

Global Nutraceuticals Market Research Report 2024, Forecast to 2032

<https://marketpublishers.com/r/G83B61572FB5EN.html>

Date: October 2024

Pages: 147

Price: US\$ 3,200.00 (Single User License)

ID: G83B61572FB5EN

Abstracts

Report Overview

A food or part of a food that allegedly provides medicinal or health benefits, including the prevention and treatment of disease. A nutraceutical may be a naturally nutrient-rich or medicinally active food, or it may be a specific component of a food, such as the omega-3 fish oil that can be derived from salmon and other cold-water fish.

The global Nutraceuticals market size was estimated at USD 303020 million in 2023 and is projected to reach USD 547788.07 million by 2032, exhibiting a CAGR of 6.80% during the forecast period.

North America Nutraceuticals market size was estimated at USD 88430.88 million in 2023, at a CAGR of 5.83% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Nutraceuticals market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Nutraceuticals Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the

competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Nutraceuticals market in any manner.

Global Nutraceuticals Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Amway

INFINITUS

Herbalife Nutrition

DEEJ

Usana

Blackmores

PERFECT (CHINA)

Swisse

China New Era Group

By-health

Suntory

Pfizer

Beijing Tong Ren Tang

Shanghai Pharma

TIENS

GNC

Real Nutraceutical

Southernature

Market Segmentation (by Type)

Weight Management

Vitamins and Dietary Supplements

Other

Market Segmentation (by Application)

Children/Teenagers

Men

Women

Pregnant Women

Elderly

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Nutraceuticals Market

Overview of the regional outlook of the Nutraceuticals Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Nutraceuticals Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Nutraceuticals, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Nutraceuticals

1.2 Key Market Segments

1.2.1 Nutraceuticals Segment by Type

1.2.2 Nutraceuticals Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NUTRACEUTICALS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Nutraceuticals Market Size (M USD) Estimates and Forecasts (2019-2032)

2.1.2 Global Nutraceuticals Sales Estimates and Forecasts (2019-2032)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 NUTRACEUTICALS MARKET COMPETITIVE LANDSCAPE

3.1 Global Nutraceuticals Sales by Manufacturers (2019-2024)

3.2 Global Nutraceuticals Revenue Market Share by Manufacturers (2019-2024)

3.3 Nutraceuticals Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Nutraceuticals Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Nutraceuticals Sales Sites, Area Served, Product Type

3.6 Nutraceuticals Market Competitive Situation and Trends

3.6.1 Nutraceuticals Market Concentration Rate

3.6.2 Global 5 and 10 Largest Nutraceuticals Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NUTRACEUTICALS INDUSTRY CHAIN ANALYSIS

4.1 Nutraceuticals Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NUTRACEUTICALS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NUTRACEUTICALS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Nutraceuticals Sales Market Share by Type (2019-2024)

6.3 Global Nutraceuticals Market Size Market Share by Type (2019-2024)

6.4 Global Nutraceuticals Price by Type (2019-2024)

7 NUTRACEUTICALS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Nutraceuticals Market Sales by Application (2019-2024)

7.3 Global Nutraceuticals Market Size (M USD) by Application (2019-2024)

7.4 Global Nutraceuticals Sales Growth Rate by Application (2019-2024)

8 NUTRACEUTICALS MARKET CONSUMPTION BY REGION

8.1 Global Nutraceuticals Sales by Region

8.1.1 Global Nutraceuticals Sales by Region

8.1.2 Global Nutraceuticals Sales Market Share by Region

8.2 North America

8.2.1 North America Nutraceuticals Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Nutraceuticals Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Nutraceuticals Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Nutraceuticals Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Nutraceuticals Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 NUTRACEUTICALS MARKET PRODUCTION BY REGION

9.1 Global Production of Nutraceuticals by Region (2019-2024)

9.2 Global Nutraceuticals Revenue Market Share by Region (2019-2024)

9.3 Global Nutraceuticals Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Nutraceuticals Production

9.4.1 North America Nutraceuticals Production Growth Rate (2019-2024)

9.4.2 North America Nutraceuticals Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Nutraceuticals Production

- 9.5.1 Europe Nutraceuticals Production Growth Rate (2019-2024)
- 9.5.2 Europe Nutraceuticals Production, Revenue, Price and Gross Margin (2019-2024)
- 9.6 Japan Nutraceuticals Production (2019-2024)
 - 9.6.1 Japan Nutraceuticals Production Growth Rate (2019-2024)
 - 9.6.2 Japan Nutraceuticals Production, Revenue, Price and Gross Margin (2019-2024)
- 9.7 China Nutraceuticals Production (2019-2024)
 - 9.7.1 China Nutraceuticals Production Growth Rate (2019-2024)
 - 9.7.2 China Nutraceuticals Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

