

Global Nylon Carpet Market Research Report 2026(Status and Outlook)

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Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Nylon Carpet competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. Nylon carpet is a floor covering material manufactured using bulk continuous filament (BCF) nylon yarns as the primary raw material. It is widely recognized for its durability, resilience, stain resistance, and versatility in design, making it one of the most popular synthetic carpet categories in both residential and commercial applications. In 2024, global production of nylon carpet reached approximately 427,572 k sqm, with an average global market price of around US\$ 7.5 per sqm. Nylon carpet production involves tufting or weaving nylon yarns into a backing layer, followed by processes such as dyeing, finishing, and lamination, to create products suitable for homes, offices, hotels, and public spaces. Compared with other fiber carpets, nylon carpets hold a strong market presence due to their superior performance in high-traffic areas and adaptability to modern interior design trends. The nylon carpet value chain begins with the production of BCF nylon yarns, supplied by companies such as Aquafil Group, BIG Yarns, and Toray Industries, which provide differentiated yarn grades in terms of denier, dyeing characteristics, and sustainability performance. These yarns are then purchased by carpet manufacturers for integration into tufted or woven carpets. Downstream, large-scale carpet producers such as Shaw Industries, Mohawk, and Oriental Weavers dominate global supply, procuring yarns in bulk with long-term contracts that emphasize quality consistency, design flexibility, and cost control. These manufacturers typically maintain integrated supply chains with strong relationships to distribution channels, including flooring retailers, interior designers, and project-based buyers in the commercial real estate and hospitality sectors. Purchasing characteristics in the downstream market often highlight demand for customized designs, sustainable

materials, and reliable delivery to meet construction project timelines. The nylon carpet market is experiencing shifts driven by sustainability, consumer preferences, and competition from alternative flooring materials. Manufacturers are increasingly focusing on recycled nylon yarns, such as Aquafil's ECONYL®, in response to rising environmental regulations and customer demand for circular products. The adoption of digital printing and advanced dyeing technologies is enhancing design flexibility, allowing carpet producers to meet the aesthetic requirements of residential and commercial buyers. At the same time, nylon carpets face competition from hard-surface flooring like vinyl and laminate, which are gaining traction for ease of maintenance. Nevertheless, nylon carpets continue to maintain a strong foothold in markets where comfort, acoustic performance, and luxury appeal are essential, such as corporate offices, hotels, and residential living spaces. Looking forward, the sector is expected to combine durability with sustainability, ensuring that nylon carpet remains a competitive choice in the global flooring industry.

The global Nylon Carpet market size was estimated at USD 3207.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.90% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Nylon Carpet market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Nylon Carpet market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Nylon Carpet market.

Global Nylon Carpet Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Shaw Industries
Mohawk
Oriental Weavers
Milliken
Beaulieu
Interface
Dinarsu
Balta
Tarkett
Dixie Group
Brintons
Merinos
Dongsheng Carpet Group
Jiangsu Kaili Carpet
Shanhua Carpet
Haima Carpet
TY Carpet
HUADE Group

Market Segmentation (by Type)

Nylon 6,6 Carpet

Nylon 6 Carpet
Other

Market Segmentation (by Application)

Commercial
Home
Automotive
Other

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Nylon Carpet Market
Overview of the regional outlook of the Nylon Carpet Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nylon Carpet Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Nylon Carpet, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Nylon Carpet

1.2 Key Market Segments

1.2.1 Nylon Carpet Segment by Type

1.2.2 Nylon Carpet Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NYLON CARPET MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Nylon Carpet Market Size (M USD) Estimates and Forecasts (2020-2035)

2.1.2 Global Nylon Carpet Sales Estimates and Forecasts (2020-2035)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 NYLON CARPET MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Nylon Carpet Product Life Cycle

3.3 Global Nylon Carpet Sales by Manufacturers (2020-2025)

3.4 Global Nylon Carpet Revenue Market Share by Manufacturers (2020-2025)

3.5 Nylon Carpet Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Nylon Carpet Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Nylon Carpet Market Competitive Situation and Trends

