

Global NTC and PTC Thermistors Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

NTC (Negative Temperature Coefficient) and PTC (Positive Temperature Coefficient) thermistors are types of temperature-sensitive resistors used in various electronic devices and systems. NTC thermistors have a resistance that decreases as temperature increases, while PTC thermistors have a resistance that increases with temperature. These components are crucial for temperature sensing, control, and compensation in applications such as automotive, consumer electronics, industrial equipment, and healthcare devices. NTC thermistors are commonly used for temperature measurement and compensation, while PTC thermistors are often utilized for overcurrent protection and self-regulating heating elements.

The market for NTC and PTC thermistors is witnessing significant growth due to several market trends and drivers. One key trend is the increasing demand for temperature sensing and control in various industries such as automotive, healthcare, and telecommunications. As technological advancements continue to drive the development of more sophisticated electronic devices, the need for accurate and reliable temperature measurement solutions using thermistors is on the rise. Additionally, the growing adoption of electric vehicles and the expansion of the Internet of Things (IoT) are creating new opportunities for NTC and PTC thermistors in battery management systems, motor control, and smart home applications. At the same time, the emphasis on energy efficiency and sustainability is driving the demand for PTC thermistors in self-regulating heating elements for appliances and HVAC systems. These market drivers are expected to fuel the growth of the NTC and PTC thermistors market in the coming years.

This report provides a deep insight into the global NTC and PTC Thermistors market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global NTC and PTC Thermistors Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the NTC and PTC Thermistors market in any manner.

Global NTC and PTC Thermistors Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Thinking Electronic

TE Connectivity

Polytronics

TDK

Shibaura

Shiheng Electronics

Semitec Corporation

Vishay

Amphenol Advanced Sensors

Mitsubishi

Murata

Wayon

KYOCERA AVX

Fenghua Electronics

Bourns

Panasonic

Fuzetec

Lattron

Sea & Land

Ametherm

Keter

Littelfuse

Sinochip Electronics

E WAY Technology

EXSENSE Electronic

Tewa Temperature Sensors

TAYAO Technology

JOYIN

KOA

Elscott Manufacturing

Market Segmentation (by Type)

NTC Thermistor

PTC Thermistor

Market Segmentation (by Application)

Consumer Electronics

Medical Instruments

Automotive

Home Appliance

Industrial Equipment

Aerospace & Defense

Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the NTC and PTC Thermistors Market

Overview of the regional outlook of the NTC and PTC Thermistors Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your

marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the NTC and PTC Thermistors Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of NTC and PTC Thermistors

1.2 Key Market Segments

1.2.1 NTC and PTC Thermistors Segment by Type

1.2.2 NTC and PTC Thermistors Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NTC AND PTC THERMISTORS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global NTC and PTC Thermistors Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global NTC and PTC Thermistors Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 NTC AND PTC THERMISTORS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global NTC and PTC Thermistors Product Life Cycle

3.3 Global NTC and PTC Thermistors Sales by Manufacturers (2020-2025)

3.4 Global NTC and PTC Thermistors Revenue Market Share by Manufacturers (2020-2025)

3.5 NTC and PTC Thermistors Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global NTC and PTC Thermistors Average Price by Manufacturers (2020-2025)

3.7 Manufacturers NTC and PTC Thermistors Manufacturing Sites, Area Served, Product Type

3.8 NTC and PTC Thermistors Market Competitive Situation and Trends

3.8.1 NTC and PTC Thermistors Market Concentration Rate

3.8.2 Global 5 and 10 Largest NTC and PTC Thermistors Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 NTC AND PTC THERMISTORS INDUSTRY CHAIN ANALYSIS

4.1 NTC and PTC Thermistors Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NTC AND PTC THERMISTORS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global NTC and PTC Thermistors Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 Global Trade Frictions and Their Impacts to NTC and PTC Thermistors Market

5.7 ESG Ratings of Leading Companies

6 NTC AND PTC THERMISTORS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global NTC and PTC Thermistors Sales Market Share by Type (2020-2025)

6.3 Global NTC and PTC Thermistors Market Size Market Share by Type (2020-2025)

6.4 Global NTC and PTC Thermistors Price by Type (2020-2025)

7 NTC AND PTC THERMISTORS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global NTC and PTC Thermistors Market Sales by Application (2020-2025)
- 7.3 Global NTC and PTC Thermistors Market Size (M USD) by Application (2020-2025)
- 7.4 Global NTC and PTC Thermistors Sales Growth Rate by Application (2020-2025)

