

Global Oat β -glucan Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/GAFAB6E18630EN.html>

Date: December 2024

Pages: 137

Price: US\$ 2,800.00 (Single User License)

ID: GAFAB6E18630EN

Abstracts

Report Overview

Oat β -glucan is a soluble fiber found in oats that has gained significant attention for its health benefits. It is known for its cholesterol-lowering properties and its positive impact on heart health. In the market, oat β -glucan is positioned as a natural and functional ingredient that appeals to health-conscious consumers looking for dietary supplements or food products with added health benefits.

The current market size for oat β -glucan in 2023 is estimated at USD 90 million. The market is projected to grow at a compound annual growth rate (CAGR) of 8.5% from 2024 to 2032, reaching USD 160 million by the end of the forecast period. This growth can be attributed to increasing consumer awareness of the health benefits of oat β -glucan, a rise in demand for functional foods, and a growing focus on preventive healthcare.

Several key growth drivers and market forces are fueling the expansion of the oat β -glucan market. These include a rise in chronic diseases such as cardiovascular conditions and diabetes, leading consumers to seek out natural solutions like oat β -glucan. Additionally, regulatory support for health claims related to oat β -glucan, along with advancements in food technology, are driving product innovation and market penetration.

Market trends in the oat β -glucan industry include the incorporation of oat β -glucan in a wide range of products such as cereals, bars, beverages, and supplements. Companies are also focusing on promoting the functional benefits of oat β -glucan through targeted marketing campaigns and partnerships with health organizations. Furthermore, the

trend towards clean label and natural ingredients is boosting the demand for oat β -glucan in the food and beverage sector.

Regionally, leading markets for oat β -glucan include North America, Europe, and Asia Pacific. North America dominates the market due to a high prevalence of lifestyle-related diseases and a strong emphasis on preventive healthcare. In Europe, the market is driven by increasing consumer awareness of the health benefits of oat β -glucan and a growing demand for natural ingredients. The Asia Pacific region is witnessing rapid growth due to changing dietary patterns and a shift towards healthier food choices.

Despite the positive outlook, the oat β -glucan market faces challenges such as limited consumer awareness in certain regions, price fluctuations of raw materials, and regulatory complexities related to health claims. Overcoming these challenges will require targeted marketing strategies, collaborations with regulatory bodies, and continued research to support the efficacy of oat β -glucan in improving health outcomes.

This report provides a deep insight into the global Oat β -glucan market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Oat β -glucan Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Oat β -glucan market in any manner.

Global Oat β -glucan Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Lantmännen Oats

Swedish Oat Fiber (Naturex)

Ceapro

Fazer Mills

Guangzhou Sinocon Food

Guangye L&P Food Ingredient

Garuda

Johncan International

Market Segmentation (by Type)

Powder

Liquid

Market Segmentation (by Application)

Food

Health-products

Medicine

Cosmetics

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Oat β -glucan Market

Overview of the regional outlook of the Oat β -glucan Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the

years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Oat β -glucan Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Oat β -glucan

1.2 Key Market Segments

1.2.1 Oat β -glucan Segment by Type

1.2.2 Oat β -glucan Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 OAT β -GLUCAN MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Oat β -glucan Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Oat β -glucan Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 OAT β -GLUCAN MARKET COMPETITIVE LANDSCAPE

3.1 Global Oat β -glucan Sales by Manufacturers (2019-2024)

3.2 Global Oat β -glucan Revenue Market Share by Manufacturers (2019-2024)

3.3 Oat β -glucan Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Oat β -glucan Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Oat β -glucan Sales Sites, Area Served, Product Type

3.6 Oat β -glucan Market Competitive Situation and Trends

3.6.1 Oat β -glucan Market Concentration Rate

3.6.2 Global 5 and 10 Largest Oat β -glucan Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 OAT β -GLUCAN INDUSTRY CHAIN ANALYSIS

4.1 Oat β -glucan Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF OAT β -GLUCAN MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 OAT β -GLUCAN MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Oat β -glucan Sales Market Share by Type (2019-2024)

6.3 Global Oat β -glucan Market Size Market Share by Type (2019-2024)

6.4 Global Oat β -glucan Price by Type (2019-2024)

7 OAT β -GLUCAN MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Oat β -glucan Market Sales by Application (2019-2024)

7.3 Global Oat β -glucan Market Size (M USD) by Application (2019-2024)

7.4 Global Oat β -glucan Sales Growth Rate by Application (2019-2024)

8 OAT β -GLUCAN MARKET SALES BY REGION

8.1 Global Oat β -glucan Sales by Region

8.1.1 Global Oat β -glucan Sales by Region

8.1.2 Global Oat β -glucan Sales Market Share by Region

8.2 Global Oat β -glucan Market Size by Region

8.2.1 Global Oat β -glucan Market Size by Region

8.2.2 Global Oat β -glucan Market Size Market Share by Region

8.3 North America

8.3.1 North America Oat β -glucan Sales by Country

8.3.2 North America Oat β -glucan Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Oat β -glucan Sales by Country

8.4.2 Europe Oat β -glucan Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Oat β -glucan Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific Oat β -glucan Market Size by Region

8.6.2 Asia Pacific Oat β -glucan Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America Oat β -glucan Sales by Country

8.7.2 South America Oat β -glucan Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa Oat β -glucan Sales by Region

8.8.2 Middle East and Africa Oat β -glucan Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 OAT β -GLUCAN MARKET PRODUCTION BY REGION

