

Global OLED Encapsulation Adhesive Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

OLED encapsulation adhesive is a type of adhesive that used for the OLED segment require special functional as well as optical properties in order to enable the flexibility of OLED displays and their lighting.

This report provides a deep insight into the global OLED Encapsulation Adhesive market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global OLED Encapsulation Adhesive Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the OLED Encapsulation Adhesive market in any manner.

Global OLED Encapsulation Adhesive Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Tesa

AGC

3M

NITTO DENKO

Sumitomo

DowDupnt

Kyoritsu

Nanonlx

NSG

Nagese

Nanonic

KANGDEXIN COMPOSITE MATERIAL

Market Segmentation (by Type)

Instant Encapsulating Adhesives

Pressure Sensitive Encapsulating Adhesives

Others

Market Segmentation (by Application)

Passive-matrix OLED

Active-matrix OLED

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the OLED Encapsulation Adhesive Market

Overview of the regional outlook of the OLED Encapsulation Adhesive Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the OLED Encapsulation Adhesive Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of OLED Encapsulation Adhesive

1.2 Key Market Segments

1.2.1 OLED Encapsulation Adhesive Segment by Type

1.2.2 OLED Encapsulation Adhesive Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OLED ENCAPSULATION ADHESIVE MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global OLED Encapsulation Adhesive Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global OLED Encapsulation Adhesive Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OLED ENCAPSULATION ADHESIVE MARKET COMPETITIVE LANDSCAPE

3.1 Global OLED Encapsulation Adhesive Sales by Manufacturers (2019-2024)

3.2 Global OLED Encapsulation Adhesive Revenue Market Share by Manufacturers (2019-2024)

3.3 OLED Encapsulation Adhesive Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global OLED Encapsulation Adhesive Average Price by Manufacturers (2019-2024)

3.5 Manufacturers OLED Encapsulation Adhesive Sales Sites, Area Served, Product Type

3.6 OLED Encapsulation Adhesive Market Competitive Situation and Trends

3.6.1 OLED Encapsulation Adhesive Market Concentration Rate

3.6.2 Global 5 and 10 Largest OLED Encapsulation Adhesive Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OLED ENCAPSULATION ADHESIVE INDUSTRY CHAIN ANALYSIS

4.1 OLED Encapsulation Adhesive Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OLED ENCAPSULATION ADHESIVE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 OLED ENCAPSULATION ADHESIVE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global OLED Encapsulation Adhesive Sales Market Share by Type (2019-2024)

6.3 Global OLED Encapsulation Adhesive Market Size Market Share by Type (2019-2024)

6.4 Global OLED Encapsulation Adhesive Price by Type (2019-2024)

7 OLED ENCAPSULATION ADHESIVE MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global OLED Encapsulation Adhesive Market Sales by Application (2019-2024)

7.3 Global OLED Encapsulation Adhesive Market Size (M USD) by Application (2019-2024)

7.4 Global OLED Encapsulation Adhesive Sales Growth Rate by Application

(2019-2024)

8 OLED ENCAPSULATION ADHESIVE MARKET SEGMENTATION BY REGION

8.1 Global OLED Encapsulation Adhesive Sales by Region

8.1.1 Global OLED Encapsulation Adhesive Sales by Region

8.1.2 Global OLED Encapsulation Adhesive Sales Market Share by Region

8.2 North America

8.2.1 North America OLED Encapsulation Adhesive Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe OLED Encapsulation Adhesive Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific OLED Encapsulation Adhesive Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America OLED Encapsulation Adhesive Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa OLED Encapsulation Adhesive Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Tesa

- 9.1.1 Tesa OLED Encapsulation Adhesive Basic Information
- 9.1.2 Tesa OLED Encapsulation Adhesive Product Overview
- 9.1.3 Tesa OLED Encapsulation Adhesive Product Market Performance
- 9.1.4 Tesa Business Overview
- 9.1.5 Tesa OLED Encapsulation Adhesive SWOT Analysis
- 9.1.6 Tesa Recent Developments

9.2 AGC

- 9.2.1 AGC OLED Encapsulation Adhesive Basic Information
- 9.2.2 AGC OLED Encapsulation Adhesive Product Overview
- 9.2.3 AGC OLED Encapsulation Adhesive Product Market Performance
- 9.2.4 AGC Business Overview
- 9.2.5 AGC OLED Encapsulation Adhesive SWOT Analysis
- 9.2.6 AGC Recent Developments

