

# Global On-Board Charger IC Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

On-board charging ICs charge batteries in electric vehicles (EV) and plug-in hybrid electric vehicles (PHEV) using AC power from a charging station or household power supply. To charge the battery from AC power, the OBC performs power factor correction (PFC) followed by DC-DC conversion to efficiently charge the battery to the required voltage level.

This report provides a deep insight into the global On-Board Charger IC market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global On-Board Charger IC Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the On-Board Charger IC market in any manner.

## Global On-Board Charger IC Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

onsemi

STMicroelectronics

Microchip Technology

Texas Instruments

Infineon Technologies

VisiC Technologies

Nexperia

Power Integrations

Renesas

NXP Semiconductors

ABLIC

ROHM

Sanken Electric

Analog Devices

Sanan IC

Allegro MicroSystems

Market Segmentation (by Type)

0-10kv

10-20kv

Greater than 20kv

Market Segmentation (by Application)

Plug-in Hybrid Electric Vehicle (PHEV)

Battery Electric Vehicle (BEV)

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the On-Board Charger IC Market

Overview of the regional outlook of the On-Board Charger IC Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business

expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the On-Board Charger IC Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of On-Board Charger IC
- 1.2 Key Market Segments
  - 1.2.1 On-Board Charger IC Segment by Type
  - 1.2.2 On-Board Charger IC Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ON-BOARD CHARGER IC MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global On-Board Charger IC Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global On-Board Charger IC Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ON-BOARD CHARGER IC MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global On-Board Charger IC Sales by Manufacturers (2019-2024)
- 3.2 Global On-Board Charger IC Revenue Market Share by Manufacturers (2019-2024)
- 3.3 On-Board Charger IC Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global On-Board Charger IC Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers On-Board Charger IC Sales Sites, Area Served, Product Type
- 3.6 On-Board Charger IC Market Competitive Situation and Trends
  - 3.6.1 On-Board Charger IC Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest On-Board Charger IC Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 ON-BOARD CHARGER IC INDUSTRY CHAIN ANALYSIS**

- 4.1 On-Board Charger IC Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ON-BOARD CHARGER IC MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 ON-BOARD CHARGER IC MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global On-Board Charger IC Sales Market Share by Type (2019-2024)
- 6.3 Global On-Board Charger IC Market Size Market Share by Type (2019-2024)
- 6.4 Global On-Board Charger IC Price by Type (2019-2024)

## **7 ON-BOARD CHARGER IC MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global On-Board Charger IC Market Sales by Application (2019-2024)
- 7.3 Global On-Board Charger IC Market Size (M USD) by Application (2019-2024)
- 7.4 Global On-Board Charger IC Sales Growth Rate by Application (2019-2024)

## **8 ON-BOARD CHARGER IC MARKET SEGMENTATION BY REGION**

- 8.1 Global On-Board Charger IC Sales by Region
  - 8.1.1 Global On-Board Charger IC Sales by Region
  - 8.1.2 Global On-Board Charger IC Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America On-Board Charger IC Sales by Country



8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe On-Board Charger IC Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific On-Board Charger IC Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America On-Board Charger IC Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa On-Board Charger IC Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 onsemi

9.1.1 onsemi On-Board Charger IC Basic Information

9.1.2 onsemi On-Board Charger IC Product Overview

9.1.3 onsemi On-Board Charger IC Product Market Performance

9.1.4 onsemi Business Overview

9.1.5 onsemi On-Board Charger IC SWOT Analysis

9.1.6 onsemi Recent Developments

## 9.2 STMicroelectronics

- 9.2.1 STMicroelectronics On-Board Charger IC Basic Information
- 9.2.2 STMicroelectronics On-Board Charger IC Product Overview
- 9.2.3 STMicroelectronics On-Board Charger IC Product Market Performance
- 9.2.4 STMicroelectronics Business Overview
- 9.2.5 STMicroelectronics On-Board Charger IC SWOT Analysis
- 9.2.6 STMicroelectronics Recent Developments

## 9.3 Microchip Technology

- 9.3.1 Microchip Technology On-Board Charger IC Basic Information
- 9.3.2 Microchip Technology On-Board Charger IC Product Overview
- 9.3.3 Microchip Technology On-Board Charger IC Product Market Performance
- 9.3.4 Microchip Technology On-Board Charger IC SWOT Analysis
- 9.3.5 Microchip Technology Business Overview
- 9.3.6 Microchip Technology Recent Developments

