

# Global Online Gambling Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

Mobile gambling to a part of the online gambling, refers to people through the use of smart phones, tablets and other portable electronic media and entertainment equipment for online gambling and gambling behavior, without access to a PC or a self-service terminal on the site, with the global popularity of the smart phone, mobile gambling rapid growth in the online gambling market.

Bosson Research's latest report provides a deep insight into the global Online Gambling market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Online Gambling Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Online Gambling market in any manner.

### Global Online Gambling Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding

the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Bet365

Kindred Group

GVC Holdings

Flutter Entertainment

William Hill

Pinnacle

The Stars Group

Betvictor

Betsson AB

Gamesys

888 Holdings

Bet-at-home.com

Intertops

Betway

Betfred

Interwetten

SBOBET

Sportech

EGB

BetOnline

Market Segmentation (by Type)

Sports Gambling

Online Gambling Games

Poker Gambling

Casino Games

Bingo

Others

Market Segmentation (by Application)

Adult

Child

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Online Gambling Market

Overview of the regional outlook of the Online Gambling Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five

forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Online Gambling Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Online Gambling
- 1.2 Key Market Segments
  - 1.2.1 Online Gambling Segment by Type
  - 1.2.2 Online Gambling Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ONLINE GAMBLING MARKET OVERVIEW**

- 2.1 Global Online Gambling Market Size (M USD) Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ONLINE GAMBLING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Online Gambling Revenue Market Share by Manufacturers (2018-2023)
- 3.2 Online Gambling Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Manufacturers Online Gambling Sales Sites, Area Served, Service Type
- 3.4 Online Gambling Market Competitive Situation and Trends
  - 3.4.1 Online Gambling Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Online Gambling Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 ONLINE GAMBLING VALUE CHAIN ANALYSIS**

- 4.1 Online Gambling Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF ONLINE GAMBLING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ONLINE GAMBLING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Online Gambling Market Size Market Share by Type (2018-2023)
- 6.3 Global Online Gambling Sales Growth Rate by Type (2019-2023)

## **7 ONLINE GAMBLING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Online Gambling Market Size (M USD) by Application (2018-2023)
- 7.3 Global Online Gambling Sales Growth Rate by Application (2019-2023)

## **8 ONLINE GAMBLING MARKET SEGMENTATION BY REGION**

- 8.1 Global Online Gambling Market Size by Region
  - 8.1.1 Global Online Gambling Market Size by Region
  - 8.1.2 Global Online Gambling Market Share by Region
- 8.2 North America
  - 8.2.1 North America Online Gambling Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Online Gambling Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Online Gambling Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Online Gambling Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Online Gambling Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Bet365

