

# Global Nutrigenomics Testing Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

Nutrigenomics is an exciting area in nutritional health that uses the science of how your own genes work together with nutrients from your diet to influence your health and well being. Based on scientific evidence, this test covers a panel of nutrition and lifestyle genes that help you make decisions and take action to improve your nutritional health and wellness in specific areas of nutrient metabolism, managing weight, heart health, food intolerances, eating habits, and physical activity.

The global Nutrigenomics Testing market size was estimated at USD 343.10 million in 2023 and is projected to reach USD 657.80 million by 2032, exhibiting a CAGR of 7.50% during the forecast period.

North America Nutrigenomics Testing market size was estimated at USD 101.27 million in 2023, at a CAGR of 6.43% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Nutrigenomics Testing market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Nutrigenomics Testing Market, this report introduces in detail the market share,

market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Nutrigenomics Testing market in any manner.

## Global Nutrigenomics Testing Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Holistic Heal

CURA INTEGRATIVE MEDICINE

Nutrigenomix

GX Sciences

Interleukin Genetics

NutraGene

Metagenics

Pathway Genomics

Salugen

Gene Box

Xcode Life

Sanger Genomics

Market Segmentation (by Type)

Obesity

Diabetes

Cancer

Cardiovascular Diseases

Others

Market Segmentation (by Application)

Hospitals & Clinics

Online Platform

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Nutrigenomics Testing Market

Overview of the regional outlook of the Nutrigenomics Testing Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each

region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nutrigenomics Testing Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Nutrigenomics Testing, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Nutrigenomics Testing
- 1.2 Key Market Segments
  - 1.2.1 Nutrigenomics Testing Segment by Type
  - 1.2.2 Nutrigenomics Testing Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NUTRIGENOMICS TESTING MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Nutrigenomics Testing Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Nutrigenomics Testing Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NUTRIGENOMICS TESTING MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Nutrigenomics Testing Sales by Manufacturers (2019-2024)
- 3.2 Global Nutrigenomics Testing Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Nutrigenomics Testing Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Nutrigenomics Testing Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Nutrigenomics Testing Sales Sites, Area Served, Product Type
- 3.6 Nutrigenomics Testing Market Competitive Situation and Trends
  - 3.6.1 Nutrigenomics Testing Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Nutrigenomics Testing Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 NUTRIGENOMICS TESTING INDUSTRY CHAIN ANALYSIS**

- 4.1 Nutrigenomics Testing Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NUTRIGENOMICS TESTING MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 NUTRIGENOMICS TESTING MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Nutrigenomics Testing Sales Market Share by Type (2019-2024)
- 6.3 Global Nutrigenomics Testing Market Size Market Share by Type (2019-2024)
- 6.4 Global Nutrigenomics Testing Price by Type (2019-2024)

## **7 NUTRIGENOMICS TESTING MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Nutrigenomics Testing Market Sales by Application (2019-2024)
- 7.3 Global Nutrigenomics Testing Market Size (M USD) by Application (2019-2024)
- 7.4 Global Nutrigenomics Testing Sales Growth Rate by Application (2019-2024)

## **8 NUTRIGENOMICS TESTING MARKET CONSUMPTION BY REGION**

- 8.1 Global Nutrigenomics Testing Sales by Region
  - 8.1.1 Global Nutrigenomics Testing Sales by Region
  - 8.1.2 Global Nutrigenomics Testing Sales Market Share by Region
- 8.2 North America

- 8.2.1 North America Nutrigenomics Testing Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Nutrigenomics Testing Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Nutrigenomics Testing Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Nutrigenomics Testing Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Nutrigenomics Testing Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 NUTRIGENOMICS TESTING MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Nutrigenomics Testing by Region (2019-2024)
- 9.2 Global Nutrigenomics Testing Revenue Market Share by Region (2019-2024)
- 9.3 Global Nutrigenomics Testing Production, Revenue, Price and Gross Margin (2019-2024)
- 9.4 North America Nutrigenomics Testing Production
  - 9.4.1 North America Nutrigenomics Testing Production Growth Rate (2019-2024)

9.4.2 North America Nutrigenomics Testing Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Nutrigenomics Testing Production

9.5.1 Europe Nutrigenomics Testing Production Growth Rate (2019-2024)

9.5.2 Europe Nutrigenomics Testing Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Nutrigenomics Testing Production (2019-2024)

9.6.1 Japan Nutrigenomics Testing Production Growth Rate (2019-2024)

9.6.2 Japan Nutrigenomics Testing Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Nutrigenomics Testing Production (2019-2024)

