

# Global Oat Beta-Glucan Powder Market Research Report 2026(Status and Outlook)

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## Abstracts

Global Oat Beta-Glucan Sales key players include Lantmännen Oats, Swedish Oat Fiber, Guangye L&P Food Ingredient Co., Ltd, etc. Global top three manufacturers hold a share about 52%. Europe is the largest market, with a share about 40%, followed by Asia-Pacific, and North America. In terms of product, powder is the largest segment, with a share over 85%. And in terms of application, the largest application is Food, followed by Health-products, Cosmetics.

The global Oat Beta-Glucan Powder market size was estimated at USD 60.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 7.20% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Oat Beta-Glucan Powder market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Oat Beta-Glucan Powder market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of

market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Oat Beta-Glucan Powder market.

## **Global Oat Beta-Glucan Powder Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Lantmännen Oats  
Swedish Oat Fiber (Naturex)  
Ceapro  
Fazer Mills  
Guangzhou Sinocon Food  
Guangye L&P Food Ingredient  
Guangzhou Beta Health Biological technology  
Beijing Sanyou

### **Market Segmentation (by Type)**

Organic  
Conventional

### **Market Segmentation (by Application)**

Food and Beverage

Pharmaceutical  
Nutraceutical  
Dietary Supplements  
Cosmetic and Personal Care  
Animal Nutrition

## **Geographic Segmentation**

North America (USA, Canada, Mexico)  
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)  
South America (Brazil, Argentina, Columbia, Rest of South America)  
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Oat Beta-Glucan Powder Market  
Overview of the regional outlook of the Oat Beta-Glucan Powder Market:

## **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Oat Beta-Glucan Powder Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Oat Beta-Glucan Powder, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Oat Beta-Glucan Powder

1.2 Key Market Segments

1.2.1 Oat Beta-Glucan Powder Segment by Type

1.2.2 Oat Beta-Glucan Powder Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 OAT BETA-GLUCAN POWDER MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Oat Beta-Glucan Powder Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Oat Beta-Glucan Powder Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 OAT BETA-GLUCAN POWDER MARKET COMPETITIVE LANDSCAPE**

3.1 Company Assessment Quadrant

3.2 Global Oat Beta-Glucan Powder Product Life Cycle

3.3 Global Oat Beta-Glucan Powder Sales by Manufacturers (2020-2025)

3.4 Global Oat Beta-Glucan Powder Revenue Market Share by Manufacturers (2020-2025)

3.5 Oat Beta-Glucan Powder Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Oat Beta-Glucan Powder Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Oat Beta-Glucan Powder Market Competitive Situation and Trends

