

# Global Online Car-hailing Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Online car-hailing, also called real-time ride sharing, ride-hailing, on-demand rides and ride-sourcing, is a typical service form in the sharing economy. It is a service that allows drivers and passengers to arrange one-time shared rides ahead of time or on short notice.

The global Online Car-hailing market size was estimated at USD 3701 million in 2023 and is projected to reach USD 5359.55 million by 2032, exhibiting a CAGR of 4.20% during the forecast period.

North America Online Car-hailing market size was estimated at USD 1035.06 million in 2023, at a CAGR of 3.60% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Online Car-hailing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Online Car-hailing Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Online Car-hailing market in any manner.

### Global Online Car-hailing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Uber

DIDI

Easy Taxi

GrabTaxi

Lyft

Curb

Gett

Junoride

Wingz

Via

Arro

Free now

BlaBla Car

ANI Technologies Pvt. Ltd

FastGo Vietnam JSC

ZuumViet

Be Group JSC

Yandex.Taxi LLC

Daimler AG

CaoCao

T3

MeiTuan

Market Segmentation (by Type)

Economical

Charming

Business

Luxury

Market Segmentation (by Application)

Automobile

Corporate

Car Owner

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Online Car-hailing Market

Overview of the regional outlook of the Online Car-hailing Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

## 6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Online Car-hailing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market

development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Online Car-hailing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Online Car-hailing
- 1.2 Key Market Segments
  - 1.2.1 Online Car-hailing Segment by Type
  - 1.2.2 Online Car-hailing Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ONLINE CAR-HAILING MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ONLINE CAR-HAILING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Online Car-hailing Revenue Market Share by Company (2019-2024)
- 3.2 Online Car-hailing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Online Car-hailing Market Size Sites, Area Served, Product Type
- 3.4 Online Car-hailing Market Competitive Situation and Trends
  - 3.4.1 Online Car-hailing Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Online Car-hailing Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 ONLINE CAR-HAILING VALUE CHAIN ANALYSIS**

- 4.1 Online Car-hailing Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF ONLINE CAR-HAILING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ONLINE CAR-HAILING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Online Car-hailing Market Size Market Share by Type (2019-2024)
- 6.3 Global Online Car-hailing Market Size Growth Rate by Type (2019-2024)

## **7 ONLINE CAR-HAILING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Online Car-hailing Market Size (M USD) by Application (2019-2024)
- 7.3 Global Online Car-hailing Market Size Growth Rate by Application (2019-2024)

## **8 ONLINE CAR-HAILING MARKET SEGMENTATION BY REGION**

- 8.1 Global Online Car-hailing Market Size by Region
  - 8.1.1 Global Online Car-hailing Market Size by Region
  - 8.1.2 Global Online Car-hailing Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America Online Car-hailing Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Online Car-hailing Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Online Car-hailing Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Online Car-hailing Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Online Car-hailing Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Uber

