

Global Online Comic Book Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

A Webtoon is a type of online comic where each chapter is published as a single, vertical strip. They typically have Full Color artwork. Webtoons first originated in Korea and have since spread to other Asian and Western countries.

This report provides a deep insight into the global Online Comic Book market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Online Comic Book Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Online Comic Book market in any manner.

Global Online Comic Book Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Naver

Kakao

Lezhin Entertainment (KidariStudio)

Tappytoon

ToryComics

Toomics Global

Ridibooks (RIDI Corp)

KidariStudio

Webtoon Factory

Izneo Webtoon

Stela

Graphite

Webcomics (SideWalk Group)

SPOTTOON (Rolling Story)

Mr Blue

Marvel Unlimited

Tencent

Amazia

Shueisha

Comico (NHN)

U17

Market Segmentation (by Type)

Subscription Based

Advertisement Based

Market Segmentation (by Application)

Mobile Phone

PC/Notebook

Tablet Computer

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Online Comic Book Market

Overview of the regional outlook of the Online Comic Book Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Online Comic Book Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Online Comic Book
- 1.2 Key Market Segments
 - 1.2.1 Online Comic Book Segment by Type
 - 1.2.2 Online Comic Book Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ONLINE COMIC BOOK MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Online Comic Book Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Online Comic Book Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ONLINE COMIC BOOK MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Online Comic Book Sales by Manufacturers (2019-2024)
- 3.2 Global Online Comic Book Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Online Comic Book Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Online Comic Book Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Online Comic Book Sales Sites, Area Served, Product Type
- 3.6 Online Comic Book Market Competitive Situation and Trends
 - 3.6.1 Online Comic Book Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Online Comic Book Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ONLINE COMIC BOOK INDUSTRY CHAIN ANALYSIS

- 4.1 Online Comic Book Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ONLINE COMIC BOOK MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 ONLINE COMIC BOOK MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Online Comic Book Sales Market Share by Type (2019-2024)

6.3 Global Online Comic Book Market Size Market Share by Type (2019-2024)

6.4 Global Online Comic Book Price by Type (2019-2024)

7 ONLINE COMIC BOOK MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Online Comic Book Market Sales by Application (2019-2024)

7.3 Global Online Comic Book Market Size (M USD) by Application (2019-2024)

7.4 Global Online Comic Book Sales Growth Rate by Application (2019-2024)

8 ONLINE COMIC BOOK MARKET SEGMENTATION BY REGION

8.1 Global Online Comic Book Sales by Region

8.1.1 Global Online Comic Book Sales by Region

8.1.2 Global Online Comic Book Sales Market Share by Region

8.2 North America

8.2.1 North America Online Comic Book Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Online Comic Book Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Online Comic Book Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Online Comic Book Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Online Comic Book Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Naver

9.1.1 Naver Online Comic Book Basic Information

9.1.2 Naver Online Comic Book Product Overview

9.1.3 Naver Online Comic Book Product Market Performance

9.1.4 Naver Business Overview

9.1.5 Naver Online Comic Book SWOT Analysis

9.1.6 Naver Recent Developments

9.2 Kakao

- 9.2.1 Kakao Online Comic Book Basic Information
- 9.2.2 Kakao Online Comic Book Product Overview
- 9.2.3 Kakao Online Comic Book Product Market Performance
- 9.2.4 Kakao Business Overview
- 9.2.5 Kakao Online Comic Book SWOT Analysis
- 9.2.6 Kakao Recent Developments
- 9.3 Lezhin Entertainment (KidariStudio)
 - 9.3.1 Lezhin Entertainment (KidariStudio) Online Comic Book Basic Information
 - 9.3.2 Lezhin Entertainment (KidariStudio) Online Comic Book Product Overview
 - 9.3.3 Lezhin Entertainment (KidariStudio) Online Comic Book Product Market Performance
 - 9.3.4 Lezhin Entertainment (KidariStudio) Online Comic Book SWOT Analysis
 - 9.3.5 Lezhin Entertainment (KidariStudio) Business Overview
 - 9.3.6 Lezhin Entertainment (KidariStudio) Recent Developments
- 9.4 Tappytoon
 - 9.4.1 Tappytoon Online Comic Book Basic Information
 - 9.4.2 Tappytoon Online Comic Book Product Overview
 - 9.4.3 Tappytoon Online Comic Book Product Market Performance
 - 9.4.4 Tappytoon Business Overview
 - 9.4.5 Tappytoon Recent Developments
- 9.5 ToryComics
 - 9.5.1 ToryComics Online Comic Book Basic Information
 - 9.5.2 ToryComics Online Comic Book Product Overview
 - 9.5.3 ToryComics Online Comic Book Product Market Performance
 - 9.5.4 ToryComics Business Overview
 - 9.5.5 ToryComics Recent Developments
- 9.6 Toomics Global
 - 9.6.1 Toomics Global Online Comic Book Basic Information
 - 9.6.2 Toomics Global Online Comic Book Product Overview
 - 9.6.3 Toomics Global Online Comic Book Product Market Performance
 - 9.6.4 Toomics Global Business Overview
 - 9.6.5 Toomics Global Recent Developments
- 9.7 Ridibooks (RIDI Corp)
 - 9.7.1 Ridibooks (RIDI Corp) Online Comic Book Basic Information
 - 9.7.2 Ridibooks (RIDI Corp) Online Comic Book Product Overview
 - 9.7.3 Ridibooks (RIDI Corp) Online Comic Book Product Market Performance
 - 9.7.4 Ridibooks (RIDI Corp) Business Overview
 - 9.7.5 Ridibooks (RIDI Corp) Recent Developments
- 9.8 KidariStudio

