

Global NVH Material Market Research Report 2024(Status and Outlook)

<https://marketpublishers.com/r/G9C06B6A29F7EN.html>

Date: December 2024

Pages: 147

Price: US\$ 2,800.00 (Single User License)

ID: G9C06B6A29F7EN

Abstracts

Report Overview

NVH (Noise, Vibration, and Harshness) materials play a crucial role in reducing noise and vibration in various industries such as automotive, aerospace, and industrial machinery. These materials are designed to improve comfort, performance, and overall user experience by dampening unwanted noise and vibrations. The NVH materials market encompasses a wide range of products such as foams, rubbers, and composites that are engineered to meet specific noise and vibration control requirements.

The current market size for NVH materials in 2023 stands at approximately USD 7.2 billion. The market is expected to grow at a Compound Annual Growth Rate (CAGR) of 5.8% from 2024 to 2032, reaching a projected value of USD 11.4 billion. This growth can be attributed to several key factors that are driving the market forward.

One of the primary growth drivers for the NVH materials market is the increasing demand for noise and vibration control solutions across various industries. As industries strive to enhance product quality and customer satisfaction, the need for effective NVH materials continues to rise. Additionally, stringent regulations regarding noise pollution and vehicle noise emissions are pushing manufacturers to invest in advanced NVH solutions.

Moreover, technological advancements in material science and engineering are enabling the development of innovative NVH materials with superior performance characteristics. For instance, the emergence of lightweight and high-performance materials is revolutionizing the NVH industry by offering enhanced noise reduction capabilities without adding significant weight to the end products.

In terms of market trends, there is a noticeable shift towards the adoption of sustainable and eco-friendly NVH materials. With increasing environmental concerns, manufacturers are focusing on developing materials that are recyclable, energy-efficient, and environmentally friendly. This trend aligns with the broader sustainability goals of industries and reflects a growing preference for green solutions in the NVH market.

Furthermore, the integration of advanced technologies such as artificial intelligence and machine learning in NVH material development is driving innovation and efficiency in the industry. These technologies enable manufacturers to optimize material properties, enhance product performance, and accelerate the product development process, thereby meeting the evolving demands of customers in a competitive market landscape.

In terms of regional market distribution, key markets for NVH materials include North America, Europe, and Asia Pacific. North America leads the market due to the presence of major automotive and aerospace industries that prioritize noise and vibration control in their products. Europe follows closely behind, driven by stringent regulations and a strong focus on sustainability. Asia Pacific is also a significant market for NVH materials, fueled by rapid industrialization and increasing investments in infrastructure development.

Despite the promising growth prospects, the NVH materials market faces certain challenges. One of the key challenges is the high cost associated with advanced NVH materials, which can limit their adoption, especially among small and medium-sized enterprises. Additionally, the lack of standardized testing protocols for NVH materials poses a challenge for manufacturers in ensuring consistent quality and performance across different applications.

In conclusion, the NVH materials market is poised for steady growth driven by increasing demand, technological advancements, and sustainability trends. Manufacturers need to focus on innovation, cost optimization, and regulatory compliance to capitalize on the market opportunities and address the challenges effectively. By aligning with market trends and customer preferences, companies can gain a competitive edge and enhance their market presence in the dynamic NVH materials industry.

This report provides a deep insight into the global NVH Material market covering all its essential aspects. This ranges from a macro overview of the market to micro details of

the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global NVH Material Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the NVH Material market in any manner.

Global NVH Material Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nihon Tokushu Toryo

3M

Megasorber

Henkel

Nitto Denko Corp

Second Skin Audio

FatMat Sound Control

HushMat

Soundproof Cow

Wolverine Advanced Materials

Silent Coat

NVH Korea

Market Segmentation (by Type)

Body NVH Material

Engine NVH Material

Other

Market Segmentation (by Application)

Passenger Vehicle

Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the NVH Material Market

Overview of the regional outlook of the NVH Material Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth

as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product

type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the NVH Material Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of NVH Material

1.2 Key Market Segments

1.2.1 NVH Material Segment by Type

1.2.2 NVH Material Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NVH MATERIAL MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global NVH Material Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global NVH Material Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

2.4 Macroeconomic Analysis

3 NVH MATERIAL MARKET COMPETITIVE LANDSCAPE

3.1 Global NVH Material Sales by Manufacturers (2019-2024)

3.2 Global NVH Material Revenue Market Share by Manufacturers (2019-2024)

3.3 NVH Material Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global NVH Material Average Price by Manufacturers (2019-2024)

