

# Global On-demand Fitness Market Research Report 2024(Status and Outlook)

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# **Abstracts**

## Report Overview

Finding the time (and the money) to get to the gym can feel like an impossible feat. But those barriers are slowly being broken down, thanks to the rise of on-demand workout programs, which bring celebrity-grade, instructor-led workouts to your phone, laptop or smart TV so you can exercise whenever you want, wherever you are.

This report focus on On-demand Fitness Platforms market.

This report provides a deep insight into the global On-demand Fitness market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global On-demand Fitness Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the On-demand Fitness market in any manner.



Key Company

**AKT** 

Global On-demand Fitness Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Wellbeats	
Beachbody	
Gaia	
Peloton	
Daily Burn	
Forte	
LEKFIT	
FitnessOnDemand	
FightCamp	
Plankk Studio	
Crunch	
Fiit	
NEOU	



LES MILLS
CorePower Yoga
YMCA 360
Market Segmentation (by Type)
iOS
Android
Windows
Market Segmentation (by Application)
Personal
Commercial
Geographic Segmentation
North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Global On-demand Fitness Market Research Report 2024(Status and Outlook)

Industry drivers, restraints, and opportunities covered in the study

Key Benefits of This Market Research:



Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the On-demand Fitness Market

Overview of the regional outlook of the On-demand Fitness Market:

## Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region



Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the On-demand Fitness Market and its likely evolution in the short to mid-term, and long term.



Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



## **Contents**

## 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of On-demand Fitness
- 1.2 Key Market Segments
  - 1.2.1 On-demand Fitness Segment by Type
  - 1.2.2 On-demand Fitness Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

## **2 ON-DEMAND FITNESS MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 ON-DEMAND FITNESS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global On-demand Fitness Revenue Market Share by Company (2019-2024)
- 3.2 On-demand Fitness Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company On-demand Fitness Market Size Sites, Area Served, Product Type
- 3.4 On-demand Fitness Market Competitive Situation and Trends
  - 3.4.1 On-demand Fitness Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest On-demand Fitness Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

## **4 ON-DEMAND FITNESS VALUE CHAIN ANALYSIS**

- 4.1 On-demand Fitness Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## 5 THE DEVELOPMENT AND DYNAMICS OF ON-DEMAND FITNESS MARKET



- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ON-DEMAND FITNESS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global On-demand Fitness Market Size Market Share by Type (2019-2024)
- 6.3 Global On-demand Fitness Market Size Growth Rate by Type (2019-2024)

#### 7 ON-DEMAND FITNESS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global On-demand Fitness Market Size (M USD) by Application (2019-2024)
- 7.3 Global On-demand Fitness Market Size Growth Rate by Application (2019-2024)

# **8 ON-DEMAND FITNESS MARKET SEGMENTATION BY REGION**

- 8.1 Global On-demand Fitness Market Size by Region
  - 8.1.1 Global On-demand Fitness Market Size by Region
  - 8.1.2 Global On-demand Fitness Market Size Market Share by Region
- 8.2 North America
  - 8.2.1 North America On-demand Fitness Market Size by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe On-demand Fitness Market Size by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia



## 8.4 Asia Pacific

- 8.4.1 Asia Pacific On-demand Fitness Market Size by Region
- 8.4.2 China
- 8.4.3 Japan
- 8.4.4 South Korea
- 8.4.5 India
- 8.4.6 Southeast Asia
- 8.5 South America
- 8.5.1 South America On-demand Fitness Market Size by Country
- 8.5.2 Brazil
- 8.5.3 Argentina
- 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa On-demand Fitness Market Size by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Wellbeats
  - 9.1.1 Wellbeats On-demand Fitness Basic Information
  - 9.1.2 Wellbeats On-demand Fitness Product Overview
  - 9.1.3 Wellbeats On-demand Fitness Product Market Performance
  - 9.1.4 Wellbeats On-demand Fitness SWOT Analysis
  - 9.1.5 Wellbeats Business Overview
  - 9.1.6 Wellbeats Recent Developments
- 9.2 Beachbody
  - 9.2.1 Beachbody On-demand Fitness Basic Information
  - 9.2.2 Beachbody On-demand Fitness Product Overview
  - 9.2.3 Beachbody On-demand Fitness Product Market Performance
  - 9.2.4 Beachbody On-demand Fitness SWOT Analysis
  - 9.2.5 Beachbody Business Overview
  - 9.2.6 Beachbody Recent Developments
- 9.3 Gaia
  - 9.3.1 Gaia On-demand Fitness Basic Information
  - 9.3.2 Gaia On-demand Fitness Product Overview



