

Global Office Lighting Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

Office lighting luminaires are being designed to harmonize function and appearance by blending in with the architecture. LED office lighting fixtures create a balance of energy efficiency, high visual comfort, streamlined aesthetics, and affordability.

This report provides a deep insight into the global Office Lighting market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Office Lighting Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Office Lighting market in any manner.

Global Office Lighting Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Philips

OSRAM

General Electric

Cree, Inc

Panasonic

Eaton

Thorn

Hubbell Lighting

Acuity Brands Lighting

TOSHIBA

Targetti Sankey

Asian Electronics

LSI Industries

SIMKAR Corporation

Thorlux Lighting

Evolution Lighting

KALCO Lighting, Inc

Foshan Lighting

Oppl Lighting

NVC Lighting

YANKO Lighting

Market Segmentation (by Type)

Panel Light

Troffer Light

Linear Light

Other

Market Segmentation (by Application)

Indoor

Outdoor

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Office Lighting Market

Overview of the regional outlook of the Office Lighting Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division

standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Office Lighting Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Office Lighting
- 1.2 Key Market Segments
 - 1.2.1 Office Lighting Segment by Type
 - 1.2.2 Office Lighting Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 OFFICE LIGHTING MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Office Lighting Market Size (M USD) Estimates and Forecasts (2019-2030)
 - 2.1.2 Global Office Lighting Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 OFFICE LIGHTING MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Office Lighting Sales by Manufacturers (2019-2024)
- 3.2 Global Office Lighting Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Office Lighting Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Office Lighting Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Office Lighting Sales Sites, Area Served, Product Type
- 3.6 Office Lighting Market Competitive Situation and Trends
 - 3.6.1 Office Lighting Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Office Lighting Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 OFFICE LIGHTING INDUSTRY CHAIN ANALYSIS

- 4.1 Office Lighting Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OFFICE LIGHTING MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 OFFICE LIGHTING MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Office Lighting Sales Market Share by Type (2019-2024)

6.3 Global Office Lighting Market Size Market Share by Type (2019-2024)

6.4 Global Office Lighting Price by Type (2019-2024)

7 OFFICE LIGHTING MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Office Lighting Market Sales by Application (2019-2024)

7.3 Global Office Lighting Market Size (M USD) by Application (2019-2024)

7.4 Global Office Lighting Sales Growth Rate by Application (2019-2024)

8 OFFICE LIGHTING MARKET SEGMENTATION BY REGION

8.1 Global Office Lighting Sales by Region

8.1.1 Global Office Lighting Sales by Region

8.1.2 Global Office Lighting Sales Market Share by Region

8.2 North America

8.2.1 North America Office Lighting Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Office Lighting Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Office Lighting Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Office Lighting Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Office Lighting Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Philips

