

Global Nutrition and Health Products Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/G1ED8C2B0B3FEN.html>

Date: July 2025

Pages: 154

Price: US\$ 3,200.00 (Single User License)

ID: G1ED8C2B0B3FEN

Abstracts

Report Overview

Nutrition and health products encompass a broad range of items designed to support wellness, including dietary supplements, functional foods, vitamins, minerals, herbal products, and sports nutrition. These products are formulated to address specific health needs, such as immunity boosters, weight management aids, digestive health enhancers, and performance-enhancing supplements. The market is driven by increasing consumer awareness of preventive healthcare, rising disposable incomes, and a growing aging population seeking longevity solutions. Additionally, the demand for natural, organic, and clean-label products has surged, fueled by concerns over synthetic additives and processed foods. E-commerce expansion and digital health trends further accelerate market growth, making personalized nutrition and subscription-based models increasingly popular. However, regulatory challenges, counterfeit products, and skepticism about efficacy pose risks to industry expansion. The market remains highly competitive, with innovation in bioavailability, plant-based ingredients, and sustainable packaging shaping future trends.

This report provides a deep insight into the global Nutrition and Health Products market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Nutrition and Health Products Market, this report introduces in detail the market

share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Nutrition and Health Products market in any manner.

Global Nutrition and Health Products Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

DSM

Nestl?

DuPont

Kerry

BASF

Metagenics

Fazer

Shaklee Corporation

Swisse

BLACKMORES

Enervite

GNC

Doppelherz

Schiff

Centrum

Market Segmentation (by Type)

Nutrition Products

Health Products

Market Segmentation (by Application)

Health People
Sub-health People
Unhealthy People

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Nutrition and Health Products Market
Overview of the regional outlook of the Nutrition and Health Products Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nutrition and Health Products Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Nutrition and Health Products, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Nutrition and Health Products

1.2 Key Market Segments

1.2.1 Nutrition and Health Products Segment by Type

1.2.2 Nutrition and Health Products Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NUTRITION AND HEALTH PRODUCTS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Nutrition and Health Products Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Nutrition and Health Products Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 NUTRITION AND HEALTH PRODUCTS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Nutrition and Health Products Product Life Cycle

3.3 Global Nutrition and Health Products Sales by Manufacturers (2020-2025)

3.4 Global Nutrition and Health Products Revenue Market Share by Manufacturers (2020-2025)

3.5 Nutrition and Health Products Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Nutrition and Health Products Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Nutrition and Health Products Market Competitive Situation and Trends

3.8.1 Nutrition and Health Products Market Concentration Rate

3.8.2 Global 5 and 10 Largest Nutrition and Health Products Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 NUTRITION AND HEALTH PRODUCTS INDUSTRY CHAIN ANALYSIS

4.1 Nutrition and Health Products Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NUTRITION AND HEALTH PRODUCTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Nutrition and Health Products Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Nutrition and Health Products Market

5.7 ESG Ratings of Leading Companies

6 NUTRITION AND HEALTH PRODUCTS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Nutrition and Health Products Sales Market Share by Type (2020-2025)

6.3 Global Nutrition and Health Products Market Size Market Share by Type (2020-2025)

6.4 Global Nutrition and Health Products Price by Type (2020-2025)

7 NUTRITION AND HEALTH PRODUCTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Nutrition and Health Products Market Sales by Application (2020-2025)
- 7.3 Global Nutrition and Health Products Market Size (M USD) by Application (2020-2025)
- 7.4 Global Nutrition and Health Products Sales Growth Rate by Application (2020-2025)

8 NUTRITION AND HEALTH PRODUCTS MARKET SALES BY REGION

- 8.1 Global Nutrition and Health Products Sales by Region
 - 8.1.1 Global Nutrition and Health Products Sales by Region
 - 8.1.2 Global Nutrition and Health Products Sales Market Share by Region
- 8.2 Global Nutrition and Health Products Market Size by Region
 - 8.2.1 Global Nutrition and Health Products Market Size by Region
 - 8.2.2 Global Nutrition and Health Products Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Nutrition and Health Products Sales by Country
 - 8.3.2 North America Nutrition and Health Products Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Nutrition and Health Products Sales by Country
 - 8.4.2 Europe Nutrition and Health Products Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Nutrition and Health Products Sales by Region
 - 8.5.2 Asia Pacific Nutrition and Health Products Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Nutrition and Health Products Sales by Country

