

# Global Oil-based Fluid (Mud) Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Oil-based drilling fluid is a sol suspension mixing system with oil (mainly diesel or crude oil) as dispersion medium and weighting agent, various chemical treatment agents and water as dispersion phase. . Its main components are crude oil, diesel oil, weighting agent, chemical treatment agent and water.

The global Oil-based Fluid (Mud) market size was estimated at USD 3365 million in 2023 and is projected to reach USD 5685.10 million by 2032, exhibiting a CAGR of 6.00% during the forecast period.

North America Oil-based Fluid (Mud) market size was estimated at USD 969.33 million in 2023, at a CAGR of 5.14% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Oil-based Fluid (Mud) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Oil-based Fluid (Mud) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply

understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Oil-based Fluid (Mud) market in any manner.

### Global Oil-based Fluid (Mud) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Schlumberger

Halliburton

Baker Hughes

Newpark Resources

Tetra Technologies

CES Energy Solutions

NOV Inc.

Scomi Group Bhd

Secure Energy Services

Weatherford International

Q'Max Solutions

CNPC

Sinopec

CNOOC

Market Segmentation (by Type)

Diesel Oil

Crude Oil

Others

Market Segmentation (by Application)

Onshore Drilling

Offshore Drilling

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Oil-based Fluid (Mud) Market

Overview of the regional outlook of the Oil-based Fluid (Mud) Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Oil-based Fluid (Mud) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Oil-based Fluid (Mud), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Oil-based Fluid (Mud)
- 1.2 Key Market Segments
  - 1.2.1 Oil-based Fluid (Mud) Segment by Type
  - 1.2.2 Oil-based Fluid (Mud) Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 OIL-BASED FLUID (MUD) MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Oil-based Fluid (Mud) Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Oil-based Fluid (Mud) Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 OIL-BASED FLUID (MUD) MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Oil-based Fluid (Mud) Sales by Manufacturers (2019-2024)
- 3.2 Global Oil-based Fluid (Mud) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Oil-based Fluid (Mud) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Oil-based Fluid (Mud) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Oil-based Fluid (Mud) Sales Sites, Area Served, Product Type
- 3.6 Oil-based Fluid (Mud) Market Competitive Situation and Trends
  - 3.6.1 Oil-based Fluid (Mud) Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Oil-based Fluid (Mud) Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 OIL-BASED FLUID (MUD) INDUSTRY CHAIN ANALYSIS**

- 4.1 Oil-based Fluid (Mud) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OIL-BASED FLUID (MUD) MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 OIL-BASED FLUID (MUD) MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Oil-based Fluid (Mud) Sales Market Share by Type (2019-2024)
- 6.3 Global Oil-based Fluid (Mud) Market Size Market Share by Type (2019-2024)
- 6.4 Global Oil-based Fluid (Mud) Price by Type (2019-2024)

## **7 OIL-BASED FLUID (MUD) MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Oil-based Fluid (Mud) Market Sales by Application (2019-2024)
- 7.3 Global Oil-based Fluid (Mud) Market Size (M USD) by Application (2019-2024)
- 7.4 Global Oil-based Fluid (Mud) Sales Growth Rate by Application (2019-2024)

## **8 OIL-BASED FLUID (MUD) MARKET CONSUMPTION BY REGION**

- 8.1 Global Oil-based Fluid (Mud) Sales by Region
  - 8.1.1 Global Oil-based Fluid (Mud) Sales by Region
  - 8.1.2 Global Oil-based Fluid (Mud) Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Oil-based Fluid (Mud) Sales by Country

- 8.2.2 U.S.
- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Oil-based Fluid (Mud) Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Oil-based Fluid (Mud) Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Oil-based Fluid (Mud) Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Oil-based Fluid (Mud) Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 OIL-BASED FLUID (MUD) MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Oil-based Fluid (Mud) by Region (2019-2024)
- 9.2 Global Oil-based Fluid (Mud) Revenue Market Share by Region (2019-2024)
- 9.3 Global Oil-based Fluid (Mud) Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Oil-based Fluid (Mud) Production
  - 9.4.1 North America Oil-based Fluid (Mud) Production Growth Rate (2019-2024)
  - 9.4.2 North America Oil-based Fluid (Mud) Production, Revenue, Price and Gross

