

Global Off The Road Tires (OTR) Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

OTR Tires (Off-the-road tires) are utilized for large-scale machinery at construction and mining and other sites with no roads. These tires mainly made with premium casings and durable compounds. Off-the-road tires offer substantial support for machinery used at various civil engineering sites, including ultra-large dump trucks, earth and gravel at mining and dam construction sites, bulldozers for earth removal and graders for road construction and snow removal.

The global Off The Road Tires (OTR) market size was estimated at USD 8592 million in 2023 and is projected to reach USD 11507.93 million by 2032, exhibiting a CAGR of 3.30% during the forecast period.

North America Off The Road Tires (OTR) market size was estimated at USD 2367.27 million in 2023, at a CAGR of 2.83% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Off The Road Tires (OTR) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Off The Road Tires (OTR) Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Off The Road Tires (OTR) market in any manner.

Global Off The Road Tires (OTR) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Bridgestone

Michelin

Goodyear

Continental

Pirelli

Hankook

Sumitomo

Yokohama

Maxxis

Zhongce

Giti Tire

Toyo Tire

Cooper Tire

Kumho Tire

Apollo Tires Ltd

Triangle Group

Nexen Tire

Hengfeng Rubber

Nokian Tyres

Market Segmentation (by Type)

All-Season Tires

Winter Tires

Summer Tires

Others

Market Segmentation (by Application)

Mining

Construction

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Off The Road Tires (OTR) Market

Overview of the regional outlook of the Off The Road Tires (OTR) Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Off The Road Tires (OTR) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Off The Road Tires (OTR), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Off The Road Tires (OTR)
- 1.2 Key Market Segments
 - 1.2.1 Off The Road Tires (OTR) Segment by Type
 - 1.2.2 Off The Road Tires (OTR) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 OFF THE ROAD TIRES (OTR) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Off The Road Tires (OTR) Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Off The Road Tires (OTR) Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 OFF THE ROAD TIRES (OTR) MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Off The Road Tires (OTR) Sales by Manufacturers (2019-2024)
- 3.2 Global Off The Road Tires (OTR) Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Off The Road Tires (OTR) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Off The Road Tires (OTR) Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Off The Road Tires (OTR) Sales Sites, Area Served, Product Type
- 3.6 Off The Road Tires (OTR) Market Competitive Situation and Trends
 - 3.6.1 Off The Road Tires (OTR) Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Off The Road Tires (OTR) Players Market Share by

Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OFF THE ROAD TIRES (OTR) INDUSTRY CHAIN ANALYSIS

4.1 Off The Road Tires (OTR) Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OFF THE ROAD TIRES (OTR) MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 OFF THE ROAD TIRES (OTR) MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Off The Road Tires (OTR) Sales Market Share by Type (2019-2024)

6.3 Global Off The Road Tires (OTR) Market Size Market Share by Type (2019-2024)

6.4 Global Off The Road Tires (OTR) Price by Type (2019-2024)

7 OFF THE ROAD TIRES (OTR) MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Off The Road Tires (OTR) Market Sales by Application (2019-2024)

7.3 Global Off The Road Tires (OTR) Market Size (M USD) by Application (2019-2024)

7.4 Global Off The Road Tires (OTR) Sales Growth Rate by Application (2019-2024)

8 OFF THE ROAD TIRES (OTR) MARKET CONSUMPTION BY REGION

- 8.1 Global Off The Road Tires (OTR) Sales by Region
 - 8.1.1 Global Off The Road Tires (OTR) Sales by Region
 - 8.1.2 Global Off The Road Tires (OTR) Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Off The Road Tires (OTR) Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Off The Road Tires (OTR) Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Off The Road Tires (OTR) Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Off The Road Tires (OTR) Sales by Country
 - 8.5.2 Brazil
 - 8.5.3 Argentina
 - 8.5.4 Columbia
- 8.6 Middle East and Africa
 - 8.6.1 Middle East and Africa Off The Road Tires (OTR) Sales by Region
 - 8.6.2 Saudi Arabia
 - 8.6.3 UAE
 - 8.6.4 Egypt
 - 8.6.5 Nigeria
 - 8.6.6 South Africa

9 OFF THE ROAD TIRES (OTR) MARKET PRODUCTION BY REGION

- 9.1 Global Production of Off The Road Tires (OTR) by Region (2019-2024)

