

# Global Omni-channel Order Management Systems Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Omni-channel Campaign Management (OCCM), also known as all-channel marketing, as an extension of multi- and cross-channel management, refers to the synchronized planning, management and monitoring of sales channels and touchpoints. The goal is to optimize the customer experience.

The global Omni-channel Order Management Systems market size was estimated at USD 2012.90 million in 2023 and is projected to reach USD 5810.25 million by 2032, exhibiting a CAGR of 12.50% during the forecast period.

North America Omni-channel Order Management Systems market size was estimated at USD 642.92 million in 2023, at a CAGR of 10.71% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Omni-channel Order Management Systems market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Omni-channel Order Management Systems Market, this report introduces in

detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Omni-channel Order Management Systems market in any manner.

## Global Omni-channel Order Management Systems Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Openbravo

Veeva

Salesforce.com

Capillary Technologies

Aptos

enVista

Fluent Commerce

IBM

Infor

Kibo

Manhattan Associates

Mi9 Retail

OneView Commerce

Oracle

Radial

Softeon

Symphony RetailAI

Tecsys(OrderDynamics)

Market Segmentation (by Type)

On-premises

Cloud-based

Market Segmentation (by Application)

Retail, eCommerce, and Wholesale

Healthcare

Manufacturing

Food and Beverage

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Omni-channel Order Management Systems Market

Overview of the regional outlook of the Omni-channel Order Management Systems Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your

competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Omni-channel Order Management Systems Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Omni-channel Order Management Systems, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Omni-channel Order Management Systems
- 1.2 Key Market Segments
  - 1.2.1 Omni-channel Order Management Systems Segment by Type
  - 1.2.2 Omni-channel Order Management Systems Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 OMNI-CHANNEL ORDER MANAGEMENT SYSTEMS MARKET OVERVIEW**

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 OMNI-CHANNEL ORDER MANAGEMENT SYSTEMS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Omni-channel Order Management Systems Revenue Market Share by Company (2019-2024)
- 3.2 Omni-channel Order Management Systems Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.3 Company Omni-channel Order Management Systems Market Size Sites, Area Served, Product Type
- 3.4 Omni-channel Order Management Systems Market Competitive Situation and Trends
  - 3.4.1 Omni-channel Order Management Systems Market Concentration Rate
  - 3.4.2 Global 5 and 10 Largest Omni-channel Order Management Systems Players Market Share by Revenue
  - 3.4.3 Mergers & Acquisitions, Expansion

### **4 OMNI-CHANNEL ORDER MANAGEMENT SYSTEMS VALUE CHAIN ANALYSIS**

- 4.1 Omni-channel Order Management Systems Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OMNI-CHANNEL ORDER MANAGEMENT SYSTEMS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 Mergers & Acquisitions
  - 5.5.2 Expansions
  - 5.5.3 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 OMNI-CHANNEL ORDER MANAGEMENT SYSTEMS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Omni-channel Order Management Systems Market Size Market Share by Type (2019-2024)
- 6.3 Global Omni-channel Order Management Systems Market Size Growth Rate by Type (2019-2024)

## **7 OMNI-CHANNEL ORDER MANAGEMENT SYSTEMS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Omni-channel Order Management Systems Market Size (M USD) by Application (2019-2024)
- 7.3 Global Omni-channel Order Management Systems Market Size Growth Rate by Application (2019-2024)

