

# Global Oil-based Fluid (Mud) Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview:

Oil-based drilling fluid is a sol suspension mixing system with oil (mainly diesel or crude oil) as dispersion medium and weighting agent, various chemical treatment agents and water as dispersion phase. . Its main components are crude oil, diesel oil, weighting agent, chemical treatment agent and water.

The Global Oil-based Fluid (Mud) Market Size was estimated at USD 3422.14 million in 2023 and is projected to reach USD 4854.37 million by 2029, exhibiting a CAGR of 6.00% during the forecast period.

This report provides a deep insight into the global Oil-based Fluid (Mud) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Oil-based Fluid (Mud) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Oil-based Fluid (Mud) market in any manner.

## Global Oil-based Fluid (Mud) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Schlumberger

Halliburton

Baker Hughes

Newpark Resources

Tetra Technologies

CES Energy Solutions

NOV Inc.

Scomi Group Bhd

Secure Energy Services

Weatherford International

Q'Max Solutions

CNPC

Sinopec

CNOOC

Market Segmentation (by Type)

Diesel Oil

Crude Oil

Others

Market Segmentation (by Application)

Onshore Drilling

Offshore Drilling

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Oil-based Fluid (Mud) Market

Overview of the regional outlook of the Oil-based Fluid (Mud) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Note: this report may need to undergo a final check or review and this could take about 48 hours.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Oil-based Fluid (Mud) Market and its likely evolution in the short to mid-term, and long

term.

Chapter 3 makes a detailed analysis of the Market's Competitive Landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Oil-based Fluid (Mud)
- 1.2 Key Market Segments
  - 1.2.1 Oil-based Fluid (Mud) Segment by Type
  - 1.2.2 Oil-based Fluid (Mud) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 OIL-BASED FLUID (MUD) MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Oil-based Fluid (Mud) Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Oil-based Fluid (Mud) Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 OIL-BASED FLUID (MUD) MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Oil-based Fluid (Mud) Sales by Manufacturers (2019-2024)
- 3.2 Global Oil-based Fluid (Mud) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Oil-based Fluid (Mud) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Oil-based Fluid (Mud) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Oil-based Fluid (Mud) Sales Sites, Area Served, Product Type
- 3.6 Oil-based Fluid (Mud) Market Competitive Situation and Trends
  - 3.6.1 Oil-based Fluid (Mud) Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Oil-based Fluid (Mud) Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 OIL-BASED FLUID (MUD) INDUSTRY CHAIN ANALYSIS**

- 4.1 Oil-based Fluid (Mud) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OIL-BASED FLUID (MUD) MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 OIL-BASED FLUID (MUD) MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Oil-based Fluid (Mud) Sales Market Share by Type (2019-2024)
- 6.3 Global Oil-based Fluid (Mud) Market Size Market Share by Type (2019-2024)
- 6.4 Global Oil-based Fluid (Mud) Price by Type (2019-2024)

## **7 OIL-BASED FLUID (MUD) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Oil-based Fluid (Mud) Market Sales by Application (2019-2024)
- 7.3 Global Oil-based Fluid (Mud) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Oil-based Fluid (Mud) Sales Growth Rate by Application (2019-2024)

## **8 OIL-BASED FLUID (MUD) MARKET SEGMENTATION BY REGION**

- 8.1 Global Oil-based Fluid (Mud) Sales by Region
  - 8.1.1 Global Oil-based Fluid (Mud) Sales by Region
  - 8.1.2 Global Oil-based Fluid (Mud) Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Oil-based Fluid (Mud) Sales by Country



8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Oil-based Fluid (Mud) Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Oil-based Fluid (Mud) Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Oil-based Fluid (Mud) Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Oil-based Fluid (Mud) Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

9.1 Schlumberger

9.1.1 Schlumberger Oil-based Fluid (Mud) Basic Information

9.1.2 Schlumberger Oil-based Fluid (Mud) Product Overview

9.1.3 Schlumberger Oil-based Fluid (Mud) Product Market Performance

9.1.4 Schlumberger Business Overview

9.1.5 Schlumberger Oil-based Fluid (Mud) SWOT Analysis

9.1.6 Schlumberger Recent Developments

## 9.2 Halliburton

- 9.2.1 Halliburton Oil-based Fluid (Mud) Basic Information
- 9.2.2 Halliburton Oil-based Fluid (Mud) Product Overview
- 9.2.3 Halliburton Oil-based Fluid (Mud) Product Market Performance
- 9.2.4 Halliburton Business Overview
- 9.2.5 Halliburton Oil-based Fluid (Mud) SWOT Analysis
- 9.2.6 Halliburton Recent Developments

