

Global On-board Wireless Sensor Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

On-board Wireless Sensor is a wireless communication device used for vehicle monitoring and control. It usually has wireless communication functions and data collection capabilities, which can monitor various parameters of the vehicle, such as temperature, pressure, speed, etc., and transmit the data to Others devices or the cloud for storage and analysis.

The global On-board Wireless Sensor market size was estimated at USD 9245 million in 2023 and is projected to reach USD 23079.98 million by 2032, exhibiting a CAGR of 10.70% during the forecast period.

North America On-board Wireless Sensor market size was estimated at USD 2871.12 million in 2023, at a CAGR of 9.17% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global On-board Wireless Sensor market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global On-board Wireless Sensor Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the On-board Wireless Sensor market in any manner.

Global On-board Wireless Sensor Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Intel Corporation

ABB

Texas Instruments

Huawei Investment & Holding

Cisco Systems

STMicroelectronics

TE Connectivity Ltd.

NXP Semiconductor

Dell

Hewlett Packard Enterprise

Robert Bosch

Advantech

Honeywell International

Broadcom

Infineon Technologies

Emerson Electric Company

Market Segmentation (by Type)

Engine Sensor

Brake Sensor

Vehicle Stability Sensor

Others

Market Segmentation (by Application)

Commercial Vehicle

Passenger Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa,

Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the On-board Wireless Sensor Market

Overview of the regional outlook of the On-board Wireless Sensor Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the On-board Wireless Sensor Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of On-board Wireless Sensor, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development

potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of On-board Wireless Sensor

1.2 Key Market Segments

1.2.1 On-board Wireless Sensor Segment by Type

1.2.2 On-board Wireless Sensor Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ON-BOARD WIRELESS SENSOR MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global On-board Wireless Sensor Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global On-board Wireless Sensor Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ON-BOARD WIRELESS SENSOR MARKET COMPETITIVE LANDSCAPE

3.1 Global On-board Wireless Sensor Sales by Manufacturers (2019-2024)

3.2 Global On-board Wireless Sensor Revenue Market Share by Manufacturers (2019-2024)

3.3 On-board Wireless Sensor Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global On-board Wireless Sensor Average Price by Manufacturers (2019-2024)

3.5 Manufacturers On-board Wireless Sensor Sales Sites, Area Served, Product Type

3.6 On-board Wireless Sensor Market Competitive Situation and Trends

3.6.1 On-board Wireless Sensor Market Concentration Rate

3.6.2 Global 5 and 10 Largest On-board Wireless Sensor Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ON-BOARD WIRELESS SENSOR INDUSTRY CHAIN ANALYSIS

- 4.1 On-board Wireless Sensor Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ON-BOARD WIRELESS SENSOR MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 ON-BOARD WIRELESS SENSOR MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global On-board Wireless Sensor Sales Market Share by Type (2019-2024)
- 6.3 Global On-board Wireless Sensor Market Size Market Share by Type (2019-2024)
- 6.4 Global On-board Wireless Sensor Price by Type (2019-2024)

7 ON-BOARD WIRELESS SENSOR MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global On-board Wireless Sensor Market Sales by Application (2019-2024)
- 7.3 Global On-board Wireless Sensor Market Size (M USD) by Application (2019-2024)
- 7.4 Global On-board Wireless Sensor Sales Growth Rate by Application (2019-2024)

8 ON-BOARD WIRELESS SENSOR MARKET CONSUMPTION BY REGION

- 8.1 Global On-board Wireless Sensor Sales by Region
 - 8.1.1 Global On-board Wireless Sensor Sales by Region

- 8.1.2 Global On-board Wireless Sensor Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America On-board Wireless Sensor Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe On-board Wireless Sensor Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific On-board Wireless Sensor Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America On-board Wireless Sensor Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa On-board Wireless Sensor Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 ON-BOARD WIRELESS SENSOR MARKET PRODUCTION BY REGION

- 9.1 Global Production of On-board Wireless Sensor by Region (2019-2024)
- 9.2 Global On-board Wireless Sensor Revenue Market Share by Region (2019-2024)
- 9.3 Global On-board Wireless Sensor Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America On-board Wireless Sensor Production

