

# Global Novel Coronavirus Diagnosis and Detection Kits Market Research Report 2024(Status and Outlook)

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## Abstracts

### Report Overview

This report provides a deep insight into the global Novel Coronavirus Diagnosis and Detection Kits market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Novel Coronavirus Diagnosis and Detection Kits Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Novel Coronavirus Diagnosis and Detection Kits market in any manner.

Global Novel Coronavirus Diagnosis and Detection Kits Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

Shanghai GeneoDX Biotech Co., Ltd

Luoyang Ascend Biotechnology Co., Ltd

Maccura Biotechnology Co., Ltd.

Shanghai Huirui Biotechnology Co.,Ltd.

BioGerm

Liferiver

BGI

KHB

DAAN GENE

Abbott Diagnostics.

Accelerate Diagnostics

Ador Diagnostics

Akkoni Biosystems

Alveo Technologies

Applied BioCode

Aus Diagnostics.

BD Diagnostics

Biocartis

BioFire Diagnostics

Saw Diagnostics

Seegene

Sensovation

Market Segmentation (by Type)

Pharyngeal Swab

Nasal Swab

Other

Market Segmentation (by Application)

Hospital

Clinic

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Novel Coronavirus Diagnosis and Detection Kits Market

Overview of the regional outlook of the Novel Coronavirus Diagnosis and Detection Kits Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value (USD Billion) data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Novel Coronavirus Diagnosis and Detection Kits Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Novel Coronavirus Diagnosis and Detection Kits
- 1.2 Key Market Segments
  - 1.2.1 Novel Coronavirus Diagnosis and Detection Kits Segment by Type
  - 1.2.2 Novel Coronavirus Diagnosis and Detection Kits Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NOVEL CORONAVIRUS DIAGNOSIS AND DETECTION KITS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Novel Coronavirus Diagnosis and Detection Kits Market Size (M USD) Estimates and Forecasts (2019-2030)
  - 2.1.2 Global Novel Coronavirus Diagnosis and Detection Kits Sales Estimates and Forecasts (2019-2030)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NOVEL CORONAVIRUS DIAGNOSIS AND DETECTION KITS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Novel Coronavirus Diagnosis and Detection Kits Sales by Manufacturers (2019-2024)
- 3.2 Global Novel Coronavirus Diagnosis and Detection Kits Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Novel Coronavirus Diagnosis and Detection Kits Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Novel Coronavirus Diagnosis and Detection Kits Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Novel Coronavirus Diagnosis and Detection Kits Sales Sites, Area



Served, Product Type

3.6 Novel Coronavirus Diagnosis and Detection Kits Market Competitive Situation and Trends

3.6.1 Novel Coronavirus Diagnosis and Detection Kits Market Concentration Rate

3.6.2 Global 5 and 10 Largest Novel Coronavirus Diagnosis and Detection Kits Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 NOVEL CORONAVIRUS DIAGNOSIS AND DETECTION KITS INDUSTRY CHAIN ANALYSIS**

4.1 Novel Coronavirus Diagnosis and Detection Kits Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NOVEL CORONAVIRUS DIAGNOSIS AND DETECTION KITS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 NOVEL CORONAVIRUS DIAGNOSIS AND DETECTION KITS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Type (2019-2024)

6.3 Global Novel Coronavirus Diagnosis and Detection Kits Market Size Market Share by Type (2019-2024)

6.4 Global Novel Coronavirus Diagnosis and Detection Kits Price by Type (2019-2024)

## **7 NOVEL CORONAVIRUS DIAGNOSIS AND DETECTION KITS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Novel Coronavirus Diagnosis and Detection Kits Market Sales by Application (2019-2024)
- 7.3 Global Novel Coronavirus Diagnosis and Detection Kits Market Size (M USD) by Application (2019-2024)
- 7.4 Global Novel Coronavirus Diagnosis and Detection Kits Sales Growth Rate by Application (2019-2024)

## **8 NOVEL CORONAVIRUS DIAGNOSIS AND DETECTION KITS MARKET SEGMENTATION BY REGION**

- 8.1 Global Novel Coronavirus Diagnosis and Detection Kits Sales by Region
  - 8.1.1 Global Novel Coronavirus Diagnosis and Detection Kits Sales by Region
  - 8.1.2 Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Novel Coronavirus Diagnosis and Detection Kits Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Novel Coronavirus Diagnosis and Detection Kits Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Novel Coronavirus Diagnosis and Detection Kits Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America

