

# Global Non Volatile Memory NVM Market Research Report 2023(Status and Outlook)

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## Abstracts

### Report Overview

The Non-volatile memory (NVM) Market is a type of secondary memory that is used in computer systems to facilitate permanent storage and backup facility to the crucial information.

Increase in demand for NVM mainly in flexible electronics and emergence of advanced storage technologies such as 3D XPoint, MRAM, SONOS, and NRAM would provide enormous opportunity for the market.

Bosson Research's latest report provides a deep insight into the global Non Volatile Memory NVM market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, Porter's five forces analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non Volatile Memory NVM Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Non Volatile Memory NVM market in any manner.

Global Non Volatile Memory NVM Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on

product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

Adesto Technologies

Viking Technology

Synopsys

Samsung Electronics

Intel

Sidense

Sandisk

Fujitsu

Micron

IBM

Everspin Technologies

Crossbar

Toshiba

SK Hynix

#### Market Segmentation (by Type)

Electrically Addressed

Mechanically Addressed

Others

#### Market Segmentation (by Application)

Direct-Sale Store

Franchisee Store

Distributors

#### Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Non Volatile Memory NVM Market
- Overview of the regional outlook of the Non Volatile Memory NVM Market:

### Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market
- Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region
- Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled
- Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players
- The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions
- Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis
- Provides insight into the market through Value Chain
- Market dynamics scenario, along with growth opportunities of the market in the years to come
- 6-month post-sales analyst support
- Customization of the Report
- In case of any queries or customization requirements, please connect with our sales

team, who will ensure that your requirements are met.

#### Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Non Volatile Memory NVM Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development

potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

1.1 Market Definition and Statistical Scope of Non Volatile Memory NVM

1.2 Key Market Segments

1.2.1 Non Volatile Memory NVM Segment by Type

1.2.2 Non Volatile Memory NVM Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

### **2 NON VOLATILE MEMORY NVM MARKET OVERVIEW**

2.1 Global Market Overview

2.1.1 Global Non Volatile Memory NVM Market Size (M USD) Estimates and Forecasts (2018-2029)

2.1.2 Global Non Volatile Memory NVM Sales Estimates and Forecasts (2018-2029)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

### **3 NON VOLATILE MEMORY NVM MARKET COMPETITIVE LANDSCAPE**

3.1 Global Non Volatile Memory NVM Sales by Manufacturers (2018-2023)

3.2 Global Non Volatile Memory NVM Revenue Market Share by Manufacturers (2018-2023)

3.3 Non Volatile Memory NVM Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Non Volatile Memory NVM Average Price by Manufacturers (2018-2023)

3.5 Manufacturers Non Volatile Memory NVM Sales Sites, Area Served, Product Type

3.6 Non Volatile Memory NVM Market Competitive Situation and Trends

3.6.1 Non Volatile Memory NVM Market Concentration Rate

3.6.2 Global 5 and 10 Largest Non Volatile Memory NVM Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 NON VOLATILE MEMORY NVM INDUSTRY CHAIN ANALYSIS**

- 4.1 Non Volatile Memory NVM Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NON VOLATILE MEMORY NVM MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
  - 5.5.1 New Product Developments
  - 5.5.2 Mergers & Acquisitions
  - 5.5.3 Expansions
  - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

## **6 NON VOLATILE MEMORY NVM MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Non Volatile Memory NVM Sales Market Share by Type (2018-2023)
- 6.3 Global Non Volatile Memory NVM Market Size Market Share by Type (2018-2023)
- 6.4 Global Non Volatile Memory NVM Price by Type (2018-2023)

## **7 NON VOLATILE MEMORY NVM MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Non Volatile Memory NVM Market Sales by Application (2018-2023)
- 7.3 Global Non Volatile Memory NVM Market Size (M USD) by Application (2018-2023)
- 7.4 Global Non Volatile Memory NVM Sales Growth Rate by Application (2018-2023)

## **8 NON VOLATILE MEMORY NVM MARKET SEGMENTATION BY REGION**

- 8.1 Global Non Volatile Memory NVM Sales by Region
  - 8.1.1 Global Non Volatile Memory NVM Sales by Region