9.4.1 North America On-board Wireless Sensor Production Growth Rate (2019-2024)

9.4.2 North America On-board Wireless Sensor Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe On-board Wireless Sensor Production

9.5.1 Europe On-board Wireless Sensor Production Growth Rate (2019-2024)

9.5.2 Europe On-board Wireless Sensor Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan On-board Wireless Sensor Production (2019-2024)

9.6.1 Japan On-board Wireless Sensor Production Growth Rate (2019-2024)

9.6.2 Japan On-board Wireless Sensor Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China On-board Wireless Sensor Production (2019-2024)

9.7.1 China On-board Wireless Sensor Production Growth Rate (2019-2024)

9.7.2 China On-board Wireless Sensor Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Intel Corporation

10.1.1 Intel Corporation On-board Wireless Sensor Basic Information

10.1.2 Intel Corporation On-board Wireless Sensor Product Overview

10.1.3 Intel Corporation On-board Wireless Sensor Product Market Performance

10.1.4 Intel Corporation Business Overview

10.1.5 Intel Corporation On-board Wireless Sensor SWOT Analysis

10.1.6 Intel Corporation Recent Developments

10.2 ABB

10.2.1 ABB On-board Wireless Sensor Basic Information

10.2.2 ABB On-board Wireless Sensor Product Overview

10.2.3 ABB On-board Wireless Sensor Product Market Performance

10.2.4 ABB Business Overview

10.2.5 ABB On-board Wireless Sensor SWOT Analysis

10.2.6 ABB Recent Developments

10.3 Texas Instruments

10.3.1 Texas Instruments On-board Wireless Sensor Basic Information

10.3.2 Texas Instruments On-board Wireless Sensor Product Overview

10.3.3 Texas Instruments On-board Wireless Sensor Product Market Performance

10.3.4 Texas Instruments On-board Wireless Sensor SWOT Analysis

10.3.5 Texas Instruments Business Overview

- 10.3.6 Texas Instruments Recent Developments
- 10.4 Huawei Investment and Holding
 - 10.4.1 Huawei Investment and Holding On-board Wireless Sensor Basic Information
 - 10.4.2 Huawei Investment and Holding On-board Wireless Sensor Product Overview
 - 10.4.3 Huawei Investment and Holding On-board Wireless Sensor Product Market Performance
 - 10.4.4 Huawei Investment and Holding Business Overview
 - 10.4.5 Huawei Investment and Holding Recent Developments
- 10.5 Cisco Systems
 - 10.5.1 Cisco Systems On-board Wireless Sensor Basic Information
 - 10.5.2 Cisco Systems On-board Wireless Sensor Product Overview
 - 10.5.3 Cisco Systems On-board Wireless Sensor Product Market Performance
 - 10.5.4 Cisco Systems Business Overview
 - 10.5.5 Cisco Systems Recent Developments
- 10.6 STMicroelectronics
 - 10.6.1 STMicroelectronics On-board Wireless Sensor Basic Information
 - 10.6.2 STMicroelectronics On-board Wireless Sensor Product Overview
 - 10.6.3 STMicroelectronics On-board Wireless Sensor Product Market Performance
 - 10.6.4 STMicroelectronics Business Overview
 - 10.6.5 STMicroelectronics Recent Developments
- 10.7 TE Connectivity Ltd.
 - 10.7.1 TE Connectivity Ltd. On-board Wireless Sensor Basic Information
 - 10.7.2 TE Connectivity Ltd. On-board Wireless Sensor Product Overview
 - 10.7.3 TE Connectivity Ltd. On-board Wireless Sensor Product Market Performance
 - 10.7.4 TE Connectivity Ltd. Business Overview
 - 10.7.5 TE Connectivity Ltd. Recent Developments
- 10.8 NXP Semiconductor
 - 10.8.1 NXP Semiconductor On-board Wireless Sensor Basic Information
 - 10.8.2 NXP Semiconductor On-board Wireless Sensor Product Overview
 - 10.8.3 NXP Semiconductor On-board Wireless Sensor Product Market Performance
 - 10.8.4 NXP Semiconductor Business Overview
 - 10.8.5 NXP Semiconductor Recent Developments
- 10.9 Dell
 - 10.9.1 Dell On-board Wireless Sensor Basic Information
 - 10.9.2 Dell On-board Wireless Sensor Product Overview
 - 10.9.3 Dell On-board Wireless Sensor Product Market Performance
 - 10.9.4 Dell Business Overview
 - 10.9.5 Dell Recent Developments
- 10.10 Hewlett Packard Enterprise