9.1.1 Philips Office Lighting Basic Information

9.1.2 Philips Office Lighting Product Overview

9.1.3 Philips Office Lighting Product Market Performance

9.1.4 Philips Business Overview

9.1.5 Philips Office Lighting SWOT Analysis

9.1.6 Philips Recent Developments

9.2 OSRAM

- 9.2.1 OSRAM Office Lighting Basic Information
- 9.2.2 OSRAM Office Lighting Product Overview
- 9.2.3 OSRAM Office Lighting Product Market Performance
- 9.2.4 OSRAM Business Overview
- 9.2.5 OSRAM Office Lighting SWOT Analysis
- 9.2.6 OSRAM Recent Developments
- 9.3 General Electric
 - 9.3.1 General Electric Office Lighting Basic Information
 - 9.3.2 General Electric Office Lighting Product Overview
 - 9.3.3 General Electric Office Lighting Product Market Performance
 - 9.3.4 General Electric Office Lighting SWOT Analysis
 - 9.3.5 General Electric Business Overview
 - 9.3.6 General Electric Recent Developments
- 9.4 Cree, Inc
 - 9.4.1 Cree, Inc Office Lighting Basic Information
 - 9.4.2 Cree, Inc Office Lighting Product Overview
 - 9.4.3 Cree, Inc Office Lighting Product Market Performance
 - 9.4.4 Cree, Inc Business Overview
 - 9.4.5 Cree, Inc Recent Developments
- 9.5 Panasonic
 - 9.5.1 Panasonic Office Lighting Basic Information
 - 9.5.2 Panasonic Office Lighting Product Overview
 - 9.5.3 Panasonic Office Lighting Product Market Performance
 - 9.5.4 Panasonic Business Overview
 - 9.5.5 Panasonic Recent Developments
- 9.6 Eaton
 - 9.6.1 Eaton Office Lighting Basic Information
 - 9.6.2 Eaton Office Lighting Product Overview
 - 9.6.3 Eaton Office Lighting Product Market Performance
 - 9.6.4 Eaton Business Overview
 - 9.6.5 Eaton Recent Developments
- 9.7 Thorn
 - 9.7.1 Thorn Office Lighting Basic Information
 - 9.7.2 Thorn Office Lighting Product Overview
 - 9.7.3 Thorn Office Lighting Product Market Performance
 - 9.7.4 Thorn Business Overview
 - 9.7.5 Thorn Recent Developments
- 9.8 Hubbell Lighting
 - 9.8.1 Hubbell Lighting Office Lighting Basic Information

- 9.8.2 Hubbell Lighting Office Lighting Product Overview
- 9.8.3 Hubbell Lighting Office Lighting Product Market Performance
- 9.8.4 Hubbell Lighting Business Overview
- 9.8.5 Hubbell Lighting Recent Developments
- 9.9 Acuity Brands Lighting
 - 9.9.1 Acuity Brands Lighting Office Lighting Basic Information
 - 9.9.2 Acuity Brands Lighting Office Lighting Product Overview
 - 9.9.3 Acuity Brands Lighting Office Lighting Product Market Performance
 - 9.9.4 Acuity Brands Lighting Business Overview
 - 9.9.5 Acuity Brands Lighting Recent Developments
- 9.10 TOSHIBA
 - 9.10.1 TOSHIBA Office Lighting Basic Information
 - 9.10.2 TOSHIBA Office Lighting Product Overview
 - 9.10.3 TOSHIBA Office Lighting Product Market Performance
 - 9.10.4 TOSHIBA Business Overview
 - 9.10.5 TOSHIBA Recent Developments
- 9.11 Targetti Sankey
 - 9.11.1 Targetti Sankey Office Lighting Basic Information
 - 9.11.2 Targetti Sankey Office Lighting Product Overview
 - 9.11.3 Targetti Sankey Office Lighting Product Market Performance
 - 9.11.4 Targetti Sankey Business Overview
 - 9.11.5 Targetti Sankey Recent Developments
- 9.12 Asian Electronics
 - 9.12.1 Asian Electronics Office Lighting Basic Information
 - 9.12.2 Asian Electronics Office Lighting Product Overview
 - 9.12.3 Asian Electronics Office Lighting Product Market Performance
 - 9.12.4 Asian Electronics Business Overview
 - 9.12.5 Asian Electronics Recent Developments
- 9.13 LSI Industries
 - 9.13.1 LSI Industries Office Lighting Basic Information
 - 9.13.2 LSI Industries Office Lighting Product Overview
 - 9.13.3 LSI Industries Office Lighting Product Market Performance
 - 9.13.4 LSI Industries Business Overview
 - 9.13.5 LSI Industries Recent Developments
- 9.14 SIMKAR Corporation
 - 9.14.1 SIMKAR Corporation Office Lighting Basic Information
 - 9.14.2 SIMKAR Corporation Office Lighting Product Overview
 - 9.14.3 SIMKAR Corporation Office Lighting Product Market Performance
 - 9.14.4 SIMKAR Corporation Business Overview

