

Global Olefin Based Thermoplastic Elastomer Market Research Report 2025(Status and Outlook)

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Abstracts

Olefin-based thermoplastic elastomers (TPO or TPE-O) are a class of flexible and durable polymeric materials made primarily from polyolefins, such as polypropylene (PP) and polyethylene (PE), combined with an elastomeric phase (e.g., ethylene-propylene rubber or EPDM). These materials exhibit the elastic properties of rubber while being processable like thermoplastics, making them ideal for diverse applications.

The global Olefin Based Thermoplastic Elastomer market size was estimated at USD 3613.05 million in 2024 and is projected to grow at a compound annual growth rate (CAGR) of 5.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Olefin Based Thermoplastic Elastomer market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Olefin Based Thermoplastic Elastomer market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Olefin Based Thermoplastic Elastomer market.

Global Olefin Based Thermoplastic Elastomer Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

ExxonMobil
Dow
SABIC
LyondellBasell
Borealis AG
Mitsui Chemicals
JSR Corporation
LCY Chemical Corp.
Teknor Apex
Kraton Corporation

Market Segmentation (by Type)

Soft TPO
Hard TPO

Market Segmentation (by Application)

Automotive
Construction
Packaging
Medical
Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Olefin Based Thermoplastic Elastomer Market

Overview of the regional outlook of the Olefin Based Thermoplastic Elastomer Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Olefin Based Thermoplastic Elastomer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Olefin Based Thermoplastic Elastomer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Olefin Based Thermoplastic Elastomer

1.2 Key Market Segments

1.2.1 Olefin Based Thermoplastic Elastomer Segment by Type

1.2.2 Olefin Based Thermoplastic Elastomer Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OLEFIN BASED THERMOPLASTIC ELASTOMER MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Olefin Based Thermoplastic Elastomer Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Olefin Based Thermoplastic Elastomer Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OLEFIN BASED THERMOPLASTIC ELASTOMER MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Olefin Based Thermoplastic Elastomer Product Life Cycle

3.3 Global Olefin Based Thermoplastic Elastomer Sales by Manufacturers (2020-2025)

3.4 Global Olefin Based Thermoplastic Elastomer Revenue Market Share by Manufacturers (2020-2025)

3.5 Olefin Based Thermoplastic Elastomer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Olefin Based Thermoplastic Elastomer Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Olefin Based Thermoplastic Elastomer Market Competitive Situation and Trends

- 3.8.1 Olefin Based Thermoplastic Elastomer Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Olefin Based Thermoplastic Elastomer Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

4 OLEFIN BASED THERMOPLASTIC ELASTOMER INDUSTRY CHAIN ANALYSIS

- 4.1 Olefin Based Thermoplastic Elastomer Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OLEFIN BASED THERMOPLASTIC ELASTOMER MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Olefin Based Thermoplastic Elastomer Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Olefin Based Thermoplastic Elastomer Market
- 5.7 ESG Ratings of Leading Companies

6 OLEFIN BASED THERMOPLASTIC ELASTOMER MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Olefin Based Thermoplastic Elastomer Sales Market Share by Type (2020-2025)

6.3 Global Olefin Based Thermoplastic Elastomer Market Size Market Share by Type (2020-2025)

6.4 Global Olefin Based Thermoplastic Elastomer Price by Type (2020-2025)

7 OLEFIN BASED THERMOPLASTIC ELASTOMER MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Olefin Based Thermoplastic Elastomer Market Sales by Application (2020-2025)

7.3 Global Olefin Based Thermoplastic Elastomer Market Size (M USD) by Application (2020-2025)

7.4 Global Olefin Based Thermoplastic Elastomer Sales Growth Rate by Application (2020-2025)

8 OLEFIN BASED THERMOPLASTIC ELASTOMER MARKET SALES BY REGION

8.1 Global Olefin Based Thermoplastic Elastomer Sales by Region

8.1.1 Global Olefin Based Thermoplastic Elastomer Sales by Region

8.1.2 Global Olefin Based Thermoplastic Elastomer Sales Market Share by Region

8.2 Global Olefin Based Thermoplastic Elastomer Market Size by Region

8.2.1 Global Olefin Based Thermoplastic Elastomer Market Size by Region

8.2.2 Global Olefin Based Thermoplastic Elastomer Market Size Market Share by

Region

8.3 North America

8.3.1 North America Olefin Based Thermoplastic Elastomer Sales by Country

8.3.2 North America Olefin Based Thermoplastic Elastomer Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Olefin Based Thermoplastic Elastomer Sales by Country

