

# Global On-Premises Data Loss Prevention Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

The Data Loss Prevention (DLP) market is another rapidly growing segment in the cybersecurity industry. DLP refers to technologies and methods that aim to prevent the unauthorized disclosure or modification of sensitive data, such as personally identifiable information (PII), financial information, trade secrets, and confidential corporate information.

The global On-Premises Data Loss Prevention market size was estimated at USD 1345 million in 2023 and is projected to reach USD 5348.76 million by 2030, exhibiting a CAGR of 21.80% during the forecast period.

North America On-Premises Data Loss Prevention market size was USD 350.47 million in 2023, at a CAGR of 18.69% during the forecast period of 2024 through 2030.

This report provides a deep insight into the global On-Premises Data Loss Prevention market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global On-Premises Data Loss Prevention Market, this report introduces in detail the

market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the On-Premises Data Loss Prevention market in any manner.

### Global On-Premises Data Loss Prevention Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Broadcom

Forcepoint

McAfee

Digital Guardian

GTB Technologies

CoSoSys

Spirion

Safetica

InfoWatch

SearchInform

Fidelis

Somansa

Tessian

Zecurion

Code42

Teramind

HelpSystems

SkyGuard

BetterCloud

Zscaler

Check Point

Trend Micro

Nightfall

VIPRE SafeSend

Google

Netskope

Market Segmentation (by Type)

Endpoint DLP

Network DLP

Data Center/Storage-Based DLP

Market Segmentation (by Application)

Small and Medium Enterprise

Large Enterprise

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the On-Premises Data Loss Prevention Market

Overview of the regional outlook of the On-Premises Data Loss Prevention

Market:

### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through

Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the On-Premises Data Loss Prevention Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of On-Premises Data Loss Prevention

1.2 Key Market Segments

1.2.1 On-Premises Data Loss Prevention Segment by Type

1.2.2 On-Premises Data Loss Prevention Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 ON-PREMISES DATA LOSS PREVENTION MARKET OVERVIEW**

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 ON-PREMISES DATA LOSS PREVENTION MARKET COMPETITIVE LANDSCAPE**

3.1 Global On-Premises Data Loss Prevention Revenue Market Share by Company (2019-2024)

3.2 On-Premises Data Loss Prevention Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.3 Company On-Premises Data Loss Prevention Market Size Sites, Area Served, Product Type