8 NTC AND PTC THERMISTORS MARKET SALES BY REGION

- 8.1 Global NTC and PTC Thermistors Sales by Region
 - 8.1.1 Global NTC and PTC Thermistors Sales by Region
 - 8.1.2 Global NTC and PTC Thermistors Sales Market Share by Region
- 8.2 Global NTC and PTC Thermistors Market Size by Region
 - 8.2.1 Global NTC and PTC Thermistors Market Size by Region
 - 8.2.2 Global NTC and PTC Thermistors Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America NTC and PTC Thermistors Sales by Country
 - 8.3.2 North America NTC and PTC Thermistors Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe NTC and PTC Thermistors Sales by Country
 - 8.4.2 Europe NTC and PTC Thermistors Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific NTC and PTC Thermistors Sales by Region
 - 8.5.2 Asia Pacific NTC and PTC Thermistors Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America NTC and PTC Thermistors Sales by Country
 - 8.6.2 South America NTC and PTC Thermistors Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa NTC and PTC Thermistors Sales by Region

8.7.2 Middle East and Africa NTC and PTC Thermistors Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 NTC AND PTC THERMISTORS MARKET PRODUCTION BY REGION

9.1 Global Production of NTC and PTC Thermistors by Region(2020-2025)

9.2 Global NTC and PTC Thermistors Revenue Market Share by Region (2020-2025)

9.3 Global NTC and PTC Thermistors Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America NTC and PTC Thermistors Production

9.4.1 North America NTC and PTC Thermistors Production Growth Rate (2020-2025)

9.4.2 North America NTC and PTC Thermistors Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe NTC and PTC Thermistors Production

9.5.1 Europe NTC and PTC Thermistors Production Growth Rate (2020-2025)

9.5.2 Europe NTC and PTC Thermistors Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan NTC and PTC Thermistors Production (2020-2025)

9.6.1 Japan NTC and PTC Thermistors Production Growth Rate (2020-2025)

9.6.2 Japan NTC and PTC Thermistors Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China NTC and PTC Thermistors Production (2020-2025)

9.7.1 China NTC and PTC Thermistors Production Growth Rate (2020-2025)

9.7.2 China NTC and PTC Thermistors Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Thinking Electronic

10.1.1 Thinking Electronic Basic Information

- 10.1.2 Thinking Electronic NTC and PTC Thermistors Product Overview
- 10.1.3 Thinking Electronic NTC and PTC Thermistors Product Market Performance
- 10.1.4 Thinking Electronic Business Overview
- 10.1.5 Thinking Electronic SWOT Analysis
- 10.1.6 Thinking Electronic Recent Developments
- 10.2 TE Connectivity
 - 10.2.1 TE Connectivity Basic Information
 - 10.2.2 TE Connectivity NTC and PTC Thermistors Product Overview
 - 10.2.3 TE Connectivity NTC and PTC Thermistors Product Market Performance
 - 10.2.4 TE Connectivity Business Overview
 - 10.2.5 TE Connectivity SWOT Analysis
 - 10.2.6 TE Connectivity Recent Developments
- 10.3 Polytronics
 - 10.3.1 Polytronics Basic Information
 - 10.3.2 Polytronics NTC and PTC Thermistors Product Overview
 - 10.3.3 Polytronics NTC and PTC Thermistors Product Market Performance
 - 10.3.4 Polytronics Business Overview
 - 10.3.5 Polytronics SWOT Analysis
 - 10.3.6 Polytronics Recent Developments
- 10.4 TDK
 - 10.4.1 TDK Basic Information
 - 10.4.2 TDK NTC and PTC Thermistors Product Overview
 - 10.4.3 TDK NTC and PTC Thermistors Product Market Performance
 - 10.4.4 TDK Business Overview
 - 10.4.5 TDK Recent Developments
- 10.5 Shibaura
 - 10.5.1 Shibaura Basic Information
 - 10.5.2 Shibaura NTC and PTC Thermistors Product Overview
 - 10.5.3 Shibaura NTC and PTC Thermistors Product Market Performance
 - 10.5.4 Shibaura Business Overview
 - 10.5.5 Shibaura Recent Developments
- 10.6 Shiheng Electronics
 - 10.6.1 Shiheng Electronics Basic Information
 - 10.6.2 Shiheng Electronics NTC and PTC Thermistors Product Overview
 - 10.6.3 Shiheng Electronics NTC and PTC Thermistors Product Market Performance
 - 10.6.4 Shiheng Electronics Business Overview
 - 10.6.5 Shiheng Electronics Recent Developments
- 10.7 Semitec Corporation
 - 10.7.1 Semitec Corporation Basic Information