- 10.10.1 Hewlett Packard Enterprise On-board Wireless Sensor Basic Information
- 10.10.2 Hewlett Packard Enterprise On-board Wireless Sensor Product Overview
- 10.10.3 Hewlett Packard Enterprise On-board Wireless Sensor Product Market Performance
- 10.10.4 Hewlett Packard Enterprise Business Overview
- 10.10.5 Hewlett Packard Enterprise Recent Developments
- 10.11 Robert Bosch
 - 10.11.1 Robert Bosch On-board Wireless Sensor Basic Information
 - 10.11.2 Robert Bosch On-board Wireless Sensor Product Overview
 - 10.11.3 Robert Bosch On-board Wireless Sensor Product Market Performance
 - 10.11.4 Robert Bosch Business Overview
 - 10.11.5 Robert Bosch Recent Developments
- 10.12 Advantech
 - 10.12.1 Advantech On-board Wireless Sensor Basic Information
 - 10.12.2 Advantech On-board Wireless Sensor Product Overview
 - 10.12.3 Advantech On-board Wireless Sensor Product Market Performance
 - 10.12.4 Advantech Business Overview
 - 10.12.5 Advantech Recent Developments
- 10.13 Honeywell International
 - 10.13.1 Honeywell International On-board Wireless Sensor Basic Information
 - 10.13.2 Honeywell International On-board Wireless Sensor Product Overview
 - 10.13.3 Honeywell International On-board Wireless Sensor Product Market Performance
 - 10.13.4 Honeywell International Business Overview
 - 10.13.5 Honeywell International Recent Developments
- 10.14 Broadcom
 - 10.14.1 Broadcom On-board Wireless Sensor Basic Information
 - 10.14.2 Broadcom On-board Wireless Sensor Product Overview
 - 10.14.3 Broadcom On-board Wireless Sensor Product Market Performance
 - 10.14.4 Broadcom Business Overview
 - 10.14.5 Broadcom Recent Developments
- 10.15 Infineon Technologies
 - 10.15.1 Infineon Technologies On-board Wireless Sensor Basic Information
 - 10.15.2 Infineon Technologies On-board Wireless Sensor Product Overview
 - 10.15.3 Infineon Technologies On-board Wireless Sensor Product Market Performance
 - 10.15.4 Infineon Technologies Business Overview
 - 10.15.5 Infineon Technologies Recent Developments
- 10.16 Emerson Electric Company

- 10.16.1 Emerson Electric Company On-board Wireless Sensor Basic Information
- 10.16.2 Emerson Electric Company On-board Wireless Sensor Product Overview
- 10.16.3 Emerson Electric Company On-board Wireless Sensor Product Market Performance
- 10.16.4 Emerson Electric Company Business Overview
- 10.16.5 Emerson Electric Company Recent Developments

11 ON-BOARD WIRELESS SENSOR MARKET FORECAST BY REGION

- 11.1 Global On-board Wireless Sensor Market Size Forecast
- 11.2 Global On-board Wireless Sensor Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe On-board Wireless Sensor Market Size Forecast by Country
 - 11.2.3 Asia Pacific On-board Wireless Sensor Market Size Forecast by Region
 - 11.2.4 South America On-board Wireless Sensor Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of On-board Wireless Sensor by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global On-board Wireless Sensor Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of On-board Wireless Sensor by Type (2025-2032)
 - 12.1.2 Global On-board Wireless Sensor Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of On-board Wireless Sensor by Type (2025-2032)
- 12.2 Global On-board Wireless Sensor Market Forecast by Application (2025-2032)
 - 12.2.1 Global On-board Wireless Sensor Sales (K Units) Forecast by Application
 - 12.2.2 Global On-board Wireless Sensor Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. On-board Wireless Sensor Market Size Comparison by Region (M USD)