### 8.5.1 South America Novel Coronavirus Diagnosis and Detection Kits Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

### 8.6 Middle East and Africa

#### 8.6.1 Middle East and Africa Novel Coronavirus Diagnosis and Detection Kits Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## 9 KEY COMPANIES PROFILE

### 9.1 Shanghai GeneoDX Biotech Co., Ltd

9.1.1 Shanghai GeneoDX Biotech Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.1.2 Shanghai GeneoDX Biotech Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.1.3 Shanghai GeneoDX Biotech Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.1.4 Shanghai GeneoDX Biotech Co., Ltd Business Overview

9.1.5 Shanghai GeneoDX Biotech Co., Ltd Novel Coronavirus Diagnosis and Detection Kits SWOT Analysis

9.1.6 Shanghai GeneoDX Biotech Co., Ltd Recent Developments

### 9.2 Luoyang Ascend Biotechnology Co., Ltd

9.2.1 Luoyang Ascend Biotechnology Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.2.2 Luoyang Ascend Biotechnology Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.2.3 Luoyang Ascend Biotechnology Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.2.4 Luoyang Ascend Biotechnology Co., Ltd Business Overview

9.2.5 Luoyang Ascend Biotechnology Co., Ltd Novel Coronavirus Diagnosis and Detection Kits SWOT Analysis

9.2.6 Luoyang Ascend Biotechnology Co., Ltd Recent Developments

### 9.3 Maccura Biotechnology Co., Ltd.

9.3.1 Maccura Biotechnology Co., Ltd. Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.3.2 Maccura Biotechnology Co., Ltd. Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.3.3 Maccura Biotechnology Co., Ltd. Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.3.4 Maccura Biotechnology Co., Ltd. Novel Coronavirus Diagnosis and Detection Kits SWOT Analysis

9.3.5 Maccura Biotechnology Co., Ltd. Business Overview

9.3.6 Maccura Biotechnology Co., Ltd. Recent Developments

9.4 Shanghai Huirui Biotechnology Co.,Ltd.

9.4.1 Shanghai Huirui Biotechnology Co.,Ltd. Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.4.2 Shanghai Huirui Biotechnology Co.,Ltd. Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.4.3 Shanghai Huirui Biotechnology Co.,Ltd. Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.4.4 Shanghai Huirui Biotechnology Co.,Ltd. Business Overview

9.4.5 Shanghai Huirui Biotechnology Co.,Ltd. Recent Developments

9.5 BioGerm

9.5.1 BioGerm Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.5.2 BioGerm Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.5.3 BioGerm Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.5.4 BioGerm Business Overview

9.5.5 BioGerm Recent Developments

9.6 Liferiver

9.6.1 Liferiver Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.6.2 Liferiver Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.6.3 Liferiver Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.6.4 Liferiver Business Overview

9.6.5 Liferiver Recent Developments

9.7 BGI

9.7.1 BGI Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.7.2 BGI Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.7.3 BGI Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.7.4 BGI Business Overview

### 9.7.5 BGI Recent Developments

## 9.8 KHB

### 9.8.1 KHB Novel Coronavirus Diagnosis and Detection Kits Basic Information

### 9.8.2 KHB Novel Coronavirus Diagnosis and Detection Kits Product Overview

### 9.8.3 KHB Novel Coronavirus Diagnosis and Detection Kits Product Market

## Performance

### 9.8.4 KHB Business Overview

### 9.8.5 KHB Recent Developments

## 9.9 DAAN GENE

### 9.9.1 DAAN GENE Novel Coronavirus Diagnosis and Detection Kits Basic Information

### 9.9.2 DAAN GENE Novel Coronavirus Diagnosis and Detection Kits Product Overview

### 9.9.3 DAAN GENE Novel Coronavirus Diagnosis and Detection Kits Product Market

## Performance

### 9.9.4 DAAN GENE Business Overview

### 9.9.5 DAAN GENE Recent Developments

## 9.10 Abbott Diagnostics.

### 9.10.1 Abbott Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Basic Information

### 9.10.2 Abbott Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Product Overview

### 9.10.3 Abbott Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

### 9.10.4 Abbott Diagnostics. Business Overview

### 9.10.5 Abbott Diagnostics. Recent Developments

## 9.11 Accelerate Diagnostics

### 9.11.1 Accelerate Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

### 9.11.2 Accelerate Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

### 9.11.3 Accelerate Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

### 9.11.4 Accelerate Diagnostics Business Overview

### 9.11.5 Accelerate Diagnostics Recent Developments

## 9.12 Ador Diagnostics

### 9.12.1 Ador Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

### 9.12.2 Ador Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

### 9.12.3 Ador Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product

## Market Performance

9.12.4 Ador Diagnostics Business Overview

9.12.5 Ador Diagnostics Recent Developments

## 9.13 Akkoni Biosystems

9.13.1 Akkoni Biosystems Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.13.2 Akkoni Biosystems Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.13.3 Akkoni Biosystems Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.13.4 Akkoni Biosystems Business Overview

