

Global Offshore Drilling Equipment Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Offshore Drilling Equipment competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Offshore drilling equipment refers to heavy machinery and equipment specially designed for offshore exploration and exploitation of oil, natural gas and other resources. These equipment can operate in marine environments of different depths, from shallow waters to ultra-deep seas, and include fixed platforms, jack-up drilling platforms, semi-submersible drilling platforms, drillships, and floating production storage and offloading units (FPSO). They integrate advanced positioning systems, drilling technologies and safety measures to ensure efficient, precise and safe drilling operations under complex and changing marine conditions, supporting the sustainable development and utilization of global energy and resources.

The global Offshore Drilling Equipment market size was estimated at USD 99210.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.60% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Offshore Drilling Equipment market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market

positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Offshore Drilling Equipment market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Offshore Drilling Equipment market.

Global Offshore Drilling Equipment Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Nabors

NOV

HMH

Drillmec

Huisman

Keppel Corporation

Sembcorp Marine

DSME

SHI

HHI

CIMC Raffles

Dalian Shipbuilding Industry Company

Market Segmentation (by Type)

Fixed

Mobile

Market Segmentation (by Application)

Oil and Gas

Scientific Research

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Offshore Drilling Equipment Market

Overview of the regional outlook of the Offshore Drilling Equipment Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Offshore Drilling Equipment Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Offshore Drilling Equipment, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as

challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Offshore Drilling Equipment

1.2 Key Market Segments

1.2.1 Offshore Drilling Equipment Segment by Type

1.2.2 Offshore Drilling Equipment Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OFFSHORE DRILLING EQUIPMENT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Offshore Drilling Equipment Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Offshore Drilling Equipment Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OFFSHORE DRILLING EQUIPMENT MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Offshore Drilling Equipment Product Life Cycle

3.3 Global Offshore Drilling Equipment Sales by Manufacturers (2020-2025)

3.4 Global Offshore Drilling Equipment Revenue Market Share by Manufacturers (2020-2025)

3.5 Offshore Drilling Equipment Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Offshore Drilling Equipment Average Price by Manufacturers (2020-2025)

3.7 Manufacturers' Manufacturing Sites, Areas Served, and Product Types

3.8 Offshore Drilling Equipment Market Competitive Situation and Trends

3.8.1 Offshore Drilling Equipment Market Concentration Rate

3.8.2 Global 5 and 10 Largest Offshore Drilling Equipment Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 OFFSHORE DRILLING EQUIPMENT INDUSTRY CHAIN ANALYSIS

4.1 Offshore Drilling Equipment Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OFFSHORE DRILLING EQUIPMENT MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Offshore Drilling Equipment Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy – April 2025

5.6.3 Global Trade Frictions and Their Impacts to Offshore Drilling Equipment Market

5.7 ESG Ratings of Leading Companies

6 OFFSHORE DRILLING EQUIPMENT MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Offshore Drilling Equipment Sales Market Share by Type (2020-2025)

6.3 Global Offshore Drilling Equipment Market Size by Type (2020-2025)

6.4 Global Offshore Drilling Equipment Price by Type (2020-2025)

7 OFFSHORE DRILLING EQUIPMENT MARKET SEGMENTATION BY

APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Offshore Drilling Equipment Market Sales by Application (2020-2025)
- 7.3 Global Offshore Drilling Equipment Market Size (M USD) by Application (2020-2025)
- 7.4 Global Offshore Drilling Equipment Sales Growth Rate by Application (2020-2025)

