

Global Olefin Block Copolymer (OBC) Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Olefin Block Copolymers (OBCs) are polyolefins with alternating blocks of hard (highly rigid) and soft (highly elastomeric) segments. The block structure of OBCs offers an advantaged performance balance of flexibility and heat resistance compared to random polyolefin copolymers.

The global Olefin Block Copolymer (OBC) market size was estimated at USD 103.50 million in 2023 and is projected to reach USD 163.34 million by 2032, exhibiting a CAGR of 5.20% during the forecast period.

North America Olefin Block Copolymer (OBC) market size was estimated at USD 29.43 million in 2023, at a CAGR of 4.46% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Olefin Block Copolymer (OBC) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Olefin Block Copolymer (OBC) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Olefin Block Copolymer (OBC) market in any manner.

Global Olefin Block Copolymer (OBC) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Dow Chemical

Polyone (GLS Corp)

Market Segmentation (by Type)

OBC

OBC Compounds

Market Segmentation (by Application)

Footwear

Adhesives

Housewares

Infrastructure

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Olefin Block Copolymer (OBC) Market

Overview of the regional outlook of the Olefin Block Copolymer (OBC) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set

to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Olefin Block Copolymer (OBC) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential

of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Olefin Block Copolymer (OBC), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Olefin Block Copolymer (OBC)

1.2 Key Market Segments

1.2.1 Olefin Block Copolymer (OBC) Segment by Type

1.2.2 Olefin Block Copolymer (OBC) Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OLEFIN BLOCK COPOLYMER (OBC) MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Olefin Block Copolymer (OBC) Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Olefin Block Copolymer (OBC) Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OLEFIN BLOCK COPOLYMER (OBC) MARKET COMPETITIVE LANDSCAPE

3.1 Global Olefin Block Copolymer (OBC) Sales by Manufacturers (2019-2024)

3.2 Global Olefin Block Copolymer (OBC) Revenue Market Share by Manufacturers (2019-2024)

3.3 Olefin Block Copolymer (OBC) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Olefin Block Copolymer (OBC) Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Olefin Block Copolymer (OBC) Sales Sites, Area Served, Product Type

3.6 Olefin Block Copolymer (OBC) Market Competitive Situation and Trends

3.6.1 Olefin Block Copolymer (OBC) Market Concentration Rate

3.6.2 Global 5 and 10 Largest Olefin Block Copolymer (OBC) Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OLEFIN BLOCK COPOLYMER (OBC) INDUSTRY CHAIN ANALYSIS

4.1 Olefin Block Copolymer (OBC) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OLEFIN BLOCK COPOLYMER (OBC) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 OLEFIN BLOCK COPOLYMER (OBC) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Olefin Block Copolymer (OBC) Sales Market Share by Type (2019-2024)

6.3 Global Olefin Block Copolymer (OBC) Market Size Market Share by Type (2019-2024)

6.4 Global Olefin Block Copolymer (OBC) Price by Type (2019-2024)

7 OLEFIN BLOCK COPOLYMER (OBC) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Olefin Block Copolymer (OBC) Market Sales by Application (2019-2024)

7.3 Global Olefin Block Copolymer (OBC) Market Size (M USD) by Application (2019-2024)

7.4 Global Olefin Block Copolymer (OBC) Sales Growth Rate by Application

(2019-2024)

8 OLEFIN BLOCK COPOLYMER (OBC) MARKET CONSUMPTION BY REGION

8.1 Global Olefin Block Copolymer (OBC) Sales by Region

8.1.1 Global Olefin Block Copolymer (OBC) Sales by Region

8.1.2 Global Olefin Block Copolymer (OBC) Sales Market Share by Region

8.2 North America

8.2.1 North America Olefin Block Copolymer (OBC) Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Olefin Block Copolymer (OBC) Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Olefin Block Copolymer (OBC) Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Olefin Block Copolymer (OBC) Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Olefin Block Copolymer (OBC) Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 OLEFIN BLOCK COPOLYMER (OBC) MARKET PRODUCTION BY REGION

9.1 Global Production of Olefin Block Copolymer (OBC) by Region (2019-2024)

9.2 Global Olefin Block Copolymer (OBC) Revenue Market Share by Region (2019-2024)

9.3 Global Olefin Block Copolymer (OBC) Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Olefin Block Copolymer (OBC) Production

