

Global Offline Meal Delivery Kit Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/GD80B1BEAA37EN.html>

Date: October 2024

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: GD80B1BEAA37EN

Abstracts

Report Overview

A meal kit is a subscription service that sends customers pre-portioned food ingredients and recipes for them to prepare home cooked meals. Services that send pre-cooked meals are called meal delivery services. This subscription model is an example of personalization in the food and beverage industry that is becoming more popular and wide-spread.

The global Offline Meal Delivery Kit market size was estimated at USD 10720 million in 2023 and is projected to reach USD 14109.86 million by 2032, exhibiting a CAGR of 3.10% during the forecast period.

North America Offline Meal Delivery Kit market size was estimated at USD 2943.74 million in 2023, at a CAGR of 2.66% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Offline Meal Delivery Kit market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Offline Meal Delivery Kit Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players,

which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Offline Meal Delivery Kit market in any manner.

Global Offline Meal Delivery Kit Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Blue Apron

Hello Fresh

Plated

Sun Basket

Chef'd

Green Chef

Purple Carrot

Home Chef

Abel & Cole

Riverford

Gousto

Quitoque

Kochhaus

Marley Spoon

Middagsfrid

Allerhandebox

Chefmarket

Kochzauber

Fresh Fitness Food

Mindful Chef

Market Segmentation (by Type)

Ready-to-eat Food

Reprocessed Food

Other

Market Segmentation (by Application)

User Age (Under 25)

User Age (25-34)

User Age (35-44)

User Age (45-54)

User Age (55-64)

Older

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Offline Meal Delivery Kit Market

Overview of the regional outlook of the Offline Meal Delivery Kit Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with

historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Offline Meal Delivery Kit Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Offline Meal Delivery Kit, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Offline Meal Delivery Kit

1.2 Key Market Segments

1.2.1 Offline Meal Delivery Kit Segment by Type

1.2.2 Offline Meal Delivery Kit Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OFFLINE MEAL DELIVERY KIT MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Offline Meal Delivery Kit Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Offline Meal Delivery Kit Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 OFFLINE MEAL DELIVERY KIT MARKET COMPETITIVE LANDSCAPE

3.1 Global Offline Meal Delivery Kit Sales by Manufacturers (2019-2024)

3.2 Global Offline Meal Delivery Kit Revenue Market Share by Manufacturers (2019-2024)

3.3 Offline Meal Delivery Kit Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Offline Meal Delivery Kit Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Offline Meal Delivery Kit Sales Sites, Area Served, Product Type

3.6 Offline Meal Delivery Kit Market Competitive Situation and Trends

3.6.1 Offline Meal Delivery Kit Market Concentration Rate

3.6.2 Global 5 and 10 Largest Offline Meal Delivery Kit Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OFFLINE MEAL DELIVERY KIT INDUSTRY CHAIN ANALYSIS

- 4.1 Offline Meal Delivery Kit Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OFFLINE MEAL DELIVERY KIT MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 OFFLINE MEAL DELIVERY KIT MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Offline Meal Delivery Kit Sales Market Share by Type (2019-2024)
- 6.3 Global Offline Meal Delivery Kit Market Size Market Share by Type (2019-2024)
- 6.4 Global Offline Meal Delivery Kit Price by Type (2019-2024)

7 OFFLINE MEAL DELIVERY KIT MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Offline Meal Delivery Kit Market Sales by Application (2019-2024)
- 7.3 Global Offline Meal Delivery Kit Market Size (M USD) by Application (2019-2024)
- 7.4 Global Offline Meal Delivery Kit Sales Growth Rate by Application (2019-2024)

8 OFFLINE MEAL DELIVERY KIT MARKET CONSUMPTION BY REGION

- 8.1 Global Offline Meal Delivery Kit Sales by Region
 - 8.1.1 Global Offline Meal Delivery Kit Sales by Region
 - 8.1.2 Global Offline Meal Delivery Kit Sales Market Share by Region