9.13.5 Akkoni Biosystems Recent Developments

## 9.14 Alveo Technologies

9.14.1 Alveo Technologies Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.14.2 Alveo Technologies Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.14.3 Alveo Technologies Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.14.4 Alveo Technologies Business Overview

9.14.5 Alveo Technologies Recent Developments

## 9.15 Applied BioCode

9.15.1 Applied BioCode Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.15.2 Applied BioCode Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.15.3 Applied BioCode Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.15.4 Applied BioCode Business Overview

9.15.5 Applied BioCode Recent Developments

## 9.16 Aus Diagnostics.

9.16.1 Aus Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.16.2 Aus Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.16.3 Aus Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.16.4 Aus Diagnostics. Business Overview

9.16.5 Aus Diagnostics. Recent Developments

## 9.17 BD Diagnostics

9.17.1 BD Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.17.2 BD Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.17.3 BD Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.17.4 BD Diagnostics Business Overview

9.17.5 BD Diagnostics Recent Developments

## 9.18 Biocartis

9.18.1 Biocartis Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.18.2 Biocartis Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.18.3 Biocartis Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.18.4 Biocartis Business Overview

9.18.5 Biocartis Recent Developments

## 9.19 BioFire Diagnostics

9.19.1 BioFire Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.19.2 BioFire Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.19.3 BioFire Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.19.4 BioFire Diagnostics Business Overview

9.19.5 BioFire Diagnostics Recent Developments

## 9.20 Saw Diagnostics

9.20.1 Saw Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.20.2 Saw Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.20.3 Saw Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

9.20.4 Saw Diagnostics Business Overview

9.20.5 Saw Diagnostics Recent Developments

## 9.21 Seegene

9.21.1 Seegene Novel Coronavirus Diagnosis and Detection Kits Basic Information

9.21.2 Seegene Novel Coronavirus Diagnosis and Detection Kits Product Overview

9.21.3 Seegene Novel Coronavirus Diagnosis and Detection Kits Product Market Performance

- 9.21.4 Seegene Business Overview
- 9.21.5 Seegene Recent Developments
- 9.22 Sensovation
  - 9.22.1 Sensovation Novel Coronavirus Diagnosis and Detection Kits Basic Information
  - 9.22.2 Sensovation Novel Coronavirus Diagnosis and Detection Kits Product Overview
  - 9.22.3 Sensovation Novel Coronavirus Diagnosis and Detection Kits Product Market Performance
  - 9.22.4 Sensovation Business Overview
  - 9.22.5 Sensovation Recent Developments

## **10 NOVEL CORONAVIRUS DIAGNOSIS AND DETECTION KITS MARKET FORECAST BY REGION**

- 10.1 Global Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast
- 10.2 Global Novel Coronavirus Diagnosis and Detection Kits Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Country
  - 10.2.3 Asia Pacific Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Region
  - 10.2.4 South America Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Novel Coronavirus Diagnosis and Detection Kits by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)**

- 11.1 Global Novel Coronavirus Diagnosis and Detection Kits Market Forecast by Type (2025-2030)
  - 11.1.1 Global Forecasted Sales of Novel Coronavirus Diagnosis and Detection Kits by Type (2025-2030)
  - 11.1.2 Global Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Type (2025-2030)
  - 11.1.3 Global Forecasted Price of Novel Coronavirus Diagnosis and Detection Kits by Type (2025-2030)
- 11.2 Global Novel Coronavirus Diagnosis and Detection Kits Market Forecast by Application (2025-2030)
  - 11.2.1 Global Novel Coronavirus Diagnosis and Detection Kits Sales (K Units) Forecast by Application



11.2.2 Global Novel Coronavirus Diagnosis and Detection Kits Market Size (M USD)  
Forecast by Application (2025-2030)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Novel Coronavirus Diagnosis and Detection Kits Market Size Comparison by Region (M USD)