8.4.2 Europe Olefin Based Thermoplastic Elastomer Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Olefin Based Thermoplastic Elastomer Sales by Region

8.5.2 Asia Pacific Olefin Based Thermoplastic Elastomer Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Olefin Based Thermoplastic Elastomer Sales by Country

8.6.2 South America Olefin Based Thermoplastic Elastomer Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Olefin Based Thermoplastic Elastomer Sales by Region

8.7.2 Middle East and Africa Olefin Based Thermoplastic Elastomer Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 OLEFIN BASED THERMOPLASTIC ELASTOMER MARKET PRODUCTION BY REGION

9.1 Global Production of Olefin Based Thermoplastic Elastomer by Region(2020-2025)

9.2 Global Olefin Based Thermoplastic Elastomer Revenue Market Share by Region (2020-2025)

9.3 Global Olefin Based Thermoplastic Elastomer Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Olefin Based Thermoplastic Elastomer Production

9.4.1 North America Olefin Based Thermoplastic Elastomer Production Growth Rate (2020-2025)

9.4.2 North America Olefin Based Thermoplastic Elastomer Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Olefin Based Thermoplastic Elastomer Production

9.5.1 Europe Olefin Based Thermoplastic Elastomer Production Growth Rate (2020-2025)

9.5.2 Europe Olefin Based Thermoplastic Elastomer Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Olefin Based Thermoplastic Elastomer Production (2020-2025)

9.6.1 Japan Olefin Based Thermoplastic Elastomer Production Growth Rate (2020-2025)

9.6.2 Japan Olefin Based Thermoplastic Elastomer Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Olefin Based Thermoplastic Elastomer Production (2020-2025)