## **8 OMNI-CHANNEL ORDER MANAGEMENT SYSTEMS MARKET SEGMENTATION BY REGION**

## 8.1 Global Omni-channel Order Management Systems Market Size by Region

### 8.1.1 Global Omni-channel Order Management Systems Market Size by Region

### 8.1.2 Global Omni-channel Order Management Systems Market Size Market Share by Region

## 8.2 North America

### 8.2.1 North America Omni-channel Order Management Systems Market Size by Country

#### 8.2.2 U.S.

#### 8.2.3 Canada

#### 8.2.4 Mexico

## 8.3 Europe

### 8.3.1 Europe Omni-channel Order Management Systems Market Size by Country

#### 8.3.2 Germany

#### 8.3.3 France

#### 8.3.4 U.K.

#### 8.3.5 Italy

#### 8.3.6 Russia

## 8.4 Asia Pacific

### 8.4.1 Asia Pacific Omni-channel Order Management Systems Market Size by Region

#### 8.4.2 China

#### 8.4.3 Japan

#### 8.4.4 South Korea

#### 8.4.5 India

#### 8.4.6 Southeast Asia

## 8.5 South America

### 8.5.1 South America Omni-channel Order Management Systems Market Size by Country

#### 8.5.2 Brazil

#### 8.5.3 Argentina

#### 8.5.4 Columbia

## 8.6 Middle East and Africa

### 8.6.1 Middle East and Africa Omni-channel Order Management Systems Market Size by Region

#### 8.6.2 Saudi Arabia

#### 8.6.3 UAE

#### 8.6.4 Egypt

#### 8.6.5 Nigeria

#### 8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Openbravo

9.1.1 Openbravo Omni-channel Order Management Systems Basic Information

9.1.2 Openbravo Omni-channel Order Management Systems Product Overview

9.1.3 Openbravo Omni-channel Order Management Systems Product Market

Performance

9.1.4 Openbravo Omni-channel Order Management Systems SWOT Analysis

9.1.5 Openbravo Business Overview

9.1.6 Openbravo Recent Developments

### 9.2 Veeva

9.2.1 Veeva Omni-channel Order Management Systems Basic Information

9.2.2 Veeva Omni-channel Order Management Systems Product Overview

9.2.3 Veeva Omni-channel Order Management Systems Product Market Performance

9.2.4 Veeva Omni-channel Order Management Systems SWOT Analysis

9.2.5 Veeva Business Overview

9.2.6 Veeva Recent Developments

### 9.3 Salesforce.com

9.3.1 Salesforce.com Omni-channel Order Management Systems Basic Information

9.3.2 Salesforce.com Omni-channel Order Management Systems Product Overview

9.3.3 Salesforce.com Omni-channel Order Management Systems Product Market

Performance

9.3.4 Salesforce.com Omni-channel Order Management Systems SWOT Analysis

9.3.5 Salesforce.com Business Overview

9.3.6 Salesforce.com Recent Developments

### 9.4 Capillary Technologies

9.4.1 Capillary Technologies Omni-channel Order Management Systems Basic Information

9.4.2 Capillary Technologies Omni-channel Order Management Systems Product Overview

9.4.3 Capillary Technologies Omni-channel Order Management Systems Product Market Performance

9.4.4 Capillary Technologies Business Overview

9.4.5 Capillary Technologies Recent Developments

### 9.5 Aptos

9.5.1 Aptos Omni-channel Order Management Systems Basic Information

9.5.2 Aptos Omni-channel Order Management Systems Product Overview

9.5.3 Aptos Omni-channel Order Management Systems Product Market Performance

9.5.4 Aptos Business Overview

#### 9.5.5 Aptos Recent Developments

### 9.6 enVista

#### 9.6.1 enVista Omni-channel Order Management Systems Basic Information

#### 9.6.2 enVista Omni-channel Order Management Systems Product Overview

#### 9.6.3 enVista Omni-channel Order Management Systems Product Market

#### Performance

#### 9.6.4 enVista Business Overview

#### 9.6.5 enVista Recent Developments

### 9.7 Fluent Commerce

#### 9.7.1 Fluent Commerce Omni-channel Order Management Systems Basic Information

#### 9.7.2 Fluent Commerce Omni-channel Order Management Systems Product Overview

#### 9.7.3 Fluent Commerce Omni-channel Order Management Systems Product Market

#### Performance

#### 9.7.4 Fluent Commerce Business Overview

#### 9.7.5 Fluent Commerce Recent Developments

### 9.8 IBM

#### 9.8.1 IBM Omni-channel Order Management Systems Basic Information