- 9.8.1 KidariStudio Online Comic Book Basic Information
- 9.8.2 KidariStudio Online Comic Book Product Overview
- 9.8.3 KidariStudio Online Comic Book Product Market Performance
- 9.8.4 KidariStudio Business Overview
- 9.8.5 KidariStudio Recent Developments
- 9.9 Webtoon Factory
 - 9.9.1 Webtoon Factory Online Comic Book Basic Information
 - 9.9.2 Webtoon Factory Online Comic Book Product Overview
 - 9.9.3 Webtoon Factory Online Comic Book Product Market Performance
 - 9.9.4 Webtoon Factory Business Overview
 - 9.9.5 Webtoon Factory Recent Developments
- 9.10 Izneo Webtoon
 - 9.10.1 Izneo Webtoon Online Comic Book Basic Information
 - 9.10.2 Izneo Webtoon Online Comic Book Product Overview
 - 9.10.3 Izneo Webtoon Online Comic Book Product Market Performance
 - 9.10.4 Izneo Webtoon Business Overview
 - 9.10.5 Izneo Webtoon Recent Developments
- 9.11 Stela
 - 9.11.1 Stela Online Comic Book Basic Information
 - 9.11.2 Stela Online Comic Book Product Overview
 - 9.11.3 Stela Online Comic Book Product Market Performance
 - 9.11.4 Stela Business Overview
 - 9.11.5 Stela Recent Developments
- 9.12 Graphite
 - 9.12.1 Graphite Online Comic Book Basic Information
 - 9.12.2 Graphite Online Comic Book Product Overview
 - 9.12.3 Graphite Online Comic Book Product Market Performance
 - 9.12.4 Graphite Business Overview
 - 9.12.5 Graphite Recent Developments
- 9.13 Webcomics (SideWalk Group)
 - 9.13.1 Webcomics (SideWalk Group) Online Comic Book Basic Information
 - 9.13.2 Webcomics (SideWalk Group) Online Comic Book Product Overview
 - 9.13.3 Webcomics (SideWalk Group) Online Comic Book Product Market Performance
 - 9.13.4 Webcomics (SideWalk Group) Business Overview
 - 9.13.5 Webcomics (SideWalk Group) Recent Developments
- 9.14 SPOTTOON (Rolling Story)
 - 9.14.1 SPOTTOON (Rolling Story) Online Comic Book Basic Information
 - 9.14.2 SPOTTOON (Rolling Story) Online Comic Book Product Overview
 - 9.14.3 SPOTTOON (Rolling Story) Online Comic Book Product Market Performance

