

Global Non-woven Adhesives for Feminine Hygiene Market Research Report 2024, Forecast to 2032

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Abstracts

Report Overview

Non-woven adhesive is adhesive to bonding non-woven fabrics. Adhesives for non-woven hygiene products are primarily used in the manufacture of baby diapers and feminine hygiene pads and shields, as well as adult incontinence products. To ensure maximum protection, high adhesion abilities, resistance, and, in some cases, elasticity under stress are key features of adhesives used in these applications. Further, adhesives for hygiene products need to avoid skin irritations and other adverse effects when they come in contact with the human skin.

The global Non-woven Adhesives for Feminine Hygiene market size was estimated at USD 516 million in 2023 and is projected to reach USD 638.78 million by 2032, exhibiting a CAGR of 2.40% during the forecast period.

North America Non-woven Adhesives for Feminine Hygiene market size was estimated at USD 140.04 million in 2023, at a CAGR of 2.06% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Non-woven Adhesives for Feminine Hygiene market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore,

it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non-woven Adhesives for Feminine Hygiene Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Non-woven Adhesives for Feminine Hygiene market in any manner.

Global Non-woven Adhesives for Feminine Hygiene Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Henkel

H.B. Fuller

Arkema

Moresco Corporation

Lohmann- Koester

Beardow & Adams (Adhesives) Ltd.

ADTEK Malaysia

Colquimica Adhesives

Savare Specialty Adhesives

Palmetto Adhesives

Market Segmentation (by Type)

Styrenic Block Copolymers

Amorphous Poly Alpha Olefin

Ethylene Vinyl Acetate

Market Segmentation (by Application)

Hot-melt

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Non-woven Adhesives for Feminine Hygiene Market

Overview of the regional outlook of the Non-woven Adhesives for Feminine Hygiene Market:

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Non-woven Adhesives for Feminine Hygiene Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the

market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Non-woven Adhesives for Feminine Hygiene, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Non-woven Adhesives for Feminine Hygiene
- 1.2 Key Market Segments
 - 1.2.1 Non-woven Adhesives for Feminine Hygiene Segment by Type
 - 1.2.2 Non-woven Adhesives for Feminine Hygiene Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 NON-WOVEN ADHESIVES FOR FEMININE HYGIENE MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Non-woven Adhesives for Feminine Hygiene Market Size (M USD) Estimates and Forecasts (2019-2032)
 - 2.1.2 Global Non-woven Adhesives for Feminine Hygiene Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 NON-WOVEN ADHESIVES FOR FEMININE HYGIENE MARKET COMPETITIVE LANDSCAPE

- 3.1 Global Non-woven Adhesives for Feminine Hygiene Sales by Manufacturers (2019-2024)
- 3.2 Global Non-woven Adhesives for Feminine Hygiene Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Non-woven Adhesives for Feminine Hygiene Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Non-woven Adhesives for Feminine Hygiene Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Non-woven Adhesives for Feminine Hygiene Sales Sites, Area Served, Product Type

3.6 Non-woven Adhesives for Feminine Hygiene Market Competitive Situation and Trends

3.6.1 Non-woven Adhesives for Feminine Hygiene Market Concentration Rate

3.6.2 Global 5 and 10 Largest Non-woven Adhesives for Feminine Hygiene Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NON-WOVEN ADHESIVES FOR FEMININE HYGIENE INDUSTRY CHAIN ANALYSIS

4.1 Non-woven Adhesives for Feminine Hygiene Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NON-WOVEN ADHESIVES FOR FEMININE HYGIENE MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

6 NON-WOVEN ADHESIVES FOR FEMININE HYGIENE MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Non-woven Adhesives for Feminine Hygiene Sales Market Share by Type (2019-2024)

6.3 Global Non-woven Adhesives for Feminine Hygiene Market Size Market Share by Type (2019-2024)

6.4 Global Non-woven Adhesives for Feminine Hygiene Price by Type (2019-2024)

7 NON-WOVEN ADHESIVES FOR FEMININE HYGIENE MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Non-woven Adhesives for Feminine Hygiene Market Sales by Application (2019-2024)
- 7.3 Global Non-woven Adhesives for Feminine Hygiene Market Size (M USD) by Application (2019-2024)
- 7.4 Global Non-woven Adhesives for Feminine Hygiene Sales Growth Rate by Application (2019-2024)