9.7.1 China Olefin Based Thermoplastic Elastomer Production Growth Rate (2020-2025)

9.7.2 China Olefin Based Thermoplastic Elastomer Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 ExxonMobil

10.1.1 ExxonMobil Basic Information

10.1.2 ExxonMobil Olefin Based Thermoplastic Elastomer Product Overview

10.1.3 ExxonMobil Olefin Based Thermoplastic Elastomer Product Market

Performance

10.1.4 ExxonMobil Business Overview

10.1.5 ExxonMobil SWOT Analysis

10.1.6 ExxonMobil Recent Developments

10.2 Dow

10.2.1 Dow Basic Information

10.2.2 Dow Olefin Based Thermoplastic Elastomer Product Overview

10.2.3 Dow Olefin Based Thermoplastic Elastomer Product Market Performance

10.2.4 Dow Business Overview

10.2.5 Dow SWOT Analysis

10.2.6 Dow Recent Developments

10.3 SABIC

10.3.1 SABIC Basic Information

10.3.2 SABIC Olefin Based Thermoplastic Elastomer Product Overview

10.3.3 SABIC Olefin Based Thermoplastic Elastomer Product Market Performance

10.3.4 SABIC Business Overview

10.3.5 SABIC SWOT Analysis

10.3.6 SABIC Recent Developments

10.4 LyondellBasell

10.4.1 LyondellBasell Basic Information

10.4.2 LyondellBasell Olefin Based Thermoplastic Elastomer Product Overview

10.4.3 LyondellBasell Olefin Based Thermoplastic Elastomer Product Market

Performance

10.4.4 LyondellBasell Business Overview

10.4.5 LyondellBasell Recent Developments

10.5 Borealis AG

10.5.1 Borealis AG Basic Information

10.5.2 Borealis AG Olefin Based Thermoplastic Elastomer Product Overview

10.5.3 Borealis AG Olefin Based Thermoplastic Elastomer Product Market

Performance

10.5.4 Borealis AG Business Overview

10.5.5 Borealis AG Recent Developments

10.6 Mitsui Chemicals

10.6.1 Mitsui Chemicals Basic Information

10.6.2 Mitsui Chemicals Olefin Based Thermoplastic Elastomer Product Overview

10.6.3 Mitsui Chemicals Olefin Based Thermoplastic Elastomer Product Market

Performance

10.6.4 Mitsui Chemicals Business Overview

10.6.5 Mitsui Chemicals Recent Developments

10.7 JSR Corporation

10.7.1 JSR Corporation Basic Information

10.7.2 JSR Corporation Olefin Based Thermoplastic Elastomer Product Overview

10.7.3 JSR Corporation Olefin Based Thermoplastic Elastomer Product Market

Performance

10.7.4 JSR Corporation Business Overview

10.7.5 JSR Corporation Recent Developments

10.8 LCY Chemical Corp.

10.8.1 LCY Chemical Corp. Basic Information

10.8.2 LCY Chemical Corp. Olefin Based Thermoplastic Elastomer Product Overview

10.8.3 LCY Chemical Corp. Olefin Based Thermoplastic Elastomer Product Market

Performance

10.8.4 LCY Chemical Corp. Business Overview

10.8.5 LCY Chemical Corp. Recent Developments

10.9 Teknor Apex

10.9.1 Teknor Apex Basic Information

10.9.2 Teknor Apex Olefin Based Thermoplastic Elastomer Product Overview

10.9.3 Teknor Apex Olefin Based Thermoplastic Elastomer Product Market

Performance

- 10.9.4 Teknor Apex Business Overview
- 10.9.5 Teknor Apex Recent Developments

10.10 Kraton Corporation

- 10.10.1 Kraton Corporation Basic Information
- 10.10.2 Kraton Corporation Olefin Based Thermoplastic Elastomer Product Overview
- 10.10.3 Kraton Corporation Olefin Based Thermoplastic Elastomer Product Market

Performance

- 10.10.4 Kraton Corporation Business Overview
- 10.10.5 Kraton Corporation Recent Developments

11 OLEFIN BASED THERMOPLASTIC ELASTOMER MARKET FORECAST BY REGION

11.1 Global Olefin Based Thermoplastic Elastomer Market Size Forecast

11.2 Global Olefin Based Thermoplastic Elastomer Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Olefin Based Thermoplastic Elastomer Market Size Forecast by Country

11.2.3 Asia Pacific Olefin Based Thermoplastic Elastomer Market Size Forecast by Region

11.2.4 South America Olefin Based Thermoplastic Elastomer Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Olefin Based Thermoplastic Elastomer by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Olefin Based Thermoplastic Elastomer Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Olefin Based Thermoplastic Elastomer by Type (2026-2033)

12.1.2 Global Olefin Based Thermoplastic Elastomer Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Olefin Based Thermoplastic Elastomer by Type (2026-2033)

12.2 Global Olefin Based Thermoplastic Elastomer Market Forecast by Application (2026-2033)

12.2.1 Global Olefin Based Thermoplastic Elastomer Sales (K MT) Forecast by

Application

12.2.2 Global Olefin Based Thermoplastic Elastomer Market Size (M USD) Forecast
by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Olefin Based Thermoplastic Elastomer Market Size Comparison by Region (M USD)
- Table 5. Global Olefin Based Thermoplastic Elastomer Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Olefin Based Thermoplastic Elastomer Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Olefin Based Thermoplastic Elastomer Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Olefin Based Thermoplastic Elastomer Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Olefin Based Thermoplastic Elastomer as of 2024)
- Table 10. Global Market Olefin Based Thermoplastic Elastomer Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Olefin Based Thermoplastic Elastomer Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Olefin Based Thermoplastic Elastomer Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Olefin Based Thermoplastic Elastomer Sales by Type (K MT)
- Table 26. Global Olefin Based Thermoplastic Elastomer Market Size by Type (M USD)

Table 27. Global Olefin Based Thermoplastic Elastomer Sales (K MT) by Type (2020-2025)

Table 28. Global Olefin Based Thermoplastic Elastomer Sales Market Share by Type (2020-2025)

Table 29. Global Olefin Based Thermoplastic Elastomer Market Size (M USD) by Type (2020-2025)

Table 30. Global Olefin Based Thermoplastic Elastomer Market Size Share by Type (2020-2025)

