

Global Offroad Shoes Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Offroad shoes, also known as trail running shoes, are specialized footwear designed for outdoor activities such as hiking, trail running, and other rugged terrains. These shoes are characterized by their durable construction, enhanced traction, stability features, and protection against rough surfaces. The market for offroad shoes caters to outdoor enthusiasts, athletes, and individuals seeking performance-oriented footwear for challenging terrains.

As of 2023, the global market size for offroad shoes stands at approximately USD 1.2 billion. The market is projected to grow at a Compound Annual Growth Rate (CAGR) of 6.78% from 2024 to 2032. Several key factors are driving this growth, including the increasing popularity of outdoor recreational activities, rising health and wellness trends, growing participation in trail running events, and the expanding consumer base of adventure seekers.

One prominent trend in the offroad shoe market is the demand for sustainable and eco-friendly footwear. Consumers are increasingly prioritizing environmentally conscious products, leading to a rise in the adoption of sustainable materials, recycling initiatives, and eco-friendly manufacturing processes by leading offroad shoe brands. For example, companies are utilizing recycled plastics, organic cotton, and bio-based materials in shoe production to reduce environmental impact.

Another significant trend is the integration of advanced technologies in offroad shoe design. Brands are incorporating features such as waterproof membranes, impact-absorbing midsoles, anti-slip outsoles, and breathable uppers to enhance performance,

comfort, and durability. Furthermore, the use of data-driven design and customization options, such as 3D foot scanning for personalized fit, is gaining traction among consumers seeking tailored offroad footwear solutions.

In terms of regional market distribution, North America and Europe are leading markets for offroad shoes due to high consumer awareness, established outdoor sports culture, and robust infrastructure for outdoor activities. These regions benefit from favorable factors such as diverse terrains, extensive trail networks, and a strong presence of key market players. In contrast, Asia-Pacific is a rapidly growing market driven by increasing disposable incomes, urbanization, and a growing interest in outdoor pursuits among the population.

Despite the positive growth trajectory, the offroad shoe market faces certain challenges. One key challenge is the intense competition among established brands and new entrants, leading to price wars, margin pressures, and the need for continuous innovation to differentiate products. Additionally, fluctuating raw material costs, supply chain disruptions, and evolving consumer preferences pose challenges for market players in maintaining profitability and market share.

In conclusion, the offroad shoe market presents significant growth opportunities fueled by increasing outdoor activities, consumer interest in sustainable products, technological advancements, and regional market dynamics. To capitalize on these opportunities, companies in the offroad shoe industry should focus on innovation, sustainability, market diversification, and strategic partnerships to stay competitive and meet evolving consumer demands.

This report provides a deep insight into the global Offroad Shoes market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Offroad Shoes Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Offroad Shoes market in any manner.

Global Offroad Shoes Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Salomon

Scarpa

LA SPORTIVA

TOREAD

Kailas

Lowa Boots

CRISPI

Asolo

Merrell

OZARK

GARMONT

Timberland

NIKKO

Columbia Sportswear

CAMEL

The North Face

Market Segmentation (by Type)

Trail Running Shoes

Rock Climbing Shoes

Hiking Shoes

Other

Market Segmentation (by Application)

Men

Women

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Offroad Shoes Market
- Overview of the regional outlook of the Offroad Shoes Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Offroad Shoes Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Offroad Shoes

1.2 Key Market Segments

1.2.1 Offroad Shoes Segment by Type

1.2.2 Offroad Shoes Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OFFROAD SHOES MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Offroad Shoes Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Offroad Shoes Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 OFFROAD SHOES MARKET COMPETITIVE LANDSCAPE

3.1 Global Offroad Shoes Sales by Manufacturers (2019-2024)

3.2 Global Offroad Shoes Revenue Market Share by Manufacturers (2019-2024)

3.3 Offroad Shoes Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Offroad Shoes Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Offroad Shoes Sales Sites, Area Served, Product Type

3.6 Offroad Shoes Market Competitive Situation and Trends

3.6.1 Offroad Shoes Market Concentration Rate

3.6.2 Global 5 and 10 Largest Offroad Shoes Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OFFROAD SHOES INDUSTRY CHAIN ANALYSIS

- 4.1 Offroad Shoes Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OFFROAD SHOES MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 OFFROAD SHOES MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Offroad Shoes Sales Market Share by Type (2019-2024)
- 6.3 Global Offroad Shoes Market Size Market Share by Type (2019-2024)
- 6.4 Global Offroad Shoes Price by Type (2019-2024)