- 9.14.5 SIMKAR Corporation Recent Developments
- 9.15 Thorlux Lighting
 - 9.15.1 Thorlux Lighting Office Lighting Basic Information
 - 9.15.2 Thorlux Lighting Office Lighting Product Overview
 - 9.15.3 Thorlux Lighting Office Lighting Product Market Performance
 - 9.15.4 Thorlux Lighting Business Overview
 - 9.15.5 Thorlux Lighting Recent Developments
- 9.16 Evolution Lighting
 - 9.16.1 Evolution Lighting Office Lighting Basic Information
 - 9.16.2 Evolution Lighting Office Lighting Product Overview
 - 9.16.3 Evolution Lighting Office Lighting Product Market Performance
 - 9.16.4 Evolution Lighting Business Overview
 - 9.16.5 Evolution Lighting Recent Developments
- 9.17 KALCO Lighting, Inc
 - 9.17.1 KALCO Lighting, Inc Office Lighting Basic Information
 - 9.17.2 KALCO Lighting, Inc Office Lighting Product Overview
 - 9.17.3 KALCO Lighting, Inc Office Lighting Product Market Performance
 - 9.17.4 KALCO Lighting, Inc Business Overview
 - 9.17.5 KALCO Lighting, Inc Recent Developments
- 9.18 Foshan Lighting
 - 9.18.1 Foshan Lighting Office Lighting Basic Information
 - 9.18.2 Foshan Lighting Office Lighting Product Overview
 - 9.18.3 Foshan Lighting Office Lighting Product Market Performance
 - 9.18.4 Foshan Lighting Business Overview
 - 9.18.5 Foshan Lighting Recent Developments
- 9.19 Oppl Lighting
 - 9.19.1 Oppl Lighting Office Lighting Basic Information
 - 9.19.2 Oppl Lighting Office Lighting Product Overview
 - 9.19.3 Oppl Lighting Office Lighting Product Market Performance
 - 9.19.4 Oppl Lighting Business Overview
 - 9.19.5 Oppl Lighting Recent Developments
- 9.20 NVC Lighting
 - 9.20.1 NVC Lighting Office Lighting Basic Information
 - 9.20.2 NVC Lighting Office Lighting Product Overview
 - 9.20.3 NVC Lighting Office Lighting Product Market Performance
 - 9.20.4 NVC Lighting Business Overview
 - 9.20.5 NVC Lighting Recent Developments
- 9.21 YANKO Lighting
 - 9.21.1 YANKO Lighting Office Lighting Basic Information

- 9.21.2 YANKO Lighting Office Lighting Product Overview
- 9.21.3 YANKO Lighting Office Lighting Product Market Performance
- 9.21.4 YANKO Lighting Business Overview
- 9.21.5 YANKO Lighting Recent Developments

10 OFFICE LIGHTING MARKET FORECAST BY REGION

- 10.1 Global Office Lighting Market Size Forecast
- 10.2 Global Office Lighting Market Forecast by Region
 - 10.2.1 North America Market Size Forecast by Country
 - 10.2.2 Europe Office Lighting Market Size Forecast by Country
 - 10.2.3 Asia Pacific Office Lighting Market Size Forecast by Region
 - 10.2.4 South America Office Lighting Market Size Forecast by Country
 - 10.2.5 Middle East and Africa Forecasted Consumption of Office Lighting by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