Table 31. Global Olefin Based Thermoplastic Elastomer Price (USD/KG) by Type (2020-2025)

Table 32. Global Olefin Based Thermoplastic Elastomer Sales (K MT) by Application

Table 33. Global Olefin Based Thermoplastic Elastomer Market Size by Application

Table 34. Global Olefin Based Thermoplastic Elastomer Sales by Application (2020-2025) & (K MT)

Table 35. Global Olefin Based Thermoplastic Elastomer Sales Market Share by Application (2020-2025)

Table 36. Global Olefin Based Thermoplastic Elastomer Market Size by Application (2020-2025) & (M USD)

Table 37. Global Olefin Based Thermoplastic Elastomer Market Share by Application (2020-2025)

Table 38. Global Olefin Based Thermoplastic Elastomer Sales Growth Rate by Application (2020-2025)

Table 39. Global Olefin Based Thermoplastic Elastomer Sales by Region (2020-2025) & (K MT)

Table 40. Global Olefin Based Thermoplastic Elastomer Sales Market Share by Region (2020-2025)

Table 41. Global Olefin Based Thermoplastic Elastomer Market Size by Region (2020-2025) & (M USD)

Table 42. Global Olefin Based Thermoplastic Elastomer Market Size Market Share by Region (2020-2025)

Table 43. North America Olefin Based Thermoplastic Elastomer Sales by Country (2020-2025) & (K MT)

Table 44. North America Olefin Based Thermoplastic Elastomer Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Olefin Based Thermoplastic Elastomer Sales by Country (2020-2025) & (K MT)

Table 46. Europe Olefin Based Thermoplastic Elastomer Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Olefin Based Thermoplastic Elastomer Sales by Region

(2020-2025) & (K MT)

Table 48. Asia Pacific Olefin Based Thermoplastic Elastomer Market Size by Region (2020-2025) & (M USD)

Table 49. South America Olefin Based Thermoplastic Elastomer Sales by Country (2020-2025) & (K MT)

Table 50. South America Olefin Based Thermoplastic Elastomer Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Olefin Based Thermoplastic Elastomer Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Olefin Based Thermoplastic Elastomer Market Size by Region (2020-2025) & (M USD)

Table 53. Global Olefin Based Thermoplastic Elastomer Production (K MT) by Region(2020-2025)

Table 54. Global Olefin Based Thermoplastic Elastomer Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Olefin Based Thermoplastic Elastomer Revenue Market Share by Region (2020-2025)

Table 56. Global Olefin Based Thermoplastic Elastomer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Olefin Based Thermoplastic Elastomer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Olefin Based Thermoplastic Elastomer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Olefin Based Thermoplastic Elastomer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Olefin Based Thermoplastic Elastomer Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. ExxonMobil Basic Information

Table 62. ExxonMobil Olefin Based Thermoplastic Elastomer Product Overview

Table 63. ExxonMobil Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 64. ExxonMobil Business Overview

Table 65. ExxonMobil SWOT Analysis

Table 66. ExxonMobil Recent Developments

Table 67. Dow Basic Information

Table 68. Dow Olefin Based Thermoplastic Elastomer Product Overview

Table 69. Dow Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 70. Dow Business Overview

- Table 71. Dow SWOT Analysis
- Table 72. Dow Recent Developments
- Table 73. SABIC Basic Information
- Table 74. SABIC Olefin Based Thermoplastic Elastomer Product Overview
- Table 75. SABIC Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 76. SABIC Business Overview
- Table 77. SABIC SWOT Analysis
- Table 78. SABIC Recent Developments
- Table 79. LyondellBasell Basic Information
- Table 80. LyondellBasell Olefin Based Thermoplastic Elastomer Product Overview
- Table 81. LyondellBasell Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 82. LyondellBasell Business Overview
- Table 83. LyondellBasell Recent Developments
- Table 84. Borealis AG Basic Information
- Table 85. Borealis AG Olefin Based Thermoplastic Elastomer Product Overview
- Table 86. Borealis AG Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 87. Borealis AG Business Overview
- Table 88. Borealis AG Recent Developments
- Table 89. Mitsui Chemicals Basic Information
- Table 90. Mitsui Chemicals Olefin Based Thermoplastic Elastomer Product Overview
- Table 91. Mitsui Chemicals Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 92. Mitsui Chemicals Business Overview
- Table 93. Mitsui Chemicals Recent Developments
- Table 94. JSR Corporation Basic Information
- Table 95. JSR Corporation Olefin Based Thermoplastic Elastomer Product Overview
- Table 96. JSR Corporation Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 97. JSR Corporation Business Overview
- Table 98. JSR Corporation Recent Developments
- Table 99. LCY Chemical Corp. Basic Information
- Table 100. LCY Chemical Corp. Olefin Based Thermoplastic Elastomer Product Overview
- Table 101. LCY Chemical Corp. Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 102. LCY Chemical Corp. Business Overview