9.2 Global Off The Road Tires (OTR) Revenue Market Share by Region (2019-2024)

9.3 Global Off The Road Tires (OTR) Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Off The Road Tires (OTR) Production

9.4.1 North America Off The Road Tires (OTR) Production Growth Rate (2019-2024)

9.4.2 North America Off The Road Tires (OTR) Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Off The Road Tires (OTR) Production

9.5.1 Europe Off The Road Tires (OTR) Production Growth Rate (2019-2024)

9.5.2 Europe Off The Road Tires (OTR) Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Off The Road Tires (OTR) Production (2019-2024)

9.6.1 Japan Off The Road Tires (OTR) Production Growth Rate (2019-2024)

9.6.2 Japan Off The Road Tires (OTR) Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Off The Road Tires (OTR) Production (2019-2024)

9.7.1 China Off The Road Tires (OTR) Production Growth Rate (2019-2024)

9.7.2 China Off The Road Tires (OTR) Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Bridgestone

10.1.1 Bridgestone Off The Road Tires (OTR) Basic Information

10.1.2 Bridgestone Off The Road Tires (OTR) Product Overview

10.1.3 Bridgestone Off The Road Tires (OTR) Product Market Performance

10.1.4 Bridgestone Business Overview

10.1.5 Bridgestone Off The Road Tires (OTR) SWOT Analysis

10.1.6 Bridgestone Recent Developments

10.2 Michelin

10.2.1 Michelin Off The Road Tires (OTR) Basic Information

10.2.2 Michelin Off The Road Tires (OTR) Product Overview

10.2.3 Michelin Off The Road Tires (OTR) Product Market Performance

10.2.4 Michelin Business Overview

10.2.5 Michelin Off The Road Tires (OTR) SWOT Analysis

10.2.6 Michelin Recent Developments

10.3 Goodyear

10.3.1 Goodyear Off The Road Tires (OTR) Basic Information

10.3.2 Goodyear Off The Road Tires (OTR) Product Overview

- 10.3.3 Goodyear Off The Road Tires (OTR) Product Market Performance
- 10.3.4 Goodyear Off The Road Tires (OTR) SWOT Analysis
- 10.3.5 Goodyear Business Overview
- 10.3.6 Goodyear Recent Developments
- 10.4 Continental
 - 10.4.1 Continental Off The Road Tires (OTR) Basic Information
 - 10.4.2 Continental Off The Road Tires (OTR) Product Overview
 - 10.4.3 Continental Off The Road Tires (OTR) Product Market Performance
 - 10.4.4 Continental Business Overview
 - 10.4.5 Continental Recent Developments
- 10.5 Pirelli
 - 10.5.1 Pirelli Off The Road Tires (OTR) Basic Information
 - 10.5.2 Pirelli Off The Road Tires (OTR) Product Overview
 - 10.5.3 Pirelli Off The Road Tires (OTR) Product Market Performance
 - 10.5.4 Pirelli Business Overview
 - 10.5.5 Pirelli Recent Developments
- 10.6 Hankook
 - 10.6.1 Hankook Off The Road Tires (OTR) Basic Information
 - 10.6.2 Hankook Off The Road Tires (OTR) Product Overview
 - 10.6.3 Hankook Off The Road Tires (OTR) Product Market Performance
 - 10.6.4 Hankook Business Overview
 - 10.6.5 Hankook Recent Developments
- 10.7 Sumitomo
 - 10.7.1 Sumitomo Off The Road Tires (OTR) Basic Information
 - 10.7.2 Sumitomo Off The Road Tires (OTR) Product Overview
 - 10.7.3 Sumitomo Off The Road Tires (OTR) Product Market Performance
 - 10.7.4 Sumitomo Business Overview
 - 10.7.5 Sumitomo Recent Developments
- 10.8 Yokohama
 - 10.8.1 Yokohama Off The Road Tires (OTR) Basic Information
 - 10.8.2 Yokohama Off The Road Tires (OTR) Product Overview
 - 10.8.3 Yokohama Off The Road Tires (OTR) Product Market Performance
 - 10.8.4 Yokohama Business Overview
 - 10.8.5 Yokohama Recent Developments
- 10.9 Maxxis
 - 10.9.1 Maxxis Off The Road Tires (OTR) Basic Information
 - 10.9.2 Maxxis Off The Road Tires (OTR) Product Overview
 - 10.9.3 Maxxis Off The Road Tires (OTR) Product Market Performance
 - 10.9.4 Maxxis Business Overview