8 OFFSHORE DRILLING EQUIPMENT MARKET SALES BY REGION

- 8.1 Global Offshore Drilling Equipment Sales by Region
 - 8.1.1 Global Offshore Drilling Equipment Sales by Region
 - 8.1.2 Global Offshore Drilling Equipment Sales Market Share by Region
- 8.2 Global Offshore Drilling Equipment Market Size by Region
 - 8.2.1 Global Offshore Drilling Equipment Market Size by Region
 - 8.2.2 Global Offshore Drilling Equipment Market Size by Region
- 8.3 North America
 - 8.3.1 North America Offshore Drilling Equipment Sales by Country
 - 8.3.2 North America Offshore Drilling Equipment Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Offshore Drilling Equipment Sales by Country
 - 8.4.2 Europe Offshore Drilling Equipment Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Offshore Drilling Equipment Sales by Region
 - 8.5.2 Asia Pacific Offshore Drilling Equipment Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America

- 8.6.1 South America Offshore Drilling Equipment Sales by Country
- 8.6.2 South America Offshore Drilling Equipment Market Size by Country
- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Offshore Drilling Equipment Sales by Region
 - 8.7.2 Middle East and Africa Offshore Drilling Equipment Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 OFFSHORE DRILLING EQUIPMENT MARKET PRODUCTION BY REGION

- 9.1 Global Production of Offshore Drilling Equipment by Region(2020-2025)
- 9.2 Global Offshore Drilling Equipment Revenue Market Share by Region (2020-2025)
- 9.3 Global Offshore Drilling Equipment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Offshore Drilling Equipment Production
 - 9.4.1 North America Offshore Drilling Equipment Production Growth Rate (2020-2025)
 - 9.4.2 North America Offshore Drilling Equipment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Offshore Drilling Equipment Production
 - 9.5.1 Europe Offshore Drilling Equipment Production Growth Rate (2020-2025)
 - 9.5.2 Europe Offshore Drilling Equipment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Offshore Drilling Equipment Production (2020-2025)
 - 9.6.1 Japan Offshore Drilling Equipment Production Growth Rate (2020-2025)
 - 9.6.2 Japan Offshore Drilling Equipment Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Offshore Drilling Equipment Production (2020-2025)
 - 9.7.1 China Offshore Drilling Equipment Production Growth Rate (2020-2025)
 - 9.7.2 China Offshore Drilling Equipment Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Nabors

- 10.1.1 Nabors Basic Information
- 10.1.2 Nabors Offshore Drilling Equipment Product Overview
- 10.1.3 Nabors Offshore Drilling Equipment Product Market Performance
- 10.1.4 Nabors Business Overview
- 10.1.5 Nabors SWOT Analysis
- 10.1.6 Nabors Recent Developments

10.2 NOV

- 10.2.1 NOV Basic Information
- 10.2.2 NOV Offshore Drilling Equipment Product Overview
- 10.2.3 NOV Offshore Drilling Equipment Product Market Performance
- 10.2.4 NOV Business Overview
- 10.2.5 NOV SWOT Analysis
- 10.2.6 NOV Recent Developments

10.3 HMM

- 10.3.1 HMM Basic Information
- 10.3.2 HMM Offshore Drilling Equipment Product Overview
- 10.3.3 HMM Offshore Drilling Equipment Product Market Performance
- 10.3.4 HMM Business Overview
- 10.3.5 HMM SWOT Analysis
- 10.3.6 HMM Recent Developments

10.4 Drillmec

- 10.4.1 Drillmec Basic Information
- 10.4.2 Drillmec Offshore Drilling Equipment Product Overview
- 10.4.3 Drillmec Offshore Drilling Equipment Product Market Performance
- 10.4.4 Drillmec Business Overview
- 10.4.5 Drillmec Recent Developments

10.5 Huisman

- 10.5.1 Huisman Basic Information
- 10.5.2 Huisman Offshore Drilling Equipment Product Overview
- 10.5.3 Huisman Offshore Drilling Equipment Product Market Performance
- 10.5.4 Huisman Business Overview
- 10.5.5 Huisman Recent Developments

10.6 Keppel Corporation

- 10.6.1 Keppel Corporation Basic Information
- 10.6.2 Keppel Corporation Offshore Drilling Equipment Product Overview
- 10.6.3 Keppel Corporation Offshore Drilling Equipment Product Market Performance
- 10.6.4 Keppel Corporation Business Overview
- 10.6.5 Keppel Corporation Recent Developments