8.6.2 South America Nutrition and Health Products Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Nutrition and Health Products Sales by Region

8.7.2 Middle East and Africa Nutrition and Health Products Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 NUTRITION AND HEALTH PRODUCTS MARKET PRODUCTION BY REGION

9.1 Global Production of Nutrition and Health Products by Region(2020-2025)

9.2 Global Nutrition and Health Products Revenue Market Share by Region (2020-2025)

9.3 Global Nutrition and Health Products Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Nutrition and Health Products Production

9.4.1 North America Nutrition and Health Products Production Growth Rate (2020-2025)

9.4.2 North America Nutrition and Health Products Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Nutrition and Health Products Production

9.5.1 Europe Nutrition and Health Products Production Growth Rate (2020-2025)

9.5.2 Europe Nutrition and Health Products Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Nutrition and Health Products Production (2020-2025)

9.6.1 Japan Nutrition and Health Products Production Growth Rate (2020-2025)

9.6.2 Japan Nutrition and Health Products Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Nutrition and Health Products Production (2020-2025)

9.7.1 China Nutrition and Health Products Production Growth Rate (2020-2025)

9.7.2 China Nutrition and Health Products Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 DSM

- 10.1.1 DSM Basic Information
- 10.1.2 DSM Nutrition and Health Products Product Overview
- 10.1.3 DSM Nutrition and Health Products Product Market Performance
- 10.1.4 DSM Business Overview
- 10.1.5 DSM SWOT Analysis
- 10.1.6 DSM Recent Developments

10.2 Nestl?

- 10.2.1 Nestl? Basic Information
- 10.2.2 Nestl? Nutrition and Health Products Product Overview
- 10.2.3 Nestl? Nutrition and Health Products Product Market Performance
- 10.2.4 Nestl? Business Overview
- 10.2.5 Nestl? SWOT Analysis
- 10.2.6 Nestl? Recent Developments

10.3 DuPont

- 10.3.1 DuPont Basic Information
- 10.3.2 DuPont Nutrition and Health Products Product Overview
- 10.3.3 DuPont Nutrition and Health Products Product Market Performance
- 10.3.4 DuPont Business Overview
- 10.3.5 DuPont SWOT Analysis
- 10.3.6 DuPont Recent Developments

10.4 Kerry

- 10.4.1 Kerry Basic Information
- 10.4.2 Kerry Nutrition and Health Products Product Overview
- 10.4.3 Kerry Nutrition and Health Products Product Market Performance
- 10.4.4 Kerry Business Overview
- 10.4.5 Kerry Recent Developments

10.5 BASF

- 10.5.1 BASF Basic Information
- 10.5.2 BASF Nutrition and Health Products Product Overview
- 10.5.3 BASF Nutrition and Health Products Product Market Performance
- 10.5.4 BASF Business Overview
- 10.5.5 BASF Recent Developments

10.6 Metagenics

- 10.6.1 Metagenics Basic Information
- 10.6.2 Metagenics Nutrition and Health Products Product Overview