## 9.3 Baker Hughes

- 9.3.1 Baker Hughes Oil-based Fluid (Mud) Basic Information
- 9.3.2 Baker Hughes Oil-based Fluid (Mud) Product Overview
- 9.3.3 Baker Hughes Oil-based Fluid (Mud) Product Market Performance
- 9.3.4 Baker Hughes Oil-based Fluid (Mud) SWOT Analysis
- 9.3.5 Baker Hughes Business Overview
- 9.3.6 Baker Hughes Recent Developments

## 9.4 Newpark Resources

- 9.4.1 Newpark Resources Oil-based Fluid (Mud) Basic Information
- 9.4.2 Newpark Resources Oil-based Fluid (Mud) Product Overview
- 9.4.3 Newpark Resources Oil-based Fluid (Mud) Product Market Performance
- 9.4.4 Newpark Resources Business Overview
- 9.4.5 Newpark Resources Recent Developments

## 9.5 Tetra Technologies

- 9.5.1 Tetra Technologies Oil-based Fluid (Mud) Basic Information
- 9.5.2 Tetra Technologies Oil-based Fluid (Mud) Product Overview
- 9.5.3 Tetra Technologies Oil-based Fluid (Mud) Product Market Performance
- 9.5.4 Tetra Technologies Business Overview
- 9.5.5 Tetra Technologies Recent Developments

## 9.6 CES Energy Solutions

- 9.6.1 CES Energy Solutions Oil-based Fluid (Mud) Basic Information
- 9.6.2 CES Energy Solutions Oil-based Fluid (Mud) Product Overview
- 9.6.3 CES Energy Solutions Oil-based Fluid (Mud) Product Market Performance
- 9.6.4 CES Energy Solutions Business Overview
- 9.6.5 CES Energy Solutions Recent Developments

## 9.7 NOV Inc.

- 9.7.1 NOV Inc. Oil-based Fluid (Mud) Basic Information
- 9.7.2 NOV Inc. Oil-based Fluid (Mud) Product Overview
- 9.7.3 NOV Inc. Oil-based Fluid (Mud) Product Market Performance
- 9.7.4 NOV Inc. Business Overview
- 9.7.5 NOV Inc. Recent Developments

## 9.8 Scomi Group Bhd

- 9.8.1 Scomi Group Bhd Oil-based Fluid (Mud) Basic Information
- 9.8.2 Scomi Group Bhd Oil-based Fluid (Mud) Product Overview
- 9.8.3 Scomi Group Bhd Oil-based Fluid (Mud) Product Market Performance
- 9.8.4 Scomi Group Bhd Business Overview
- 9.8.5 Scomi Group Bhd Recent Developments
- 9.9 Secure Energy Services
  - 9.9.1 Secure Energy Services Oil-based Fluid (Mud) Basic Information
  - 9.9.2 Secure Energy Services Oil-based Fluid (Mud) Product Overview
  - 9.9.3 Secure Energy Services Oil-based Fluid (Mud) Product Market Performance
  - 9.9.4 Secure Energy Services Business Overview
  - 9.9.5 Secure Energy Services Recent Developments
- 9.10 Weatherford International
  - 9.10.1 Weatherford International Oil-based Fluid (Mud) Basic Information
  - 9.10.2 Weatherford International Oil-based Fluid (Mud) Product Overview
  - 9.10.3 Weatherford International Oil-based Fluid (Mud) Product Market Performance
  - 9.10.4 Weatherford International Business Overview
  - 9.10.5 Weatherford International Recent Developments
- 9.11 Q'Max Solutions
  - 9.11.1 Q'Max Solutions Oil-based Fluid (Mud) Basic Information
  - 9.11.2 Q'Max Solutions Oil-based Fluid (Mud) Product Overview
  - 9.11.3 Q'Max Solutions Oil-based Fluid (Mud) Product Market Performance
  - 9.11.4 Q'Max Solutions Business Overview
  - 9.11.5 Q'Max Solutions Recent Developments
- 9.12 CNPC
  - 9.12.1 CNPC Oil-based Fluid (Mud) Basic Information
  - 9.12.2 CNPC Oil-based Fluid (Mud) Product Overview
  - 9.12.3 CNPC Oil-based Fluid (Mud) Product Market Performance
  - 9.12.4 CNPC Business Overview
  - 9.12.5 CNPC Recent Developments
- 9.13 Sinopec
  - 9.13.1 Sinopec Oil-based Fluid (Mud) Basic Information
  - 9.13.2 Sinopec Oil-based Fluid (Mud) Product Overview
  - 9.13.3 Sinopec Oil-based Fluid (Mud) Product Market Performance
  - 9.13.4 Sinopec Business Overview
  - 9.13.5 Sinopec Recent Developments
- 9.14 CNOOC
  - 9.14.1 CNOOC Oil-based Fluid (Mud) Basic Information
  - 9.14.2 CNOOC Oil-based Fluid (Mud) Product Overview
  - 9.14.3 CNOOC Oil-based Fluid (Mud) Product Market Performance