8 NON-WOVEN ADHESIVES FOR FEMININE HYGIENE MARKET CONSUMPTION BY REGION

- 8.1 Global Non-woven Adhesives for Feminine Hygiene Sales by Region
 - 8.1.1 Global Non-woven Adhesives for Feminine Hygiene Sales by Region
 - 8.1.2 Global Non-woven Adhesives for Feminine Hygiene Sales Market Share by Region
- 8.2 North America
 - 8.2.1 North America Non-woven Adhesives for Feminine Hygiene Sales by Country
 - 8.2.2 U.S.
 - 8.2.3 Canada
 - 8.2.4 Mexico
- 8.3 Europe
 - 8.3.1 Europe Non-woven Adhesives for Feminine Hygiene Sales by Country
 - 8.3.2 Germany
 - 8.3.3 France
 - 8.3.4 U.K.
 - 8.3.5 Italy
 - 8.3.6 Russia
- 8.4 Asia Pacific
 - 8.4.1 Asia Pacific Non-woven Adhesives for Feminine Hygiene Sales by Region
 - 8.4.2 China
 - 8.4.3 Japan
 - 8.4.4 South Korea
 - 8.4.5 India
 - 8.4.6 Southeast Asia
- 8.5 South America
 - 8.5.1 South America Non-woven Adhesives for Feminine Hygiene Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Non-woven Adhesives for Feminine Hygiene Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 NON-WOVEN ADHESIVES FOR FEMININE HYGIENE MARKET PRODUCTION BY REGION

9.1 Global Production of Non-woven Adhesives for Feminine Hygiene by Region (2019-2024)

9.2 Global Non-woven Adhesives for Feminine Hygiene Revenue Market Share by Region (2019-2024)

9.3 Global Non-woven Adhesives for Feminine Hygiene Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Non-woven Adhesives for Feminine Hygiene Production

9.4.1 North America Non-woven Adhesives for Feminine Hygiene Production Growth Rate (2019-2024)

9.4.2 North America Non-woven Adhesives for Feminine Hygiene Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Non-woven Adhesives for Feminine Hygiene Production

9.5.1 Europe Non-woven Adhesives for Feminine Hygiene Production Growth Rate (2019-2024)

9.5.2 Europe Non-woven Adhesives for Feminine Hygiene Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Non-woven Adhesives for Feminine Hygiene Production (2019-2024)

9.6.1 Japan Non-woven Adhesives for Feminine Hygiene Production Growth Rate (2019-2024)

9.6.2 Japan Non-woven Adhesives for Feminine Hygiene Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Non-woven Adhesives for Feminine Hygiene Production (2019-2024)