#### 9.8.2 IBM Omni-channel Order Management Systems Product Overview

#### 9.8.3 IBM Omni-channel Order Management Systems Product Market Performance

#### 9.8.4 IBM Business Overview

#### 9.8.5 IBM Recent Developments

### 9.9 Infor

#### 9.9.1 Infor Omni-channel Order Management Systems Basic Information

#### 9.9.2 Infor Omni-channel Order Management Systems Product Overview

#### 9.9.3 Infor Omni-channel Order Management Systems Product Market Performance

#### 9.9.4 Infor Business Overview

#### 9.9.5 Infor Recent Developments

### 9.10 Kibo

#### 9.10.1 Kibo Omni-channel Order Management Systems Basic Information

#### 9.10.2 Kibo Omni-channel Order Management Systems Product Overview

#### 9.10.3 Kibo Omni-channel Order Management Systems Product Market Performance

#### 9.10.4 Kibo Business Overview

#### 9.10.5 Kibo Recent Developments

### 9.11 Manhattan Associates

#### 9.11.1 Manhattan Associates Omni-channel Order Management Systems Basic Information

#### 9.11.2 Manhattan Associates Omni-channel Order Management Systems Product Overview

#### 9.11.3 Manhattan Associates Omni-channel Order Management Systems Product

## Market Performance

9.11.4 Manhattan Associates Business Overview

9.11.5 Manhattan Associates Recent Developments

## 9.12 Mi9 Retail

9.12.1 Mi9 Retail Omni-channel Order Management Systems Basic Information

9.12.2 Mi9 Retail Omni-channel Order Management Systems Product Overview

9.12.3 Mi9 Retail Omni-channel Order Management Systems Product Market

## Performance

9.12.4 Mi9 Retail Business Overview

9.12.5 Mi9 Retail Recent Developments

## 9.13 OneView Commerce

9.13.1 OneView Commerce Omni-channel Order Management Systems Basic Information

9.13.2 OneView Commerce Omni-channel Order Management Systems Product Overview

9.13.3 OneView Commerce Omni-channel Order Management Systems Product Market Performance

9.13.4 OneView Commerce Business Overview

9.13.5 OneView Commerce Recent Developments

## 9.14 Oracle

9.14.1 Oracle Omni-channel Order Management Systems Basic Information

9.14.2 Oracle Omni-channel Order Management Systems Product Overview

9.14.3 Oracle Omni-channel Order Management Systems Product Market

## Performance

9.14.4 Oracle Business Overview

9.14.5 Oracle Recent Developments

## 9.15 Radial

9.15.1 Radial Omni-channel Order Management Systems Basic Information

9.15.2 Radial Omni-channel Order Management Systems Product Overview

9.15.3 Radial Omni-channel Order Management Systems Product Market

## Performance

9.15.4 Radial Business Overview

9.15.5 Radial Recent Developments

## 9.16 Softeon

9.16.1 Softeon Omni-channel Order Management Systems Basic Information

9.16.2 Softeon Omni-channel Order Management Systems Product Overview

9.16.3 Softeon Omni-channel Order Management Systems Product Market

## Performance

9.16.4 Softeon Business Overview

9.16.5 Softeon Recent Developments

9.17 Symphony RetailAI

9.17.1 Symphony RetailAI Omni-channel Order Management Systems Basic Information

9.17.2 Symphony RetailAI Omni-channel Order Management Systems Product Overview

9.17.3 Symphony RetailAI Omni-channel Order Management Systems Product Market Performance

9.17.4 Symphony RetailAI Business Overview

9.17.5 Symphony RetailAI Recent Developments

9.18 Tecsys(OrderDynamics)

9.18.1 Tecsys(OrderDynamics) Omni-channel Order Management Systems Basic Information

9.18.2 Tecsys(OrderDynamics) Omni-channel Order Management Systems Product Overview

9.18.3 Tecsys(OrderDynamics) Omni-channel Order Management Systems Product Market Performance

9.18.4 Tecsys(OrderDynamics) Business Overview

9.18.5 Tecsys(OrderDynamics) Recent Developments

## **10 OMNI-CHANNEL ORDER MANAGEMENT SYSTEMS REGIONAL MARKET FORECAST**

10.1 Global Omni-channel Order Management Systems Market Size Forecast

10.2 Global Omni-channel Order Management Systems Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Omni-channel Order Management Systems Market Size Forecast by Country