- 10.9.5 Maxxis Recent Developments
- 10.10 Zhongce
 - 10.10.1 Zhongce Off The Road Tires (OTR) Basic Information
 - 10.10.2 Zhongce Off The Road Tires (OTR) Product Overview
 - 10.10.3 Zhongce Off The Road Tires (OTR) Product Market Performance
 - 10.10.4 Zhongce Business Overview
 - 10.10.5 Zhongce Recent Developments
- 10.11 Giti Tire
 - 10.11.1 Giti Tire Off The Road Tires (OTR) Basic Information
 - 10.11.2 Giti Tire Off The Road Tires (OTR) Product Overview
 - 10.11.3 Giti Tire Off The Road Tires (OTR) Product Market Performance
 - 10.11.4 Giti Tire Business Overview
 - 10.11.5 Giti Tire Recent Developments
- 10.12 Toyo Tire
 - 10.12.1 Toyo Tire Off The Road Tires (OTR) Basic Information
 - 10.12.2 Toyo Tire Off The Road Tires (OTR) Product Overview
 - 10.12.3 Toyo Tire Off The Road Tires (OTR) Product Market Performance
 - 10.12.4 Toyo Tire Business Overview
 - 10.12.5 Toyo Tire Recent Developments
- 10.13 Cooper Tire
 - 10.13.1 Cooper Tire Off The Road Tires (OTR) Basic Information
 - 10.13.2 Cooper Tire Off The Road Tires (OTR) Product Overview
 - 10.13.3 Cooper Tire Off The Road Tires (OTR) Product Market Performance
 - 10.13.4 Cooper Tire Business Overview
 - 10.13.5 Cooper Tire Recent Developments
- 10.14 Kumho Tire
 - 10.14.1 Kumho Tire Off The Road Tires (OTR) Basic Information
 - 10.14.2 Kumho Tire Off The Road Tires (OTR) Product Overview
 - 10.14.3 Kumho Tire Off The Road Tires (OTR) Product Market Performance
 - 10.14.4 Kumho Tire Business Overview
 - 10.14.5 Kumho Tire Recent Developments
- 10.15 Apollo Tires Ltd
 - 10.15.1 Apollo Tires Ltd Off The Road Tires (OTR) Basic Information
 - 10.15.2 Apollo Tires Ltd Off The Road Tires (OTR) Product Overview
 - 10.15.3 Apollo Tires Ltd Off The Road Tires (OTR) Product Market Performance
 - 10.15.4 Apollo Tires Ltd Business Overview
 - 10.15.5 Apollo Tires Ltd Recent Developments
- 10.16 Triangle Group
 - 10.16.1 Triangle Group Off The Road Tires (OTR) Basic Information

- 10.16.2 Triangle Group Off The Road Tires (OTR) Product Overview
- 10.16.3 Triangle Group Off The Road Tires (OTR) Product Market Performance
- 10.16.4 Triangle Group Business Overview
- 10.16.5 Triangle Group Recent Developments
- 10.17 Nexen Tire
 - 10.17.1 Nexen Tire Off The Road Tires (OTR) Basic Information
 - 10.17.2 Nexen Tire Off The Road Tires (OTR) Product Overview
 - 10.17.3 Nexen Tire Off The Road Tires (OTR) Product Market Performance
 - 10.17.4 Nexen Tire Business Overview
 - 10.17.5 Nexen Tire Recent Developments
- 10.18 Hengfeng Rubber
 - 10.18.1 Hengfeng Rubber Off The Road Tires (OTR) Basic Information
 - 10.18.2 Hengfeng Rubber Off The Road Tires (OTR) Product Overview
 - 10.18.3 Hengfeng Rubber Off The Road Tires (OTR) Product Market Performance
 - 10.18.4 Hengfeng Rubber Business Overview
 - 10.18.5 Hengfeng Rubber Recent Developments
- 10.19 Nokian Tyres
 - 10.19.1 Nokian Tyres Off The Road Tires (OTR) Basic Information
 - 10.19.2 Nokian Tyres Off The Road Tires (OTR) Product Overview
 - 10.19.3 Nokian Tyres Off The Road Tires (OTR) Product Market Performance
 - 10.19.4 Nokian Tyres Business Overview
 - 10.19.5 Nokian Tyres Recent Developments