- 11.1 Global Office Lighting Market Forecast by Type (2025-2030)
 - 11.1.1 Global Forecasted Sales of Office Lighting by Type (2025-2030)
 - 11.1.2 Global Office Lighting Market Size Forecast by Type (2025-2030)
 - 11.1.3 Global Forecasted Price of Office Lighting by Type (2025-2030)
- 11.2 Global Office Lighting Market Forecast by Application (2025-2030)
 - 11.2.1 Global Office Lighting Sales (K Units) Forecast by Application
 - 11.2.2 Global Office Lighting Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Office Lighting Market Size Comparison by Region (M USD)
- Table 5. Global Office Lighting Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Office Lighting Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Office Lighting Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Office Lighting Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Office Lighting as of 2022)
- Table 10. Global Market Office Lighting Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Office Lighting Sales Sites and Area Served
- Table 12. Manufacturers Office Lighting Product Type
- Table 13. Global Office Lighting Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Office Lighting
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Office Lighting Market Challenges
- Table 22. Global Office Lighting Sales by Type (K Units)
- Table 23. Global Office Lighting Market Size by Type (M USD)
- Table 24. Global Office Lighting Sales (K Units) by Type (2019-2024)
- Table 25. Global Office Lighting Sales Market Share by Type (2019-2024)
- Table 26. Global Office Lighting Market Size (M USD) by Type (2019-2024)
- Table 27. Global Office Lighting Market Size Share by Type (2019-2024)
- Table 28. Global Office Lighting Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Office Lighting Sales (K Units) by Application
- Table 30. Global Office Lighting Market Size by Application
- Table 31. Global Office Lighting Sales by Application (2019-2024) & (K Units)
- Table 32. Global Office Lighting Sales Market Share by Application (2019-2024)

- Table 33. Global Office Lighting Sales by Application (2019-2024) & (M USD)
- Table 34. Global Office Lighting Market Share by Application (2019-2024)
- Table 35. Global Office Lighting Sales Growth Rate by Application (2019-2024)
- Table 36. Global Office Lighting Sales by Region (2019-2024) & (K Units)
- Table 37. Global Office Lighting Sales Market Share by Region (2019-2024)
- Table 38. North America Office Lighting Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Office Lighting Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Office Lighting Sales by Region (2019-2024) & (K Units)
- Table 41. South America Office Lighting Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Office Lighting Sales by Region (2019-2024) & (K Units)
- Table 43. Philips Office Lighting Basic Information
- Table 44. Philips Office Lighting Product Overview
- Table 45. Philips Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 46. Philips Business Overview
- Table 47. Philips Office Lighting SWOT Analysis
- Table 48. Philips Recent Developments
- Table 49. OSRAM Office Lighting Basic Information
- Table 50. OSRAM Office Lighting Product Overview
- Table 51. OSRAM Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 52. OSRAM Business Overview
- Table 53. OSRAM Office Lighting SWOT Analysis
- Table 54. OSRAM Recent Developments
- Table 55. General Electric Office Lighting Basic Information
- Table 56. General Electric Office Lighting Product Overview
- Table 57. General Electric Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 58. General Electric Office Lighting SWOT Analysis
- Table 59. General Electric Business Overview
- Table 60. General Electric Recent Developments
- Table 61. Cree, Inc Office Lighting Basic Information
- Table 62. Cree, Inc Office Lighting Product Overview
- Table 63. Cree, Inc Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 64. Cree, Inc Business Overview
- Table 65. Cree, Inc Recent Developments
- Table 66. Panasonic Office Lighting Basic Information