3.8.1 Nylon Carpet Market Concentration Rate

3.8.2 Global 5 and 10 Largest Nylon Carpet Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 NYLON CARPET INDUSTRY CHAIN ANALYSIS

- 4.1 Nylon Carpet Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NYLON CARPET MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Nylon Carpet Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Nylon Carpet Market
- 5.7 ESG Ratings of Leading Companies

6 NYLON CARPET MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Nylon Carpet Sales Market Share by Type (2020-2025)
- 6.3 Global Nylon Carpet Market Size by Type (2020-2025)
- 6.4 Global Nylon Carpet Price by Type (2020-2025)

7 NYLON CARPET MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Nylon Carpet Market Sales by Application (2020-2025)
- 7.3 Global Nylon Carpet Market Size (M USD) by Application (2020-2025)
- 7.4 Global Nylon Carpet Sales Growth Rate by Application (2020-2025)

8 NYLON CARPET MARKET SALES BY REGION

8.1 Global Nylon Carpet Sales by Region

8.1.1 Global Nylon Carpet Sales by Region

8.1.2 Global Nylon Carpet Sales Market Share by Region

8.2 Global Nylon Carpet Market Size by Region

8.2.1 Global Nylon Carpet Market Size by Region

8.2.2 Global Nylon Carpet Market Size by Region

8.3 North America

8.3.1 North America Nylon Carpet Sales by Country

8.3.2 North America Nylon Carpet Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Nylon Carpet Sales by Country

8.4.2 Europe Nylon Carpet Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Nylon Carpet Sales by Region

8.5.2 Asia Pacific Nylon Carpet Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Nylon Carpet Sales by Country

8.6.2 South America Nylon Carpet Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Nylon Carpet Sales by Region

8.7.2 Middle East and Africa Nylon Carpet Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 NYLON CARPET MARKET PRODUCTION BY REGION