10.7 Sembcorp Marine

10.7.1 Sembcorp Marine Basic Information

10.7.2 Sembcorp Marine Offshore Drilling Equipment Product Overview

10.7.3 Sembcorp Marine Offshore Drilling Equipment Product Market Performance

10.7.4 Sembcorp Marine Business Overview

10.7.5 Sembcorp Marine Recent Developments

10.8 DSME

10.8.1 DSME Basic Information

10.8.2 DSME Offshore Drilling Equipment Product Overview

10.8.3 DSME Offshore Drilling Equipment Product Market Performance

10.8.4 DSME Business Overview

10.8.5 DSME Recent Developments

10.9 SHI

10.9.1 SHI Basic Information

10.9.2 SHI Offshore Drilling Equipment Product Overview

10.9.3 SHI Offshore Drilling Equipment Product Market Performance

10.9.4 SHI Business Overview

10.9.5 SHI Recent Developments

10.10 HHI

10.10.1 HHI Basic Information

10.10.2 HHI Offshore Drilling Equipment Product Overview

10.10.3 HHI Offshore Drilling Equipment Product Market Performance

10.10.4 HHI Business Overview

10.10.5 HHI Recent Developments

10.11 CIMC Raffles

10.11.1 CIMC Raffles Basic Information

10.11.2 CIMC Raffles Offshore Drilling Equipment Product Overview

10.11.3 CIMC Raffles Offshore Drilling Equipment Product Market Performance

10.11.4 CIMC Raffles Business Overview

10.11.5 CIMC Raffles Recent Developments

10.12 Dalian Shipbuilding Industry Company

10.12.1 Dalian Shipbuilding Industry Company Basic Information

10.12.2 Dalian Shipbuilding Industry Company Offshore Drilling Equipment Product Overview

10.12.3 Dalian Shipbuilding Industry Company Offshore Drilling Equipment Product Market Performance

10.12.4 Dalian Shipbuilding Industry Company Business Overview

10.12.5 Dalian Shipbuilding Industry Company Recent Developments

11 OFFSHORE DRILLING EQUIPMENT MARKET FORECAST BY REGION

11.1 Global Offshore Drilling Equipment Market Size Forecast

11.2 Global Offshore Drilling Equipment Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Offshore Drilling Equipment Market Size Forecast by Country

11.2.3 Asia Pacific Offshore Drilling Equipment Market Size Forecast by Region

11.2.4 South America Offshore Drilling Equipment Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Offshore Drilling Equipment by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Offshore Drilling Equipment Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Offshore Drilling Equipment by Type (2026-2035)

12.1.2 Global Offshore Drilling Equipment Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Offshore Drilling Equipment by Type (2026-2035)

12.2 Global Offshore Drilling Equipment Market Forecast by Application (2026-2035)

12.2.1 Global Offshore Drilling Equipment Sales (K Units) Forecast by Application

12.2.2 Global Offshore Drilling Equipment Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Offshore Drilling Equipment Market Size by Type (M USD)

Table 4. Global Offshore Drilling Equipment Market Size by Application

Table 5. Offshore Drilling Equipment Market Size Comparison by Region (M USD)

Table 6. Global Offshore Drilling Equipment Sales (K Units) by Manufacturers
(2020-2025)

Table 7. Global Offshore Drilling Equipment Sales Market Share by Manufacturers
(2020-2025)

Table 8. Global Offshore Drilling Equipment Revenue (M USD) by Manufacturers
(2020-2025)

Table 9. Global Offshore Drilling Equipment Revenue Share by Manufacturers
(2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Offshore Drilling Equipment as of 2025)

Table 11. Global Market Offshore Drilling Equipment Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 12. Manufacturers' Manufacturing Sites, Areas Served