Table 5. Global Novel Coronavirus Diagnosis and Detection Kits Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Novel Coronavirus Diagnosis and Detection Kits Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Novel Coronavirus Diagnosis and Detection Kits Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Novel Coronavirus Diagnosis and Detection Kits as of 2022)

Table 10. Global Market Novel Coronavirus Diagnosis and Detection Kits Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Novel Coronavirus Diagnosis and Detection Kits Sales Sites and Area Served

Table 12. Manufacturers Novel Coronavirus Diagnosis and Detection Kits Product Type

Table 13. Global Novel Coronavirus Diagnosis and Detection Kits Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Novel Coronavirus Diagnosis and Detection Kits

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Novel Coronavirus Diagnosis and Detection Kits Market Challenges

Table 22. Global Novel Coronavirus Diagnosis and Detection Kits Sales by Type (K Units)

Table 23. Global Novel Coronavirus Diagnosis and Detection Kits Market Size by Type (M USD)

Table 24. Global Novel Coronavirus Diagnosis and Detection Kits Sales (K Units) by

Type (2019-2024)

Table 25. Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Type (2019-2024)

Table 26. Global Novel Coronavirus Diagnosis and Detection Kits Market Size (M USD) by Type (2019-2024)

Table 27. Global Novel Coronavirus Diagnosis and Detection Kits Market Size Share by Type (2019-2024)

Table 28. Global Novel Coronavirus Diagnosis and Detection Kits Price (USD/Unit) by Type (2019-2024)

Table 29. Global Novel Coronavirus Diagnosis and Detection Kits Sales (K Units) by Application

Table 30. Global Novel Coronavirus Diagnosis and Detection Kits Market Size by Application

Table 31. Global Novel Coronavirus Diagnosis and Detection Kits Sales by Application (2019-2024) & (K Units)

Table 32. Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Application (2019-2024)

Table 33. Global Novel Coronavirus Diagnosis and Detection Kits Sales by Application (2019-2024) & (M USD)

Table 34. Global Novel Coronavirus Diagnosis and Detection Kits Market Share by Application (2019-2024)

Table 35. Global Novel Coronavirus Diagnosis and Detection Kits Sales Growth Rate by Application (2019-2024)

Table 36. Global Novel Coronavirus Diagnosis and Detection Kits Sales by Region (2019-2024) & (K Units)

Table 37. Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Region (2019-2024)

Table 38. North America Novel Coronavirus Diagnosis and Detection Kits Sales by Country (2019-2024) & (K Units)

Table 39. Europe Novel Coronavirus Diagnosis and Detection Kits Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Novel Coronavirus Diagnosis and Detection Kits Sales by Region (2019-2024) & (K Units)

Table 41. South America Novel Coronavirus Diagnosis and Detection Kits Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Novel Coronavirus Diagnosis and Detection Kits Sales by Region (2019-2024) & (K Units)

Table 43. Shanghai GeneoDX Biotech Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 44. Shanghai GeneoDX Biotech Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 45. Shanghai GeneoDX Biotech Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 46. Shanghai GeneoDX Biotech Co., Ltd Business Overview

Table 47. Shanghai GeneoDX Biotech Co., Ltd Novel Coronavirus Diagnosis and Detection Kits SWOT Analysis

Table 48. Shanghai GeneoDX Biotech Co., Ltd Recent Developments

Table 49. Luoyang Ascend Biotechnology Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 50. Luoyang Ascend Biotechnology Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 51. Luoyang Ascend Biotechnology Co., Ltd Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 52. Luoyang Ascend Biotechnology Co., Ltd Business Overview

Table 53. Luoyang Ascend Biotechnology Co., Ltd Novel Coronavirus Diagnosis and Detection Kits SWOT Analysis

Table 54. Luoyang Ascend Biotechnology Co., Ltd Recent Developments

Table 55. Maccura Biotechnology Co., Ltd. Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 56. Maccura Biotechnology Co., Ltd. Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 57. Maccura Biotechnology Co., Ltd. Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 58. Maccura Biotechnology Co., Ltd. Novel Coronavirus Diagnosis and Detection Kits SWOT Analysis

Table 59. Maccura Biotechnology Co., Ltd. Business Overview

Table 60. Maccura Biotechnology Co., Ltd. Recent Developments

Table 61. Shanghai Huirui Biotechnology Co.,Ltd. Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 62. Shanghai Huirui Biotechnology Co.,Ltd. Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 63. Shanghai Huirui Biotechnology Co.,Ltd. Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 64. Shanghai Huirui Biotechnology Co.,Ltd. Business Overview

