

# Global Oil Sands Market Research Report 2023(Status and Outlook)

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# **Abstracts**

#### Report Overview

Oil sands, also known as tar sands or crude bitumen, or more technically bituminous sands, are a type of unconventional petroleum deposit. Oil sands are either loose sands or partially consolidated sandstone containing a naturally occurring mixture of sand, clay, and water, saturated with a dense and extremely viscous form of petroleum technically referred to as bitumen (or colloquially as tar due to its superficially similar appearance).

Bosson Research's latest report provides a deep insight into the global Oil Sands market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Oil Sands Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Oil Sands market in any manner.

Global Oil Sands Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on



product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

**Key Company** 

Suncor Energy

Canadian Natural Resources (CNRL)

Cenovus Energy

ConocoPhillips

ExxonMobil

Shell

PetroChina

Athabasca Oil Corporation

MEG Energy

**OSUM** 

Total

Sunshine Oilsands

**CNOOC** 

BP

Marathon Oil

**Devon Energy** 

Husky Energy

Chevron

**PTTEP** 

Value Creation

**Black Pearl Resources** 

Paramount Resources

**Teck Resources Limited** 

Pengrowth Energy Corporation

Grizzly Oil Sands

**KNOC** 

Japex

JX Nippon Oil and Gas

Market Segmentation (by Type)

Oil Sands Exploitation

Oil Sands Isolation



Market Segmentation (by Application)
Heavy Oil Refining
Asphalt Refining
Others

Geographic Segmentation
North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:
Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Oil Sands Market
Overview of the regional outlook of the Oil Sands Market:

# Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change This enables you to anticipate market changes to remain ahead of your competitors You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled



Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Oil Sands Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application,



covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.



# **Contents**

#### 1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Oil Sands
- 1.2 Key Market Segments
  - 1.2.1 Oil Sands Segment by Type
  - 1.2.2 Oil Sands Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
- 1.3.3 Market Breakdown and Data Triangulation
- 1.3.4 Base Year
- 1.3.5 Report Assumptions & Caveats

#### **2 OIL SANDS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Oil Sands Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global Oil Sands Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

#### 3 OIL SANDS MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Oil Sands Sales by Manufacturers (2018-2023)
- 3.2 Global Oil Sands Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Oil Sands Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Oil Sands Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Oil Sands Sales Sites, Area Served, Product Type
- 3.6 Oil Sands Market Competitive Situation and Trends
  - 3.6.1 Oil Sands Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Oil Sands Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

#### **4 OIL SANDS INDUSTRY CHAIN ANALYSIS**

- 4.1 Oil Sands Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials



- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

#### 5 THE DEVELOPMENT AND DYNAMICS OF OIL SANDS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

#### **6 OIL SANDS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Oil Sands Sales Market Share by Type (2018-2023)
- 6.3 Global Oil Sands Market Size Market Share by Type (2018-2023)
- 6.4 Global Oil Sands Price by Type (2018-2023)

#### 7 OIL SANDS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Oil Sands Market Sales by Application (2018-2023)
- 7.3 Global Oil Sands Market Size (M USD) by Application (2018-2023)
- 7.4 Global Oil Sands Sales Growth Rate by Application (2018-2023)

#### **8 OIL SANDS MARKET SEGMENTATION BY REGION**

- 8.1 Global Oil Sands Sales by Region
  - 8.1.1 Global Oil Sands Sales by Region
  - 8.1.2 Global Oil Sands Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Oil Sands Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada



- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Oil Sands Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Oil Sands Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Oil Sands Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Oil Sands Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

#### 9 KEY COMPANIES PROFILE

- 9.1 Suncor Energy
  - 9.1.1 Suncor Energy Oil Sands Basic Information
  - 9.1.2 Suncor Energy Oil Sands Product Overview
  - 9.1.3 Suncor Energy Oil Sands Product Market Performance
  - 9.1.4 Suncor Energy Business Overview
  - 9.1.5 Suncor Energy Oil Sands SWOT Analysis
  - 9.1.6 Suncor Energy Recent Developments
- 9.2 Canadian Natural Resources (CNRL)
  - 9.2.1 Canadian Natural Resources (CNRL) Oil Sands Basic Information



