

Global β -1,3 Glucan Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

β -1,3 Glucan, a polysaccharide compound known for its immune-boosting properties, has gained significant traction in the health and wellness industry. Marketed as a dietary supplement, β -1,3 Glucan is derived from sources like yeast, fungi, and algae. Its key characteristic lies in its ability to modulate the immune system, making it a popular choice among consumers looking to enhance their immune function.

The current market size for β -1,3 Glucan in 2023 stands at approximately USD 150 million. Projected to grow at a Compound Annual Growth Rate (CAGR) of 8.5% from 2024 to 2032, the market is expected to reach USD 280 million by the end of the forecast period. This growth can be attributed to increasing consumer awareness regarding preventive healthcare, rising demand for natural immune-boosting supplements, and a growing aging population globally.

Several key growth drivers fuel the β -1,3 Glucan market. Firstly, the rising prevalence of chronic diseases and infections is propelling the demand for immune-enhancing supplements. Secondly, the shift towards preventive healthcare and holistic wellness practices is driving consumers towards natural and plant-based products like β -1,3 Glucan. Additionally, the growing research and development activities focusing on the efficacy of β -glucans in immune modulation are further boosting market growth.

Market trends indicate a shift towards personalized nutrition, where consumers are seeking tailored solutions to meet their specific health needs. This trend is driving manufacturers to innovate and offer customized β -1,3 Glucan products targeting different consumer segments. Moreover, the increasing popularity of online retail

channels for supplement purchases is providing a significant boost to market accessibility and visibility.

Another notable trend is the incorporation of β -1,3 Glucan in functional food and beverage products. Companies are fortifying various food and beverage items with β -glucans to enhance their nutritional profile and immune-boosting properties. This trend aligns with consumer preferences for convenient and functional food options that support overall health and well-being.

In terms of regional market distribution, North America and Europe currently lead the β -1,3 Glucan market due to high consumer awareness regarding immune health and wellness. The dominance of these regions can be attributed to factors such as well-established healthcare infrastructure, a strong focus on preventive healthcare, and a robust regulatory framework supporting the sale of dietary supplements.

However, the Asia-Pacific region is expected to witness significant growth in the coming years, driven by increasing disposable incomes, a growing health-conscious population, and a rising demand for natural health products. Market dynamics in key regions include intense competition among key players, strategic partnerships to expand market presence, and a focus on product innovation to cater to evolving consumer preferences.

Despite the positive outlook, the β -1,3 Glucan market faces challenges such as stringent regulatory requirements, limited awareness in developing regions, and the need for extensive research to validate health claims. Overcoming these challenges will require industry stakeholders to invest in research and development, educate consumers about the benefits of β -glucans, and comply with evolving regulations to ensure product quality and safety.

This report provides a deep insight into the global β -1,3 Glucan market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global β -1,3 Glucan Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps

the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the α -1,3 Glucan market in any manner.

Global α -1,3 Glucan Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Tate & Lyle

DSM

Associated British Foods

Biothera

Tianxiangyuan

Biotec BetaGlucans

Cargill

Kerry Group

International Flavors&Fragrances

MilliporeSigma

Market Segmentation (by Type)

Industrial grade

Pharmaceutical Grade

Market Segmentation (by Application)

Pharmaceutical Industry

Food Industry

Beauty Industry

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the α -1,3 Glucan Market

Overview of the regional outlook of the α -1,3 Glucan Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights,

product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the ?-1,3 Glucan Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of α -1,3 Glucan

1.2 Key Market Segments

1.2.1 α -1,3 Glucan Segment by Type

1.2.2 α -1,3 Glucan Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 α -1,3 GLUCAN MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global α -1,3 Glucan Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global α -1,3 Glucan Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 α -1,3 GLUCAN MARKET COMPETITIVE LANDSCAPE

3.1 Global α -1,3 Glucan Sales by Manufacturers (2019-2024)

3.2 Global α -1,3 Glucan Revenue Market Share by Manufacturers (2019-2024)

3.3 α -1,3 Glucan Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global α -1,3 Glucan Average Price by Manufacturers (2019-2024)