- 8.1.2 Global Non Volatile Memory NVM Sales Market Share by Region
- 8.2 North America
  - 8.2.1 North America Non Volatile Memory NVM Sales by Country
  - 8.2.2 U.S.
  - 8.2.3 Canada
  - 8.2.4 Mexico
- 8.3 Europe
  - 8.3.1 Europe Non Volatile Memory NVM Sales by Country
  - 8.3.2 Germany
  - 8.3.3 France
  - 8.3.4 U.K.
  - 8.3.5 Italy
  - 8.3.6 Russia
- 8.4 Asia Pacific
  - 8.4.1 Asia Pacific Non Volatile Memory NVM Sales by Region
  - 8.4.2 China
  - 8.4.3 Japan
  - 8.4.4 South Korea
  - 8.4.5 India
  - 8.4.6 Southeast Asia
- 8.5 South America
  - 8.5.1 South America Non Volatile Memory NVM Sales by Country
  - 8.5.2 Brazil
  - 8.5.3 Argentina
  - 8.5.4 Columbia
- 8.6 Middle East and Africa
  - 8.6.1 Middle East and Africa Non Volatile Memory NVM Sales by Region
  - 8.6.2 Saudi Arabia
  - 8.6.3 UAE
  - 8.6.4 Egypt
  - 8.6.5 Nigeria
  - 8.6.6 South Africa

## **9 KEY COMPANIES PROFILE**

- 9.1 Adesto Technologies
  - 9.1.1 Adesto Technologies Non Volatile Memory NVM Basic Information
  - 9.1.2 Adesto Technologies Non Volatile Memory NVM Product Overview
  - 9.1.3 Adesto Technologies Non Volatile Memory NVM Product Market Performance

- 9.1.4 Adesto Technologies Business Overview
- 9.1.5 Adesto Technologies Non Volatile Memory NVM SWOT Analysis
- 9.1.6 Adesto Technologies Recent Developments
- 9.2 Viking Technology
  - 9.2.1 Viking Technology Non Volatile Memory NVM Basic Information
  - 9.2.2 Viking Technology Non Volatile Memory NVM Product Overview
  - 9.2.3 Viking Technology Non Volatile Memory NVM Product Market Performance
  - 9.2.4 Viking Technology Business Overview
  - 9.2.5 Viking Technology Non Volatile Memory NVM SWOT Analysis
  - 9.2.6 Viking Technology Recent Developments
- 9.3 Synopsys
  - 9.3.1 Synopsys Non Volatile Memory NVM Basic Information
  - 9.3.2 Synopsys Non Volatile Memory NVM Product Overview
  - 9.3.3 Synopsys Non Volatile Memory NVM Product Market Performance
  - 9.3.4 Synopsys Business Overview
  - 9.3.5 Synopsys Non Volatile Memory NVM SWOT Analysis
  - 9.3.6 Synopsys Recent Developments
- 9.4 Samsung Electronics
  - 9.4.1 Samsung Electronics Non Volatile Memory NVM Basic Information
  - 9.4.2 Samsung Electronics Non Volatile Memory NVM Product Overview
  - 9.4.3 Samsung Electronics Non Volatile Memory NVM Product Market Performance
  - 9.4.4 Samsung Electronics Business Overview
  - 9.4.5 Samsung Electronics Non Volatile Memory NVM SWOT Analysis
  - 9.4.6 Samsung Electronics Recent Developments
- 9.5 Intel
  - 9.5.1 Intel Non Volatile Memory NVM Basic Information
  - 9.5.2 Intel Non Volatile Memory NVM Product Overview
  - 9.5.3 Intel Non Volatile Memory NVM Product Market Performance
  - 9.5.4 Intel Business Overview
  - 9.5.5 Intel Non Volatile Memory NVM SWOT Analysis
  - 9.5.6 Intel Recent Developments
- 9.6 Sidense
  - 9.6.1 Sidense Non Volatile Memory NVM Basic Information
  - 9.6.2 Sidense Non Volatile Memory NVM Product Overview
  - 9.6.3 Sidense Non Volatile Memory NVM Product Market Performance
  - 9.6.4 Sidense Business Overview
  - 9.6.5 Sidense Recent Developments
- 9.7 Sandisk
  - 9.7.1 Sandisk Non Volatile Memory NVM Basic Information