- 10.1 Amway
 - 10.1.1 Amway Nutraceuticals Basic Information
 - 10.1.2 Amway Nutraceuticals Product Overview
 - 10.1.3 Amway Nutraceuticals Product Market Performance
 - 10.1.4 Amway Business Overview
 - 10.1.5 Amway Nutraceuticals SWOT Analysis
 - 10.1.6 Amway Recent Developments
- 10.2 INFINITUS
 - 10.2.1 INFINITUS Nutraceuticals Basic Information
 - 10.2.2 INFINITUS Nutraceuticals Product Overview
 - 10.2.3 INFINITUS Nutraceuticals Product Market Performance
 - 10.2.4 INFINITUS Business Overview
 - 10.2.5 INFINITUS Nutraceuticals SWOT Analysis
 - 10.2.6 INFINITUS Recent Developments
- 10.3 Herbalife Nutrition
 - 10.3.1 Herbalife Nutrition Nutraceuticals Basic Information
 - 10.3.2 Herbalife Nutrition Nutraceuticals Product Overview
 - 10.3.3 Herbalife Nutrition Nutraceuticals Product Market Performance
 - 10.3.4 Herbalife Nutrition Nutraceuticals SWOT Analysis
 - 10.3.5 Herbalife Nutrition Business Overview
 - 10.3.6 Herbalife Nutrition Recent Developments
- 10.4 DEEJ
 - 10.4.1 DEEJ Nutraceuticals Basic Information
 - 10.4.2 DEEJ Nutraceuticals Product Overview
 - 10.4.3 DEEJ Nutraceuticals Product Market Performance
 - 10.4.4 DEEJ Business Overview
 - 10.4.5 DEEJ Recent Developments

10.5 Usana

- 10.5.1 Usana Nutraceuticals Basic Information
- 10.5.2 Usana Nutraceuticals Product Overview
- 10.5.3 Usana Nutraceuticals Product Market Performance
- 10.5.4 Usana Business Overview
- 10.5.5 Usana Recent Developments

10.6 Blackmores

- 10.6.1 Blackmores Nutraceuticals Basic Information
- 10.6.2 Blackmores Nutraceuticals Product Overview
- 10.6.3 Blackmores Nutraceuticals Product Market Performance
- 10.6.4 Blackmores Business Overview
- 10.6.5 Blackmores Recent Developments

10.7 PERFECT (CHINA)

- 10.7.1 PERFECT (CHINA) Nutraceuticals Basic Information
- 10.7.2 PERFECT (CHINA) Nutraceuticals Product Overview
- 10.7.3 PERFECT (CHINA) Nutraceuticals Product Market Performance
- 10.7.4 PERFECT (CHINA) Business Overview
- 10.7.5 PERFECT (CHINA) Recent Developments

10.8 Swisse

- 10.8.1 Swisse Nutraceuticals Basic Information
- 10.8.2 Swisse Nutraceuticals Product Overview
- 10.8.3 Swisse Nutraceuticals Product Market Performance
- 10.8.4 Swisse Business Overview
- 10.8.5 Swisse Recent Developments

10.9 China New Era Group

- 10.9.1 China New Era Group Nutraceuticals Basic Information
- 10.9.2 China New Era Group Nutraceuticals Product Overview
- 10.9.3 China New Era Group Nutraceuticals Product Market Performance
- 10.9.4 China New Era Group Business Overview
- 10.9.5 China New Era Group Recent Developments

10.10 By-health

- 10.10.1 By-health Nutraceuticals Basic Information
- 10.10.2 By-health Nutraceuticals Product Overview
- 10.10.3 By-health Nutraceuticals Product Market Performance
- 10.10.4 By-health Business Overview
- 10.10.5 By-health Recent Developments

10.11 Suntory

- 10.11.1 Suntory Nutraceuticals Basic Information
- 10.11.2 Suntory Nutraceuticals Product Overview