9.7.1 China Nutrigenomics Testing Production Growth Rate (2019-2024)

9.7.2 China Nutrigenomics Testing Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 Holistic Heal

10.1.1 Holistic Heal Nutrigenomics Testing Basic Information

10.1.2 Holistic Heal Nutrigenomics Testing Product Overview

10.1.3 Holistic Heal Nutrigenomics Testing Product Market Performance

10.1.4 Holistic Heal Business Overview

10.1.5 Holistic Heal Nutrigenomics Testing SWOT Analysis

10.1.6 Holistic Heal Recent Developments

10.2 CURA INTEGRATIVE MEDICINE

10.2.1 CURA INTEGRATIVE MEDICINE Nutrigenomics Testing Basic Information

10.2.2 CURA INTEGRATIVE MEDICINE Nutrigenomics Testing Product Overview

10.2.3 CURA INTEGRATIVE MEDICINE Nutrigenomics Testing Product Market Performance

10.2.4 CURA INTEGRATIVE MEDICINE Business Overview

10.2.5 CURA INTEGRATIVE MEDICINE Nutrigenomics Testing SWOT Analysis

10.2.6 CURA INTEGRATIVE MEDICINE Recent Developments

10.3 Nutrigenomix

10.3.1 Nutrigenomix Nutrigenomics Testing Basic Information

10.3.2 Nutrigenomix Nutrigenomics Testing Product Overview

10.3.3 Nutrigenomix Nutrigenomics Testing Product Market Performance

10.3.4 Nutrigenomix Nutrigenomics Testing SWOT Analysis

10.3.5 Nutrigenomix Business Overview

10.3.6 Nutrigenomix Recent Developments

## 10.4 GX Sciences

- 10.4.1 GX Sciences Nutrigenomics Testing Basic Information
- 10.4.2 GX Sciences Nutrigenomics Testing Product Overview
- 10.4.3 GX Sciences Nutrigenomics Testing Product Market Performance
- 10.4.4 GX Sciences Business Overview
- 10.4.5 GX Sciences Recent Developments

## 10.5 Interleukin Genetics

- 10.5.1 Interleukin Genetics Nutrigenomics Testing Basic Information
- 10.5.2 Interleukin Genetics Nutrigenomics Testing Product Overview
- 10.5.3 Interleukin Genetics Nutrigenomics Testing Product Market Performance
- 10.5.4 Interleukin Genetics Business Overview
- 10.5.5 Interleukin Genetics Recent Developments

## 10.6 NutraGene

- 10.6.1 NutraGene Nutrigenomics Testing Basic Information
- 10.6.2 NutraGene Nutrigenomics Testing Product Overview
- 10.6.3 NutraGene Nutrigenomics Testing Product Market Performance
- 10.6.4 NutraGene Business Overview
- 10.6.5 NutraGene Recent Developments

## 10.7 Metagenics

- 10.7.1 Metagenics Nutrigenomics Testing Basic Information
- 10.7.2 Metagenics Nutrigenomics Testing Product Overview
- 10.7.3 Metagenics Nutrigenomics Testing Product Market Performance
- 10.7.4 Metagenics Business Overview
- 10.7.5 Metagenics Recent Developments

## 10.8 Pathway Genomics

- 10.8.1 Pathway Genomics Nutrigenomics Testing Basic Information
- 10.8.2 Pathway Genomics Nutrigenomics Testing Product Overview
- 10.8.3 Pathway Genomics Nutrigenomics Testing Product Market Performance
- 10.8.4 Pathway Genomics Business Overview
- 10.8.5 Pathway Genomics Recent Developments

## 10.9 Salugen

- 10.9.1 Salugen Nutrigenomics Testing Basic Information
- 10.9.2 Salugen Nutrigenomics Testing Product Overview
- 10.9.3 Salugen Nutrigenomics Testing Product Market Performance
- 10.9.4 Salugen Business Overview
- 10.9.5 Salugen Recent Developments

## 10.10 Gene Box

- 10.10.1 Gene Box Nutrigenomics Testing Basic Information
- 10.10.2 Gene Box Nutrigenomics Testing Product Overview