- Table 67. Panasonic Office Lighting Product Overview
- Table 68. Panasonic Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. Panasonic Business Overview
- Table 70. Panasonic Recent Developments
- Table 71. Eaton Office Lighting Basic Information
- Table 72. Eaton Office Lighting Product Overview
- Table 73. Eaton Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Eaton Business Overview
- Table 75. Eaton Recent Developments
- Table 76. Thorn Office Lighting Basic Information
- Table 77. Thorn Office Lighting Product Overview
- Table 78. Thorn Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. Thorn Business Overview
- Table 80. Thorn Recent Developments
- Table 81. Hubbell Lighting Office Lighting Basic Information
- Table 82. Hubbell Lighting Office Lighting Product Overview
- Table 83. Hubbell Lighting Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. Hubbell Lighting Business Overview
- Table 85. Hubbell Lighting Recent Developments
- Table 86. Acuity Brands Lighting Office Lighting Basic Information
- Table 87. Acuity Brands Lighting Office Lighting Product Overview
- Table 88. Acuity Brands Lighting Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Acuity Brands Lighting Business Overview
- Table 90. Acuity Brands Lighting Recent Developments
- Table 91. TOSHIBA Office Lighting Basic Information
- Table 92. TOSHIBA Office Lighting Product Overview
- Table 93. TOSHIBA Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. TOSHIBA Business Overview
- Table 95. TOSHIBA Recent Developments
- Table 96. Targetti Sankey Office Lighting Basic Information
- Table 97. Targetti Sankey Office Lighting Product Overview
- Table 98. Targetti Sankey Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 99. Targetti Sankey Business Overview
- Table 100. Targetti Sankey Recent Developments
- Table 101. Asian Electronics Office Lighting Basic Information
- Table 102. Asian Electronics Office Lighting Product Overview
- Table 103. Asian Electronics Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Asian Electronics Business Overview
- Table 105. Asian Electronics Recent Developments
- Table 106. LSI Industries Office Lighting Basic Information
- Table 107. LSI Industries Office Lighting Product Overview
- Table 108. LSI Industries Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. LSI Industries Business Overview
- Table 110. LSI Industries Recent Developments
- Table 111. SIMKAR Corporation Office Lighting Basic Information
- Table 112. SIMKAR Corporation Office Lighting Product Overview
- Table 113. SIMKAR Corporation Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. SIMKAR Corporation Business Overview
- Table 115. SIMKAR Corporation Recent Developments
- Table 116. Thorlux Lighting Office Lighting Basic Information
- Table 117. Thorlux Lighting Office Lighting Product Overview
- Table 118. Thorlux Lighting Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 119. Thorlux Lighting Business Overview
- Table 120. Thorlux Lighting Recent Developments
- Table 121. Evolution Lighting Office Lighting Basic Information
- Table 122. Evolution Lighting Office Lighting Product Overview
- Table 123. Evolution Lighting Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Evolution Lighting Business Overview
- Table 125. Evolution Lighting Recent Developments
- Table 126. KALCO Lighting, Inc Office Lighting Basic Information
- Table 127. KALCO Lighting, Inc Office Lighting Product Overview
- Table 128. KALCO Lighting, Inc Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. KALCO Lighting, Inc Business Overview
- Table 130. KALCO Lighting, Inc Recent Developments
- Table 131. Foshan Lighting Office Lighting Basic Information

Table 132. Foshan Lighting Office Lighting Product Overview

Table 133. Foshan Lighting Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Foshan Lighting Business Overview

Table 135. Foshan Lighting Recent Developments

Table 136. Opple Lighting Office Lighting Basic Information

Table 137. Opple Lighting Office Lighting Product Overview

Table 138. Opple Lighting Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. Opple Lighting Business Overview

Table 140. Opple Lighting Recent Developments

Table 141. NVC Lighting Office Lighting Basic Information

Table 142. NVC Lighting Office Lighting Product Overview

Table 143. NVC Lighting Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. NVC Lighting Business Overview

Table 145. NVC Lighting Recent Developments

Table 146. YANKO Lighting Office Lighting Basic Information

Table 147. YANKO Lighting Office Lighting Product Overview

Table 148. YANKO Lighting Office Lighting Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. YANKO Lighting Business Overview

Table 150. YANKO Lighting Recent Developments

Table 151. Global Office Lighting Sales Forecast by Region (2025-2030) & (K Units)

Table 152. Global Office Lighting Market Size Forecast by Region (2025-2030) & (M USD)

Table 153. North America Office Lighting Sales Forecast by Country (2025-2030) & (K Units)

Table 154. North America Office Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 155. Europe Office Lighting Sales Forecast by Country (2025-2030) & (K Units)