3.4 On-Premises Data Loss Prevention Market Competitive Situation and Trends

3.4.1 On-Premises Data Loss Prevention Market Concentration Rate

3.4.2 Global 5 and 10 Largest On-Premises Data Loss Prevention Players Market Share by Revenue

3.4.3 Mergers & Acquisitions, Expansion

### **4 ON-PREMISES DATA LOSS PREVENTION VALUE CHAIN ANALYSIS**

4.1 On-Premises Data Loss Prevention Value Chain Analysis

4.2 Midstream Market Analysis



#### 4.3 Downstream Customer Analysis

### **5 THE DEVELOPMENT AND DYNAMICS OF ON-PREMISES DATA LOSS PREVENTION MARKET**

#### 5.1 Key Development Trends

#### 5.2 Driving Factors

#### 5.3 Market Challenges

#### 5.4 Market Restraints

#### 5.5 Industry News

##### 5.5.1 Mergers & Acquisitions

##### 5.5.2 Expansions

##### 5.5.3 Collaboration/Supply Contracts

#### 5.6 Industry Policies

### **6 ON-PREMISES DATA LOSS PREVENTION MARKET SEGMENTATION BY TYPE**

#### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

#### 6.2 Global On-Premises Data Loss Prevention Market Size Market Share by Type (2019-2024)

#### 6.3 Global On-Premises Data Loss Prevention Market Size Growth Rate by Type (2019-2024)

### **7 ON-PREMISES DATA LOSS PREVENTION MARKET SEGMENTATION BY APPLICATION**

#### 7.1 Evaluation Matrix of Segment Market Development Potential (Application)

#### 7.2 Global On-Premises Data Loss Prevention Market Size (M USD) by Application (2019-2024)

#### 7.3 Global On-Premises Data Loss Prevention Market Size Growth Rate by Application (2019-2024)

### **8 ON-PREMISES DATA LOSS PREVENTION MARKET SEGMENTATION BY REGION**

#### 8.1 Global On-Premises Data Loss Prevention Market Size by Region

##### 8.1.1 Global On-Premises Data Loss Prevention Market Size by Region

##### 8.1.2 Global On-Premises Data Loss Prevention Market Size Market Share by Region

#### 8.2 North America

## 8.2.1 North America On-Premises Data Loss Prevention Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

## 8.3 Europe

8.3.1 Europe On-Premises Data Loss Prevention Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

## 8.4 Asia Pacific

8.4.1 Asia Pacific On-Premises Data Loss Prevention Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

## 8.5 South America

8.5.1 South America On-Premises Data Loss Prevention Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

## 8.6 Middle East and Africa

8.6.1 Middle East and Africa On-Premises Data Loss Prevention Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Broadcom

9.1.1 Broadcom On-Premises Data Loss Prevention Basic Information

9.1.2 Broadcom On-Premises Data Loss Prevention Product Overview

9.1.3 Broadcom On-Premises Data Loss Prevention Product Market Performance

9.1.4 Broadcom On-Premises Data Loss Prevention SWOT Analysis

- 9.1.5 Broadcom Business Overview
- 9.1.6 Broadcom Recent Developments
- 9.2 Forcepoint
  - 9.2.1 Forcepoint On-Premises Data Loss Prevention Basic Information
  - 9.2.2 Forcepoint On-Premises Data Loss Prevention Product Overview
  - 9.2.3 Forcepoint On-Premises Data Loss Prevention Product Market Performance
  - 9.2.4 Forcepoint On-Premises Data Loss Prevention SWOT Analysis
  - 9.2.5 Forcepoint Business Overview
  - 9.2.6 Forcepoint Recent Developments
- 9.3 McAfee
  - 9.3.1 McAfee On-Premises Data Loss Prevention Basic Information
  - 9.3.2 McAfee On-Premises Data Loss Prevention Product Overview
  - 9.3.3 McAfee On-Premises Data Loss Prevention Product Market Performance
  - 9.3.4 McAfee On-Premises Data Loss Prevention SWOT Analysis
  - 9.3.5 McAfee Business Overview
  - 9.3.6 McAfee Recent Developments
- 9.4 Digital Guardian
  - 9.4.1 Digital Guardian On-Premises Data Loss Prevention Basic Information
  - 9.4.2 Digital Guardian On-Premises Data Loss Prevention Product Overview
  - 9.4.3 Digital Guardian On-Premises Data Loss Prevention Product Market Performance
  - 9.4.4 Digital Guardian Business Overview
  - 9.4.5 Digital Guardian Recent Developments
- 9.5 GTB Technologies
  - 9.5.1 GTB Technologies On-Premises Data Loss Prevention Basic Information
  - 9.5.2 GTB Technologies On-Premises Data Loss Prevention Product Overview
  - 9.5.3 GTB Technologies On-Premises Data Loss Prevention Product Market Performance
  - 9.5.4 GTB Technologies Business Overview
  - 9.5.5 GTB Technologies Recent Developments
- 9.6 CoSoSys
  - 9.6.1 CoSoSys On-Premises Data Loss Prevention Basic Information
  - 9.6.2 CoSoSys On-Premises Data Loss Prevention Product Overview
  - 9.6.3 CoSoSys On-Premises Data Loss Prevention Product Market Performance
  - 9.6.4 CoSoSys Business Overview
  - 9.6.5 CoSoSys Recent Developments
- 9.7 Spirion
  - 9.7.1 Spirion On-Premises Data Loss Prevention Basic Information
  - 9.7.2 Spirion On-Premises Data Loss Prevention Product Overview