- 10.10.3 Gene Box Nutrigenomics Testing Product Market Performance
- 10.10.4 Gene Box Business Overview
- 10.10.5 Gene Box Recent Developments
- 10.11 Xcode Life
  - 10.11.1 Xcode Life Nutrigenomics Testing Basic Information
  - 10.11.2 Xcode Life Nutrigenomics Testing Product Overview
  - 10.11.3 Xcode Life Nutrigenomics Testing Product Market Performance
  - 10.11.4 Xcode Life Business Overview
  - 10.11.5 Xcode Life Recent Developments
- 10.12 Sanger Genomics
  - 10.12.1 Sanger Genomics Nutrigenomics Testing Basic Information
  - 10.12.2 Sanger Genomics Nutrigenomics Testing Product Overview
  - 10.12.3 Sanger Genomics Nutrigenomics Testing Product Market Performance
  - 10.12.4 Sanger Genomics Business Overview
  - 10.12.5 Sanger Genomics Recent Developments

## **11 NUTRIGENOMICS TESTING MARKET FORECAST BY REGION**

- 11.1 Global Nutrigenomics Testing Market Size Forecast
- 11.2 Global Nutrigenomics Testing Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Nutrigenomics Testing Market Size Forecast by Country
  - 11.2.3 Asia Pacific Nutrigenomics Testing Market Size Forecast by Region
  - 11.2.4 South America Nutrigenomics Testing Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Consumption of Nutrigenomics Testing by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

- 12.1 Global Nutrigenomics Testing Market Forecast by Type (2025-2032)
  - 12.1.1 Global Forecasted Sales of Nutrigenomics Testing by Type (2025-2032)
  - 12.1.2 Global Nutrigenomics Testing Market Size Forecast by Type (2025-2032)
  - 12.1.3 Global Forecasted Price of Nutrigenomics Testing by Type (2025-2032)
- 12.2 Global Nutrigenomics Testing Market Forecast by Application (2025-2032)
  - 12.2.1 Global Nutrigenomics Testing Sales (K Units) Forecast by Application
  - 12.2.2 Global Nutrigenomics Testing Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Nutrigenomics Testing Market Size Comparison by Region (M USD)
- Table 5. Global Nutrigenomics Testing Sales (K Units) by Manufacturers (2019-2024)
- Table 6. Global Nutrigenomics Testing Sales Market Share by Manufacturers (2019-2024)
- Table 7. Global Nutrigenomics Testing Revenue (M USD) by Manufacturers (2019-2024)
- Table 8. Global Nutrigenomics Testing Revenue Share by Manufacturers (2019-2024)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Nutrigenomics Testing as of 2022)
- Table 10. Global Market Nutrigenomics Testing Average Price (USD/Unit) of Key Manufacturers (2019-2024)
- Table 11. Manufacturers Nutrigenomics Testing Sales Sites and Area Served
- Table 12. Manufacturers Nutrigenomics Testing Product Type
- Table 13. Global Nutrigenomics Testing Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Nutrigenomics Testing
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Nutrigenomics Testing Market Challenges
- Table 22. Global Nutrigenomics Testing Sales by Type (K Units)
- Table 23. Global Nutrigenomics Testing Market Size by Type (M USD)
- Table 24. Global Nutrigenomics Testing Sales (K Units) by Type (2019-2024)
- Table 25. Global Nutrigenomics Testing Sales Market Share by Type (2019-2024)
- Table 26. Global Nutrigenomics Testing Market Size (M USD) by Type (2019-2024)
- Table 27. Global Nutrigenomics Testing Market Size Share by Type (2019-2024)
- Table 28. Global Nutrigenomics Testing Price (USD/Unit) by Type (2019-2024)
- Table 29. Global Nutrigenomics Testing Sales (K Units) by Application
- Table 30. Global Nutrigenomics Testing Market Size by Application

