

Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Research Report 2026(Status and Outlook)

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Abstracts

Northern bleached softwood kraft (NBSK) is the paper industry's benchmark grade of pulp. Market NBSK is produced mainly in Canada and the Nordic countries. Some NBSK is also produced in north-western United States and in Russia.

The global Northern Bleached Softwood Kraft (NBSK) Pulp market size was estimated at USD 1851.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 3.80% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Northern Bleached Softwood Kraft (NBSK) Pulp market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Northern Bleached Softwood Kraft (NBSK) Pulp market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Northern Bleached Softwood Kraft (NBSK) Pulp market.

Global Northern Bleached Softwood Kraft (NBSK) Pulp Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Fibria
Northwood
Kamloops
Celulosa
West Fraser
Vipa Group
Canfor
Mercer
Stora Enso
Catalyst Crofton
Northern Pulp Nova Scotia
UPM Pulp
Harmac
Howe Sound
Bowater
Potlatch
Cascade

Market Segmentation (by Type)

Standard NBSK Pulp
Reinforced NBSK Pulp

Market Segmentation (by Application)

Printing
Writing Paper
Specialty Paper
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Northern Bleached Softwood Kraft (NBSK) Pulp Market
Overview of the regional outlook of the Northern Bleached Softwood Kraft (NBSK) Pulp Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Northern Bleached Softwood Kraft (NBSK) Pulp Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Northern Bleached Softwood Kraft (NBSK) Pulp, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail,

including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Northern Bleached Softwood Kraft (NBSK) Pulp
- 1.2 Key Market Segments
 - 1.2.1 Northern Bleached Softwood Kraft (NBSK) Pulp Segment by Type
 - 1.2.2 Northern Bleached Softwood Kraft (NBSK) Pulp Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) PULP MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) PULP MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Product Life Cycle
- 3.3 Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Manufacturers (2020-2025)
- 3.4 Global Northern Bleached Softwood Kraft (NBSK) Pulp Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Northern Bleached Softwood Kraft (NBSK) Pulp Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Northern Bleached Softwood Kraft (NBSK) Pulp Average Price by

Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Northern Bleached Softwood Kraft (NBSK) Pulp Market Competitive Situation and Trends

3.8.1 Northern Bleached Softwood Kraft (NBSK) Pulp Market Concentration Rate

3.8.2 Global 5 and 10 Largest Northern Bleached Softwood Kraft (NBSK) Pulp Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) PULP INDUSTRY CHAIN ANALYSIS

4.1 Northern Bleached Softwood Kraft (NBSK) Pulp Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) PULP MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Northern Bleached Softwood Kraft (NBSK) Pulp Market

5.7 ESG Ratings of Leading Companies

6 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) PULP MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Type (2020-2025)

6.3 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Type (2020-2025)

6.4 Global Northern Bleached Softwood Kraft (NBSK) Pulp Price by Type (2020-2025)

7 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) PULP MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Sales by Application (2020-2025)

7.3 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size (M USD) by Application (2020-2025)

7.4 Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Growth Rate by Application (2020-2025)

8 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) PULP MARKET SALES BY REGION

8.1 Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Region

8.1.1 Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Region

8.1.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Region

8.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region

8.2.1 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region

8.2.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region

8.3 North America

8.3.1 North America Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Country

8.3.2 North America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Country

8.4.2 Europe Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Region

8.5.2 Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Country

8.6.2 South America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Region

8.7.2 Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) PULP MARKET PRODUCTION BY REGION

- 9.1 Global Production of Northern Bleached Softwood Kraft (NBSK) Pulp by Region(2020-2025)
- 9.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Revenue Market Share by Region (2020-2025)
- 9.3 Global Northern Bleached Softwood Kraft (NBSK) Pulp Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Northern Bleached Softwood Kraft (NBSK) Pulp Production
 - 9.4.1 North America Northern Bleached Softwood Kraft (NBSK) Pulp Production Growth Rate (2020-2025)
 - 9.4.2 North America Northern Bleached Softwood Kraft (NBSK) Pulp Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Northern Bleached Softwood Kraft (NBSK) Pulp Production
 - 9.5.1 Europe Northern Bleached Softwood Kraft (NBSK) Pulp Production Growth Rate (2020-2025)
 - 9.5.2 Europe Northern Bleached Softwood Kraft (NBSK) Pulp Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Northern Bleached Softwood Kraft (NBSK) Pulp Production (2020-2025)
 - 9.6.1 Japan Northern Bleached Softwood Kraft (NBSK) Pulp Production Growth Rate (2020-2025)
 - 9.6.2 Japan Northern Bleached Softwood Kraft (NBSK) Pulp Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Northern Bleached Softwood Kraft (NBSK) Pulp Production (2020-2025)
 - 9.7.1 China Northern Bleached Softwood Kraft (NBSK) Pulp Production Growth Rate (2020-2025)
 - 9.7.2 China Northern Bleached Softwood Kraft (NBSK) Pulp Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Fibria
 - 10.1.1 Fibria Basic Information
 - 10.1.2 Fibria Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
 - 10.1.3 Fibria Northern Bleached Softwood Kraft (NBSK) Pulp Product Market Performance
 - 10.1.4 Fibria Business Overview
 - 10.1.5 Fibria SWOT Analysis
 - 10.1.6 Fibria Recent Developments
- 10.2 Northwood
 - 10.2.1 Northwood Basic Information