9.7.3 Spirion On-Premises Data Loss Prevention Product Market Performance

9.7.4 Spirion Business Overview

9.7.5 Spirion Recent Developments

## 9.8 Safetica

9.8.1 Safetica On-Premises Data Loss Prevention Basic Information

9.8.2 Safetica On-Premises Data Loss Prevention Product Overview

9.8.3 Safetica On-Premises Data Loss Prevention Product Market Performance

9.8.4 Safetica Business Overview

9.8.5 Safetica Recent Developments

## 9.9 InfoWatch

9.9.1 InfoWatch On-Premises Data Loss Prevention Basic Information

9.9.2 InfoWatch On-Premises Data Loss Prevention Product Overview

9.9.3 InfoWatch On-Premises Data Loss Prevention Product Market Performance

9.9.4 InfoWatch Business Overview

9.9.5 InfoWatch Recent Developments

## 9.10 SearchInform

9.10.1 SearchInform On-Premises Data Loss Prevention Basic Information

9.10.2 SearchInform On-Premises Data Loss Prevention Product Overview

9.10.3 SearchInform On-Premises Data Loss Prevention Product Market Performance

9.10.4 SearchInform Business Overview

9.10.5 SearchInform Recent Developments

## 9.11 Fidelis

9.11.1 Fidelis On-Premises Data Loss Prevention Basic Information

9.11.2 Fidelis On-Premises Data Loss Prevention Product Overview

9.11.3 Fidelis On-Premises Data Loss Prevention Product Market Performance

9.11.4 Fidelis Business Overview

9.11.5 Fidelis Recent Developments

## 9.12 Somansa

9.12.1 Somansa On-Premises Data Loss Prevention Basic Information

9.12.2 Somansa On-Premises Data Loss Prevention Product Overview

9.12.3 Somansa On-Premises Data Loss Prevention Product Market Performance

9.12.4 Somansa Business Overview

9.12.5 Somansa Recent Developments

## 9.13 Tessian

9.13.1 Tessian On-Premises Data Loss Prevention Basic Information

9.13.2 Tessian On-Premises Data Loss Prevention Product Overview

9.13.3 Tessian On-Premises Data Loss Prevention Product Market Performance

9.13.4 Tessian Business Overview

9.13.5 Tessian Recent Developments

## 9.14 Zecurion

- 9.14.1 Zecurion On-Premises Data Loss Prevention Basic Information
- 9.14.2 Zecurion On-Premises Data Loss Prevention Product Overview
- 9.14.3 Zecurion On-Premises Data Loss Prevention Product Market Performance
- 9.14.4 Zecurion Business Overview
- 9.14.5 Zecurion Recent Developments

## 9.15 Code42

- 9.15.1 Code42 On-Premises Data Loss Prevention Basic Information
- 9.15.2 Code42 On-Premises Data Loss Prevention Product Overview
- 9.15.3 Code42 On-Premises Data Loss Prevention Product Market Performance
- 9.15.4 Code42 Business Overview
- 9.15.5 Code42 Recent Developments

## 9.16 Teramind

- 9.16.1 Teramind On-Premises Data Loss Prevention Basic Information
- 9.16.2 Teramind On-Premises Data Loss Prevention Product Overview
- 9.16.3 Teramind On-Premises Data Loss Prevention Product Market Performance
- 9.16.4 Teramind Business Overview
- 9.16.5 Teramind Recent Developments

## 9.17 HelpSystems

- 9.17.1 HelpSystems On-Premises Data Loss Prevention Basic Information
- 9.17.2 HelpSystems On-Premises Data Loss Prevention Product Overview
- 9.17.3 HelpSystems On-Premises Data Loss Prevention Product Market Performance
- 9.17.4 HelpSystems Business Overview
- 9.17.5 HelpSystems Recent Developments

## 9.18 SkyGuard

- 9.18.1 SkyGuard On-Premises Data Loss Prevention Basic Information
- 9.18.2 SkyGuard On-Premises Data Loss Prevention Product Overview
- 9.18.3 SkyGuard On-Premises Data Loss Prevention Product Market Performance
- 9.18.4 SkyGuard Business Overview
- 9.18.5 SkyGuard Recent Developments