9.3 3M

- 9.3.1 3M OLED Encapsulation Adhesive Basic Information
- 9.3.2 3M OLED Encapsulation Adhesive Product Overview
- 9.3.3 3M OLED Encapsulation Adhesive Product Market Performance
- 9.3.4 3M OLED Encapsulation Adhesive SWOT Analysis
- 9.3.5 3M Business Overview
- 9.3.6 3M Recent Developments

9.4 NITTO DENKO

- 9.4.1 NITTO DENKO OLED Encapsulation Adhesive Basic Information
- 9.4.2 NITTO DENKO OLED Encapsulation Adhesive Product Overview
- 9.4.3 NITTO DENKO OLED Encapsulation Adhesive Product Market Performance
- 9.4.4 NITTO DENKO Business Overview
- 9.4.5 NITTO DENKO Recent Developments

9.5 Sumitomo

- 9.5.1 Sumitomo OLED Encapsulation Adhesive Basic Information
- 9.5.2 Sumitomo OLED Encapsulation Adhesive Product Overview
- 9.5.3 Sumitomo OLED Encapsulation Adhesive Product Market Performance
- 9.5.4 Sumitomo Business Overview
- 9.5.5 Sumitomo Recent Developments

9.6 DowDupnt

- 9.6.1 DowDupnt OLED Encapsulation Adhesive Basic Information
- 9.6.2 DowDupnt OLED Encapsulation Adhesive Product Overview
- 9.6.3 DowDupnt OLED Encapsulation Adhesive Product Market Performance

9.6.4 DowDupnt Business Overview

9.6.5 DowDupnt Recent Developments

9.7 Kyoritsu

9.7.1 Kyoritsu OLED Encapsulation Adhesive Basic Information

9.7.2 Kyoritsu OLED Encapsulation Adhesive Product Overview

9.7.3 Kyoritsu OLED Encapsulation Adhesive Product Market Performance

9.7.4 Kyoritsu Business Overview

9.7.5 Kyoritsu Recent Developments

9.8 Nanonlx

9.8.1 Nanonlx OLED Encapsulation Adhesive Basic Information

9.8.2 Nanonlx OLED Encapsulation Adhesive Product Overview

9.8.3 Nanonlx OLED Encapsulation Adhesive Product Market Performance

9.8.4 Nanonlx Business Overview

9.8.5 Nanonlx Recent Developments

9.9 NSG

9.9.1 NSG OLED Encapsulation Adhesive Basic Information

9.9.2 NSG OLED Encapsulation Adhesive Product Overview

9.9.3 NSG OLED Encapsulation Adhesive Product Market Performance

9.9.4 NSG Business Overview

9.9.5 NSG Recent Developments

9.10 Nagese

9.10.1 Nagese OLED Encapsulation Adhesive Basic Information

9.10.2 Nagese OLED Encapsulation Adhesive Product Overview

9.10.3 Nagese OLED Encapsulation Adhesive Product Market Performance

9.10.4 Nagese Business Overview

9.10.5 Nagese Recent Developments

9.11 Nanonic

9.11.1 Nanonic OLED Encapsulation Adhesive Basic Information

9.11.2 Nanonic OLED Encapsulation Adhesive Product Overview

9.11.3 Nanonic OLED Encapsulation Adhesive Product Market Performance

9.11.4 Nanonic Business Overview

9.11.5 Nanonic Recent Developments

9.12 KANGDEXIN COMPOSITE MATERIAL

9.12.1 KANGDEXIN COMPOSITE MATERIAL OLED Encapsulation Adhesive Basic Information

9.12.2 KANGDEXIN COMPOSITE MATERIAL OLED Encapsulation Adhesive Product Overview

9.12.3 KANGDEXIN COMPOSITE MATERIAL OLED Encapsulation Adhesive Product Market Performance

9.12.4 KANGDEXIN COMPOSITE MATERIAL Business Overview

9.12.5 KANGDEXIN COMPOSITE MATERIAL Recent Developments

10 OLED ENCAPSULATION ADHESIVE MARKET FORECAST BY REGION

10.1 Global OLED Encapsulation Adhesive Market Size Forecast

10.2 Global OLED Encapsulation Adhesive Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe OLED Encapsulation Adhesive Market Size Forecast by Country