- 10.2.2 Northwood Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
- 10.2.3 Northwood Northern Bleached Softwood Kraft (NBSK) Pulp Product Market Performance
- 10.2.4 Northwood Business Overview
- 10.2.5 Northwood SWOT Analysis
- 10.2.6 Northwood Recent Developments
- 10.3 Kamloops
 - 10.3.1 Kamloops Basic Information
 - 10.3.2 Kamloops Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
 - 10.3.3 Kamloops Northern Bleached Softwood Kraft (NBSK) Pulp Product Market Performance
 - 10.3.4 Kamloops Business Overview
 - 10.3.5 Kamloops SWOT Analysis
 - 10.3.6 Kamloops Recent Developments
- 10.4 Celulosa
 - 10.4.1 Celulosa Basic Information
 - 10.4.2 Celulosa Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
 - 10.4.3 Celulosa Northern Bleached Softwood Kraft (NBSK) Pulp Product Market Performance
 - 10.4.4 Celulosa Business Overview
 - 10.4.5 Celulosa Recent Developments
- 10.5 West Fraser
 - 10.5.1 West Fraser Basic Information
 - 10.5.2 West Fraser Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
 - 10.5.3 West Fraser Northern Bleached Softwood Kraft (NBSK) Pulp Product Market Performance
 - 10.5.4 West Fraser Business Overview
 - 10.5.5 West Fraser Recent Developments
- 10.6 Vipa Group
 - 10.6.1 Vipa Group Basic Information
 - 10.6.2 Vipa Group Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
 - 10.6.3 Vipa Group Northern Bleached Softwood Kraft (NBSK) Pulp Product Market Performance
 - 10.6.4 Vipa Group Business Overview
 - 10.6.5 Vipa Group Recent Developments
- 10.7 Canfor
 - 10.7.1 Canfor Basic Information
 - 10.7.2 Canfor Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
 - 10.7.3 Canfor Northern Bleached Softwood Kraft (NBSK) Pulp Product Market

Performance

- 10.7.4 Canfor Business Overview
- 10.7.5 Canfor Recent Developments

10.8 Mercer

- 10.8.1 Mercer Basic Information
- 10.8.2 Mercer Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
- 10.8.3 Mercer Northern Bleached Softwood Kraft (NBSK) Pulp Product Market

Performance

- 10.8.4 Mercer Business Overview
- 10.8.5 Mercer Recent Developments

10.9 Stora Enso

- 10.9.1 Stora Enso Basic Information
- 10.9.2 Stora Enso Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
- 10.9.3 Stora Enso Northern Bleached Softwood Kraft (NBSK) Pulp Product Market

Performance

- 10.9.4 Stora Enso Business Overview
- 10.9.5 Stora Enso Recent Developments

10.10 Catalyst Crofton

- 10.10.1 Catalyst Crofton Basic Information
- 10.10.2 Catalyst Crofton Northern Bleached Softwood Kraft (NBSK) Pulp Product

Overview

- 10.10.3 Catalyst Crofton Northern Bleached Softwood Kraft (NBSK) Pulp Product

Market Performance

- 10.10.4 Catalyst Crofton Business Overview
- 10.10.5 Catalyst Crofton Recent Developments

10.11 Northern Pulp Nova Scotia

- 10.11.1 Northern Pulp Nova Scotia Basic Information
- 10.11.2 Northern Pulp Nova Scotia Northern Bleached Softwood Kraft (NBSK) Pulp

Product Overview

- 10.11.3 Northern Pulp Nova Scotia Northern Bleached Softwood Kraft (NBSK) Pulp

Product Market Performance

- 10.11.4 Northern Pulp Nova Scotia Business Overview
- 10.11.5 Northern Pulp Nova Scotia Recent Developments