- 9.14.4 SPOTTOON (Rolling Story) Business Overview
- 9.14.5 SPOTTOON (Rolling Story) Recent Developments
- 9.15 Mr Blue
 - 9.15.1 Mr Blue Online Comic Book Basic Information
 - 9.15.2 Mr Blue Online Comic Book Product Overview
 - 9.15.3 Mr Blue Online Comic Book Product Market Performance
 - 9.15.4 Mr Blue Business Overview
 - 9.15.5 Mr Blue Recent Developments
- 9.16 Marvel Unlimited
 - 9.16.1 Marvel Unlimited Online Comic Book Basic Information
 - 9.16.2 Marvel Unlimited Online Comic Book Product Overview
 - 9.16.3 Marvel Unlimited Online Comic Book Product Market Performance
 - 9.16.4 Marvel Unlimited Business Overview
 - 9.16.5 Marvel Unlimited Recent Developments
- 9.17 Tencent
 - 9.17.1 Tencent Online Comic Book Basic Information
 - 9.17.2 Tencent Online Comic Book Product Overview
 - 9.17.3 Tencent Online Comic Book Product Market Performance
 - 9.17.4 Tencent Business Overview
 - 9.17.5 Tencent Recent Developments
- 9.18 Amazia
 - 9.18.1 Amazia Online Comic Book Basic Information
 - 9.18.2 Amazia Online Comic Book Product Overview
 - 9.18.3 Amazia Online Comic Book Product Market Performance
 - 9.18.4 Amazia Business Overview
 - 9.18.5 Amazia Recent Developments
- 9.19 Shueisha
 - 9.19.1 Shueisha Online Comic Book Basic Information
 - 9.19.2 Shueisha Online Comic Book Product Overview
 - 9.19.3 Shueisha Online Comic Book Product Market Performance
 - 9.19.4 Shueisha Business Overview
 - 9.19.5 Shueisha Recent Developments
- 9.20 Comico (NHN)
 - 9.20.1 Comico (NHN) Online Comic Book Basic Information
 - 9.20.2 Comico (NHN) Online Comic Book Product Overview
 - 9.20.3 Comico (NHN) Online Comic Book Product Market Performance
 - 9.20.4 Comico (NHN) Business Overview
 - 9.20.5 Comico (NHN) Recent Developments
- 9.21 U17

- 9.21.1 U17 Online Comic Book Basic Information
- 9.21.2 U17 Online Comic Book Product Overview
- 9.21.3 U17 Online Comic Book Product Market Performance
- 9.21.4 U17 Business Overview
- 9.21.5 U17 Recent Developments

10 ONLINE COMIC BOOK MARKET FORECAST BY REGION

- 10.1 Global Online Comic Book Market Size Forecast
- 10.2 Global Online Comic Book Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Online Comic Book Market Size Forecast by Country
 - 10.2.3 Asia Pacific Online Comic Book Market Size Forecast by Region
 - 10.2.4 South America Online Comic Book Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Online Comic Book by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Online Comic Book Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Online Comic Book by Type (2025-2030)
 - 11.1.2 Global Online Comic Book Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Online Comic Book by Type (2025-2030)
- 11.2 Global Online Comic Book Market Forecast by Application (2025-2030)
 - 11.2.1 Global Online Comic Book Sales (K Units) Forecast by Application
 - 11.2.2 Global Online Comic Book Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Online Comic Book Market Size Comparison by Region (M USD)

Table 5. Global Online Comic Book Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Online Comic Book Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Online Comic Book Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Online Comic Book Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Online Comic Book as of 2022)

Table 10. Global Market Online Comic Book Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Online Comic Book Sales Sites and Area Served

Table 12. Manufacturers Online Comic Book Product Type

Table 13. Global Online Comic Book Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Online Comic Book

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Online Comic Book Market Challenges

Table 22. Global Online Comic Book Sales by Type (K Units)

Table 23. Global Online Comic Book Market Size by Type (M USD)

Table 24. Global Online Comic Book Sales (K Units) by Type (2019-2024)

Table 25. Global Online Comic Book Sales Market Share by Type (2019-2024)

Table 26. Global Online Comic Book Market Size (M USD) by Type (2019-2024)

Table 27. Global Online Comic Book Market Size Share by Type (2019-2024)

Table 28. Global Online Comic Book Price (USD/Unit) by Type (2019-2024)

Table 29. Global Online Comic Book Sales (K Units) by Application

Table 30. Global Online Comic Book Market Size by Application

Table 31. Global Online Comic Book Sales by Application (2019-2024) & (K Units)

Table 32. Global Online Comic Book Sales Market Share by Application (2019-2024)