## 9.19 BetterCloud

- 9.19.1 BetterCloud On-Premises Data Loss Prevention Basic Information
- 9.19.2 BetterCloud On-Premises Data Loss Prevention Product Overview
- 9.19.3 BetterCloud On-Premises Data Loss Prevention Product Market Performance
- 9.19.4 BetterCloud Business Overview
- 9.19.5 BetterCloud Recent Developments

## 9.20 Zscaler

- 9.20.1 Zscaler On-Premises Data Loss Prevention Basic Information
- 9.20.2 Zscaler On-Premises Data Loss Prevention Product Overview

- 9.20.3 Zscaler On-Premises Data Loss Prevention Product Market Performance
- 9.20.4 Zscaler Business Overview
- 9.20.5 Zscaler Recent Developments
- 9.21 Check Point
  - 9.21.1 Check Point On-Premises Data Loss Prevention Basic Information
  - 9.21.2 Check Point On-Premises Data Loss Prevention Product Overview
  - 9.21.3 Check Point On-Premises Data Loss Prevention Product Market Performance
  - 9.21.4 Check Point Business Overview
  - 9.21.5 Check Point Recent Developments
- 9.22 Trend Micro
  - 9.22.1 Trend Micro On-Premises Data Loss Prevention Basic Information
  - 9.22.2 Trend Micro On-Premises Data Loss Prevention Product Overview
  - 9.22.3 Trend Micro On-Premises Data Loss Prevention Product Market Performance
  - 9.22.4 Trend Micro Business Overview
  - 9.22.5 Trend Micro Recent Developments
- 9.23 Nightfall
  - 9.23.1 Nightfall On-Premises Data Loss Prevention Basic Information
  - 9.23.2 Nightfall On-Premises Data Loss Prevention Product Overview
  - 9.23.3 Nightfall On-Premises Data Loss Prevention Product Market Performance
  - 9.23.4 Nightfall Business Overview
  - 9.23.5 Nightfall Recent Developments
- 9.24 VIPRE SafeSend
  - 9.24.1 VIPRE SafeSend On-Premises Data Loss Prevention Basic Information
  - 9.24.2 VIPRE SafeSend On-Premises Data Loss Prevention Product Overview
  - 9.24.3 VIPRE SafeSend On-Premises Data Loss Prevention Product Market Performance
  - 9.24.4 VIPRE SafeSend Business Overview
  - 9.24.5 VIPRE SafeSend Recent Developments
- 9.25 Google
  - 9.25.1 Google On-Premises Data Loss Prevention Basic Information
  - 9.25.2 Google On-Premises Data Loss Prevention Product Overview
  - 9.25.3 Google On-Premises Data Loss Prevention Product Market Performance
  - 9.25.4 Google Business Overview
  - 9.25.5 Google Recent Developments
- 9.26 Netskope
  - 9.26.1 Netskope On-Premises Data Loss Prevention Basic Information
  - 9.26.2 Netskope On-Premises Data Loss Prevention Product Overview
  - 9.26.3 Netskope On-Premises Data Loss Prevention Product Market Performance
  - 9.26.4 Netskope Business Overview

9.26.5 Netskope Recent Developments

## **10 ON-PREMISES DATA LOSS PREVENTION REGIONAL MARKET FORECAST**

10.1 Global On-Premises Data Loss Prevention Market Size Forecast

10.2 Global On-Premises Data Loss Prevention Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe On-Premises Data Loss Prevention Market Size Forecast by Country

10.2.3 Asia Pacific On-Premises Data Loss Prevention Market Size Forecast by  
Region

10.2.4 South America On-Premises Data Loss Prevention Market Size Forecast by  
Country

10.2.5 Middle East and Africa Forecasted Consumption of On-Premises Data Loss  
Prevention by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global On-Premises Data Loss Prevention Market Forecast by Type (2025-2030)

11.2 Global On-Premises Data Loss Prevention Market Forecast by Application  
(2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. On-Premises Data Loss Prevention Market Size Comparison by Region (M USD)