9.7.1 China Non-woven Adhesives for Feminine Hygiene Production Growth Rate (2019-2024)

9.7.2 China Non-woven Adhesives for Feminine Hygiene Production, Revenue, Price and Gross Margin (2019-2024)

10 KEY COMPANIES PROFILE

10.1 Henkel

10.1.1 Henkel Non-woven Adhesives for Feminine Hygiene Basic Information

10.1.2 Henkel Non-woven Adhesives for Feminine Hygiene Product Overview

10.1.3 Henkel Non-woven Adhesives for Feminine Hygiene Product Market

Performance

10.1.4 Henkel Business Overview

10.1.5 Henkel Non-woven Adhesives for Feminine Hygiene SWOT Analysis

10.1.6 Henkel Recent Developments

10.2 H.B. Fuller

10.2.1 H.B. Fuller Non-woven Adhesives for Feminine Hygiene Basic Information

10.2.2 H.B. Fuller Non-woven Adhesives for Feminine Hygiene Product Overview

10.2.3 H.B. Fuller Non-woven Adhesives for Feminine Hygiene Product Market

Performance

10.2.4 H.B. Fuller Business Overview

10.2.5 H.B. Fuller Non-woven Adhesives for Feminine Hygiene SWOT Analysis

10.2.6 H.B. Fuller Recent Developments

10.3 Arkema

10.3.1 Arkema Non-woven Adhesives for Feminine Hygiene Basic Information

10.3.2 Arkema Non-woven Adhesives for Feminine Hygiene Product Overview

10.3.3 Arkema Non-woven Adhesives for Feminine Hygiene Product Market

Performance

10.3.4 Arkema Non-woven Adhesives for Feminine Hygiene SWOT Analysis

10.3.5 Arkema Business Overview

10.3.6 Arkema Recent Developments

10.4 Moresco Corporation

10.4.1 Moresco Corporation Non-woven Adhesives for Feminine Hygiene Basic Information

10.4.2 Moresco Corporation Non-woven Adhesives for Feminine Hygiene Product Overview

10.4.3 Moresco Corporation Non-woven Adhesives for Feminine Hygiene Product Market Performance

10.4.4 Moresco Corporation Business Overview

10.4.5 Moresco Corporation Recent Developments

10.5 Lohmann- Koester

10.5.1 Lohmann- Koester Non-woven Adhesives for Feminine Hygiene Basic Information

10.5.2 Lohmann- Koester Non-woven Adhesives for Feminine Hygiene Product Overview

10.5.3 Lohmann- Koester Non-woven Adhesives for Feminine Hygiene Product Market Performance

10.5.4 Lohmann- Koester Business Overview

10.5.5 Lohmann- Koester Recent Developments

10.6 Beardow and Adams (Adhesives) Ltd.

10.6.1 Beardow and Adams (Adhesives) Ltd. Non-woven Adhesives for Feminine Hygiene Basic Information

10.6.2 Beardow and Adams (Adhesives) Ltd. Non-woven Adhesives for Feminine Hygiene Product Overview

10.6.3 Beardow and Adams (Adhesives) Ltd. Non-woven Adhesives for Feminine Hygiene Product Market Performance

10.6.4 Beardow and Adams (Adhesives) Ltd. Business Overview

10.6.5 Beardow and Adams (Adhesives) Ltd. Recent Developments

10.7 ADTEK Malaysia

10.7.1 ADTEK Malaysia Non-woven Adhesives for Feminine Hygiene Basic Information

10.7.2 ADTEK Malaysia Non-woven Adhesives for Feminine Hygiene Product Overview

10.7.3 ADTEK Malaysia Non-woven Adhesives for Feminine Hygiene Product Market Performance

10.7.4 ADTEK Malaysia Business Overview

10.7.5 ADTEK Malaysia Recent Developments

10.8 Colquimica Adhesives

10.8.1 Colquimica Adhesives Non-woven Adhesives for Feminine Hygiene Basic Information

10.8.2 Colquimica Adhesives Non-woven Adhesives for Feminine Hygiene Product Overview

10.8.3 Colquimica Adhesives Non-woven Adhesives for Feminine Hygiene Product Market Performance

10.8.4 Colquimica Adhesives Business Overview

10.8.5 Colquimica Adhesives Recent Developments

10.9 Savare Specialty Adhesives

10.9.1 Savare Specialty Adhesives Non-woven Adhesives for Feminine Hygiene Basic Information

10.9.2 Savare Specialty Adhesives Non-woven Adhesives for Feminine Hygiene

Product Overview

10.9.3 Savare Specialty Adhesives Non-woven Adhesives for Feminine Hygiene

Product Market Performance

10.9.4 Savare Specialty Adhesives Business Overview

10.9.5 Savare Specialty Adhesives Recent Developments

10.10 Palmetto Adhesives

10.10.1 Palmetto Adhesives Non-woven Adhesives for Feminine Hygiene Basic Information

10.10.2 Palmetto Adhesives Non-woven Adhesives for Feminine Hygiene Product Overview

10.10.3 Palmetto Adhesives Non-woven Adhesives for Feminine Hygiene Product Market Performance

10.10.4 Palmetto Adhesives Business Overview

10.10.5 Palmetto Adhesives Recent Developments

11 NON-WOVEN ADHESIVES FOR FEMININE HYGIENE MARKET FORECAST BY REGION

11.1 Global Non-woven Adhesives for Feminine Hygiene Market Size Forecast

11.2 Global Non-woven Adhesives for Feminine Hygiene Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Country

11.2.3 Asia Pacific Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Region

11.2.4 South America Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Consumption of Non-woven Adhesives for Feminine Hygiene by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)