10.12 UPM Pulp

- 10.12.1 UPM Pulp Basic Information
- 10.12.2 UPM Pulp Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview
- 10.12.3 UPM Pulp Northern Bleached Softwood Kraft (NBSK) Pulp Product Market

Performance

- 10.12.4 UPM Pulp Business Overview

10.12.5 UPM Pulp Recent Developments

10.13 Harmac

10.13.1 Harmac Basic Information

10.13.2 Harmac Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

10.13.3 Harmac Northern Bleached Softwood Kraft (NBSK) Pulp Product Market

Performance

10.13.4 Harmac Business Overview

10.13.5 Harmac Recent Developments

10.14 Howe Sound

10.14.1 Howe Sound Basic Information

10.14.2 Howe Sound Northern Bleached Softwood Kraft (NBSK) Pulp Product

Overview

10.14.3 Howe Sound Northern Bleached Softwood Kraft (NBSK) Pulp Product Market

Performance

10.14.4 Howe Sound Business Overview

10.14.5 Howe Sound Recent Developments

10.15 Bowater

10.15.1 Bowater Basic Information

10.15.2 Bowater Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

10.15.3 Bowater Northern Bleached Softwood Kraft (NBSK) Pulp Product Market

Performance

10.15.4 Bowater Business Overview

10.15.5 Bowater Recent Developments

10.16 Potlatch

10.16.1 Potlatch Basic Information

10.16.2 Potlatch Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

10.16.3 Potlatch Northern Bleached Softwood Kraft (NBSK) Pulp Product Market

Performance

10.16.4 Potlatch Business Overview

10.16.5 Potlatch Recent Developments

10.17 Cascade

10.17.1 Cascade Basic Information

10.17.2 Cascade Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

10.17.3 Cascade Northern Bleached Softwood Kraft (NBSK) Pulp Product Market

Performance

10.17.4 Cascade Business Overview

10.17.5 Cascade Recent Developments

11 NORTHERN BLEACHED SOFTWOOD KRAFT (NBSK) PULP MARKET

FORECAST BY REGION

11.1 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast

11.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Country

11.2.3 Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Region

11.2.4 South America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Northern Bleached Softwood Kraft (NBSK) Pulp by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Northern Bleached Softwood Kraft (NBSK) Pulp by Type (2026-2035)

12.1.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Northern Bleached Softwood Kraft (NBSK) Pulp by Type (2026-2035)

12.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Forecast by Application (2026-2035)

12.2.1 Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT) Forecast by Application

12.2.2 Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Type (M USD)

Table 4. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Application

Table 5. Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Comparison by Region (M USD)

Table 6. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT) by Manufacturers (2020-2025)

Table 7. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Northern Bleached Softwood Kraft (NBSK) Pulp Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Northern Bleached Softwood Kraft (NBSK) Pulp Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Northern Bleached Softwood Kraft (NBSK) Pulp as of 2025)

Table 11. Global Market Northern Bleached Softwood Kraft (NBSK) Pulp Average Price (USD/KG) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Northern Bleached Softwood Kraft (NBSK) Pulp Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Northern Bleached Softwood Kraft (NBSK) Pulp Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading

Countries

Table 26. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Type (K MT)

Table 27. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Type (M USD)

Table 28. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT) by Type (2020-2025)

Table 29. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Type (2020-2025)

Table 30. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size (M USD) by Type (2020-2025)

Table 31. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Share by Type (2020-2025)

Table 32. Global Northern Bleached Softwood Kraft (NBSK) Pulp Price (USD/KG) by Type (2020-2025)

Table 33. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT) by Application

Table 34. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Application

Table 35. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Application (2020-2025) & (K MT)

Table 36. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Application (2020-2025)

Table 37. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Application (2020-2025) & (M USD)

Table 38. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Share by Application (2020-2025)

Table 39. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Growth Rate by Application (2020-2025)

Table 40. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Region (2020-2025) & (K MT)

Table 41. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Region (2020-2025)

Table 42. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region (2020-2025) & (M USD)

Table 43. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region (2020-2025)

Table 44. North America Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Country (2020-2025) & (K MT)

Table 45. North America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size

by Country (2020-2025) & (M USD)

Table 46. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Country (2020-2025) & (K MT)

Table 47. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Region (2020-2025) & (K MT)

Table 49. Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region (2020-2025) & (M USD)

Table 50. South America Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Country (2020-2025) & (K MT)