## 9.4 Texas Instruments

- 9.4.1 Texas Instruments On-Board Charger IC Basic Information
- 9.4.2 Texas Instruments On-Board Charger IC Product Overview
- 9.4.3 Texas Instruments On-Board Charger IC Product Market Performance
- 9.4.4 Texas Instruments Business Overview
- 9.4.5 Texas Instruments Recent Developments

## 9.5 Infineon Technologies

- 9.5.1 Infineon Technologies On-Board Charger IC Basic Information
- 9.5.2 Infineon Technologies On-Board Charger IC Product Overview
- 9.5.3 Infineon Technologies On-Board Charger IC Product Market Performance
- 9.5.4 Infineon Technologies Business Overview
- 9.5.5 Infineon Technologies Recent Developments

## 9.6 VisIC Technologies

- 9.6.1 VisIC Technologies On-Board Charger IC Basic Information
- 9.6.2 VisIC Technologies On-Board Charger IC Product Overview
- 9.6.3 VisIC Technologies On-Board Charger IC Product Market Performance
- 9.6.4 VisIC Technologies Business Overview
- 9.6.5 VisIC Technologies Recent Developments

## 9.7 Nexperia

- 9.7.1 Nexperia On-Board Charger IC Basic Information
- 9.7.2 Nexperia On-Board Charger IC Product Overview
- 9.7.3 Nexperia On-Board Charger IC Product Market Performance
- 9.7.4 Nexperia Business Overview
- 9.7.5 Nexperia Recent Developments

## 9.8 Power Integrations

- 9.8.1 Power Integrations On-Board Charger IC Basic Information
- 9.8.2 Power Integrations On-Board Charger IC Product Overview
- 9.8.3 Power Integrations On-Board Charger IC Product Market Performance
- 9.8.4 Power Integrations Business Overview
- 9.8.5 Power Integrations Recent Developments
- 9.9 Renesas
  - 9.9.1 Renesas On-Board Charger IC Basic Information
  - 9.9.2 Renesas On-Board Charger IC Product Overview
  - 9.9.3 Renesas On-Board Charger IC Product Market Performance
  - 9.9.4 Renesas Business Overview
  - 9.9.5 Renesas Recent Developments
- 9.10 NXP Semiconductors
  - 9.10.1 NXP Semiconductors On-Board Charger IC Basic Information
  - 9.10.2 NXP Semiconductors On-Board Charger IC Product Overview
  - 9.10.3 NXP Semiconductors On-Board Charger IC Product Market Performance
  - 9.10.4 NXP Semiconductors Business Overview
  - 9.10.5 NXP Semiconductors Recent Developments
- 9.11 ABLIC
  - 9.11.1 ABLIC On-Board Charger IC Basic Information
  - 9.11.2 ABLIC On-Board Charger IC Product Overview
  - 9.11.3 ABLIC On-Board Charger IC Product Market Performance
  - 9.11.4 ABLIC Business Overview
  - 9.11.5 ABLIC Recent Developments
- 9.12 ROHM
  - 9.12.1 ROHM On-Board Charger IC Basic Information
  - 9.12.2 ROHM On-Board Charger IC Product Overview
  - 9.12.3 ROHM On-Board Charger IC Product Market Performance
  - 9.12.4 ROHM Business Overview
  - 9.12.5 ROHM Recent Developments
- 9.13 Sanken Electric
  - 9.13.1 Sanken Electric On-Board Charger IC Basic Information
  - 9.13.2 Sanken Electric On-Board Charger IC Product Overview
  - 9.13.3 Sanken Electric On-Board Charger IC Product Market Performance
  - 9.13.4 Sanken Electric Business Overview
  - 9.13.5 Sanken Electric Recent Developments
- 9.14 Analog Devices
  - 9.14.1 Analog Devices On-Board Charger IC Basic Information
  - 9.14.2 Analog Devices On-Board Charger IC Product Overview
  - 9.14.3 Analog Devices On-Board Charger IC Product Market Performance