12.1 Global Non-woven Adhesives for Feminine Hygiene Market Forecast by Type (2025-2032)

12.1.1 Global Forecasted Sales of Non-woven Adhesives for Feminine Hygiene by Type (2025-2032)

12.1.2 Global Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Type (2025-2032)

12.1.3 Global Forecasted Price of Non-woven Adhesives for Feminine Hygiene by

Type (2025-2032)

12.2 Global Non-woven Adhesives for Feminine Hygiene Market Forecast by

Application (2025-2032)

12.2.1 Global Non-woven Adhesives for Feminine Hygiene Sales (K MT) Forecast by
Application

12.2.2 Global Non-woven Adhesives for Feminine Hygiene Market Size (M USD)
Forecast by Application (2025-2032)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Non-woven Adhesives for Feminine Hygiene Market Size Comparison by Region (M USD)

Table 5. Global Non-woven Adhesives for Feminine Hygiene Sales (K MT) by Manufacturers (2019-2024)

Table 6. Global Non-woven Adhesives for Feminine Hygiene Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Non-woven Adhesives for Feminine Hygiene Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Non-woven Adhesives for Feminine Hygiene Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-woven Adhesives for Feminine Hygiene as of 2022)

Table 10. Global Market Non-woven Adhesives for Feminine Hygiene Average Price (USD/MT) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Non-woven Adhesives for Feminine Hygiene Sales Sites and Area Served

Table 12. Manufacturers Non-woven Adhesives for Feminine Hygiene Product Type

Table 13. Global Non-woven Adhesives for Feminine Hygiene Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Non-woven Adhesives for Feminine Hygiene

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Non-woven Adhesives for Feminine Hygiene Market Challenges

Table 22. Global Non-woven Adhesives for Feminine Hygiene Sales by Type (K MT)

Table 23. Global Non-woven Adhesives for Feminine Hygiene Market Size by Type (M USD)

Table 24. Global Non-woven Adhesives for Feminine Hygiene Sales (K MT) by Type (2019-2024)

Table 25. Global Non-woven Adhesives for Feminine Hygiene Sales Market Share by Type (2019-2024)

Table 26. Global Non-woven Adhesives for Feminine Hygiene Market Size (M USD) by Type (2019-2024)

Table 27. Global Non-woven Adhesives for Feminine Hygiene Market Size Share by Type (2019-2024)

Table 28. Global Non-woven Adhesives for Feminine Hygiene Price (USD/MT) by Type (2019-2024)

Table 29. Global Non-woven Adhesives for Feminine Hygiene Sales (K MT) by Application

Table 30. Global Non-woven Adhesives for Feminine Hygiene Market Size by Application

Table 31. Global Non-woven Adhesives for Feminine Hygiene Sales by Application (2019-2024) & (K MT)

Table 32. Global Non-woven Adhesives for Feminine Hygiene Sales Market Share by Application (2019-2024)

Table 33. Global Non-woven Adhesives for Feminine Hygiene Sales by Application (2019-2024) & (M USD)

Table 34. Global Non-woven Adhesives for Feminine Hygiene Market Share by Application (2019-2024)

Table 35. Global Non-woven Adhesives for Feminine Hygiene Sales Growth Rate by Application (2019-2024)

Table 36. Global Non-woven Adhesives for Feminine Hygiene Sales by Region (2019-2024) & (K MT)

Table 37. Global Non-woven Adhesives for Feminine Hygiene Sales Market Share by Region (2019-2024)

Table 38. North America Non-woven Adhesives for Feminine Hygiene Sales by Country (2019-2024) & (K MT)