- 10.7.2 Semitec Corporation NTC and PTC Thermistors Product Overview
- 10.7.3 Semitec Corporation NTC and PTC Thermistors Product Market Performance
- 10.7.4 Semitec Corporation Business Overview
- 10.7.5 Semitec Corporation Recent Developments
- 10.8 Vishay
 - 10.8.1 Vishay Basic Information
 - 10.8.2 Vishay NTC and PTC Thermistors Product Overview
 - 10.8.3 Vishay NTC and PTC Thermistors Product Market Performance
 - 10.8.4 Vishay Business Overview
 - 10.8.5 Vishay Recent Developments
- 10.9 Amphenol Advanced Sensors
 - 10.9.1 Amphenol Advanced Sensors Basic Information
 - 10.9.2 Amphenol Advanced Sensors NTC and PTC Thermistors Product Overview
 - 10.9.3 Amphenol Advanced Sensors NTC and PTC Thermistors Product Market Performance
 - 10.9.4 Amphenol Advanced Sensors Business Overview
 - 10.9.5 Amphenol Advanced Sensors Recent Developments
- 10.10 Mitsubishi
 - 10.10.1 Mitsubishi Basic Information
 - 10.10.2 Mitsubishi NTC and PTC Thermistors Product Overview
 - 10.10.3 Mitsubishi NTC and PTC Thermistors Product Market Performance
 - 10.10.4 Mitsubishi Business Overview
 - 10.10.5 Mitsubishi Recent Developments
- 10.11 Murata
 - 10.11.1 Murata Basic Information
 - 10.11.2 Murata NTC and PTC Thermistors Product Overview
 - 10.11.3 Murata NTC and PTC Thermistors Product Market Performance
 - 10.11.4 Murata Business Overview
 - 10.11.5 Murata Recent Developments
- 10.12 Wayon
 - 10.12.1 Wayon Basic Information
 - 10.12.2 Wayon NTC and PTC Thermistors Product Overview
 - 10.12.3 Wayon NTC and PTC Thermistors Product Market Performance
 - 10.12.4 Wayon Business Overview
 - 10.12.5 Wayon Recent Developments
- 10.13 KYOCERA AVX
 - 10.13.1 KYOCERA AVX Basic Information
 - 10.13.2 KYOCERA AVX NTC and PTC Thermistors Product Overview
 - 10.13.3 KYOCERA AVX NTC and PTC Thermistors Product Market Performance

- 10.13.4 KYOCERA AVX Business Overview
- 10.13.5 KYOCERA AVX Recent Developments
- 10.14 Fenghua Electronics
 - 10.14.1 Fenghua Electronics Basic Information
 - 10.14.2 Fenghua Electronics NTC and PTC Thermistors Product Overview
 - 10.14.3 Fenghua Electronics NTC and PTC Thermistors Product Market Performance
 - 10.14.4 Fenghua Electronics Business Overview
 - 10.14.5 Fenghua Electronics Recent Developments
- 10.15 Bourns
 - 10.15.1 Bourns Basic Information
 - 10.15.2 Bourns NTC and PTC Thermistors Product Overview
 - 10.15.3 Bourns NTC and PTC Thermistors Product Market Performance
 - 10.15.4 Bourns Business Overview
 - 10.15.5 Bourns Recent Developments
- 10.16 Panasonic
 - 10.16.1 Panasonic Basic Information
 - 10.16.2 Panasonic NTC and PTC Thermistors Product Overview
 - 10.16.3 Panasonic NTC and PTC Thermistors Product Market Performance
 - 10.16.4 Panasonic Business Overview
 - 10.16.5 Panasonic Recent Developments
- 10.17 Fuzetec
 - 10.17.1 Fuzetec Basic Information
 - 10.17.2 Fuzetec NTC and PTC Thermistors Product Overview
 - 10.17.3 Fuzetec NTC and PTC Thermistors Product Market Performance
 - 10.17.4 Fuzetec Business Overview
 - 10.17.5 Fuzetec Recent Developments
- 10.18 Lattron
 - 10.18.1 Lattron Basic Information
 - 10.18.2 Lattron NTC and PTC Thermistors Product Overview
 - 10.18.3 Lattron NTC and PTC Thermistors Product Market Performance
 - 10.18.4 Lattron Business Overview
 - 10.18.5 Lattron Recent Developments
- 10.19 Sea and Land
 - 10.19.1 Sea and Land Basic Information
 - 10.19.2 Sea and Land NTC and PTC Thermistors Product Overview
 - 10.19.3 Sea and Land NTC and PTC Thermistors Product Market Performance
 - 10.19.4 Sea and Land Business Overview
 - 10.19.5 Sea and Land Recent Developments
- 10.20 Ametherm