9.4.1 North America Olefin Block Copolymer (OBC) Production Growth Rate (2019-2024)

9.4.2 North America Olefin Block Copolymer (OBC) Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Olefin Block Copolymer (OBC) Production

9.5.1 Europe Olefin Block Copolymer (OBC) Production Growth Rate (2019-2024)

9.5.2 Europe Olefin Block Copolymer (OBC) Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Olefin Block Copolymer (OBC) Production (2019-2024)

9.6.1 Japan Olefin Block Copolymer (OBC) Production Growth Rate (2019-2024)

9.6.2 Japan Olefin Block Copolymer (OBC) Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Olefin Block Copolymer (OBC) Production (2019-2024)

9.7.1 China Olefin Block Copolymer (OBC) Production Growth Rate (2019-2024)

9.7.2 China Olefin Block Copolymer (OBC) Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Dow Chemical

10.1.1 Dow Chemical Olefin Block Copolymer (OBC) Basic Information

10.1.2 Dow Chemical Olefin Block Copolymer (OBC) Product Overview

10.1.3 Dow Chemical Olefin Block Copolymer (OBC) Product Market Performance

10.1.4 Dow Chemical Business Overview

10.1.5 Dow Chemical Olefin Block Copolymer (OBC) SWOT Analysis

10.1.6 Dow Chemical Recent Developments

10.2 Polyone (GLS Corp)

10.2.1 Polyone (GLS Corp) Olefin Block Copolymer (OBC) Basic Information

10.2.2 Polyone (GLS Corp) Olefin Block Copolymer (OBC) Product Overview

10.2.3 Polyone (GLS Corp) Olefin Block Copolymer (OBC) Product Market Performance

- 10.2.4 Polyone (GLS Corp) Business Overview
- 10.2.5 Polyone (GLS Corp) Olefin Block Copolymer (OBC) SWOT Analysis
- 10.2.6 Polyone (GLS Corp) Recent Developments

11 OLEFIN BLOCK COPOLYMER (OBC) MARKET FORECAST BY REGION

- 11.1 Global Olefin Block Copolymer (OBC) Market Size Forecast
- 11.2 Global Olefin Block Copolymer (OBC) Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Olefin Block Copolymer (OBC) Market Size Forecast by Country
 - 11.2.3 Asia Pacific Olefin Block Copolymer (OBC) Market Size Forecast by Region
 - 11.2.4 South America Olefin Block Copolymer (OBC) Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Olefin Block Copolymer (OBC) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Olefin Block Copolymer (OBC) Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Olefin Block Copolymer (OBC) by Type (2025-2032)
 - 12.1.2 Global Olefin Block Copolymer (OBC) Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Olefin Block Copolymer (OBC) by Type (2025-2032)
- 12.2 Global Olefin Block Copolymer (OBC) Market Forecast by Application (2025-2032)
 - 12.2.1 Global Olefin Block Copolymer (OBC) Sales (K MT) Forecast by Application
 - 12.2.2 Global Olefin Block Copolymer (OBC) Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Olefin Block Copolymer (OBC) Market Size Comparison by Region (M USD)
- Table 5. Global Olefin Block Copolymer (OBC) Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Olefin Block Copolymer (OBC) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Olefin Block Copolymer (OBC) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Olefin Block Copolymer (OBC) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Olefin Block Copolymer (OBC) as of 2022)
- Table 10. Global Market Olefin Block Copolymer (OBC) Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Olefin Block Copolymer (OBC) Sales Sites and Area Served
- Table 12. Manufacturers Olefin Block Copolymer (OBC) Product Type
- Table 13. Global Olefin Block Copolymer (OBC) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Olefin Block Copolymer (OBC)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Olefin Block Copolymer (OBC) Market Challenges
- Table 22. Global Olefin Block Copolymer (OBC) Sales by Type (K MT)
- Table 23. Global Olefin Block Copolymer (OBC) Market Size by Type (M USD)
- Table 24. Global Olefin Block Copolymer (OBC) Sales (K MT) by Type (2019-2024)
- Table 25. Global Olefin Block Copolymer (OBC) Sales Market Share by Type (2019-2024)
- Table 26. Global Olefin Block Copolymer (OBC) Market Size (M USD) by Type (2019-2024)

