

# Global Notebook Backpack Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

A bag made of cloth that people use to carry notebooks.

Bosson Research's latest report provides a deep insight into the global Notebook Backpack market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Notebook Backpack Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Notebook Backpack market in any manner.

### Global Notebook Backpack Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### Key Company

## Samsonite

Targus

Kensington

Belkin International, Inc.

JanSport

Xiangxing Group

Elecom

Wenger (Swissgear)

DICOTA

Crumpler

United States Luggage

Sumdex

Golla

OGIO

Brenthaven

Sanwa

Chrome Industries

FILSON CO.

Booq LLC

Cosmus

## Market Segmentation (by Type)

Gaming Backpack

Non-Gaming Backpack

## Market Segmentation (by Application)

Business Person

Student Groups

Gamers

## Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

## Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study  
Neutral perspective on the market performance  
Recent industry trends and developments  
Competitive landscape & strategies of key players  
Potential & niche segments and regions exhibiting promising growth covered  
Historical, current, and projected market size, in terms of value  
In-depth analysis of the Notebook Backpack Market  
Overview of the regional outlook of the Notebook Backpack Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents  
The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly  
Provision of market value (USD Billion) data for each segment and sub-segment  
Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market  
Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region  
Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled  
Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players  
The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions  
Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis  
Provides insight into the market through Value Chain  
Market dynamics scenario, along with growth opportunities of the market in the years to come  
6-month post-sales analyst support  
Customization of the Report  
In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Notebook Backpack Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Notebook Backpack
- 1.2 Key Market Segments
  - 1.2.1 Notebook Backpack Segment by Type
  - 1.2.2 Notebook Backpack Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NOTEBOOK BACKPACK MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Notebook Backpack Market Size (M USD) Estimates and Forecasts (2018-2029)
  - 2.1.2 Global Notebook Backpack Sales Estimates and Forecasts (2018-2029)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NOTEBOOK BACKPACK MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Notebook Backpack Sales by Manufacturers (2018-2023)
- 3.2 Global Notebook Backpack Revenue Market Share by Manufacturers (2018-2023)
- 3.3 Notebook Backpack Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Notebook Backpack Average Price by Manufacturers (2018-2023)
- 3.5 Manufacturers Notebook Backpack Sales Sites, Area Served, Product Type
- 3.6 Notebook Backpack Market Competitive Situation and Trends
  - 3.6.1 Notebook Backpack Market Concentration Rate
  - 3.6.2 Global 5 and 10 Largest Notebook Backpack Players Market Share by Revenue
  - 3.6.3 Mergers & Acquisitions, Expansion

### **4 NOTEBOOK BACKPACK INDUSTRY CHAIN ANALYSIS**

- 4.1 Notebook Backpack Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NOTEBOOK BACKPACK MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 NOTEBOOK BACKPACK MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Notebook Backpack Sales Market Share by Type (2018-2023)

6.3 Global Notebook Backpack Market Size Market Share by Type (2018-2023)

6.4 Global Notebook Backpack Price by Type (2018-2023)

## **7 NOTEBOOK BACKPACK MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Notebook Backpack Market Sales by Application (2018-2023)

7.3 Global Notebook Backpack Market Size (M USD) by Application (2018-2023)

7.4 Global Notebook Backpack Sales Growth Rate by Application (2018-2023)

## **8 NOTEBOOK BACKPACK MARKET SEGMENTATION BY REGION**

8.1 Global Notebook Backpack Sales by Region

8.1.1 Global Notebook Backpack Sales by Region

8.1.2 Global Notebook Backpack Sales Market Share by Region

8.2 North America

8.2.1 North America Notebook Backpack Sales by Country

8.2.2 U.S.

- 8.2.3 Canada
- 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Notebook Backpack Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Notebook Backpack Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Notebook Backpack Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Notebook Backpack Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Samsonite
  - 9.1.1 Samsonite Notebook Backpack Basic Information
  - 9.1.2 Samsonite Notebook Backpack Product Overview
  - 9.1.3 Samsonite Notebook Backpack Product Market Performance
  - 9.1.4 Samsonite Business Overview
  - 9.1.5 Samsonite Notebook Backpack SWOT Analysis
  - 9.1.6 Samsonite Recent Developments
- 9.2 Targus