9.1 Global Production of Nylon Carpet by Region(2020-2025)

9.2 Global Nylon Carpet Revenue Market Share by Region (2020-2025)

9.3 Global Nylon Carpet Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Nylon Carpet Production

9.4.1 North America Nylon Carpet Production Growth Rate (2020-2025)

9.4.2 North America Nylon Carpet Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Nylon Carpet Production

9.5.1 Europe Nylon Carpet Production Growth Rate (2020-2025)

9.5.2 Europe Nylon Carpet Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Nylon Carpet Production (2020-2025)

9.6.1 Japan Nylon Carpet Production Growth Rate (2020-2025)

9.6.2 Japan Nylon Carpet Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Nylon Carpet Production (2020-2025)

9.7.1 China Nylon Carpet Production Growth Rate (2020-2025)

9.7.2 China Nylon Carpet Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Shaw Industries

10.1.1 Shaw Industries Basic Information

10.1.2 Shaw Industries Nylon Carpet Product Overview

10.1.3 Shaw Industries Nylon Carpet Product Market Performance

10.1.4 Shaw Industries Business Overview

10.1.5 Shaw Industries SWOT Analysis

10.1.6 Shaw Industries Recent Developments

10.2 Mohawk

10.2.1 Mohawk Basic Information

10.2.2 Mohawk Nylon Carpet Product Overview

10.2.3 Mohawk Nylon Carpet Product Market Performance

- 10.2.4 Mohawk Business Overview
- 10.2.5 Mohawk SWOT Analysis
- 10.2.6 Mohawk Recent Developments
- 10.3 Oriental Weavers
 - 10.3.1 Oriental Weavers Basic Information
 - 10.3.2 Oriental Weavers Nylon Carpet Product Overview
 - 10.3.3 Oriental Weavers Nylon Carpet Product Market Performance
 - 10.3.4 Oriental Weavers Business Overview
 - 10.3.5 Oriental Weavers SWOT Analysis
 - 10.3.6 Oriental Weavers Recent Developments
- 10.4 Milliken
 - 10.4.1 Milliken Basic Information
 - 10.4.2 Milliken Nylon Carpet Product Overview
 - 10.4.3 Milliken Nylon Carpet Product Market Performance
 - 10.4.4 Milliken Business Overview
 - 10.4.5 Milliken Recent Developments
- 10.5 Beaulieu
 - 10.5.1 Beaulieu Basic Information
 - 10.5.2 Beaulieu Nylon Carpet Product Overview
 - 10.5.3 Beaulieu Nylon Carpet Product Market Performance
 - 10.5.4 Beaulieu Business Overview
 - 10.5.5 Beaulieu Recent Developments
- 10.6 Interface
 - 10.6.1 Interface Basic Information
 - 10.6.2 Interface Nylon Carpet Product Overview
 - 10.6.3 Interface Nylon Carpet Product Market Performance
 - 10.6.4 Interface Business Overview
 - 10.6.5 Interface Recent Developments
- 10.7 Dinarsu
 - 10.7.1 Dinarsu Basic Information
 - 10.7.2 Dinarsu Nylon Carpet Product Overview
 - 10.7.3 Dinarsu Nylon Carpet Product Market Performance
 - 10.7.4 Dinarsu Business Overview
 - 10.7.5 Dinarsu Recent Developments
- 10.8 Balta
 - 10.8.1 Balta Basic Information
 - 10.8.2 Balta Nylon Carpet Product Overview
 - 10.8.3 Balta Nylon Carpet Product Market Performance
 - 10.8.4 Balta Business Overview

- 10.8.5 Balta Recent Developments
- 10.9 Tarkett
 - 10.9.1 Tarkett Basic Information
 - 10.9.2 Tarkett Nylon Carpet Product Overview
 - 10.9.3 Tarkett Nylon Carpet Product Market Performance
 - 10.9.4 Tarkett Business Overview
 - 10.9.5 Tarkett Recent Developments
- 10.10 Dixie Group
 - 10.10.1 Dixie Group Basic Information
 - 10.10.2 Dixie Group Nylon Carpet Product Overview
 - 10.10.3 Dixie Group Nylon Carpet Product Market Performance
 - 10.10.4 Dixie Group Business Overview
 - 10.10.5 Dixie Group Recent Developments
- 10.11 Brintons
 - 10.11.1 Brintons Basic Information
 - 10.11.2 Brintons Nylon Carpet Product Overview
 - 10.11.3 Brintons Nylon Carpet Product Market Performance
 - 10.11.4 Brintons Business Overview
 - 10.11.5 Brintons Recent Developments
- 10.12 Merinos
 - 10.12.1 Merinos Basic Information
 - 10.12.2 Merinos Nylon Carpet Product Overview
 - 10.12.3 Merinos Nylon Carpet Product Market Performance
 - 10.12.4 Merinos Business Overview
 - 10.12.5 Merinos Recent Developments
- 10.13 Dongsheng Carpet Group
 - 10.13.1 Dongsheng Carpet Group Basic Information
 - 10.13.2 Dongsheng Carpet Group Nylon Carpet Product Overview
 - 10.13.3 Dongsheng Carpet Group Nylon Carpet Product Market Performance
 - 10.13.4 Dongsheng Carpet Group Business Overview
 - 10.13.5 Dongsheng Carpet Group Recent Developments
- 10.14 Jiangsu Kaili Carpet
 - 10.14.1 Jiangsu Kaili Carpet Basic Information
 - 10.14.2 Jiangsu Kaili Carpet Nylon Carpet Product Overview
 - 10.14.3 Jiangsu Kaili Carpet Nylon Carpet Product Market Performance
 - 10.14.4 Jiangsu Kaili Carpet Business Overview
 - 10.14.5 Jiangsu Kaili Carpet Recent Developments
- 10.15 Shanhua Carpet
 - 10.15.1 Shanhua Carpet Basic Information

