

# Global Online Gambling and Betting Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G0714B4AED8CEN.html>

Date: October 2024

Pages: 129

Price: US\$ 3,400.00 (Single User License)

ID: G0714B4AED8CEN

## Abstracts

### Report Overview

Online gambling is any kind of gambling conducted on the internet. This includes virtual poker, casinos, and sports betting. The first online gambling venue opened to the general public was ticketing for the Liechtenstein International Lottery in October 1994. Today, the market is worth around \$40 billion globally each year, according to various estimates.

The global Online Gambling and Betting market size was estimated at USD 31010 million in 2023 and is projected to reach USD 84620.97 million by 2032, exhibiting a CAGR of 11.80% during the forecast period.

North America Online Gambling and Betting market size was estimated at USD 9797.51 million in 2023, at a CAGR of 10.11% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Online Gambling and Betting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Online Gambling and Betting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Online Gambling and Betting market in any manner.

## Global Online Gambling and Betting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Bet365

Kindred Group

GVC Holdings

Flutter Entertainment

William Hill

Pinnacle

The Stars Group

Betvictor

Betsson AB

Gamesys

888 Holdings

Bet-at-home.com

Intertops

Betway

Betfred

Interwetten

SBOBET

Sportech

EGB

BetOnline

Market Segmentation (by Type)

Casino

Sports Betting

Poker

Bingo

Lottery

Others

Market Segmentation (by Application)

18-29 years old

30-39 years old

40-49 years old

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Online Gambling and Betting Market

Overview of the regional outlook of the Online Gambling and Betting Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Online Gambling and Betting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Online Gambling and Betting, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Online Gambling and Betting

1.2 Key Market Segments

1.2.1 Online Gambling and Betting Segment by Type

1.2.2 Online Gambling and Betting Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ONLINE GAMBLING AND BETTING MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ONLINE GAMBLING AND BETTING MARKET COMPETITIVE LANDSCAPE**

3.1 Global Online Gambling and Betting Revenue Market Share by Company (2019-2024)

3.2 Online Gambling and Betting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company Online Gambling and Betting Market Size Sites, Area Served, Product Type

3.4 Online Gambling and Betting Market Competitive Situation and Trends

3.4.1 Online Gambling and Betting Market Concentration Rate

3.4.2 Global 5 and 10 Largest Online Gambling and Betting Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 ONLINE GAMBLING AND BETTING VALUE CHAIN ANALYSIS**

4.1 Online Gambling and Betting Value Chain Analysis

4.2 Midstream Market Analysis

#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF ONLINE GAMBLING AND BETTING MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 ONLINE GAMBLING AND BETTING MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global Online Gambling and Betting Market Size Market Share by Type (2019-2024)

#### 6.3 Global Online Gambling and Betting Market Size Growth Rate by Type (2019-2024)

### **7 ONLINE GAMBLING AND BETTING MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global Online Gambling and Betting Market Size (M USD) by Application (2019-2024)

#### 7.3 Global Online Gambling and Betting Market Size Growth Rate by Application (2019-2024)

### **8 ONLINE GAMBLING AND BETTING MARKET SEGMENTATION BY REGION**

#### 8.1 Global Online Gambling and Betting Market Size by Region

##### 8.1.1 Global Online Gambling and Betting Market Size by Region

##### 8.1.2 Global Online Gambling and Betting Market Size Market Share by Region

#### 8.2 North America

##### 8.2.1 North America Online Gambling and Betting Market Size by Country

##### 8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Online Gambling and Betting Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Online Gambling and Betting Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Online Gambling and Betting Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Online Gambling and Betting Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Bet365