## Margin (2019-2024)

### 9.5 Europe Oil-based Fluid (Mud) Production

#### 9.5.1 Europe Oil-based Fluid (Mud) Production Growth Rate (2019-2024)

#### 9.5.2 Europe Oil-based Fluid (Mud) Production, Revenue, Price and Gross Margin (2019-2024)

### 9.6 Japan Oil-based Fluid (Mud) Production (2019-2024)

#### 9.6.1 Japan Oil-based Fluid (Mud) Production Growth Rate (2019-2024)

#### 9.6.2 Japan Oil-based Fluid (Mud) Production, Revenue, Price and Gross Margin (2019-2024)

### 9.7 China Oil-based Fluid (Mud) Production (2019-2024)

#### 9.7.1 China Oil-based Fluid (Mud) Production Growth Rate (2019-2024)

#### 9.7.2 China Oil-based Fluid (Mud) Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

### 10.1 Schlumberger

#### 10.1.1 Schlumberger Oil-based Fluid (Mud) Basic Information

#### 10.1.2 Schlumberger Oil-based Fluid (Mud) Product Overview

#### 10.1.3 Schlumberger Oil-based Fluid (Mud) Product Market Performance

#### 10.1.4 Schlumberger Business Overview

#### 10.1.5 Schlumberger Oil-based Fluid (Mud) SWOT Analysis

#### 10.1.6 Schlumberger Recent Developments

### 10.2 Halliburton

#### 10.2.1 Halliburton Oil-based Fluid (Mud) Basic Information

#### 10.2.2 Halliburton Oil-based Fluid (Mud) Product Overview

#### 10.2.3 Halliburton Oil-based Fluid (Mud) Product Market Performance

#### 10.2.4 Halliburton Business Overview

#### 10.2.5 Halliburton Oil-based Fluid (Mud) SWOT Analysis

#### 10.2.6 Halliburton Recent Developments

### 10.3 Baker Hughes

#### 10.3.1 Baker Hughes Oil-based Fluid (Mud) Basic Information

#### 10.3.2 Baker Hughes Oil-based Fluid (Mud) Product Overview

#### 10.3.3 Baker Hughes Oil-based Fluid (Mud) Product Market Performance

#### 10.3.4 Baker Hughes Oil-based Fluid (Mud) SWOT Analysis

#### 10.3.5 Baker Hughes Business Overview

#### 10.3.6 Baker Hughes Recent Developments

### 10.4 Newpark Resources

#### 10.4.1 Newpark Resources Oil-based Fluid (Mud) Basic Information

- 10.4.2 Newpark Resources Oil-based Fluid (Mud) Product Overview
- 10.4.3 Newpark Resources Oil-based Fluid (Mud) Product Market Performance
- 10.4.4 Newpark Resources Business Overview
- 10.4.5 Newpark Resources Recent Developments
- 10.5 Tetra Technologies
  - 10.5.1 Tetra Technologies Oil-based Fluid (Mud) Basic Information
  - 10.5.2 Tetra Technologies Oil-based Fluid (Mud) Product Overview
  - 10.5.3 Tetra Technologies Oil-based Fluid (Mud) Product Market Performance
  - 10.5.4 Tetra Technologies Business Overview
  - 10.5.5 Tetra Technologies Recent Developments
- 10.6 CES Energy Solutions
  - 10.6.1 CES Energy Solutions Oil-based Fluid (Mud) Basic Information
  - 10.6.2 CES Energy Solutions Oil-based Fluid (Mud) Product Overview
  - 10.6.3 CES Energy Solutions Oil-based Fluid (Mud) Product Market Performance
  - 10.6.4 CES Energy Solutions Business Overview
  - 10.6.5 CES Energy Solutions Recent Developments
- 10.7 NOV Inc.
  - 10.7.1 NOV Inc. Oil-based Fluid (Mud) Basic Information
  - 10.7.2 NOV Inc. Oil-based Fluid (Mud) Product Overview
  - 10.7.3 NOV Inc. Oil-based Fluid (Mud) Product Market Performance
  - 10.7.4 NOV Inc. Business Overview
  - 10.7.5 NOV Inc. Recent Developments
- 10.8 Scomi Group Bhd
  - 10.8.1 Scomi Group Bhd Oil-based Fluid (Mud) Basic Information
  - 10.8.2 Scomi Group Bhd Oil-based Fluid (Mud) Product Overview
  - 10.8.3 Scomi Group Bhd Oil-based Fluid (Mud) Product Market Performance
  - 10.8.4 Scomi Group Bhd Business Overview
  - 10.8.5 Scomi Group Bhd Recent Developments
- 10.9 Secure Energy Services
  - 10.9.1 Secure Energy Services Oil-based Fluid (Mud) Basic Information
  - 10.9.2 Secure Energy Services Oil-based Fluid (Mud) Product Overview
  - 10.9.3 Secure Energy Services Oil-based Fluid (Mud) Product Market Performance
  - 10.9.4 Secure Energy Services Business Overview
  - 10.9.5 Secure Energy Services Recent Developments
- 10.10 Weatherford International
  - 10.10.1 Weatherford International Oil-based Fluid (Mud) Basic Information
  - 10.10.2 Weatherford International Oil-based Fluid (Mud) Product Overview
  - 10.10.3 Weatherford International Oil-based Fluid (Mud) Product Market Performance
  - 10.10.4 Weatherford International Business Overview