3.8.1 Oat Beta-Glucan Powder Market Concentration Rate

3.8.2 Global 5 and 10 Largest Oat Beta-Glucan Powder Players Market Share by Revenue

### 3.8.3 Mergers & Acquisitions, Expansion

## **4 OAT BETA-GLUCAN POWDER INDUSTRY CHAIN ANALYSIS**

### 4.1 Oat Beta-Glucan Powder Industry Chain Analysis

### 4.2 Market Overview of Key Raw Materials

### 4.3 Midstream Market Analysis

### 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF OAT BETA-GLUCAN POWDER MARKET**

### 5.1 Key Development Trends

### 5.2 Driving Factors

### 5.3 Market Challenges

### 5.4 Industry News

#### 5.4.1 New Product Developments

#### 5.4.2 Mergers & Acquisitions

#### 5.4.3 Expansions

#### 5.4.4 Collaboration/Supply Contracts

### 5.5 PEST Analysis

#### 5.5.1 Industry Policies Analysis

#### 5.5.2 Economic Environment Analysis

#### 5.5.3 Social Environment Analysis

#### 5.5.4 Technological Environment Analysis

### 5.6 Global Oat Beta-Glucan Powder Market Porter's Five Forces Analysis

#### 5.6.1 Global Trade Frictions

#### 5.6.2 U.S. Tariff Policy ? April 2025

#### 5.6.3 Global Trade Frictions and Their Impacts to Oat Beta-Glucan Powder Market

### 5.7 ESG Ratings of Leading Companies

## **6 OAT BETA-GLUCAN POWDER MARKET SEGMENTATION BY TYPE**

### 6.1 Evaluation Matrix of Segment Market Development Potential (Type)

### 6.2 Global Oat Beta-Glucan Powder Sales Market Share by Type (2020-2025)

### 6.3 Global Oat Beta-Glucan Powder Market Size by Type (2020-2025)

### 6.4 Global Oat Beta-Glucan Powder Price by Type (2020-2025)

## **7 OAT BETA-GLUCAN POWDER MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Oat Beta-Glucan Powder Market Sales by Application (2020-2025)
- 7.3 Global Oat Beta-Glucan Powder Market Size (M USD) by Application (2020-2025)
- 7.4 Global Oat Beta-Glucan Powder Sales Growth Rate by Application (2020-2025)

## **8 OAT BETA-GLUCAN POWDER MARKET SALES BY REGION**

- 8.1 Global Oat Beta-Glucan Powder Sales by Region
  - 8.1.1 Global Oat Beta-Glucan Powder Sales by Region
  - 8.1.2 Global Oat Beta-Glucan Powder Sales Market Share by Region
- 8.2 Global Oat Beta-Glucan Powder Market Size by Region
  - 8.2.1 Global Oat Beta-Glucan Powder Market Size by Region
  - 8.2.2 Global Oat Beta-Glucan Powder Market Size by Region
- 8.3 North America
  - 8.3.1 North America Oat Beta-Glucan Powder Sales by Country
  - 8.3.2 North America Oat Beta-Glucan Powder Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Oat Beta-Glucan Powder Sales by Country
  - 8.4.2 Europe Oat Beta-Glucan Powder Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Oat Beta-Glucan Powder Sales by Region
  - 8.5.2 Asia Pacific Oat Beta-Glucan Powder Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Oat Beta-Glucan Powder Sales by Country
  - 8.6.2 South America Oat Beta-Glucan Powder Market Size by Country

- 8.6.3 Brazil Market Overview
- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Oat Beta-Glucan Powder Sales by Region
  - 8.7.2 Middle East and Africa Oat Beta-Glucan Powder Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 OAT BETA-GLUCAN POWDER MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Oat Beta-Glucan Powder by Region(2020-2025)
- 9.2 Global Oat Beta-Glucan Powder Revenue Market Share by Region (2020-2025)
- 9.3 Global Oat Beta-Glucan Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Oat Beta-Glucan Powder Production
  - 9.4.1 North America Oat Beta-Glucan Powder Production Growth Rate (2020-2025)
  - 9.4.2 North America Oat Beta-Glucan Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Oat Beta-Glucan Powder Production
  - 9.5.1 Europe Oat Beta-Glucan Powder Production Growth Rate (2020-2025)
  - 9.5.2 Europe Oat Beta-Glucan Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Oat Beta-Glucan Powder Production (2020-2025)
  - 9.6.1 Japan Oat Beta-Glucan Powder Production Growth Rate (2020-2025)
  - 9.6.2 Japan Oat Beta-Glucan Powder Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Oat Beta-Glucan Powder Production (2020-2025)
  - 9.7.1 China Oat Beta-Glucan Powder Production Growth Rate (2020-2025)
  - 9.7.2 China Oat Beta-Glucan Powder Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