8.2 North America

8.2.1 North America Offline Meal Delivery Kit Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Offline Meal Delivery Kit Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Offline Meal Delivery Kit Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Offline Meal Delivery Kit Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Offline Meal Delivery Kit Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 OFFLINE MEAL DELIVERY KIT MARKET PRODUCTION BY REGION

9.1 Global Production of Offline Meal Delivery Kit by Region (2019-2024)

9.2 Global Offline Meal Delivery Kit Revenue Market Share by Region (2019-2024)

9.3 Global Offline Meal Delivery Kit Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Offline Meal Delivery Kit Production

- 9.4.1 North America Offline Meal Delivery Kit Production Growth Rate (2019-2024)
- 9.4.2 North America Offline Meal Delivery Kit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Offline Meal Delivery Kit Production
 - 9.5.1 Europe Offline Meal Delivery Kit Production Growth Rate (2019-2024)
 - 9.5.2 Europe Offline Meal Delivery Kit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Offline Meal Delivery Kit Production (2019-2024)
 - 9.6.1 Japan Offline Meal Delivery Kit Production Growth Rate (2019-2024)
 - 9.6.2 Japan Offline Meal Delivery Kit Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Offline Meal Delivery Kit Production (2019-2024)
 - 9.7.1 China Offline Meal Delivery Kit Production Growth Rate (2019-2024)
 - 9.7.2 China Offline Meal Delivery Kit Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Blue Apron
 - 10.1.1 Blue Apron Offline Meal Delivery Kit Basic Information
 - 10.1.2 Blue Apron Offline Meal Delivery Kit Product Overview
 - 10.1.3 Blue Apron Offline Meal Delivery Kit Product Market Performance
 - 10.1.4 Blue Apron Business Overview
 - 10.1.5 Blue Apron Offline Meal Delivery Kit SWOT Analysis
 - 10.1.6 Blue Apron Recent Developments
- 10.2 Hello Fresh
 - 10.2.1 Hello Fresh Offline Meal Delivery Kit Basic Information
 - 10.2.2 Hello Fresh Offline Meal Delivery Kit Product Overview
 - 10.2.3 Hello Fresh Offline Meal Delivery Kit Product Market Performance
 - 10.2.4 Hello Fresh Business Overview
 - 10.2.5 Hello Fresh Offline Meal Delivery Kit SWOT Analysis
 - 10.2.6 Hello Fresh Recent Developments
- 10.3 Plated
 - 10.3.1 Plated Offline Meal Delivery Kit Basic Information
 - 10.3.2 Plated Offline Meal Delivery Kit Product Overview
 - 10.3.3 Plated Offline Meal Delivery Kit Product Market Performance
 - 10.3.4 Plated Offline Meal Delivery Kit SWOT Analysis
 - 10.3.5 Plated Business Overview
 - 10.3.6 Plated Recent Developments

10.4 Sun Basket

- 10.4.1 Sun Basket Offline Meal Delivery Kit Basic Information
- 10.4.2 Sun Basket Offline Meal Delivery Kit Product Overview
- 10.4.3 Sun Basket Offline Meal Delivery Kit Product Market Performance
- 10.4.4 Sun Basket Business Overview
- 10.4.5 Sun Basket Recent Developments

10.5 Chef'd

- 10.5.1 Chef'd Offline Meal Delivery Kit Basic Information
- 10.5.2 Chef'd Offline Meal Delivery Kit Product Overview
- 10.5.3 Chef'd Offline Meal Delivery Kit Product Market Performance
- 10.5.4 Chef'd Business Overview
- 10.5.5 Chef'd Recent Developments

10.6 Green Chef

- 10.6.1 Green Chef Offline Meal Delivery Kit Basic Information
- 10.6.2 Green Chef Offline Meal Delivery Kit Product Overview
- 10.6.3 Green Chef Offline Meal Delivery Kit Product Market Performance
- 10.6.4 Green Chef Business Overview
- 10.6.5 Green Chef Recent Developments