#### 9.1.1 Uber Online Car-hailing Basic Information

#### 9.1.2 Uber Online Car-hailing Product Overview

#### 9.1.3 Uber Online Car-hailing Product Market Performance

#### 9.1.4 Uber Online Car-hailing SWOT Analysis

#### 9.1.5 Uber Business Overview

#### 9.1.6 Uber Recent Developments

### 9.2 DIDI

#### 9.2.1 DIDI Online Car-hailing Basic Information

#### 9.2.2 DIDI Online Car-hailing Product Overview

#### 9.2.3 DIDI Online Car-hailing Product Market Performance

#### 9.2.4 DIDI Online Car-hailing SWOT Analysis

#### 9.2.5 DIDI Business Overview

#### 9.2.6 DIDI Recent Developments

### 9.3 Easy Taxi

#### 9.3.1 Easy Taxi Online Car-hailing Basic Information

#### 9.3.2 Easy Taxi Online Car-hailing Product Overview

- 9.3.3 Easy Taxi Online Car-hailing Product Market Performance
- 9.3.4 Easy Taxi Online Car-hailing SWOT Analysis
- 9.3.5 Easy Taxi Business Overview
- 9.3.6 Easy Taxi Recent Developments
- 9.4 GrabTaxi
  - 9.4.1 GrabTaxi Online Car-hailing Basic Information
  - 9.4.2 GrabTaxi Online Car-hailing Product Overview
  - 9.4.3 GrabTaxi Online Car-hailing Product Market Performance
  - 9.4.4 GrabTaxi Business Overview
  - 9.4.5 GrabTaxi Recent Developments
- 9.5 Lyft
  - 9.5.1 Lyft Online Car-hailing Basic Information
  - 9.5.2 Lyft Online Car-hailing Product Overview
  - 9.5.3 Lyft Online Car-hailing Product Market Performance
  - 9.5.4 Lyft Business Overview
  - 9.5.5 Lyft Recent Developments
- 9.6 Curb
  - 9.6.1 Curb Online Car-hailing Basic Information
  - 9.6.2 Curb Online Car-hailing Product Overview
  - 9.6.3 Curb Online Car-hailing Product Market Performance
  - 9.6.4 Curb Business Overview
  - 9.6.5 Curb Recent Developments
- 9.7 Gett
  - 9.7.1 Gett Online Car-hailing Basic Information
  - 9.7.2 Gett Online Car-hailing Product Overview
  - 9.7.3 Gett Online Car-hailing Product Market Performance
  - 9.7.4 Gett Business Overview
  - 9.7.5 Gett Recent Developments
- 9.8 Junoride
  - 9.8.1 Junoride Online Car-hailing Basic Information
  - 9.8.2 Junoride Online Car-hailing Product Overview
  - 9.8.3 Junoride Online Car-hailing Product Market Performance
  - 9.8.4 Junoride Business Overview
  - 9.8.5 Junoride Recent Developments
- 9.9 Wingz
  - 9.9.1 Wingz Online Car-hailing Basic Information
  - 9.9.2 Wingz Online Car-hailing Product Overview
  - 9.9.3 Wingz Online Car-hailing Product Market Performance
  - 9.9.4 Wingz Business Overview

- 9.9.5 Wingz Recent Developments
- 9.10 Via
  - 9.10.1 Via Online Car-hailing Basic Information
  - 9.10.2 Via Online Car-hailing Product Overview
  - 9.10.3 Via Online Car-hailing Product Market Performance
  - 9.10.4 Via Business Overview
  - 9.10.5 Via Recent Developments
- 9.11 Arro
  - 9.11.1 Arro Online Car-hailing Basic Information
  - 9.11.2 Arro Online Car-hailing Product Overview
  - 9.11.3 Arro Online Car-hailing Product Market Performance
  - 9.11.4 Arro Business Overview
  - 9.11.5 Arro Recent Developments
- 9.12 Free now
  - 9.12.1 Free now Online Car-hailing Basic Information
  - 9.12.2 Free now Online Car-hailing Product Overview
  - 9.12.3 Free now Online Car-hailing Product Market Performance
  - 9.12.4 Free now Business Overview
  - 9.12.5 Free now Recent Developments
- 9.13 BlaBla Car
  - 9.13.1 BlaBla Car Online Car-hailing Basic Information
  - 9.13.2 BlaBla Car Online Car-hailing Product Overview
  - 9.13.3 BlaBla Car Online Car-hailing Product Market Performance
  - 9.13.4 BlaBla Car Business Overview
  - 9.13.5 BlaBla Car Recent Developments
- 9.14 ANI Technologies Pvt. Ltd
  - 9.14.1 ANI Technologies Pvt. Ltd Online Car-hailing Basic Information
  - 9.14.2 ANI Technologies Pvt. Ltd Online Car-hailing Product Overview
  - 9.14.3 ANI Technologies Pvt. Ltd Online Car-hailing Product Market Performance
  - 9.14.4 ANI Technologies Pvt. Ltd Business Overview
  - 9.14.5 ANI Technologies Pvt. Ltd Recent Developments
- 9.15 FastGo Vietnam JSC
  - 9.15.1 FastGo Vietnam JSC Online Car-hailing Basic Information
  - 9.15.2 FastGo Vietnam JSC Online Car-hailing Product Overview
  - 9.15.3 FastGo Vietnam JSC Online Car-hailing Product Market Performance
  - 9.15.4 FastGo Vietnam JSC Business Overview
  - 9.15.5 FastGo Vietnam JSC Recent Developments
- 9.16 ZuumViet
  - 9.16.1 ZuumViet Online Car-hailing Basic Information