9.1.1 Bet365 Online Gambling Basic Information

9.1.2 Bet365 Online Gambling Product Overview

9.1.3 Bet365 Online Gambling Product Market Performance

9.1.4 Bet365 Business Overview

9.1.5 Bet365 Online Gambling SWOT Analysis

9.1.6 Bet365 Recent Developments

9.2 Kindred Group

9.2.1 Kindred Group Online Gambling Basic Information

9.2.2 Kindred Group Online Gambling Product Overview

9.2.3 Kindred Group Online Gambling Product Market Performance

9.2.4 Kindred Group Business Overview

9.2.5 Kindred Group Online Gambling SWOT Analysis

9.2.6 Kindred Group Recent Developments

9.3 GVC Holdings

9.3.1 GVC Holdings Online Gambling Basic Information

- 9.3.2 GVC Holdings Online Gambling Product Overview
- 9.3.3 GVC Holdings Online Gambling Product Market Performance
- 9.3.4 GVC Holdings Business Overview
- 9.3.5 GVC Holdings Online Gambling SWOT Analysis
- 9.3.6 GVC Holdings Recent Developments
- 9.4 Flutter Entertainment
  - 9.4.1 Flutter Entertainment Online Gambling Basic Information
  - 9.4.2 Flutter Entertainment Online Gambling Product Overview
  - 9.4.3 Flutter Entertainment Online Gambling Product Market Performance
  - 9.4.4 Flutter Entertainment Business Overview
  - 9.4.5 Flutter Entertainment Recent Developments
- 9.5 William Hill
  - 9.5.1 William Hill Online Gambling Basic Information
  - 9.5.2 William Hill Online Gambling Product Overview
  - 9.5.3 William Hill Online Gambling Product Market Performance
  - 9.5.4 William Hill Business Overview
  - 9.5.5 William Hill Recent Developments
- 9.6 Pinnacle
  - 9.6.1 Pinnacle Online Gambling Basic Information
  - 9.6.2 Pinnacle Online Gambling Product Overview
  - 9.6.3 Pinnacle Online Gambling Product Market Performance
  - 9.6.4 Pinnacle Business Overview
  - 9.6.5 Pinnacle Recent Developments
- 9.7 The Stars Group
  - 9.7.1 The Stars Group Online Gambling Basic Information
  - 9.7.2 The Stars Group Online Gambling Product Overview
  - 9.7.3 The Stars Group Online Gambling Product Market Performance
  - 9.7.4 The Stars Group Business Overview
  - 9.7.5 The Stars Group Recent Developments
- 9.8 Betvictor
  - 9.8.1 Betvictor Online Gambling Basic Information
  - 9.8.2 Betvictor Online Gambling Product Overview
  - 9.8.3 Betvictor Online Gambling Product Market Performance
  - 9.8.4 Betvictor Business Overview
  - 9.8.5 Betvictor Recent Developments
- 9.9 Betsson AB
  - 9.9.1 Betsson AB Online Gambling Basic Information
  - 9.9.2 Betsson AB Online Gambling Product Overview
  - 9.9.3 Betsson AB Online Gambling Product Market Performance

- 9.9.4 Betsson AB Business Overview
- 9.9.5 Betsson AB Recent Developments
- 9.10 Gamesys
  - 9.10.1 Gamesys Online Gambling Basic Information
  - 9.10.2 Gamesys Online Gambling Product Overview
  - 9.10.3 Gamesys Online Gambling Product Market Performance
  - 9.10.4 Gamesys Business Overview
  - 9.10.5 Gamesys Recent Developments
- 9.11 888 Holdings
  - 9.11.1 888 Holdings Online Gambling Basic Information
  - 9.11.2 888 Holdings Online Gambling Product Overview
  - 9.11.3 888 Holdings Online Gambling Product Market Performance
  - 9.11.4 888 Holdings Business Overview
  - 9.11.5 888 Holdings Recent Developments
- 9.12 Bet-at-home.com
  - 9.12.1 Bet-at-home.com Online Gambling Basic Information
  - 9.12.2 Bet-at-home.com Online Gambling Product Overview
  - 9.12.3 Bet-at-home.com Online Gambling Product Market Performance
  - 9.12.4 Bet-at-home.com Business Overview
  - 9.12.5 Bet-at-home.com Recent Developments
- 9.13 Intertops
  - 9.13.1 Intertops Online Gambling Basic Information
  - 9.13.2 Intertops Online Gambling Product Overview
  - 9.13.3 Intertops Online Gambling Product Market Performance
  - 9.13.4 Intertops Business Overview
  - 9.13.5 Intertops Recent Developments
- 9.14 Betway
  - 9.14.1 Betway Online Gambling Basic Information
  - 9.14.2 Betway Online Gambling Product Overview
  - 9.14.3 Betway Online Gambling Product Market Performance
  - 9.14.4 Betway Business Overview
  - 9.14.5 Betway Recent Developments
- 9.15 Betfred
  - 9.15.1 Betfred Online Gambling Basic Information
  - 9.15.2 Betfred Online Gambling Product Overview
  - 9.15.3 Betfred Online Gambling Product Market Performance
  - 9.15.4 Betfred Business Overview
  - 9.15.5 Betfred Recent Developments
- 9.16 Interwetten