- 10.6.3 Metagenics Nutrition and Health Products Product Market Performance
- 10.6.4 Metagenics Business Overview
- 10.6.5 Metagenics Recent Developments
- 10.7 Fazer
 - 10.7.1 Fazer Basic Information
 - 10.7.2 Fazer Nutrition and Health Products Product Overview
 - 10.7.3 Fazer Nutrition and Health Products Product Market Performance
 - 10.7.4 Fazer Business Overview
 - 10.7.5 Fazer Recent Developments
- 10.8 Shaklee Corporation
 - 10.8.1 Shaklee Corporation Basic Information
 - 10.8.2 Shaklee Corporation Nutrition and Health Products Product Overview
 - 10.8.3 Shaklee Corporation Nutrition and Health Products Product Market Performance
 - 10.8.4 Shaklee Corporation Business Overview
 - 10.8.5 Shaklee Corporation Recent Developments
- 10.9 Swisse
 - 10.9.1 Swisse Basic Information
 - 10.9.2 Swisse Nutrition and Health Products Product Overview
 - 10.9.3 Swisse Nutrition and Health Products Product Market Performance
 - 10.9.4 Swisse Business Overview
 - 10.9.5 Swisse Recent Developments
- 10.10 BLACKMORES
 - 10.10.1 BLACKMORES Basic Information
 - 10.10.2 BLACKMORES Nutrition and Health Products Product Overview
 - 10.10.3 BLACKMORES Nutrition and Health Products Product Market Performance
 - 10.10.4 BLACKMORES Business Overview
 - 10.10.5 BLACKMORES Recent Developments
- 10.11 Enervite
 - 10.11.1 Enervite Basic Information
 - 10.11.2 Enervite Nutrition and Health Products Product Overview
 - 10.11.3 Enervite Nutrition and Health Products Product Market Performance
 - 10.11.4 Enervite Business Overview
 - 10.11.5 Enervite Recent Developments
- 10.12 GNC
 - 10.12.1 GNC Basic Information
 - 10.12.2 GNC Nutrition and Health Products Product Overview
 - 10.12.3 GNC Nutrition and Health Products Product Market Performance
 - 10.12.4 GNC Business Overview

- 10.12.5 GNC Recent Developments
- 10.13 Doppelherz
 - 10.13.1 Doppelherz Basic Information
 - 10.13.2 Doppelherz Nutrition and Health Products Product Overview
 - 10.13.3 Doppelherz Nutrition and Health Products Product Market Performance
 - 10.13.4 Doppelherz Business Overview
 - 10.13.5 Doppelherz Recent Developments
- 10.14 Schiff
 - 10.14.1 Schiff Basic Information
 - 10.14.2 Schiff Nutrition and Health Products Product Overview
 - 10.14.3 Schiff Nutrition and Health Products Product Market Performance
 - 10.14.4 Schiff Business Overview
 - 10.14.5 Schiff Recent Developments
- 10.15 Centrum
 - 10.15.1 Centrum Basic Information
 - 10.15.2 Centrum Nutrition and Health Products Product Overview
 - 10.15.3 Centrum Nutrition and Health Products Product Market Performance
 - 10.15.4 Centrum Business Overview
 - 10.15.5 Centrum Recent Developments

11 NUTRITION AND HEALTH PRODUCTS MARKET FORECAST BY REGION

- 11.1 Global Nutrition and Health Products Market Size Forecast
- 11.2 Global Nutrition and Health Products Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Nutrition and Health Products Market Size Forecast by Country
 - 11.2.3 Asia Pacific Nutrition and Health Products Market Size Forecast by Region
 - 11.2.4 South America Nutrition and Health Products Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Nutrition and Health Products by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Nutrition and Health Products Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Nutrition and Health Products by Type (2026-2033)
 - 12.1.2 Global Nutrition and Health Products Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Nutrition and Health Products by Type (2026-2033)
- 12.2 Global Nutrition and Health Products Market Forecast by Application (2026-2033)

12.2.1 Global Nutrition and Health Products Sales (K MT) Forecast by Application

12.2.2 Global Nutrition and Health Products Market Size (M USD) Forecast by
Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Nutrition and Health Products Market Size Comparison by Region (M USD)

Table 5. Global Nutrition and Health Products Sales (K MT) by Manufacturers
(2020-2025)

Table 6. Global Nutrition and Health Products Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Nutrition and Health Products Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Nutrition and Health Products Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Nutrition and Health Products as of 2024)

Table 10. Global Market Nutrition and Health Products Average Price (USD/KG) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Nutrition and Health Products Manufacturers Market Concentration
Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Nutrition and Health Products Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Nutrition and Health Products Sales by Type (K MT)

Table 26. Global Nutrition and Health Products Market Size by Type (M USD)

Table 27. Global Nutrition and Health Products Sales (K MT) by Type (2020-2025)