9.1.1 Bet365 Online Gambling and Betting Basic Information

9.1.2 Bet365 Online Gambling and Betting Product Overview

9.1.3 Bet365 Online Gambling and Betting Product Market Performance

9.1.4 Bet365 Online Gambling and Betting SWOT Analysis

9.1.5 Bet365 Business Overview

9.1.6 Bet365 Recent Developments

9.2 Kindred Group

- 9.2.1 Kindred Group Online Gambling and Betting Basic Information
- 9.2.2 Kindred Group Online Gambling and Betting Product Overview
- 9.2.3 Kindred Group Online Gambling and Betting Product Market Performance
- 9.2.4 Kindred Group Online Gambling and Betting SWOT Analysis
- 9.2.5 Kindred Group Business Overview
- 9.2.6 Kindred Group Recent Developments
- 9.3 GVC Holdings
  - 9.3.1 GVC Holdings Online Gambling and Betting Basic Information
  - 9.3.2 GVC Holdings Online Gambling and Betting Product Overview
  - 9.3.3 GVC Holdings Online Gambling and Betting Product Market Performance
  - 9.3.4 GVC Holdings Online Gambling and Betting SWOT Analysis
  - 9.3.5 GVC Holdings Business Overview
  - 9.3.6 GVC Holdings Recent Developments
- 9.4 Flutter Entertainment
  - 9.4.1 Flutter Entertainment Online Gambling and Betting Basic Information
  - 9.4.2 Flutter Entertainment Online Gambling and Betting Product Overview
  - 9.4.3 Flutter Entertainment Online Gambling and Betting Product Market Performance
  - 9.4.4 Flutter Entertainment Business Overview
  - 9.4.5 Flutter Entertainment Recent Developments
- 9.5 William Hill
  - 9.5.1 William Hill Online Gambling and Betting Basic Information
  - 9.5.2 William Hill Online Gambling and Betting Product Overview
  - 9.5.3 William Hill Online Gambling and Betting Product Market Performance
  - 9.5.4 William Hill Business Overview
  - 9.5.5 William Hill Recent Developments
- 9.6 Pinnacle
  - 9.6.1 Pinnacle Online Gambling and Betting Basic Information
  - 9.6.2 Pinnacle Online Gambling and Betting Product Overview
  - 9.6.3 Pinnacle Online Gambling and Betting Product Market Performance
  - 9.6.4 Pinnacle Business Overview
  - 9.6.5 Pinnacle Recent Developments
- 9.7 The Stars Group
  - 9.7.1 The Stars Group Online Gambling and Betting Basic Information
  - 9.7.2 The Stars Group Online Gambling and Betting Product Overview
  - 9.7.3 The Stars Group Online Gambling and Betting Product Market Performance
  - 9.7.4 The Stars Group Business Overview
  - 9.7.5 The Stars Group Recent Developments
- 9.8 Betvictor
  - 9.8.1 Betvictor Online Gambling and Betting Basic Information

- 9.8.2 Betvictor Online Gambling and Betting Product Overview
- 9.8.3 Betvictor Online Gambling and Betting Product Market Performance
- 9.8.4 Betvictor Business Overview
- 9.8.5 Betvictor Recent Developments
- 9.9 Betsson AB
  - 9.9.1 Betsson AB Online Gambling and Betting Basic Information
  - 9.9.2 Betsson AB Online Gambling and Betting Product Overview
  - 9.9.3 Betsson AB Online Gambling and Betting Product Market Performance
  - 9.9.4 Betsson AB Business Overview
  - 9.9.5 Betsson AB Recent Developments
- 9.10 Gamesys
  - 9.10.1 Gamesys Online Gambling and Betting Basic Information
  - 9.10.2 Gamesys Online Gambling and Betting Product Overview
  - 9.10.3 Gamesys Online Gambling and Betting Product Market Performance
  - 9.10.4 Gamesys Business Overview
  - 9.10.5 Gamesys Recent Developments
- 9.11 888 Holdings
  - 9.11.1 888 Holdings Online Gambling and Betting Basic Information
  - 9.11.2 888 Holdings Online Gambling and Betting Product Overview
  - 9.11.3 888 Holdings Online Gambling and Betting Product Market Performance
  - 9.11.4 888 Holdings Business Overview
  - 9.11.5 888 Holdings Recent Developments
- 9.12 Bet-at-home.com
  - 9.12.1 Bet-at-home.com Online Gambling and Betting Basic Information
  - 9.12.2 Bet-at-home.com Online Gambling and Betting Product Overview
  - 9.12.3 Bet-at-home.com Online Gambling and Betting Product Market Performance
  - 9.12.4 Bet-at-home.com Business Overview
  - 9.12.5 Bet-at-home.com Recent Developments
- 9.13 Intertops
  - 9.13.1 Intertops Online Gambling and Betting Basic Information
  - 9.13.2 Intertops Online Gambling and Betting Product Overview
  - 9.13.3 Intertops Online Gambling and Betting Product Market Performance
  - 9.13.4 Intertops Business Overview
  - 9.13.5 Intertops Recent Developments
- 9.14 Betway
  - 9.14.1 Betway Online Gambling and Betting Basic Information
  - 9.14.2 Betway Online Gambling and Betting Product Overview
  - 9.14.3 Betway Online Gambling and Betting Product Market Performance
  - 9.14.4 Betway Business Overview