10.7 Purple Carrot

- 10.7.1 Purple Carrot Offline Meal Delivery Kit Basic Information
- 10.7.2 Purple Carrot Offline Meal Delivery Kit Product Overview
- 10.7.3 Purple Carrot Offline Meal Delivery Kit Product Market Performance
- 10.7.4 Purple Carrot Business Overview
- 10.7.5 Purple Carrot Recent Developments

10.8 Home Chef

- 10.8.1 Home Chef Offline Meal Delivery Kit Basic Information
- 10.8.2 Home Chef Offline Meal Delivery Kit Product Overview
- 10.8.3 Home Chef Offline Meal Delivery Kit Product Market Performance
- 10.8.4 Home Chef Business Overview
- 10.8.5 Home Chef Recent Developments

10.9 Abel and Cole

- 10.9.1 Abel and Cole Offline Meal Delivery Kit Basic Information
- 10.9.2 Abel and Cole Offline Meal Delivery Kit Product Overview
- 10.9.3 Abel and Cole Offline Meal Delivery Kit Product Market Performance
- 10.9.4 Abel and Cole Business Overview
- 10.9.5 Abel and Cole Recent Developments

10.10 Riverford

- 10.10.1 Riverford Offline Meal Delivery Kit Basic Information
- 10.10.2 Riverford Offline Meal Delivery Kit Product Overview

- 10.10.3 Riverford Offline Meal Delivery Kit Product Market Performance
- 10.10.4 Riverford Business Overview
- 10.10.5 Riverford Recent Developments
- 10.11 Gousto
 - 10.11.1 Gousto Offline Meal Delivery Kit Basic Information
 - 10.11.2 Gousto Offline Meal Delivery Kit Product Overview
 - 10.11.3 Gousto Offline Meal Delivery Kit Product Market Performance
 - 10.11.4 Gousto Business Overview
 - 10.11.5 Gousto Recent Developments
- 10.12 Quitoque
 - 10.12.1 Quitoque Offline Meal Delivery Kit Basic Information
 - 10.12.2 Quitoque Offline Meal Delivery Kit Product Overview
 - 10.12.3 Quitoque Offline Meal Delivery Kit Product Market Performance
 - 10.12.4 Quitoque Business Overview
 - 10.12.5 Quitoque Recent Developments
- 10.13 Kochhaus
 - 10.13.1 Kochhaus Offline Meal Delivery Kit Basic Information
 - 10.13.2 Kochhaus Offline Meal Delivery Kit Product Overview
 - 10.13.3 Kochhaus Offline Meal Delivery Kit Product Market Performance
 - 10.13.4 Kochhaus Business Overview
 - 10.13.5 Kochhaus Recent Developments
- 10.14 Marley Spoon
 - 10.14.1 Marley Spoon Offline Meal Delivery Kit Basic Information
 - 10.14.2 Marley Spoon Offline Meal Delivery Kit Product Overview
 - 10.14.3 Marley Spoon Offline Meal Delivery Kit Product Market Performance
 - 10.14.4 Marley Spoon Business Overview
 - 10.14.5 Marley Spoon Recent Developments
- 10.15 Middagsfrid
 - 10.15.1 Middagsfrid Offline Meal Delivery Kit Basic Information
 - 10.15.2 Middagsfrid Offline Meal Delivery Kit Product Overview
 - 10.15.3 Middagsfrid Offline Meal Delivery Kit Product Market Performance
 - 10.15.4 Middagsfrid Business Overview
 - 10.15.5 Middagsfrid Recent Developments
- 10.16 Allerhandebox
 - 10.16.1 Allerhandebox Offline Meal Delivery Kit Basic Information
 - 10.16.2 Allerhandebox Offline Meal Delivery Kit Product Overview
 - 10.16.3 Allerhandebox Offline Meal Delivery Kit Product Market Performance
 - 10.16.4 Allerhandebox Business Overview
 - 10.16.5 Allerhandebox Recent Developments

10.17 Chefmarket

- 10.17.1 Chefmarket Offline Meal Delivery Kit Basic Information
- 10.17.2 Chefmarket Offline Meal Delivery Kit Product Overview
- 10.17.3 Chefmarket Offline Meal Delivery Kit Product Market Performance
- 10.17.4 Chefmarket Business Overview
- 10.17.5 Chefmarket Recent Developments