Table 39. Europe Non-woven Adhesives for Feminine Hygiene Sales by Country (2019-2024) & (K MT)

Table 40. Asia Pacific Non-woven Adhesives for Feminine Hygiene Sales by Region (2019-2024) & (K MT)

Table 41. South America Non-woven Adhesives for Feminine Hygiene Sales by Country (2019-2024) & (K MT)

Table 42. Middle East and Africa Non-woven Adhesives for Feminine Hygiene Sales by Region (2019-2024) & (K MT)

Table 43. Global Non-woven Adhesives for Feminine Hygiene Production (K MT) by Region (2019-2024)

Table 44. Global Non-woven Adhesives for Feminine Hygiene Revenue (US\$ Million) by

Region (2019-2024)

Table 45. Global Non-woven Adhesives for Feminine Hygiene Revenue Market Share by Region (2019-2024)

Table 46. Global Non-woven Adhesives for Feminine Hygiene Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 47. North America Non-woven Adhesives for Feminine Hygiene Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 48. Europe Non-woven Adhesives for Feminine Hygiene Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 49. Japan Non-woven Adhesives for Feminine Hygiene Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 50. China Non-woven Adhesives for Feminine Hygiene Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2019-2024)

Table 51. Henkel Non-woven Adhesives for Feminine Hygiene Basic Information

Table 52. Henkel Non-woven Adhesives for Feminine Hygiene Product Overview

Table 53. Henkel Non-woven Adhesives for Feminine Hygiene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 54. Henkel Business Overview

Table 55. Henkel Non-woven Adhesives for Feminine Hygiene SWOT Analysis

Table 56. Henkel Recent Developments

Table 57. H.B. Fuller Non-woven Adhesives for Feminine Hygiene Basic Information

Table 58. H.B. Fuller Non-woven Adhesives for Feminine Hygiene Product Overview

Table 59. H.B. Fuller Non-woven Adhesives for Feminine Hygiene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 60. H.B. Fuller Business Overview

Table 61. H.B. Fuller Non-woven Adhesives for Feminine Hygiene SWOT Analysis

Table 62. H.B. Fuller Recent Developments

Table 63. Arkema Non-woven Adhesives for Feminine Hygiene Basic Information

Table 64. Arkema Non-woven Adhesives for Feminine Hygiene Product Overview

Table 65. Arkema Non-woven Adhesives for Feminine Hygiene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 66. Arkema Non-woven Adhesives for Feminine Hygiene SWOT Analysis

Table 67. Arkema Business Overview

Table 68. Arkema Recent Developments

Table 69. Moresco Corporation Non-woven Adhesives for Feminine Hygiene Basic Information

Table 70. Moresco Corporation Non-woven Adhesives for Feminine Hygiene Product Overview

Table 71. Moresco Corporation Non-woven Adhesives for Feminine Hygiene Sales (K

MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 72. Moresco Corporation Business Overview

Table 73. Moresco Corporation Recent Developments

Table 74. Lohmann- Koester Non-woven Adhesives for Feminine Hygiene Basic Information

Table 75. Lohmann- Koester Non-woven Adhesives for Feminine Hygiene Product Overview

Table 76. Lohmann- Koester Non-woven Adhesives for Feminine Hygiene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 77. Lohmann- Koester Business Overview

Table 78. Lohmann- Koester Recent Developments

Table 79. Beardow and Adams (Adhesives) Ltd. Non-woven Adhesives for Feminine Hygiene Basic Information

Table 80. Beardow and Adams (Adhesives) Ltd. Non-woven Adhesives for Feminine Hygiene Product Overview

Table 81. Beardow and Adams (Adhesives) Ltd. Non-woven Adhesives for Feminine Hygiene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 82. Beardow and Adams (Adhesives) Ltd. Business Overview

Table 83. Beardow and Adams (Adhesives) Ltd. Recent Developments

Table 84. ADTEK Malaysia Non-woven Adhesives for Feminine Hygiene Basic Information

Table 85. ADTEK Malaysia Non-woven Adhesives for Feminine Hygiene Product Overview