- 10.15.2 Shanhua Carpet Nylon Carpet Product Overview
- 10.15.3 Shanhua Carpet Nylon Carpet Product Market Performance
- 10.15.4 Shanhua Carpet Business Overview
- 10.15.5 Shanhua Carpet Recent Developments
- 10.16 Haima Carpet
 - 10.16.1 Haima Carpet Basic Information
 - 10.16.2 Haima Carpet Nylon Carpet Product Overview
 - 10.16.3 Haima Carpet Nylon Carpet Product Market Performance
 - 10.16.4 Haima Carpet Business Overview
 - 10.16.5 Haima Carpet Recent Developments
- 10.17 TY Carpet
 - 10.17.1 TY Carpet Basic Information
 - 10.17.2 TY Carpet Nylon Carpet Product Overview
 - 10.17.3 TY Carpet Nylon Carpet Product Market Performance
 - 10.17.4 TY Carpet Business Overview
 - 10.17.5 TY Carpet Recent Developments
- 10.18 HUADE Group
 - 10.18.1 HUADE Group Basic Information
 - 10.18.2 HUADE Group Nylon Carpet Product Overview
 - 10.18.3 HUADE Group Nylon Carpet Product Market Performance
 - 10.18.4 HUADE Group Business Overview
 - 10.18.5 HUADE Group Recent Developments

11 NYLON CARPET MARKET FORECAST BY REGION

- 11.1 Global Nylon Carpet Market Size Forecast
- 11.2 Global Nylon Carpet Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Nylon Carpet Market Size Forecast by Country
 - 11.2.3 Asia Pacific Nylon Carpet Market Size Forecast by Region
 - 11.2.4 South America Nylon Carpet Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Nylon Carpet by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

- 12.1 Global Nylon Carpet Market Forecast by Type (2026-2035)
 - 12.1.1 Global Forecasted Sales of Nylon Carpet by Type (2026-2035)
 - 12.1.2 Global Nylon Carpet Market Size Forecast by Type (2026-2035)
 - 12.1.3 Global Forecasted Price of Nylon Carpet by Type (2026-2035)

12.2 Global Nylon Carpet Market Forecast by Application (2026-2035)

12.2.1 Global Nylon Carpet Sales (K Units) Forecast by Application

12.2.2 Global Nylon Carpet Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Nylon Carpet Market Size by Type (M USD)
Table 4. Global Nylon Carpet Market Size by Application
Table 5. Nylon Carpet Market Size Comparison by Region (M USD)
Table 6. Global Nylon Carpet Sales (K Units) by Manufacturers (2020-2025)
Table 7. Global Nylon Carpet Sales Market Share by Manufacturers (2020-2025)
Table 8. Global Nylon Carpet Revenue (M USD) by Manufacturers (2020-2025)
Table 9. Global Nylon Carpet Revenue Share by Manufacturers (2020-2025)
Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Nylon Carpet as of 2025)
Table 11. Global Market Nylon Carpet Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 12. Manufacturers? Manufacturing Sites, Areas Served
Table 13. Manufacturers? Product Type
Table 14. Global Nylon Carpet Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 15. Mergers & Acquisitions, Expansion Plans
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Nylon Carpet Market Challenges
Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 26. Global Nylon Carpet Sales by Type (K Units)
Table 27. Global Nylon Carpet Market Size by Type (M USD)
Table 28. Global Nylon Carpet Sales (K Units) by Type (2020-2025)
Table 29. Global Nylon Carpet Sales Market Share by Type (2020-2025)
Table 30. Global Nylon Carpet Market Size (M USD) by Type (2020-2025)
Table 31. Global Nylon Carpet Market Share by Type (2020-2025)