- 10.10.5 Weatherford International Recent Developments
- 10.11 Q'Max Solutions
  - 10.11.1 Q'Max Solutions Oil-based Fluid (Mud) Basic Information
  - 10.11.2 Q'Max Solutions Oil-based Fluid (Mud) Product Overview
  - 10.11.3 Q'Max Solutions Oil-based Fluid (Mud) Product Market Performance
  - 10.11.4 Q'Max Solutions Business Overview
  - 10.11.5 Q'Max Solutions Recent Developments
- 10.12 CNPC
  - 10.12.1 CNPC Oil-based Fluid (Mud) Basic Information
  - 10.12.2 CNPC Oil-based Fluid (Mud) Product Overview
  - 10.12.3 CNPC Oil-based Fluid (Mud) Product Market Performance
  - 10.12.4 CNPC Business Overview
  - 10.12.5 CNPC Recent Developments
- 10.13 Sinopec
  - 10.13.1 Sinopec Oil-based Fluid (Mud) Basic Information
  - 10.13.2 Sinopec Oil-based Fluid (Mud) Product Overview
  - 10.13.3 Sinopec Oil-based Fluid (Mud) Product Market Performance
  - 10.13.4 Sinopec Business Overview
  - 10.13.5 Sinopec Recent Developments
- 10.14 CNOOC
  - 10.14.1 CNOOC Oil-based Fluid (Mud) Basic Information
  - 10.14.2 CNOOC Oil-based Fluid (Mud) Product Overview
  - 10.14.3 CNOOC Oil-based Fluid (Mud) Product Market Performance
  - 10.14.4 CNOOC Business Overview
  - 10.14.5 CNOOC Recent Developments