Table 5. Global On-Premises Data Loss Prevention Revenue (M USD) by Company (2019-2024)

Table 6. Global On-Premises Data Loss Prevention Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in On-Premises Data Loss Prevention as of 2022)

Table 8. Company On-Premises Data Loss Prevention Market Size Sites and Area Served

Table 9. Company On-Premises Data Loss Prevention Product Type

Table 10. Global On-Premises Data Loss Prevention Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of On-Premises Data Loss Prevention

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. On-Premises Data Loss Prevention Market Challenges

Table 18. Global On-Premises Data Loss Prevention Market Size by Type (M USD)

Table 19. Global On-Premises Data Loss Prevention Market Size (M USD) by Type (2019-2024)

Table 20. Global On-Premises Data Loss Prevention Market Size Share by Type (2019-2024)

Table 21. Global On-Premises Data Loss Prevention Market Size Growth Rate by Type (2019-2024)

Table 22. Global On-Premises Data Loss Prevention Market Size by Application

Table 23. Global On-Premises Data Loss Prevention Market Size by Application (2019-2024) & (M USD)

Table 24. Global On-Premises Data Loss Prevention Market Share by Application (2019-2024)



Table 25. Global On-Premises Data Loss Prevention Market Size Growth Rate by Application (2019-2024)

Table 26. Global On-Premises Data Loss Prevention Market Size by Region (2019-2024) & (M USD)

Table 27. Global On-Premises Data Loss Prevention Market Size Market Share by Region (2019-2024)

Table 28. North America On-Premises Data Loss Prevention Market Size by Country (2019-2024) & (M USD)

Table 29. Europe On-Premises Data Loss Prevention Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific On-Premises Data Loss Prevention Market Size by Region (2019-2024) & (M USD)

Table 31. South America On-Premises Data Loss Prevention Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa On-Premises Data Loss Prevention Market Size by Region (2019-2024) & (M USD)

Table 33. Broadcom On-Premises Data Loss Prevention Basic Information

Table 34. Broadcom On-Premises Data Loss Prevention Product Overview

Table 35. Broadcom On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Broadcom On-Premises Data Loss Prevention SWOT Analysis

Table 37. Broadcom Business Overview

Table 38. Broadcom Recent Developments

Table 39. Forcepoint On-Premises Data Loss Prevention Basic Information

Table 40. Forcepoint On-Premises Data Loss Prevention Product Overview

Table 41. Forcepoint On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Forcepoint On-Premises Data Loss Prevention SWOT Analysis

Table 43. Forcepoint Business Overview

Table 44. Forcepoint Recent Developments

Table 45. McAfee On-Premises Data Loss Prevention Basic Information

Table 46. McAfee On-Premises Data Loss Prevention Product Overview

Table 47. McAfee On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 48. McAfee On-Premises Data Loss Prevention SWOT Analysis

Table 49. McAfee Business Overview

Table 50. McAfee Recent Developments

Table 51. Digital Guardian On-Premises Data Loss Prevention Basic Information

Table 52. Digital Guardian On-Premises Data Loss Prevention Product Overview

Table 53. Digital Guardian On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Digital Guardian Business Overview

Table 55. Digital Guardian Recent Developments

Table 56. GTB Technologies On-Premises Data Loss Prevention Basic Information

Table 57. GTB Technologies On-Premises Data Loss Prevention Product Overview

Table 58. GTB Technologies On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 59. GTB Technologies Business Overview

Table 60. GTB Technologies Recent Developments

Table 61. CoSoSys On-Premises Data Loss Prevention Basic Information

Table 62. CoSoSys On-Premises Data Loss Prevention Product Overview

Table 63. CoSoSys On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 64. CoSoSys Business Overview

Table 65. CoSoSys Recent Developments

Table 66. Spirion On-Premises Data Loss Prevention Basic Information

Table 67. Spirion On-Premises Data Loss Prevention Product Overview

Table 68. Spirion On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Spirion Business Overview

Table 70. Spirion Recent Developments

Table 71. Safetica On-Premises Data Loss Prevention Basic Information

Table 72. Safetica On-Premises Data Loss Prevention Product Overview

Table 73. Safetica On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 74. Safetica Business Overview