9.14.4 CNOOC Business Overview

9.14.5 CNOOC Recent Developments

## **10 OIL-BASED FLUID (MUD) MARKET FORECAST BY REGION**

10.1 Global Oil-based Fluid (Mud) Market Size Forecast

10.2 Global Oil-based Fluid (Mud) Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Oil-based Fluid (Mud) Market Size Forecast by Country

10.2.3 Asia Pacific Oil-based Fluid (Mud) Market Size Forecast by Region

10.2.4 South America Oil-based Fluid (Mud) Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Oil-based Fluid (Mud) by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

11.1 Global Oil-based Fluid (Mud) Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Oil-based Fluid (Mud) by Type (2025-2030)

11.1.2 Global Oil-based Fluid (Mud) Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Oil-based Fluid (Mud) by Type (2025-2030)

11.2 Global Oil-based Fluid (Mud) Market Forecast by Application (2025-2030)

11.2.1 Global Oil-based Fluid (Mud) Sales (Kilotons) Forecast by Application

11.2.2 Global Oil-based Fluid (Mud) Market Size (M USD) Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Oil-based Fluid (Mud) Market Size Comparison by Region (M USD)
- Table 5. Global Oil-based Fluid (Mud) Sales (Kilotons) by Manufacturers (2019-2024)
- Table 6. Global Oil-based Fluid (Mud) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Oil-based Fluid (Mud) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Oil-based Fluid (Mud) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Oil-based Fluid (Mud) as of 2022)
- Table 10. Global Market Oil-based Fluid (Mud) Average Price (USD/Ton) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Oil-based Fluid (Mud) Sales Sites and Area Served
- Table 12. Manufacturers Oil-based Fluid (Mud) Product Type
- Table 13. Global Oil-based Fluid (Mud) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Oil-based Fluid (Mud)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Oil-based Fluid (Mud) Market Challenges
- Table 22. Global Oil-based Fluid (Mud) Sales by Type (Kilotons)
- Table 23. Global Oil-based Fluid (Mud) Market Size by Type (M USD)
- Table 24. Global Oil-based Fluid (Mud) Sales (Kilotons) by Type (2019-2024)
- Table 25. Global Oil-based Fluid (Mud) Sales Market Share by Type (2019-2024)
- Table 26. Global Oil-based Fluid (Mud) Market Size (M USD) by Type (2019-2024)
- Table 27. Global Oil-based Fluid (Mud) Market Size Share by Type (2019-2024)
- Table 28. Global Oil-based Fluid (Mud) Price (USD/Ton) by Type (2019-2024)
- Table 29. Global Oil-based Fluid (Mud) Sales (Kilotons) by Application
- Table 30. Global Oil-based Fluid (Mud) Market Size by Application
- Table 31. Global Oil-based Fluid (Mud) Sales by Application (2019-2024) & (Kilotons)

- Table 32. Global Oil-based Fluid (Mud) Sales Market Share by Application (2019-2024)
- Table 33. Global Oil-based Fluid (Mud) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Oil-based Fluid (Mud) Market Share by Application (2019-2024)
- Table 35. Global Oil-based Fluid (Mud) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Oil-based Fluid (Mud) Sales by Region (2019-2024) & (Kilotons)
- Table 37. Global Oil-based Fluid (Mud) Sales Market Share by Region (2019-2024)
- Table 38. North America Oil-based Fluid (Mud) Sales by Country (2019-2024) & (Kilotons)
- Table 39. Europe Oil-based Fluid (Mud) Sales by Country (2019-2024) & (Kilotons)
- Table 40. Asia Pacific Oil-based Fluid (Mud) Sales by Region (2019-2024) & (Kilotons)
- Table 41. South America Oil-based Fluid (Mud) Sales by Country (2019-2024) & (Kilotons)
- Table 42. Middle East and Africa Oil-based Fluid (Mud) Sales by Region (2019-2024) & (Kilotons)
- Table 43. Schlumberger Oil-based Fluid (Mud) Basic Information
- Table 44. Schlumberger Oil-based Fluid (Mud) Product Overview
- Table 45. Schlumberger Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 46. Schlumberger Business Overview
- Table 47. Schlumberger Oil-based Fluid (Mud) SWOT Analysis
- Table 48. Schlumberger Recent Developments
- Table 49. Halliburton Oil-based Fluid (Mud) Basic Information
- Table 50. Halliburton Oil-based Fluid (Mud) Product Overview
- Table 51. Halliburton Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 52. Halliburton Business Overview
- Table 53. Halliburton Oil-based Fluid (Mud) SWOT Analysis
- Table 54. Halliburton Recent Developments
- Table 55. Baker Hughes Oil-based Fluid (Mud) Basic Information
- Table 56. Baker Hughes Oil-based Fluid (Mud) Product Overview
- Table 57. Baker Hughes Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 58. Baker Hughes Oil-based Fluid (Mud) SWOT Analysis
- Table 59. Baker Hughes Business Overview
- Table 60. Baker Hughes Recent Developments
- Table 61. Newpark Resources Oil-based Fluid (Mud) Basic Information
- Table 62. Newpark Resources Oil-based Fluid (Mud) Product Overview
- Table 63. Newpark Resources Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)