## **11 OIL-BASED FLUID (MUD) MARKET FORECAST BY REGION**

- 11.1 Global Oil-based Fluid (Mud) Market Size Forecast
- 11.2 Global Oil-based Fluid (Mud) Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Oil-based Fluid (Mud) Market Size Forecast by Country
  - 11.2.3 Asia Pacific Oil-based Fluid (Mud) Market Size Forecast by Region
  - 11.2.4 South America Oil-based Fluid (Mud) Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Oil-based Fluid (Mud) by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Oil-based Fluid (Mud) Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Oil-based Fluid (Mud) by Type (2025-2032)
  - 12.1.2 Global Oil-based Fluid (Mud) Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Oil-based Fluid (Mud) by Type (2025-2032)
- 12.2 Global Oil-based Fluid (Mud) Market Forecast by Application (2025-2032)
  - 12.2.1 Global Oil-based Fluid (Mud) Sales (K MT) Forecast by Application
  - 12.2.2 Global Oil-based Fluid (Mud) Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Oil-based Fluid (Mud) Market Size Comparison by Region (M USD)
- Table 5. Global Oil-based Fluid (Mud) Sales (K MT) by Manufacturers (2019-2024)
- Table 6. Global Oil-based Fluid (Mud) Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Oil-based Fluid (Mud) Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Oil-based Fluid (Mud) Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Oil-based Fluid (Mud) as of 2022)
- Table 10. Global Market Oil-based Fluid (Mud) Average Price (USD/MT) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Oil-based Fluid (Mud) Sales Sites and Area Served
- Table 12. Manufacturers Oil-based Fluid (Mud) Product Type
- Table 13. Global Oil-based Fluid (Mud) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Oil-based Fluid (Mud)
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Oil-based Fluid (Mud) Market Challenges
- Table 22. Global Oil-based Fluid (Mud) Sales by Type (K MT)
- Table 23. Global Oil-based Fluid (Mud) Market Size by Type (M USD)
- Table 24. Global Oil-based Fluid (Mud) Sales (K MT) by Type (2019-2024)
- Table 25. Global Oil-based Fluid (Mud) Sales Market Share by Type (2019-2024)
- Table 26. Global Oil-based Fluid (Mud) Market Size (M USD) by Type (2019-2024)
- Table 27. Global Oil-based Fluid (Mud) Market Size Share by Type (2019-2024)
- Table 28. Global Oil-based Fluid (Mud) Price (USD/MT) by Type (2019-2024)
- Table 29. Global Oil-based Fluid (Mud) Sales (K MT) by Application
- Table 30. Global Oil-based Fluid (Mud) Market Size by Application
- Table 31. Global Oil-based Fluid (Mud) Sales by Application (2019-2024) & (K MT)

- Table 32. Global Oil-based Fluid (Mud) Sales Market Share by Application (2019-2024)
- Table 33. Global Oil-based Fluid (Mud) Sales by Application (2019-2024) & (M USD)
- Table 34. Global Oil-based Fluid (Mud) Market Share by Application (2019-2024)
- Table 35. Global Oil-based Fluid (Mud) Sales Growth Rate by Application (2019-2024)
- Table 36. Global Oil-based Fluid (Mud) Sales by Region (2019-2024) & (K MT)
- Table 37. Global Oil-based Fluid (Mud) Sales Market Share by Region (2019-2024)
- Table 38. North America Oil-based Fluid (Mud) Sales by Country (2019-2024) & (K MT)
- Table 39. Europe Oil-based Fluid (Mud) Sales by Country (2019-2024) & (K MT)
- Table 40. Asia Pacific Oil-based Fluid (Mud) Sales by Region (2019-2024) & (K MT)
- Table 41. South America Oil-based Fluid (Mud) Sales by Country (2019-2024) & (K MT)
- Table 42. Middle East and Africa Oil-based Fluid (Mud) Sales by Region (2019-2024) & (K MT)
- Table 43. Global Oil-based Fluid (Mud) Production (K MT) by Region (2019-2024)
- Table 44. Global Oil-based Fluid (Mud) Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Oil-based Fluid (Mud) Revenue Market Share by Region (2019-2024)
- Table 46. Global Oil-based Fluid (Mud) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 47. North America Oil-based Fluid (Mud) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 48. Europe Oil-based Fluid (Mud) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 49. Japan Oil-based Fluid (Mud) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 50. China Oil-based Fluid (Mud) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
- Table 51. Schlumberger Oil-based Fluid (Mud) Basic Information
- Table 52. Schlumberger Oil-based Fluid (Mud) Product Overview
- Table 53. Schlumberger Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 54. Schlumberger Business Overview
- Table 55. Schlumberger Oil-based Fluid (Mud) SWOT Analysis
- Table 56. Schlumberger Recent Developments
- Table 57. Halliburton Oil-based Fluid (Mud) Basic Information
- Table 58. Halliburton Oil-based Fluid (Mud) Product Overview
- Table 59. Halliburton Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 60. Halliburton Business Overview
- Table 61. Halliburton Oil-based Fluid (Mud) SWOT Analysis
- Table 62. Halliburton Recent Developments