Table 156. Europe Office Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 157. Asia Pacific Office Lighting Sales Forecast by Region (2025-2030) & (K Units)

Table 158. Asia Pacific Office Lighting Market Size Forecast by Region (2025-2030) & (M USD)

Table 159. South America Office Lighting Sales Forecast by Country (2025-2030) & (K Units)

Table 160. South America Office Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 161. Middle East and Africa Office Lighting Consumption Forecast by Country (2025-2030) & (Units)

Table 162. Middle East and Africa Office Lighting Market Size Forecast by Country (2025-2030) & (M USD)

Table 163. Global Office Lighting Sales Forecast by Type (2025-2030) & (K Units)

Table 164. Global Office Lighting Market Size Forecast by Type (2025-2030) & (M USD)

Table 165. Global Office Lighting Price Forecast by Type (2025-2030) & (USD/Unit)

Table 166. Global Office Lighting Sales (K Units) Forecast by Application (2025-2030)

Table 167. Global Office Lighting Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Office Lighting
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Office Lighting Market Size (M USD), 2019-2030
- Figure 5. Global Office Lighting Market Size (M USD) (2019-2030)
- Figure 6. Global Office Lighting Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Office Lighting Market Size by Country (M USD)
- Figure 11. Office Lighting Sales Share by Manufacturers in 2023
- Figure 12. Global Office Lighting Revenue Share by Manufacturers in 2023
- Figure 13. Office Lighting Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Office Lighting Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Office Lighting Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Office Lighting Market Share by Type
- Figure 18. Sales Market Share of Office Lighting by Type (2019-2024)
- Figure 19. Sales Market Share of Office Lighting by Type in 2023
- Figure 20. Market Size Share of Office Lighting by Type (2019-2024)
- Figure 21. Market Size Market Share of Office Lighting by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Office Lighting Market Share by Application
- Figure 24. Global Office Lighting Sales Market Share by Application (2019-2024)
- Figure 25. Global Office Lighting Sales Market Share by Application in 2023
- Figure 26. Global Office Lighting Market Share by Application (2019-2024)
- Figure 27. Global Office Lighting Market Share by Application in 2023
- Figure 28. Global Office Lighting Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Office Lighting Sales Market Share by Region (2019-2024)
- Figure 30. North America Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 31. North America Office Lighting Sales Market Share by Country in 2023

- Figure 32. U.S. Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 33. Canada Office Lighting Sales (K Units) and Growth Rate (2019-2024)
- Figure 34. Mexico Office Lighting Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 36. Europe Office Lighting Sales Market Share by Country in 2023
- Figure 37. Germany Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 38. France Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 39. U.K. Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 40. Italy Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 41. Russia Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 42. Asia Pacific Office Lighting Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Office Lighting Sales Market Share by Region in 2023
- Figure 44. China Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 45. Japan Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 46. South Korea Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 47. India Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 48. Southeast Asia Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 49. South America Office Lighting Sales and Growth Rate (K Units)
- Figure 50. South America Office Lighting Sales Market Share by Country in 2023
- Figure 51. Brazil Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 52. Argentina Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 53. Columbia Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 54. Middle East and Africa Office Lighting Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Office Lighting Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 57. UAE Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 58. Egypt Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 59. Nigeria Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 60. South Africa Office Lighting Sales and Growth Rate (2019-2024) & (K Units)
- Figure 61. Global Office Lighting Sales Forecast by Volume (2019-2030) & (K Units)
- Figure 62. Global Office Lighting Market Size Forecast by Value (2019-2030) & (M USD)
- Figure 63. Global Office Lighting Sales Market Share Forecast by Type (2025-2030)
- Figure 64. Global Office Lighting Market Share Forecast by Type (2025-2030)
- Figure 65. Global Office Lighting Sales Forecast by Application (2025-2030)
- Figure 66. Global Office Lighting Market Share Forecast by Application (2025-2030)

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