3.5 Manufacturers NVH Material Sales Sites, Area Served, Product Type

3.6 NVH Material Market Competitive Situation and Trends

3.6.1 NVH Material Market Concentration Rate

3.6.2 Global 5 and 10 Largest NVH Material Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NVH MATERIAL INDUSTRY CHAIN ANALYSIS

4.1 NVH Material Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NVH MATERIAL MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NVH MATERIAL MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global NVH Material Sales Market Share by Type (2019-2024)

6.3 Global NVH Material Market Size Market Share by Type (2019-2024)

6.4 Global NVH Material Price by Type (2019-2024)

7 NVH MATERIAL MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global NVH Material Market Sales by Application (2019-2024)

7.3 Global NVH Material Market Size (M USD) by Application (2019-2024)

7.4 Global NVH Material Sales Growth Rate by Application (2019-2024)

8 NVH MATERIAL MARKET SALES BY REGION

8.1 Global NVH Material Sales by Region

8.1.1 Global NVH Material Sales by Region

8.1.2 Global NVH Material Sales Market Share by Region

8.2 Global NVH Material Market Size by Region

8.2.1 Global NVH Material Market Size by Region

8.2.2 Global NVH Material Market Size Market Share by Region

8.3 North America

8.3.1 North America NVH Material Sales by Country

8.3.2 North America NVH Material Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe NVH Material Sales by Country

8.4.2 Europe NVH Material Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Russia Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific NVH Material Sales by Region

8.5.2 China

8.5.3 Japan

8.5.4 South Korea

8.5.5 India

8.5.6 Southeast Asia

8.6 Asia Pacific

8.6.1 Asia Pacific NVH Material Market Size by Region

8.6.2 Asia Pacific NVH Material Market Size by Region

8.6.3 China

8.6.4 Japan

8.6.5 South Korea

8.6.6 India

8.6.7 Southeast Asia

8.7 South America

8.7.1 South America NVH Material Sales by Country

8.7.2 South America NVH Material Market Size by Country

8.7.3 Brazil

8.7.4 Argentina

8.7.5 Columbia

8.8 Middle East and Africa

8.8.1 Middle East and Africa NVH Material Sales by Region

8.8.2 Middle East and Africa NVH Material Market Size by Region

8.8.3 Saudi Arabia

- 8.8.4 UAE
- 8.8.5 Egypt
- 8.8.6 Nigeria
- 8.8.7 South Africa

9 NVH MATERIAL MARKET PRODUCTION BY REGION

- 9.1 Global Production of NVH Material by Region (2019-2024)
- 9.2 Global NVH Material Revenue Market Share by Region (2019-2024)
- 9.3 Global NVH Material Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America NVH Material Production
 - 9.4.1 North America NVH Material Production Growth Rate (2019-2024)
 - 9.4.2 North America NVH Material Production, Revenue, Price and Gross Margin (2019-2024)
- 9.5 Europe NVH Material Production
 - 9.5.1 Europe NVH Material Production Growth Rate (2019-2024)
 - 9.5.2 Europe NVH Material Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan NVH Material Production (2019-2024)
 - 9.6.1 Japan NVH Material Production Growth Rate (2019-2024)
 - 9.6.2 Japan NVH Material Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China NVH Material Production (2019-2024)
 - 9.7.1 China NVH Material Production Growth Rate (2019-2024)
 - 9.7.2 China NVH Material Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Nihon Tokushu Toryo
 - 10.1.1 Nihon Tokushu Toryo NVH Material Basic Information
 - 10.1.2 Nihon Tokushu Toryo NVH Material Product Overview
 - 10.1.3 Nihon Tokushu Toryo NVH Material Product Market Performance
 - 10.1.4 Nihon Tokushu Toryo Business Overview
 - 10.1.5 Nihon Tokushu Toryo NVH Material SWOT Analysis
 - 10.1.6 Nihon Tokushu Toryo Recent Developments
- 10.2 3M
 - 10.2.1 3M NVH Material Basic Information
 - 10.2.2 3M NVH Material Product Overview
 - 10.2.3 3M NVH Material Product Market Performance
 - 10.2.4 3M Business Overview
 - 10.2.5 3M NVH Material SWOT Analysis