Table 28. Global Nutrition and Health Products Sales Market Share by Type (2020-2025)
Table 29. Global Nutrition and Health Products Market Size (M USD) by Type (2020-2025)
Table 30. Global Nutrition and Health Products Market Size Share by Type (2020-2025)
Table 31. Global Nutrition and Health Products Price (USD/KG) by Type (2020-2025)
Table 32. Global Nutrition and Health Products Sales (K MT) by Application
Table 33. Global Nutrition and Health Products Market Size by Application
Table 34. Global Nutrition and Health Products Sales by Application (2020-2025) & (K MT)
Table 35. Global Nutrition and Health Products Sales Market Share by Application (2020-2025)
Table 36. Global Nutrition and Health Products Market Size by Application (2020-2025) & (M USD)
Table 37. Global Nutrition and Health Products Market Share by Application (2020-2025)
Table 38. Global Nutrition and Health Products Sales Growth Rate by Application (2020-2025)
Table 39. Global Nutrition and Health Products Sales by Region (2020-2025) & (K MT)
Table 40. Global Nutrition and Health Products Sales Market Share by Region (2020-2025)
Table 41. Global Nutrition and Health Products Market Size by Region (2020-2025) & (M USD)
Table 42. Global Nutrition and Health Products Market Size Market Share by Region (2020-2025)
Table 43. North America Nutrition and Health Products Sales by Country (2020-2025) & (K MT)
Table 44. North America Nutrition and Health Products Market Size by Country (2020-2025) & (M USD)
Table 45. Europe Nutrition and Health Products Sales by Country (2020-2025) & (K MT)
Table 46. Europe Nutrition and Health Products Market Size by Country (2020-2025) & (M USD)
Table 47. Asia Pacific Nutrition and Health Products Sales by Region (2020-2025) & (K MT)
Table 48. Asia Pacific Nutrition and Health Products Market Size by Region (2020-2025) & (M USD)
Table 49. South America Nutrition and Health Products Sales by Country (2020-2025) & (K MT)
Table 50. South America Nutrition and Health Products Market Size by Country

(2020-2025) & (M USD)

Table 51. Middle East and Africa Nutrition and Health Products Sales by Region
(2020-2025) & (K MT)

Table 52. Middle East and Africa Nutrition and Health Products Market Size by Region
(2020-2025) & (M USD)

Table 53. Global Nutrition and Health Products Production (K MT) by
Region(2020-2025)

Table 54. Global Nutrition and Health Products Revenue (US\$ Million) by Region
(2020-2025)

Table 55. Global Nutrition and Health Products Revenue Market Share by Region
(2020-2025)

Table 56. Global Nutrition and Health Products Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 57. North America Nutrition and Health Products Production (K MT), Revenue
(US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. Europe Nutrition and Health Products Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Japan Nutrition and Health Products Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. China Nutrition and Health Products Production (K MT), Revenue (US\$
Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. DSM Basic Information

Table 62. DSM Nutrition and Health Products Product Overview

Table 63. DSM Nutrition and Health Products Sales (K MT), Revenue (M USD), Price
(USD/KG) and Gross Margin (2020-2025)

Table 64. DSM Business Overview

Table 65. DSM SWOT Analysis

Table 66. DSM Recent Developments

Table 67. Nestl? Basic Information

Table 68. Nestl? Nutrition and Health Products Product Overview

Table 69. Nestl? Nutrition and Health Products Sales (K MT), Revenue (M USD), Price
(USD/KG) and Gross Margin (2020-2025)

Table 70. Nestl? Business Overview

Table 71. Nestl? SWOT Analysis

Table 72. Nestl? Recent Developments

Table 73. DuPont Basic Information

Table 74. DuPont Nutrition and Health Products Product Overview

Table 75. DuPont Nutrition and Health Products Sales (K MT), Revenue (M USD), Price
(USD/KG) and Gross Margin (2020-2025)

Table 76. DuPont Business Overview

Table 77. DuPont SWOT Analysis

Table 78. DuPont Recent Developments

Table 79. Kerry Basic Information

Table 80. Kerry Nutrition and Health Products Product Overview

Table 81. Kerry Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 82. Kerry Business Overview