- Table 103. LCY Chemical Corp. Recent Developments
- Table 104. Teknor Apex Basic Information
- Table 105. Teknor Apex Olefin Based Thermoplastic Elastomer Product Overview
- Table 106. Teknor Apex Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 107. Teknor Apex Business Overview
- Table 108. Teknor Apex Recent Developments
- Table 109. Kraton Corporation Basic Information
- Table 110. Kraton Corporation Olefin Based Thermoplastic Elastomer Product Overview
- Table 111. Kraton Corporation Olefin Based Thermoplastic Elastomer Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 112. Kraton Corporation Business Overview
- Table 113. Kraton Corporation Recent Developments
- Table 114. Global Olefin Based Thermoplastic Elastomer Sales Forecast by Region (2026-2033) & (K MT)
- Table 115. Global Olefin Based Thermoplastic Elastomer Market Size Forecast by Region (2026-2033) & (M USD)
- Table 116. North America Olefin Based Thermoplastic Elastomer Sales Forecast by Country (2026-2033) & (K MT)
- Table 117. North America Olefin Based Thermoplastic Elastomer Market Size Forecast by Country (2026-2033) & (M USD)
- Table 118. Europe Olefin Based Thermoplastic Elastomer Sales Forecast by Country (2026-2033) & (K MT)
- Table 119. Europe Olefin Based Thermoplastic Elastomer Market Size Forecast by Country (2026-2033) & (M USD)
- Table 120. Asia Pacific Olefin Based Thermoplastic Elastomer Sales Forecast by Region (2026-2033) & (K MT)
- Table 121. Asia Pacific Olefin Based Thermoplastic Elastomer Market Size Forecast by Region (2026-2033) & (M USD)
- Table 122. South America Olefin Based Thermoplastic Elastomer Sales Forecast by Country (2026-2033) & (K MT)
- Table 123. South America Olefin Based Thermoplastic Elastomer Market Size Forecast by Country (2026-2033) & (M USD)
- Table 124. Middle East and Africa Olefin Based Thermoplastic Elastomer Sales Forecast by Country (2026-2033) & (Units)
- Table 125. Middle East and Africa Olefin Based Thermoplastic Elastomer Market Size Forecast by Country (2026-2033) & (M USD)
- Table 126. Global Olefin Based Thermoplastic Elastomer Sales Forecast by Type (2026-2033) & (K MT)

Table 127. Global Olefin Based Thermoplastic Elastomer Market Size Forecast by Type (2026-2033) & (M USD)

Table 128. Global Olefin Based Thermoplastic Elastomer Price Forecast by Type (2026-2033) & (USD/KG)

Table 129. Global Olefin Based Thermoplastic Elastomer Sales (K MT) Forecast by Application (2026-2033)

Table 130. Global Olefin Based Thermoplastic Elastomer Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Olefin Based Thermoplastic Elastomer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Olefin Based Thermoplastic Elastomer Market Size (M USD), 2024-2033
- Figure 5. Global Olefin Based Thermoplastic Elastomer Market Size (M USD) (2020-2033)
- Figure 6. Global Olefin Based Thermoplastic Elastomer Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Olefin Based Thermoplastic Elastomer Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Olefin Based Thermoplastic Elastomer Product Life Cycle
- Figure 13. Olefin Based Thermoplastic Elastomer Sales Share by Manufacturers in 2024
- Figure 14. Global Olefin Based Thermoplastic Elastomer Revenue Share by Manufacturers in 2024
- Figure 15. Olefin Based Thermoplastic Elastomer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Olefin Based Thermoplastic Elastomer Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Olefin Based Thermoplastic Elastomer Revenue in 2024
- Figure 18. Industry Chain Map of Olefin Based Thermoplastic Elastomer
- Figure 19. Global Olefin Based Thermoplastic Elastomer Market PEST Analysis
- Figure 20. Global Olefin Based Thermoplastic Elastomer Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Olefin Based Thermoplastic Elastomer Market Share by Type
- Figure 27. Sales Market Share of Olefin Based Thermoplastic Elastomer by Type