- 9.16.2 ZoomViet Online Car-hailing Product Overview
- 9.16.3 ZoomViet Online Car-hailing Product Market Performance
- 9.16.4 ZoomViet Business Overview
- 9.16.5 ZoomViet Recent Developments
- 9.17 Be Group JSC
  - 9.17.1 Be Group JSC Online Car-hailing Basic Information
  - 9.17.2 Be Group JSC Online Car-hailing Product Overview
  - 9.17.3 Be Group JSC Online Car-hailing Product Market Performance
  - 9.17.4 Be Group JSC Business Overview
  - 9.17.5 Be Group JSC Recent Developments
- 9.18 Yandex.Taxi LLC
  - 9.18.1 Yandex.Taxi LLC Online Car-hailing Basic Information
  - 9.18.2 Yandex.Taxi LLC Online Car-hailing Product Overview
  - 9.18.3 Yandex.Taxi LLC Online Car-hailing Product Market Performance
  - 9.18.4 Yandex.Taxi LLC Business Overview
  - 9.18.5 Yandex.Taxi LLC Recent Developments
- 9.19 Daimler AG
  - 9.19.1 Daimler AG Online Car-hailing Basic Information
  - 9.19.2 Daimler AG Online Car-hailing Product Overview
  - 9.19.3 Daimler AG Online Car-hailing Product Market Performance
  - 9.19.4 Daimler AG Business Overview
  - 9.19.5 Daimler AG Recent Developments
- 9.20 CaoCao
  - 9.20.1 CaoCao Online Car-hailing Basic Information
  - 9.20.2 CaoCao Online Car-hailing Product Overview
  - 9.20.3 CaoCao Online Car-hailing Product Market Performance
  - 9.20.4 CaoCao Business Overview
  - 9.20.5 CaoCao Recent Developments
- 9.21 T3
  - 9.21.1 T3 Online Car-hailing Basic Information
  - 9.21.2 T3 Online Car-hailing Product Overview
  - 9.21.3 T3 Online Car-hailing Product Market Performance
  - 9.21.4 T3 Business Overview
  - 9.21.5 T3 Recent Developments
- 9.22 MeiTuan
  - 9.22.1 MeiTuan Online Car-hailing Basic Information
  - 9.22.2 MeiTuan Online Car-hailing Product Overview
  - 9.22.3 MeiTuan Online Car-hailing Product Market Performance
  - 9.22.4 MeiTuan Business Overview

#### 9.22.5 MeiTuan Recent Developments

### **10 ONLINE CAR-HAILING REGIONAL MARKET FORECAST**

#### 10.1 Global Online Car-hailing Market Size Forecast

#### 10.2 Global Online Car-hailing Market Forecast by Region

##### 10.2.1 North America Market Size Forecast by Country

##### 10.2.2 Europe Online Car-hailing Market Size Forecast by Country

##### 10.2.3 Asia Pacific Online Car-hailing Market Size Forecast by Region

##### 10.2.4 South America Online Car-hailing Market Size Forecast by Country

##### 10.2.5 Middle East and Africa Forecasted Consumption of Online Car-hailing by Country

### **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

#### 11.1 Global Online Car-hailing Market Forecast by Type (2025-2032)

#### 11.2 Global Online Car-hailing Market Forecast by Application (2025-2032)

### **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Online Car-hailing Market Size Comparison by Region (M USD)
- Table 5. Global Online Car-hailing Revenue (M USD) by Company (2019-2024)
- Table 6. Global Online Car-hailing Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Online Car-hailing as of 2022)
- Table 8. Company Online Car-hailing Market Size Sites and Area Served
- Table 9. Company Online Car-hailing Product Type
- Table 10. Global Online Car-hailing Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of Online Car-hailing
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. Online Car-hailing Market Challenges
- Table 18. Global Online Car-hailing Market Size by Type (M USD)
- Table 19. Global Online Car-hailing Market Size (M USD) by Type (2019-2024)
- Table 20. Global Online Car-hailing Market Size Share by Type (2019-2024)
- Table 21. Global Online Car-hailing Market Size Growth Rate by Type (2019-2024)
- Table 22. Global Online Car-hailing Market Size by Application
- Table 23. Global Online Car-hailing Market Size by Application (2019-2024) & (M USD)
- Table 24. Global Online Car-hailing Market Share by Application (2019-2024)
- Table 25. Global Online Car-hailing Market Size Growth Rate by Application (2019-2024)
- Table 26. Global Online Car-hailing Market Size by Region (2019-2024) & (M USD)
- Table 27. Global Online Car-hailing Market Size Market Share by Region (2019-2024)
- Table 28. North America Online Car-hailing Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe Online Car-hailing Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific Online Car-hailing Market Size by Region (2019-2024) & (M USD)