10.2.3 Asia Pacific Omni-channel Order Management Systems Market Size Forecast by Region

10.2.4 South America Omni-channel Order Management Systems Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Omni-channel Order Management Systems by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

11.1 Global Omni-channel Order Management Systems Market Forecast by Type (2025-2032)

## 11.2 Global Omni-channel Order Management Systems Market Forecast by Application (2025-2032)

### **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Omni-channel Order Management Systems Market Size Comparison by Region (M USD)

Table 5. Global Omni-channel Order Management Systems Revenue (M USD) by Company (2019-2024)

Table 6. Global Omni-channel Order Management Systems Revenue Share by Company (2019-2024)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Omni-channel Order Management Systems as of 2022)

Table 8. Company Omni-channel Order Management Systems Market Size Sites and Area Served

Table 9. Company Omni-channel Order Management Systems Product Type

Table 10. Global Omni-channel Order Management Systems Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Value Chain Map of Omni-channel Order Management Systems

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. Omni-channel Order Management Systems Market Challenges

Table 18. Global Omni-channel Order Management Systems Market Size by Type (M USD)

Table 19. Global Omni-channel Order Management Systems Market Size (M USD) by Type (2019-2024)

Table 20. Global Omni-channel Order Management Systems Market Size Share by Type (2019-2024)

Table 21. Global Omni-channel Order Management Systems Market Size Growth Rate by Type (2019-2024)

Table 22. Global Omni-channel Order Management Systems Market Size by Application

Table 23. Global Omni-channel Order Management Systems Market Size by Application (2019-2024) & (M USD)

Table 24. Global Omni-channel Order Management Systems Market Share by

Application (2019-2024)

Table 25. Global Omni-channel Order Management Systems Market Size Growth Rate by Application (2019-2024)

Table 26. Global Omni-channel Order Management Systems Market Size by Region (2019-2024) & (M USD)

Table 27. Global Omni-channel Order Management Systems Market Size Market Share by Region (2019-2024)

Table 28. North America Omni-channel Order Management Systems Market Size by Country (2019-2024) & (M USD)

Table 29. Europe Omni-channel Order Management Systems Market Size by Country (2019-2024) & (M USD)

Table 30. Asia Pacific Omni-channel Order Management Systems Market Size by Region (2019-2024) & (M USD)

Table 31. South America Omni-channel Order Management Systems Market Size by Country (2019-2024) & (M USD)

Table 32. Middle East and Africa Omni-channel Order Management Systems Market Size by Region (2019-2024) & (M USD)

Table 33. Openbravo Omni-channel Order Management Systems Basic Information

Table 34. Openbravo Omni-channel Order Management Systems Product Overview

Table 35. Openbravo Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 36. Openbravo Omni-channel Order Management Systems SWOT Analysis

Table 37. Openbravo Business Overview

Table 38. Openbravo Recent Developments

Table 39. Veeqo Omni-channel Order Management Systems Basic Information

Table 40. Veeqo Omni-channel Order Management Systems Product Overview

Table 41. Veeqo Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 42. Veeqo Omni-channel Order Management Systems SWOT Analysis

Table 43. Veeqo Business Overview

Table 44. Veeqo Recent Developments

Table 45. Salesforce.com Omni-channel Order Management Systems Basic Information

Table 46. Salesforce.com Omni-channel Order Management Systems Product Overview

Table 47. Salesforce.com Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 48. Salesforce.com Omni-channel Order Management Systems SWOT Analysis

Table 49. Salesforce.com Business Overview

Table 50. Salesforce.com Recent Developments

Table 51. Capillary Technologies Omni-channel Order Management Systems Basic Information

Table 52. Capillary Technologies Omni-channel Order Management Systems Product Overview