Table 64. Newpark Resources Business Overview

Table 65. Newpark Resources Recent Developments

Table 66. Tetra Technologies Oil-based Fluid (Mud) Basic Information

Table 67. Tetra Technologies Oil-based Fluid (Mud) Product Overview

Table 68. Tetra Technologies Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Tetra Technologies Business Overview

Table 70. Tetra Technologies Recent Developments

Table 71. CES Energy Solutions Oil-based Fluid (Mud) Basic Information

Table 72. CES Energy Solutions Oil-based Fluid (Mud) Product Overview

Table 73. CES Energy Solutions Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. CES Energy Solutions Business Overview

Table 75. CES Energy Solutions Recent Developments

Table 76. NOV Inc. Oil-based Fluid (Mud) Basic Information

Table 77. NOV Inc. Oil-based Fluid (Mud) Product Overview

Table 78. NOV Inc. Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. NOV Inc. Business Overview

Table 80. NOV Inc. Recent Developments

Table 81. Scomi Group Bhd Oil-based Fluid (Mud) Basic Information

Table 82. Scomi Group Bhd Oil-based Fluid (Mud) Product Overview

Table 83. Scomi Group Bhd Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Scomi Group Bhd Business Overview

Table 85. Scomi Group Bhd Recent Developments

Table 86. Secure Energy Services Oil-based Fluid (Mud) Basic Information

Table 87. Secure Energy Services Oil-based Fluid (Mud) Product Overview

Table 88. Secure Energy Services Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. Secure Energy Services Business Overview

Table 90. Secure Energy Services Recent Developments

Table 91. Weatherford International Oil-based Fluid (Mud) Basic Information

Table 92. Weatherford International Oil-based Fluid (Mud) Product Overview

Table 93. Weatherford International Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Weatherford International Business Overview

Table 95. Weatherford International Recent Developments

Table 96. Q'Max Solutions Oil-based Fluid (Mud) Basic Information

- Table 97. Q'Max Solutions Oil-based Fluid (Mud) Product Overview
- Table 98. Q'Max Solutions Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 99. Q'Max Solutions Business Overview
- Table 100. Q'Max Solutions Recent Developments
- Table 101. CNPC Oil-based Fluid (Mud) Basic Information
- Table 102. CNPC Oil-based Fluid (Mud) Product Overview
- Table 103. CNPC Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 104. CNPC Business Overview
- Table 105. CNPC Recent Developments
- Table 106. Sinopec Oil-based Fluid (Mud) Basic Information
- Table 107. Sinopec Oil-based Fluid (Mud) Product Overview
- Table 108. Sinopec Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 109. Sinopec Business Overview
- Table 110. Sinopec Recent Developments
- Table 111. CNOOC Oil-based Fluid (Mud) Basic Information
- Table 112. CNOOC Oil-based Fluid (Mud) Product Overview
- Table 113. CNOOC Oil-based Fluid (Mud) Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
- Table 114. CNOOC Business Overview
- Table 115. CNOOC Recent Developments
- Table 116. Global Oil-based Fluid (Mud) Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 117. Global Oil-based Fluid (Mud) Market Size Forecast by Region (2025-2030) & (M USD)
- Table 118. North America Oil-based Fluid (Mud) Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 119. North America Oil-based Fluid (Mud) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 120. Europe Oil-based Fluid (Mud) Sales Forecast by Country (2025-2030) & (Kilotons)
- Table 121. Europe Oil-based Fluid (Mud) Market Size Forecast by Country (2025-2030) & (M USD)
- Table 122. Asia Pacific Oil-based Fluid (Mud) Sales Forecast by Region (2025-2030) & (Kilotons)
- Table 123. Asia Pacific Oil-based Fluid (Mud) Market Size Forecast by Region (2025-2030) & (M USD)