10.18 Kochzauber

- 10.18.1 Kochzauber Offline Meal Delivery Kit Basic Information
- 10.18.2 Kochzauber Offline Meal Delivery Kit Product Overview
- 10.18.3 Kochzauber Offline Meal Delivery Kit Product Market Performance
- 10.18.4 Kochzauber Business Overview
- 10.18.5 Kochzauber Recent Developments

10.19 Fresh Fitness Food

- 10.19.1 Fresh Fitness Food Offline Meal Delivery Kit Basic Information
- 10.19.2 Fresh Fitness Food Offline Meal Delivery Kit Product Overview
- 10.19.3 Fresh Fitness Food Offline Meal Delivery Kit Product Market Performance
- 10.19.4 Fresh Fitness Food Business Overview
- 10.19.5 Fresh Fitness Food Recent Developments

10.20 Mindful Chef

- 10.20.1 Mindful Chef Offline Meal Delivery Kit Basic Information
- 10.20.2 Mindful Chef Offline Meal Delivery Kit Product Overview
- 10.20.3 Mindful Chef Offline Meal Delivery Kit Product Market Performance
- 10.20.4 Mindful Chef Business Overview
- 10.20.5 Mindful Chef Recent Developments

11 OFFLINE MEAL DELIVERY KIT MARKET FORECAST BY REGION

11.1 Global Offline Meal Delivery Kit Market Size Forecast

11.2 Global Offline Meal Delivery Kit Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Offline Meal Delivery Kit Market Size Forecast by Country
- 11.2.3 Asia Pacific Offline Meal Delivery Kit Market Size Forecast by Region
- 11.2.4 South America Offline Meal Delivery Kit Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Offline Meal Delivery Kit by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Offline Meal Delivery Kit Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Offline Meal Delivery Kit by Type (2025-2032)
- 12.1.2 Global Offline Meal Delivery Kit Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Offline Meal Delivery Kit by Type (2025-2032)
- 12.2 Global Offline Meal Delivery Kit Market Forecast by Application (2025-2032)
 - 12.2.1 Global Offline Meal Delivery Kit Sales (K MT) Forecast by Application
 - 12.2.2 Global Offline Meal Delivery Kit Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Offline Meal Delivery Kit Market Size Comparison by Region (M USD)

Table 5. Global Offline Meal Delivery Kit Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Offline Meal Delivery Kit Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Offline Meal Delivery Kit Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Offline Meal Delivery Kit Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Offline Meal Delivery Kit as of 2022)

Table 10. Global Market Offline Meal Delivery Kit Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Offline Meal Delivery Kit Sales Sites and Area Served

Table 12. Manufacturers Offline Meal Delivery Kit Product Type

Table 13. Global Offline Meal Delivery Kit Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Offline Meal Delivery Kit

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Offline Meal Delivery Kit Market Challenges

Table 22. Global Offline Meal Delivery Kit Sales by Type (K MT)

Table 23. Global Offline Meal Delivery Kit Market Size by Type (M USD)

Table 24. Global Offline Meal Delivery Kit Sales (K MT) by Type (2019-2024)

Table 25. Global Offline Meal Delivery Kit Sales Market Share by Type (2019-2024)

Table 26. Global Offline Meal Delivery Kit Market Size (M USD) by Type (2019-2024)

Table 27. Global Offline Meal Delivery Kit Market Size Share by Type (2019-2024)

Table 28. Global Offline Meal Delivery Kit Price (USD/MT) by Type (2019-2024)

Table 29. Global Offline Meal Delivery Kit Sales (K MT) by Application

Table 30. Global Offline Meal Delivery Kit Market Size by Application

Table 31. Global Offline Meal Delivery Kit Sales by Application (2019-2024) & (K MT)

Table 32. Global Offline Meal Delivery Kit Sales Market Share by Application (2019-2024)