Table 13. Manufacturers' Product Type

Table 14. Global Offshore Drilling Equipment Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Offshore Drilling Equipment Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 26. Global Offshore Drilling Equipment Sales by Type (K Units)

Table 27. Global Offshore Drilling Equipment Market Size by Type (M USD)

Table 28. Global Offshore Drilling Equipment Sales (K Units) by Type (2020-2025)

Table 29. Global Offshore Drilling Equipment Sales Market Share by Type (2020-2025)

Table 30. Global Offshore Drilling Equipment Market Size (M USD) by Type
(2020-2025)

Table 31. Global Offshore Drilling Equipment Market Share by Type (2020-2025)

Table 32. Global Offshore Drilling Equipment Price (USD/Unit) by Type (2020-2025)

Table 33. Global Offshore Drilling Equipment Sales (K Units) by Application

Table 34. Global Offshore Drilling Equipment Market Size by Application

Table 35. Global Offshore Drilling Equipment Sales by Application (2020-2025) & (K
Units)

Table 36. Global Offshore Drilling Equipment Sales Market Share by Application
(2020-2025)

Table 37. Global Offshore Drilling Equipment Market Size by Application (2020-2025) &
(M USD)

Table 38. Global Offshore Drilling Equipment Market Share by Application (2020-2025)

Table 39. Global Offshore Drilling Equipment Sales Growth Rate by Application
(2020-2025)

Table 40. Global Offshore Drilling Equipment Sales by Region (2020-2025) & (K Units)

Table 41. Global Offshore Drilling Equipment Sales Market Share by Region
(2020-2025)

Table 42. Global Offshore Drilling Equipment Market Size by Region (2020-2025) & (M
USD)

Table 43. Global Offshore Drilling Equipment Market Size by Region (2020-2025)

Table 44. North America Offshore Drilling Equipment Sales by Country (2020-2025) &
(K Units)

Table 45. North America Offshore Drilling Equipment Market Size by Country
(2020-2025) & (M USD)

Table 46. Europe Offshore Drilling Equipment Sales by Country (2020-2025) & (K Units)

Table 47. Europe Offshore Drilling Equipment Market Size by Country (2020-2025) & (M
USD)

Table 48. Asia Pacific Offshore Drilling Equipment Sales by Region (2020-2025) & (K
Units)

Table 49. Asia Pacific Offshore Drilling Equipment Market Size by Region (2020-2025)
& (M USD)

Table 50. South America Offshore Drilling Equipment Sales by Country (2020-2025) &
(K Units)

Table 51. South America Offshore Drilling Equipment Market Size by Country
(2020-2025) & (M USD)

Table 52. Middle East and Africa Offshore Drilling Equipment Sales by Region

(2020-2025) & (K Units)

Table 53. Middle East and Africa Offshore Drilling Equipment Market Size by Region (2020-2025) & (M USD)

Table 54. Global Offshore Drilling Equipment Production (K Units) by Region(2020-2025)

Table 55. Global Offshore Drilling Equipment Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Offshore Drilling Equipment Revenue Market Share by Region (2020-2025)

Table 57. Global Offshore Drilling Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Offshore Drilling Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Offshore Drilling Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Offshore Drilling Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Offshore Drilling Equipment Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. Nabors Basic Information

Table 63. Nabors Offshore Drilling Equipment Product Overview

Table 64. Nabors Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Nabors Business Overview

Table 66. Nabors SWOT Analysis

Table 67. Nabors Recent Developments

Table 68. NOV Basic Information

Table 69. NOV Offshore Drilling Equipment Product Overview

Table 70. NOV Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. NOV Business Overview

Table 72. NOV SWOT Analysis

Table 73. NOV Recent Developments

Table 74. HMM Basic Information

Table 75. HMM Offshore Drilling Equipment Product Overview

Table 76. HMM Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. HMM Business Overview