- 10.11.3 Suntory Nutraceuticals Product Market Performance
- 10.11.4 Suntory Business Overview
- 10.11.5 Suntory Recent Developments
- 10.12 Pfizer
 - 10.12.1 Pfizer Nutraceuticals Basic Information
 - 10.12.2 Pfizer Nutraceuticals Product Overview
 - 10.12.3 Pfizer Nutraceuticals Product Market Performance
 - 10.12.4 Pfizer Business Overview
 - 10.12.5 Pfizer Recent Developments
- 10.13 Beijing Tong Ren Tang
 - 10.13.1 Beijing Tong Ren Tang Nutraceuticals Basic Information
 - 10.13.2 Beijing Tong Ren Tang Nutraceuticals Product Overview
 - 10.13.3 Beijing Tong Ren Tang Nutraceuticals Product Market Performance
 - 10.13.4 Beijing Tong Ren Tang Business Overview
 - 10.13.5 Beijing Tong Ren Tang Recent Developments
- 10.14 Shanghai Pharma
 - 10.14.1 Shanghai Pharma Nutraceuticals Basic Information
 - 10.14.2 Shanghai Pharma Nutraceuticals Product Overview
 - 10.14.3 Shanghai Pharma Nutraceuticals Product Market Performance
 - 10.14.4 Shanghai Pharma Business Overview
 - 10.14.5 Shanghai Pharma Recent Developments
- 10.15 TIENS
 - 10.15.1 TIENS Nutraceuticals Basic Information
 - 10.15.2 TIENS Nutraceuticals Product Overview
 - 10.15.3 TIENS Nutraceuticals Product Market Performance
 - 10.15.4 TIENS Business Overview
 - 10.15.5 TIENS Recent Developments
- 10.16 GNC
 - 10.16.1 GNC Nutraceuticals Basic Information
 - 10.16.2 GNC Nutraceuticals Product Overview
 - 10.16.3 GNC Nutraceuticals Product Market Performance
 - 10.16.4 GNC Business Overview
 - 10.16.5 GNC Recent Developments
- 10.17 Real Nutriceutical
 - 10.17.1 Real Nutriceutical Nutraceuticals Basic Information
 - 10.17.2 Real Nutriceutical Nutraceuticals Product Overview
 - 10.17.3 Real Nutriceutical Nutraceuticals Product Market Performance
 - 10.17.4 Real Nutriceutical Business Overview
 - 10.17.5 Real Nutriceutical Recent Developments

10.18 Southernature

- 10.18.1 Southernature Nutraceuticals Basic Information
- 10.18.2 Southernature Nutraceuticals Product Overview
- 10.18.3 Southernature Nutraceuticals Product Market Performance
- 10.18.4 Southernature Business Overview
- 10.18.5 Southernature Recent Developments

11 NUTRACEUTICALS MARKET FORECAST BY REGION

- 11.1 Global Nutraceuticals Market Size Forecast
- 11.2 Global Nutraceuticals Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Nutraceuticals Market Size Forecast by Country
 - 11.2.3 Asia Pacific Nutraceuticals Market Size Forecast by Region
 - 11.2.4 South America Nutraceuticals Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Consumption of Nutraceuticals by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