- Table 31. Global Nutrigenomics Testing Sales by Application (2019-2024) & (K Units)
- Table 32. Global Nutrigenomics Testing Sales Market Share by Application (2019-2024)
- Table 33. Global Nutrigenomics Testing Sales by Application (2019-2024) & (M USD)
- Table 34. Global Nutrigenomics Testing Market Share by Application (2019-2024)
- Table 35. Global Nutrigenomics Testing Sales Growth Rate by Application (2019-2024)
- Table 36. Global Nutrigenomics Testing Sales by Region (2019-2024) & (K Units)
- Table 37. Global Nutrigenomics Testing Sales Market Share by Region (2019-2024)
- Table 38. North America Nutrigenomics Testing Sales by Country (2019-2024) & (K Units)
- Table 39. Europe Nutrigenomics Testing Sales by Country (2019-2024) & (K Units)
- Table 40. Asia Pacific Nutrigenomics Testing Sales by Region (2019-2024) & (K Units)
- Table 41. South America Nutrigenomics Testing Sales by Country (2019-2024) & (K Units)
- Table 42. Middle East and Africa Nutrigenomics Testing Sales by Region (2019-2024) & (K Units)
- Table 43. Global Nutrigenomics Testing Production (K Units) by Region (2019-2024)
- Table 44. Global Nutrigenomics Testing Revenue (US\$ Million) by Region (2019-2024)
- Table 45. Global Nutrigenomics Testing Revenue Market Share by Region (2019-2024)
- Table 46. Global Nutrigenomics Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 47. North America Nutrigenomics Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 48. Europe Nutrigenomics Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 49. Japan Nutrigenomics Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 50. China Nutrigenomics Testing Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 51. Holistic Heal Nutrigenomics Testing Basic Information
- Table 52. Holistic Heal Nutrigenomics Testing Product Overview
- Table 53. Holistic Heal Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 54. Holistic Heal Business Overview
- Table 55. Holistic Heal Nutrigenomics Testing SWOT Analysis
- Table 56. Holistic Heal Recent Developments
- Table 57. CURA INTEGRATIVE MEDICINE Nutrigenomics Testing Basic Information
- Table 58. CURA INTEGRATIVE MEDICINE Nutrigenomics Testing Product Overview
- Table 59. CURA INTEGRATIVE MEDICINE Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

- Table 60. CURA INTEGRATIVE MEDICINE Business Overview
- Table 61. CURA INTEGRATIVE MEDICINE Nutrigenomics Testing SWOT Analysis
- Table 62. CURA INTEGRATIVE MEDICINE Recent Developments
- Table 63. Nutrigenomix Nutrigenomics Testing Basic Information
- Table 64. Nutrigenomix Nutrigenomics Testing Product Overview
- Table 65. Nutrigenomix Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 66. Nutrigenomix Nutrigenomics Testing SWOT Analysis
- Table 67. Nutrigenomix Business Overview
- Table 68. Nutrigenomix Recent Developments
- Table 69. GX Sciences Nutrigenomics Testing Basic Information
- Table 70. GX Sciences Nutrigenomics Testing Product Overview
- Table 71. GX Sciences Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 72. GX Sciences Business Overview
- Table 73. GX Sciences Recent Developments
- Table 74. Interleukin Genetics Nutrigenomics Testing Basic Information
- Table 75. Interleukin Genetics Nutrigenomics Testing Product Overview
- Table 76. Interleukin Genetics Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 77. Interleukin Genetics Business Overview
- Table 78. Interleukin Genetics Recent Developments
- Table 79. NutraGene Nutrigenomics Testing Basic Information
- Table 80. NutraGene Nutrigenomics Testing Product Overview
- Table 81. NutraGene Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 82. NutraGene Business Overview
- Table 83. NutraGene Recent Developments
- Table 84. Metagenics Nutrigenomics Testing Basic Information
- Table 85. Metagenics Nutrigenomics Testing Product Overview
- Table 86. Metagenics Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 87. Metagenics Business Overview
- Table 88. Metagenics Recent Developments
- Table 89. Pathway Genomics Nutrigenomics Testing Basic Information
- Table 90. Pathway Genomics Nutrigenomics Testing Product Overview
- Table 91. Pathway Genomics Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 92. Pathway Genomics Business Overview

- Table 93. Pathway Genomics Recent Developments
- Table 94. Salugen Nutrigenomics Testing Basic Information
- Table 95. Salugen Nutrigenomics Testing Product Overview
- Table 96. Salugen Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 97. Salugen Business Overview
- Table 98. Salugen Recent Developments
- Table 99. Gene Box Nutrigenomics Testing Basic Information
- Table 100. Gene Box Nutrigenomics Testing Product Overview
- Table 101. Gene Box Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 102. Gene Box Business Overview
- Table 103. Gene Box Recent Developments
- Table 104. Xcode Life Nutrigenomics Testing Basic Information
- Table 105. Xcode Life Nutrigenomics Testing Product Overview
- Table 106. Xcode Life Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 107. Xcode Life Business Overview
- Table 108. Xcode Life Recent Developments
- Table 109. Sanger Genomics Nutrigenomics Testing Basic Information
- Table 110. Sanger Genomics Nutrigenomics Testing Product Overview
- Table 111. Sanger Genomics Nutrigenomics Testing Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 112. Sanger Genomics Business Overview
- Table 113. Sanger Genomics Recent Developments
- Table 114. Global Nutrigenomics Testing Sales Forecast by Region (2025-2032) & (K Units)
- Table 115. Global Nutrigenomics Testing Market Size Forecast by Region (2025-2032) & (M USD)
- Table 116. North America Nutrigenomics Testing Sales Forecast by Country (2025-2032) & (K Units)
- Table 117. North America Nutrigenomics Testing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 118. Europe Nutrigenomics Testing Sales Forecast by Country (2025-2032) & (K Units)
- Table 119. Europe Nutrigenomics Testing Market Size Forecast by Country (2025-2032) & (M USD)
- Table 120. Asia Pacific Nutrigenomics Testing Sales Forecast by Region (2025-2032) & (K Units)