- 9.7.2 Sandisk Non Volatile Memory NVM Product Overview
- 9.7.3 Sandisk Non Volatile Memory NVM Product Market Performance
- 9.7.4 Sandisk Business Overview
- 9.7.5 Sandisk Recent Developments
- 9.8 Fujitsu
  - 9.8.1 Fujitsu Non Volatile Memory NVM Basic Information
  - 9.8.2 Fujitsu Non Volatile Memory NVM Product Overview
  - 9.8.3 Fujitsu Non Volatile Memory NVM Product Market Performance
  - 9.8.4 Fujitsu Business Overview
  - 9.8.5 Fujitsu Recent Developments
- 9.9 Micron
  - 9.9.1 Micron Non Volatile Memory NVM Basic Information
  - 9.9.2 Micron Non Volatile Memory NVM Product Overview
  - 9.9.3 Micron Non Volatile Memory NVM Product Market Performance
  - 9.9.4 Micron Business Overview
  - 9.9.5 Micron Recent Developments
- 9.10 IBM
  - 9.10.1 IBM Non Volatile Memory NVM Basic Information
  - 9.10.2 IBM Non Volatile Memory NVM Product Overview
  - 9.10.3 IBM Non Volatile Memory NVM Product Market Performance
  - 9.10.4 IBM Business Overview
  - 9.10.5 IBM Recent Developments
- 9.11 Everspin Technologies
  - 9.11.1 Everspin Technologies Non Volatile Memory NVM Basic Information
  - 9.11.2 Everspin Technologies Non Volatile Memory NVM Product Overview
  - 9.11.3 Everspin Technologies Non Volatile Memory NVM Product Market Performance
  - 9.11.4 Everspin Technologies Business Overview
  - 9.11.5 Everspin Technologies Recent Developments
- 9.12 Crossbar
  - 9.12.1 Crossbar Non Volatile Memory NVM Basic Information
  - 9.12.2 Crossbar Non Volatile Memory NVM Product Overview
  - 9.12.3 Crossbar Non Volatile Memory NVM Product Market Performance
  - 9.12.4 Crossbar Business Overview
  - 9.12.5 Crossbar Recent Developments
- 9.13 Toshiba
  - 9.13.1 Toshiba Non Volatile Memory NVM Basic Information
  - 9.13.2 Toshiba Non Volatile Memory NVM Product Overview
  - 9.13.3 Toshiba Non Volatile Memory NVM Product Market Performance
  - 9.13.4 Toshiba Business Overview