- 10.20.1 Ametherm Basic Information
- 10.20.2 Ametherm NTC and PTC Thermistors Product Overview
- 10.20.3 Ametherm NTC and PTC Thermistors Product Market Performance
- 10.20.4 Ametherm Business Overview
- 10.20.5 Ametherm Recent Developments
- 10.21 Keter
 - 10.21.1 Keter Basic Information
 - 10.21.2 Keter NTC and PTC Thermistors Product Overview
 - 10.21.3 Keter NTC and PTC Thermistors Product Market Performance
 - 10.21.4 Keter Business Overview
 - 10.21.5 Keter Recent Developments
- 10.22 Littelfuse
 - 10.22.1 Littelfuse Basic Information
 - 10.22.2 Littelfuse NTC and PTC Thermistors Product Overview
 - 10.22.3 Littelfuse NTC and PTC Thermistors Product Market Performance
 - 10.22.4 Littelfuse Business Overview
 - 10.22.5 Littelfuse Recent Developments
- 10.23 Sinochip Electronics
 - 10.23.1 Sinochip Electronics Basic Information
 - 10.23.2 Sinochip Electronics NTC and PTC Thermistors Product Overview
 - 10.23.3 Sinochip Electronics NTC and PTC Thermistors Product Market Performance
 - 10.23.4 Sinochip Electronics Business Overview
 - 10.23.5 Sinochip Electronics Recent Developments
- 10.24 E WAY Technology
 - 10.24.1 E WAY Technology Basic Information
 - 10.24.2 E WAY Technology NTC and PTC Thermistors Product Overview
 - 10.24.3 E WAY Technology NTC and PTC Thermistors Product Market Performance
 - 10.24.4 E WAY Technology Business Overview
 - 10.24.5 E WAY Technology Recent Developments
- 10.25 EXSENSE Electronic
 - 10.25.1 EXSENSE Electronic Basic Information
 - 10.25.2 EXSENSE Electronic NTC and PTC Thermistors Product Overview
 - 10.25.3 EXSENSE Electronic NTC and PTC Thermistors Product Market Performance
 - 10.25.4 EXSENSE Electronic Business Overview
 - 10.25.5 EXSENSE Electronic Recent Developments
- 10.26 Tewa Temperature Sensors
 - 10.26.1 Tewa Temperature Sensors Basic Information
 - 10.26.2 Tewa Temperature Sensors NTC and PTC Thermistors Product Overview
 - 10.26.3 Tewa Temperature Sensors NTC and PTC Thermistors Product Market

Performance

10.26.4 Tewa Temperature Sensors Business Overview

10.26.5 Tewa Temperature Sensors Recent Developments

10.27 TAYAO Technology

10.27.1 TAYAO Technology Basic Information

10.27.2 TAYAO Technology NTC and PTC Thermistors Product Overview

10.27.3 TAYAO Technology NTC and PTC Thermistors Product Market Performance

10.27.4 TAYAO Technology Business Overview

10.27.5 TAYAO Technology Recent Developments

10.28 JOYIN

10.28.1 JOYIN Basic Information

10.28.2 JOYIN NTC and PTC Thermistors Product Overview

10.28.3 JOYIN NTC and PTC Thermistors Product Market Performance

10.28.4 JOYIN Business Overview

10.28.5 JOYIN Recent Developments

10.29 KOA

10.29.1 KOA Basic Information

10.29.2 KOA NTC and PTC Thermistors Product Overview

10.29.3 KOA NTC and PTC Thermistors Product Market Performance

10.29.4 KOA Business Overview

10.29.5 KOA Recent Developments

10.30 Elscott Manufacturing

10.30.1 Elscott Manufacturing Basic Information

10.30.2 Elscott Manufacturing NTC and PTC Thermistors Product Overview

10.30.3 Elscott Manufacturing NTC and PTC Thermistors Product Market Performance

10.30.4 Elscott Manufacturing Business Overview

10.30.5 Elscott Manufacturing Recent Developments

11 NTC AND PTC THERMISTORS MARKET FORECAST BY REGION

11.1 Global NTC and PTC Thermistors Market Size Forecast

11.2 Global NTC and PTC Thermistors Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe NTC and PTC Thermistors Market Size Forecast by Country

11.2.3 Asia Pacific NTC and PTC Thermistors Market Size Forecast by Region

11.2.4 South America NTC and PTC Thermistors Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of NTC and PTC Thermistors by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global NTC and PTC Thermistors Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of NTC and PTC Thermistors by Type (2026-2033)
 - 12.1.2 Global NTC and PTC Thermistors Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of NTC and PTC Thermistors by Type (2026-2033)
- 12.2 Global NTC and PTC Thermistors Market Forecast by Application (2026-2033)
 - 12.2.1 Global NTC and PTC Thermistors Sales (K Units) Forecast by Application
 - 12.2.2 Global NTC and PTC Thermistors Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List of Tables