Table 53. Capillary Technologies Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 54. Capillary Technologies Business Overview

Table 55. Capillary Technologies Recent Developments

Table 56. Aptos Omni-channel Order Management Systems Basic Information

Table 57. Aptos Omni-channel Order Management Systems Product Overview

Table 58. Aptos Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 59. Aptos Business Overview

Table 60. Aptos Recent Developments

Table 61. enVista Omni-channel Order Management Systems Basic Information

Table 62. enVista Omni-channel Order Management Systems Product Overview

Table 63. enVista Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 64. enVista Business Overview

Table 65. enVista Recent Developments

Table 66. Fluent Commerce Omni-channel Order Management Systems Basic Information

Table 67. Fluent Commerce Omni-channel Order Management Systems Product Overview

Table 68. Fluent Commerce Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 69. Fluent Commerce Business Overview

Table 70. Fluent Commerce Recent Developments

Table 71. IBM Omni-channel Order Management Systems Basic Information

Table 72. IBM Omni-channel Order Management Systems Product Overview

Table 73. IBM Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 74. IBM Business Overview

Table 75. IBM Recent Developments

Table 76. Infor Omni-channel Order Management Systems Basic Information

Table 77. Infor Omni-channel Order Management Systems Product Overview

Table 78. Infor Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 79. Infor Business Overview

Table 80. Infor Recent Developments

Table 81. Kibo Omni-channel Order Management Systems Basic Information

Table 82. Kibo Omni-channel Order Management Systems Product Overview

Table 83. Kibo Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 84. Kibo Business Overview

Table 85. Kibo Recent Developments

Table 86. Manhattan Associates Omni-channel Order Management Systems Basic Information

Table 87. Manhattan Associates Omni-channel Order Management Systems Product Overview

Table 88. Manhattan Associates Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 89. Manhattan Associates Business Overview

Table 90. Manhattan Associates Recent Developments

Table 91. Mi9 Retail Omni-channel Order Management Systems Basic Information

Table 92. Mi9 Retail Omni-channel Order Management Systems Product Overview

Table 93. Mi9 Retail Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 94. Mi9 Retail Business Overview

Table 95. Mi9 Retail Recent Developments

Table 96. OneView Commerce Omni-channel Order Management Systems Basic Information

Table 97. OneView Commerce Omni-channel Order Management Systems Product Overview

Table 98. OneView Commerce Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 99. OneView Commerce Business Overview

Table 100. OneView Commerce Recent Developments

Table 101. Oracle Omni-channel Order Management Systems Basic Information

Table 102. Oracle Omni-channel Order Management Systems Product Overview

Table 103. Oracle Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 104. Oracle Business Overview

Table 105. Oracle Recent Developments

Table 106. Radial Omni-channel Order Management Systems Basic Information

Table 107. Radial Omni-channel Order Management Systems Product Overview

Table 108. Radial Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 109. Radial Business Overview

Table 110. Radial Recent Developments

Table 111. Softeon Omni-channel Order Management Systems Basic Information

Table 112. Softeon Omni-channel Order Management Systems Product Overview

Table 113. Softeon Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 114. Softeon Business Overview

Table 115. Softeon Recent Developments

Table 116. Symphony RetailAI Omni-channel Order Management Systems Basic Information

Table 117. Symphony RetailAI Omni-channel Order Management Systems Product Overview

Table 118. Symphony RetailAI Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 119. Symphony RetailAI Business Overview

Table 120. Symphony RetailAI Recent Developments

Table 121. Tecsys(OrderDynamics) Omni-channel Order Management Systems Basic Information

Table 122. Tecsys(OrderDynamics) Omni-channel Order Management Systems Product Overview

Table 123. Tecsys(OrderDynamics) Omni-channel Order Management Systems Revenue (M USD) and Gross Margin (2019-2024)

Table 124. Tecsys(OrderDynamics) Business Overview

Table 125. Tecsys(OrderDynamics) Recent Developments

Table 126. Global Omni-channel Order Management Systems Market Size Forecast by Region (2025-2032) & (M USD)