#### 9.14.5 Betway Recent Developments

#### 9.15 Betfred

##### 9.15.1 Betfred Online Gambling and Betting Basic Information

##### 9.15.2 Betfred Online Gambling and Betting Product Overview

##### 9.15.3 Betfred Online Gambling and Betting Product Market Performance

##### 9.15.4 Betfred Business Overview

##### 9.15.5 Betfred Recent Developments

#### 9.16 Interwetten

##### 9.16.1 Interwetten Online Gambling and Betting Basic Information

##### 9.16.2 Interwetten Online Gambling and Betting Product Overview

##### 9.16.3 Interwetten Online Gambling and Betting Product Market Performance

##### 9.16.4 Interwetten Business Overview

##### 9.16.5 Interwetten Recent Developments

#### 9.17 SBOBET

##### 9.17.1 SBOBET Online Gambling and Betting Basic Information

##### 9.17.2 SBOBET Online Gambling and Betting Product Overview

##### 9.17.3 SBOBET Online Gambling and Betting Product Market Performance

##### 9.17.4 SBOBET Business Overview

##### 9.17.5 SBOBET Recent Developments

#### 9.18 Sportech

##### 9.18.1 Sportech Online Gambling and Betting Basic Information

##### 9.18.2 Sportech Online Gambling and Betting Product Overview

##### 9.18.3 Sportech Online Gambling and Betting Product Market Performance

##### 9.18.4 Sportech Business Overview

##### 9.18.5 Sportech Recent Developments

#### 9.19 EGB

##### 9.19.1 EGB Online Gambling and Betting Basic Information

##### 9.19.2 EGB Online Gambling and Betting Product Overview

##### 9.19.3 EGB Online Gambling and Betting Product Market Performance

##### 9.19.4 EGB Business Overview

##### 9.19.5 EGB Recent Developments

#### 9.20 BetOnline

##### 9.20.1 BetOnline Online Gambling and Betting Basic Information

##### 9.20.2 BetOnline Online Gambling and Betting Product Overview

##### 9.20.3 BetOnline Online Gambling and Betting Product Market Performance

##### 9.20.4 BetOnline Business Overview

##### 9.20.5 BetOnline Recent Developments

## **10 ONLINE GAMBLING AND BETTING REGIONAL MARKET FORECAST**

10.1 Global Online Gambling and Betting Market Size Forecast

10.2 Global Online Gambling and Betting Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Online Gambling and Betting Market Size Forecast by Country

10.2.3 Asia Pacific Online Gambling and Betting Market Size Forecast by Region

10.2.4 South America Online Gambling and Betting Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Online Gambling and Betting by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

11.1 Global Online Gambling and Betting Market Forecast by Type (2025-2032)

11.2 Global Online Gambling and Betting Market Forecast by Application (2025-2032)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Online Gambling and Betting Market Size Comparison by Region (M USD)

Table 5. Global Online Gambling and Betting Revenue (M USD) by Company  
(2019-2024)

Table 6. Global Online Gambling and Betting Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Online Gambling and Betting as of 2022)

Table 8. Company Online Gambling and Betting Market Size Sites and Area Served

Table 9. Company Online Gambling and Betting Product Type

Table 10. Global Online Gambling and Betting Company Market Concentration Ratio  
(CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Online Gambling and Betting

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Online Gambling and Betting Market Challenges

Table 18. Global Online Gambling and Betting Market Size by Type (M USD)

Table 19. Global Online Gambling and Betting Market Size (M USD) by Type  
(2019-2024)

Table 20. Global Online Gambling and Betting Market Size Share by Type (2019-2024)

Table 21. Global Online Gambling and Betting Market Size Growth Rate by Type  
(2019-2024)

Table 22. Global Online Gambling and Betting Market Size by Application

Table 23. Global Online Gambling and Betting Market Size by Application (2019-2024)  
& (M USD)