- 9.3.3 Gaia On-demand Fitness Product Market Performance
- 9.3.4 Gaia On-demand Fitness SWOT Analysis
- 9.3.5 Gaia Business Overview
- 9.3.6 Gaia Recent Developments
- 9.4 Peloton
  - 9.4.1 Peloton On-demand Fitness Basic Information
  - 9.4.2 Peloton On-demand Fitness Product Overview
  - 9.4.3 Peloton On-demand Fitness Product Market Performance
  - 9.4.4 Peloton Business Overview
  - 9.4.5 Peloton Recent Developments
- 9.5 Daily Burn
  - 9.5.1 Daily Burn On-demand Fitness Basic Information
  - 9.5.2 Daily Burn On-demand Fitness Product Overview
  - 9.5.3 Daily Burn On-demand Fitness Product Market Performance
  - 9.5.4 Daily Burn Business Overview
  - 9.5.5 Daily Burn Recent Developments
- 9.6 Forte
  - 9.6.1 Forte On-demand Fitness Basic Information
  - 9.6.2 Forte On-demand Fitness Product Overview
  - 9.6.3 Forte On-demand Fitness Product Market Performance
  - 9.6.4 Forte Business Overview
  - 9.6.5 Forte Recent Developments
- 9.7 LEKFIT
  - 9.7.1 LEKFIT On-demand Fitness Basic Information
  - 9.7.2 LEKFIT On-demand Fitness Product Overview
  - 9.7.3 LEKFIT On-demand Fitness Product Market Performance
  - 9.7.4 LEKFIT Business Overview
  - 9.7.5 LEKFIT Recent Developments
- 9.8 FitnessOnDemand
  - 9.8.1 FitnessOnDemand On-demand Fitness Basic Information
  - 9.8.2 FitnessOnDemand On-demand Fitness Product Overview
  - 9.8.3 FitnessOnDemand On-demand Fitness Product Market Performance
  - 9.8.4 FitnessOnDemand Business Overview
  - 9.8.5 FitnessOnDemand Recent Developments
- 9.9 FightCamp
  - 9.9.1 FightCamp On-demand Fitness Basic Information
  - 9.9.2 FightCamp On-demand Fitness Product Overview
  - 9.9.3 FightCamp On-demand Fitness Product Market Performance
  - 9.9.4 FightCamp Business Overview



## 9.9.5 FightCamp Recent Developments

#### 9.10 Plankk Studio

- 9.10.1 Plankk Studio On-demand Fitness Basic Information
- 9.10.2 Plankk Studio On-demand Fitness Product Overview
- 9.10.3 Plankk Studio On-demand Fitness Product Market Performance
- 9.10.4 Plankk Studio Business Overview
- 9.10.5 Plankk Studio Recent Developments

#### 9.11 Crunch

- 9.11.1 Crunch On-demand Fitness Basic Information
- 9.11.2 Crunch On-demand Fitness Product Overview
- 9.11.3 Crunch On-demand Fitness Product Market Performance
- 9.11.4 Crunch Business Overview
- 9.11.5 Crunch Recent Developments

#### 9.12 Fiit

- 9.12.1 Fiit On-demand Fitness Basic Information
- 9.12.2 Fiit On-demand Fitness Product Overview
- 9.12.3 Fiit On-demand Fitness Product Market Performance
- 9.12.4 Fiit Business Overview
- 9.12.5 Fiit Recent Developments

## 9.13 NEOU

- 9.13.1 NEOU On-demand Fitness Basic Information
- 9.13.2 NEOU On-demand Fitness Product Overview
- 9.13.3 NEOU On-demand Fitness Product Market Performance
- 9.13.4 NEOU Business Overview
- 9.13.5 NEOU Recent Developments