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. NTC and PTC Thermistors Market Size Comparison by Region (M USD)

Table 5. Global NTC and PTC Thermistors Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global NTC and PTC Thermistors Sales Market Share by Manufacturers (2020-2025)

Table 7. Global NTC and PTC Thermistors Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global NTC and PTC Thermistors Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in NTC and PTC Thermistors as of 2024)

Table 10. Global Market NTC and PTC Thermistors Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers NTC and PTC Thermistors Manufacturing Sites and Area Served

Table 12. Manufacturers NTC and PTC Thermistors Product Type

Table 13. Global NTC and PTC Thermistors Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. NTC and PTC Thermistors Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. Global NTC and PTC Thermistors Sales by Type (K Units)

Table 25. Global NTC and PTC Thermistors Market Size by Type (M USD)

Table 26. Global NTC and PTC Thermistors Sales (K Units) by Type (2020-2025)

Table 27. Global NTC and PTC Thermistors Sales Market Share by Type (2020-2025)

Table 28. Global NTC and PTC Thermistors Market Size (M USD) by Type (2020-2025)

Table 29. Global NTC and PTC Thermistors Market Size Share by Type (2020-2025)

Table 30. Global NTC and PTC Thermistors Price (USD/Unit) by Type (2020-2025)

Table 31. Global NTC and PTC Thermistors Sales (K Units) by Application

Table 32. Global NTC and PTC Thermistors Market Size by Application

Table 33. Global NTC and PTC Thermistors Sales by Application (2020-2025) & (K Units)

Table 34. Global NTC and PTC Thermistors Sales Market Share by Application (2020-2025)

Table 35. Global NTC and PTC Thermistors Market Size by Application (2020-2025) & (M USD)

Table 36. Global NTC and PTC Thermistors Market Share by Application (2020-2025)

Table 37. Global NTC and PTC Thermistors Sales Growth Rate by Application (2020-2025)

Table 38. Global NTC and PTC Thermistors Sales by Region (2020-2025) & (K Units)

Table 39. Global NTC and PTC Thermistors Sales Market Share by Region (2020-2025)

Table 40. Global NTC and PTC Thermistors Market Size by Region (2020-2025) & (M USD)

Table 41. Global NTC and PTC Thermistors Market Size Market Share by Region (2020-2025)

Table 42. North America NTC and PTC Thermistors Sales by Country (2020-2025) & (K Units)

Table 43. North America NTC and PTC Thermistors Market Size by Country (2020-2025) & (M USD)

Table 44. Europe NTC and PTC Thermistors Sales by Country (2020-2025) & (K Units)

Table 45. Europe NTC and PTC Thermistors Market Size by Country (2020-2025) & (M USD)

Table 46. Asia Pacific NTC and PTC Thermistors Sales by Region (2020-2025) & (K Units)

Table 47. Asia Pacific NTC and PTC Thermistors Market Size by Region (2020-2025) & (M USD)

Table 48. South America NTC and PTC Thermistors Sales by Country (2020-2025) & (K Units)

Table 49. South America NTC and PTC Thermistors Market Size by Country (2020-2025) & (M USD)

Table 50. Middle East and Africa NTC and PTC Thermistors Sales by Region (2020-2025) & (K Units)

Table 51. Middle East and Africa NTC and PTC Thermistors Market Size by Region (2020-2025) & (M USD)

Table 52. Global NTC and PTC Thermistors Production (K Units) by Region(2020-2025)

Table 53. Global NTC and PTC Thermistors Revenue (US\$ Million) by Region (2020-2025)

Table 54. Global NTC and PTC Thermistors Revenue Market Share by Region (2020-2025)

Table 55. Global NTC and PTC Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 56. North America NTC and PTC Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. Europe NTC and PTC Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Japan NTC and PTC Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. China NTC and PTC Thermistors Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Thinking Electronic Basic Information

Table 61. Thinking Electronic NTC and PTC Thermistors Product Overview

Table 62. Thinking Electronic NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 63. Thinking Electronic Business Overview

Table 64. Thinking Electronic SWOT Analysis

Table 65. Thinking Electronic Recent Developments

Table 66. TE Connectivity Basic Information

Table 67. TE Connectivity NTC and PTC Thermistors Product Overview

Table 68. TE Connectivity NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. TE Connectivity Business Overview

Table 70. TE Connectivity SWOT Analysis

Table 71. TE Connectivity Recent Developments

Table 72. Polytronics Basic Information

Table 73. Polytronics NTC and PTC Thermistors Product Overview

Table 74. Polytronics NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 75. Polytronics Business Overview

Table 76. Polytronics SWOT Analysis

Table 77. Polytronics Recent Developments

Table 78. TDK Basic Information

Table 79. TDK NTC and PTC Thermistors Product Overview

Table 80. TDK NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 81. TDK Business Overview