- Table 31. South America Online Car-hailing Market Size by Country (2019-2024) & (M USD)
- Table 32. Middle East and Africa Online Car-hailing Market Size by Region (2019-2024) & (M USD)
- Table 33. Uber Online Car-hailing Basic Information
- Table 34. Uber Online Car-hailing Product Overview
- Table 35. Uber Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 36. Uber Online Car-hailing SWOT Analysis
- Table 37. Uber Business Overview
- Table 38. Uber Recent Developments
- Table 39. DIDI Online Car-hailing Basic Information
- Table 40. DIDI Online Car-hailing Product Overview
- Table 41. DIDI Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 42. DIDI Online Car-hailing SWOT Analysis
- Table 43. DIDI Business Overview
- Table 44. DIDI Recent Developments
- Table 45. Easy Taxi Online Car-hailing Basic Information
- Table 46. Easy Taxi Online Car-hailing Product Overview
- Table 47. Easy Taxi Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 48. Easy Taxi Online Car-hailing SWOT Analysis
- Table 49. Easy Taxi Business Overview
- Table 50. Easy Taxi Recent Developments
- Table 51. GrabTaxi Online Car-hailing Basic Information
- Table 52. GrabTaxi Online Car-hailing Product Overview
- Table 53. GrabTaxi Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 54. GrabTaxi Business Overview
- Table 55. GrabTaxi Recent Developments
- Table 56. Lyft Online Car-hailing Basic Information
- Table 57. Lyft Online Car-hailing Product Overview
- Table 58. Lyft Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 59. Lyft Business Overview
- Table 60. Lyft Recent Developments
- Table 61. Curb Online Car-hailing Basic Information
- Table 62. Curb Online Car-hailing Product Overview
- Table 63. Curb Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Curb Business Overview
- Table 65. Curb Recent Developments

- Table 66. Gett Online Car-hailing Basic Information
- Table 67. Gett Online Car-hailing Product Overview
- Table 68. Gett Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. Gett Business Overview
- Table 70. Gett Recent Developments
- Table 71. Junoride Online Car-hailing Basic Information
- Table 72. Junoride Online Car-hailing Product Overview
- Table 73. Junoride Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. Junoride Business Overview
- Table 75. Junoride Recent Developments
- Table 76. Wingz Online Car-hailing Basic Information
- Table 77. Wingz Online Car-hailing Product Overview
- Table 78. Wingz Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. Wingz Business Overview
- Table 80. Wingz Recent Developments
- Table 81. Via Online Car-hailing Basic Information
- Table 82. Via Online Car-hailing Product Overview
- Table 83. Via Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Via Business Overview
- Table 85. Via Recent Developments
- Table 86. Arro Online Car-hailing Basic Information
- Table 87. Arro Online Car-hailing Product Overview
- Table 88. Arro Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Arro Business Overview
- Table 90. Arro Recent Developments
- Table 91. Free now Online Car-hailing Basic Information
- Table 92. Free now Online Car-hailing Product Overview
- Table 93. Free now Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Free now Business Overview
- Table 95. Free now Recent Developments
- Table 96. BlaBla Car Online Car-hailing Basic Information
- Table 97. BlaBla Car Online Car-hailing Product Overview
- Table 98. BlaBla Car Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. BlaBla Car Business Overview
- Table 100. BlaBla Car Recent Developments
- Table 101. ANI Technologies Pvt. Ltd Online Car-hailing Basic Information
- Table 102. ANI Technologies Pvt. Ltd Online Car-hailing Product Overview

Table 103. ANI Technologies Pvt. Ltd Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)

Table 104. ANI Technologies Pvt. Ltd Business Overview

Table 105. ANI Technologies Pvt. Ltd Recent Developments

Table 106. FastGo Vietnam JSC Online Car-hailing Basic Information

Table 107. FastGo Vietnam JSC Online Car-hailing Product Overview

Table 108. FastGo Vietnam JSC Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)