9.14.4 Analog Devices Business Overview

9.14.5 Analog Devices Recent Developments

9.15 Sanan IC

9.15.1 Sanan IC On-Board Charger IC Basic Information

9.15.2 Sanan IC On-Board Charger IC Product Overview

9.15.3 Sanan IC On-Board Charger IC Product Market Performance

9.15.4 Sanan IC Business Overview

9.15.5 Sanan IC Recent Developments

9.16 Allegro MicroSystems

9.16.1 Allegro MicroSystems On-Board Charger IC Basic Information

9.16.2 Allegro MicroSystems On-Board Charger IC Product Overview

9.16.3 Allegro MicroSystems On-Board Charger IC Product Market Performance

9.16.4 Allegro MicroSystems Business Overview

9.16.5 Allegro MicroSystems Recent Developments

## **10 ON-BOARD CHARGER IC MARKET FORECAST BY REGION**

10.1 Global On-Board Charger IC Market Size Forecast

10.2 Global On-Board Charger IC Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe On-Board Charger IC Market Size Forecast by Country

10.2.3 Asia Pacific On-Board Charger IC Market Size Forecast by Region

10.2.4 South America On-Board Charger IC Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of On-Board Charger IC by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global On-Board Charger IC Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of On-Board Charger IC by Type (2025-2030)

11.1.2 Global On-Board Charger IC Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of On-Board Charger IC by Type (2025-2030)

11.2 Global On-Board Charger IC Market Forecast by Application (2025-2030)

11.2.1 Global On-Board Charger IC Sales (K Units) Forecast by Application

11.2.2 Global On-Board Charger IC Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. On-Board Charger IC Market Size Comparison by Region (M USD)
Table 5. Global On-Board Charger IC Sales (K Units) by Manufacturers (2019-2024)
Table 6. Global On-Board Charger IC Sales Market Share by Manufacturers (2019-2024)
Table 7. Global On-Board Charger IC Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global On-Board Charger IC Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in On-Board Charger IC as of 2022)
Table 10. Global Market On-Board Charger IC Average Price (USD/Unit) of Key Manufacturers (2019-2024)
Table 11. Manufacturers On-Board Charger IC Sales Sites and Area Served
Table 12. Manufacturers On-Board Charger IC Product Type
Table 13. Global On-Board Charger IC Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of On-Board Charger IC
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. On-Board Charger IC Market Challenges
Table 22. Global On-Board Charger IC Sales by Type (K Units)
Table 23. Global On-Board Charger IC Market Size by Type (M USD)
Table 24. Global On-Board Charger IC Sales (K Units) by Type (2019-2024)
Table 25. Global On-Board Charger IC Sales Market Share by Type (2019-2024)
Table 26. Global On-Board Charger IC Market Size (M USD) by Type (2019-2024)
Table 27. Global On-Board Charger IC Market Size Share by Type (2019-2024)
Table 28. Global On-Board Charger IC Price (USD/Unit) by Type (2019-2024)
Table 29. Global On-Board Charger IC Sales (K Units) by Application
Table 30. Global On-Board Charger IC Market Size by Application
Table 31. Global On-Board Charger IC Sales by Application (2019-2024) & (K Units)

Table 32. Global On-Board Charger IC Sales Market Share by Application (2019-2024)

Table 33. Global On-Board Charger IC Sales by Application (2019-2024) & (M USD)

Table 34. Global On-Board Charger IC Market Share by Application (2019-2024)

Table 35. Global On-Board Charger IC Sales Growth Rate by Application (2019-2024)

Table 36. Global On-Board Charger IC Sales by Region (2019-2024) & (K Units)

Table 37. Global On-Board Charger IC Sales Market Share by Region (2019-2024)

Table 38. North America On-Board Charger IC Sales by Country (2019-2024) & (K Units)

Table 39. Europe On-Board Charger IC Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific On-Board Charger IC Sales by Region (2019-2024) & (K Units)

Table 41. South America On-Board Charger IC Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa On-Board Charger IC Sales by Region (2019-2024) & (K Units)

Table 43. onsemi On-Board Charger IC Basic Information

Table 44. onsemi On-Board Charger IC Product Overview

Table 45. onsemi On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. onsemi Business Overview