Table 51. South America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Sales by Region (2020-2025) & (K MT)

Table 53. Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region (2020-2025) & (M USD)

Table 54. Global Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT) by Region(2020-2025)

Table 55. Global Northern Bleached Softwood Kraft (NBSK) Pulp Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Northern Bleached Softwood Kraft (NBSK) Pulp Revenue Market Share by Region (2020-2025)

Table 57. Global Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 58. North America Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 59. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 60. Japan Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 61. China Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT), Revenue (US\$ Million), Price (USD/KG) and Gross Margin (2020-2025)

Table 62. Fibria Basic Information

Table 63. Fibria Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 64. Fibria Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 65. Fibria Business Overview

Table 66. Fibria SWOT Analysis

Table 67. Fibria Recent Developments

Table 68. Northwood Basic Information

Table 69. Northwood Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 70. Northwood Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 71. Northwood Business Overview

Table 72. Northwood SWOT Analysis

Table 73. Northwood Recent Developments

Table 74. Kamloops Basic Information

Table 75. Kamloops Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 76. Kamloops Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 77. Kamloops Business Overview

Table 78. Kamloops SWOT Analysis

Table 79. Kamloops Recent Developments

Table 80. Celulosa Basic Information

Table 81. Celulosa Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 82. Celulosa Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 83. Celulosa Business Overview

Table 84. Celulosa Recent Developments

Table 85. West Fraser Basic Information

Table 86. West Fraser Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 87. West Fraser Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 88. West Fraser Business Overview

Table 89. West Fraser Recent Developments

Table 90. Vipa Group Basic Information

Table 91. Vipa Group Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 92. Vipa Group Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 93. Vipa Group Business Overview

Table 94. Vipa Group Recent Developments

Table 95. Canfor Basic Information

Table 96. Canfor Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 97. Canfor Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 98. Canfor Business Overview

Table 99. Canfor Recent Developments

Table 100. Mercer Basic Information

Table 101. Mercer Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 102. Mercer Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 103. Mercer Business Overview

Table 104. Mercer Recent Developments

Table 105. Stora Enso Basic Information

Table 106. Stora Enso Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 107. Stora Enso Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 108. Stora Enso Business Overview

Table 109. Stora Enso Recent Developments

Table 110. Catalyst Crofton Basic Information

Table 111. Catalyst Crofton Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 112. Catalyst Crofton Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 113. Catalyst Crofton Business Overview

Table 114. Catalyst Crofton Recent Developments

Table 115. Northern Pulp Nova Scotia Basic Information

Table 116. Northern Pulp Nova Scotia Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 117. Northern Pulp Nova Scotia Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 118. Northern Pulp Nova Scotia Business Overview

Table 119. Northern Pulp Nova Scotia Recent Developments

Table 120. UPM Pulp Basic Information

Table 121. UPM Pulp Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 122. UPM Pulp Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 123. UPM Pulp Business Overview

Table 124. UPM Pulp Recent Developments

Table 125. Harmac Basic Information

Table 126. Harmac Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 127. Harmac Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT),

Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 128. Harmac Business Overview

Table 129. Harmac Recent Developments

Table 130. Howe Sound Basic Information

Table 131. Howe Sound Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 132. Howe Sound Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 133. Howe Sound Business Overview

Table 134. Howe Sound Recent Developments

Table 135. Bowater Basic Information

Table 136. Bowater Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 137. Bowater Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 138. Bowater Business Overview

Table 139. Bowater Recent Developments

Table 140. Potlatch Basic Information

Table 141. Potlatch Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 142. Potlatch Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 143. Potlatch Business Overview

Table 144. Potlatch Recent Developments

Table 145. Cascade Basic Information

Table 146. Cascade Northern Bleached Softwood Kraft (NBSK) Pulp Product Overview

Table 147. Cascade Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT), Revenue (M USD), Price (USD/KG) and Gross Margin (2020-2025)

Table 148. Cascade Business Overview

Table 149. Cascade Recent Developments

Table 150. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Forecast by Region (2026-2035) & (K MT)

Table 151. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Region (2026-2035) & (M USD)

Table 152. North America Northern Bleached Softwood Kraft (NBSK) Pulp Sales Forecast by Country (2026-2035) & (K MT)

Table 153. North America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Country (2026-2035) & (M USD)

Table 154. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Sales Forecast by Country (2026-2035) & (K MT)

Table 155. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Market Size

Forecast by Country (2026-2035) & (M USD)

Table 156. Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Sales Forecast by Region (2026-2035) & (K MT)

Table 157. Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Region (2026-2035) & (M USD)