11 OFF THE ROAD TIRES (OTR) MARKET FORECAST BY REGION

- 11.1 Global Off The Road Tires (OTR) Market Size Forecast
- 11.2 Global Off The Road Tires (OTR) Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Off The Road Tires (OTR) Market Size Forecast by Country
 - 11.2.3 Asia Pacific Off The Road Tires (OTR) Market Size Forecast by Region
 - 11.2.4 South America Off The Road Tires (OTR) Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Off The Road Tires (OTR) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Off The Road Tires (OTR) Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Off The Road Tires (OTR) by Type (2025-2032)
 - 12.1.2 Global Off The Road Tires (OTR) Market Size Forecast by Type (2025-2032)

- 12.1.3 Global Forecasted Price of Off The Road Tires (OTR) by Type (2025-2032)
- 12.2 Global Off The Road Tires (OTR) Market Forecast by Application (2025-2032)
 - 12.2.1 Global Off The Road Tires (OTR) Sales (K Units) Forecast by Application
 - 12.2.2 Global Off The Road Tires (OTR) Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Motor Vehicle Production Market Share by Type (2023)
- Table 4. Global Automobile Production by Region (Units)
- Table 5. Market Share and Development Potential of Automobiles by Region
- Table 6. Global Automobile Production by Country (Vehicle)
- Table 7. Market Share and Development Potential of Automobiles by Countries
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Market Size (M USD) Segment Executive Summary
- Table 11. Off The Road Tires (OTR) Market Size Comparison by Region (M USD)
- Table 12. Global Off The Road Tires (OTR) Sales (K Units) by Manufacturers (2019-2024)
- Table 13. Global Off The Road Tires (OTR) Sales Market Share by Manufacturers (2019-2024)
- Table 14. Global Off The Road Tires (OTR) Revenue (M USD) by Manufacturers (2019-2024)
- Table 15. Global Off The Road Tires (OTR) Revenue Share by Manufacturers (2019-2024)
- Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Off The Road Tires (OTR) as of 2022)
- Table 17. Global Market Off The Road Tires (OTR) Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 18. Manufacturers Off The Road Tires (OTR) Sales Sites and Area Served
- Table 19. Manufacturers Off The Road Tires (OTR) Product Type
- Table 20. Global Off The Road Tires (OTR) Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 21. Mergers & Acquisitions, Expansion Plans
- Table 22. Industry Chain Map of Off The Road Tires (OTR)
- Table 23. Market Overview of Key Raw Materials
- Table 24. Midstream Market Analysis
- Table 25. Downstream Customer Analysis
- Table 26. Key Development Trends
- Table 27. Driving Factors
- Table 28. Off The Road Tires (OTR) Market Challenges

- Table 29. Global Off The Road Tires (OTR) Sales by Type (K Units)
- Table 30. Global Off The Road Tires (OTR) Market Size by Type (M USD)
- Table 31. Global Off The Road Tires (OTR) Sales (K Units) by Type (2019-2024)
- Table 32. Global Off The Road Tires (OTR) Sales Market Share by Type (2019-2024)
- Table 33. Global Off The Road Tires (OTR) Market Size (M USD) by Type (2019-2024)
- Table 34. Global Off The Road Tires (OTR) Market Size Share by Type (2019-2024)
- Table 35. Global Off The Road Tires (OTR) Price (USD/Unit) by Type (2019-2024)
- Table 36. Global Off The Road Tires (OTR) Sales (K Units) by Application
- Table 37. Global Off The Road Tires (OTR) Market Size by Application
- Table 38. Global Off The Road Tires (OTR) Sales by Application (2019-2024) & (K Units)
- Table 39. Global Off The Road Tires (OTR) Sales Market Share by Application (2019-2024)
- Table 40. Global Off The Road Tires (OTR) Sales by Application (2019-2024) & (M USD)
- Table 41. Global Off The Road Tires (OTR) Market Share by Application (2019-2024)
- Table 42. Global Off The Road Tires (OTR) Sales Growth Rate by Application (2019-2024)
- Table 43. Global Off The Road Tires (OTR) Sales by Region (2019-2024) & (K Units)
- Table 44. Global Off The Road Tires (OTR) Sales Market Share by Region (2019-2024)
- Table 45. North America Off The Road Tires (OTR) Sales by Country (2019-2024) & (K Units)
- Table 46. Europe Off The Road Tires (OTR) Sales by Country (2019-2024) & (K Units)
- Table 47. Asia Pacific Off The Road Tires (OTR) Sales by Region (2019-2024) & (K Units)
- Table 48. South America Off The Road Tires (OTR) Sales by Country (2019-2024) & (K Units)
- Table 49. Middle East and Africa Off The Road Tires (OTR) Sales by Region (2019-2024) & (K Units)
- Table 50. Global Off The Road Tires (OTR) Production (K Units) by Region (2019-2024)
- Table 51. Global Off The Road Tires (OTR) Revenue (US\$ Million) by Region (2019-2024)
- Table 52. Global Off The Road Tires (OTR) Revenue Market Share by Region (2019-2024)
- Table 53. Global Off The Road Tires (OTR) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. North America Off The Road Tires (OTR) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 55. Europe Off The Road Tires (OTR) Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 56. Japan Off The Road Tires (OTR) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 57. China Off The Road Tires (OTR) Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Bridgestone Off The Road Tires (OTR) Basic Information

