by Region in 2023

Figure 38. China Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Online Grocery Sales Market Size and Growth Rate (M USD)

Figure 44. South America Online Grocery Sales Market Size Market Share by Country in 2023

Figure 45. Brazil Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Online Grocery Sales Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Online Grocery Sales Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Online Grocery Sales Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Online Grocery Sales Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global Online Grocery Sales Market Share Forecast by Type (2025-2030)

Figure 57. Global Online Grocery Sales Market Share Forecast by Application (2025-2030)

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