Table 78. HMM SWOT Analysis

Table 79. HMM Recent Developments

Table 80. Drillmec Basic Information

Table 81. Drillmec Offshore Drilling Equipment Product Overview

Table 82. Drillmec Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Drillmec Business Overview

Table 84. Drillmec Recent Developments

Table 85. Huisman Basic Information

Table 86. Huisman Offshore Drilling Equipment Product Overview

Table 87. Huisman Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Huisman Business Overview

Table 89. Huisman Recent Developments

Table 90. Keppel Corporation Basic Information

Table 91. Keppel Corporation Offshore Drilling Equipment Product Overview

Table 92. Keppel Corporation Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Keppel Corporation Business Overview

Table 94. Keppel Corporation Recent Developments

Table 95. Sembcorp Marine Basic Information

Table 96. Sembcorp Marine Offshore Drilling Equipment Product Overview

Table 97. Sembcorp Marine Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 98. Sembcorp Marine Business Overview

Table 99. Sembcorp Marine Recent Developments

Table 100. DSME Basic Information

Table 101. DSME Offshore Drilling Equipment Product Overview

Table 102. DSME Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. DSME Business Overview

Table 104. DSME Recent Developments

Table 105. SHI Basic Information

Table 106. SHI Offshore Drilling Equipment Product Overview

Table 107. SHI Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. SHI Business Overview

Table 109. SHI Recent Developments

Table 110. HHI Basic Information

Table 111. HHI Offshore Drilling Equipment Product Overview

Table 112. HHI Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. HHI Business Overview

Table 114. HHI Recent Developments

Table 115. CIMC Raffles Basic Information

Table 116. CIMC Raffles Offshore Drilling Equipment Product Overview

Table 117. CIMC Raffles Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. CIMC Raffles Business Overview

Table 119. CIMC Raffles Recent Developments

Table 120. Dalian Shipbuilding Industry Company Basic Information

Table 121. Dalian Shipbuilding Industry Company Offshore Drilling Equipment Product Overview

Table 122. Dalian Shipbuilding Industry Company Offshore Drilling Equipment Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Dalian Shipbuilding Industry Company Business Overview

Table 124. Dalian Shipbuilding Industry Company Recent Developments

Table 125. Global Offshore Drilling Equipment Sales Forecast by Region (2026-2035) & (K Units)

Table 126. Global Offshore Drilling Equipment Market Size Forecast by Region (2026-2035) & (M USD)

Table 127. North America Offshore Drilling Equipment Sales Forecast by Country (2026-2035) & (K Units)

Table 128. North America Offshore Drilling Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 129. Europe Offshore Drilling Equipment Sales Forecast by Country (2026-2035) & (K Units)

Table 130. Europe Offshore Drilling Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Asia Pacific Offshore Drilling Equipment Sales Forecast by Region (2026-2035) & (K Units)

Table 132. Asia Pacific Offshore Drilling Equipment Market Size Forecast by Region (2026-2035) & (M USD)

Table 133. South America Offshore Drilling Equipment Sales Forecast by Country (2026-2035) & (K Units)

Table 134. South America Offshore Drilling Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 135. Middle East and Africa Offshore Drilling Equipment Sales Forecast by Country (2026-2035) & (Units)

Table 136. Middle East and Africa Offshore Drilling Equipment Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Global Offshore Drilling Equipment Sales Forecast by Type (2026-2035) & (K Units)

Table 138. Global Offshore Drilling Equipment Market Size Forecast by Type (2026-2035) & (M USD)

Table 139. Global Offshore Drilling Equipment Price Forecast by Type (2026-2035) & (USD/Unit)

Table 140. Global Offshore Drilling Equipment Sales (K Units) Forecast by Application (2026-2035)