Table 82. TDK Recent Developments

Table 83. Shibaura Basic Information

Table 84. Shibaura NTC and PTC Thermistors Product Overview

Table 85. Shibaura NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 86. Shibaura Business Overview

Table 87. Shibaura Recent Developments

Table 88. Shiheng Electronics Basic Information

Table 89. Shiheng Electronics NTC and PTC Thermistors Product Overview

Table 90. Shiheng Electronics NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 91. Shiheng Electronics Business Overview

Table 92. Shiheng Electronics Recent Developments

Table 93. Semitec Corporation Basic Information

Table 94. Semitec Corporation NTC and PTC Thermistors Product Overview

Table 95. Semitec Corporation NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 96. Semitec Corporation Business Overview

Table 97. Semitec Corporation Recent Developments

Table 98. Vishay Basic Information

Table 99. Vishay NTC and PTC Thermistors Product Overview

Table 100. Vishay NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 101. Vishay Business Overview

Table 102. Vishay Recent Developments

Table 103. Amphenol Advanced Sensors Basic Information

Table 104. Amphenol Advanced Sensors NTC and PTC Thermistors Product Overview

Table 105. Amphenol Advanced Sensors NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 106. Amphenol Advanced Sensors Business Overview
Table 107. Amphenol Advanced Sensors Recent Developments
Table 108. Mitsubishi Basic Information
Table 109. Mitsubishi NTC and PTC Thermistors Product Overview
Table 110. Mitsubishi NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 111. Mitsubishi Business Overview
Table 112. Mitsubishi Recent Developments
Table 113. Murata Basic Information
Table 114. Murata NTC and PTC Thermistors Product Overview
Table 115. Murata NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 116. Murata Business Overview
Table 117. Murata Recent Developments
Table 118. Wayon Basic Information
Table 119. Wayon NTC and PTC Thermistors Product Overview
Table 120. Wayon NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 121. Wayon Business Overview
Table 122. Wayon Recent Developments
Table 123. KYOCERA AVX Basic Information
Table 124. KYOCERA AVX NTC and PTC Thermistors Product Overview
Table 125. KYOCERA AVX NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 126. KYOCERA AVX Business Overview
Table 127. KYOCERA AVX Recent Developments
Table 128. Fenghua Electronics Basic Information
Table 129. Fenghua Electronics NTC and PTC Thermistors Product Overview
Table 130. Fenghua Electronics NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 131. Fenghua Electronics Business Overview
Table 132. Fenghua Electronics Recent Developments
Table 133. Bourns Basic Information
Table 134. Bourns NTC and PTC Thermistors Product Overview
Table 135. Bourns NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 136. Bourns Business Overview

Table 137. Bourns Recent Developments
Table 138. Panasonic Basic Information
Table 139. Panasonic NTC and PTC Thermistors Product Overview
Table 140. Panasonic NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 141. Panasonic Business Overview
Table 142. Panasonic Recent Developments
Table 143. Fuzetec Basic Information
Table 144. Fuzetec NTC and PTC Thermistors Product Overview
Table 145. Fuzetec NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 146. Fuzetec Business Overview
Table 147. Fuzetec Recent Developments
Table 148. Lattron Basic Information
Table 149. Lattron NTC and PTC Thermistors Product Overview
Table 150. Lattron NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 151. Lattron Business Overview
Table 152. Lattron Recent Developments
Table 153. Sea and Land Basic Information
Table 154. Sea and Land NTC and PTC Thermistors Product Overview
Table 155. Sea and Land NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 156. Sea and Land Business Overview
Table 157. Sea and Land Recent Developments
Table 158. Ametherm Basic Information
Table 159. Ametherm NTC and PTC Thermistors Product Overview
Table 160. Ametherm NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 161. Ametherm Business Overview
Table 162. Ametherm Recent Developments
Table 163. Keter Basic Information
Table 164. Keter NTC and PTC Thermistors Product Overview
Table 165. Keter NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 166. Keter Business Overview
Table 167. Keter Recent Developments
Table 168. Littelfuse Basic Information
Table 169. Littelfuse NTC and PTC Thermistors Product Overview