- 9.16.1 Interwetten Online Gambling Basic Information
- 9.16.2 Interwetten Online Gambling Product Overview
- 9.16.3 Interwetten Online Gambling Product Market Performance
- 9.16.4 Interwetten Business Overview
- 9.16.5 Interwetten Recent Developments
- 9.17 SBOBET
  - 9.17.1 SBOBET Online Gambling Basic Information
  - 9.17.2 SBOBET Online Gambling Product Overview
  - 9.17.3 SBOBET Online Gambling Product Market Performance
  - 9.17.4 SBOBET Business Overview
  - 9.17.5 SBOBET Recent Developments
- 9.18 Sportech
  - 9.18.1 Sportech Online Gambling Basic Information
  - 9.18.2 Sportech Online Gambling Product Overview
  - 9.18.3 Sportech Online Gambling Product Market Performance
  - 9.18.4 Sportech Business Overview
  - 9.18.5 Sportech Recent Developments
- 9.19 EGB
  - 9.19.1 EGB Online Gambling Basic Information
  - 9.19.2 EGB Online Gambling Product Overview
  - 9.19.3 EGB Online Gambling Product Market Performance
  - 9.19.4 EGB Business Overview
  - 9.19.5 EGB Recent Developments
- 9.20 BetOnline
  - 9.20.1 BetOnline Online Gambling Basic Information
  - 9.20.2 BetOnline Online Gambling Product Overview
  - 9.20.3 BetOnline Online Gambling Product Market Performance
  - 9.20.4 BetOnline Business Overview
  - 9.20.5 BetOnline Recent Developments

## **10 ONLINE GAMBLING REGIONAL MARKET FORECAST**

- 10.1 Global Online Gambling Market Size Forecast
- 10.2 Global Online Gambling Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Online Gambling Market Size Forecast by Country
  - 10.2.3 Asia Pacific Online Gambling Market Size Forecast by Region
  - 10.2.4 South America Online Gambling Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Online Gambling by

Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

11.1 Global Online Gambling Market Forecast by Type (2024-2029)

11.2 Global Online Gambling Market Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Online Gambling Market Size Comparison by Region (M USD)
- Table 5. Global Online Gambling Revenue (M USD) by Manufacturers (2018-2023)
- Table 6. Global Online Gambling Revenue Share by Manufacturers (2018-2023)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Online Gambling as of 2022)
- Table 8. Manufacturers Online Gambling Sales Sites and Area Served
- Table 9. Manufacturers Online Gambling Service Type
- Table 10. Global Online Gambling Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Online Gambling
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Online Gambling Market Challenges
- Table 18. Market Restraints
- Table 19. Global Online Gambling Market Size by Type (M USD)
- Table 20. Global Online Gambling Market Size (M USD) by Type (2018-2023)
- Table 21. Global Online Gambling Market Size Share by Type (2018-2023)
- Table 22. Global Online Gambling Sales Growth Rate by Type (2019-2023)
- Table 23. Global Online Gambling Market Size by Application
- Table 24. Global Online Gambling Sales by Application (2018-2023) & (M USD)
- Table 25. Global Online Gambling Market Share by Application (2018-2023)
- Table 26. Global Online Gambling Sales Growth Rate by Application (2019-2023)
- Table 27. Global Online Gambling Market Size by Region (2018-2023) & (M USD)
- Table 28. Global Online Gambling Market Share by Region (2018-2023)
- Table 29. North America Online Gambling Market Size by Country (2018-2023) & (M USD)
- Table 30. Europe Online Gambling Market Size by Country (2018-2023) & (M USD)
- Table 31. Asia Pacific Online Gambling Market Size by Region (2018-2023) & (M USD)
- Table 32. South America Online Gambling Market Size by Country (2018-2023) & (M USD)

USD)

Table 33. Middle East and Africa Online Gambling Market Size by Region (2018-2023) & (M USD)

Table 34. Bet365 Online Gambling Basic Information

Table 35. Bet365 Online Gambling Product Overview

Table 36. Bet365 Online Gambling Revenue (M USD) and Gross Margin (2018-2023)

Table 37. Bet365 Business Overview

Table 38. Bet365 Online Gambling SWOT Analysis

Table 39. Bet365 Recent Developments

Table 40. Kindred Group Online Gambling Basic Information

Table 41. Kindred Group Online Gambling Product Overview

Table 42. Kindred Group Online Gambling Revenue (M USD) and Gross Margin (2018-2023)