- 10.1 Lantm?nnen Oats
  - 10.1.1 Lantm?nnen Oats Basic Information

- 10.1.2 Lantmännen Oats Oat Beta-Glucan Powder Product Overview
- 10.1.3 Lantmännen Oats Oat Beta-Glucan Powder Product Market Performance
- 10.1.4 Lantmännen Oats Business Overview
- 10.1.5 Lantmännen Oats SWOT Analysis
- 10.1.6 Lantmännen Oats Recent Developments
- 10.2 Swedish Oat Fiber (Naturex)
  - 10.2.1 Swedish Oat Fiber (Naturex) Basic Information
  - 10.2.2 Swedish Oat Fiber (Naturex) Oat Beta-Glucan Powder Product Overview
  - 10.2.3 Swedish Oat Fiber (Naturex) Oat Beta-Glucan Powder Product Market Performance
  - 10.2.4 Swedish Oat Fiber (Naturex) Business Overview
  - 10.2.5 Swedish Oat Fiber (Naturex) SWOT Analysis
  - 10.2.6 Swedish Oat Fiber (Naturex) Recent Developments
- 10.3 Ceapro
  - 10.3.1 Ceapro Basic Information
  - 10.3.2 Ceapro Oat Beta-Glucan Powder Product Overview
  - 10.3.3 Ceapro Oat Beta-Glucan Powder Product Market Performance
  - 10.3.4 Ceapro Business Overview
  - 10.3.5 Ceapro SWOT Analysis
  - 10.3.6 Ceapro Recent Developments
- 10.4 Fazer Mills
  - 10.4.1 Fazer Mills Basic Information
  - 10.4.2 Fazer Mills Oat Beta-Glucan Powder Product Overview
  - 10.4.3 Fazer Mills Oat Beta-Glucan Powder Product Market Performance
  - 10.4.4 Fazer Mills Business Overview
  - 10.4.5 Fazer Mills Recent Developments
- 10.5 Guangzhou Sinocon Food
  - 10.5.1 Guangzhou Sinocon Food Basic Information
  - 10.5.2 Guangzhou Sinocon Food Oat Beta-Glucan Powder Product Overview
  - 10.5.3 Guangzhou Sinocon Food Oat Beta-Glucan Powder Product Market Performance
  - 10.5.4 Guangzhou Sinocon Food Business Overview
  - 10.5.5 Guangzhou Sinocon Food Recent Developments
- 10.6 Guangye LandP Food Ingredient
  - 10.6.1 Guangye LandP Food Ingredient Basic Information
  - 10.6.2 Guangye LandP Food Ingredient Oat Beta-Glucan Powder Product Overview
  - 10.6.3 Guangye LandP Food Ingredient Oat Beta-Glucan Powder Product Market Performance
  - 10.6.4 Guangye LandP Food Ingredient Business Overview

- 10.6.5 Guangye LandP Food Ingredient Recent Developments
- 10.7 Guangzhou Beta Health Biological technology
  - 10.7.1 Guangzhou Beta Health Biological technology Basic Information
  - 10.7.2 Guangzhou Beta Health Biological technology Oat Beta-Glucan Powder Product Overview
  - 10.7.3 Guangzhou Beta Health Biological technology Oat Beta-Glucan Powder Product Market Performance
  - 10.7.4 Guangzhou Beta Health Biological technology Business Overview
  - 10.7.5 Guangzhou Beta Health Biological technology Recent Developments
- 10.8 Beijing Sanyou
  - 10.8.1 Beijing Sanyou Basic Information
  - 10.8.2 Beijing Sanyou Oat Beta-Glucan Powder Product Overview
  - 10.8.3 Beijing Sanyou Oat Beta-Glucan Powder Product Market Performance
  - 10.8.4 Beijing Sanyou Business Overview
  - 10.8.5 Beijing Sanyou Recent Developments

## **11 OAT BETA-GLUCAN POWDER MARKET FORECAST BY REGION**

- 11.1 Global Oat Beta-Glucan Powder Market Size Forecast
- 11.2 Global Oat Beta-Glucan Powder Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Oat Beta-Glucan Powder Market Size Forecast by Country
  - 11.2.3 Asia Pacific Oat Beta-Glucan Powder Market Size Forecast by Region
  - 11.2.4 South America Oat Beta-Glucan Powder Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Oat Beta-Glucan Powder by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Oat Beta-Glucan Powder Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Oat Beta-Glucan Powder by Type (2026-2035)
  - 12.1.2 Global Oat Beta-Glucan Powder Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Oat Beta-Glucan Powder by Type (2026-2035)
- 12.2 Global Oat Beta-Glucan Powder Market Forecast by Application (2026-2035)
  - 12.2.1 Global Oat Beta-Glucan Powder Sales (K MT) Forecast by Application
  - 12.2.2 Global Oat Beta-Glucan Powder Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Oat Beta-Glucan Powder Market Size by Type (M USD)
- Table 4. Global Oat Beta-Glucan Powder Market Size by Application
- Table 5. Oat Beta-Glucan Powder Market Size Comparison by Region (M USD)
- Table 6. Global Oat Beta-Glucan Powder Sales (K MT) by Manufacturers (2020-2025)
- Table 7. Global Oat Beta-Glucan Powder Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Oat Beta-Glucan Powder Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Oat Beta-Glucan Powder Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Oat Beta-Glucan Powder as of 2025)
- Table 11. Global Market Oat Beta-Glucan Powder Average Price (USD/KG) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Oat Beta-Glucan Powder Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Oat Beta-Glucan Powder Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Oat Beta-Glucan Powder Sales by Type (K MT)
- Table 27. Global Oat Beta-Glucan Powder Market Size by Type (M USD)
- Table 28. Global Oat Beta-Glucan Powder Sales (K MT) by Type (2020-2025)