#### 9.14 AKT

- 9.14.1 AKT On-demand Fitness Basic Information
- 9.14.2 AKT On-demand Fitness Product Overview
- 9.14.3 AKT On-demand Fitness Product Market Performance
- 9.14.4 AKT Business Overview
- 9.14.5 AKT Recent Developments

## 9.15 LES MILLS

- 9.15.1 LES MILLS On-demand Fitness Basic Information
- 9.15.2 LES MILLS On-demand Fitness Product Overview
- 9.15.3 LES MILLS On-demand Fitness Product Market Performance
- 9.15.4 LES MILLS Business Overview
- 9.15.5 LES MILLS Recent Developments

## 9.16 CorePower Yoga

9.16.1 CorePower Yoga On-demand Fitness Basic Information



- 9.16.2 CorePower Yoga On-demand Fitness Product Overview
- 9.16.3 CorePower Yoga On-demand Fitness Product Market Performance
- 9.16.4 CorePower Yoga Business Overview
- 9.16.5 CorePower Yoga Recent Developments
- 9.17 YMCA
  - 9.17.1 YMCA 360 On-demand Fitness Basic Information
  - 9.17.2 YMCA 360 On-demand Fitness Product Overview
  - 9.17.3 YMCA 360 On-demand Fitness Product Market Performance
  - 9.17.4 YMCA 360 Business Overview
  - 9.17.5 YMCA 360 Recent Developments

## 10 ON-DEMAND FITNESS REGIONAL MARKET FORECAST

- 10.1 Global On-demand Fitness Market Size Forecast
- 10.2 Global On-demand Fitness Market Forecast by Region
- 10.2.1 North America Market Size Forecast by Country
- 10.2.2 Europe On-demand Fitness Market Size Forecast by Country
- 10.2.3 Asia Pacific On-demand Fitness Market Size Forecast by Region
- 10.2.4 South America On-demand Fitness Market Size Forecast by Country
- 10.2.5 Middle East and Africa Forecasted Consumption of On-demand Fitness by Country

## 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global On-demand Fitness Market Forecast by Type (2025-2030)
- 11.2 Global On-demand Fitness Market Forecast by Application (2025-2030)

## 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

## **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. On-demand Fitness Market Size Comparison by Region (M USD)
- Table 5. Global On-demand Fitness Revenue (M USD) by Company (2019-2024)
- Table 6. Global On-demand Fitness Revenue Share by Company (2019-2024)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Ondemand Fitness as of 2022)
- Table 8. Company On-demand Fitness Market Size Sites and Area Served
- Table 9. Company On-demand Fitness Product Type
- Table 10. Global On-demand Fitness Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Value Chain Map of On-demand Fitness
- Table 13. Midstream Market Analysis
- Table 14. Downstream Customer Analysis
- Table 15. Key Development Trends
- Table 16. Driving Factors
- Table 17. On-demand Fitness Market Challenges
- Table 18. Global On-demand Fitness Market Size by Type (M USD)
- Table 19. Global On-demand Fitness Market Size (M USD) by Type (2019-2024)
- Table 20. Global On-demand Fitness Market Size Share by Type (2019-2024)
- Table 21. Global On-demand Fitness Market Size Growth Rate by Type (2019-2024)
- Table 22. Global On-demand Fitness Market Size by Application
- Table 23. Global On-demand Fitness Market Size by Application (2019-2024) & (M USD)
- Table 24. Global On-demand Fitness Market Share by Application (2019-2024)
- Table 25. Global On-demand Fitness Market Size Growth Rate by Application (2019-2024)
- Table 26. Global On-demand Fitness Market Size by Region (2019-2024) & (M USD)
- Table 27. Global On-demand Fitness Market Size Market Share by Region (2019-2024)
- Table 28. North America On-demand Fitness Market Size by Country (2019-2024) & (M USD)
- Table 29. Europe On-demand Fitness Market Size by Country (2019-2024) & (M USD)
- Table 30. Asia Pacific On-demand Fitness Market Size by Region (2019-2024) & (M