Table 32. Global Nylon Carpet Price (USD/Unit) by Type (2020-2025)
Table 33. Global Nylon Carpet Sales (K Units) by Application
Table 34. Global Nylon Carpet Market Size by Application
Table 35. Global Nylon Carpet Sales by Application (2020-2025) & (K Units)
Table 36. Global Nylon Carpet Sales Market Share by Application (2020-2025)
Table 37. Global Nylon Carpet Market Size by Application (2020-2025) & (M USD)
Table 38. Global Nylon Carpet Market Share by Application (2020-2025)
Table 39. Global Nylon Carpet Sales Growth Rate by Application (2020-2025)
Table 40. Global Nylon Carpet Sales by Region (2020-2025) & (K Units)
Table 41. Global Nylon Carpet Sales Market Share by Region (2020-2025)
Table 42. Global Nylon Carpet Market Size by Region (2020-2025) & (M USD)
Table 43. Global Nylon Carpet Market Size by Region (2020-2025)
Table 44. North America Nylon Carpet Sales by Country (2020-2025) & (K Units)
Table 45. North America Nylon Carpet Market Size by Country (2020-2025) & (M USD)
Table 46. Europe Nylon Carpet Sales by Country (2020-2025) & (K Units)
Table 47. Europe Nylon Carpet Market Size by Country (2020-2025) & (M USD)
Table 48. Asia Pacific Nylon Carpet Sales by Region (2020-2025) & (K Units)
Table 49. Asia Pacific Nylon Carpet Market Size by Region (2020-2025) & (M USD)
Table 50. South America Nylon Carpet Sales by Country (2020-2025) & (K Units)
Table 51. South America Nylon Carpet Market Size by Country (2020-2025) & (M USD)
Table 52. Middle East and Africa Nylon Carpet Sales by Region (2020-2025) & (K Units)
Table 53. Middle East and Africa Nylon Carpet Market Size by Region (2020-2025) & (M USD)
Table 54. Global Nylon Carpet Production (K Units) by Region(2020-2025)
Table 55. Global Nylon Carpet Revenue (US\$ Million) by Region (2020-2025)
Table 56. Global Nylon Carpet Revenue Market Share by Region (2020-2025)
Table 57. Global Nylon Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 58. North America Nylon Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 59. Europe Nylon Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 60. Japan Nylon Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 61. China Nylon Carpet Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
Table 62. Shaw Industries Basic Information
Table 63. Shaw Industries Nylon Carpet Product Overview
Table 64. Shaw Industries Nylon Carpet Sales (K Units), Revenue (M USD), Price

(USD/Unit) and Gross Margin (2020-2025)

Table 65. Shaw Industries Business Overview

Table 66. Shaw Industries SWOT Analysis

Table 67. Shaw Industries Recent Developments

Table 68. Mohawk Basic Information

Table 69. Mohawk Nylon Carpet Product Overview

Table 70. Mohawk Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Mohawk Business Overview

Table 72. Mohawk SWOT Analysis

Table 73. Mohawk Recent Developments

Table 74. Oriental Weavers Basic Information

Table 75. Oriental Weavers Nylon Carpet Product Overview

Table 76. Oriental Weavers Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Oriental Weavers Business Overview

Table 78. Oriental Weavers SWOT Analysis

Table 79. Oriental Weavers Recent Developments

Table 80. Milliken Basic Information

Table 81. Milliken Nylon Carpet Product Overview

Table 82. Milliken Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. Milliken Business Overview

Table 84. Milliken Recent Developments

Table 85. Beaulieu Basic Information

Table 86. Beaulieu Nylon Carpet Product Overview

Table 87. Beaulieu Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 88. Beaulieu Business Overview

Table 89. Beaulieu Recent Developments

Table 90. Interface Basic Information

Table 91. Interface Nylon Carpet Product Overview

Table 92. Interface Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Interface Business Overview

Table 94. Interface Recent Developments

Table 95. Dinarsu Basic Information

Table 96. Dinarsu Nylon Carpet Product Overview

Table 97. Dinarsu Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit)

and Gross Margin (2020-2025)