Table 33. Global Offline Meal Delivery Kit Sales by Application (2019-2024) & (M USD)

Table 34. Global Offline Meal Delivery Kit Market Share by Application (2019-2024)

Table 35. Global Offline Meal Delivery Kit Sales Growth Rate by Application (2019-2024)

Table 36. Global Offline Meal Delivery Kit Sales by Region (2019-2024) & (K MT)

Table 37. Global Offline Meal Delivery Kit Sales Market Share by Region (2019-2024)

Table 38. North America Offline Meal Delivery Kit Sales by Country (2019-2024) & (K MT)

Table 39. Europe Offline Meal Delivery Kit Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Offline Meal Delivery Kit Sales by Region (2019-2024) & (K MT)

Table 41. South America Offline Meal Delivery Kit Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Offline Meal Delivery Kit Sales by Region (2019-2024) & (K MT)

Table 43. Global Offline Meal Delivery Kit Production (K MT) by Region (2019-2024)

Table 44. Global Offline Meal Delivery Kit Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Offline Meal Delivery Kit Revenue Market Share by Region (2019-2024)

Table 46. Global Offline Meal Delivery Kit Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Offline Meal Delivery Kit Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Offline Meal Delivery Kit Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Offline Meal Delivery Kit Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Offline Meal Delivery Kit Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Blue Apron Offline Meal Delivery Kit Basic Information

Table 52. Blue Apron Offline Meal Delivery Kit Product Overview

Table 53. Blue Apron Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Blue Apron Business Overview

Table 55. Blue Apron Offline Meal Delivery Kit SWOT Analysis

Table 56. Blue Apron Recent Developments

Table 57. Hello Fresh Offline Meal Delivery Kit Basic Information
Table 58. Hello Fresh Offline Meal Delivery Kit Product Overview
Table 59. Hello Fresh Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 60. Hello Fresh Business Overview
Table 61. Hello Fresh Offline Meal Delivery Kit SWOT Analysis
Table 62. Hello Fresh Recent Developments
Table 63. Plated Offline Meal Delivery Kit Basic Information
Table 64. Plated Offline Meal Delivery Kit Product Overview
Table 65. Plated Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 66. Plated Offline Meal Delivery Kit SWOT Analysis
Table 67. Plated Business Overview
Table 68. Plated Recent Developments
Table 69. Sun Basket Offline Meal Delivery Kit Basic Information
Table 70. Sun Basket Offline Meal Delivery Kit Product Overview
Table 71. Sun Basket Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 72. Sun Basket Business Overview
Table 73. Sun Basket Recent Developments
Table 74. Chef'd Offline Meal Delivery Kit Basic Information
Table 75. Chef'd Offline Meal Delivery Kit Product Overview
Table 76. Chef'd Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 77. Chef'd Business Overview
Table 78. Chef'd Recent Developments
Table 79. Green Chef Offline Meal Delivery Kit Basic Information
Table 80. Green Chef Offline Meal Delivery Kit Product Overview
Table 81. Green Chef Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 82. Green Chef Business Overview
Table 83. Green Chef Recent Developments
Table 84. Purple Carrot Offline Meal Delivery Kit Basic Information
Table 85. Purple Carrot Offline Meal Delivery Kit Product Overview
Table 86. Purple Carrot Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 87. Purple Carrot Business Overview
Table 88. Purple Carrot Recent Developments
Table 89. Home Chef Offline Meal Delivery Kit Basic Information