Table 47. onsemi On-Board Charger IC SWOT Analysis

Table 48. onsemi Recent Developments

Table 49. STMicroelectronics On-Board Charger IC Basic Information

Table 50. STMicroelectronics On-Board Charger IC Product Overview

Table 51. STMicroelectronics On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. STMicroelectronics Business Overview

Table 53. STMicroelectronics On-Board Charger IC SWOT Analysis

Table 54. STMicroelectronics Recent Developments

Table 55. Microchip Technology On-Board Charger IC Basic Information

Table 56. Microchip Technology On-Board Charger IC Product Overview

Table 57. Microchip Technology On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Microchip Technology On-Board Charger IC SWOT Analysis

Table 59. Microchip Technology Business Overview

Table 60. Microchip Technology Recent Developments

Table 61. Texas Instruments On-Board Charger IC Basic Information

Table 62. Texas Instruments On-Board Charger IC Product Overview

Table 63. Texas Instruments On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)



Table 64. Texas Instruments Business Overview
Table 65. Texas Instruments Recent Developments
Table 66. Infineon Technologies On-Board Charger IC Basic Information
Table 67. Infineon Technologies On-Board Charger IC Product Overview
Table 68. Infineon Technologies On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 69. Infineon Technologies Business Overview
Table 70. Infineon Technologies Recent Developments
Table 71. VisIC Technologies On-Board Charger IC Basic Information
Table 72. VisIC Technologies On-Board Charger IC Product Overview
Table 73. VisIC Technologies On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 74. VisIC Technologies Business Overview
Table 75. VisIC Technologies Recent Developments
Table 76. Nexperia On-Board Charger IC Basic Information
Table 77. Nexperia On-Board Charger IC Product Overview
Table 78. Nexperia On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 79. Nexperia Business Overview
Table 80. Nexperia Recent Developments
Table 81. Power Integrations On-Board Charger IC Basic Information
Table 82. Power Integrations On-Board Charger IC Product Overview
Table 83. Power Integrations On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 84. Power Integrations Business Overview
Table 85. Power Integrations Recent Developments
Table 86. Renesas On-Board Charger IC Basic Information
Table 87. Renesas On-Board Charger IC Product Overview
Table 88. Renesas On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 89. Renesas Business Overview
Table 90. Renesas Recent Developments
Table 91. NXP Semiconductors On-Board Charger IC Basic Information
Table 92. NXP Semiconductors On-Board Charger IC Product Overview
Table 93. NXP Semiconductors On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 94. NXP Semiconductors Business Overview
Table 95. NXP Semiconductors Recent Developments
Table 96. ABLIC On-Board Charger IC Basic Information

Table 97. ABLIC On-Board Charger IC Product Overview
Table 98. ABLIC On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 99. ABLIC Business Overview
Table 100. ABLIC Recent Developments
Table 101. ROHM On-Board Charger IC Basic Information
Table 102. ROHM On-Board Charger IC Product Overview
Table 103. ROHM On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 104. ROHM Business Overview
Table 105. ROHM Recent Developments
Table 106. Sanken Electric On-Board Charger IC Basic Information
Table 107. Sanken Electric On-Board Charger IC Product Overview
Table 108. Sanken Electric On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 109. Sanken Electric Business Overview
Table 110. Sanken Electric Recent Developments
Table 111. Analog Devices On-Board Charger IC Basic Information
Table 112. Analog Devices On-Board Charger IC Product Overview
Table 113. Analog Devices On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 114. Analog Devices Business Overview
Table 115. Analog Devices Recent Developments
Table 116. Sanan IC On-Board Charger IC Basic Information
Table 117. Sanan IC On-Board Charger IC Product Overview
Table 118. Sanan IC On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 119. Sanan IC Business Overview
Table 120. Sanan IC Recent Developments
Table 121. Allegro MicroSystems On-Board Charger IC Basic Information
Table 122. Allegro MicroSystems On-Board Charger IC Product Overview
Table 123. Allegro MicroSystems On-Board Charger IC Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
Table 124. Allegro MicroSystems Business Overview
Table 125. Allegro MicroSystems Recent Developments
Table 126. Global On-Board Charger IC Sales Forecast by Region (2025-2030) & (K Units)
Table 127. Global On-Board Charger IC Market Size Forecast by Region (2025-2030) & (M USD)