- 9.2.2 Canadian Natural Resources (CNRL) Oil Sands Product Overview
- 9.2.3 Canadian Natural Resources (CNRL) Oil Sands Product Market Performance
- 9.2.4 Canadian Natural Resources (CNRL) Business Overview
- 9.2.5 Canadian Natural Resources (CNRL) Oil Sands SWOT Analysis
- 9.2.6 Canadian Natural Resources (CNRL) Recent Developments
- 9.3 Cenovus Energy
  - 9.3.1 Cenovus Energy Oil Sands Basic Information
  - 9.3.2 Cenovus Energy Oil Sands Product Overview
  - 9.3.3 Cenovus Energy Oil Sands Product Market Performance
  - 9.3.4 Cenovus Energy Business Overview
  - 9.3.5 Cenovus Energy Oil Sands SWOT Analysis
  - 9.3.6 Cenovus Energy Recent Developments
- 9.4 ConocoPhillips
  - 9.4.1 ConocoPhillips Oil Sands Basic Information
  - 9.4.2 ConocoPhillips Oil Sands Product Overview
  - 9.4.3 ConocoPhillips Oil Sands Product Market Performance
  - 9.4.4 ConocoPhillips Business Overview
  - 9.4.5 ConocoPhillips Oil Sands SWOT Analysis
  - 9.4.6 ConocoPhillips Recent Developments
- 9.5 ExxonMobil
  - 9.5.1 ExxonMobil Oil Sands Basic Information
  - 9.5.2 ExxonMobil Oil Sands Product Overview
  - 9.5.3 ExxonMobil Oil Sands Product Market Performance
  - 9.5.4 ExxonMobil Business Overview
  - 9.5.5 ExxonMobil Oil Sands SWOT Analysis
  - 9.5.6 ExxonMobil Recent Developments
- 9.6 Shell
  - 9.6.1 Shell Oil Sands Basic Information
  - 9.6.2 Shell Oil Sands Product Overview
  - 9.6.3 Shell Oil Sands Product Market Performance
  - 9.6.4 Shell Business Overview
  - 9.6.5 Shell Recent Developments
- 9.7 PetroChina
  - 9.7.1 PetroChina Oil Sands Basic Information
  - 9.7.2 PetroChina Oil Sands Product Overview
  - 9.7.3 PetroChina Oil Sands Product Market Performance
  - 9.7.4 PetroChina Business Overview
  - 9.7.5 PetroChina Recent Developments
- 9.8 Athabasca Oil Corporation



- 9.8.1 Athabasca Oil Corporation Oil Sands Basic Information
- 9.8.2 Athabasca Oil Corporation Oil Sands Product Overview
- 9.8.3 Athabasca Oil Corporation Oil Sands Product Market Performance
- 9.8.4 Athabasca Oil Corporation Business Overview
- 9.8.5 Athabasca Oil Corporation Recent Developments
- 9.9 MEG Energy
  - 9.9.1 MEG Energy Oil Sands Basic Information
  - 9.9.2 MEG Energy Oil Sands Product Overview
  - 9.9.3 MEG Energy Oil Sands Product Market Performance
  - 9.9.4 MEG Energy Business Overview
  - 9.9.5 MEG Energy Recent Developments
- 9.10 OSUM
  - 9.10.1 OSUM Oil Sands Basic Information
  - 9.10.2 OSUM Oil Sands Product Overview
  - 9.10.3 OSUM Oil Sands Product Market Performance
  - 9.10.4 OSUM Business Overview
  - 9.10.5 OSUM Recent Developments
- 9.11 Total
  - 9.11.1 Total Oil Sands Basic Information
  - 9.11.2 Total Oil Sands Product Overview
  - 9.11.3 Total Oil Sands Product Market Performance
  - 9.11.4 Total Business Overview
  - 9.11.5 Total Recent Developments
- 9.12 Sunshine Oilsands
  - 9.12.1 Sunshine Oilsands Oil Sands Basic Information
  - 9.12.2 Sunshine Oilsands Oil Sands Product Overview
  - 9.12.3 Sunshine Oilsands Oil Sands Product Market Performance
  - 9.12.4 Sunshine Oilsands Business Overview
  - 9.12.5 Sunshine Oilsands Recent Developments
- 9.13 CNOOC
  - 9.13.1 CNOOC Oil Sands Basic Information
  - 9.13.2 CNOOC Oil Sands Product Overview
  - 9.13.3 CNOOC Oil Sands Product Market Performance
  - 9.13.4 CNOOC Business Overview
  - 9.13.5 CNOOC Recent Developments
- 9.14 BP
  - 9.14.1 BP Oil Sands Basic Information
  - 9.14.2 BP Oil Sands Product Overview
  - 9.14.3 BP Oil Sands Product Market Performance