- 12.1 Global Nutraceuticals Market Forecast by Type (2025-2032)
 - 12.1.1 Global Forecasted Sales of Nutraceuticals by Type (2025-2032)
 - 12.1.2 Global Nutraceuticals Market Size Forecast by Type (2025-2032)
 - 12.1.3 Global Forecasted Price of Nutraceuticals by Type (2025-2032)
- 12.2 Global Nutraceuticals Market Forecast by Application (2025-2032)
 - 12.2.1 Global Nutraceuticals Sales (K MT) Forecast by Application
 - 12.2.2 Global Nutraceuticals Market Size (M USD) Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Market Size (M USD) Segment Executive Summary
Table 4. Nutraceuticals Market Size Comparison by Region (M USD)
Table 5. Global Nutraceuticals Sales (K MT) by Manufacturers (2019-2024)
Table 6. Global Nutraceuticals Sales Market Share by Manufacturers (2019-2024)
Table 7. Global Nutraceuticals Revenue (M USD) by Manufacturers (2019-2024)
Table 8. Global Nutraceuticals Revenue Share by Manufacturers (2019-2024)
Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Nutraceuticals as of 2022)
Table 10. Global Market Nutraceuticals Average Price (USD/MT) of Key Manufacturers (2019-2024)
Table 11. Manufacturers Nutraceuticals Sales Sites and Area Served
Table 12. Manufacturers Nutraceuticals Product Type
Table 13. Global Nutraceuticals Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 14. Mergers & Acquisitions, Expansion Plans
Table 15. Industry Chain Map of Nutraceuticals
Table 16. Market Overview of Key Raw Materials
Table 17. Midstream Market Analysis
Table 18. Downstream Customer Analysis
Table 19. Key Development Trends
Table 20. Driving Factors
Table 21. Nutraceuticals Market Challenges
Table 22. Global Nutraceuticals Sales by Type (K MT)
Table 23. Global Nutraceuticals Market Size by Type (M USD)
Table 24. Global Nutraceuticals Sales (K MT) by Type (2019-2024)
Table 25. Global Nutraceuticals Sales Market Share by Type (2019-2024)
Table 26. Global Nutraceuticals Market Size (M USD) by Type (2019-2024)
Table 27. Global Nutraceuticals Market Size Share by Type (2019-2024)
Table 28. Global Nutraceuticals Price (USD/MT) by Type (2019-2024)
Table 29. Global Nutraceuticals Sales (K MT) by Application
Table 30. Global Nutraceuticals Market Size by Application
Table 31. Global Nutraceuticals Sales by Application (2019-2024) & (K MT)
Table 32. Global Nutraceuticals Sales Market Share by Application (2019-2024)

Table 33. Global Nutraceuticals Sales by Application (2019-2024) & (M USD)
Table 34. Global Nutraceuticals Market Share by Application (2019-2024)
Table 35. Global Nutraceuticals Sales Growth Rate by Application (2019-2024)
Table 36. Global Nutraceuticals Sales by Region (2019-2024) & (K MT)
Table 37. Global Nutraceuticals Sales Market Share by Region (2019-2024)
Table 38. North America Nutraceuticals Sales by Country (2019-2024) & (K MT)
Table 39. Europe Nutraceuticals Sales by Country (2019-2024) & (K MT)
Table 40. Asia Pacific Nutraceuticals Sales by Region (2019-2024) & (K MT)
Table 41. South America Nutraceuticals Sales by Country (2019-2024) & (K MT)
Table 42. Middle East and Africa Nutraceuticals Sales by Region (2019-2024) & (K MT)
Table 43. Global Nutraceuticals Production (K MT) by Region (2019-2024)
Table 44. Global Nutraceuticals Revenue (US\$ Million) by Region (2019-2024)
Table 45. Global Nutraceuticals Revenue Market Share by Region (2019-2024)
Table 46. Global Nutraceuticals Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 47. North America Nutraceuticals Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 48. Europe Nutraceuticals Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 49. Japan Nutraceuticals Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 50. China Nutraceuticals Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)
Table 51. Amway Nutraceuticals Basic Information
Table 52. Amway Nutraceuticals Product Overview
Table 53. Amway Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 54. Amway Business Overview
Table 55. Amway Nutraceuticals SWOT Analysis
Table 56. Amway Recent Developments
Table 57. INFINITUS Nutraceuticals Basic Information
Table 58. INFINITUS Nutraceuticals Product Overview
Table 59. INFINITUS Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 60. INFINITUS Business Overview
Table 61. INFINITUS Nutraceuticals SWOT Analysis
Table 62. INFINITUS Recent Developments
Table 63. Herbalife Nutrition Nutraceuticals Basic Information
Table 64. Herbalife Nutrition Nutraceuticals Product Overview

Table 65. Herbalife Nutrition Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Herbalife Nutrition Nutraceuticals SWOT Analysis

Table 67. Herbalife Nutrition Business Overview

Table 68. Herbalife Nutrition Recent Developments

Table 69. DEEJ Nutraceuticals Basic Information

Table 70. DEEJ Nutraceuticals Product Overview

Table 71. DEEJ Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. DEEJ Business Overview

Table 73. DEEJ Recent Developments

Table 74. Usana Nutraceuticals Basic Information

Table 75. Usana Nutraceuticals Product Overview

Table 76. Usana Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Usana Business Overview

Table 78. Usana Recent Developments

Table 79. Blackmores Nutraceuticals Basic Information

Table 80. Blackmores Nutraceuticals Product Overview

Table 81. Blackmores Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Blackmores Business Overview