Table 59. Bridgestone Off The Road Tires (OTR) Product Overview

Table 60. Bridgestone Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 61. Bridgestone Business Overview

Table 62. Bridgestone Off The Road Tires (OTR) SWOT Analysis

Table 63. Bridgestone Recent Developments

Table 64. Michelin Off The Road Tires (OTR) Basic Information

Table 65. Michelin Off The Road Tires (OTR) Product Overview

Table 66. Michelin Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 67. Michelin Business Overview

Table 68. Michelin Off The Road Tires (OTR) SWOT Analysis

Table 69. Michelin Recent Developments

Table 70. Goodyear Off The Road Tires (OTR) Basic Information

Table 71. Goodyear Off The Road Tires (OTR) Product Overview

Table 72. Goodyear Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 73. Goodyear Off The Road Tires (OTR) SWOT Analysis

Table 74. Goodyear Business Overview

Table 75. Goodyear Recent Developments

Table 76. Continental Off The Road Tires (OTR) Basic Information

Table 77. Continental Off The Road Tires (OTR) Product Overview

Table 78. Continental Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 79. Continental Business Overview

Table 80. Continental Recent Developments

Table 81. Pirelli Off The Road Tires (OTR) Basic Information

Table 82. Pirelli Off The Road Tires (OTR) Product Overview

Table 83. Pirelli Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 84. Pirelli Business Overview