#### 9.13.5 Toshiba Recent Developments

### 9.14 SK Hynix

#### 9.14.1 SK Hynix Non Volatile Memory NVM Basic Information

#### 9.14.2 SK Hynix Non Volatile Memory NVM Product Overview

#### 9.14.3 SK Hynix Non Volatile Memory NVM Product Market Performance

#### 9.14.4 SK Hynix Business Overview

#### 9.14.5 SK Hynix Recent Developments

## **10 NON VOLATILE MEMORY NVM MARKET FORECAST BY REGION**

### 10.1 Global Non Volatile Memory NVM Market Size Forecast

### 10.2 Global Non Volatile Memory NVM Market Forecast by Region

#### 10.2.1 North America Market Size Forecast by Country

#### 10.2.2 Europe Non Volatile Memory NVM Market Size Forecast by Country

#### 10.2.3 Asia Pacific Non Volatile Memory NVM Market Size Forecast by Region

#### 10.2.4 South America Non Volatile Memory NVM Market Size Forecast by Country

#### 10.2.5 Middle East and Africa Forecasted Consumption of Non Volatile Memory NVM by Country

## **11 FORECAST MARKET BY TYPE AND BY APPLICATION (2024-2029)**

### 11.1 Global Non Volatile Memory NVM Market Forecast by Type (2024-2029)

#### 11.1.1 Global Forecasted Sales of Non Volatile Memory NVM by Type (2024-2029)

#### 11.1.2 Global Non Volatile Memory NVM Market Size Forecast by Type (2024-2029)

#### 11.1.3 Global Forecasted Price of Non Volatile Memory NVM by Type (2024-2029)

### 11.2 Global Non Volatile Memory NVM Market Forecast by Application (2024-2029)

#### 11.2.1 Global Non Volatile Memory NVM Sales (K Units) Forecast by Application

#### 11.2.2 Global Non Volatile Memory NVM Market Size (M USD) Forecast by Application (2024-2029)

## **12 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Non Volatile Memory NVM Market Size Comparison by Region (M USD)

Table 5. Global Non Volatile Memory NVM Sales (K Units) by Manufacturers  
(2018-2023)

Table 6. Global Non Volatile Memory NVM Sales Market Share by Manufacturers  
(2018-2023)

Table 7. Global Non Volatile Memory NVM Revenue (M USD) by Manufacturers  
(2018-2023)

Table 8. Global Non Volatile Memory NVM Revenue Share by Manufacturers  
(2018-2023)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non  
Volatile Memory NVM as of 2022)

Table 10. Global Market Non Volatile Memory NVM Average Price (USD/Unit) of Key  
Manufacturers (2018-2023)

Table 11. Manufacturers Non Volatile Memory NVM Sales Sites and Area Served

Table 12. Manufacturers Non Volatile Memory NVM Product Type

Table 13. Global Non Volatile Memory NVM Manufacturers Market Concentration Ratio  
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Non Volatile Memory NVM

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Non Volatile Memory NVM Market Challenges

Table 22. Market Restraints

Table 23. Global Non Volatile Memory NVM Sales by Type (K Units)

Table 24. Global Non Volatile Memory NVM Market Size by Type (M USD)

Table 25. Global Non Volatile Memory NVM Sales (K Units) by Type (2018-2023)

Table 26. Global Non Volatile Memory NVM Sales Market Share by Type (2018-2023)

Table 27. Global Non Volatile Memory NVM Market Size (M USD) by Type (2018-2023)

Table 28. Global Non Volatile Memory NVM Market Size Share by Type (2018-2023)

- Table 29. Global Non Volatile Memory NVM Price (USD/Unit) by Type (2018-2023)
- Table 30. Global Non Volatile Memory NVM Sales (K Units) by Application
- Table 31. Global Non Volatile Memory NVM Market Size by Application
- Table 32. Global Non Volatile Memory NVM Sales by Application (2018-2023) & (K Units)
- Table 33. Global Non Volatile Memory NVM Sales Market Share by Application (2018-2023)
- Table 34. Global Non Volatile Memory NVM Sales by Application (2018-2023) & (M USD)
- Table 35. Global Non Volatile Memory NVM Market Share by Application (2018-2023)
- Table 36. Global Non Volatile Memory NVM Sales Growth Rate by Application (2018-2023)
- Table 37. Global Non Volatile Memory NVM Sales by Region (2018-2023) & (K Units)
- Table 38. Global Non Volatile Memory NVM Sales Market Share by Region (2018-2023)
- Table 39. North America Non Volatile Memory NVM Sales by Country (2018-2023) & (K Units)
- Table 40. Europe Non Volatile Memory NVM Sales by Country (2018-2023) & (K Units)
- Table 41. Asia Pacific Non Volatile Memory NVM Sales by Region (2018-2023) & (K Units)
- Table 42. South America Non Volatile Memory NVM Sales by Country (2018-2023) & (K Units)
- Table 43. Middle East and Africa Non Volatile Memory NVM Sales by Region (2018-2023) & (K Units)
- Table 44. Adesto Technologies Non Volatile Memory NVM Basic Information
- Table 45. Adesto Technologies Non Volatile Memory NVM Product Overview
- Table 46. Adesto Technologies Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 47. Adesto Technologies Business Overview
- Table 48. Adesto Technologies Non Volatile Memory NVM SWOT Analysis
- Table 49. Adesto Technologies Recent Developments
- Table 50. Viking Technology Non Volatile Memory NVM Basic Information
- Table 51. Viking Technology Non Volatile Memory NVM Product Overview
- Table 52. Viking Technology Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 53. Viking Technology Business Overview
- Table 54. Viking Technology Non Volatile Memory NVM SWOT Analysis
- Table 55. Viking Technology Recent Developments
- Table 56. Synopsys Non Volatile Memory NVM Basic Information
- Table 57. Synopsys Non Volatile Memory NVM Product Overview