- Table 65. Shanghai Huirui Biotechnology Co.,Ltd. Recent Developments
- Table 66. BioGerm Novel Coronavirus Diagnosis and Detection Kits Basic Information
- Table 67. BioGerm Novel Coronavirus Diagnosis and Detection Kits Product Overview
- Table 68. BioGerm Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 69. BioGerm Business Overview
- Table 70. BioGerm Recent Developments
- Table 71. Liferiver Novel Coronavirus Diagnosis and Detection Kits Basic Information
- Table 72. Liferiver Novel Coronavirus Diagnosis and Detection Kits Product Overview
- Table 73. Liferiver Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 74. Liferiver Business Overview
- Table 75. Liferiver Recent Developments
- Table 76. BGI Novel Coronavirus Diagnosis and Detection Kits Basic Information
- Table 77. BGI Novel Coronavirus Diagnosis and Detection Kits Product Overview
- Table 78. BGI Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 79. BGI Business Overview
- Table 80. BGI Recent Developments
- Table 81. KHB Novel Coronavirus Diagnosis and Detection Kits Basic Information
- Table 82. KHB Novel Coronavirus Diagnosis and Detection Kits Product Overview
- Table 83. KHB Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 84. KHB Business Overview
- Table 85. KHB Recent Developments
- Table 86. DAAN GENE Novel Coronavirus Diagnosis and Detection Kits Basic Information
- Table 87. DAAN GENE Novel Coronavirus Diagnosis and Detection Kits Product Overview
- Table 88. DAAN GENE Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)
- Table 89. DAAN GENE Business Overview
- Table 90. DAAN GENE Recent Developments
- Table 91. Abbott Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Basic Information
- Table 92. Abbott Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Product Overview
- Table 93. Abbott Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 94. Abbott Diagnostics. Business Overview

Table 95. Abbott Diagnostics. Recent Developments

Table 96. Accelerate Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 97. Accelerate Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 98. Accelerate Diagnostics Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 99. Accelerate Diagnostics Business Overview

Table 100. Accelerate Diagnostics Recent Developments

Table 101. Ador Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 102. Ador Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 103. Ador Diagnostics Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 104. Ador Diagnostics Business Overview

Table 105. Ador Diagnostics Recent Developments

Table 106. Akkoni Biosystems Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 107. Akkoni Biosystems Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 108. Akkoni Biosystems Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 109. Akkoni Biosystems Business Overview

Table 110. Akkoni Biosystems Recent Developments

Table 111. Alveo Technologies Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 112. Alveo Technologies Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 113. Alveo Technologies Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 114. Alveo Technologies Business Overview

Table 115. Alveo Technologies Recent Developments

Table 116. Applied BioCode Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 117. Applied BioCode Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 118. Applied BioCode Novel Coronavirus Diagnosis and Detection Kits Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 119. Applied BioCode Business Overview

Table 120. Applied BioCode Recent Developments

Table 121. Aus Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 122. Aus Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 123. Aus Diagnostics. Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 124. Aus Diagnostics. Business Overview

Table 125. Aus Diagnostics. Recent Developments

Table 126. BD Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 127. BD Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 128. BD Diagnostics Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 129. BD Diagnostics Business Overview

Table 130. BD Diagnostics Recent Developments

Table 131. Biocartis Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 132. Biocartis Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 133. Biocartis Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 134. Biocartis Business Overview

Table 135. Biocartis Recent Developments

Table 136. BioFire Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 137. BioFire Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 138. BioFire Diagnostics Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 139. BioFire Diagnostics Business Overview

Table 140. BioFire Diagnostics Recent Developments

Table 141. Saw Diagnostics Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 142. Saw Diagnostics Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 143. Saw Diagnostics Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 144. Saw Diagnostics Business Overview

Table 145. Saw Diagnostics Recent Developments

Table 146. Seegene Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 147. Seegene Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 148. Seegene Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 149. Seegene Business Overview

Table 150. Seegene Recent Developments

Table 151. Sensovation Novel Coronavirus Diagnosis and Detection Kits Basic Information

Table 152. Sensovation Novel Coronavirus Diagnosis and Detection Kits Product Overview

Table 153. Sensovation Novel Coronavirus Diagnosis and Detection Kits Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 154. Sensovation Business Overview

Table 155. Sensovation Recent Developments

Table 156. Global Novel Coronavirus Diagnosis and Detection Kits Sales Forecast by Region (2025-2030) & (K Units)

Table 157. Global Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Region (2025-2030) & (M USD)