Table 85. Pirelli Recent Developments

Table 86. Hankook Off The Road Tires (OTR) Basic Information

- Table 87. Hankook Off The Road Tires (OTR) Product Overview
- Table 88. Hankook Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. Hankook Business Overview
- Table 90. Hankook Recent Developments
- Table 91. Sumitomo Off The Road Tires (OTR) Basic Information
- Table 92. Sumitomo Off The Road Tires (OTR) Product Overview
- Table 93. Sumitomo Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 94. Sumitomo Business Overview
- Table 95. Sumitomo Recent Developments
- Table 96. Yokohama Off The Road Tires (OTR) Basic Information
- Table 97. Yokohama Off The Road Tires (OTR) Product Overview
- Table 98. Yokohama Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 99. Yokohama Business Overview
- Table 100. Yokohama Recent Developments
- Table 101. Maxxis Off The Road Tires (OTR) Basic Information
- Table 102. Maxxis Off The Road Tires (OTR) Product Overview
- Table 103. Maxxis Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 104. Maxxis Business Overview
- Table 105. Maxxis Recent Developments
- Table 106. Zhongce Off The Road Tires (OTR) Basic Information
- Table 107. Zhongce Off The Road Tires (OTR) Product Overview
- Table 108. Zhongce Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 109. Zhongce Business Overview
- Table 110. Zhongce Recent Developments
- Table 111. Giti Tire Off The Road Tires (OTR) Basic Information
- Table 112. Giti Tire Off The Road Tires (OTR) Product Overview
- Table 113. Giti Tire Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 114. Giti Tire Business Overview
- Table 115. Giti Tire Recent Developments
- Table 116. Toyo Tire Off The Road Tires (OTR) Basic Information
- Table 117. Toyo Tire Off The Road Tires (OTR) Product Overview
- Table 118. Toyo Tire Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 119. Toyo Tire Business Overview
- Table 120. Toyo Tire Recent Developments
- Table 121. Cooper Tire Off The Road Tires (OTR) Basic Information
- Table 122. Cooper Tire Off The Road Tires (OTR) Product Overview
- Table 123. Cooper Tire Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 124. Cooper Tire Business Overview
- Table 125. Cooper Tire Recent Developments
- Table 126. Kumho Tire Off The Road Tires (OTR) Basic Information
- Table 127. Kumho Tire Off The Road Tires (OTR) Product Overview
- Table 128. Kumho Tire Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 129. Kumho Tire Business Overview
- Table 130. Kumho Tire Recent Developments
- Table 131. Apollo Tires Ltd Off The Road Tires (OTR) Basic Information
- Table 132. Apollo Tires Ltd Off The Road Tires (OTR) Product Overview
- Table 133. Apollo Tires Ltd Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 134. Apollo Tires Ltd Business Overview
- Table 135. Apollo Tires Ltd Recent Developments
- Table 136. Triangle Group Off The Road Tires (OTR) Basic Information
- Table 137. Triangle Group Off The Road Tires (OTR) Product Overview
- Table 138. Triangle Group Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 139. Triangle Group Business Overview
- Table 140. Triangle Group Recent Developments
- Table 141. Nexen Tire Off The Road Tires (OTR) Basic Information
- Table 142. Nexen Tire Off The Road Tires (OTR) Product Overview
- Table 143. Nexen Tire Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 144. Nexen Tire Business Overview
- Table 145. Nexen Tire Recent Developments
- Table 146. Hengfeng Rubber Off The Road Tires (OTR) Basic Information
- Table 147. Hengfeng Rubber Off The Road Tires (OTR) Product Overview
- Table 148. Hengfeng Rubber Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 149. Hengfeng Rubber Business Overview
- Table 150. Hengfeng Rubber Recent Developments
- Table 151. Nokian Tyres Off The Road Tires (OTR) Basic Information

- Table 152. Nokian Tyres Off The Road Tires (OTR) Product Overview
- Table 153. Nokian Tyres Off The Road Tires (OTR) Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 154. Nokian Tyres Business Overview
- Table 155. Nokian Tyres Recent Developments
- Table 156. Global Off The Road Tires (OTR) Sales Forecast by Region (2025-2032) & (K Units)
- Table 157. Global Off The Road Tires (OTR) Market Size Forecast by Region (2025-2032) & (M USD)
- Table 158. North America Off The Road Tires (OTR) Sales Forecast by Country (2025-2032) & (K Units)
- Table 159. North America Off The Road Tires (OTR) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 160. Europe Off The Road Tires (OTR) Sales Forecast by Country (2025-2032) & (K Units)
- Table 161. Europe Off The Road Tires (OTR) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 162. Asia Pacific Off The Road Tires (OTR) Sales Forecast by Region (2025-2032) & (K Units)
- Table 163. Asia Pacific Off The Road Tires (OTR) Market Size Forecast by Region (2025-2032) & (M USD)
- Table 164. South America Off The Road Tires (OTR) Sales Forecast by Country (2025-2032) & (K Units)
- Table 165. South America Off The Road Tires (OTR) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 166. Middle East and Africa Off The Road Tires (OTR) Consumption Forecast by Country (2025-2032) & (Units)
- Table 167. Middle East and Africa Off The Road Tires (OTR) Market Size Forecast by Country (2025-2032) & (M USD)
- Table 168. Global Off The Road Tires (OTR) Sales Forecast by Type (2025-2032) & (K Units)
- Table 169. Global Off The Road Tires (OTR) Market Size Forecast by Type (2025-2032) & (M USD)
- Table 170. Global Off The Road Tires (OTR) Price Forecast by Type (2025-2032) & (USD/Unit)
- Table 171. Global Off The Road Tires (OTR) Sales (K Units) Forecast by Application (2025-2032)
- Table 172. Global Off The Road Tires (OTR) Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Off The Road Tires (OTR)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Off The Road Tires (OTR) Market Size (M USD), 2019-2032
- Figure 6. Global Off The Road Tires (OTR) Market Size (M USD) (2019-2032)
- Figure 7. Global Off The Road Tires (OTR) Sales (K Units) & (2019-2032)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Off The Road Tires (OTR) Market Size by Country (M USD)
- Figure 12. Off The Road Tires (OTR) Sales Share by Manufacturers in 2023
- Figure 13. Global Off The Road Tires (OTR) Revenue Share by Manufacturers in 2023
- Figure 14. Off The Road Tires (OTR) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 15. Global Market Off The Road Tires (OTR) Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 16. The Global 5 and 10 Largest Players: Market Share by Off The Road Tires (OTR) Revenue in 2023
- Figure 17. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 18. Global Off The Road Tires (OTR) Market Share by Type
- Figure 19. Sales Market Share of Off The Road Tires (OTR) by Type (2019-2024)
- Figure 20. Sales Market Share of Off The Road Tires (OTR) by Type in 2023
- Figure 21. Market Size Share of Off The Road Tires (OTR) by Type (2019-2024)
- Figure 22. Market Size Market Share of Off The Road Tires (OTR) by Type in 2023
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Off The Road Tires (OTR) Market Share by Application
- Figure 25. Global Off The Road Tires (OTR) Sales Market Share by Application (2019-2024)
- Figure 26. Global Off The Road Tires (OTR) Sales Market Share by Application in 2023
- Figure 27. Global Off The Road Tires (OTR) Market Share by Application (2019-2024)
- Figure 28. Global Off The Road Tires (OTR) Market Share by Application in 2023
- Figure 29. Global Off The Road Tires (OTR) Sales Growth Rate by Application (2019-2024)
- Figure 30. Global Off The Road Tires (OTR) Sales Market Share by Region