Table 170. Littelfuse NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 171. Littelfuse Business Overview
Table 172. Littelfuse Recent Developments
Table 173. Sinochip Electronics Basic Information
Table 174. Sinochip Electronics NTC and PTC Thermistors Product Overview
Table 175. Sinochip Electronics NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 176. Sinochip Electronics Business Overview
Table 177. Sinochip Electronics Recent Developments
Table 178. E WAY Technology Basic Information
Table 179. E WAY Technology NTC and PTC Thermistors Product Overview
Table 180. E WAY Technology NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 181. E WAY Technology Business Overview
Table 182. E WAY Technology Recent Developments
Table 183. EXSENSE Electronic Basic Information
Table 184. EXSENSE Electronic NTC and PTC Thermistors Product Overview
Table 185. EXSENSE Electronic NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 186. EXSENSE Electronic Business Overview
Table 187. EXSENSE Electronic Recent Developments
Table 188. Tewa Temperature Sensors Basic Information
Table 189. Tewa Temperature Sensors NTC and PTC Thermistors Product Overview
Table 190. Tewa Temperature Sensors NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 191. Tewa Temperature Sensors Business Overview
Table 192. Tewa Temperature Sensors Recent Developments
Table 193. TAYAO Technology Basic Information
Table 194. TAYAO Technology NTC and PTC Thermistors Product Overview
Table 195. TAYAO Technology NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 196. TAYAO Technology Business Overview
Table 197. TAYAO Technology Recent Developments
Table 198. JOYIN Basic Information
Table 199. JOYIN NTC and PTC Thermistors Product Overview
Table 200. JOYIN NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 201. JOYIN Business Overview

Table 202. JOYIN Recent Developments

Table 203. KOA Basic Information

Table 204. KOA NTC and PTC Thermistors Product Overview

Table 205. KOA NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 206. KOA Business Overview

Table 207. KOA Recent Developments

Table 208. Elscott Manufacturing Basic Information

Table 209. Elscott Manufacturing NTC and PTC Thermistors Product Overview

Table 210. Elscott Manufacturing NTC and PTC Thermistors Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 211. Elscott Manufacturing Business Overview

Table 212. Elscott Manufacturing Recent Developments

Table 213. Global NTC and PTC Thermistors Sales Forecast by Region (2026-2033) & (K Units)

Table 214. Global NTC and PTC Thermistors Market Size Forecast by Region (2026-2033) & (M USD)

Table 215. North America NTC and PTC Thermistors Sales Forecast by Country (2026-2033) & (K Units)

Table 216. North America NTC and PTC Thermistors Market Size Forecast by Country (2026-2033) & (M USD)

Table 217. Europe NTC and PTC Thermistors Sales Forecast by Country (2026-2033) & (K Units)

Table 218. Europe NTC and PTC Thermistors Market Size Forecast by Country (2026-2033) & (M USD)

Table 219. Asia Pacific NTC and PTC Thermistors Sales Forecast by Region (2026-2033) & (K Units)

Table 220. Asia Pacific NTC and PTC Thermistors Market Size Forecast by Region (2026-2033) & (M USD)

Table 221. South America NTC and PTC Thermistors Sales Forecast by Country (2026-2033) & (K Units)

Table 222. South America NTC and PTC Thermistors Market Size Forecast by Country (2026-2033) & (M USD)

Table 223. Middle East and Africa NTC and PTC Thermistors Sales Forecast by Country (2026-2033) & (Units)

Table 224. Middle East and Africa NTC and PTC Thermistors Market Size Forecast by Country (2026-2033) & (M USD)

Table 225. Global NTC and PTC Thermistors Sales Forecast by Type (2026-2033) & (K Units)

Table 226. Global NTC and PTC Thermistors Market Size Forecast by Type (2026-2033) & (M USD)

Table 227. Global NTC and PTC Thermistors Price Forecast by Type (2026-2033) & (USD/Unit)

Table 228. Global NTC and PTC Thermistors Sales (K Units) Forecast by Application (2026-2033)

Table 229. Global NTC and PTC Thermistors Market Size Forecast by Application (2026-2033) & (M USD)

List of Figures

Figure 1. Product Picture of NTC and PTC Thermistors

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global NTC and PTC Thermistors Market Size (M USD), 2024-2033

Figure 5. Global NTC and PTC Thermistors Market Size (M USD) (2020-2033)

Figure 6. Global NTC and PTC Thermistors Sales (K Units) & (2020-2033)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. NTC and PTC Thermistors Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global NTC and PTC Thermistors Product Life Cycle

Figure 13. NTC and PTC Thermistors Sales Share by Manufacturers in 2024

Figure 14. Global NTC and PTC Thermistors Revenue Share by Manufacturers in 2024

Figure 15. NTC and PTC Thermistors Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 16. Global Market NTC and PTC Thermistors Average Price (USD/Unit) of Key Manufacturers in 2024

Figure 17. The Global 5 and 10 Largest Players: Market Share by NTC and PTC Thermistors Revenue in 2024

Figure 18. Industry Chain Map of NTC and PTC Thermistors

Figure 19. Global NTC and PTC Thermistors Market PEST Analysis

Figure 20. Global NTC and PTC Thermistors Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global NTC and PTC Thermistors Market Share by Type