Table 83. Blackmores Recent Developments

Table 84. PERFECT (CHINA) Nutraceuticals Basic Information

Table 85. PERFECT (CHINA) Nutraceuticals Product Overview

Table 86. PERFECT (CHINA) Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. PERFECT (CHINA) Business Overview

Table 88. PERFECT (CHINA) Recent Developments

Table 89. Swisse Nutraceuticals Basic Information

Table 90. Swisse Nutraceuticals Product Overview

Table 91. Swisse Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Swisse Business Overview

Table 93. Swisse Recent Developments

Table 94. China New Era Group Nutraceuticals Basic Information

Table 95. China New Era Group Nutraceuticals Product Overview

Table 96. China New Era Group Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. China New Era Group Business Overview
Table 98. China New Era Group Recent Developments
Table 99. By-health Nutraceuticals Basic Information
Table 100. By-health Nutraceuticals Product Overview
Table 101. By-health Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 102. By-health Business Overview
Table 103. By-health Recent Developments
Table 104. Suntory Nutraceuticals Basic Information
Table 105. Suntory Nutraceuticals Product Overview
Table 106. Suntory Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 107. Suntory Business Overview
Table 108. Suntory Recent Developments
Table 109. Pfizer Nutraceuticals Basic Information
Table 110. Pfizer Nutraceuticals Product Overview
Table 111. Pfizer Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 112. Pfizer Business Overview
Table 113. Pfizer Recent Developments
Table 114. Beijing Tong Ren Tang Nutraceuticals Basic Information
Table 115. Beijing Tong Ren Tang Nutraceuticals Product Overview
Table 116. Beijing Tong Ren Tang Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 117. Beijing Tong Ren Tang Business Overview
Table 118. Beijing Tong Ren Tang Recent Developments
Table 119. Shanghai Pharma Nutraceuticals Basic Information
Table 120. Shanghai Pharma Nutraceuticals Product Overview
Table 121. Shanghai Pharma Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 122. Shanghai Pharma Business Overview
Table 123. Shanghai Pharma Recent Developments
Table 124. TIENS Nutraceuticals Basic Information
Table 125. TIENS Nutraceuticals Product Overview
Table 126. TIENS Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)
Table 127. TIENS Business Overview
Table 128. TIENS Recent Developments
Table 129. GNC Nutraceuticals Basic Information

Table 130. GNC Nutraceuticals Product Overview

Table 131. GNC Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 132. GNC Business Overview

Table 133. GNC Recent Developments

Table 134. Real Nutriceutical Nutraceuticals Basic Information

Table 135. Real Nutriceutical Nutraceuticals Product Overview

Table 136. Real Nutriceutical Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 137. Real Nutriceutical Business Overview

Table 138. Real Nutriceutical Recent Developments

Table 139. Southernnature Nutraceuticals Basic Information

Table 140. Southernnature Nutraceuticals Product Overview

Table 141. Southernnature Nutraceuticals Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 142. Southernnature Business Overview

Table 143. Southernnature Recent Developments

Table 144. Global Nutraceuticals Sales Forecast by Region (2025-2032) & (K MT)

Table 145. Global Nutraceuticals Market Size Forecast by Region (2025-2032) & (M USD)

Table 146. North America Nutraceuticals Sales Forecast by Country (2025-2032) & (K MT)

Table 147. North America Nutraceuticals Market Size Forecast by Country (2025-2032) & (M USD)

Table 148. Europe Nutraceuticals Sales Forecast by Country (2025-2032) & (K MT)

Table 149. Europe Nutraceuticals Market Size Forecast by Country (2025-2032) & (M USD)

Table 150. Asia Pacific Nutraceuticals Sales Forecast by Region (2025-2032) & (K MT)

Table 151. Asia Pacific Nutraceuticals Market Size Forecast by Region (2025-2032) & (M USD)

Table 152. South America Nutraceuticals Sales Forecast by Country (2025-2032) & (K MT)

Table 153. South America Nutraceuticals Market Size Forecast by Country (2025-2032) & (M USD)

Table 154. Middle East and Africa Nutraceuticals Consumption Forecast by Country (2025-2032) & (Units)

Table 155. Middle East and Africa Nutraceuticals Market Size Forecast by Country (2025-2032) & (M USD)