Table 75. Safetica Recent Developments

Table 76. InfoWatch On-Premises Data Loss Prevention Basic Information

Table 77. InfoWatch On-Premises Data Loss Prevention Product Overview

Table 78. InfoWatch On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 79. InfoWatch Business Overview

Table 80. InfoWatch Recent Developments

Table 81. SearchInform On-Premises Data Loss Prevention Basic Information

Table 82. SearchInform On-Premises Data Loss Prevention Product Overview

Table 83. SearchInform On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 84. SearchInform Business Overview

Table 85. SearchInform Recent Developments

Table 86. Fidelis On-Premises Data Loss Prevention Basic Information

Table 87. Fidelis On-Premises Data Loss Prevention Product Overview

Table 88. Fidelis On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Fidelis Business Overview

Table 90. Fidelis Recent Developments

Table 91. Somansa On-Premises Data Loss Prevention Basic Information

Table 92. Somansa On-Premises Data Loss Prevention Product Overview

Table 93. Somansa On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Somansa Business Overview

Table 95. Somansa Recent Developments

Table 96. Tessian On-Premises Data Loss Prevention Basic Information

Table 97. Tessian On-Premises Data Loss Prevention Product Overview

Table 98. Tessian On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 99. Tessian Business Overview

Table 100. Tessian Recent Developments

Table 101. Zecurion On-Premises Data Loss Prevention Basic Information

Table 102. Zecurion On-Premises Data Loss Prevention Product Overview

Table 103. Zecurion On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Zecurion Business Overview

Table 105. Zecurion Recent Developments

Table 106. Code42 On-Premises Data Loss Prevention Basic Information

Table 107. Code42 On-Premises Data Loss Prevention Product Overview

Table 108. Code42 On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Code42 Business Overview

Table 110. Code42 Recent Developments

Table 111. Teramind On-Premises Data Loss Prevention Basic Information

Table 112. Teramind On-Premises Data Loss Prevention Product Overview

Table 113. Teramind On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Teramind Business Overview

Table 115. Teramind Recent Developments

Table 116. HelpSystems On-Premises Data Loss Prevention Basic Information

Table 117. HelpSystems On-Premises Data Loss Prevention Product Overview

Table 118. HelpSystems On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 119. HelpSystems Business Overview

Table 120. HelpSystems Recent Developments

Table 121. SkyGuard On-Premises Data Loss Prevention Basic Information

Table 122. SkyGuard On-Premises Data Loss Prevention Product Overview

Table 123. SkyGuard On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 124. SkyGuard Business Overview

Table 125. SkyGuard Recent Developments

Table 126. BetterCloud On-Premises Data Loss Prevention Basic Information

Table 127. BetterCloud On-Premises Data Loss Prevention Product Overview

Table 128. BetterCloud On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 129. BetterCloud Business Overview

Table 130. BetterCloud Recent Developments

Table 131. Zscaler On-Premises Data Loss Prevention Basic Information

Table 132. Zscaler On-Premises Data Loss Prevention Product Overview

Table 133. Zscaler On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 134. Zscaler Business Overview

Table 135. Zscaler Recent Developments

Table 136. Check Point On-Premises Data Loss Prevention Basic Information

Table 137. Check Point On-Premises Data Loss Prevention Product Overview

Table 138. Check Point On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 139. Check Point Business Overview

Table 140. Check Point Recent Developments

Table 141. Trend Micro On-Premises Data Loss Prevention Basic Information

Table 142. Trend Micro On-Premises Data Loss Prevention Product Overview

Table 143. Trend Micro On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 144. Trend Micro Business Overview

Table 145. Trend Micro Recent Developments

Table 146. Nightfall On-Premises Data Loss Prevention Basic Information

Table 147. Nightfall On-Premises Data Loss Prevention Product Overview

Table 148. Nightfall On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)