Table 109. FastGo Vietnam JSC Business Overview

Table 110. FastGo Vietnam JSC Recent Developments

Table 111. ZuumViet Online Car-hailing Basic Information

Table 112. ZuumViet Online Car-hailing Product Overview

Table 113. ZuumViet Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)

Table 114. ZuumViet Business Overview

Table 115. ZuumViet Recent Developments

Table 116. Be Group JSC Online Car-hailing Basic Information

Table 117. Be Group JSC Online Car-hailing Product Overview

Table 118. Be Group JSC Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Be Group JSC Business Overview

Table 120. Be Group JSC Recent Developments

Table 121. Yandex.Taxi LLC Online Car-hailing Basic Information

Table 122. Yandex.Taxi LLC Online Car-hailing Product Overview

Table 123. Yandex.Taxi LLC Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Yandex.Taxi LLC Business Overview

Table 125. Yandex.Taxi LLC Recent Developments

Table 126. Daimler AG Online Car-hailing Basic Information

Table 127. Daimler AG Online Car-hailing Product Overview

Table 128. Daimler AG Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)

Table 129. Daimler AG Business Overview

Table 130. Daimler AG Recent Developments

Table 131. CaoCao Online Car-hailing Basic Information

Table 132. CaoCao Online Car-hailing Product Overview

Table 133. CaoCao Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)

Table 134. CaoCao Business Overview

- Table 135. CaoCao Recent Developments
- Table 136. T3 Online Car-hailing Basic Information
- Table 137. T3 Online Car-hailing Product Overview
- Table 138. T3 Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 139. T3 Business Overview
- Table 140. T3 Recent Developments
- Table 141. MeiTuan Online Car-hailing Basic Information
- Table 142. MeiTuan Online Car-hailing Product Overview
- Table 143. MeiTuan Online Car-hailing Revenue (M USD) and Gross Margin (2019-2024)
- Table 144. MeiTuan Business Overview
- Table 145. MeiTuan Recent Developments
- Table 146. Global Online Car-hailing Market Size Forecast by Region (2025-2032) & (M USD)
- Table 147. North America Online Car-hailing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 148. Europe Online Car-hailing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 149. Asia Pacific Online Car-hailing Market Size Forecast by Region (2025-2032) & (M USD)
- Table 150. South America Online Car-hailing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 151. Middle East and Africa Online Car-hailing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 152. Global Online Car-hailing Market Size Forecast by Type (2025-2032) & (M USD)
- Table 153. Global Online Car-hailing Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Online Car-hailing

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Online Car-hailing Market Size (M USD), 2019-2032

Figure 5. Global Online Car-hailing Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Online Car-hailing Market Size by Country (M USD)

Figure 10. Global Online Car-hailing Revenue Share by Company in 2023

Figure 11. Online Car-hailing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Online Car-hailing Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Online Car-hailing Market Share by Type

Figure 15. Market Size Share of Online Car-hailing by Type (2019-2024)

Figure 16. Market Size Market Share of Online Car-hailing by Type in 2022

Figure 17. Global Online Car-hailing Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Online Car-hailing Market Share by Application

Figure 20. Global Online Car-hailing Market Share by Application (2019-2024)

Figure 21. Global Online Car-hailing Market Share by Application in 2022

Figure 22. Global Online Car-hailing Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Online Car-hailing Market Size Market Share by Region (2019-2024)

Figure 24. North America Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Online Car-hailing Market Size Market Share by Country in 2023

Figure 26. U.S. Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Online Car-hailing Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Online Car-hailing Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Online Car-hailing Market Size Market Share by Country in 2023

Figure 31. Germany Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Online Car-hailing Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Online Car-hailing Market Size Market Share by Region in 2023

Figure 38. China Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Online Car-hailing Market Size and Growth Rate (M USD)

Figure 44. South America Online Car-hailing Market Size Market Share by Country in 2023

Figure 45. Brazil Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Online Car-hailing Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Online Car-hailing Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Online Car-hailing Market Size and Growth Rate (2019-2024) &

(M USD)

Figure 51. UAE Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Online Car-hailing Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Online Car-hailing Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Online Car-hailing Market Share Forecast by Type (2025-2032)

Figure 57. Global Online Car-hailing Market Share Forecast by Application (2025-2032)

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