Table 5. Global On-board Wireless Sensor Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global On-board Wireless Sensor Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global On-board Wireless Sensor Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global On-board Wireless Sensor Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in On-board Wireless Sensor as of 2022)

Table 10. Global Market On-board Wireless Sensor Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers On-board Wireless Sensor Sales Sites and Area Served

Table 12. Manufacturers On-board Wireless Sensor Product Type

Table 13. Global On-board Wireless Sensor Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of On-board Wireless Sensor

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. On-board Wireless Sensor Market Challenges

Table 22. Global On-board Wireless Sensor Sales by Type (K Units)

Table 23. Global On-board Wireless Sensor Market Size by Type (M USD)

Table 24. Global On-board Wireless Sensor Sales (K Units) by Type (2019-2024)

Table 25. Global On-board Wireless Sensor Sales Market Share by Type (2019-2024)

Table 26. Global On-board Wireless Sensor Market Size (M USD) by Type (2019-2024)

Table 27. Global On-board Wireless Sensor Market Size Share by Type (2019-2024)

Table 28. Global On-board Wireless Sensor Price (USD/Unit) by Type (2019-2024)

- Table 29. Global On-board Wireless Sensor Sales (K Units) by Application
- Table 30. Global On-board Wireless Sensor Market Size by Application
- Table 31. Global On-board Wireless Sensor Sales by Application (2019-2024) & (K Units)
- Table 32. Global On-board Wireless Sensor Sales Market Share by Application (2019-2024)
- Table 33. Global On-board Wireless Sensor Sales by Application (2019-2024) & (M USD)
- Table 34. Global On-board Wireless Sensor Market Share by Application (2019-2024)
- Table 35. Global On-board Wireless Sensor Sales Growth Rate by Application (2019-2024)
- Table 36. Global On-board Wireless Sensor Sales by Region (2019-2024) & (K Units)
- Table 37. Global On-board Wireless Sensor Sales Market Share by Region (2019-2024)
- Table 38. North America On-board Wireless Sensor Sales by Country (2019-2024) & (K Units)
- Table 39. Europe On-board Wireless Sensor Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific On-board Wireless Sensor Sales by Region (2019-2024) & (K Units)
- Table 41. South America On-board Wireless Sensor Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa On-board Wireless Sensor Sales by Region (2019-2024) & (K Units)
- Table 43. Global On-board Wireless Sensor Production (K Units) by Region (2019-2024)
- Table 44. Global On-board Wireless Sensor Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global On-board Wireless Sensor Revenue Market Share by Region (2019-2024)
- Table 46. Global On-board Wireless Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America On-board Wireless Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe On-board Wireless Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan On-board Wireless Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China On-board Wireless Sensor Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Intel Corporation On-board Wireless Sensor Basic Information

Table 52. Intel Corporation On-board Wireless Sensor Product Overview

Table 53. Intel Corporation On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. Intel Corporation Business Overview

Table 55. Intel Corporation On-board Wireless Sensor SWOT Analysis

Table 56. Intel Corporation Recent Developments

Table 57. ABB On-board Wireless Sensor Basic Information

Table 58. ABB On-board Wireless Sensor Product Overview

Table 59. ABB On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. ABB Business Overview

Table 61. ABB On-board Wireless Sensor SWOT Analysis

Table 62. ABB Recent Developments

Table 63. Texas Instruments On-board Wireless Sensor Basic Information

Table 64. Texas Instruments On-board Wireless Sensor Product Overview

Table 65. Texas Instruments On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. Texas Instruments On-board Wireless Sensor SWOT Analysis

Table 67. Texas Instruments Business Overview

Table 68. Texas Instruments Recent Developments

Table 69. Huawei Investment and Holding On-board Wireless Sensor Basic Information

Table 70. Huawei Investment and Holding On-board Wireless Sensor Product Overview

Table 71. Huawei Investment and Holding On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Huawei Investment and Holding Business Overview

Table 73. Huawei Investment and Holding Recent Developments

Table 74. Cisco Systems On-board Wireless Sensor Basic Information

Table 75. Cisco Systems On-board Wireless Sensor Product Overview

Table 76. Cisco Systems On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Cisco Systems Business Overview