- 9.2.1 Targus Notebook Backpack Basic Information
- 9.2.2 Targus Notebook Backpack Product Overview
- 9.2.3 Targus Notebook Backpack Product Market Performance
- 9.2.4 Targus Business Overview
- 9.2.5 Targus Notebook Backpack SWOT Analysis
- 9.2.6 Targus Recent Developments
- 9.3 Kensington
  - 9.3.1 Kensington Notebook Backpack Basic Information
  - 9.3.2 Kensington Notebook Backpack Product Overview
  - 9.3.3 Kensington Notebook Backpack Product Market Performance
  - 9.3.4 Kensington Business Overview
  - 9.3.5 Kensington Notebook Backpack SWOT Analysis
  - 9.3.6 Kensington Recent Developments
- 9.4 Belkin International, Inc.
  - 9.4.1 Belkin International, Inc. Notebook Backpack Basic Information
  - 9.4.2 Belkin International, Inc. Notebook Backpack Product Overview
  - 9.4.3 Belkin International, Inc. Notebook Backpack Product Market Performance
  - 9.4.4 Belkin International, Inc. Business Overview
  - 9.4.5 Belkin International, Inc. Notebook Backpack SWOT Analysis
  - 9.4.6 Belkin International, Inc. Recent Developments
- 9.5 JanSport
  - 9.5.1 JanSport Notebook Backpack Basic Information
  - 9.5.2 JanSport Notebook Backpack Product Overview
  - 9.5.3 JanSport Notebook Backpack Product Market Performance
  - 9.5.4 JanSport Business Overview
  - 9.5.5 JanSport Notebook Backpack SWOT Analysis
  - 9.5.6 JanSport Recent Developments
- 9.6 Xiangxing Group
  - 9.6.1 Xiangxing Group Notebook Backpack Basic Information
  - 9.6.2 Xiangxing Group Notebook Backpack Product Overview
  - 9.6.3 Xiangxing Group Notebook Backpack Product Market Performance
  - 9.6.4 Xiangxing Group Business Overview
  - 9.6.5 Xiangxing Group Recent Developments
- 9.7 Elecom
  - 9.7.1 Elecom Notebook Backpack Basic Information
  - 9.7.2 Elecom Notebook Backpack Product Overview
  - 9.7.3 Elecom Notebook Backpack Product Market Performance
  - 9.7.4 Elecom Business Overview
  - 9.7.5 Elecom Recent Developments

## 9.8 Wenger (Swissgear)

- 9.8.1 Wenger (Swissgear) Notebook Backpack Basic Information
- 9.8.2 Wenger (Swissgear) Notebook Backpack Product Overview
- 9.8.3 Wenger (Swissgear) Notebook Backpack Product Market Performance
- 9.8.4 Wenger (Swissgear) Business Overview
- 9.8.5 Wenger (Swissgear) Recent Developments

## 9.9 DICOTA

- 9.9.1 DICOTA Notebook Backpack Basic Information
- 9.9.2 DICOTA Notebook Backpack Product Overview
- 9.9.3 DICOTA Notebook Backpack Product Market Performance
- 9.9.4 DICOTA Business Overview
- 9.9.5 DICOTA Recent Developments

## 9.10 Crumpler

- 9.10.1 Crumpler Notebook Backpack Basic Information
- 9.10.2 Crumpler Notebook Backpack Product Overview
- 9.10.3 Crumpler Notebook Backpack Product Market Performance
- 9.10.4 Crumpler Business Overview
- 9.10.5 Crumpler Recent Developments

## 9.11 United States Luggage

- 9.11.1 United States Luggage Notebook Backpack Basic Information
- 9.11.2 United States Luggage Notebook Backpack Product Overview
- 9.11.3 United States Luggage Notebook Backpack Product Market Performance
- 9.11.4 United States Luggage Business Overview
- 9.11.5 United States Luggage Recent Developments