Table 90. Home Chef Offline Meal Delivery Kit Product Overview
Table 91. Home Chef Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 92. Home Chef Business Overview
Table 93. Home Chef Recent Developments
Table 94. Abel and Cole Offline Meal Delivery Kit Basic Information
Table 95. Abel and Cole Offline Meal Delivery Kit Product Overview
Table 96. Abel and Cole Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 97. Abel and Cole Business Overview
Table 98. Abel and Cole Recent Developments
Table 99. Riverford Offline Meal Delivery Kit Basic Information
Table 100. Riverford Offline Meal Delivery Kit Product Overview
Table 101. Riverford Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 102. Riverford Business Overview
Table 103. Riverford Recent Developments
Table 104. Gousto Offline Meal Delivery Kit Basic Information
Table 105. Gousto Offline Meal Delivery Kit Product Overview
Table 106. Gousto Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 107. Gousto Business Overview
Table 108. Gousto Recent Developments
Table 109. Quitoque Offline Meal Delivery Kit Basic Information
Table 110. Quitoque Offline Meal Delivery Kit Product Overview
Table 111. Quitoque Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 112. Quitoque Business Overview
Table 113. Quitoque Recent Developments
Table 114. Kochhaus Offline Meal Delivery Kit Basic Information
Table 115. Kochhaus Offline Meal Delivery Kit Product Overview
Table 116. Kochhaus Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 117. Kochhaus Business Overview
Table 118. Kochhaus Recent Developments
Table 119. Marley Spoon Offline Meal Delivery Kit Basic Information
Table 120. Marley Spoon Offline Meal Delivery Kit Product Overview
Table 121. Marley Spoon Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 122. Marley Spoon Business Overview
Table 123. Marley Spoon Recent Developments
Table 124. Middagsfrid Offline Meal Delivery Kit Basic Information
Table 125. Middagsfrid Offline Meal Delivery Kit Product Overview
Table 126. Middagsfrid Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 127. Middagsfrid Business Overview
Table 128. Middagsfrid Recent Developments
Table 129. Allerhandebox Offline Meal Delivery Kit Basic Information
Table 130. Allerhandebox Offline Meal Delivery Kit Product Overview
Table 131. Allerhandebox Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 132. Allerhandebox Business Overview
Table 133. Allerhandebox Recent Developments
Table 134. Chefmarket Offline Meal Delivery Kit Basic Information
Table 135. Chefmarket Offline Meal Delivery Kit Product Overview
Table 136. Chefmarket Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 137. Chefmarket Business Overview
Table 138. Chefmarket Recent Developments
Table 139. Kochzauber Offline Meal Delivery Kit Basic Information
Table 140. Kochzauber Offline Meal Delivery Kit Product Overview
Table 141. Kochzauber Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 142. Kochzauber Business Overview
Table 143. Kochzauber Recent Developments
Table 144. Fresh Fitness Food Offline Meal Delivery Kit Basic Information
Table 145. Fresh Fitness Food Offline Meal Delivery Kit Product Overview
Table 146. Fresh Fitness Food Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 147. Fresh Fitness Food Business Overview
Table 148. Fresh Fitness Food Recent Developments
Table 149. Mindful Chef Offline Meal Delivery Kit Basic Information
Table 150. Mindful Chef Offline Meal Delivery Kit Product Overview
Table 151. Mindful Chef Offline Meal Delivery Kit Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 152. Mindful Chef Business Overview
Table 153. Mindful Chef Recent Developments
Table 154. Global Offline Meal Delivery Kit Sales Forecast by Region (2025-2032) & (K

MT)

Table 155. Global Offline Meal Delivery Kit Market Size Forecast by Region (2025-2032) & (M USD)

Table 156. North America Offline Meal Delivery Kit Sales Forecast by Country (2025-2032) & (K MT)

Table 157. North America Offline Meal Delivery Kit Market Size Forecast by Country (2025-2032) & (M USD)

Table 158. Europe Offline Meal Delivery Kit Sales Forecast by Country (2025-2032) & (K MT)

Table 159. Europe Offline Meal Delivery Kit Market Size Forecast by Country (2025-2032) & (M USD)

Table 160. Asia Pacific Offline Meal Delivery Kit Sales Forecast by Region (2025-2032) & (K MT)

Table 161. Asia Pacific Offline Meal Delivery Kit Market Size Forecast by Region (2025-2032) & (M USD)

Table 162. South America Offline Meal Delivery Kit Sales Forecast by Country (2025-2032) & (K MT)

Table 163. South America Offline Meal Delivery Kit Market Size Forecast by Country (2025-2032) & (M USD)