- Table 27. Global Olefin Block Copolymer (OBC) Market Size Share by Type (2019-2024)
- Table 28. Global Olefin Block Copolymer (OBC) Price (USD/MT) by Type (2019-2024)
- Table 29. Global Olefin Block Copolymer (OBC) Sales (K MT) by Application
- Table 30. Global Olefin Block Copolymer (OBC) Market Size by Application
- Table 31. Global Olefin Block Copolymer (OBC) Sales by Application (2019-2024) & (K MT)
- Table 32. Global Olefin Block Copolymer (OBC) Sales Market Share by Application (2019-2024)
- Table 33. Global Olefin Block Copolymer (OBC) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Olefin Block Copolymer (OBC) Market Share by Application (2019-2024)
- Table 35. Global Olefin Block Copolymer (OBC) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Olefin Block Copolymer (OBC) Sales by Region (2019-2024) & (K MT)
- Table 37. Global Olefin Block Copolymer (OBC) Sales Market Share by Region (2019-2024)
- Table 38. North America Olefin Block Copolymer (OBC) Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Olefin Block Copolymer (OBC) Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Olefin Block Copolymer (OBC) Sales by Region (2019-2024) & (K MT)
- Table 41. South America Olefin Block Copolymer (OBC) Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Olefin Block Copolymer (OBC) Sales by Region (2019-2024) & (K MT)
- Table 43. Global Olefin Block Copolymer (OBC) Production (K MT) by Region (2019-2024)
- Table 44. Global Olefin Block Copolymer (OBC) Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Olefin Block Copolymer (OBC) Revenue Market Share by Region (2019-2024)
- Table 46. Global Olefin Block Copolymer (OBC) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Olefin Block Copolymer (OBC) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Olefin Block Copolymer (OBC) Production (K MT), Revenue (US\$

Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Olefin Block Copolymer (OBC) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Olefin Block Copolymer (OBC) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Dow Chemical Olefin Block Copolymer (OBC) Basic Information

Table 52. Dow Chemical Olefin Block Copolymer (OBC) Product Overview

Table 53. Dow Chemical Olefin Block Copolymer (OBC) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Dow Chemical Business Overview

Table 55. Dow Chemical Olefin Block Copolymer (OBC) SWOT Analysis

Table 56. Dow Chemical Recent Developments

Table 57. Polyone (GLS Corp) Olefin Block Copolymer (OBC) Basic Information

Table 58. Polyone (GLS Corp) Olefin Block Copolymer (OBC) Product Overview

Table 59. Polyone (GLS Corp) Olefin Block Copolymer (OBC) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. Polyone (GLS Corp) Business Overview

Table 61. Polyone (GLS Corp) Olefin Block Copolymer (OBC) SWOT Analysis

Table 62. Polyone (GLS Corp) Recent Developments

Table 63. Global Olefin Block Copolymer (OBC) Sales Forecast by Region (2025-2032) & (K MT)

Table 64. Global Olefin Block Copolymer (OBC) Market Size Forecast by Region (2025-2032) & (M USD)

Table 65. North America Olefin Block Copolymer (OBC) Sales Forecast by Country (2025-2032) & (K MT)

Table 66. North America Olefin Block Copolymer (OBC) Market Size Forecast by Country (2025-2032) & (M USD)

Table 67. Europe Olefin Block Copolymer (OBC) Sales Forecast by Country (2025-2032) & (K MT)

Table 68. Europe Olefin Block Copolymer (OBC) Market Size Forecast by Country (2025-2032) & (M USD)

Table 69. Asia Pacific Olefin Block Copolymer (OBC) Sales Forecast by Region (2025-2032) & (K MT)

Table 70. Asia Pacific Olefin Block Copolymer (OBC) Market Size Forecast by Region (2025-2032) & (M USD)

Table 71. South America Olefin Block Copolymer (OBC) Sales Forecast by Country (2025-2032) & (K MT)

Table 72. South America Olefin Block Copolymer (OBC) Market Size Forecast by Country (2025-2032) & (M USD)

Table 73. Middle East and Africa Olefin Block Copolymer (OBC) Consumption Forecast by Country (2025-2032) & (Units)