- Table 63. Baker Hughes Oil-based Fluid (Mud) Basic Information
- Table 64. Baker Hughes Oil-based Fluid (Mud) Product Overview
- Table 65. Baker Hughes Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 66. Baker Hughes Oil-based Fluid (Mud) SWOT Analysis
- Table 67. Baker Hughes Business Overview
- Table 68. Baker Hughes Recent Developments
- Table 69. Newpark Resources Oil-based Fluid (Mud) Basic Information
- Table 70. Newpark Resources Oil-based Fluid (Mud) Product Overview
- Table 71. Newpark Resources Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 72. Newpark Resources Business Overview
- Table 73. Newpark Resources Recent Developments
- Table 74. Tetra Technologies Oil-based Fluid (Mud) Basic Information
- Table 75. Tetra Technologies Oil-based Fluid (Mud) Product Overview
- Table 76. Tetra Technologies Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 77. Tetra Technologies Business Overview
- Table 78. Tetra Technologies Recent Developments
- Table 79. CES Energy Solutions Oil-based Fluid (Mud) Basic Information
- Table 80. CES Energy Solutions Oil-based Fluid (Mud) Product Overview
- Table 81. CES Energy Solutions Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 82. CES Energy Solutions Business Overview
- Table 83. CES Energy Solutions Recent Developments
- Table 84. NOV Inc. Oil-based Fluid (Mud) Basic Information
- Table 85. NOV Inc. Oil-based Fluid (Mud) Product Overview
- Table 86. NOV Inc. Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 87. NOV Inc. Business Overview
- Table 88. NOV Inc. Recent Developments
- Table 89. Scomi Group Bhd Oil-based Fluid (Mud) Basic Information
- Table 90. Scomi Group Bhd Oil-based Fluid (Mud) Product Overview
- Table 91. Scomi Group Bhd Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
- Table 92. Scomi Group Bhd Business Overview
- Table 93. Scomi Group Bhd Recent Developments
- Table 94. Secure Energy Services Oil-based Fluid (Mud) Basic Information
- Table 95. Secure Energy Services Oil-based Fluid (Mud) Product Overview

Table 96. Secure Energy Services Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Secure Energy Services Business Overview

Table 98. Secure Energy Services Recent Developments

Table 99. Weatherford International Oil-based Fluid (Mud) Basic Information

Table 100. Weatherford International Oil-based Fluid (Mud) Product Overview

Table 101. Weatherford International Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Weatherford International Business Overview

Table 103. Weatherford International Recent Developments

Table 104. Q'Max Solutions Oil-based Fluid (Mud) Basic Information

Table 105. Q'Max Solutions Oil-based Fluid (Mud) Product Overview

Table 106. Q'Max Solutions Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 107. Q'Max Solutions Business Overview

Table 108. Q'Max Solutions Recent Developments

Table 109. CNPC Oil-based Fluid (Mud) Basic Information

Table 110. CNPC Oil-based Fluid (Mud) Product Overview

Table 111. CNPC Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 112. CNPC Business Overview

Table 113. CNPC Recent Developments

Table 114. Sinopec Oil-based Fluid (Mud) Basic Information

Table 115. Sinopec Oil-based Fluid (Mud) Product Overview

Table 116. Sinopec Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 117. Sinopec Business Overview

Table 118. Sinopec Recent Developments

Table 119. CNOOC Oil-based Fluid (Mud) Basic Information

Table 120. CNOOC Oil-based Fluid (Mud) Product Overview

Table 121. CNOOC Oil-based Fluid (Mud) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. CNOOC Business Overview

Table 123. CNOOC Recent Developments

Table 124. Global Oil-based Fluid (Mud) Sales Forecast by Region (2025-2032) & (K MT)

Table 125. Global Oil-based Fluid (Mud) Market Size Forecast by Region (2025-2032) & (M USD)

Table 126. North America Oil-based Fluid (Mud) Sales Forecast by Country

(2025-2032) & (K MT)

Table 127. North America Oil-based Fluid (Mud) Market Size Forecast by Country (2025-2032) & (M USD)

Table 128. Europe Oil-based Fluid (Mud) Sales Forecast by Country (2025-2032) & (K MT)

Table 129. Europe Oil-based Fluid (Mud) Market Size Forecast by Country (2025-2032) & (M USD)

Table 130. Asia Pacific Oil-based Fluid (Mud) Sales Forecast by Region (2025-2032) & (K MT)

Table 131. Asia Pacific Oil-based Fluid (Mud) Market Size Forecast by Region (2025-2032) & (M USD)