## 9.12 Sumdex

- 9.12.1 Sumdex Notebook Backpack Basic Information
- 9.12.2 Sumdex Notebook Backpack Product Overview
- 9.12.3 Sumdex Notebook Backpack Product Market Performance
- 9.12.4 Sumdex Business Overview
- 9.12.5 Sumdex Recent Developments

## 9.13 Golla

- 9.13.1 Golla Notebook Backpack Basic Information
- 9.13.2 Golla Notebook Backpack Product Overview
- 9.13.3 Golla Notebook Backpack Product Market Performance
- 9.13.4 Golla Business Overview
- 9.13.5 Golla Recent Developments

## 9.14 OGIO

- 9.14.1 OGIO Notebook Backpack Basic Information
- 9.14.2 OGIO Notebook Backpack Product Overview

9.14.3 OGIO Notebook Backpack Product Market Performance

9.14.4 OGIO Business Overview

9.14.5 OGIO Recent Developments

9.15 Brenthaven

9.15.1 Brenthaven Notebook Backpack Basic Information

9.15.2 Brenthaven Notebook Backpack Product Overview

9.15.3 Brenthaven Notebook Backpack Product Market Performance

9.15.4 Brenthaven Business Overview

9.15.5 Brenthaven Recent Developments

9.16 Sanwa

9.16.1 Sanwa Notebook Backpack Basic Information

9.16.2 Sanwa Notebook Backpack Product Overview

9.16.3 Sanwa Notebook Backpack Product Market Performance

9.16.4 Sanwa Business Overview

9.16.5 Sanwa Recent Developments

9.17 Chrome Industries

9.17.1 Chrome Industries Notebook Backpack Basic Information

9.17.2 Chrome Industries Notebook Backpack Product Overview

9.17.3 Chrome Industries Notebook Backpack Product Market Performance

9.17.4 Chrome Industries Business Overview

9.17.5 Chrome Industries Recent Developments

9.18 FILSON CO.

9.18.1 FILSON CO. Notebook Backpack Basic Information

9.18.2 FILSON CO. Notebook Backpack Product Overview

9.18.3 FILSON CO. Notebook Backpack Product Market Performance

9.18.4 FILSON CO. Business Overview

9.18.5 FILSON CO. Recent Developments

9.19 Booq LLC

9.19.1 Booq LLC Notebook Backpack Basic Information

9.19.2 Booq LLC Notebook Backpack Product Overview

9.19.3 Booq LLC Notebook Backpack Product Market Performance

9.19.4 Booq LLC Business Overview

9.19.5 Booq LLC Recent Developments

9.20 Cosmus

9.20.1 Cosmus Notebook Backpack Basic Information

9.20.2 Cosmus Notebook Backpack Product Overview

9.20.3 Cosmus Notebook Backpack Product Market Performance

9.20.4 Cosmus Business Overview

9.20.5 Cosmus Recent Developments

## **10 NOTEBOOK BACKPACK MARKET FORECAST BY REGION**

- 10.1 Global Notebook Backpack Market Size Forecast
- 10.2 Global Notebook Backpack Market Forecast by Region
  - 10.2.1 North America Market Size Forecast by Country
  - 10.2.2 Europe Notebook Backpack Market Size Forecast by Country
  - 10.2.3 Asia Pacific Notebook Backpack Market Size Forecast by Region
  - 10.2.4 South America Notebook Backpack Market Size Forecast by Country
  - 10.2.5 Middle East and Africa Forecasted Consumption of Notebook Backpack by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