Table 74. Middle East and Africa Olefin Block Copolymer (OBC) Market Size Forecast by Country (2025-2032) & (M USD)

Table 75. Global Olefin Block Copolymer (OBC) Sales Forecast by Type (2025-2032) & (K MT)

Table 76. Global Olefin Block Copolymer (OBC) Market Size Forecast by Type (2025-2032) & (M USD)

Table 77. Global Olefin Block Copolymer (OBC) Price Forecast by Type (2025-2032) & (USD/MT)

Table 78. Global Olefin Block Copolymer (OBC) Sales (K MT) Forecast by Application (2025-2032)

Table 79. Global Olefin Block Copolymer (OBC) Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Olefin Block Copolymer (OBC)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Olefin Block Copolymer (OBC) Market Size (M USD), 2019-2032
- Figure 5. Global Olefin Block Copolymer (OBC) Market Size (M USD) (2019-2032)
- Figure 6. Global Olefin Block Copolymer (OBC) Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Olefin Block Copolymer (OBC) Market Size by Country (M USD)
- Figure 11. Olefin Block Copolymer (OBC) Sales Share by Manufacturers in 2023
- Figure 12. Global Olefin Block Copolymer (OBC) Revenue Share by Manufacturers in 2023
- Figure 13. Olefin Block Copolymer (OBC) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Olefin Block Copolymer (OBC) Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Olefin Block Copolymer (OBC) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Olefin Block Copolymer (OBC) Market Share by Type
- Figure 18. Sales Market Share of Olefin Block Copolymer (OBC) by Type (2019-2024)
- Figure 19. Sales Market Share of Olefin Block Copolymer (OBC) by Type in 2023
- Figure 20. Market Size Share of Olefin Block Copolymer (OBC) by Type (2019-2024)
- Figure 21. Market Size Market Share of Olefin Block Copolymer (OBC) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Olefin Block Copolymer (OBC) Market Share by Application
- Figure 24. Global Olefin Block Copolymer (OBC) Sales Market Share by Application (2019-2024)
- Figure 25. Global Olefin Block Copolymer (OBC) Sales Market Share by Application in 2023
- Figure 26. Global Olefin Block Copolymer (OBC) Market Share by Application (2019-2024)
- Figure 27. Global Olefin Block Copolymer (OBC) Market Share by Application in 2023
- Figure 28. Global Olefin Block Copolymer (OBC) Sales Growth Rate by Application

(2019-2024)

Figure 29. Global Olefin Block Copolymer (OBC) Sales Market Share by Region (2019-2024)

Figure 30. North America Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Olefin Block Copolymer (OBC) Sales Market Share by Country in 2023

Figure 32. U.S. Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Olefin Block Copolymer (OBC) Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Olefin Block Copolymer (OBC) Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Olefin Block Copolymer (OBC) Sales Market Share by Country in 2023

Figure 37. Germany Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Olefin Block Copolymer (OBC) Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Olefin Block Copolymer (OBC) Sales Market Share by Region in 2023

Figure 44. China Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Olefin Block Copolymer (OBC) Sales and Growth Rate

(2019-2024) & (K MT)

Figure 49. South America Olefin Block Copolymer (OBC) Sales and Growth Rate (K MT)

Figure 50. South America Olefin Block Copolymer (OBC) Sales Market Share by Country in 2023

Figure 51. Brazil Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Olefin Block Copolymer (OBC) Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Olefin Block Copolymer (OBC) Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Olefin Block Copolymer (OBC) Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Olefin Block Copolymer (OBC) Production Market Share by Region (2019-2024)

Figure 62. North America Olefin Block Copolymer (OBC) Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Olefin Block Copolymer (OBC) Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Olefin Block Copolymer (OBC) Production (K MT) Growth Rate (2019-2024)

Figure 65. China Olefin Block Copolymer (OBC) Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Olefin Block Copolymer (OBC) Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Olefin Block Copolymer (OBC) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Olefin Block Copolymer (OBC) Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Olefin Block Copolymer (OBC) Market Share Forecast by Type (2025-2032)

Figure 70. Global Olefin Block Copolymer (OBC) Sales Forecast by Application (2025-2032)

Figure 71. Global Olefin Block Copolymer (OBC) Market Share Forecast by Application (2025-2032)

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