3.5 Manufacturers α -1,3 Glucan Sales Sites, Area Served, Product Type

3.6 α -1,3 Glucan Market Competitive Situation and Trends

3.6.1 α -1,3 Glucan Market Concentration Rate

3.6.2 Global 5 and 10 Largest α -1,3 Glucan Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 α -1,3 GLUCAN INDUSTRY CHAIN ANALYSIS

4.1 α -1,3 Glucan Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF α -1,3 GLUCAN MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 α -1,3 GLUCAN MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global α -1,3 Glucan Sales Market Share by Type (2019-2024)

6.3 Global α -1,3 Glucan Market Size Market Share by Type (2019-2024)

6.4 Global α -1,3 Glucan Price by Type (2019-2024)

7 α -1,3 GLUCAN MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global α -1,3 Glucan Market Sales by Application (2019-2024)

7.3 Global α -1,3 Glucan Market Size (M USD) by Application (2019-2024)

7.4 Global α -1,3 Glucan Sales Growth Rate by Application (2019-2024)

8 α -1,3 GLUCAN MARKET SALES BY REGION

8.1 Global α -1,3 Glucan Sales by Region

8.1.1 Global α -1,3 Glucan Sales by Region

8.1.2 Global α -1,3 Glucan Sales Market Share by Region

8.2 Global α -1,3 Glucan Market Size by Region

8.2.1 Global α -1,3 Glucan Market Size by Region

8.2.2 Global α -1,3 Glucan Market Size Market Share by Region

8.3 North America

8.3.1 North America ?-1,3 Glucan Sales by Country

8.3.2 North America ?-1,3 Glucan Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe ?-1,3 Glucan Sales by Country

8.4.2 Europe ?-1,3 Glucan Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific ?-1,3 Glucan Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific ?-1,3 Glucan Market Size by Region

8.6.2 Asia Pacific ?-1,3 Glucan Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America ?-1,3 Glucan Sales by Country

8.7.2 South America ?-1,3 Glucan Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa ?-1,3 Glucan Sales by Region

8.8.2 Middle East and Africa ?-1,3 Glucan Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 ?-1,3 GLUCAN MARKET PRODUCTION BY REGION

- 9.1 Global Production of ?-1,3 Glucan by Region (2019-2024)
- 9.2 Global ?-1,3 Glucan Revenue Market Share by Region (2019-2024)
- 9.3 Global ?-1,3 Glucan Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America ?-1,3 Glucan Production
 - 9.4.1 North America ?-1,3 Glucan Production Growth Rate (2019-2024)
 - 9.4.2 North America ?-1,3 Glucan Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe ?-1,3 Glucan Production
 - 9.5.1 Europe ?-1,3 Glucan Production Growth Rate (2019-2024)
 - 9.5.2 Europe ?-1,3 Glucan Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan ?-1,3 Glucan Production (2019-2024)
 - 9.6.1 Japan ?-1,3 Glucan Production Growth Rate (2019-2024)
 - 9.6.2 Japan ?-1,3 Glucan Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China ?-1,3 Glucan Production (2019-2024)
 - 9.7.1 China ?-1,3 Glucan Production Growth Rate (2019-2024)
 - 9.7.2 China ?-1,3 Glucan Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Tate and Lyle
 - 10.1.1 Tate and Lyle ?-1,3 Glucan Basic Information
 - 10.1.2 Tate and Lyle ?-1,3 Glucan Product Overview
 - 10.1.3 Tate and Lyle ?-1,3 Glucan Product Market Performance
 - 10.1.4 Tate and Lyle Business Overview
 - 10.1.5 Tate and Lyle ?-1,3 Glucan SWOT Analysis
 - 10.1.6 Tate and Lyle Recent Developments
- 10.2 DSM
 - 10.2.1 DSM ?-1,3 Glucan Basic Information
 - 10.2.2 DSM ?-1,3 Glucan Product Overview
 - 10.2.3 DSM ?-1,3 Glucan Product Market Performance
 - 10.2.4 DSM Business Overview
 - 10.2.5 DSM ?-1,3 Glucan SWOT Analysis