Table 83. Kerry Recent Developments

Table 84. BASF Basic Information

Table 85. BASF Nutrition and Health Products Product Overview

Table 86. BASF Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 87. BASF Business Overview

Table 88. BASF Recent Developments

Table 89. Metagenics Basic Information

Table 90. Metagenics Nutrition and Health Products Product Overview

Table 91. Metagenics Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 92. Metagenics Business Overview

Table 93. Metagenics Recent Developments

Table 94. Fazer Basic Information

Table 95. Fazer Nutrition and Health Products Product Overview

Table 96. Fazer Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 97. Fazer Business Overview

Table 98. Fazer Recent Developments

Table 99. Shaklee Corporation Basic Information

Table 100. Shaklee Corporation Nutrition and Health Products Product Overview

Table 101. Shaklee Corporation Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 102. Shaklee Corporation Business Overview

Table 103. Shaklee Corporation Recent Developments

Table 104. Swisse Basic Information

Table 105. Swisse Nutrition and Health Products Product Overview

Table 106. Swisse Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 107. Swisse Business Overview

Table 108. Swisse Recent Developments

Table 109. BLACKMORES Basic Information
Table 110. BLACKMORES Nutrition and Health Products Product Overview
Table 111. BLACKMORES Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 112. BLACKMORES Business Overview
Table 113. BLACKMORES Recent Developments
Table 114. Enervite Basic Information
Table 115. Enervite Nutrition and Health Products Product Overview
Table 116. Enervite Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 117. Enervite Business Overview
Table 118. Enervite Recent Developments
Table 119. GNC Basic Information
Table 120. GNC Nutrition and Health Products Product Overview
Table 121. GNC Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 122. GNC Business Overview
Table 123. GNC Recent Developments
Table 124. Doppelherz Basic Information
Table 125. Doppelherz Nutrition and Health Products Product Overview
Table 126. Doppelherz Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 127. Doppelherz Business Overview
Table 128. Doppelherz Recent Developments
Table 129. Schiff Basic Information
Table 130. Schiff Nutrition and Health Products Product Overview
Table 131. Schiff Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 132. Schiff Business Overview
Table 133. Schiff Recent Developments
Table 134. Centrum Basic Information
Table 135. Centrum Nutrition and Health Products Product Overview
Table 136. Centrum Nutrition and Health Products Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)
Table 137. Centrum Business Overview
Table 138. Centrum Recent Developments
Table 139. Global Nutrition and Health Products Sales Forecast by Region (2026-2033) & (K MT)
Table 140. Global Nutrition and Health Products Market Size Forecast by Region

(2026-2033) & (M USD)

Table 141. North America Nutrition and Health Products Sales Forecast by Country (2026-2033) & (K MT)

Table 142. North America Nutrition and Health Products Market Size Forecast by Country (2026-2033) & (M USD)

Table 143. Europe Nutrition and Health Products Sales Forecast by Country (2026-2033) & (K MT)

Table 144. Europe Nutrition and Health Products Market Size Forecast by Country (2026-2033) & (M USD)

Table 145. Asia Pacific Nutrition and Health Products Sales Forecast by Region (2026-2033) & (K MT)

Table 146. Asia Pacific Nutrition and Health Products Market Size Forecast by Region (2026-2033) & (M USD)

Table 147. South America Nutrition and Health Products Sales Forecast by Country (2026-2033) & (K MT)

Table 148. South America Nutrition and Health Products Market Size Forecast by Country (2026-2033) & (M USD)

Table 149. Middle East and Africa Nutrition and Health Products Sales Forecast by Country (2026-2033) & (Units)

Table 150. Middle East and Africa Nutrition and Health Products Market Size Forecast by Country (2026-2033) & (M USD)

Table 151. Global Nutrition and Health Products Sales Forecast by Type (2026-2033) & (K MT)

Table 152. Global Nutrition and Health Products Market Size Forecast by Type (2026-2033) & (M USD)

Table 153. Global Nutrition and Health Products Price Forecast by Type (2026-2033) & (USD/KG)