Table 98. Dinarsu Business Overview

Table 99. Dinarsu Recent Developments

Table 100. Balta Basic Information

Table 101. Balta Nylon Carpet Product Overview

Table 102. Balta Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Balta Business Overview

Table 104. Balta Recent Developments

Table 105. Tarkett Basic Information

Table 106. Tarkett Nylon Carpet Product Overview

Table 107. Tarkett Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Tarkett Business Overview

Table 109. Tarkett Recent Developments

Table 110. Dixie Group Basic Information

Table 111. Dixie Group Nylon Carpet Product Overview

Table 112. Dixie Group Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Dixie Group Business Overview

Table 114. Dixie Group Recent Developments

Table 115. Brintons Basic Information

Table 116. Brintons Nylon Carpet Product Overview

Table 117. Brintons Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Brintons Business Overview

Table 119. Brintons Recent Developments

Table 120. Merinos Basic Information

Table 121. Merinos Nylon Carpet Product Overview

Table 122. Merinos Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Merinos Business Overview

Table 124. Merinos Recent Developments

Table 125. Dongsheng Carpet Group Basic Information

Table 126. Dongsheng Carpet Group Nylon Carpet Product Overview

Table 127. Dongsheng Carpet Group Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. Dongsheng Carpet Group Business Overview

Table 129. Dongsheng Carpet Group Recent Developments

Table 130. Jiangsu Kaili Carpet Basic Information
Table 131. Jiangsu Kaili Carpet Nylon Carpet Product Overview
Table 132. Jiangsu Kaili Carpet Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 133. Jiangsu Kaili Carpet Business Overview
Table 134. Jiangsu Kaili Carpet Recent Developments
Table 135. Shanhua Carpet Basic Information
Table 136. Shanhua Carpet Nylon Carpet Product Overview
Table 137. Shanhua Carpet Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 138. Shanhua Carpet Business Overview
Table 139. Shanhua Carpet Recent Developments
Table 140. Haima Carpet Basic Information
Table 141. Haima Carpet Nylon Carpet Product Overview
Table 142. Haima Carpet Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 143. Haima Carpet Business Overview
Table 144. Haima Carpet Recent Developments
Table 145. TY Carpet Basic Information
Table 146. TY Carpet Nylon Carpet Product Overview
Table 147. TY Carpet Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 148. TY Carpet Business Overview
Table 149. TY Carpet Recent Developments
Table 150. HUADE Group Basic Information
Table 151. HUADE Group Nylon Carpet Product Overview
Table 152. HUADE Group Nylon Carpet Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 153. HUADE Group Business Overview
Table 154. HUADE Group Recent Developments
Table 155. Global Nylon Carpet Sales Forecast by Region (2026-2035) & (K Units)
Table 156. Global Nylon Carpet Market Size Forecast by Region (2026-2035) & (M USD)
Table 157. North America Nylon Carpet Sales Forecast by Country (2026-2035) & (K Units)
Table 158. North America Nylon Carpet Market Size Forecast by Country (2026-2035) & (M USD)
Table 159. Europe Nylon Carpet Sales Forecast by Country (2026-2035) & (K Units)
Table 160. Europe Nylon Carpet Market Size Forecast by Country (2026-2035) & (M USD)

USD)

Table 161. Asia Pacific Nylon Carpet Sales Forecast by Region (2026-2035) & (K Units)

Table 162. Asia Pacific Nylon Carpet Market Size Forecast by Region (2026-2035) & (M USD)

Table 163. South America Nylon Carpet Sales Forecast by Country (2026-2035) & (K Units)

Table 164. South America Nylon Carpet Market Size Forecast by Country (2026-2035) & (M USD)

Table 165. Middle East and Africa Nylon Carpet Sales Forecast by Country (2026-2035) & (Units)

Table 166. Middle East and Africa Nylon Carpet Market Size Forecast by Country (2026-2035) & (M USD)

Table 167. Global Nylon Carpet Sales Forecast by Type (2026-2035) & (K Units)