(2019-2024)

Figure 31. North America Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 32. North America Off The Road Tires (OTR) Sales Market Share by Country in 2023

Figure 33. U.S. Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 34. Canada Off The Road Tires (OTR) Sales (K Units) and Growth Rate (2019-2024)

Figure 35. Mexico Off The Road Tires (OTR) Sales (Units) and Growth Rate (2019-2024)

Figure 36. Europe Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 37. Europe Off The Road Tires (OTR) Sales Market Share by Country in 2023

Figure 38. Germany Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. France Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. U.K. Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Italy Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Russia Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 43. Asia Pacific Off The Road Tires (OTR) Sales and Growth Rate (K Units)

Figure 44. Asia Pacific Off The Road Tires (OTR) Sales Market Share by Region in 2023

Figure 45. China Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. Japan Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. South Korea Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. India Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. Southeast Asia Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 50. South America Off The Road Tires (OTR) Sales and Growth Rate (K Units)

Figure 51. South America Off The Road Tires (OTR) Sales Market Share by Country in

2023

Figure 52. Brazil Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Argentina Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Columbia Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 55. Middle East and Africa Off The Road Tires (OTR) Sales and Growth Rate (K Units)

Figure 56. Middle East and Africa Off The Road Tires (OTR) Sales Market Share by Region in 2023

Figure 57. Saudi Arabia Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. UAE Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Egypt Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. Nigeria Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. South Africa Off The Road Tires (OTR) Sales and Growth Rate (2019-2024) & (K Units)

Figure 62. Global Off The Road Tires (OTR) Production Market Share by Region (2019-2024)

Figure 63. North America Off The Road Tires (OTR) Production (K Units) Growth Rate (2019-2024)

Figure 64. Europe Off The Road Tires (OTR) Production (K Units) Growth Rate (2019-2024)

Figure 65. Japan Off The Road Tires (OTR) Production (K Units) Growth Rate (2019-2024)

Figure 66. China Off The Road Tires (OTR) Production (K Units) Growth Rate (2019-2024)

Figure 67. Global Off The Road Tires (OTR) Sales Forecast by Volume (2019-2032) & (K Units)

Figure 68. Global Off The Road Tires (OTR) Market Size Forecast by Value (2019-2032) & (M USD)

Figure 69. Global Off The Road Tires (OTR) Sales Market Share Forecast by Type (2025-2032)

Figure 70. Global Off The Road Tires (OTR) Market Share Forecast by Type (2025-2032)

Figure 71. Global Off The Road Tires (OTR) Sales Forecast by Application (2025-2032)
Figure 72. Global Off The Road Tires (OTR) Market Share Forecast by Application (2025-2032)

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