Table 149. Nightfall Business Overview

- Table 150. Nightfall Recent Developments
- Table 151. VIPRE SafeSend On-Premises Data Loss Prevention Basic Information
- Table 152. VIPRE SafeSend On-Premises Data Loss Prevention Product Overview
- Table 153. VIPRE SafeSend On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
- Table 154. VIPRE SafeSend Business Overview
- Table 155. VIPRE SafeSend Recent Developments
- Table 156. Google On-Premises Data Loss Prevention Basic Information
- Table 157. Google On-Premises Data Loss Prevention Product Overview
- Table 158. Google On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
- Table 159. Google Business Overview
- Table 160. Google Recent Developments
- Table 161. Netskope On-Premises Data Loss Prevention Basic Information
- Table 162. Netskope On-Premises Data Loss Prevention Product Overview
- Table 163. Netskope On-Premises Data Loss Prevention Revenue (M USD) and Gross Margin (2019-2024)
- Table 164. Netskope Business Overview
- Table 165. Netskope Recent Developments
- Table 166. Global On-Premises Data Loss Prevention Market Size Forecast by Region (2025-2030) & (M USD)
- Table 167. North America On-Premises Data Loss Prevention Market Size Forecast by Country (2025-2030) & (M USD)
- Table 168. Europe On-Premises Data Loss Prevention Market Size Forecast by Country (2025-2030) & (M USD)
- Table 169. Asia Pacific On-Premises Data Loss Prevention Market Size Forecast by Region (2025-2030) & (M USD)
- Table 170. South America On-Premises Data Loss Prevention Market Size Forecast by Country (2025-2030) & (M USD)
- Table 171. Middle East and Africa On-Premises Data Loss Prevention Market Size Forecast by Country (2025-2030) & (M USD)
- Table 172. Global On-Premises Data Loss Prevention Market Size Forecast by Type (2025-2030) & (M USD)
- Table 173. Global On-Premises Data Loss Prevention Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Industrial Chain of On-Premises Data Loss Prevention
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global On-Premises Data Loss Prevention Market Size (M USD), 2019-2030
- Figure 5. Global On-Premises Data Loss Prevention Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. On-Premises Data Loss Prevention Market Size by Country (M USD)
- Figure 10. Global On-Premises Data Loss Prevention Revenue Share by Company in 2023
- Figure 11. On-Premises Data Loss Prevention Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by On-Premises Data Loss Prevention Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global On-Premises Data Loss Prevention Market Share by Type
- Figure 15. Market Size Share of On-Premises Data Loss Prevention by Type (2019-2024)
- Figure 16. Market Size Market Share of On-Premises Data Loss Prevention by Type in 2022
- Figure 17. Global On-Premises Data Loss Prevention Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global On-Premises Data Loss Prevention Market Share by Application
- Figure 20. Global On-Premises Data Loss Prevention Market Share by Application (2019-2024)
- Figure 21. Global On-Premises Data Loss Prevention Market Share by Application in 2022
- Figure 22. Global On-Premises Data Loss Prevention Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global On-Premises Data Loss Prevention Market Size Market Share by Region (2019-2024)
- Figure 24. North America On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America On-Premises Data Loss Prevention Market Size Market Share by Country in 2023

Figure 26. U.S. On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada On-Premises Data Loss Prevention Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico On-Premises Data Loss Prevention Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe On-Premises Data Loss Prevention Market Size Market Share by Country in 2023

Figure 31. Germany On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific On-Premises Data Loss Prevention Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific On-Premises Data Loss Prevention Market Size Market Share by Region in 2023

Figure 38. China On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America On-Premises Data Loss Prevention Market Size and Growth Rate (M USD)

Figure 44. South America On-Premises Data Loss Prevention Market Size Market

Share by Country in 2023

Figure 45. Brazil On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa On-Premises Data Loss Prevention Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa On-Premises Data Loss Prevention Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa On-Premises Data Loss Prevention Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global On-Premises Data Loss Prevention Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global On-Premises Data Loss Prevention Market Share Forecast by Type (2025-2030)

Figure 57. Global On-Premises Data Loss Prevention Market Share Forecast by Application (2025-2030)



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