Table 78. Cisco Systems Recent Developments

Table 79. STMicroelectronics On-board Wireless Sensor Basic Information

Table 80. STMicroelectronics On-board Wireless Sensor Product Overview

Table 81. STMicroelectronics On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. STMicroelectronics Business Overview

Table 83. STMicroelectronics Recent Developments

Table 84. TE Connectivity Ltd. On-board Wireless Sensor Basic Information

- Table 85. TE Connectivity Ltd. On-board Wireless Sensor Product Overview
- Table 86. TE Connectivity Ltd. On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. TE Connectivity Ltd. Business Overview
- Table 88. TE Connectivity Ltd. Recent Developments
- Table 89. NXP Semiconductor On-board Wireless Sensor Basic Information
- Table 90. NXP Semiconductor On-board Wireless Sensor Product Overview
- Table 91. NXP Semiconductor On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. NXP Semiconductor Business Overview
- Table 93. NXP Semiconductor Recent Developments
- Table 94. Dell On-board Wireless Sensor Basic Information
- Table 95. Dell On-board Wireless Sensor Product Overview
- Table 96. Dell On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Dell Business Overview
- Table 98. Dell Recent Developments
- Table 99. Hewlett Packard Enterprise On-board Wireless Sensor Basic Information
- Table 100. Hewlett Packard Enterprise On-board Wireless Sensor Product Overview
- Table 101. Hewlett Packard Enterprise On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Hewlett Packard Enterprise Business Overview
- Table 103. Hewlett Packard Enterprise Recent Developments
- Table 104. Robert Bosch On-board Wireless Sensor Basic Information
- Table 105. Robert Bosch On-board Wireless Sensor Product Overview
- Table 106. Robert Bosch On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Robert Bosch Business Overview
- Table 108. Robert Bosch Recent Developments
- Table 109. Advantech On-board Wireless Sensor Basic Information
- Table 110. Advantech On-board Wireless Sensor Product Overview
- Table 111. Advantech On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. Advantech Business Overview
- Table 113. Advantech Recent Developments
- Table 114. Honeywell International On-board Wireless Sensor Basic Information
- Table 115. Honeywell International On-board Wireless Sensor Product Overview
- Table 116. Honeywell International On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Honeywell International Business Overview

Table 118. Honeywell International Recent Developments

Table 119. Broadcom On-board Wireless Sensor Basic Information

Table 120. Broadcom On-board Wireless Sensor Product Overview

Table 121. Broadcom On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. Broadcom Business Overview

Table 123. Broadcom Recent Developments

Table 124. Infineon Technologies On-board Wireless Sensor Basic Information

Table 125. Infineon Technologies On-board Wireless Sensor Product Overview

Table 126. Infineon Technologies On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Infineon Technologies Business Overview

Table 128. Infineon Technologies Recent Developments

Table 129. Emerson Electric Company On-board Wireless Sensor Basic Information

Table 130. Emerson Electric Company On-board Wireless Sensor Product Overview

Table 131. Emerson Electric Company On-board Wireless Sensor Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 132. Emerson Electric Company Business Overview

Table 133. Emerson Electric Company Recent Developments

Table 134. Global On-board Wireless Sensor Sales Forecast by Region (2025-2032) & (K Units)

Table 135. Global On-board Wireless Sensor Market Size Forecast by Region (2025-2032) & (M USD)

Table 136. North America On-board Wireless Sensor Sales Forecast by Country (2025-2032) & (K Units)

Table 137. North America On-board Wireless Sensor Market Size Forecast by Country (2025-2032) & (M USD)

Table 138. Europe On-board Wireless Sensor Sales Forecast by Country (2025-2032) & (K Units)

Table 139. Europe On-board Wireless Sensor Market Size Forecast by Country (2025-2032) & (M USD)

Table 140. Asia Pacific On-board Wireless Sensor Sales Forecast by Region (2025-2032) & (K Units)

Table 141. Asia Pacific On-board Wireless Sensor Market Size Forecast by Region (2025-2032) & (M USD)