- Table 29. Global Oat Beta-Glucan Powder Sales Market Share by Type (2020-2025)
- Table 30. Global Oat Beta-Glucan Powder Market Size (M USD) by Type (2020-2025)
- Table 31. Global Oat Beta-Glucan Powder Market Share by Type (2020-2025)
- Table 32. Global Oat Beta-Glucan Powder Price (USD/KG) by Type (2020-2025)
- Table 33. Global Oat Beta-Glucan Powder Sales (K MT) by Application
- Table 34. Global Oat Beta-Glucan Powder Market Size by Application
- Table 35. Global Oat Beta-Glucan Powder Sales by Application (2020-2025) & (K MT)
- Table 36. Global Oat Beta-Glucan Powder Sales Market Share by Application (2020-2025)
- Table 37. Global Oat Beta-Glucan Powder Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Oat Beta-Glucan Powder Market Share by Application (2020-2025)
- Table 39. Global Oat Beta-Glucan Powder Sales Growth Rate by Application (2020-2025)
- Table 40. Global Oat Beta-Glucan Powder Sales by Region (2020-2025) & (K MT)
- Table 41. Global Oat Beta-Glucan Powder Sales Market Share by Region (2020-2025)
- Table 42. Global Oat Beta-Glucan Powder Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Oat Beta-Glucan Powder Market Size by Region (2020-2025)
- Table 44. North America Oat Beta-Glucan Powder Sales by Country (2020-2025) & (K MT)
- Table 45. North America Oat Beta-Glucan Powder Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Oat Beta-Glucan Powder Sales by Country (2020-2025) & (K MT)
- Table 47. Europe Oat Beta-Glucan Powder Market Size by Country (2020-2025) & (M USD)
- Table 48. Asia Pacific Oat Beta-Glucan Powder Sales by Region (2020-2025) & (K MT)
- Table 49. Asia Pacific Oat Beta-Glucan Powder Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Oat Beta-Glucan Powder Sales by Country (2020-2025) & (K MT)
- Table 51. South America Oat Beta-Glucan Powder Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Oat Beta-Glucan Powder Sales by Region (2020-2025) & (K MT)
- Table 53. Middle East and Africa Oat Beta-Glucan Powder Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Oat Beta-Glucan Powder Production (K MT) by Region(2020-2025)
- Table 55. Global Oat Beta-Glucan Powder Revenue (US\$ Million) by Region

(2020-2025)

Table 56. Global Oat Beta-Glucan Powder Revenue Market Share by Region

(2020-2025)

Table 57. Global Oat Beta-Glucan Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Oat Beta-Glucan Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Oat Beta-Glucan Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Oat Beta-Glucan Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Oat Beta-Glucan Powder Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Lantm?nnen Oats Basic Information

Table 63. Lantm?nnen Oats Oat Beta-Glucan Powder Product Overview

Table 64. Lantm?nnen Oats Oat Beta-Glucan Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Lantm?nnen Oats Business Overview

Table 66. Lantm?nnen Oats SWOT Analysis

Table 67. Lantm?nnen Oats Recent Developments

Table 68. Swedish Oat Fiber (Naturex) Basic Information

Table 69. Swedish Oat Fiber (Naturex) Oat Beta-Glucan Powder Product Overview

Table 70. Swedish Oat Fiber (Naturex) Oat Beta-Glucan Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Swedish Oat Fiber (Naturex) Business Overview