Table 86. ADTEK Malaysia Non-woven Adhesives for Feminine Hygiene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 87. ADTEK Malaysia Business Overview

Table 88. ADTEK Malaysia Recent Developments

Table 89. Colquimica Adhesives Non-woven Adhesives for Feminine Hygiene Basic Information

Table 90. Colquimica Adhesives Non-woven Adhesives for Feminine Hygiene Product Overview

Table 91. Colquimica Adhesives Non-woven Adhesives for Feminine Hygiene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 92. Colquimica Adhesives Business Overview

Table 93. Colquimica Adhesives Recent Developments

Table 94. Savare Specialty Adhesives Non-woven Adhesives for Feminine Hygiene Basic Information

Table 95. Savare Specialty Adhesives Non-woven Adhesives for Feminine Hygiene

Product Overview

Table 96. Savare Specialty Adhesives Non-woven Adhesives for Feminine Hygiene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 97. Savare Specialty Adhesives Business Overview

Table 98. Savare Specialty Adhesives Recent Developments

Table 99. Palmetto Adhesives Non-woven Adhesives for Feminine Hygiene Basic Information

Table 100. Palmetto Adhesives Non-woven Adhesives for Feminine Hygiene Product Overview

Table 101. Palmetto Adhesives Non-woven Adhesives for Feminine Hygiene Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2019-2024)

Table 102. Palmetto Adhesives Business Overview

Table 103. Palmetto Adhesives Recent Developments

Table 104. Global Non-woven Adhesives for Feminine Hygiene Sales Forecast by Region (2025-2032) & (K MT)

Table 105. Global Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Region (2025-2032) & (M USD)

Table 106. North America Non-woven Adhesives for Feminine Hygiene Sales Forecast by Country (2025-2032) & (K MT)

Table 107. North America Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Country (2025-2032) & (M USD)

Table 108. Europe Non-woven Adhesives for Feminine Hygiene Sales Forecast by Country (2025-2032) & (K MT)

Table 109. Europe Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Country (2025-2032) & (M USD)

Table 110. Asia Pacific Non-woven Adhesives for Feminine Hygiene Sales Forecast by Region (2025-2032) & (K MT)

Table 111. Asia Pacific Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Region (2025-2032) & (M USD)

Table 112. South America Non-woven Adhesives for Feminine Hygiene Sales Forecast by Country (2025-2032) & (K MT)

Table 113. South America Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Country (2025-2032) & (M USD)

Table 114. Middle East and Africa Non-woven Adhesives for Feminine Hygiene Consumption Forecast by Country (2025-2032) & (Units)

Table 115. Middle East and Africa Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Country (2025-2032) & (M USD)

Table 116. Global Non-woven Adhesives for Feminine Hygiene Sales Forecast by Type (2025-2032) & (K MT)

Table 117. Global Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Type (2025-2032) & (M USD)

Table 118. Global Non-woven Adhesives for Feminine Hygiene Price Forecast by Type (2025-2032) & (USD/MT)

Table 119. Global Non-woven Adhesives for Feminine Hygiene Sales (K MT) Forecast by Application (2025-2032)

Table 120. Global Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Application (2025-2032) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Product Picture of Non-woven Adhesives for Feminine Hygiene

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Non-woven Adhesives for Feminine Hygiene Market Size (M USD), 2019-2032

Figure 5. Global Non-woven Adhesives for Feminine Hygiene Market Size (M USD) (2019-2032)

Figure 6. Global Non-woven Adhesives for Feminine Hygiene Sales (K MT) & (2019-2032)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Non-woven Adhesives for Feminine Hygiene Market Size by Country (M USD)

Figure 11. Non-woven Adhesives for Feminine Hygiene Sales Share by Manufacturers in 2023

Figure 12. Global Non-woven Adhesives for Feminine Hygiene Revenue Share by Manufacturers in 2023

Figure 13. Non-woven Adhesives for Feminine Hygiene Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023

Figure 14. Global Market Non-woven Adhesives for Feminine Hygiene Average Price (USD/MT) of Key Manufacturers in 2023