Table 24. Global Online Gambling and Betting Market Share by Application (2019-2024)

Table 25. Global Online Gambling and Betting Market Size Growth Rate by Application  
(2019-2024)

Table 26. Global Online Gambling and Betting Market Size by Region (2019-2024) & (M USD)

Table 27. Global Online Gambling and Betting Market Size Market Share by Region

(2019-2024)

Table 28. North America Online Gambling and Betting Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Online Gambling and Betting Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Online Gambling and Betting Market Size by Region (2019-2024) & (M USD)

Table 31. South America Online Gambling and Betting Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Online Gambling and Betting Market Size by Region (2019-2024) & (M USD)

Table 33. Bet365 Online Gambling and Betting Basic Information

Table 34. Bet365 Online Gambling and Betting Product Overview

Table 35. Bet365 Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Bet365 Online Gambling and Betting SWOT Analysis

Table 37. Bet365 Business Overview

Table 38. Bet365 Recent Developments

Table 39. Kindred Group Online Gambling and Betting Basic Information

Table 40. Kindred Group Online Gambling and Betting Product Overview

Table 41. Kindred Group Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Kindred Group Online Gambling and Betting SWOT Analysis

Table 43. Kindred Group Business Overview

Table 44. Kindred Group Recent Developments

Table 45. GVC Holdings Online Gambling and Betting Basic Information

Table 46. GVC Holdings Online Gambling and Betting Product Overview

Table 47. GVC Holdings Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 48. GVC Holdings Online Gambling and Betting SWOT Analysis

Table 49. GVC Holdings Business Overview

Table 50. GVC Holdings Recent Developments

Table 51. Flutter Entertainment Online Gambling and Betting Basic Information

Table 52. Flutter Entertainment Online Gambling and Betting Product Overview

Table 53. Flutter Entertainment Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Flutter Entertainment Business Overview

Table 55. Flutter Entertainment Recent Developments

Table 56. William Hill Online Gambling and Betting Basic Information

Table 57. William Hill Online Gambling and Betting Product Overview

Table 58. William Hill Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 59. William Hill Business Overview

Table 60. William Hill Recent Developments

Table 61. Pinnacle Online Gambling and Betting Basic Information

Table 62. Pinnacle Online Gambling and Betting Product Overview

Table 63. Pinnacle Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 64. Pinnacle Business Overview

Table 65. Pinnacle Recent Developments

Table 66. The Stars Group Online Gambling and Betting Basic Information

Table 67. The Stars Group Online Gambling and Betting Product Overview

Table 68. The Stars Group Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 69. The Stars Group Business Overview

Table 70. The Stars Group Recent Developments

Table 71. Betvictor Online Gambling and Betting Basic Information

Table 72. Betvictor Online Gambling and Betting Product Overview

Table 73. Betvictor Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Betvictor Business Overview

Table 75. Betvictor Recent Developments

Table 76. Betsson AB Online Gambling and Betting Basic Information

Table 77. Betsson AB Online Gambling and Betting Product Overview

Table 78. Betsson AB Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Betsson AB Business Overview

Table 80. Betsson AB Recent Developments

Table 81. Gamesys Online Gambling and Betting Basic Information

Table 82. Gamesys Online Gambling and Betting Product Overview

Table 83. Gamesys Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Gamesys Business Overview

Table 85. Gamesys Recent Developments

Table 86. 888 Holdings Online Gambling and Betting Basic Information

Table 87. 888 Holdings Online Gambling and Betting Product Overview

Table 88. 888 Holdings Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)

- Table 89. 888 Holdings Business Overview
- Table 90. 888 Holdings Recent Developments
- Table 91. Bet-at-home.com Online Gambling and Betting Basic Information
- Table 92. Bet-at-home.com Online Gambling and Betting Product Overview
- Table 93. Bet-at-home.com Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Bet-at-home.com Business Overview
- Table 95. Bet-at-home.com Recent Developments
- Table 96. Intertops Online Gambling and Betting Basic Information
- Table 97. Intertops Online Gambling and Betting Product Overview
- Table 98. Intertops Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. Intertops Business Overview
- Table 100. Intertops Recent Developments
- Table 101. Betway Online Gambling and Betting Basic Information
- Table 102. Betway Online Gambling and Betting Product Overview
- Table 103. Betway Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. Betway Business Overview
- Table 105. Betway Recent Developments
- Table 106. Betfred Online Gambling and Betting Basic Information
- Table 107. Betfred Online Gambling and Betting Product Overview
- Table 108. Betfred Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. Betfred Business Overview
- Table 110. Betfred Recent Developments
- Table 111. Interwetten Online Gambling and Betting Basic Information
- Table 112. Interwetten Online Gambling and Betting Product Overview
- Table 113. Interwetten Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. Interwetten Business Overview
- Table 115. Interwetten Recent Developments
- Table 116. SBOBET Online Gambling and Betting Basic Information
- Table 117. SBOBET Online Gambling and Betting Product Overview
- Table 118. SBOBET Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. SBOBET Business Overview
- Table 120. SBOBET Recent Developments
- Table 121. Sportech Online Gambling and Betting Basic Information