Table 72. Swedish Oat Fiber (Naturex) SWOT Analysis

Table 73. Swedish Oat Fiber (Naturex) Recent Developments

Table 74. Ceapro Basic Information

Table 75. Ceapro Oat Beta-Glucan Powder Product Overview

Table 76. Ceapro Oat Beta-Glucan Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Ceapro Business Overview

Table 78. Ceapro SWOT Analysis

Table 79. Ceapro Recent Developments

Table 80. Fazer Mills Basic Information

Table 81. Fazer Mills Oat Beta-Glucan Powder Product Overview

Table 82. Fazer Mills Oat Beta-Glucan Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Fazer Mills Business Overview

- Table 84. Fazer Mills Recent Developments
- Table 85. Guangzhou Sinocon Food Basic Information
- Table 86. Guangzhou Sinocon Food Oat Beta-Glucan Powder Product Overview
- Table 87. Guangzhou Sinocon Food Oat Beta-Glucan Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 88. Guangzhou Sinocon Food Business Overview
- Table 89. Guangzhou Sinocon Food Recent Developments
- Table 90. Guangye LandP Food Ingredient Basic Information
- Table 91. Guangye LandP Food Ingredient Oat Beta-Glucan Powder Product Overview
- Table 92. Guangye LandP Food Ingredient Oat Beta-Glucan Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 93. Guangye LandP Food Ingredient Business Overview
- Table 94. Guangye LandP Food Ingredient Recent Developments
- Table 95. Guangzhou Beta Health Biological technology Basic Information
- Table 96. Guangzhou Beta Health Biological technology Oat Beta-Glucan Powder Product Overview
- Table 97. Guangzhou Beta Health Biological technology Oat Beta-Glucan Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 98. Guangzhou Beta Health Biological technology Business Overview
- Table 99. Guangzhou Beta Health Biological technology Recent Developments
- Table 100. Beijing Sanyou Basic Information
- Table 101. Beijing Sanyou Oat Beta-Glucan Powder Product Overview
- Table 102. Beijing Sanyou Oat Beta-Glucan Powder Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
- Table 103. Beijing Sanyou Business Overview
- Table 104. Beijing Sanyou Recent Developments
- Table 105. Global Oat Beta-Glucan Powder Sales Forecast by Region (2026-2035) & (K MT)
- Table 106. Global Oat Beta-Glucan Powder Market Size Forecast by Region (2026-2035) & (M USD)
- Table 107. North America Oat Beta-Glucan Powder Sales Forecast by Country (2026-2035) & (K MT)
- Table 108. North America Oat Beta-Glucan Powder Market Size Forecast by Country (2026-2035) & (M USD)
- Table 109. Europe Oat Beta-Glucan Powder Sales Forecast by Country (2026-2035) & (K MT)
- Table 110. Europe Oat Beta-Glucan Powder Market Size Forecast by Country (2026-2035) & (M USD)
- Table 111. Asia Pacific Oat Beta-Glucan Powder Sales Forecast by Region

(2026-2035) & (K MT)

Table 112. Asia Pacific Oat Beta-Glucan Powder Market Size Forecast by Region (2026-2035) & (M USD)

Table 113. South America Oat Beta-Glucan Powder Sales Forecast by Country (2026-2035) & (K MT)

Table 114. South America Oat Beta-Glucan Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 115. Middle East and Africa Oat Beta-Glucan Powder Sales Forecast by Country (2026-2035) & (Units)

Table 116. Middle East and Africa Oat Beta-Glucan Powder Market Size Forecast by Country (2026-2035) & (M USD)

Table 117. Global Oat Beta-Glucan Powder Sales Forecast by Type (2026-2035) & (K MT)

Table 118. Global Oat Beta-Glucan Powder Market Size Forecast by Type (2026-2035) & (M USD)

Table 119. Global Oat Beta-Glucan Powder Price Forecast by Type (2026-2035) & (USD/KG)

Table 120. Global Oat Beta-Glucan Powder Sales (K MT) Forecast by Application (2026-2035)