Table 124. South America Oil-based Fluid (Mud) Sales Forecast by Country (2025-2030) & (Kilotons)

Table 125. South America Oil-based Fluid (Mud) Market Size Forecast by Country (2025-2030) & (M USD)

Table 126. Middle East and Africa Oil-based Fluid (Mud) Consumption Forecast by Country (2025-2030) & (Units)

Table 127. Middle East and Africa Oil-based Fluid (Mud) Market Size Forecast by Country (2025-2030) & (M USD)

Table 128. Global Oil-based Fluid (Mud) Sales Forecast by Type (2025-2030) & (Kilotons)

Table 129. Global Oil-based Fluid (Mud) Market Size Forecast by Type (2025-2030) & (M USD)

Table 130. Global Oil-based Fluid (Mud) Price Forecast by Type (2025-2030) & (USD/Ton)

Table 131. Global Oil-based Fluid (Mud) Sales (Kilotons) Forecast by Application (2025-2030)

Table 132. Global Oil-based Fluid (Mud) Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Oil-based Fluid (Mud)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Oil-based Fluid (Mud) Market Size (M USD), 2019-2030
- Figure 5. Global Oil-based Fluid (Mud) Market Size (M USD) (2019-2030)
- Figure 6. Global Oil-based Fluid (Mud) Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Oil-based Fluid (Mud) Market Size by Country (M USD)
- Figure 11. Oil-based Fluid (Mud) Sales Share by Manufacturers in 2023
- Figure 12. Global Oil-based Fluid (Mud) Revenue Share by Manufacturers in 2023
- Figure 13. Oil-based Fluid (Mud) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Oil-based Fluid (Mud) Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Oil-based Fluid (Mud) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Oil-based Fluid (Mud) Market Share by Type
- Figure 18. Sales Market Share of Oil-based Fluid (Mud) by Type (2019-2024)
- Figure 19. Sales Market Share of Oil-based Fluid (Mud) by Type in 2023
- Figure 20. Market Size Share of Oil-based Fluid (Mud) by Type (2019-2024)
- Figure 21. Market Size Market Share of Oil-based Fluid (Mud) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Oil-based Fluid (Mud) Market Share by Application
- Figure 24. Global Oil-based Fluid (Mud) Sales Market Share by Application (2019-2024)
- Figure 25. Global Oil-based Fluid (Mud) Sales Market Share by Application in 2023
- Figure 26. Global Oil-based Fluid (Mud) Market Share by Application (2019-2024)
- Figure 27. Global Oil-based Fluid (Mud) Market Share by Application in 2023
- Figure 28. Global Oil-based Fluid (Mud) Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Oil-based Fluid (Mud) Sales Market Share by Region (2019-2024)
- Figure 30. North America Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 31. North America Oil-based Fluid (Mud) Sales Market Share by Country in 2023

- Figure 32. U.S. Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 33. Canada Oil-based Fluid (Mud) Sales (Kilotons) and Growth Rate (2019-2024)
- Figure 34. Mexico Oil-based Fluid (Mud) Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 36. Europe Oil-based Fluid (Mud) Sales Market Share by Country in 2023
- Figure 37. Germany Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 38. France Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 39. U.K. Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 40. Italy Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 41. Russia Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 42. Asia Pacific Oil-based Fluid (Mud) Sales and Growth Rate (Kilotons)
- Figure 43. Asia Pacific Oil-based Fluid (Mud) Sales Market Share by Region in 2023
- Figure 44. China Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 45. Japan Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 46. South Korea Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 47. India Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 48. Southeast Asia Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 49. South America Oil-based Fluid (Mud) Sales and Growth Rate (Kilotons)
- Figure 50. South America Oil-based Fluid (Mud) Sales Market Share by Country in 2023
- Figure 51. Brazil Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 52. Argentina Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 53. Columbia Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)
- Figure 54. Middle East and Africa Oil-based Fluid (Mud) Sales and Growth Rate (Kilotons)
- Figure 55. Middle East and Africa Oil-based Fluid (Mud) Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Oil-based Fluid (Mud) Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Oil-based Fluid (Mud) Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Oil-based Fluid (Mud) Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Oil-based Fluid (Mud) Market Share Forecast by Type (2025-2030)

Figure 65. Global Oil-based Fluid (Mud) Sales Forecast by Application (2025-2030)

Figure 66. Global Oil-based Fluid (Mud) Market Share Forecast by Application (2025-2030)

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