- Table 33. Global Online Comic Book Sales by Application (2019-2024) & (M USD)
- Table 34. Global Online Comic Book Market Share by Application (2019-2024)
- Table 35. Global Online Comic Book Sales Growth Rate by Application (2019-2024)
- Table 36. Global Online Comic Book Sales by Region (2019-2024) & (K Units)
- Table 37. Global Online Comic Book Sales Market Share by Region (2019-2024)
- Table 38. North America Online Comic Book Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Online Comic Book Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Online Comic Book Sales by Region (2019-2024) & (K Units)
- Table 41. South America Online Comic Book Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Online Comic Book Sales by Region (2019-2024) & (K Units)
- Table 43. Naver Online Comic Book Basic Information
- Table 44. Naver Online Comic Book Product Overview
- Table 45. Naver Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Naver Business Overview
- Table 47. Naver Online Comic Book SWOT Analysis
- Table 48. Naver Recent Developments
- Table 49. Kakao Online Comic Book Basic Information
- Table 50. Kakao Online Comic Book Product Overview
- Table 51. Kakao Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. Kakao Business Overview
- Table 53. Kakao Online Comic Book SWOT Analysis
- Table 54. Kakao Recent Developments
- Table 55. Lezhin Entertainment (KidariStudio) Online Comic Book Basic Information
- Table 56. Lezhin Entertainment (KidariStudio) Online Comic Book Product Overview
- Table 57. Lezhin Entertainment (KidariStudio) Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. Lezhin Entertainment (KidariStudio) Online Comic Book SWOT Analysis
- Table 59. Lezhin Entertainment (KidariStudio) Business Overview
- Table 60. Lezhin Entertainment (KidariStudio) Recent Developments
- Table 61. Tappytoon Online Comic Book Basic Information
- Table 62. Tappytoon Online Comic Book Product Overview
- Table 63. Tappytoon Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Tappytoon Business Overview
- Table 65. Tappytoon Recent Developments
- Table 66. ToryComics Online Comic Book Basic Information

- Table 67. ToryComics Online Comic Book Product Overview
- Table 68. ToryComics Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. ToryComics Business Overview
- Table 70. ToryComics Recent Developments
- Table 71. Toomics Global Online Comic Book Basic Information
- Table 72. Toomics Global Online Comic Book Product Overview
- Table 73. Toomics Global Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Toomics Global Business Overview
- Table 75. Toomics Global Recent Developments
- Table 76. Ridibooks (RIDID Corp) Online Comic Book Basic Information
- Table 77. Ridibooks (RIDID Corp) Online Comic Book Product Overview
- Table 78. Ridibooks (RIDID Corp) Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Ridibooks (RIDID Corp) Business Overview
- Table 80. Ridibooks (RIDID Corp) Recent Developments
- Table 81. KidariStudio Online Comic Book Basic Information
- Table 82. KidariStudio Online Comic Book Product Overview
- Table 83. KidariStudio Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. KidariStudio Business Overview
- Table 85. KidariStudio Recent Developments
- Table 86. Webtoon Factory Online Comic Book Basic Information
- Table 87. Webtoon Factory Online Comic Book Product Overview
- Table 88. Webtoon Factory Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Webtoon Factory Business Overview
- Table 90. Webtoon Factory Recent Developments
- Table 91. Izneo Webtoon Online Comic Book Basic Information
- Table 92. Izneo Webtoon Online Comic Book Product Overview
- Table 93. Izneo Webtoon Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Izneo Webtoon Business Overview
- Table 95. Izneo Webtoon Recent Developments
- Table 96. Stela Online Comic Book Basic Information
- Table 97. Stela Online Comic Book Product Overview
- Table 98. Stela Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Stela Business Overview

Table 100. Stela Recent Developments

Table 101. Graphite Online Comic Book Basic Information

Table 102. Graphite Online Comic Book Product Overview

Table 103. Graphite Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Graphite Business Overview

Table 105. Graphite Recent Developments

Table 106. Webcomics (SideWalk Group) Online Comic Book Basic Information

Table 107. Webcomics (SideWalk Group) Online Comic Book Product Overview

Table 108. Webcomics (SideWalk Group) Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Webcomics (SideWalk Group) Business Overview

Table 110. Webcomics (SideWalk Group) Recent Developments

Table 111. SPOTTOON (Rolling Story) Online Comic Book Basic Information

Table 112. SPOTTOON (Rolling Story) Online Comic Book Product Overview

Table 113. SPOTTOON (Rolling Story) Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. SPOTTOON (Rolling Story) Business Overview

Table 115. SPOTTOON (Rolling Story) Recent Developments

Table 116. Mr Blue Online Comic Book Basic Information

Table 117. Mr Blue Online Comic Book Product Overview

Table 118. Mr Blue Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Mr Blue Business Overview

Table 120. Mr Blue Recent Developments

Table 121. Marvel Unlimited Online Comic Book Basic Information

Table 122. Marvel Unlimited Online Comic Book Product Overview

Table 123. Marvel Unlimited Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Marvel Unlimited Business Overview

Table 125. Marvel Unlimited Recent Developments

Table 126. Tencent Online Comic Book Basic Information

Table 127. Tencent Online Comic Book Product Overview

Table 128. Tencent Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. Tencent Business Overview