Table 156. Global Nutraceuticals Sales Forecast by Type (2025-2032) & (K MT)

Table 157. Global Nutraceuticals Market Size Forecast by Type (2025-2032) & (M USD)

Table 158. Global Nutraceuticals Price Forecast by Type (2025-2032) & (USD/MT)

Table 159. Global Nutraceuticals Sales (K MT) Forecast by Application (2025-2032)

Table 160. Global Nutraceuticals Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Nutraceuticals
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Nutraceuticals Market Size (M USD), 2019-2032
- Figure 5. Global Nutraceuticals Market Size (M USD) (2019-2032)
- Figure 6. Global Nutraceuticals Sales (K MT) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Nutraceuticals Market Size by Country (M USD)
- Figure 11. Nutraceuticals Sales Share by Manufacturers in 2023
- Figure 12. Global Nutraceuticals Revenue Share by Manufacturers in 2023
- Figure 13. Nutraceuticals Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Nutraceuticals Average Price (USD/MT) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Nutraceuticals Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Nutraceuticals Market Share by Type
- Figure 18. Sales Market Share of Nutraceuticals by Type (2019-2024)
- Figure 19. Sales Market Share of Nutraceuticals by Type in 2023
- Figure 20. Market Size Share of Nutraceuticals by Type (2019-2024)
- Figure 21. Market Size Market Share of Nutraceuticals by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Nutraceuticals Market Share by Application
- Figure 24. Global Nutraceuticals Sales Market Share by Application (2019-2024)
- Figure 25. Global Nutraceuticals Sales Market Share by Application in 2023
- Figure 26. Global Nutraceuticals Market Share by Application (2019-2024)
- Figure 27. Global Nutraceuticals Market Share by Application in 2023
- Figure 28. Global Nutraceuticals Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Nutraceuticals Sales Market Share by Region (2019-2024)
- Figure 30. North America Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 31. North America Nutraceuticals Sales Market Share by Country in 2023
- Figure 32. U.S. Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)

- Figure 33. Canada Nutraceuticals Sales (K MT) and Growth Rate (2019-2024)
- Figure 34. Mexico Nutraceuticals Sales (Units) and Growth Rate (2019-2024)
- Figure 35. Europe Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 36. Europe Nutraceuticals Sales Market Share by Country in 2023
- Figure 37. Germany Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 38. France Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 39. U.K. Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 40. Italy Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 41. Russia Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 42. Asia Pacific Nutraceuticals Sales and Growth Rate (K MT)
- Figure 43. Asia Pacific Nutraceuticals Sales Market Share by Region in 2023
- Figure 44. China Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 45. Japan Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 46. South Korea Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 47. India Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 48. Southeast Asia Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 49. South America Nutraceuticals Sales and Growth Rate (K MT)
- Figure 50. South America Nutraceuticals Sales Market Share by Country in 2023
- Figure 51. Brazil Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 52. Argentina Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 53. Columbia Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 54. Middle East and Africa Nutraceuticals Sales and Growth Rate (K MT)
- Figure 55. Middle East and Africa Nutraceuticals Sales Market Share by Region in 2023
- Figure 56. Saudi Arabia Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 57. UAE Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 58. Egypt Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 59. Nigeria Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 60. South Africa Nutraceuticals Sales and Growth Rate (2019-2024) & (K MT)
- Figure 61. Global Nutraceuticals Production Market Share by Region (2019-2024)
- Figure 62. North America Nutraceuticals Production (K MT) Growth Rate (2019-2024)
- Figure 63. Europe Nutraceuticals Production (K MT) Growth Rate (2019-2024)
- Figure 64. Japan Nutraceuticals Production (K MT) Growth Rate (2019-2024)
- Figure 65. China Nutraceuticals Production (K MT) Growth Rate (2019-2024)
- Figure 66. Global Nutraceuticals Sales Forecast by Volume (2019-2032) & (K MT)
- Figure 67. Global Nutraceuticals Market Size Forecast by Value (2019-2032) & (M USD)
- Figure 68. Global Nutraceuticals Sales Market Share Forecast by Type (2025-2032)
- Figure 69. Global Nutraceuticals Market Share Forecast by Type (2025-2032)
- Figure 70. Global Nutraceuticals Sales Forecast by Application (2025-2032)

Figure 71. Global Nutraceuticals Market Share Forecast by Application (2025-2032)

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