Table 132. South America Oil-based Fluid (Mud) Sales Forecast by Country (2025-2032) & (K MT)

Table 133. South America Oil-based Fluid (Mud) Market Size Forecast by Country (2025-2032) & (M USD)

Table 134. Middle East and Africa Oil-based Fluid (Mud) Consumption Forecast by Country (2025-2032) & (Units)

Table 135. Middle East and Africa Oil-based Fluid (Mud) Market Size Forecast by Country (2025-2032) & (M USD)

Table 136. Global Oil-based Fluid (Mud) Sales Forecast by Type (2025-2032) & (K MT)

Table 137. Global Oil-based Fluid (Mud) Market Size Forecast by Type (2025-2032) & (M USD)

Table 138. Global Oil-based Fluid (Mud) Price Forecast by Type (2025-2032) & (USD/MT)

Table 139. Global Oil-based Fluid (Mud) Sales (K MT) Forecast by Application (2025-2032)

Table 140. Global Oil-based Fluid (Mud) Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Oil-based Fluid (Mud)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Oil-based Fluid (Mud) Market Size (M USD), 2019-2032
- Figure 5. Global Oil-based Fluid (Mud) Market Size (M USD) (2019-2032)
- Figure 6. Global Oil-based Fluid (Mud) Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Oil-based Fluid (Mud) Market Size by Country (M USD)
- Figure 11. Oil-based Fluid (Mud) Sales Share by Manufacturers in 2023
- Figure 12. Global Oil-based Fluid (Mud) Revenue Share by Manufacturers in 2023
- Figure 13. Oil-based Fluid (Mud) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Oil-based Fluid (Mud) Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Oil-based Fluid (Mud) Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Oil-based Fluid (Mud) Market Share by Type
- Figure 18. Sales Market Share of Oil-based Fluid (Mud) by Type (2019-2024)
- Figure 19. Sales Market Share of Oil-based Fluid (Mud) by Type in 2023
- Figure 20. Market Size Share of Oil-based Fluid (Mud) by Type (2019-2024)
- Figure 21. Market Size Market Share of Oil-based Fluid (Mud) by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Oil-based Fluid (Mud) Market Share by Application
- Figure 24. Global Oil-based Fluid (Mud) Sales Market Share by Application (2019-2024)
- Figure 25. Global Oil-based Fluid (Mud) Sales Market Share by Application in 2023
- Figure 26. Global Oil-based Fluid (Mud) Market Share by Application (2019-2024)
- Figure 27. Global Oil-based Fluid (Mud) Market Share by Application in 2023
- Figure 28. Global Oil-based Fluid (Mud) Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Oil-based Fluid (Mud) Sales Market Share by Region (2019-2024)
- Figure 30. North America Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Oil-based Fluid (Mud) Sales Market Share by Country in 2023

- Figure 32. U.S. Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 33. Canada Oil-based Fluid (Mud) Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Oil-based Fluid (Mud) Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Oil-based Fluid (Mud) Sales Market Share by Country in 2023
- Figure 37. Germany Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Oil-based Fluid (Mud) Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Oil-based Fluid (Mud) Sales Market Share by Region in 2023
- Figure 44. China Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Oil-based Fluid (Mud) Sales and Growth Rate (K MT)
- Figure 50. South America Oil-based Fluid (Mud) Sales Market Share by Country in 2023
- Figure 51. Brazil Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Oil-based Fluid (Mud) Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Oil-based Fluid (Mud) Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Oil-based Fluid (Mud) Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Oil-based Fluid (Mud) Production Market Share by Region (2019-2024)

Figure 62. North America Oil-based Fluid (Mud) Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Oil-based Fluid (Mud) Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Oil-based Fluid (Mud) Production (K MT) Growth Rate (2019-2024)

Figure 65. China Oil-based Fluid (Mud) Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Oil-based Fluid (Mud) Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Oil-based Fluid (Mud) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Oil-based Fluid (Mud) Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Oil-based Fluid (Mud) Market Share Forecast by Type (2025-2032)

Figure 70. Global Oil-based Fluid (Mud) Sales Forecast by Application (2025-2032)

Figure 71. Global Oil-based Fluid (Mud) Market Share Forecast by Application (2025-2032)

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