Table 164. Middle East and Africa Offline Meal Delivery Kit Consumption Forecast by Country (2025-2032) & (Units)

Table 165. Middle East and Africa Offline Meal Delivery Kit Market Size Forecast by Country (2025-2032) & (M USD)

Table 166. Global Offline Meal Delivery Kit Sales Forecast by Type (2025-2032) & (K MT)

Table 167. Global Offline Meal Delivery Kit Market Size Forecast by Type (2025-2032) & (M USD)

Table 168. Global Offline Meal Delivery Kit Price Forecast by Type (2025-2032) & (USD/MT)

Table 169. Global Offline Meal Delivery Kit Sales (K MT) Forecast by Application (2025-2032)

Table 170. Global Offline Meal Delivery Kit Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Offline Meal Delivery Kit

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Offline Meal Delivery Kit Market Size (M USD), 2019-2032

Figure 5. Global Offline Meal Delivery Kit Market Size (M USD) (2019-2032)

Figure 6. Global Offline Meal Delivery Kit Sales (K MT) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Offline Meal Delivery Kit Market Size by Country (M USD)

Figure 11. Offline Meal Delivery Kit Sales Share by Manufacturers in 2023

Figure 12. Global Offline Meal Delivery Kit Revenue Share by Manufacturers in 2023

Figure 13. Offline Meal Delivery Kit Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Offline Meal Delivery Kit Average Price (USD/MT) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Offline Meal Delivery Kit Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Offline Meal Delivery Kit Market Share by Type

Figure 18. Sales Market Share of Offline Meal Delivery Kit by Type (2019-2024)

Figure 19. Sales Market Share of Offline Meal Delivery Kit by Type in 2023

Figure 20. Market Size Share of Offline Meal Delivery Kit by Type (2019-2024)

Figure 21. Market Size Market Share of Offline Meal Delivery Kit by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Offline Meal Delivery Kit Market Share by Application

Figure 24. Global Offline Meal Delivery Kit Sales Market Share by Application (2019-2024)

Figure 25. Global Offline Meal Delivery Kit Sales Market Share by Application in 2023

Figure 26. Global Offline Meal Delivery Kit Market Share by Application (2019-2024)

Figure 27. Global Offline Meal Delivery Kit Market Share by Application in 2023

Figure 28. Global Offline Meal Delivery Kit Sales Growth Rate by Application (2019-2024)

Figure 29. Global Offline Meal Delivery Kit Sales Market Share by Region (2019-2024)

Figure 30. North America Offline Meal Delivery Kit Sales and Growth Rate (2019-2024)

& (K MT)

Figure 31. North America Offline Meal Delivery Kit Sales Market Share by Country in 2023

Figure 32. U.S. Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Offline Meal Delivery Kit Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Offline Meal Delivery Kit Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Offline Meal Delivery Kit Sales Market Share by Country in 2023

Figure 37. Germany Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Offline Meal Delivery Kit Sales and Growth Rate (K MT)

Figure 43. Asia Pacific Offline Meal Delivery Kit Sales Market Share by Region in 2023

Figure 44. China Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Offline Meal Delivery Kit Sales and Growth Rate (K MT)

Figure 50. South America Offline Meal Delivery Kit Sales Market Share by Country in 2023

Figure 51. Brazil Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Offline Meal Delivery Kit Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Offline Meal Delivery Kit Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Offline Meal Delivery Kit Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Offline Meal Delivery Kit Production Market Share by Region (2019-2024)

Figure 62. North America Offline Meal Delivery Kit Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Offline Meal Delivery Kit Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Offline Meal Delivery Kit Production (K MT) Growth Rate (2019-2024)

Figure 65. China Offline Meal Delivery Kit Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Offline Meal Delivery Kit Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Offline Meal Delivery Kit Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Offline Meal Delivery Kit Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Offline Meal Delivery Kit Market Share Forecast by Type (2025-2032)

Figure 70. Global Offline Meal Delivery Kit Sales Forecast by Application (2025-2032)

Figure 71. Global Offline Meal Delivery Kit Market Share Forecast by Application (2025-2032)

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