Table 158. North America Novel Coronavirus Diagnosis and Detection Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 159. North America Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 160. Europe Novel Coronavirus Diagnosis and Detection Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 161. Europe Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 162. Asia Pacific Novel Coronavirus Diagnosis and Detection Kits Sales Forecast by Region (2025-2030) & (K Units)

Table 163. Asia Pacific Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Region (2025-2030) & (M USD)

Table 164. South America Novel Coronavirus Diagnosis and Detection Kits Sales Forecast by Country (2025-2030) & (K Units)

Table 165. South America Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Country (2025-2030) & (M USD)

Table 166. Middle East and Africa Novel Coronavirus Diagnosis and Detection Kits Consumption Forecast by Country (2025-2030) & (Units)

Table 167. Middle East and Africa Novel Coronavirus Diagnosis and Detection Kits



Market Size Forecast by Country (2025-2030) & (M USD)

Table 168. Global Novel Coronavirus Diagnosis and Detection Kits Sales Forecast by Type (2025-2030) & (K Units)

Table 169. Global Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Type (2025-2030) & (M USD)

Table 170. Global Novel Coronavirus Diagnosis and Detection Kits Price Forecast by Type (2025-2030) & (USD/Unit)

Table 171. Global Novel Coronavirus Diagnosis and Detection Kits Sales (K Units) Forecast by Application (2025-2030)

Table 172. Global Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Application (2025-2030) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Novel Coronavirus Diagnosis and Detection Kits
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Novel Coronavirus Diagnosis and Detection Kits Market Size (M USD), 2019-2030
- Figure 5. Global Novel Coronavirus Diagnosis and Detection Kits Market Size (M USD) (2019-2030)
- Figure 6. Global Novel Coronavirus Diagnosis and Detection Kits Sales (K Units) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Novel Coronavirus Diagnosis and Detection Kits Market Size by Country (M USD)
- Figure 11. Novel Coronavirus Diagnosis and Detection Kits Sales Share by Manufacturers in 2023
- Figure 12. Global Novel Coronavirus Diagnosis and Detection Kits Revenue Share by Manufacturers in 2023
- Figure 13. Novel Coronavirus Diagnosis and Detection Kits Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Novel Coronavirus Diagnosis and Detection Kits Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Novel Coronavirus Diagnosis and Detection Kits Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Novel Coronavirus Diagnosis and Detection Kits Market Share by Type
- Figure 18. Sales Market Share of Novel Coronavirus Diagnosis and Detection Kits by Type (2019-2024)
- Figure 19. Sales Market Share of Novel Coronavirus Diagnosis and Detection Kits by Type in 2023
- Figure 20. Market Size Share of Novel Coronavirus Diagnosis and Detection Kits by Type (2019-2024)
- Figure 21. Market Size Market Share of Novel Coronavirus Diagnosis and Detection Kits by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Novel Coronavirus Diagnosis and Detection Kits Market Share by Application

Figure 24. Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Application (2019-2024)

Figure 25. Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Application in 2023

Figure 26. Global Novel Coronavirus Diagnosis and Detection Kits Market Share by Application (2019-2024)

Figure 27. Global Novel Coronavirus Diagnosis and Detection Kits Market Share by Application in 2023

Figure 28. Global Novel Coronavirus Diagnosis and Detection Kits Sales Growth Rate by Application (2019-2024)

Figure 29. Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Region (2019-2024)

Figure 30. North America Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Country in 2023

Figure 32. U.S. Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Novel Coronavirus Diagnosis and Detection Kits Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Novel Coronavirus Diagnosis and Detection Kits Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Country in 2023

Figure 37. Germany Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Region in 2023

Figure 44. China Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (K Units)

Figure 50. South America Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Country in 2023

Figure 51. Brazil Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Novel Coronavirus Diagnosis and Detection Kits Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Novel Coronavirus Diagnosis and Detection Kits Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Novel Coronavirus Diagnosis and Detection Kits Sales Forecast by

Volume (2019-2030) & (K Units)

Figure 62. Global Novel Coronavirus Diagnosis and Detection Kits Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Novel Coronavirus Diagnosis and Detection Kits Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Novel Coronavirus Diagnosis and Detection Kits Market Share Forecast by Type (2025-2030)

Figure 65. Global Novel Coronavirus Diagnosis and Detection Kits Sales Forecast by Application (2025-2030)

Figure 66. Global Novel Coronavirus Diagnosis and Detection Kits Market Share Forecast by Application (2025-2030)

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