- 10.2.6 DSM Recent Developments
- 10.3 Associated British Foods
 - 10.3.1 Associated British Foods ?-1,3 Glucan Basic Information
 - 10.3.2 Associated British Foods ?-1,3 Glucan Product Overview
 - 10.3.3 Associated British Foods ?-1,3 Glucan Product Market Performance
 - 10.3.4 Associated British Foods ?-1,3 Glucan SWOT Analysis
 - 10.3.5 Associated British Foods Business Overview
 - 10.3.6 Associated British Foods Recent Developments
- 10.4 Biothera
 - 10.4.1 Biothera ?-1,3 Glucan Basic Information
 - 10.4.2 Biothera ?-1,3 Glucan Product Overview
 - 10.4.3 Biothera ?-1,3 Glucan Product Market Performance
 - 10.4.4 Biothera Business Overview
 - 10.4.5 Biothera Recent Developments
- 10.5 Tianxiangyuan
 - 10.5.1 Tianxiangyuan ?-1,3 Glucan Basic Information
 - 10.5.2 Tianxiangyuan ?-1,3 Glucan Product Overview
 - 10.5.3 Tianxiangyuan ?-1,3 Glucan Product Market Performance
 - 10.5.4 Tianxiangyuan Business Overview
 - 10.5.5 Tianxiangyuan Recent Developments
- 10.6 Biotec BetaGlucans
 - 10.6.1 Biotec BetaGlucans ?-1,3 Glucan Basic Information
 - 10.6.2 Biotec BetaGlucans ?-1,3 Glucan Product Overview
 - 10.6.3 Biotec BetaGlucans ?-1,3 Glucan Product Market Performance
 - 10.6.4 Biotec BetaGlucans Business Overview
 - 10.6.5 Biotec BetaGlucans Recent Developments
- 10.7 Cargill
 - 10.7.1 Cargill ?-1,3 Glucan Basic Information
 - 10.7.2 Cargill ?-1,3 Glucan Product Overview
 - 10.7.3 Cargill ?-1,3 Glucan Product Market Performance
 - 10.7.4 Cargill Business Overview
 - 10.7.5 Cargill Recent Developments
- 10.8 Kerry Group
 - 10.8.1 Kerry Group ?-1,3 Glucan Basic Information
 - 10.8.2 Kerry Group ?-1,3 Glucan Product Overview
 - 10.8.3 Kerry Group ?-1,3 Glucan Product Market Performance
 - 10.8.4 Kerry Group Business Overview
 - 10.8.5 Kerry Group Recent Developments
- 10.9 International Flavors?Fragrances

- 10.9.1 International Flavors&Fragrances ?-1,3 Glucan Basic Information
- 10.9.2 International Flavors&Fragrances ?-1,3 Glucan Product Overview
- 10.9.3 International Flavors&Fragrances ?-1,3 Glucan Product Market Performance
- 10.9.4 International Flavors&Fragrances Business Overview
- 10.9.5 International Flavors&Fragrances Recent Developments
- 10.10 MilliporeSigma
 - 10.10.1 MilliporeSigma ?-1,3 Glucan Basic Information
 - 10.10.2 MilliporeSigma ?-1,3 Glucan Product Overview
 - 10.10.3 MilliporeSigma ?-1,3 Glucan Product Market Performance
 - 10.10.4 MilliporeSigma Business Overview
 - 10.10.5 MilliporeSigma Recent Developments

11 ?-1,3 GLUCAN MARKET FORECAST BY REGION

- 11.1 Global ?-1,3 Glucan Market Size Forecast
- 11.2 Global ?-1,3 Glucan Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe ?-1,3 Glucan Market Size Forecast by Country
 - 11.2.3 Asia Pacific ?-1,3 Glucan Market Size Forecast by Region
 - 11.2.4 South America ?-1,3 Glucan Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of ?-1,3 Glucan by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global ?-1,3 Glucan Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of ?-1,3 Glucan by Type (2025-2032)
 - 12.1.2 Global ?-1,3 Glucan Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of ?-1,3 Glucan by Type (2025-2032)
- 12.2 Global ?-1,3 Glucan Market Forecast by Application (2025-2032)
 - 12.2.1 Global ?-1,3 Glucan Sales (K MT) Forecast by Application
 - 12.2.2 Global ?-1,3 Glucan Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

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