USD)

Table 31. South America On-demand Fitness Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa On-demand Fitness Market Size by Region (2019-2024) & (M USD)

Table 33. Wellbeats On-demand Fitness Basic Information

Table 34. Wellbeats On-demand Fitness Product Overview

Table 35. Wellbeats On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Wellbeats On-demand Fitness SWOT Analysis

Table 37. Wellbeats Business Overview

Table 38. Wellbeats Recent Developments

Table 39. Beachbody On-demand Fitness Basic Information

Table 40. Beachbody On-demand Fitness Product Overview

Table 41. Beachbody On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Beachbody On-demand Fitness SWOT Analysis

Table 43. Beachbody Business Overview

Table 44. Beachbody Recent Developments

Table 45. Gaia On-demand Fitness Basic Information

Table 46. Gaia On-demand Fitness Product Overview

Table 47. Gaia On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Gaia On-demand Fitness SWOT Analysis

Table 49. Gaia Business Overview

Table 50. Gaia Recent Developments

Table 51. Peloton On-demand Fitness Basic Information

Table 52. Peloton On-demand Fitness Product Overview

Table 53. Peloton On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Peloton Business Overview

Table 55. Peloton Recent Developments

Table 56. Daily Burn On-demand Fitness Basic Information

Table 57. Daily Burn On-demand Fitness Product Overview

Table 58. Daily Burn On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Daily Burn Business Overview

Table 60. Daily Burn Recent Developments

Table 61. Forte On-demand Fitness Basic Information

Table 62. Forte On-demand Fitness Product Overview



- Table 63. Forte On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 64. Forte Business Overview
- Table 65. Forte Recent Developments
- Table 66. LEKFIT On-demand Fitness Basic Information
- Table 67. LEKFIT On-demand Fitness Product Overview
- Table 68. LEKFIT On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 69. LEKFIT Business Overview
- Table 70. LEKFIT Recent Developments
- Table 71. FitnessOnDemand On-demand Fitness Basic Information
- Table 72. FitnessOnDemand On-demand Fitness Product Overview
- Table 73. FitnessOnDemand On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 74. FitnessOnDemand Business Overview
- Table 75. FitnessOnDemand Recent Developments
- Table 76. FightCamp On-demand Fitness Basic Information
- Table 77. FightCamp On-demand Fitness Product Overview
- Table 78. FightCamp On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 79. FightCamp Business Overview
- Table 80. FightCamp Recent Developments
- Table 81. Plankk Studio On-demand Fitness Basic Information
- Table 82. Plankk Studio On-demand Fitness Product Overview
- Table 83. Plankk Studio On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 84. Plankk Studio Business Overview
- Table 85. Plankk Studio Recent Developments
- Table 86. Crunch On-demand Fitness Basic Information
- Table 87. Crunch On-demand Fitness Product Overview
- Table 88. Crunch On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 89. Crunch Business Overview
- Table 90. Crunch Recent Developments
- Table 91. Fiit On-demand Fitness Basic Information
- Table 92. Fiit On-demand Fitness Product Overview
- Table 93. Fiit On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 94. Fiit Business Overview
- Table 95. Fiit Recent Developments
- Table 96. NEOU On-demand Fitness Basic Information