10.2.3 Asia Pacific OLED Encapsulation Adhesive Market Size Forecast by Region

10.2.4 South America OLED Encapsulation Adhesive Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of OLED Encapsulation Adhesive by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global OLED Encapsulation Adhesive Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of OLED Encapsulation Adhesive by Type (2025-2030)

11.1.2 Global OLED Encapsulation Adhesive Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of OLED Encapsulation Adhesive by Type (2025-2030)

11.2 Global OLED Encapsulation Adhesive Market Forecast by Application (2025-2030)

11.2.1 Global OLED Encapsulation Adhesive Sales (K Units) Forecast by Application

11.2.2 Global OLED Encapsulation Adhesive Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. OLED Encapsulation Adhesive Market Size Comparison by Region (M USD)

Table 5. Global OLED Encapsulation Adhesive Sales (K Units) by Manufacturers
(2019-2024)

Table 6. Global OLED Encapsulation Adhesive Sales Market Share by Manufacturers
(2019-2024)

Table 7. Global OLED Encapsulation Adhesive Revenue (M USD) by Manufacturers
(2019-2024)

Table 8. Global OLED Encapsulation Adhesive Revenue Share by Manufacturers
(2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in OLED Encapsulation Adhesive as of 2022)

Table 10. Global Market OLED Encapsulation Adhesive Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers OLED Encapsulation Adhesive Sales Sites and Area Served

Table 12. Manufacturers OLED Encapsulation Adhesive Product Type

Table 13. Global OLED Encapsulation Adhesive Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of OLED Encapsulation Adhesive

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. OLED Encapsulation Adhesive Market Challenges

Table 22. Global OLED Encapsulation Adhesive Sales by Type (K Units)

Table 23. Global OLED Encapsulation Adhesive Market Size by Type (M USD)

Table 24. Global OLED Encapsulation Adhesive Sales (K Units) by Type (2019-2024)

Table 25. Global OLED Encapsulation Adhesive Sales Market Share by Type
(2019-2024)

Table 26. Global OLED Encapsulation Adhesive Market Size (M USD) by Type
(2019-2024)

Table 27. Global OLED Encapsulation Adhesive Market Size Share by Type (2019-2024)

Table 28. Global OLED Encapsulation Adhesive Price (USD/Unit) by Type (2019-2024)

Table 29. Global OLED Encapsulation Adhesive Sales (K Units) by Application

Table 30. Global OLED Encapsulation Adhesive Market Size by Application

Table 31. Global OLED Encapsulation Adhesive Sales by Application (2019-2024) & (K Units)

Table 32. Global OLED Encapsulation Adhesive Sales Market Share by Application (2019-2024)

Table 33. Global OLED Encapsulation Adhesive Sales by Application (2019-2024) & (M USD)

Table 34. Global OLED Encapsulation Adhesive Market Share by Application (2019-2024)

Table 35. Global OLED Encapsulation Adhesive Sales Growth Rate by Application (2019-2024)

Table 36. Global OLED Encapsulation Adhesive Sales by Region (2019-2024) & (K Units)

Table 37. Global OLED Encapsulation Adhesive Sales Market Share by Region (2019-2024)

Table 38. North America OLED Encapsulation Adhesive Sales by Country (2019-2024) & (K Units)

Table 39. Europe OLED Encapsulation Adhesive Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific OLED Encapsulation Adhesive Sales by Region (2019-2024) & (K Units)

Table 41. South America OLED Encapsulation Adhesive Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa OLED Encapsulation Adhesive Sales by Region (2019-2024) & (K Units)

Table 43. Tesa OLED Encapsulation Adhesive Basic Information

Table 44. Tesa OLED Encapsulation Adhesive Product Overview

Table 45. Tesa OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Tesa Business Overview

Table 47. Tesa OLED Encapsulation Adhesive SWOT Analysis

Table 48. Tesa Recent Developments

Table 49. AGC OLED Encapsulation Adhesive Basic Information

Table 50. AGC OLED Encapsulation Adhesive Product Overview

Table 51. AGC OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD),

Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. AGC Business Overview

Table 53. AGC OLED Encapsulation Adhesive SWOT Analysis

Table 54. AGC Recent Developments

Table 55. 3M OLED Encapsulation Adhesive Basic Information

Table 56. 3M OLED Encapsulation Adhesive Product Overview

Table 57. 3M OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. 3M OLED Encapsulation Adhesive SWOT Analysis