Table 158. South America Northern Bleached Softwood Kraft (NBSK) Pulp Sales Forecast by Country (2026-2035) & (K MT)

Table 159. South America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Country (2026-2035) & (M USD)

Table 160. Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Sales Forecast by Country (2026-2035) & (Units)

Table 161. Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Country (2026-2035) & (M USD)

Table 162. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Forecast by Type (2026-2035) & (K MT)

Table 163. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Type (2026-2035) & (M USD)

Table 164. Global Northern Bleached Softwood Kraft (NBSK) Pulp Price Forecast by Type (2026-2035) & (USD/KG)

Table 165. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT) Forecast by Application (2026-2035)

Table 166. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Northern Bleached Softwood Kraft (NBSK) Pulp
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size (M USD), 2025-2035
- Figure 5. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size (M USD) (2020-2035)
- Figure 6. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT) & (2020-2035)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Northern Bleached Softwood Kraft (NBSK) Pulp Product Life Cycle
- Figure 13. Northern Bleached Softwood Kraft (NBSK) Pulp Sales Share by Manufacturers in 2025
- Figure 14. Global Northern Bleached Softwood Kraft (NBSK) Pulp Revenue Share by Manufacturers in 2025
- Figure 15. Northern Bleached Softwood Kraft (NBSK) Pulp Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 16. Global Market Northern Bleached Softwood Kraft (NBSK) Pulp Average Price (USD/KG) of Key Manufacturers in 2025
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Northern Bleached Softwood Kraft (NBSK) Pulp Revenue in 2025
- Figure 18. Industry Chain Map of Northern Bleached Softwood Kraft (NBSK) Pulp
- Figure 19. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market PEST Analysis
- Figure 20. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Share by Type

Figure 27. Sales Market Share of Northern Bleached Softwood Kraft (NBSK) Pulp by Type (2020-2025)

Figure 28. Sales Market Share of Northern Bleached Softwood Kraft (NBSK) Pulp by Type in 2025

Figure 29. Market Share of Northern Bleached Softwood Kraft (NBSK) Pulp by Type (2020-2025)

Figure 30. Market Share of Northern Bleached Softwood Kraft (NBSK) Pulp by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Share by Application

Figure 33. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Application (2020-2025)

Figure 34. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Application in 2025

Figure 35. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Share by Application (2020-2025)

Figure 36. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Share by Application in 2025

Figure 37. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Growth Rate by Application (2020-2025)

Figure 38. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Region (2020-2025)

Figure 39. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region (2020-2025)

Figure 40. North America Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Country in 2024

Figure 43. North America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Country in 2024

Figure 45. U.S. Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate

(2020-2025) & (K MT)

Figure 46. U.S. Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Northern Bleached Softwood Kraft (NBSK) Pulp Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Northern Bleached Softwood Kraft (NBSK) Pulp Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Northern Bleached Softwood Kraft (NBSK) Pulp Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Northern Bleached Softwood Kraft (NBSK) Pulp Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Country in 2024

Figure 53. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Country in 2024

Figure 55. Germany Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Region in 2024

Figure 67. Asia Pacific Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region in 2024

Figure 68. China Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (K MT)

Figure 79. South America Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Country in 2024

Figure 80. South America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (M USD)

Figure 81. South America Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Country in 2024

Figure 82. Brazil Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth

Rate (2020-2025) & (K MT)

Figure 85. Argentina Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Northern Bleached Softwood Kraft (NBSK) Pulp Market Size by Region in 2024

Figure 92. Saudi Arabia Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Northern Bleached Softwood Kraft (NBSK) Pulp Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Northern Bleached Softwood Kraft (NBSK) Pulp Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Northern Bleached Softwood Kraft (NBSK) Pulp Production Market Share by Region (2020-2025)

Figure 103. North America Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT)
Growth Rate (2020-2025)

Figure 105. Japan Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT)
Growth Rate (2020-2025)

Figure 106. China Northern Bleached Softwood Kraft (NBSK) Pulp Production (K MT)
Growth Rate (2020-2025)

Figure 107. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Forecast by
Volume (2020-2035) & (K MT)

Figure 108. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Size
Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Market Share
Forecast by Type (2026-2035)

Figure 110. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Share
Forecast by Type (2026-2035)

Figure 111. Global Northern Bleached Softwood Kraft (NBSK) Pulp Sales Forecast by
Application (2026-2035)

Figure 112. Global Northern Bleached Softwood Kraft (NBSK) Pulp Market Share
Forecast by Application (2026-2035)

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