

# Global OLED DDIC Packaging and Testing Market Research Report 2026(Status and Outlook)

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## Abstracts

In 2024, the global OLED DDIC packaging and testing services will reach US\$448.39 million. Gold bumping services are valued at US\$122.83 per wafer, wafer testing (CP) at US\$90.82 per wafer, and chip-on-film (COF) at US\$90.82 per 1,000 wafers. The display driver chip (DDIC), abbreviated as DDIC, is one of the key control components of a display panel and is often referred to as the "brain" of the display panel. Its primary function is to transmit drive signals and data to the display panel in the form of electrical signals. This control enables image information to be displayed on the screen by controlling screen brightness and color. DDICs are widely used in products such as televisions, monitors, laptops, tablets, mobile phones, and smart wearable devices. The packaging and molding of display driver chips requires the coordinated coordination of multiple processes: Step 1: Incoming material inspection, which involves microscopically inspecting customer-provided wafers to detect defects. Step 2: Gold bump fabrication, which involves creating gold bumps on the surface of qualified wafers. Step 3: Wafer testing, which involves contacting each die on the wafer with a probe to test their electrical characteristics. Step 4: Grinding, dicing, cleaning, and sorting, which involves grinding the wafer to the required thickness, dicing, and selecting qualified chips. Step 5: COG or COF packaging. COG stands for chip-on-glass packaging, which involves packaging and shipping after step 4, with the panel or module manufacturer bonding the chip to the glass substrate. COF, for chip-on-film packaging, involves bonding the chip's internal pins to the tape, applying adhesive, and baking to secure the bond. The finished chips are then packaged and shipped after testing. OLED DDIC packaging and testing places higher demands on cutting and testing. Especially during the testing process, compared to LCDs, OLED display driver chips occupy test equipment for longer periods of time, resulting in higher pricing and higher gross profit margins. Supply Chain: Main raw materials include gold plating solution, gold salt, gold target, tray, photoresist, and COG tape. Gold-containing electroplating solutions are

primarily supplied by Japan, while gold salts, gold targets, trays, photoresist, and COG tapes come from Taiwan and Hong Kong. Key equipment in the packaging and testing process, including grinders, wafer saws, and testers, is also primarily supplied by Japanese manufacturers. Industry Chain: Packaging and testing occupy a mid- to downstream role in the display driver chip industry chain. The ordering process for display driver chips follows: panel manufacturers submit their requirements, chip design companies complete the designs, and then place the orders with wafer fabrication foundries and packaging and testing companies. The production process for display driver chips follows the design by the chip design company, which is then manufactured by the wafer fabrication foundry. The chips are then handed over to packaging and testing companies for bumping, packaging, and testing. Finally, the finished chips are delivered directly to display panel or module manufacturers for assembly. Display driver chip manufacturers include Samsung, LG, TSMC, SMIC, Nexchip, and UMC. Display driver chip design companies include Samsung, LG, Novatek Microelectronics Corporation, Himax Technologies, ChiponeIC, GalaxyCore, Torey, OmniVision, SinoWealth, Jadard Technology, Fitipower, Raydium Semiconductor, ITH Corporation, Sitronix, Solomon-Systech, Aixiesheng, and New Vision Microelectronics. Display driver chip packaging and testing suppliers include Samsung, LG, Chipbond, ChipMOS, Chipmore, Union Semiconductor, and TongFu Microelectronics. Downstream display panel manufacturers include Samsung, LG, BOE, TCL CSOT, Tianma Microelectronics, and Visionox. Samsung and LG employ a fully integrated supply chain model, integrating chip design, chip manufacturing, packaging, panel manufacturing, and device manufacturers within their groups. Similar to the display panel industry, global DDIC packaging and testing manufacturers are primarily concentrated in South Korea, Taiwan, and mainland China. With the shift in the DDIC industry, the packaging and testing supply chain is also shifting from South Korea and Taiwan to mainland China. South Korea: Steco and LB Lucem, for example, provide DDIC packaging and testing services to the Samsung and LG ecosystems, respectively, but do not offer services to external parties. As leading companies in the display panel industry, Samsung and LG employ a fully integrated model, possessing strong technological and scale advantages. Taiwan: Chipbond and IMOS-ChipMOS are examples. Due to the relatively well-developed LCD industry, over ten packaging and testing manufacturers have entered the DDIC packaging and testing sector, intensifying competition. After years of industry consolidation, small and medium-sized manufacturers have been continuously acquired by larger ones. Currently, only two core manufacturers, Chipbond and ChipMOS, remain in the market, forming a duopoly. Mainland China: Due to its relatively late start, the industry lags behind South Korea and Taiwan in terms of technology and scale. Representative companies include Tongfu, Union Semiconductor (Hefei) Co., Ltd., and Jiangsu nepes Semiconductor Co., Ltd.

Currently, with the rapid growth of the display driver design industry and increasing capital investment, the DDIC packaging and testing business is gradually shifting to mainland China.

The global OLED DDIC Packaging and Testing market size was estimated at USD 448.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global OLED DDIC Packaging and Testing market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global OLED DDIC Packaging and Testing market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the OLED DDIC Packaging and Testing market.

### **Global OLED DDIC Packaging and Testing Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the

unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Steco(Samsung)  
LB-Lusem(LG)  
Chipbond Technology Corporation  
IMOS-ChipMOS TECHNOLOGIES INC.  
Hefei Chipmore Technology Co., Ltd..  
Jiangsu nepes Semiconductor Co., Ltd.  
Tongfu Microelectronics Co.,Ltd.  
JCET Group Co., Ltd.  
ASE Group  
Union Semiconductor (Hefei) Co., Ltd.

### **Market Segmentation (by Type)**

8-inch Wafer Packaging and Testing  
12-inch Wafer Packaging and Testing

### **Market Segmentation (by Application)**

TVs & Displays  
Laptops & Tablets  
Mobile Phones  
Smart Wearables  
In-Vehicle Displays

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the OLED DDIC Packaging and Testing Market

Overview of the regional outlook of the OLED DDIC Packaging and Testing Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the OLED DDIC Packaging and Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of OLED DDIC Packaging and Testing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## **Customization of the Report**

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