Table 59. 3M Business Overview

Table 60. 3M Recent Developments

Table 61. NITTO DENKO OLED Encapsulation Adhesive Basic Information

Table 62. NITTO DENKO OLED Encapsulation Adhesive Product Overview

Table 63. NITTO DENKO OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. NITTO DENKO Business Overview

Table 65. NITTO DENKO Recent Developments

Table 66. Sumitomo OLED Encapsulation Adhesive Basic Information

Table 67. Sumitomo OLED Encapsulation Adhesive Product Overview

Table 68. Sumitomo OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 69. Sumitomo Business Overview

Table 70. Sumitomo Recent Developments

Table 71. DowDupnt OLED Encapsulation Adhesive Basic Information

Table 72. DowDupnt OLED Encapsulation Adhesive Product Overview

Table 73. DowDupnt OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 74. DowDupnt Business Overview

Table 75. DowDupnt Recent Developments

Table 76. Kyoritsu OLED Encapsulation Adhesive Basic Information

Table 77. Kyoritsu OLED Encapsulation Adhesive Product Overview

Table 78. Kyoritsu OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Kyoritsu Business Overview

Table 80. Kyoritsu Recent Developments

Table 81. Nanonlx OLED Encapsulation Adhesive Basic Information

Table 82. Nanonlx OLED Encapsulation Adhesive Product Overview

Table 83. Nanonlx OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Nanonlx Business Overview

Table 85. Nanonlx Recent Developments

Table 86. NSG OLED Encapsulation Adhesive Basic Information

Table 87. NSG OLED Encapsulation Adhesive Product Overview

Table 88. NSG OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 89. NSG Business Overview

Table 90. NSG Recent Developments

Table 91. Nagese OLED Encapsulation Adhesive Basic Information

Table 92. Nagese OLED Encapsulation Adhesive Product Overview

Table 93. Nagese OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Nagese Business Overview

Table 95. Nagese Recent Developments

Table 96. Nanonic OLED Encapsulation Adhesive Basic Information

Table 97. Nanonic OLED Encapsulation Adhesive Product Overview

Table 98. Nanonic OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Nanonic Business Overview

Table 100. Nanonic Recent Developments

Table 101. KANGDEXIN COMPOSITE MATERIAL OLED Encapsulation Adhesive Basic Information

Table 102. KANGDEXIN COMPOSITE MATERIAL OLED Encapsulation Adhesive Product Overview

Table 103. KANGDEXIN COMPOSITE MATERIAL OLED Encapsulation Adhesive Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. KANGDEXIN COMPOSITE MATERIAL Business Overview

Table 105. KANGDEXIN COMPOSITE MATERIAL Recent Developments

Table 106. Global OLED Encapsulation Adhesive Sales Forecast by Region (2025-2030) & (K Units)

Table 107. Global OLED Encapsulation Adhesive Market Size Forecast by Region (2025-2030) & (M USD)

Table 108. North America OLED Encapsulation Adhesive Sales Forecast by Country (2025-2030) & (K Units)

Table 109. North America OLED Encapsulation Adhesive Market Size Forecast by Country (2025-2030) & (M USD)

Table 110. Europe OLED Encapsulation Adhesive Sales Forecast by Country (2025-2030) & (K Units)

Table 111. Europe OLED Encapsulation Adhesive Market Size Forecast by Country

(2025-2030) & (M USD)

Table 112. Asia Pacific OLED Encapsulation Adhesive Sales Forecast by Region

(2025-2030) & (K Units)

Table 113. Asia Pacific OLED Encapsulation Adhesive Market Size Forecast by Region

(2025-2030) & (M USD)

Table 114. South America OLED Encapsulation Adhesive Sales Forecast by Country

(2025-2030) & (K Units)

Table 115. South America OLED Encapsulation Adhesive Market Size Forecast by

Country (2025-2030) & (M USD)

Table 116. Middle East and Africa OLED Encapsulation Adhesive Consumption

Forecast by Country (2025-2030) & (Units)

Table 117. Middle East and Africa OLED Encapsulation Adhesive Market Size Forecast

by Country (2025-2030) & (M USD)

Table 118. Global OLED Encapsulation Adhesive Sales Forecast by Type (2025-2030)
& (K Units)

Table 119. Global OLED Encapsulation Adhesive Market Size Forecast by Type
(2025-2030) & (M USD)

Table 120. Global OLED Encapsulation Adhesive Price Forecast by Type (2025-2030)
& (USD/Unit)

Table 121. Global OLED Encapsulation Adhesive Sales (K Units) Forecast by
Application (2025-2030)