- 9.1 Global Production of Oat β -glucan by Region (2019-2024)
- 9.2 Global Oat β -glucan Revenue Market Share by Region (2019-2024)
- 9.3 Global Oat β -glucan Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Oat β -glucan Production
 - 9.4.1 North America Oat β -glucan Production Growth Rate (2019-2024)
 - 9.4.2 North America Oat β -glucan Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe Oat β -glucan Production
 - 9.5.1 Europe Oat β -glucan Production Growth Rate (2019-2024)
 - 9.5.2 Europe Oat β -glucan Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Oat β -glucan Production (2019-2024)
 - 9.6.1 Japan Oat β -glucan Production Growth Rate (2019-2024)
 - 9.6.2 Japan Oat β -glucan Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Oat β -glucan Production (2019-2024)
 - 9.7.1 China Oat β -glucan Production Growth Rate (2019-2024)
 - 9.7.2 China Oat β -glucan Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Lantmännen Oats
 - 10.1.1 Lantmännen Oats Oat β -glucan Basic Information
 - 10.1.2 Lantmännen Oats Oat β -glucan Product Overview
 - 10.1.3 Lantmännen Oats Oat β -glucan Product Market Performance
 - 10.1.4 Lantmännen Oats Business Overview
 - 10.1.5 Lantmännen Oats Oat β -glucan SWOT Analysis
 - 10.1.6 Lantmännen Oats Recent Developments
- 10.2 Swedish Oat Fiber (Naturex)
 - 10.2.1 Swedish Oat Fiber (Naturex) Oat β -glucan Basic Information
 - 10.2.2 Swedish Oat Fiber (Naturex) Oat β -glucan Product Overview
 - 10.2.3 Swedish Oat Fiber (Naturex) Oat β -glucan Product Market Performance
 - 10.2.4 Swedish Oat Fiber (Naturex) Business Overview
 - 10.2.5 Swedish Oat Fiber (Naturex) Oat β -glucan SWOT Analysis

- 10.2.6 Swedish Oat Fiber (Naturex) Recent Developments
- 10.3 Ceapro
 - 10.3.1 Ceapro Oat β -glucan Basic Information
 - 10.3.2 Ceapro Oat β -glucan Product Overview
 - 10.3.3 Ceapro Oat β -glucan Product Market Performance
 - 10.3.4 Ceapro Oat β -glucan SWOT Analysis
 - 10.3.5 Ceapro Business Overview
 - 10.3.6 Ceapro Recent Developments
- 10.4 Fazer Mills
 - 10.4.1 Fazer Mills Oat β -glucan Basic Information
 - 10.4.2 Fazer Mills Oat β -glucan Product Overview
 - 10.4.3 Fazer Mills Oat β -glucan Product Market Performance
 - 10.4.4 Fazer Mills Business Overview
 - 10.4.5 Fazer Mills Recent Developments
- 10.5 Guangzhou Sinocon Food
 - 10.5.1 Guangzhou Sinocon Food Oat β -glucan Basic Information
 - 10.5.2 Guangzhou Sinocon Food Oat β -glucan Product Overview
 - 10.5.3 Guangzhou Sinocon Food Oat β -glucan Product Market Performance
 - 10.5.4 Guangzhou Sinocon Food Business Overview
 - 10.5.5 Guangzhou Sinocon Food Recent Developments
- 10.6 Guangye LandP Food Ingredient
 - 10.6.1 Guangye LandP Food Ingredient Oat β -glucan Basic Information
 - 10.6.2 Guangye LandP Food Ingredient Oat β -glucan Product Overview
 - 10.6.3 Guangye LandP Food Ingredient Oat β -glucan Product Market Performance
 - 10.6.4 Guangye LandP Food Ingredient Business Overview
 - 10.6.5 Guangye LandP Food Ingredient Recent Developments
- 10.7 Garuda
 - 10.7.1 Garuda Oat β -glucan Basic Information
 - 10.7.2 Garuda Oat β -glucan Product Overview
 - 10.7.3 Garuda Oat β -glucan Product Market Performance
 - 10.7.4 Garuda Business Overview
 - 10.7.5 Garuda Recent Developments
- 10.8 Johncan International
 - 10.8.1 Johncan International Oat β -glucan Basic Information
 - 10.8.2 Johncan International Oat β -glucan Product Overview
 - 10.8.3 Johncan International Oat β -glucan Product Market Performance
 - 10.8.4 Johncan International Business Overview
 - 10.8.5 Johncan International Recent Developments

11 OAT β -GLUCAN MARKET FORECAST BY REGION

11.1 Global Oat β -glucan Market Size Forecast

11.2 Global Oat β -glucan Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Oat β -glucan Market Size Forecast by Country

11.2.3 Asia Pacific Oat β -glucan Market Size Forecast by Region

11.2.4 South America Oat β -glucan Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Oat β -glucan by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Oat β -glucan Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Oat β -glucan by Type (2025-2032)

12.1.2 Global Oat β -glucan Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Oat β -glucan by Type (2025-2032)

12.2 Global Oat β -glucan Market Forecast by Application (2025-2032)

12.2.1 Global Oat β -glucan Sales (K MT) Forecast by Application

12.2.2 Global Oat β -glucan Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global Oat β -glucan Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/GAFAB6E18630EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GAFAB6E18630EN.html>