Table 127. North America Omni-channel Order Management Systems Market Size Forecast by Country (2025-2032) & (M USD)

Table 128. Europe Omni-channel Order Management Systems Market Size Forecast by Country (2025-2032) & (M USD)

Table 129. Asia Pacific Omni-channel Order Management Systems Market Size Forecast by Region (2025-2032) & (M USD)

Table 130. South America Omni-channel Order Management Systems Market Size Forecast by Country (2025-2032) & (M USD)

Table 131. Middle East and Africa Omni-channel Order Management Systems Market Size Forecast by Country (2025-2032) & (M USD)

Table 132. Global Omni-channel Order Management Systems Market Size Forecast by Type (2025-2032) & (M USD)

Table 133. Global Omni-channel Order Management Systems Market Size Forecast by

Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Industrial Chain of Omni-channel Order Management Systems

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Omni-channel Order Management Systems Market Size (M USD), 2019-2032

Figure 5. Global Omni-channel Order Management Systems Market Size (M USD) (2019-2032)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Omni-channel Order Management Systems Market Size by Country (M USD)

Figure 10. Global Omni-channel Order Management Systems Revenue Share by Company in 2023

Figure 11. Omni-channel Order Management Systems Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 12. The Global 5 and 10 Largest Players: Market Share by Omni-channel Order Management Systems Revenue in 2023

Figure 13. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 14. Global Omni-channel Order Management Systems Market Share by Type

Figure 15. Market Size Share of Omni-channel Order Management Systems by Type (2019-2024)

Figure 16. Market Size Market Share of Omni-channel Order Management Systems by Type in 2022

Figure 17. Global Omni-channel Order Management Systems Market Size Growth Rate by Type (2019-2024)

Figure 18. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 19. Global Omni-channel Order Management Systems Market Share by Application

Figure 20. Global Omni-channel Order Management Systems Market Share by Application (2019-2024)

Figure 21. Global Omni-channel Order Management Systems Market Share by Application in 2022

Figure 22. Global Omni-channel Order Management Systems Market Size Growth Rate by Application (2019-2024)

Figure 23. Global Omni-channel Order Management Systems Market Size Market

Share by Region (2019-2024)

Figure 24. North America Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 25. North America Omni-channel Order Management Systems Market Size Market Share by Country in 2023

Figure 26. U.S. Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 27. Canada Omni-channel Order Management Systems Market Size (M USD) and Growth Rate (2019-2024)

Figure 28. Mexico Omni-channel Order Management Systems Market Size (Units) and Growth Rate (2019-2024)

Figure 29. Europe Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 30. Europe Omni-channel Order Management Systems Market Size Market Share by Country in 2023

Figure 31. Germany Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 32. France Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 33. U.K. Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 34. Italy Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 35. Russia Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 36. Asia Pacific Omni-channel Order Management Systems Market Size and Growth Rate (M USD)

Figure 37. Asia Pacific Omni-channel Order Management Systems Market Size Market Share by Region in 2023

Figure 38. China Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 39. Japan Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 40. South Korea Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 41. India Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 42. Southeast Asia Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 43. South America Omni-channel Order Management Systems Market Size and Growth Rate (M USD)

Figure 44. South America Omni-channel Order Management Systems Market Size Market Share by Country in 2023

Figure 45. Brazil Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 46. Argentina Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 47. Columbia Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 48. Middle East and Africa Omni-channel Order Management Systems Market Size and Growth Rate (M USD)

Figure 49. Middle East and Africa Omni-channel Order Management Systems Market Size Market Share by Region in 2023

Figure 50. Saudi Arabia Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 51. UAE Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 52. Egypt Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 53. Nigeria Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 54. South Africa Omni-channel Order Management Systems Market Size and Growth Rate (2019-2024) & (M USD)

Figure 55. Global Omni-channel Order Management Systems Market Size Forecast by Value (2019-2032) & (M USD)

Figure 56. Global Omni-channel Order Management Systems Market Share Forecast by Type (2025-2032)

Figure 57. Global Omni-channel Order Management Systems Market Share Forecast by Application (2025-2032)

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