Table 122. Global OLED Encapsulation Adhesive Market Size Forecast by Application
(2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of OLED Encapsulation Adhesive
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global OLED Encapsulation Adhesive Market Size (M USD), 2019-2030
- Figure 5. Global OLED Encapsulation Adhesive Market Size (M USD) (2019-2030)
- Figure 6. Global OLED Encapsulation Adhesive Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. OLED Encapsulation Adhesive Market Size by Country (M USD)
- Figure 11. OLED Encapsulation Adhesive Sales Share by Manufacturers in 2023
- Figure 12. Global OLED Encapsulation Adhesive Revenue Share by Manufacturers in 2023
- Figure 13. OLED Encapsulation Adhesive Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market OLED Encapsulation Adhesive Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by OLED Encapsulation Adhesive Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global OLED Encapsulation Adhesive Market Share by Type
- Figure 18. Sales Market Share of OLED Encapsulation Adhesive by Type (2019-2024)
- Figure 19. Sales Market Share of OLED Encapsulation Adhesive by Type in 2023
- Figure 20. Market Size Share of OLED Encapsulation Adhesive by Type (2019-2024)
- Figure 21. Market Size Market Share of OLED Encapsulation Adhesive by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global OLED Encapsulation Adhesive Market Share by Application
- Figure 24. Global OLED Encapsulation Adhesive Sales Market Share by Application (2019-2024)
- Figure 25. Global OLED Encapsulation Adhesive Sales Market Share by Application in 2023
- Figure 26. Global OLED Encapsulation Adhesive Market Share by Application (2019-2024)
- Figure 27. Global OLED Encapsulation Adhesive Market Share by Application in 2023
- Figure 28. Global OLED Encapsulation Adhesive Sales Growth Rate by Application

(2019-2024)

Figure 29. Global OLED Encapsulation Adhesive Sales Market Share by Region
(2019-2024)

Figure 30. North America OLED Encapsulation Adhesive Sales and Growth Rate
(2019-2024) & (K Units)

Figure 31. North America OLED Encapsulation Adhesive Sales Market Share by
Country in 2023

Figure 32. U.S. OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) &
(K Units)

Figure 33. Canada OLED Encapsulation Adhesive Sales (K Units) and Growth Rate
(2019-2024)

Figure 34. Mexico OLED Encapsulation Adhesive Sales (Units) and Growth Rate
(2019-2024)

Figure 35. Europe OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024)
& (K Units)

Figure 36. Europe OLED Encapsulation Adhesive Sales Market Share by Country in
2023

Figure 37. Germany OLED Encapsulation Adhesive Sales and Growth Rate
(2019-2024) & (K Units)

Figure 38. France OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024)
& (K Units)

Figure 39. U.K. OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) &
(K Units)

Figure 40. Italy OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) &
(K Units)

Figure 41. Russia OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024)
& (K Units)

Figure 42. Asia Pacific OLED Encapsulation Adhesive Sales and Growth Rate (K Units)

Figure 43. Asia Pacific OLED Encapsulation Adhesive Sales Market Share by Region in
2023

Figure 44. China OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) &
(K Units)

Figure 45. Japan OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) &
(K Units)

Figure 46. South Korea OLED Encapsulation Adhesive Sales and Growth Rate
(2019-2024) & (K Units)

Figure 47. India OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) &
(K Units)

Figure 48. Southeast Asia OLED Encapsulation Adhesive Sales and Growth Rate

(2019-2024) & (K Units)

Figure 49. South America OLED Encapsulation Adhesive Sales and Growth Rate (K Units)

Figure 50. South America OLED Encapsulation Adhesive Sales Market Share by Country in 2023

Figure 51. Brazil OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa OLED Encapsulation Adhesive Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa OLED Encapsulation Adhesive Sales Market Share by Region in 2023

Figure 56. Saudi Arabia OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa OLED Encapsulation Adhesive Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global OLED Encapsulation Adhesive Sales Forecast by Volume (2019-2030) & (K Units)

Figure 62. Global OLED Encapsulation Adhesive Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global OLED Encapsulation Adhesive Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global OLED Encapsulation Adhesive Market Share Forecast by Type (2025-2030)

Figure 65. Global OLED Encapsulation Adhesive Sales Forecast by Application (2025-2030)

Figure 66. Global OLED Encapsulation Adhesive Market Share Forecast by Application (2025-2030)

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