- Table 97. NEOU On-demand Fitness Product Overview
- Table 98. NEOU On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 99. NEOU Business Overview
- Table 100. NEOU Recent Developments
- Table 101. AKT On-demand Fitness Basic Information
- Table 102. AKT On-demand Fitness Product Overview
- Table 103. AKT On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 104. AKT Business Overview
- Table 105. AKT Recent Developments
- Table 106. LES MILLS On-demand Fitness Basic Information
- Table 107, LES MILLS On-demand Fitness Product Overview
- Table 108. LES MILLS On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 109. LES MILLS Business Overview
- Table 110. LES MILLS Recent Developments
- Table 111. CorePower Yoga On-demand Fitness Basic Information
- Table 112. CorePower Yoga On-demand Fitness Product Overview
- Table 113. CorePower Yoga On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 114. CorePower Yoga Business Overview
- Table 115. CorePower Yoga Recent Developments
- Table 116. YMCA 360 On-demand Fitness Basic Information
- Table 117. YMCA 360 On-demand Fitness Product Overview
- Table 118. YMCA 360 On-demand Fitness Revenue (M USD) and Gross Margin (2019-2024)
- Table 119. YMCA 360 Business Overview
- Table 120. YMCA 360 Recent Developments
- Table 121. Global On-demand Fitness Market Size Forecast by Region (2025-2030) & (M USD)
- Table 122. North America On-demand Fitness Market Size Forecast by Country (2025-2030) & (M USD)
- Table 123. Europe On-demand Fitness Market Size Forecast by Country (2025-2030) & (M USD)
- Table 124. Asia Pacific On-demand Fitness Market Size Forecast by Region (2025-2030) & (M USD)
- Table 125. South America On-demand Fitness Market Size Forecast by Country (2025-2030) & (M USD)
- Table 126. Middle East and Africa On-demand Fitness Market Size Forecast by Country (2025-2030) & (M USD)



Table 127. Global On-demand Fitness Market Size Forecast by Type (2025-2030) & (M USD)

Table 128. Global On-demand Fitness Market Size Forecast by Application (2025-2030) & (M USD)



# **List Of Figures**

## LIST OF FIGURES

- Figure 1. Industrial Chain of On-demand Fitness
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global On-demand Fitness Market Size (M USD), 2019-2030
- Figure 5. Global On-demand Fitness Market Size (M USD) (2019-2030)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. On-demand Fitness Market Size by Country (M USD)
- Figure 10. Global On-demand Fitness Revenue Share by Company in 2023
- Figure 11. On-demand Fitness Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 12. The Global 5 and 10 Largest Players: Market Share by On-demand Fitness Revenue in 2023
- Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 14. Global On-demand Fitness Market Share by Type
- Figure 15. Market Size Share of On-demand Fitness by Type (2019-2024)
- Figure 16. Market Size Market Share of On-demand Fitness by Type in 2022
- Figure 17. Global On-demand Fitness Market Size Growth Rate by Type (2019-2024)
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 19. Global On-demand Fitness Market Share by Application
- Figure 20. Global On-demand Fitness Market Share by Application (2019-2024)
- Figure 21. Global On-demand Fitness Market Share by Application in 2022
- Figure 22. Global On-demand Fitness Market Size Growth Rate by Application (2019-2024)
- Figure 23. Global On-demand Fitness Market Size Market Share by Region (2019-2024)
- Figure 24. North America On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 25. North America On-demand Fitness Market Size Market Share by Country in 2023
- Figure 26. U.S. On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 27. Canada On-demand Fitness Market Size (M USD) and Growth Rate (2019-2024)



- Figure 28. Mexico On-demand Fitness Market Size (Units) and Growth Rate (2019-2024)
- Figure 29. Europe On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 30. Europe On-demand Fitness Market Size Market Share by Country in 2023
- Figure 31. Germany On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 32. France On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 33. U.K. On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 34. Italy On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 35. Russia On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 36. Asia Pacific On-demand Fitness Market Size and Growth Rate (M USD)
- Figure 37. Asia Pacific On-demand Fitness Market Size Market Share by Region in 2023
- Figure 38. China On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 39. Japan On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 40. South Korea On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 41. India On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 42. Southeast Asia On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 43. South America On-demand Fitness Market Size and Growth Rate (M USD)
- Figure 44. South America On-demand Fitness Market Size Market Share by Country in 2023
- Figure 45. Brazil On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 46. Argentina On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 47. Columbia On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)
- Figure 48. Middle East and Africa On-demand Fitness Market Size and Growth Rate (M USD)



Figure 49. Middle East and Africa On-demand Fitness Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa On-demand Fitness Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global On-demand Fitness Market Size Forecast by Value (2019-2030) & (M USD)

Figure 56. Global On-demand Fitness Market Share Forecast by Type (2025-2030)

Figure 57. Global On-demand Fitness Market Share Forecast by Application (2025-2030)



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