7 OFFROAD SHOES MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Offroad Shoes Market Sales by Application (2019-2024)
- 7.3 Global Offroad Shoes Market Size (M USD) by Application (2019-2024)
- 7.4 Global Offroad Shoes Sales Growth Rate by Application (2019-2024)

8 OFFROAD SHOES MARKET SALES BY REGION

- 8.1 Global Offroad Shoes Sales by Region
 - 8.1.1 Global Offroad Shoes Sales by Region
 - 8.1.2 Global Offroad Shoes Sales Market Share by Region
- 8.2 Global Offroad Shoes Market Size by Region
 - 8.2.1 Global Offroad Shoes Market Size by Region

8.2.2 Global Offroad Shoes Market Size Market Share by Region

8.3 North America

8.3.1 North America Offroad Shoes Sales by Country

8.3.2 North America Offroad Shoes Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Offroad Shoes Sales by Country

8.4.2 Europe Offroad Shoes Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Offroad Shoes Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Offroad Shoes Market Size by Region

8.6.2 Asia Pacific Offroad Shoes Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Offroad Shoes Sales by Country

8.7.2 South America Offroad Shoes Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Offroad Shoes Sales by Region

8.8.2 Middle East and Africa Offroad Shoes Market Size by Region

8.8.3 Saudi Arabia

8.8.4 UAE

8.8.5 Egypt

8.8.6 Nigeria

8.8.7 South Africa

9 OFFROAD SHOES MARKET PRODUCTION BY REGION

9.1 Global Production of Offroad Shoes by Region (2019-2024)

9.2 Global Offroad Shoes Revenue Market Share by Region (2019-2024)

9.3 Global Offroad Shoes Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Offroad Shoes Production

9.4.1 North America Offroad Shoes Production Growth Rate (2019-2024)

9.4.2 North America Offroad Shoes Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Offroad Shoes Production

9.5.1 Europe Offroad Shoes Production Growth Rate (2019-2024)

9.5.2 Europe Offroad Shoes Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Offroad Shoes Production (2019-2024)

9.6.1 Japan Offroad Shoes Production Growth Rate (2019-2024)

9.6.2 Japan Offroad Shoes Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Offroad Shoes Production (2019-2024)

9.7.1 China Offroad Shoes Production Growth Rate (2019-2024)

9.7.2 China Offroad Shoes Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Salomon

10.1.1 Salomon Offroad Shoes Basic Information

10.1.2 Salomon Offroad Shoes Product Overview

10.1.3 Salomon Offroad Shoes Product Market Performance

10.1.4 Salomon Business Overview

10.1.5 Salomon Offroad Shoes SWOT Analysis

10.1.6 Salomon Recent Developments

10.2 Scarpa

10.2.1 Scarpa Offroad Shoes Basic Information

10.2.2 Scarpa Offroad Shoes Product Overview

10.2.3 Scarpa Offroad Shoes Product Market Performance

- 10.2.4 Scarpa Business Overview
- 10.2.5 Scarpa Offroad Shoes SWOT Analysis
- 10.2.6 Scarpa Recent Developments
- 10.3 LA SPORTIVA
 - 10.3.1 LA SPORTIVA Offroad Shoes Basic Information
 - 10.3.2 LA SPORTIVA Offroad Shoes Product Overview
 - 10.3.3 LA SPORTIVA Offroad Shoes Product Market Performance
 - 10.3.4 LA SPORTIVA Offroad Shoes SWOT Analysis
 - 10.3.5 LA SPORTIVA Business Overview
 - 10.3.6 LA SPORTIVA Recent Developments
- 10.4 TOREAD
 - 10.4.1 TOREAD Offroad Shoes Basic Information
 - 10.4.2 TOREAD Offroad Shoes Product Overview
 - 10.4.3 TOREAD Offroad Shoes Product Market Performance
 - 10.4.4 TOREAD Business Overview
 - 10.4.5 TOREAD Recent Developments
- 10.5 Kailas
 - 10.5.1 Kailas Offroad Shoes Basic Information
 - 10.5.2 Kailas Offroad Shoes Product Overview
 - 10.5.3 Kailas Offroad Shoes Product Market Performance
 - 10.5.4 Kailas Business Overview
 - 10.5.5 Kailas Recent Developments
- 10.6 Lowa Boots
 - 10.6.1 Lowa Boots Offroad Shoes Basic Information
 - 10.6.2 Lowa Boots Offroad Shoes Product Overview
 - 10.6.3 Lowa Boots Offroad Shoes Product Market Performance
 - 10.6.4 Lowa Boots Business Overview
 - 10.6.5 Lowa Boots Recent Developments
- 10.7 CRISPI
 - 10.7.1 CRISPI Offroad Shoes Basic Information
 - 10.7.2 CRISPI Offroad Shoes Product Overview
 - 10.7.3 CRISPI Offroad Shoes Product Market Performance
 - 10.7.4 CRISPI Business Overview
 - 10.7.5 CRISPI Recent Developments
- 10.8 Asolo
 - 10.8.1 Asolo Offroad Shoes Basic Information
 - 10.8.2 Asolo Offroad Shoes Product Overview
 - 10.8.3 Asolo Offroad Shoes Product Market Performance
 - 10.8.4 Asolo Business Overview