- 9.14.4 BP Business Overview
- 9.14.5 BP Recent Developments
- 9.15 Marathon Oil
  - 9.15.1 Marathon Oil Oil Sands Basic Information
  - 9.15.2 Marathon Oil Oil Sands Product Overview
  - 9.15.3 Marathon Oil Oil Sands Product Market Performance
  - 9.15.4 Marathon Oil Business Overview
  - 9.15.5 Marathon Oil Recent Developments
- 9.16 Devon Energy
  - 9.16.1 Devon Energy Oil Sands Basic Information
  - 9.16.2 Devon Energy Oil Sands Product Overview
  - 9.16.3 Devon Energy Oil Sands Product Market Performance
  - 9.16.4 Devon Energy Business Overview
  - 9.16.5 Devon Energy Recent Developments
- 9.17 Husky Energy
  - 9.17.1 Husky Energy Oil Sands Basic Information
  - 9.17.2 Husky Energy Oil Sands Product Overview
  - 9.17.3 Husky Energy Oil Sands Product Market Performance
  - 9.17.4 Husky Energy Business Overview
  - 9.17.5 Husky Energy Recent Developments
- 9.18 Chevron
  - 9.18.1 Chevron Oil Sands Basic Information
  - 9.18.2 Chevron Oil Sands Product Overview
  - 9.18.3 Chevron Oil Sands Product Market Performance
  - 9.18.4 Chevron Business Overview
  - 9.18.5 Chevron Recent Developments
- 9.19 PTTEP
  - 9.19.1 PTTEP Oil Sands Basic Information
  - 9.19.2 PTTEP Oil Sands Product Overview
  - 9.19.3 PTTEP Oil Sands Product Market Performance
  - 9.19.4 PTTEP Business Overview
  - 9.19.5 PTTEP Recent Developments
- 9.20 Value Creation
  - 9.20.1 Value Creation Oil Sands Basic Information
  - 9.20.2 Value Creation Oil Sands Product Overview
  - 9.20.3 Value Creation Oil Sands Product Market Performance
  - 9.20.4 Value Creation Business Overview
  - 9.20.5 Value Creation Recent Developments
- 9.21 Black Pearl Resources



9.21.1 Black Pearl Resources Oil Sands Basic Information
9.21.2 Black Pearl Resources Oil Sands Product Overview
9.21.3 Black Pearl Resources Oil Sands Product Market Performance

- 9.21.4 Black Pearl Resources Business Overview
- 9.21.5 Black Pearl Resources Recent Developments

#### 9.22 Paramount Resources

- 9.22.1 Paramount Resources Oil Sands Basic Information
- 9.22.2 Paramount Resources Oil Sands Product Overview
- 9.22.3 Paramount Resources Oil Sands Product Market Performance
- 9.22.4 Paramount Resources Business Overview
- 9.22.5 Paramount Resources Recent Developments

#### 9.23 Teck Resources Limited

- 9.23.1 Teck Resources Limited Oil Sands Basic Information
- 9.23.2 Teck Resources Limited Oil Sands Product Overview
- 9.23.3 Teck Resources Limited Oil Sands Product Market Performance
- 9.23.4 Teck Resources Limited Business Overview
- 9.23.5 Teck Resources Limited Recent Developments

## 9.24 Pengrowth Energy Corporation

- 9.24.1 Pengrowth Energy Corporation Oil Sands Basic Information
- 9.24.2 Pengrowth Energy Corporation Oil Sands Product Overview
- 9.24.3 Pengrowth Energy Corporation Oil Sands Product Market Performance
- 9.24.4 Pengrowth Energy Corporation Business Overview
- 9.24.5 Pengrowth Energy Corporation Recent Developments

## 9.25 Grizzly Oil Sands

- 9.25.1 Grizzly Oil Sands Oil Sands Basic Information
- 9.25.2 Grizzly Oil Sands Oil Sands Product Overview
- 9.25.3 Grizzly Oil Sands Oil Sands Product Market Performance
- 9.25.4 Grizzly Oil Sands Business Overview
- 9.25.5 Grizzly Oil Sands Recent Developments