- 10.2.6 3M Recent Developments
- 10.3 Megasorber
 - 10.3.1 Megasorber NVH Material Basic Information
 - 10.3.2 Megasorber NVH Material Product Overview
 - 10.3.3 Megasorber NVH Material Product Market Performance
 - 10.3.4 Megasorber NVH Material SWOT Analysis
 - 10.3.5 Megasorber Business Overview
 - 10.3.6 Megasorber Recent Developments
- 10.4 Henkel
 - 10.4.1 Henkel NVH Material Basic Information
 - 10.4.2 Henkel NVH Material Product Overview
 - 10.4.3 Henkel NVH Material Product Market Performance
 - 10.4.4 Henkel Business Overview
 - 10.4.5 Henkel Recent Developments
- 10.5 Nitto Denko Corp
 - 10.5.1 Nitto Denko Corp NVH Material Basic Information
 - 10.5.2 Nitto Denko Corp NVH Material Product Overview
 - 10.5.3 Nitto Denko Corp NVH Material Product Market Performance
 - 10.5.4 Nitto Denko Corp Business Overview
 - 10.5.5 Nitto Denko Corp Recent Developments
- 10.6 Second Skin Audio
 - 10.6.1 Second Skin Audio NVH Material Basic Information
 - 10.6.2 Second Skin Audio NVH Material Product Overview
 - 10.6.3 Second Skin Audio NVH Material Product Market Performance
 - 10.6.4 Second Skin Audio Business Overview
 - 10.6.5 Second Skin Audio Recent Developments
- 10.7 FatMat Sound Control
 - 10.7.1 FatMat Sound Control NVH Material Basic Information
 - 10.7.2 FatMat Sound Control NVH Material Product Overview
 - 10.7.3 FatMat Sound Control NVH Material Product Market Performance
 - 10.7.4 FatMat Sound Control Business Overview
 - 10.7.5 FatMat Sound Control Recent Developments
- 10.8 HushMat
 - 10.8.1 HushMat NVH Material Basic Information
 - 10.8.2 HushMat NVH Material Product Overview
 - 10.8.3 HushMat NVH Material Product Market Performance
 - 10.8.4 HushMat Business Overview
 - 10.8.5 HushMat Recent Developments
- 10.9 Soundproof Cow

- 10.9.1 Soundproof Cow NVH Material Basic Information
- 10.9.2 Soundproof Cow NVH Material Product Overview
- 10.9.3 Soundproof Cow NVH Material Product Market Performance
- 10.9.4 Soundproof Cow Business Overview
- 10.9.5 Soundproof Cow Recent Developments
- 10.10 Wolverine Advanced Materials
 - 10.10.1 Wolverine Advanced Materials NVH Material Basic Information
 - 10.10.2 Wolverine Advanced Materials NVH Material Product Overview
 - 10.10.3 Wolverine Advanced Materials NVH Material Product Market Performance
 - 10.10.4 Wolverine Advanced Materials Business Overview
 - 10.10.5 Wolverine Advanced Materials Recent Developments
- 10.11 Silent Coat
 - 10.11.1 Silent Coat NVH Material Basic Information
 - 10.11.2 Silent Coat NVH Material Product Overview
 - 10.11.3 Silent Coat NVH Material Product Market Performance
 - 10.11.4 Silent Coat Business Overview
 - 10.11.5 Silent Coat Recent Developments
- 10.12 NVH Korea
 - 10.12.1 NVH Korea NVH Material Basic Information
 - 10.12.2 NVH Korea NVH Material Product Overview
 - 10.12.3 NVH Korea NVH Material Product Market Performance
 - 10.12.4 NVH Korea Business Overview
 - 10.12.5 NVH Korea Recent Developments

11 NVH MATERIAL MARKET FORECAST BY REGION

- 11.1 Global NVH Material Market Size Forecast
- 11.2 Global NVH Material Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe NVH Material Market Size Forecast by Country
 - 11.2.3 Asia Pacific NVH Material Market Size Forecast by Region
 - 11.2.4 South America NVH Material Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of NVH Material by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global NVH Material Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of NVH Material by Type (2025-2032)
 - 12.1.2 Global NVH Material Market Size Forecast by Type (2025-2032)

- 12.1.3 Global Forecasted Price of NVH Material by Type (2025-2032)
- 12.2 Global NVH Material Market Forecast by Application (2025-2032)
 - 12.2.1 Global NVH Material Sales (K MT) Forecast by Application
 - 12.2.2 Global NVH Material Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

I would like to order

Product name: Global NVH Material Market Research Report 2024(Status and Outlook)

Product link: <https://marketpublishers.com/r/G9C06B6A29F7EN.html>

Price: US\$ 2,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9C06B6A29F7EN.html>