10.8.5 Asolo Recent Developments

10.9 Merrell

10.9.1 Merrell Offroad Shoes Basic Information

10.9.2 Merrell Offroad Shoes Product Overview

10.9.3 Merrell Offroad Shoes Product Market Performance

10.9.4 Merrell Business Overview

10.9.5 Merrell Recent Developments

10.10 OZARK

10.10.1 OZARK Offroad Shoes Basic Information

10.10.2 OZARK Offroad Shoes Product Overview

10.10.3 OZARK Offroad Shoes Product Market Performance

10.10.4 OZARK Business Overview

10.10.5 OZARK Recent Developments

10.11 GARMONT

10.11.1 GARMONT Offroad Shoes Basic Information

10.11.2 GARMONT Offroad Shoes Product Overview

10.11.3 GARMONT Offroad Shoes Product Market Performance

10.11.4 GARMONT Business Overview

10.11.5 GARMONT Recent Developments

10.12 Timberland

10.12.1 Timberland Offroad Shoes Basic Information

10.12.2 Timberland Offroad Shoes Product Overview

10.12.3 Timberland Offroad Shoes Product Market Performance

10.12.4 Timberland Business Overview

10.12.5 Timberland Recent Developments

10.13 NIKKO

10.13.1 NIKKO Offroad Shoes Basic Information

10.13.2 NIKKO Offroad Shoes Product Overview

10.13.3 NIKKO Offroad Shoes Product Market Performance

10.13.4 NIKKO Business Overview

10.13.5 NIKKO Recent Developments

10.14 Columbia Sportswear

10.14.1 Columbia Sportswear Offroad Shoes Basic Information

10.14.2 Columbia Sportswear Offroad Shoes Product Overview

10.14.3 Columbia Sportswear Offroad Shoes Product Market Performance

10.14.4 Columbia Sportswear Business Overview

10.14.5 Columbia Sportswear Recent Developments

10.15 CAMEL

10.15.1 CAMEL Offroad Shoes Basic Information

- 10.15.2 CAMEL Offroad Shoes Product Overview
- 10.15.3 CAMEL Offroad Shoes Product Market Performance
- 10.15.4 CAMEL Business Overview
- 10.15.5 CAMEL Recent Developments
- 10.16 The North Face
 - 10.16.1 The North Face Offroad Shoes Basic Information
 - 10.16.2 The North Face Offroad Shoes Product Overview
 - 10.16.3 The North Face Offroad Shoes Product Market Performance
 - 10.16.4 The North Face Business Overview
 - 10.16.5 The North Face Recent Developments

11 OFFROAD SHOES MARKET FORECAST BY REGION

- 11.1 Global Offroad Shoes Market Size Forecast
- 11.2 Global Offroad Shoes Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Offroad Shoes Market Size Forecast by Country
 - 11.2.3 Asia Pacific Offroad Shoes Market Size Forecast by Region
 - 11.2.4 South America Offroad Shoes Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Offroad Shoes by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Offroad Shoes Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Offroad Shoes by Type (2025-2032)
 - 12.1.2 Global Offroad Shoes Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Offroad Shoes by Type (2025-2032)
- 12.2 Global Offroad Shoes Market Forecast by Application (2025-2032)
 - 12.2.1 Global Offroad Shoes Sales (K Units) Forecast by Application
 - 12.2.2 Global Offroad Shoes Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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