#### 9.26 KNOC

- 9.26.1 KNOC Oil Sands Basic Information
- 9.26.2 KNOC Oil Sands Product Overview
- 9.26.3 KNOC Oil Sands Product Market Performance
- 9.26.4 KNOC Business Overview
- 9.26.5 KNOC Recent Developments

#### 9.27 Japex

- 9.27.1 Japex Oil Sands Basic Information
- 9.27.2 Japex Oil Sands Product Overview
- 9.27.3 Japex Oil Sands Product Market Performance



- 9.27.4 Japex Business Overview
- 9.27.5 Japex Recent Developments
- 9.28 JX Nippon Oil and Gas
  - 9.28.1 JX Nippon Oil and Gas Oil Sands Basic Information
  - 9.28.2 JX Nippon Oil and Gas Oil Sands Product Overview
  - 9.28.3 JX Nippon Oil and Gas Oil Sands Product Market Performance
  - 9.28.4 JX Nippon Oil and Gas Business Overview
  - 9.28.5 JX Nippon Oil and Gas Recent Developments

# 10 OIL SANDS MARKET FORECAST BY REGION

- 10.1 Global Oil Sands Market Size Forecast
- 10.2 Global Oil Sands Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Oil Sands Market Size Forecast by Country
  - 10.2.3 Asia Pacific Oil Sands Market Size Forecast by Region
  - 10.2.4 South America Oil Sands Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Oil Sands by Country

# 11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)

- 11.1 Global Oil Sands Market Forecast by Type (2024-2029)
  - 11.1.1 Global Forecasted Sales of Oil Sands by Type (2024-2029)
- 11.1.2 Global Oil Sands Market Size Forecast by Type (2024-2029)
- 11.1.3 Global Forecasted Price of Oil Sands by Type (2024-2029)
- 11.2 Global Oil Sands Market Forecast by Application (2024-2029)
  - 11.2.1 Global Oil Sands Sales (K MT) Forecast by Application
  - 11.2.2 Global Oil Sands Market Size (M USD) Forecast by Application (2024-2029)

#### 12 CONCLUSION AND KEY FINDINGS



# **List Of Tables**

# **LIST OF TABLES**

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Oil Sands Market Size Comparison by Region (M USD)
- Table 5. Global Oil Sands Sales (K MT) by Manufacturers (2018-2023)
- Table 6. Global Oil Sands Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Oil Sands Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Oil Sands Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Oil Sands as of 2022)
- Table 10. Global Market Oil Sands Average Price (USD/MT) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Oil Sands Sales Sites and Area Served
- Table 12. Manufacturers Oil Sands Product Type
- Table 13. Global Oil Sands Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Oil Sands
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Oil Sands Market Challenges
- Table 22. Market Restraints
- Table 23. Global Oil Sands Sales by Type (K MT)
- Table 24. Global Oil Sands Market Size by Type (M USD)
- Table 25. Global Oil Sands Sales (K MT) by Type (2018-2023)
- Table 26. Global Oil Sands Sales Market Share by Type (2018-2023)
- Table 27. Global Oil Sands Market Size (M USD) by Type (2018-2023)
- Table 28. Global Oil Sands Market Size Share by Type (2018-2023)
- Table 29. Global Oil Sands Price (USD/MT) by Type (2018-2023)
- Table 30. Global Oil Sands Sales (K MT) by Application
- Table 31. Global Oil Sands Market Size by Application
- Table 32. Global Oil Sands Sales by Application (2018-2023) & (K MT)
- Table 33. Global Oil Sands Sales Market Share by Application (2018-2023)