Table 43. Kindred Group Business Overview

Table 44. Kindred Group Online Gambling SWOT Analysis

Table 45. Kindred Group Recent Developments

Table 46. GVC Holdings Online Gambling Basic Information

Table 47. GVC Holdings Online Gambling Product Overview

Table 48. GVC Holdings Online Gambling Revenue (M USD) and Gross Margin (2018-2023)

Table 49. GVC Holdings Business Overview

Table 50. GVC Holdings Online Gambling SWOT Analysis

Table 51. GVC Holdings Recent Developments

Table 52. Flutter Entertainment Online Gambling Basic Information

Table 53. Flutter Entertainment Online Gambling Product Overview

Table 54. Flutter Entertainment Online Gambling Revenue (M USD) and Gross Margin (2018-2023)

Table 55. Flutter Entertainment Business Overview

Table 56. Flutter Entertainment Recent Developments

Table 57. William Hill Online Gambling Basic Information

Table 58. William Hill Online Gambling Product Overview

Table 59. William Hill Online Gambling Revenue (M USD) and Gross Margin (2018-2023)

Table 60. William Hill Business Overview

Table 61. William Hill Recent Developments

Table 62. Pinnacle Online Gambling Basic Information

Table 63. Pinnacle Online Gambling Product Overview

Table 64. Pinnacle Online Gambling Revenue (M USD) and Gross Margin (2018-2023)

Table 65. Pinnacle Business Overview

- Table 66. Pinnacle Recent Developments
- Table 67. The Stars Group Online Gambling Basic Information
- Table 68. The Stars Group Online Gambling Product Overview
- Table 69. The Stars Group Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 70. The Stars Group Business Overview
- Table 71. The Stars Group Recent Developments
- Table 72. Betvictor Online Gambling Basic Information
- Table 73. Betvictor Online Gambling Product Overview
- Table 74. Betvictor Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 75. Betvictor Business Overview
- Table 76. Betvictor Recent Developments
- Table 77. Betsson AB Online Gambling Basic Information
- Table 78. Betsson AB Online Gambling Product Overview
- Table 79. Betsson AB Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 80. Betsson AB Business Overview
- Table 81. Betsson AB Recent Developments
- Table 82. Gamesys Online Gambling Basic Information
- Table 83. Gamesys Online Gambling Product Overview
- Table 84. Gamesys Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 85. Gamesys Business Overview
- Table 86. Gamesys Recent Developments
- Table 87. 888 Holdings Online Gambling Basic Information
- Table 88. 888 Holdings Online Gambling Product Overview
- Table 89. 888 Holdings Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 90. 888 Holdings Business Overview
- Table 91. 888 Holdings Recent Developments
- Table 92. Bet-at-home.com Online Gambling Basic Information
- Table 93. Bet-at-home.com Online Gambling Product Overview
- Table 94. Bet-at-home.com Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 95. Bet-at-home.com Business Overview
- Table 96. Bet-at-home.com Recent Developments
- Table 97. Intertops Online Gambling Basic Information
- Table 98. Intertops Online Gambling Product Overview
- Table 99. Intertops Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 100. Intertops Business Overview

- Table 101. Intertops Recent Developments
- Table 102. Betway Online Gambling Basic Information
- Table 103. Betway Online Gambling Product Overview
- Table 104. Betway Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 105. Betway Business Overview
- Table 106. Betway Recent Developments
- Table 107. Betfred Online Gambling Basic Information
- Table 108. Betfred Online Gambling Product Overview
- Table 109. Betfred Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 110. Betfred Business Overview
- Table 111. Betfred Recent Developments
- Table 112. Interwetten Online Gambling Basic Information
- Table 113. Interwetten Online Gambling Product Overview
- Table 114. Interwetten Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 115. Interwetten Business Overview
- Table 116. Interwetten Recent Developments
- Table 117. SBOBET Online Gambling Basic Information
- Table 118. SBOBET Online Gambling Product Overview
- Table 119. SBOBET Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 120. SBOBET Business Overview
- Table 121. SBOBET Recent Developments
- Table 122. Sportech Online Gambling Basic Information
- Table 123. Sportech Online Gambling Product Overview
- Table 124. Sportech Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 125. Sportech Business Overview
- Table 126. Sportech Recent Developments
- Table 127. EGB Online Gambling Basic Information
- Table 128. EGB Online Gambling Product Overview
- Table 129. EGB Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 130. EGB Business Overview
- Table 131. EGB Recent Developments
- Table 132. BetOnline Online Gambling Basic Information
- Table 133. BetOnline Online Gambling Product Overview
- Table 134. BetOnline Online Gambling Revenue (M USD) and Gross Margin (2018-2023)
- Table 135. BetOnline Business Overview