Table 121. Asia Pacific Nutrigenomics Testing Market Size Forecast by Region (2025-2032) & (M USD)

Table 122. South America Nutrigenomics Testing Sales Forecast by Country (2025-2032) & (K Units)

Table 123. South America Nutrigenomics Testing Market Size Forecast by Country (2025-2032) & (M USD)

Table 124. Middle East and Africa Nutrigenomics Testing Consumption Forecast by Country (2025-2032) & (Units)

Table 125. Middle East and Africa Nutrigenomics Testing Market Size Forecast by Country (2025-2032) & (M USD)

Table 126. Global Nutrigenomics Testing Sales Forecast by Type (2025-2032) & (K Units)

Table 127. Global Nutrigenomics Testing Market Size Forecast by Type (2025-2032) & (M USD)

Table 128. Global Nutrigenomics Testing Price Forecast by Type (2025-2032) & (USD/Unit)

Table 129. Global Nutrigenomics Testing Sales (K Units) Forecast by Application (2025-2032)

Table 130. Global Nutrigenomics Testing Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Nutrigenomics Testing
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Nutrigenomics Testing Market Size (M USD), 2019-2032
- Figure 5. Global Nutrigenomics Testing Market Size (M USD) (2019-2032)
- Figure 6. Global Nutrigenomics Testing Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Nutrigenomics Testing Market Size by Country (M USD)
- Figure 11. Nutrigenomics Testing Sales Share by Manufacturers in 2023
- Figure 12. Global Nutrigenomics Testing Revenue Share by Manufacturers in 2023
- Figure 13. Nutrigenomics Testing Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Nutrigenomics Testing Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Nutrigenomics Testing Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Nutrigenomics Testing Market Share by Type
- Figure 18. Sales Market Share of Nutrigenomics Testing by Type (2019-2024)
- Figure 19. Sales Market Share of Nutrigenomics Testing by Type in 2023
- Figure 20. Market Size Share of Nutrigenomics Testing by Type (2019-2024)
- Figure 21. Market Size Market Share of Nutrigenomics Testing by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Nutrigenomics Testing Market Share by Application
- Figure 24. Global Nutrigenomics Testing Sales Market Share by Application (2019-2024)
- Figure 25. Global Nutrigenomics Testing Sales Market Share by Application in 2023
- Figure 26. Global Nutrigenomics Testing Market Share by Application (2019-2024)
- Figure 27. Global Nutrigenomics Testing Market Share by Application in 2023
- Figure 28. Global Nutrigenomics Testing Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Nutrigenomics Testing Sales Market Share by Region (2019-2024)
- Figure 30. North America Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Nutrigenomics Testing Sales Market Share by Country in 2023

Figure 32. U.S. Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Nutrigenomics Testing Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Nutrigenomics Testing Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Nutrigenomics Testing Sales Market Share by Country in 2023

Figure 37. Germany Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Nutrigenomics Testing Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Nutrigenomics Testing Sales Market Share by Region in 2023

Figure 44. China Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Nutrigenomics Testing Sales and Growth Rate (K Units)

Figure 50. South America Nutrigenomics Testing Sales Market Share by Country in 2023

Figure 51. Brazil Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Nutrigenomics Testing Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Nutrigenomics Testing Sales Market Share by Region

in 2023

Figure 56. Saudi Arabia Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Nutrigenomics Testing Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Nutrigenomics Testing Production Market Share by Region (2019-2024)

Figure 62. North America Nutrigenomics Testing Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Nutrigenomics Testing Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Nutrigenomics Testing Production (K Units) Growth Rate (2019-2024)

Figure 65. China Nutrigenomics Testing Production (K Units) Growth Rate (2019-2024)

Figure 66. Global Nutrigenomics Testing Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Nutrigenomics Testing Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Nutrigenomics Testing Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Nutrigenomics Testing Market Share Forecast by Type (2025-2032)

Figure 70. Global Nutrigenomics Testing Sales Forecast by Application (2025-2032)

Figure 71. Global Nutrigenomics Testing Market Share Forecast by Application (2025-2032)

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