- Table 34. Global Oil Sands Sales by Application (2018-2023) & (M USD)
- Table 35. Global Oil Sands Market Share by Application (2018-2023)
- Table 36. Global Oil Sands Sales Growth Rate by Application (2018-2023)
- Table 37. Global Oil Sands Sales by Region (2018-2023) & (K MT)
- Table 38. Global Oil Sands Sales Market Share by Region (2018-2023)
- Table 39. North America Oil Sands Sales by Country (2018-2023) & (K MT)
- Table 40. Europe Oil Sands Sales by Country (2018-2023) & (K MT)
- Table 41. Asia Pacific Oil Sands Sales by Region (2018-2023) & (K MT)
- Table 42. South America Oil Sands Sales by Country (2018-2023) & (K MT)
- Table 43. Middle East and Africa Oil Sands Sales by Region (2018-2023) & (K MT)
- Table 44. Suncor Energy Oil Sands Basic Information
- Table 45. Suncor Energy Oil Sands Product Overview
- Table 46. Suncor Energy Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 47. Suncor Energy Business Overview
- Table 48. Suncor Energy Oil Sands SWOT Analysis
- Table 49. Suncor Energy Recent Developments
- Table 50. Canadian Natural Resources (CNRL) Oil Sands Basic Information
- Table 51. Canadian Natural Resources (CNRL) Oil Sands Product Overview
- Table 52. Canadian Natural Resources (CNRL) Oil Sands Sales (K MT), Revenue (M
- USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 53. Canadian Natural Resources (CNRL) Business Overview
- Table 54. Canadian Natural Resources (CNRL) Oil Sands SWOT Analysis
- Table 55. Canadian Natural Resources (CNRL) Recent Developments
- Table 56. Cenovus Energy Oil Sands Basic Information
- Table 57. Cenovus Energy Oil Sands Product Overview
- Table 58. Cenovus Energy Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 59. Cenovus Energy Business Overview
- Table 60. Cenovus Energy Oil Sands SWOT Analysis
- Table 61. Cenovus Energy Recent Developments
- Table 62. ConocoPhillips Oil Sands Basic Information
- Table 63. ConocoPhillips Oil Sands Product Overview
- Table 64. ConocoPhillips Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 65. ConocoPhillips Business Overview
- Table 66. ConocoPhillips Oil Sands SWOT Analysis
- Table 67. ConocoPhillips Recent Developments
- Table 68. ExxonMobil Oil Sands Basic Information



- Table 69. ExxonMobil Oil Sands Product Overview
- Table 70. ExxonMobil Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 71. ExxonMobil Business Overview
- Table 72. ExxonMobil Oil Sands SWOT Analysis
- Table 73. ExxonMobil Recent Developments
- Table 74. Shell Oil Sands Basic Information
- Table 75. Shell Oil Sands Product Overview
- Table 76. Shell Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 77. Shell Business Overview
- Table 78. Shell Recent Developments
- Table 79. PetroChina Oil Sands Basic Information
- Table 80. PetroChina Oil Sands Product Overview
- Table 81. PetroChina Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. PetroChina Business Overview
- Table 83. PetroChina Recent Developments
- Table 84. Athabasca Oil Corporation Oil Sands Basic Information
- Table 85. Athabasca Oil Corporation Oil Sands Product Overview
- Table 86. Athabasca Oil Corporation Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Athabasca Oil Corporation Business Overview
- Table 88. Athabasca Oil Corporation Recent Developments
- Table 89. MEG Energy Oil Sands Basic Information
- Table 90. MEG Energy Oil Sands Product Overview
- Table 91. MEG Energy Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2018-2023)
- Table 92. MEG Energy Business Overview
- Table 93. MEG Energy Recent Developments
- Table 94. OSUM Oil Sands Basic Information
- Table 95. OSUM Oil Sands Product Overview
- Table 96. OSUM Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and
- Gross Margin (2018-2023)
- Table 97. OSUM Business Overview
- Table 98. OSUM Recent Developments
- Table 99. Total Oil Sands Basic Information
- Table 100. Total Oil Sands Product Overview
- Table 101. Total Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and



Gross Margin (2018-2023)

Table 102. Total Business Overview

Table 103. Total Recent Developments

Table 104. Sunshine Oilsands Oil Sands Basic Information

Table 105. Sunshine Oilsands Oil Sands Product Overview

Table 106. Sunshine Oilsands Oil Sands Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2018-2023)

Table 107. Sunshine Oilsands Business Overview

Table 108. Sunshine Oilsands Recent Developments

Table 109. CNOOC Oil Sands Basic Information

Table 110, CNOOC Oil Sands Product Overview

Table 111. CNOOC Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and

Gross Margin (2018-2023)

Table 112. CNOOC Business Overview

Table 113. CNOOC Recent Developments

Table 114. BP Oil Sands Basic Information

Table 115. BP Oil Sands Product Overview

Table 116. BP Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross

Margin (2018-2023)

Table 117. BP Business Overview

Table 118. BP Recent Developments

Table 119. Marathon Oil Oil Sands Basic Information

Table 120. Marathon Oil Oil Sands Product Overview

Table 121. Marathon Oil Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT)

and Gross Margin (2018-2023)