- 11.1 Global Notebook Backpack Market Forecast by Type (2024-2029)
  - 11.1.1 Global Forecasted Sales of Notebook Backpack by Type (2024-2029)
  - 11.1.2 Global Notebook Backpack Market Size Forecast by Type (2024-2029)
  - 11.1.3 Global Forecasted Price of Notebook Backpack by Type (2024-2029)
- 11.2 Global Notebook Backpack Market Forecast by Application (2024-2029)
  - 11.2.1 Global Notebook Backpack Sales (K Units) Forecast by Application
  - 11.2.2 Global Notebook Backpack Market Size (M USD) Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Notebook Backpack Market Size Comparison by Region (M USD)
- Table 5. Global Notebook Backpack Sales (K Units) by Manufacturers (2018-2023)
- Table 6. Global Notebook Backpack Sales Market Share by Manufacturers (2018-2023)
- Table 7. Global Notebook Backpack Revenue (M USD) by Manufacturers (2018-2023)
- Table 8. Global Notebook Backpack Revenue Share by Manufacturers (2018-2023)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Notebook Backpack as of 2022)
- Table 10. Global Market Notebook Backpack Average Price (USD/Unit) of Key Manufacturers (2018-2023)
- Table 11. Manufacturers Notebook Backpack Sales Sites and Area Served
- Table 12. Manufacturers Notebook Backpack Product Type
- Table 13. Global Notebook Backpack Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Industry Chain Map of Notebook Backpack
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Notebook Backpack Market Challenges
- Table 22. Market Restraints
- Table 23. Global Notebook Backpack Sales by Type (K Units)
- Table 24. Global Notebook Backpack Market Size by Type (M USD)
- Table 25. Global Notebook Backpack Sales (K Units) by Type (2018-2023)
- Table 26. Global Notebook Backpack Sales Market Share by Type (2018-2023)
- Table 27. Global Notebook Backpack Market Size (M USD) by Type (2018-2023)
- Table 28. Global Notebook Backpack Market Size Share by Type (2018-2023)
- Table 29. Global Notebook Backpack Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Notebook Backpack Sales (K Units) by Application
- Table 31. Global Notebook Backpack Market Size by Application
- Table 32. Global Notebook Backpack Sales by Application (2018-2023) & (K Units)

- Table 33. Global Notebook Backpack Sales Market Share by Application (2018-2023)
- Table 34. Global Notebook Backpack Sales by Application (2018-2023) & (M USD)
- Table 35. Global Notebook Backpack Market Share by Application (2018-2023)
- Table 36. Global Notebook Backpack Sales Growth Rate by Application (2018-2023)
- Table 37. Global Notebook Backpack Sales by Region (2018-2023) & (K Units)
- Table 38. Global Notebook Backpack Sales Market Share by Region (2018-2023)
- Table 39. North America Notebook Backpack Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Notebook Backpack Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Notebook Backpack Sales by Region (2018-2023) & (K Units)
- Table 42. South America Notebook Backpack Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Notebook Backpack Sales by Region (2018-2023) & (K Units)
- Table 44. Samsonite Notebook Backpack Basic Information
- Table 45. Samsonite Notebook Backpack Product Overview
- Table 46. Samsonite Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Samsonite Business Overview
- Table 48. Samsonite Notebook Backpack SWOT Analysis
- Table 49. Samsonite Recent Developments
- Table 50. Targus Notebook Backpack Basic Information
- Table 51. Targus Notebook Backpack Product Overview
- Table 52. Targus Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Targus Business Overview
- Table 54. Targus Notebook Backpack SWOT Analysis
- Table 55. Targus Recent Developments
- Table 56. Kensington Notebook Backpack Basic Information
- Table 57. Kensington Notebook Backpack Product Overview
- Table 58. Kensington Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 59. Kensington Business Overview
- Table 60. Kensington Notebook Backpack SWOT Analysis
- Table 61. Kensington Recent Developments
- Table 62. Belkin International, Inc. Notebook Backpack Basic Information
- Table 63. Belkin International, Inc. Notebook Backpack Product Overview
- Table 64. Belkin International, Inc. Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 65. Belkin International, Inc. Business Overview
- Table 66. Belkin International, Inc. Notebook Backpack SWOT Analysis