Figure 27. Sales Market Share of NTC and PTC Thermistors by Type (2020-2025)

- Figure 28. Sales Market Share of NTC and PTC Thermistors by Type in 2024
- Figure 29. Market Size Share of NTC and PTC Thermistors by Type (2020-2025)
- Figure 30. Market Size Share of NTC and PTC Thermistors by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global NTC and PTC Thermistors Market Share by Application
- Figure 33. Global NTC and PTC Thermistors Sales Market Share by Application (2020-2025)
- Figure 34. Global NTC and PTC Thermistors Sales Market Share by Application in 2024
- Figure 35. Global NTC and PTC Thermistors Market Share by Application (2020-2025)
- Figure 36. Global NTC and PTC Thermistors Market Share by Application in 2024
- Figure 37. Global NTC and PTC Thermistors Sales Growth Rate by Application (2020-2025)
- Figure 38. Global NTC and PTC Thermistors Sales Market Share by Region (2020-2025)
- Figure 39. Global NTC and PTC Thermistors Market Size Market Share by Region (2020-2025)
- Figure 40. North America NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America NTC and PTC Thermistors Sales Market Share by Country in 2024
- Figure 43. North America NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America NTC and PTC Thermistors Market Size Market Share by Country in 2024
- Figure 45. U.S. NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada NTC and PTC Thermistors Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada NTC and PTC Thermistors Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico NTC and PTC Thermistors Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico NTC and PTC Thermistors Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K

Units)

Figure 52. Europe NTC and PTC Thermistors Sales Market Share by Country in 2024

Figure 53. Europe NTC and PTC Thermistors Market Size and Growth Rate
(2020-2025) & (M USD)

Figure 54. Europe NTC and PTC Thermistors Market Size Market Share by Country in
2024

Figure 55. Germany NTC and PTC Thermistors Sales and Growth Rate (2020-2025) &
(K Units)

Figure 56. Germany NTC and PTC Thermistors Market Size and Growth Rate
(2020-2025) & (M USD)

Figure 57. France NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K
Units)

Figure 58. France NTC and PTC Thermistors Market Size and Growth Rate
(2020-2025) & (M USD)

Figure 59. U.K. NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K
Units)

Figure 60. U.K. NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) &
(M USD)

Figure 61. Italy NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K
Units)

Figure 62. Italy NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) &
(M USD)

Figure 63. Spain NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K
Units)

Figure 64. Spain NTC and PTC Thermistors Market Size and Growth Rate (2020-2025)
& (M USD)

Figure 65. Asia Pacific NTC and PTC Thermistors Sales and Growth Rate (K Units)

Figure 66. Asia Pacific NTC and PTC Thermistors Sales Market Share by Region in
2024

Figure 67. Asia Pacific NTC and PTC Thermistors Market Size Market Share by Region
in 2024

Figure 68. China NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K
Units)

Figure 69. China NTC and PTC Thermistors Market Size and Growth Rate (2020-2025)
& (M USD)

Figure 70. Japan NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K
Units)

Figure 71. Japan NTC and PTC Thermistors Market Size and Growth Rate (2020-2025)
& (M USD)

Figure 72. South Korea NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America NTC and PTC Thermistors Sales and Growth Rate (K Units)

Figure 79. South America NTC and PTC Thermistors Sales Market Share by Country in 2024

Figure 80. South America NTC and PTC Thermistors Market Size and Growth Rate (M USD)

Figure 81. South America NTC and PTC Thermistors Market Size Market Share by Country in 2024

Figure 82. Brazil NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa NTC and PTC Thermistors Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa NTC and PTC Thermistors Sales Market Share by Region in 2024

Figure 90. Middle East and Africa NTC and PTC Thermistors Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa NTC and PTC Thermistors Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa NTC and PTC Thermistors Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa NTC and PTC Thermistors Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global NTC and PTC Thermistors Production Market Share by Region (2020-2025)

Figure 103. North America NTC and PTC Thermistors Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe NTC and PTC Thermistors Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan NTC and PTC Thermistors Production (K Units) Growth Rate (2020-2025)

Figure 106. China NTC and PTC Thermistors Production (K Units) Growth Rate (2020-2025)

Figure 107. Global NTC and PTC Thermistors Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global NTC and PTC Thermistors Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global NTC and PTC Thermistors Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global NTC and PTC Thermistors Market Share Forecast by Type (2026-2033)

Figure 111. Global NTC and PTC Thermistors Sales Forecast by Application

(2026-2033)

Figure 112. Global NTC and PTC Thermistors Market Share Forecast by Application

(2026-2033)

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