Table 142. South America On-board Wireless Sensor Sales Forecast by Country (2025-2032) & (K Units)

Table 143. South America On-board Wireless Sensor Market Size Forecast by Country

(2025-2032) & (M USD)

Table 144. Middle East and Africa On-board Wireless Sensor Consumption Forecast by Country (2025-2032) & (Units)

Table 145. Middle East and Africa On-board Wireless Sensor Market Size Forecast by Country (2025-2032) & (M USD)

Table 146. Global On-board Wireless Sensor Sales Forecast by Type (2025-2032) & (K Units)

Table 147. Global On-board Wireless Sensor Market Size Forecast by Type (2025-2032) & (M USD)

Table 148. Global On-board Wireless Sensor Price Forecast by Type (2025-2032) & (USD/Unit)

Table 149. Global On-board Wireless Sensor Sales (K Units) Forecast by Application (2025-2032)

Table 150. Global On-board Wireless Sensor Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of On-board Wireless Sensor
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global On-board Wireless Sensor Market Size (M USD), 2019-2032
- Figure 5. Global On-board Wireless Sensor Market Size (M USD) (2019-2032)
- Figure 6. Global On-board Wireless Sensor Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. On-board Wireless Sensor Market Size by Country (M USD)
- Figure 11. On-board Wireless Sensor Sales Share by Manufacturers in 2023
- Figure 12. Global On-board Wireless Sensor Revenue Share by Manufacturers in 2023
- Figure 13. On-board Wireless Sensor Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market On-board Wireless Sensor Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by On-board Wireless Sensor Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global On-board Wireless Sensor Market Share by Type
- Figure 18. Sales Market Share of On-board Wireless Sensor by Type (2019-2024)
- Figure 19. Sales Market Share of On-board Wireless Sensor by Type in 2023
- Figure 20. Market Size Share of On-board Wireless Sensor by Type (2019-2024)
- Figure 21. Market Size Market Share of On-board Wireless Sensor by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global On-board Wireless Sensor Market Share by Application
- Figure 24. Global On-board Wireless Sensor Sales Market Share by Application (2019-2024)
- Figure 25. Global On-board Wireless Sensor Sales Market Share by Application in 2023
- Figure 26. Global On-board Wireless Sensor Market Share by Application (2019-2024)
- Figure 27. Global On-board Wireless Sensor Market Share by Application in 2023
- Figure 28. Global On-board Wireless Sensor Sales Growth Rate by Application (2019-2024)
- Figure 29. Global On-board Wireless Sensor Sales Market Share by Region (2019-2024)

Figure 30. North America On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America On-board Wireless Sensor Sales Market Share by Country in 2023

Figure 32. U.S. On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada On-board Wireless Sensor Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico On-board Wireless Sensor Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe On-board Wireless Sensor Sales Market Share by Country in 2023

Figure 37. Germany On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific On-board Wireless Sensor Sales and Growth Rate (K Units)

Figure 43. Asia Pacific On-board Wireless Sensor Sales Market Share by Region in 2023

Figure 44. China On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America On-board Wireless Sensor Sales and Growth Rate (K Units)

Figure 50. South America On-board Wireless Sensor Sales Market Share by Country in 2023

Figure 51. Brazil On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa On-board Wireless Sensor Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa On-board Wireless Sensor Sales Market Share by Region in 2023

Figure 56. Saudi Arabia On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa On-board Wireless Sensor Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global On-board Wireless Sensor Production Market Share by Region (2019-2024)

Figure 62. North America On-board Wireless Sensor Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe On-board Wireless Sensor Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan On-board Wireless Sensor Production (K Units) Growth Rate (2019-2024)

Figure 65. China On-board Wireless Sensor Production (K Units) Growth Rate (2019-2024)

Figure 66. Global On-board Wireless Sensor Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global On-board Wireless Sensor Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global On-board Wireless Sensor Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global On-board Wireless Sensor Market Share Forecast by Type (2025-2032)

Figure 70. Global On-board Wireless Sensor Sales Forecast by Application (2025-2032)

Figure 71. Global On-board Wireless Sensor Market Share Forecast by Application
(2025-2032)

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