Table 168. Global Nylon Carpet Market Size Forecast by Type (2026-2035) & (M USD)

Table 169. Global Nylon Carpet Price Forecast by Type (2026-2035) & (USD/Unit)

Table 170. Global Nylon Carpet Sales (K Units) Forecast by Application (2026-2035)

Table 171. Global Nylon Carpet Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Nylon Carpet
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Nylon Carpet Market Size (M USD), 2025-2035
- Figure 5. Global Nylon Carpet Market Size (M USD) (2020-2035)
- Figure 6. Global Nylon Carpet Sales (K Units) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Nylon Carpet Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Nylon Carpet Product Life Cycle
- Figure 13. Nylon Carpet Sales Share by Manufacturers in 2025
- Figure 14. Global Nylon Carpet Revenue Share by Manufacturers in 2025
- Figure 15. Nylon Carpet Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Nylon Carpet Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Nylon Carpet Revenue in 2025
- Figure 18. Industry Chain Map of Nylon Carpet
- Figure 19. Global Nylon Carpet Market PEST Analysis
- Figure 20. Global Nylon Carpet Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Nylon Carpet Market Share by Type
- Figure 27. Sales Market Share of Nylon Carpet by Type (2020-2025)
- Figure 28. Sales Market Share of Nylon Carpet by Type in 2025
- Figure 29. Market Share of Nylon Carpet by Type (2020-2025)
- Figure 30. Market Share of Nylon Carpet by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Nylon Carpet Market Share by Application

- Figure 33. Global Nylon Carpet Sales Market Share by Application (2020-2025)
- Figure 34. Global Nylon Carpet Sales Market Share by Application in 2025
- Figure 35. Global Nylon Carpet Market Share by Application (2020-2025)
- Figure 36. Global Nylon Carpet Market Share by Application in 2025
- Figure 37. Global Nylon Carpet Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Nylon Carpet Sales Market Share by Region (2020-2025)
- Figure 39. Global Nylon Carpet Market Size by Region (2020-2025)
- Figure 40. North America Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Nylon Carpet Sales Market Share by Country in 2024
- Figure 43. North America Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Nylon Carpet Market Size by Country in 2024
- Figure 45. U.S. Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Nylon Carpet Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Nylon Carpet Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Nylon Carpet Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Nylon Carpet Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Nylon Carpet Sales Market Share by Country in 2024
- Figure 53. Europe Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Nylon Carpet Market Size by Country in 2024
- Figure 55. Germany Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 58. France Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 60. U.K. Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 61. Italy Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 62. Italy Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 63. Spain Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 64. Spain Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 65. Asia Pacific Nylon Carpet Sales and Growth Rate (K Units)
- Figure 66. Asia Pacific Nylon Carpet Sales Market Share by Region in 2024
- Figure 67. Asia Pacific Nylon Carpet Market Size by Region in 2024
- Figure 68. China Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)
- Figure 69. China Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Nylon Carpet Sales and Growth Rate (K Units)

Figure 79. South America Nylon Carpet Sales Market Share by Country in 2024

Figure 80. South America Nylon Carpet Market Size and Growth Rate (M USD)

Figure 81. South America Nylon Carpet Market Size by Country in 2024

Figure 82. Brazil Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Nylon Carpet Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Nylon Carpet Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Nylon Carpet Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Nylon Carpet Market Size by Region in 2024

Figure 92. Saudi Arabia Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Nylon Carpet Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Nylon Carpet Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Nylon Carpet Production Market Share by Region (2020-2025)

Figure 103. North America Nylon Carpet Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Nylon Carpet Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Nylon Carpet Production (K Units) Growth Rate (2020-2025)

Figure 106. China Nylon Carpet Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Nylon Carpet Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Nylon Carpet Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Nylon Carpet Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Nylon Carpet Market Share Forecast by Type (2026-2035)

Figure 111. Global Nylon Carpet Sales Forecast by Application (2026-2035)

Figure 112. Global Nylon Carpet Market Share Forecast by Application (2026-2035)

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