- Table 67. Belkin International, Inc. Recent Developments
- Table 68. JanSport Notebook Backpack Basic Information
- Table 69. JanSport Notebook Backpack Product Overview
- Table 70. JanSport Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 71. JanSport Business Overview
- Table 72. JanSport Notebook Backpack SWOT Analysis
- Table 73. JanSport Recent Developments
- Table 74. Xiangxing Group Notebook Backpack Basic Information
- Table 75. Xiangxing Group Notebook Backpack Product Overview
- Table 76. Xiangxing Group Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 77. Xiangxing Group Business Overview
- Table 78. Xiangxing Group Recent Developments
- Table 79. Elecom Notebook Backpack Basic Information
- Table 80. Elecom Notebook Backpack Product Overview
- Table 81. Elecom Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 82. Elecom Business Overview
- Table 83. Elecom Recent Developments
- Table 84. Wenger (Swissgear) Notebook Backpack Basic Information
- Table 85. Wenger (Swissgear) Notebook Backpack Product Overview
- Table 86. Wenger (Swissgear) Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 87. Wenger (Swissgear) Business Overview
- Table 88. Wenger (Swissgear) Recent Developments
- Table 89. DICOTA Notebook Backpack Basic Information
- Table 90. DICOTA Notebook Backpack Product Overview
- Table 91. DICOTA Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. DICOTA Business Overview
- Table 93. DICOTA Recent Developments
- Table 94. Crumpler Notebook Backpack Basic Information
- Table 95. Crumpler Notebook Backpack Product Overview
- Table 96. Crumpler Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. Crumpler Business Overview
- Table 98. Crumpler Recent Developments
- Table 99. United States Luggage Notebook Backpack Basic Information

- Table 100. United States Luggage Notebook Backpack Product Overview
- Table 101. United States Luggage Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. United States Luggage Business Overview
- Table 103. United States Luggage Recent Developments
- Table 104. Sumdex Notebook Backpack Basic Information
- Table 105. Sumdex Notebook Backpack Product Overview
- Table 106. Sumdex Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Sumdex Business Overview
- Table 108. Sumdex Recent Developments
- Table 109. Golla Notebook Backpack Basic Information
- Table 110. Golla Notebook Backpack Product Overview
- Table 111. Golla Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. Golla Business Overview
- Table 113. Golla Recent Developments
- Table 114. OGIO Notebook Backpack Basic Information
- Table 115. OGIO Notebook Backpack Product Overview
- Table 116. OGIO Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. OGIO Business Overview
- Table 118. OGIO Recent Developments
- Table 119. Brenthaven Notebook Backpack Basic Information
- Table 120. Brenthaven Notebook Backpack Product Overview
- Table 121. Brenthaven Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 122. Brenthaven Business Overview
- Table 123. Brenthaven Recent Developments
- Table 124. Sanwa Notebook Backpack Basic Information
- Table 125. Sanwa Notebook Backpack Product Overview
- Table 126. Sanwa Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 127. Sanwa Business Overview
- Table 128. Sanwa Recent Developments
- Table 129. Chrome Industries Notebook Backpack Basic Information
- Table 130. Chrome Industries Notebook Backpack Product Overview
- Table 131. Chrome Industries Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)



- Table 132. Chrome Industries Business Overview
- Table 133. Chrome Industries Recent Developments
- Table 134. FILSON CO. Notebook Backpack Basic Information
- Table 135. FILSON CO. Notebook Backpack Product Overview
- Table 136. FILSON CO. Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 137. FILSON CO. Business Overview
- Table 138. FILSON CO. Recent Developments
- Table 139. Booq LLC Notebook Backpack Basic Information
- Table 140. Booq LLC Notebook Backpack Product Overview
- Table 141. Booq LLC Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 142. Booq LLC Business Overview
- Table 143. Booq LLC Recent Developments
- Table 144. Cosmus Notebook Backpack Basic Information
- Table 145. Cosmus Notebook Backpack Product Overview
- Table 146. Cosmus Notebook Backpack Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 147. Cosmus Business Overview
- Table 148. Cosmus Recent Developments
- Table 149. Global Notebook Backpack Sales Forecast by Region (2024-2029) & (K Units)
- Table 150. Global Notebook Backpack Market Size Forecast by Region (2024-2029) & (M USD)
- Table 151. North America Notebook Backpack Sales Forecast by Country (2024-2029) & (K Units)
- Table 152. North America Notebook Backpack Market Size Forecast by Country (2024-2029) & (M USD)
- Table 153. Europe Notebook Backpack Sales Forecast by Country (2024-2029) & (K Units)
- Table 154. Europe Notebook Backpack Market Size Forecast by Country (2024-2029) & (M USD)
- Table 155. Asia Pacific Notebook Backpack Sales Forecast by Region (2024-2029) & (K Units)
- Table 156. Asia Pacific Notebook Backpack Market Size Forecast by Region (2024-2029) & (M USD)
- Table 157. South America Notebook Backpack Sales Forecast by Country (2024-2029) & (K Units)
- Table 158. South America Notebook Backpack Market Size Forecast by Country