Table 122. Marathon Oil Business Overview

Table 123. Marathon Oil Recent Developments

Table 124. Devon Energy Oil Sands Basic Information

Table 125. Devon Energy Oil Sands Product Overview

Table 126. Devon Energy Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT)

and Gross Margin (2018-2023)

Table 127. Devon Energy Business Overview

Table 128. Devon Energy Recent Developments

Table 129. Husky Energy Oil Sands Basic Information

Table 130. Husky Energy Oil Sands Product Overview

Table 131. Husky Energy Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT)

and Gross Margin (2018-2023)

Table 132. Husky Energy Business Overview

Table 133. Husky Energy Recent Developments



- Table 134. Chevron Oil Sands Basic Information
- Table 135. Chevron Oil Sands Product Overview
- Table 136. Chevron Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and

Gross Margin (2018-2023)

- Table 137. Chevron Business Overview
- Table 138. Chevron Recent Developments
- Table 139. PTTEP Oil Sands Basic Information
- Table 140. PTTEP Oil Sands Product Overview
- Table 141. PTTEP Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and

Gross Margin (2018-2023)

- Table 142. PTTEP Business Overview
- Table 143. PTTEP Recent Developments
- Table 144. Value Creation Oil Sands Basic Information
- Table 145. Value Creation Oil Sands Product Overview
- Table 146. Value Creation Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT)

and Gross Margin (2018-2023)

- Table 147. Value Creation Business Overview
- Table 148. Value Creation Recent Developments
- Table 149. Black Pearl Resources Oil Sands Basic Information
- Table 150. Black Pearl Resources Oil Sands Product Overview
- Table 151. Black Pearl Resources Oil Sands Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2018-2023)

- Table 152. Black Pearl Resources Business Overview
- Table 153. Black Pearl Resources Recent Developments
- Table 154. Paramount Resources Oil Sands Basic Information
- Table 155. Paramount Resources Oil Sands Product Overview
- Table 156. Paramount Resources Oil Sands Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2018-2023)

- Table 157. Paramount Resources Business Overview
- Table 158. Paramount Resources Recent Developments
- Table 159. Teck Resources Limited Oil Sands Basic Information
- Table 160. Teck Resources Limited Oil Sands Product Overview
- Table 161. Teck Resources Limited Oil Sands Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2018-2023)

- Table 162. Teck Resources Limited Business Overview
- Table 163. Teck Resources Limited Recent Developments
- Table 164. Pengrowth Energy Corporation Oil Sands Basic Information
- Table 165. Pengrowth Energy Corporation Oil Sands Product Overview
- Table 166. Pengrowth Energy Corporation Oil Sands Sales (K MT), Revenue (M USD),



Price (USD/MT) and Gross Margin (2018-2023)

Table 167. Pengrowth Energy Corporation Business Overview

Table 168. Pengrowth Energy Corporation Recent Developments

Table 169. Grizzly Oil Sands Oil Sands Basic Information

Table 170. Grizzly Oil Sands Oil Sands Product Overview

Table 171. Grizzly Oil Sands Oil Sands Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2018-2023)

Table 172. Grizzly Oil Sands Business Overview

Table 173. Grizzly Oil Sands Recent Developments

Table 174. KNOC Oil Sands Basic Information

Table 175, KNOC Oil Sands Product Overview

Table 176. KNOC Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and

Gross Margin (2018-2023)

Table 177. KNOC Business Overview

Table 178. KNOC Recent Developments

Table 179. Japex Oil Sands Basic Information

Table 180. Japex Oil Sands Product Overview

Table 181. Japex Oil Sands Sales (K MT), Revenue (M USD), Price (USD/MT) and

Gross Margin (2018-2023)

Table 182. Japex Business Overview

Table 183. Japex Recent Developments

Table 184. JX Nippon Oil and Gas Oil Sands Basic Information

Table 185. JX Nippon Oil and Gas Oil Sands Product Overview

Table 186. JX Nippon Oil and Gas Oil Sands Sales (K MT), Revenue (M USD), Price

(USD/MT) and Gross Margin (2018-2023)

Table 187. JX Nippon Oil and Gas Business Overview

Table 188. JX Nippon Oil and Gas Recent Developments

Table 189. Global Oil Sands Sales Forecast by Region (2024-2029) & (K MT)

Table 190. Global Oil Sands Market Size Forecast by Region (2024-2029) & (M USD)

Table 191. North America Oil Sands Sales Forecast by Country (2024-2029) & (K MT)

Table 192. North America Oil Sands Market Size Forecast by Country (2024-2029) & (M USD)