Table 121. Global Oat Beta-Glucan Powder Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Oat Beta-Glucan Powder
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Oat Beta-Glucan Powder Market Size (M USD), 2025-2035
- Figure 5. Global Oat Beta-Glucan Powder Market Size (M USD) (2020-2035)
- Figure 6. Global Oat Beta-Glucan Powder Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Oat Beta-Glucan Powder Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Oat Beta-Glucan Powder Product Life Cycle
- Figure 13. Oat Beta-Glucan Powder Sales Share by Manufacturers in 2025
- Figure 14. Global Oat Beta-Glucan Powder Revenue Share by Manufacturers in 2025
- Figure 15. Oat Beta-Glucan Powder Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Oat Beta-Glucan Powder Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Oat Beta-Glucan Powder Revenue in 2025
- Figure 18. Industry Chain Map of Oat Beta-Glucan Powder
- Figure 19. Global Oat Beta-Glucan Powder Market PEST Analysis
- Figure 20. Global Oat Beta-Glucan Powder Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Oat Beta-Glucan Powder Market Share by Type
- Figure 27. Sales Market Share of Oat Beta-Glucan Powder by Type (2020-2025)
- Figure 28. Sales Market Share of Oat Beta-Glucan Powder by Type in 2025
- Figure 29. Market Share of Oat Beta-Glucan Powder by Type (2020-2025)
- Figure 30. Market Share of Oat Beta-Glucan Powder by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Oat Beta-Glucan Powder Market Share by Application

Figure 33. Global Oat Beta-Glucan Powder Sales Market Share by Application (2020-2025)

Figure 34. Global Oat Beta-Glucan Powder Sales Market Share by Application in 2025

Figure 35. Global Oat Beta-Glucan Powder Market Share by Application (2020-2025)

Figure 36. Global Oat Beta-Glucan Powder Market Share by Application in 2025

Figure 37. Global Oat Beta-Glucan Powder Sales Growth Rate by Application (2020-2025)

Figure 38. Global Oat Beta-Glucan Powder Sales Market Share by Region (2020-2025)

Figure 39. Global Oat Beta-Glucan Powder Market Size by Region (2020-2025)

Figure 40. North America Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Oat Beta-Glucan Powder Sales Market Share by Country in 2024

Figure 43. North America Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Oat Beta-Glucan Powder Market Size by Country in 2024

Figure 45. U.S. Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Oat Beta-Glucan Powder Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Oat Beta-Glucan Powder Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Oat Beta-Glucan Powder Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Oat Beta-Glucan Powder Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Oat Beta-Glucan Powder Sales Market Share by Country in 2024

Figure 53. Europe Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Oat Beta-Glucan Powder Market Size by Country in 2024

Figure 55. Germany Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K

MT)

Figure 58. France Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Oat Beta-Glucan Powder Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Oat Beta-Glucan Powder Sales Market Share by Region in 2024

Figure 67. Asia Pacific Oat Beta-Glucan Powder Market Size by Region in 2024

Figure 68. China Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Oat Beta-Glucan Powder Sales and Growth Rate (K MT)

Figure 79. South America Oat Beta-Glucan Powder Sales Market Share by Country in 2024

Figure 80. South America Oat Beta-Glucan Powder Market Size and Growth Rate (M

USD)

Figure 81. South America Oat Beta-Glucan Powder Market Size by Country in 2024

Figure 82. Brazil Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Oat Beta-Glucan Powder Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Oat Beta-Glucan Powder Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Oat Beta-Glucan Powder Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Oat Beta-Glucan Powder Market Size by Region in 2024

Figure 92. Saudi Arabia Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Oat Beta-Glucan Powder Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Oat Beta-Glucan Powder Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Oat Beta-Glucan Powder Production Market Share by Region (2020-2025)

Figure 103. North America Oat Beta-Glucan Powder Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Oat Beta-Glucan Powder Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Oat Beta-Glucan Powder Production (K MT) Growth Rate (2020-2025)

Figure 106. China Oat Beta-Glucan Powder Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Oat Beta-Glucan Powder Sales Forecast by Volume (2020-2035) & (K MT)

Figure 108. Global Oat Beta-Glucan Powder Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Oat Beta-Glucan Powder Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Oat Beta-Glucan Powder Market Share Forecast by Type (2026-2035)

Figure 111. Global Oat Beta-Glucan Powder Sales Forecast by Application (2026-2035)

Figure 112. Global Oat Beta-Glucan Powder Market Share Forecast by Application (2026-2035)

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