Table 141. Global Offshore Drilling Equipment Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Offshore Drilling Equipment
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Offshore Drilling Equipment Market Size (M USD), 2025-2035
- Figure 5. Global Offshore Drilling Equipment Market Size (M USD) (2020-2035)
- Figure 6. Global Offshore Drilling Equipment Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Offshore Drilling Equipment Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Offshore Drilling Equipment Product Life Cycle
- Figure 13. Offshore Drilling Equipment Sales Share by Manufacturers in 2025
- Figure 14. Global Offshore Drilling Equipment Revenue Share by Manufacturers in 2025
- Figure 15. Offshore Drilling Equipment Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Offshore Drilling Equipment Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Offshore Drilling Equipment Revenue in 2025
- Figure 18. Industry Chain Map of Offshore Drilling Equipment
- Figure 19. Global Offshore Drilling Equipment Market PEST Analysis
- Figure 20. Global Offshore Drilling Equipment Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Offshore Drilling Equipment Market Share by Type
- Figure 27. Sales Market Share of Offshore Drilling Equipment by Type (2020-2025)
- Figure 28. Sales Market Share of Offshore Drilling Equipment by Type in 2025
- Figure 29. Market Share of Offshore Drilling Equipment by Type (2020-2025)
- Figure 30. Market Share of Offshore Drilling Equipment by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Offshore Drilling Equipment Market Share by Application

Figure 33. Global Offshore Drilling Equipment Sales Market Share by Application (2020-2025)

Figure 34. Global Offshore Drilling Equipment Sales Market Share by Application in 2025

Figure 35. Global Offshore Drilling Equipment Market Share by Application (2020-2025)

Figure 36. Global Offshore Drilling Equipment Market Share by Application in 2025

Figure 37. Global Offshore Drilling Equipment Sales Growth Rate by Application (2020-2025)

Figure 38. Global Offshore Drilling Equipment Sales Market Share by Region (2020-2025)

Figure 39. Global Offshore Drilling Equipment Market Size by Region (2020-2025)

Figure 40. North America Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Offshore Drilling Equipment Sales Market Share by Country in 2024

Figure 43. North America Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Offshore Drilling Equipment Market Size by Country in 2024

Figure 45. U.S. Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Offshore Drilling Equipment Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Offshore Drilling Equipment Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Offshore Drilling Equipment Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Offshore Drilling Equipment Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Offshore Drilling Equipment Sales Market Share by Country in 2024

Figure 53. Europe Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Offshore Drilling Equipment Market Size by Country in 2024

Figure 55. Germany Offshore Drilling Equipment Sales and Growth Rate (2020-2025) &

(K Units)

Figure 56. Germany Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Offshore Drilling Equipment Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Offshore Drilling Equipment Sales Market Share by Region in 2024

Figure 67. Asia Pacific Offshore Drilling Equipment Market Size by Region in 2024

Figure 68. China Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Offshore Drilling Equipment Sales and Growth Rate (K Units)

Figure 79. South America Offshore Drilling Equipment Sales Market Share by Country in 2024

Figure 80. South America Offshore Drilling Equipment Market Size and Growth Rate (M USD)

Figure 81. South America Offshore Drilling Equipment Market Size by Country in 2024

Figure 82. Brazil Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Offshore Drilling Equipment Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Offshore Drilling Equipment Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Offshore Drilling Equipment Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Offshore Drilling Equipment Market Size by Region in 2024

Figure 92. Saudi Arabia Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K

Units)

Figure 97. Egypt Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Offshore Drilling Equipment Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Offshore Drilling Equipment Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Offshore Drilling Equipment Production Market Share by Region (2020-2025)

Figure 103. North America Offshore Drilling Equipment Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Offshore Drilling Equipment Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Offshore Drilling Equipment Production (K Units) Growth Rate (2020-2025)

Figure 106. China Offshore Drilling Equipment Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Offshore Drilling Equipment Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Offshore Drilling Equipment Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Offshore Drilling Equipment Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Offshore Drilling Equipment Market Share Forecast by Type (2026-2035)

Figure 111. Global Offshore Drilling Equipment Sales Forecast by Application (2026-2035)

Figure 112. Global Offshore Drilling Equipment Market Share Forecast by Application (2026-2035)

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