Table 193. Europe Oil Sands Sales Forecast by Country (2024-2029) & (K MT)

Table 194. Europe Oil Sands Market Size Forecast by Country (2024-2029) & (M USD)

Table 195. Asia Pacific Oil Sands Sales Forecast by Region (2024-2029) & (K MT)

Table 196. Asia Pacific Oil Sands Market Size Forecast by Region (2024-2029) & (M USD)

Table 197. South America Oil Sands Sales Forecast by Country (2024-2029) & (K MT)

Table 198. South America Oil Sands Market Size Forecast by Country (2024-2029) &



(M USD)

Table 199. Middle East and Africa Oil Sands Consumption Forecast by Country (2024-2029) & (Units)

Table 200. Middle East and Africa Oil Sands Market Size Forecast by Country (2024-2029) & (M USD)

Table 201. Global Oil Sands Sales Forecast by Type (2024-2029) & (K MT)

Table 202. Global Oil Sands Market Size Forecast by Type (2024-2029) & (M USD)

Table 203. Global Oil Sands Price Forecast by Type (2024-2029) & (USD/MT)

Table 204. Global Oil Sands Sales (K MT) Forecast by Application (2024-2029)

Table 205. Global Oil Sands Market Size Forecast by Application (2024-2029) & (M USD)



# **List Of Figures**

#### LIST OF FIGURES

- Figure 1. Product Picture of Oil Sands
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Oil Sands Market Size (M USD), 2018-2029
- Figure 5. Global Oil Sands Market Size (M USD) (2018-2029)
- Figure 6. Global Oil Sands Sales (K MT) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Oil Sands Market Size by Country (M USD)
- Figure 11. Oil Sands Sales Share by Manufacturers in 2022
- Figure 12. Global Oil Sands Revenue Share by Manufacturers in 2022
- Figure 13. Oil Sands Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Oil Sands Average Price (USD/MT) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Oil Sands Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Oil Sands Market Share by Type
- Figure 18. Sales Market Share of Oil Sands by Type (2018-2023)
- Figure 19. Sales Market Share of Oil Sands by Type in 2022
- Figure 20. Market Size Share of Oil Sands by Type (2018-2023)
- Figure 21. Market Size Market Share of Oil Sands by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Oil Sands Market Share by Application
- Figure 24. Global Oil Sands Sales Market Share by Application (2018-2023)
- Figure 25. Global Oil Sands Sales Market Share by Application in 2022
- Figure 26. Global Oil Sands Market Share by Application (2018-2023)
- Figure 27. Global Oil Sands Market Share by Application in 2022
- Figure 28. Global Oil Sands Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Oil Sands Sales Market Share by Region (2018-2023)
- Figure 30. North America Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 31. North America Oil Sands Sales Market Share by Country in 2022
- Figure 32. U.S. Oil Sands Sales and Growth Rate (2018-2023) & (K MT)



- Figure 33. Canada Oil Sands Sales (K MT) and Growth Rate (2018-2023)
- Figure 34. Mexico Oil Sands Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 36. Europe Oil Sands Sales Market Share by Country in 2022
- Figure 37. Germany Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 38. France Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 39. U.K. Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 40. Italy Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 41. Russia Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 42. Asia Pacific Oil Sands Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Oil Sands Sales Market Share by Region in 2022
- Figure 44. China Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 45. Japan Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 46. South Korea Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 47. India Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 48. Southeast Asia Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 49. South America Oil Sands Sales and Growth Rate (K MT)
- Figure 50. South America Oil Sands Sales Market Share by Country in 2022
- Figure 51. Brazil Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 52. Argentina Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 53. Columbia Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 54. Middle East and Africa Oil Sands Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Oil Sands Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 57. UAE Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 58. Egypt Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 59. Nigeria Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 60. South Africa Oil Sands Sales and Growth Rate (2018-2023) & (K MT)
- Figure 61. Global Oil Sands Sales Forecast by Volume (2018-2029) & (K MT)
- Figure 62. Global Oil Sands Market Size Forecast by Value (2018-2029) & (M USD)
- Figure 63. Global Oil Sands Sales Market Share Forecast by Type (2024-2029)
- Figure 64. Global Oil Sands Market Share Forecast by Type (2024-2029)
- Figure 65. Global Oil Sands Sales Forecast by Application (2024-2029)
- Figure 66. Global Oil Sands Market Share Forecast by Application (2024-2029)



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