- Table 122. Sportech Online Gambling and Betting Product Overview
- Table 123. Sportech Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 124. Sportech Business Overview
- Table 125. Sportech Recent Developments
- Table 126. EGB Online Gambling and Betting Basic Information
- Table 127. EGB Online Gambling and Betting Product Overview
- Table 128. EGB Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 129. EGB Business Overview
- Table 130. EGB Recent Developments
- Table 131. BetOnline Online Gambling and Betting Basic Information
- Table 132. BetOnline Online Gambling and Betting Product Overview
- Table 133. BetOnline Online Gambling and Betting Revenue (M USD) and Gross Margin (2019-2024)
- Table 134. BetOnline Business Overview
- Table 135. BetOnline Recent Developments
- Table 136. Global Online Gambling and Betting Market Size Forecast by Region (2025-2032) & (M USD)
- Table 137. North America Online Gambling and Betting Market Size Forecast by Country (2025-2032) & (M USD)
- Table 138. Europe Online Gambling and Betting Market Size Forecast by Country (2025-2032) & (M USD)
- Table 139. Asia Pacific Online Gambling and Betting Market Size Forecast by Region (2025-2032) & (M USD)
- Table 140. South America Online Gambling and Betting Market Size Forecast by Country (2025-2032) & (M USD)
- Table 141. Middle East and Africa Online Gambling and Betting Market Size Forecast by Country (2025-2032) & (M USD)
- Table 142. Global Online Gambling and Betting Market Size Forecast by Type (2025-2032) & (M USD)
- Table 143. Global Online Gambling and Betting Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Online Gambling and Betting

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Online Gambling and Betting Market Size (M USD), 2019-2032

Figure 5. Global Online Gambling and Betting Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Online Gambling and Betting Market Size by Country (M USD)

Figure 10. Global Online Gambling and Betting Revenue Share by Company in 2023

Figure 11. Online Gambling and Betting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Online Gambling and Betting Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Online Gambling and Betting Market Share by Type

Figure 15. Market Size Share of Online Gambling and Betting by Type (2019-2024)

Figure 16. Market Size Market Share of Online Gambling and Betting by Type in 2022

Figure 17. Global Online Gambling and Betting Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Online Gambling and Betting Market Share by Application

Figure 20. Global Online Gambling and Betting Market Share by Application (2019-2024)

Figure 21. Global Online Gambling and Betting Market Share by Application in 2022

Figure 22. Global Online Gambling and Betting Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Online Gambling and Betting Market Size Market Share by Region (2019-2024)

Figure 24. North America Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Online Gambling and Betting Market Size Market Share by Country in 2023

Figure 26. U.S. Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Online Gambling and Betting Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Online Gambling and Betting Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Online Gambling and Betting Market Size Market Share by Country in 2023

Figure 31. Germany Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Online Gambling and Betting Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Online Gambling and Betting Market Size Market Share by Region in 2023

Figure 38. China Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Online Gambling and Betting Market Size and Growth Rate (M USD)

Figure 44. South America Online Gambling and Betting Market Size Market Share by Country in 2023

Figure 45. Brazil Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Online Gambling and Betting Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 47. Columbia Online Gambling and Betting Market Size and Growth Rate

(2019-2024) & (M USD)

Figure 48. Middle East and Africa Online Gambling and Betting Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Online Gambling and Betting Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Online Gambling and Betting Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Online Gambling and Betting Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Online Gambling and Betting Market Share Forecast by Type (2025-2032)

Figure 57. Global Online Gambling and Betting Market Share Forecast by Application (2025-2032)

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