Table 130. Tencent Recent Developments

Table 131. Amazia Online Comic Book Basic Information

- Table 132. Amazia Online Comic Book Product Overview
- Table 133. Amazia Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Amazia Business Overview
- Table 135. Amazia Recent Developments
- Table 136. Shuueisha Online Comic Book Basic Information
- Table 137. Shuueisha Online Comic Book Product Overview
- Table 138. Shuueisha Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Shuueisha Business Overview
- Table 140. Shuueisha Recent Developments
- Table 141. Comico (NHN) Online Comic Book Basic Information
- Table 142. Comico (NHN) Online Comic Book Product Overview
- Table 143. Comico (NHN) Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Comico (NHN) Business Overview
- Table 145. Comico (NHN) Recent Developments
- Table 146. U17 Online Comic Book Basic Information
- Table 147. U17 Online Comic Book Product Overview
- Table 148. U17 Online Comic Book Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. U17 Business Overview
- Table 150. U17 Recent Developments
- Table 151. Global Online Comic Book Sales Forecast by Region (2025-2030) & (K Units)
- Table 152. Global Online Comic Book Market Size Forecast by Region (2025-2030) & (M USD)
- Table 153. North America Online Comic Book Sales Forecast by Country (2025-2030) & (K Units)
- Table 154. North America Online Comic Book Market Size Forecast by Country (2025-2030) & (M USD)
- Table 155. Europe Online Comic Book Sales Forecast by Country (2025-2030) & (K Units)
- Table 156. Europe Online Comic Book Market Size Forecast by Country (2025-2030) & (M USD)
- Table 157. Asia Pacific Online Comic Book Sales Forecast by Region (2025-2030) & (K Units)
- Table 158. Asia Pacific Online Comic Book Market Size Forecast by Region (2025-2030) & (M USD)

Table 159. South America Online Comic Book Sales Forecast by Country (2025-2030) & (K Units)

Table 160. South America Online Comic Book Market Size Forecast by Country (2025-2030) & (M USD)

Table 161. Middle East and Africa Online Comic Book Consumption Forecast by Country (2025-2030) & (Units)

Table 162. Middle East and Africa Online Comic Book Market Size Forecast by Country (2025-2030) & (M USD)

Table 163. Global Online Comic Book Sales Forecast by Type (2025-2030) & (K Units)

Table 164. Global Online Comic Book Market Size Forecast by Type (2025-2030) & (M USD)

Table 165. Global Online Comic Book Price Forecast by Type (2025-2030) & (USD/Unit)

Table 166. Global Online Comic Book Sales (K Units) Forecast by Application (2025-2030)

Table 167. Global Online Comic Book Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Online Comic Book
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Online Comic Book Market Size (M USD), 2019-2030
- Figure 5. Global Online Comic Book Market Size (M USD) (2019-2030)
- Figure 6. Global Online Comic Book Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Online Comic Book Market Size by Country (M USD)
- Figure 11. Online Comic Book Sales Share by Manufacturers in 2023
- Figure 12. Global Online Comic Book Revenue Share by Manufacturers in 2023
- Figure 13. Online Comic Book Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Online Comic Book Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Online Comic Book Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Online Comic Book Market Share by Type
- Figure 18. Sales Market Share of Online Comic Book by Type (2019-2024)
- Figure 19. Sales Market Share of Online Comic Book by Type in 2023
- Figure 20. Market Size Share of Online Comic Book by Type (2019-2024)
- Figure 21. Market Size Market Share of Online Comic Book by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Online Comic Book Market Share by Application
- Figure 24. Global Online Comic Book Sales Market Share by Application (2019-2024)
- Figure 25. Global Online Comic Book Sales Market Share by Application in 2023
- Figure 26. Global Online Comic Book Market Share by Application (2019-2024)
- Figure 27. Global Online Comic Book Market Share by Application in 2023
- Figure 28. Global Online Comic Book Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Online Comic Book Sales Market Share by Region (2019-2024)
- Figure 30. North America Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Online Comic Book Sales Market Share by Country in 2023

- Figure 32. U.S. Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Online Comic Book Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Online Comic Book Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Online Comic Book Sales Market Share by Country in 2023
- Figure 37. Germany Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Online Comic Book Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Online Comic Book Sales Market Share by Region in 2023
- Figure 44. China Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Online Comic Book Sales and Growth Rate (K Units)
- Figure 50. South America Online Comic Book Sales Market Share by Country in 2023
- Figure 51. Brazil Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Online Comic Book Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Online Comic Book Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Online Comic Book Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Online Comic Book Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global Online Comic Book Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Online Comic Book Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Online Comic Book Market Share Forecast by Type (2025-2030)

Figure 65. Global Online Comic Book Sales Forecast by Application (2025-2030)

Figure 66. Global Online Comic Book Market Share Forecast by Application (2025-2030)

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