Table 154. Global Nutrition and Health Products Sales (K MT) Forecast by Application (2026-2033)

Table 155. Global Nutrition and Health Products Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Nutrition and Health Products
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Nutrition and Health Products Market Size (M USD), 2024-2033
- Figure 5. Global Nutrition and Health Products Market Size (M USD) (2020-2033)
- Figure 6. Global Nutrition and Health Products Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Nutrition and Health Products Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Nutrition and Health Products Product Life Cycle
- Figure 13. Nutrition and Health Products Sales Share by Manufacturers in 2024
- Figure 14. Global Nutrition and Health Products Revenue Share by Manufacturers in 2024
- Figure 15. Nutrition and Health Products Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Nutrition and Health Products Average Price (USD/KG) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Nutrition and Health Products Revenue in 2024
- Figure 18. Industry Chain Map of Nutrition and Health Products
- Figure 19. Global Nutrition and Health Products Market PEST Analysis
- Figure 20. Global Nutrition and Health Products Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Nutrition and Health Products Market Share by Type
- Figure 27. Sales Market Share of Nutrition and Health Products by Type (2020-2025)
- Figure 28. Sales Market Share of Nutrition and Health Products by Type in 2024
- Figure 29. Market Size Share of Nutrition and Health Products by Type (2020-2025)
- Figure 30. Market Size Share of Nutrition and Health Products by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 32. Global Nutrition and Health Products Market Share by Application
- Figure 33. Global Nutrition and Health Products Sales Market Share by Application (2020-2025)
- Figure 34. Global Nutrition and Health Products Sales Market Share by Application in 2024
- Figure 35. Global Nutrition and Health Products Market Share by Application (2020-2025)
- Figure 36. Global Nutrition and Health Products Market Share by Application in 2024
- Figure 37. Global Nutrition and Health Products Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Nutrition and Health Products Sales Market Share by Region (2020-2025)
- Figure 39. Global Nutrition and Health Products Market Size Market Share by Region (2020-2025)
- Figure 40. North America Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Nutrition and Health Products Sales Market Share by Country in 2024
- Figure 43. North America Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Nutrition and Health Products Market Size Market Share by Country in 2024
- Figure 45. U.S. Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Nutrition and Health Products Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Nutrition and Health Products Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Nutrition and Health Products Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Nutrition and Health Products Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Nutrition and Health Products Sales Market Share by Country in

2024

Figure 53. Europe Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Nutrition and Health Products Market Size Market Share by Country in 2024

Figure 55. Germany Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Nutrition and Health Products Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Nutrition and Health Products Sales Market Share by Region in 2024

Figure 67. Asia Pacific Nutrition and Health Products Market Size Market Share by Region in 2024

Figure 68. China Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Nutrition and Health Products Sales and Growth Rate

(2020-2025) & (K MT)

Figure 73. South Korea Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Nutrition and Health Products Sales and Growth Rate (K MT)

Figure 79. South America Nutrition and Health Products Sales Market Share by Country in 2024

Figure 80. South America Nutrition and Health Products Market Size and Growth Rate (M USD)

Figure 81. South America Nutrition and Health Products Market Size Market Share by Country in 2024

Figure 82. Brazil Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Nutrition and Health Products Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Nutrition and Health Products Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Nutrition and Health Products Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Nutrition and Health Products Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Nutrition and Health Products Sales and Growth Rate

(2020-2025) & (K MT)

Figure 93. Saudi Arabia Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Nutrition and Health Products Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Nutrition and Health Products Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Nutrition and Health Products Production Market Share by Region (2020-2025)

Figure 103. North America Nutrition and Health Products Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Nutrition and Health Products Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Nutrition and Health Products Production (K MT) Growth Rate (2020-2025)

Figure 106. China Nutrition and Health Products Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Nutrition and Health Products Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Nutrition and Health Products Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Nutrition and Health Products Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Nutrition and Health Products Market Share Forecast by Type (2026-2033)

Figure 111. Global Nutrition and Health Products Sales Forecast by Application (2026-2033)

Figure 112. Global Nutrition and Health Products Market Share Forecast by Application (2026-2033)

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