(2024-2029) & (M USD)

Table 159. Middle East and Africa Notebook Backpack Consumption Forecast by Country (2024-2029) & (Units)

Table 160. Middle East and Africa Notebook Backpack Market Size Forecast by Country (2024-2029) & (M USD)

Table 161. Global Notebook Backpack Sales Forecast by Type (2024-2029) & (K Units)

Table 162. Global Notebook Backpack Market Size Forecast by Type (2024-2029) & (M USD)

Table 163. Global Notebook Backpack Price Forecast by Type (2024-2029) & (USD/Unit)

Table 164. Global Notebook Backpack Sales (K Units) Forecast by Application (2024-2029)

Table 165. Global Notebook Backpack Market Size Forecast by Application (2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Notebook Backpack
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Notebook Backpack Market Size (M USD), 2018-2029
- Figure 5. Global Notebook Backpack Market Size (M USD) (2018-2029)
- Figure 6. Global Notebook Backpack Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Notebook Backpack Market Size by Country (M USD)
- Figure 11. Notebook Backpack Sales Share by Manufacturers in 2022
- Figure 12. Global Notebook Backpack Revenue Share by Manufacturers in 2022
- Figure 13. Notebook Backpack Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Notebook Backpack Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Notebook Backpack Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Notebook Backpack Market Share by Type
- Figure 18. Sales Market Share of Notebook Backpack by Type (2018-2023)
- Figure 19. Sales Market Share of Notebook Backpack by Type in 2022
- Figure 20. Market Size Share of Notebook Backpack by Type (2018-2023)
- Figure 21. Market Size Market Share of Notebook Backpack by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Notebook Backpack Market Share by Application
- Figure 24. Global Notebook Backpack Sales Market Share by Application (2018-2023)
- Figure 25. Global Notebook Backpack Sales Market Share by Application in 2022
- Figure 26. Global Notebook Backpack Market Share by Application (2018-2023)
- Figure 27. Global Notebook Backpack Market Share by Application in 2022
- Figure 28. Global Notebook Backpack Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Notebook Backpack Sales Market Share by Region (2018-2023)
- Figure 30. North America Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 31. North America Notebook Backpack Sales Market Share by Country in 2022

- Figure 32. U.S. Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 33. Canada Notebook Backpack Sales (K Units) and Growth Rate (2018-2023)
- Figure 34. Mexico Notebook Backpack Sales (Units) and Growth Rate (2018-2023)
- Figure 35. Europe Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 36. Europe Notebook Backpack Sales Market Share by Country in 2022
- Figure 37. Germany Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 38. France Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 39. U.K. Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 40. Italy Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 41. Russia Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 42. Asia Pacific Notebook Backpack Sales and Growth Rate (K Units)
- Figure 43. Asia Pacific Notebook Backpack Sales Market Share by Region in 2022
- Figure 44. China Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 45. Japan Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 46. South Korea Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 47. India Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 48. Southeast Asia Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 49. South America Notebook Backpack Sales and Growth Rate (K Units)
- Figure 50. South America Notebook Backpack Sales Market Share by Country in 2022
- Figure 51. Brazil Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 52. Argentina Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 53. Columbia Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 54. Middle East and Africa Notebook Backpack Sales and Growth Rate (K Units)
- Figure 55. Middle East and Africa Notebook Backpack Sales Market Share by Region in 2022
- Figure 56. Saudi Arabia Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 57. UAE Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 58. Egypt Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 59. Nigeria Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 60. South Africa Notebook Backpack Sales and Growth Rate (2018-2023) & (K Units)
- Figure 61. Global Notebook Backpack Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Notebook Backpack Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Notebook Backpack Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Notebook Backpack Market Share Forecast by Type (2024-2029)

Figure 65. Global Notebook Backpack Sales Forecast by Application (2024-2029)

Figure 66. Global Notebook Backpack Market Share Forecast by Application (2024-2029)

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