Figure 15. The Global 5 and 10 Largest Players: Market Share by Non-woven Adhesives for Feminine Hygiene Revenue in 2023

Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 17. Global Non-woven Adhesives for Feminine Hygiene Market Share by Type

Figure 18. Sales Market Share of Non-woven Adhesives for Feminine Hygiene by Type (2019-2024)

Figure 19. Sales Market Share of Non-woven Adhesives for Feminine Hygiene by Type in 2023

Figure 20. Market Size Share of Non-woven Adhesives for Feminine Hygiene by Type (2019-2024)

Figure 21. Market Size Market Share of Non-woven Adhesives for Feminine Hygiene by Type in 2023

Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 23. Global Non-woven Adhesives for Feminine Hygiene Market Share by Application

Figure 24. Global Non-woven Adhesives for Feminine Hygiene Sales Market Share by Application (2019-2024)

Figure 25. Global Non-woven Adhesives for Feminine Hygiene Sales Market Share by Application in 2023

Figure 26. Global Non-woven Adhesives for Feminine Hygiene Market Share by Application (2019-2024)

Figure 27. Global Non-woven Adhesives for Feminine Hygiene Market Share by Application in 2023

Figure 28. Global Non-woven Adhesives for Feminine Hygiene Sales Growth Rate by Application (2019-2024)

Figure 29. Global Non-woven Adhesives for Feminine Hygiene Sales Market Share by Region (2019-2024)

Figure 30. North America Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 31. North America Non-woven Adhesives for Feminine Hygiene Sales Market Share by Country in 2023

Figure 32. U.S. Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 33. Canada Non-woven Adhesives for Feminine Hygiene Sales (K MT) and Growth Rate (2019-2024)

Figure 34. Mexico Non-woven Adhesives for Feminine Hygiene Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 36. Europe Non-woven Adhesives for Feminine Hygiene Sales Market Share by Country in 2023

Figure 37. Germany Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 38. France Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 39. U.K. Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 40. Italy Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 41. Russia Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 42. Asia Pacific Non-woven Adhesives for Feminine Hygiene Sales and Growth

Rate (K MT)

Figure 43. Asia Pacific Non-woven Adhesives for Feminine Hygiene Sales Market Share by Region in 2023

Figure 44. China Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 45. Japan Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 46. South Korea Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 47. India Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 48. Southeast Asia Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 49. South America Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (K MT)

Figure 50. South America Non-woven Adhesives for Feminine Hygiene Sales Market Share by Country in 2023

Figure 51. Brazil Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 52. Argentina Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 53. Columbia Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 54. Middle East and Africa Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (K MT)

Figure 55. Middle East and Africa Non-woven Adhesives for Feminine Hygiene Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 57. UAE Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 58. Egypt Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 59. Nigeria Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 60. South Africa Non-woven Adhesives for Feminine Hygiene Sales and Growth Rate (2019-2024) & (K MT)

Figure 61. Global Non-woven Adhesives for Feminine Hygiene Production Market Share by Region (2019-2024)

Figure 62. North America Non-woven Adhesives for Feminine Hygiene Production (K MT) Growth Rate (2019-2024)

Figure 63. Europe Non-woven Adhesives for Feminine Hygiene Production (K MT) Growth Rate (2019-2024)

Figure 64. Japan Non-woven Adhesives for Feminine Hygiene Production (K MT) Growth Rate (2019-2024)

Figure 65. China Non-woven Adhesives for Feminine Hygiene Production (K MT) Growth Rate (2019-2024)

Figure 66. Global Non-woven Adhesives for Feminine Hygiene Sales Forecast by Volume (2019-2032) & (K MT)

Figure 67. Global Non-woven Adhesives for Feminine Hygiene Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Non-woven Adhesives for Feminine Hygiene Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Non-woven Adhesives for Feminine Hygiene Market Share Forecast by Type (2025-2032)

Figure 70. Global Non-woven Adhesives for Feminine Hygiene Sales Forecast by Application (2025-2032)

Figure 71. Global Non-woven Adhesives for Feminine Hygiene Market Share Forecast by Application (2025-2032)

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