(2020-2025)

Figure 28. Sales Market Share of Olefin Based Thermoplastic Elastomer by Type in 2024

Figure 29. Market Size Share of Olefin Based Thermoplastic Elastomer by Type (2020-2025)

Figure 30. Market Size Share of Olefin Based Thermoplastic Elastomer by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Olefin Based Thermoplastic Elastomer Market Share by Application

Figure 33. Global Olefin Based Thermoplastic Elastomer Sales Market Share by Application (2020-2025)

Figure 34. Global Olefin Based Thermoplastic Elastomer Sales Market Share by Application in 2024

Figure 35. Global Olefin Based Thermoplastic Elastomer Market Share by Application (2020-2025)

Figure 36. Global Olefin Based Thermoplastic Elastomer Market Share by Application in 2024

Figure 37. Global Olefin Based Thermoplastic Elastomer Sales Growth Rate by Application (2020-2025)

Figure 38. Global Olefin Based Thermoplastic Elastomer Sales Market Share by Region (2020-2025)

Figure 39. Global Olefin Based Thermoplastic Elastomer Market Size Market Share by Region (2020-2025)

Figure 40. North America Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Olefin Based Thermoplastic Elastomer Sales Market Share by Country in 2024

Figure 43. North America Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Olefin Based Thermoplastic Elastomer Market Size Market Share by Country in 2024

Figure 45. U.S. Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Olefin Based Thermoplastic Elastomer Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Olefin Based Thermoplastic Elastomer Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Olefin Based Thermoplastic Elastomer Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Olefin Based Thermoplastic Elastomer Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Olefin Based Thermoplastic Elastomer Sales Market Share by Country in 2024

Figure 53. Europe Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Olefin Based Thermoplastic Elastomer Market Size Market Share by Country in 2024

Figure 55. Germany Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Olefin Based Thermoplastic Elastomer Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Olefin Based Thermoplastic Elastomer Sales Market Share by Region in 2024

Figure 67. Asia Pacific Olefin Based Thermoplastic Elastomer Market Size Market Share by Region in 2024

Figure 68. China Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Olefin Based Thermoplastic Elastomer Sales and Growth Rate (K MT)

Figure 79. South America Olefin Based Thermoplastic Elastomer Sales Market Share by Country in 2024

Figure 80. South America Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (M USD)

Figure 81. South America Olefin Based Thermoplastic Elastomer Market Size Market Share by Country in 2024

Figure 82. Brazil Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Olefin Based Thermoplastic Elastomer Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Olefin Based Thermoplastic Elastomer Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Olefin Based Thermoplastic Elastomer Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Olefin Based Thermoplastic Elastomer Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Olefin Based Thermoplastic Elastomer Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Olefin Based Thermoplastic Elastomer Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Olefin Based Thermoplastic Elastomer Production Market Share by Region (2020-2025)

Figure 103. North America Olefin Based Thermoplastic Elastomer Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Olefin Based Thermoplastic Elastomer Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Olefin Based Thermoplastic Elastomer Production (K MT) Growth Rate (2020-2025)

Figure 106. China Olefin Based Thermoplastic Elastomer Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Olefin Based Thermoplastic Elastomer Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Olefin Based Thermoplastic Elastomer Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Olefin Based Thermoplastic Elastomer Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Olefin Based Thermoplastic Elastomer Market Share Forecast by Type (2026-2033)

Figure 111. Global Olefin Based Thermoplastic Elastomer Sales Forecast by Application (2026-2033)

Figure 112. Global Olefin Based Thermoplastic Elastomer Market Share Forecast by Application (2026-2033)

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