Table 128. North America On-Board Charger IC Sales Forecast by Country (2025-2030) & (K Units)

Table 129. North America On-Board Charger IC Market Size Forecast by Country (2025-2030) & (M USD)

Table 130. Europe On-Board Charger IC Sales Forecast by Country (2025-2030) & (K Units)

Table 131. Europe On-Board Charger IC Market Size Forecast by Country (2025-2030) & (M USD)

Table 132. Asia Pacific On-Board Charger IC Sales Forecast by Region (2025-2030) & (K Units)

Table 133. Asia Pacific On-Board Charger IC Market Size Forecast by Region (2025-2030) & (M USD)

Table 134. South America On-Board Charger IC Sales Forecast by Country (2025-2030) & (K Units)

Table 135. South America On-Board Charger IC Market Size Forecast by Country (2025-2030) & (M USD)

Table 136. Middle East and Africa On-Board Charger IC Consumption Forecast by Country (2025-2030) & (Units)

Table 137. Middle East and Africa On-Board Charger IC Market Size Forecast by Country (2025-2030) & (M USD)

Table 138. Global On-Board Charger IC Sales Forecast by Type (2025-2030) & (K Units)

Table 139. Global On-Board Charger IC Market Size Forecast by Type (2025-2030) & (M USD)

Table 140. Global On-Board Charger IC Price Forecast by Type (2025-2030) & (USD/Unit)

Table 141. Global On-Board Charger IC Sales (K Units) Forecast by Application (2025-2030)

Table 142. Global On-Board Charger IC Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of On-Board Charger IC
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global On-Board Charger IC Market Size (M USD), 2019-2030
- Figure 5. Global On-Board Charger IC Market Size (M USD) (2019-2030)
- Figure 6. Global On-Board Charger IC Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. On-Board Charger IC Market Size by Country (M USD)
- Figure 11. On-Board Charger IC Sales Share by Manufacturers in 2023
- Figure 12. Global On-Board Charger IC Revenue Share by Manufacturers in 2023
- Figure 13. On-Board Charger IC Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market On-Board Charger IC Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by On-Board Charger IC Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global On-Board Charger IC Market Share by Type
- Figure 18. Sales Market Share of On-Board Charger IC by Type (2019-2024)
- Figure 19. Sales Market Share of On-Board Charger IC by Type in 2023
- Figure 20. Market Size Share of On-Board Charger IC by Type (2019-2024)
- Figure 21. Market Size Market Share of On-Board Charger IC by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global On-Board Charger IC Market Share by Application
- Figure 24. Global On-Board Charger IC Sales Market Share by Application (2019-2024)
- Figure 25. Global On-Board Charger IC Sales Market Share by Application in 2023
- Figure 26. Global On-Board Charger IC Market Share by Application (2019-2024)
- Figure 27. Global On-Board Charger IC Market Share by Application in 2023
- Figure 28. Global On-Board Charger IC Sales Growth Rate by Application (2019-2024)
- Figure 29. Global On-Board Charger IC Sales Market Share by Region (2019-2024)
- Figure 30. North America On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America On-Board Charger IC Sales Market Share by Country in 2023

Figure 32. U.S. On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada On-Board Charger IC Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico On-Board Charger IC Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe On-Board Charger IC Sales Market Share by Country in 2023

Figure 37. Germany On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific On-Board Charger IC Sales and Growth Rate (K Units)

Figure 43. Asia Pacific On-Board Charger IC Sales Market Share by Region in 2023

Figure 44. China On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America On-Board Charger IC Sales and Growth Rate (K Units)

Figure 50. South America On-Board Charger IC Sales Market Share by Country in 2023

Figure 51. Brazil On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa On-Board Charger IC Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa On-Board Charger IC Sales Market Share by Region in 2023

Figure 56. Saudi Arabia On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Units)

Figure 60. South Africa On-Board Charger IC Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global On-Board Charger IC Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global On-Board Charger IC Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global On-Board Charger IC Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global On-Board Charger IC Market Share Forecast by Type (2025-2030)

Figure 65. Global On-Board Charger IC Sales Forecast by Application (2025-2030)

Figure 66. Global On-Board Charger IC Market Share Forecast by Application (2025-2030)

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