Table 136. BetOnline Recent Developments

Table 137. Global Online Gambling Market Size Forecast by Region (2024-2029) & (M USD)

Table 138. North America Online Gambling Market Size Forecast by Country (2024-2029) & (M USD)

Table 139. Europe Online Gambling Market Size Forecast by Country (2024-2029) & (M USD)

Table 140. Asia Pacific Online Gambling Market Size Forecast by Region (2024-2029) & (M USD)

Table 141. South America Online Gambling Market Size Forecast by Country (2024-2029) & (M USD)

Table 142. Middle East and Africa Online Gambling Market Size Forecast by Country (2024-2029) & (M USD)

Table 143. Global Online Gambling Market Size Forecast by Type (2024-2029) & (M USD)

Table 144. Global Online Gambling Market Size Forecast by Application (2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of Online Gambling
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Online Gambling Market Size (M USD)(2018-2029)
- Figure 5. Global Online Gambling Market Size (M USD) (2018-2029)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Online Gambling Market Size by Country (M USD)
- Figure 10. Global Online Gambling Revenue Share by Manufacturers in 2022
- Figure 11. Online Gambling Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 VS 2022
- Figure 12. The Global 5 and 10 Largest Players: Market Share by Online Gambling Revenue in 2022
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global Online Gambling Market Share by Type
- Figure 15. Market Size Share of Online Gambling by Type (2018-2023)
- Figure 16. Market Size Market Share of Online Gambling by Type in 2022
- Figure 17. Global Online Gambling Sales Growth Rate by Type (2019-2023)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global Online Gambling Market Share by Application
- Figure 20. Global Online Gambling Market Share by Application (2018-2023)
- Figure 21. Global Online Gambling Market Share by Application in 2022
- Figure 22. Global Online Gambling Sales Growth Rate by Application (2019-2023)
- Figure 23. Global Online Gambling Market Share by Region (2018-2023)
- Figure 24. North America Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 25. North America Online Gambling Market Share by Country in 2022
- Figure 26. U.S. Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 27. Canada Online Gambling Market Size (M USD) and Growth Rate (2018-2023)
- Figure 28. Mexico Online Gambling Market Size (Units) and Growth Rate (2018-2023)
- Figure 29. Europe Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 30. Europe Online Gambling Market Share by Country in 2022

- Figure 31. Germany Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 32. France Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 33. U.K. Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 34. Italy Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 35. Russia Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 36. Asia Pacific Online Gambling Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific Online Gambling Market Share by Region in 2022
- Figure 38. China Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 39. Japan Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 40. South Korea Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 41. India Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 42. Southeast Asia Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 43. South America Online Gambling Market Size and Growth Rate (M USD)
- Figure 44. South America Online Gambling Market Share by Country in 2022
- Figure 45. Brazil Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 46. Argentina Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 47. Columbia Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 48. Middle East and Africa Online Gambling Market Size and Growth Rate (M USD)
- Figure 49. Middle East and Africa Online Gambling Market Share by Region in 2022
- Figure 50. Saudi Arabia Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 51. UAE Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 52. Egypt Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 53. Nigeria Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)
- Figure 54. South Africa Online Gambling Market Size and Growth Rate (2018-2023) & (M USD)

Figure 55. Global Online Gambling Market Size Forecast by Value (2018-2029) & (M USD)

Figure 56. Global Online Gambling Market Share Forecast by Type (2024-2029)

Figure 57. Global Online Gambling Market Share Forecast by Application (2024-2029)

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