Table 58. Synopsys Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 59. Synopsys Business Overview

Table 60. Synopsys Non Volatile Memory NVM SWOT Analysis

Table 61. Synopsys Recent Developments

Table 62. Samsung Electronics Non Volatile Memory NVM Basic Information

Table 63. Samsung Electronics Non Volatile Memory NVM Product Overview

Table 64. Samsung Electronics Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 65. Samsung Electronics Business Overview

Table 66. Samsung Electronics Non Volatile Memory NVM SWOT Analysis

Table 67. Samsung Electronics Recent Developments

Table 68. Intel Non Volatile Memory NVM Basic Information

Table 69. Intel Non Volatile Memory NVM Product Overview

Table 70. Intel Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 71. Intel Business Overview

Table 72. Intel Non Volatile Memory NVM SWOT Analysis

Table 73. Intel Recent Developments

Table 74. Sidense Non Volatile Memory NVM Basic Information

Table 75. Sidense Non Volatile Memory NVM Product Overview

Table 76. Sidense Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 77. Sidense Business Overview

Table 78. Sidense Recent Developments

Table 79. Sandisk Non Volatile Memory NVM Basic Information

Table 80. Sandisk Non Volatile Memory NVM Product Overview

Table 81. Sandisk Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 82. Sandisk Business Overview

Table 83. Sandisk Recent Developments

Table 84. Fujitsu Non Volatile Memory NVM Basic Information

Table 85. Fujitsu Non Volatile Memory NVM Product Overview

Table 86. Fujitsu Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)

Table 87. Fujitsu Business Overview

Table 88. Fujitsu Recent Developments

Table 89. Micron Non Volatile Memory NVM Basic Information

Table 90. Micron Non Volatile Memory NVM Product Overview

- Table 91. Micron Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 92. Micron Business Overview
- Table 93. Micron Recent Developments
- Table 94. IBM Non Volatile Memory NVM Basic Information
- Table 95. IBM Non Volatile Memory NVM Product Overview
- Table 96. IBM Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 97. IBM Business Overview
- Table 98. IBM Recent Developments
- Table 99. Everspin Technologies Non Volatile Memory NVM Basic Information
- Table 100. Everspin Technologies Non Volatile Memory NVM Product Overview
- Table 101. Everspin Technologies Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 102. Everspin Technologies Business Overview
- Table 103. Everspin Technologies Recent Developments
- Table 104. Crossbar Non Volatile Memory NVM Basic Information
- Table 105. Crossbar Non Volatile Memory NVM Product Overview
- Table 106. Crossbar Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 107. Crossbar Business Overview
- Table 108. Crossbar Recent Developments
- Table 109. Toshiba Non Volatile Memory NVM Basic Information
- Table 110. Toshiba Non Volatile Memory NVM Product Overview
- Table 111. Toshiba Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 112. Toshiba Business Overview
- Table 113. Toshiba Recent Developments
- Table 114. SK Hynix Non Volatile Memory NVM Basic Information
- Table 115. SK Hynix Non Volatile Memory NVM Product Overview
- Table 116. SK Hynix Non Volatile Memory NVM Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2018-2023)
- Table 117. SK Hynix Business Overview
- Table 118. SK Hynix Recent Developments
- Table 119. Global Non Volatile Memory NVM Sales Forecast by Region (2024-2029) & (K Units)
- Table 120. Global Non Volatile Memory NVM Market Size Forecast by Region (2024-2029) & (M USD)
- Table 121. North America Non Volatile Memory NVM Sales Forecast by Country

(2024-2029) & (K Units)

Table 122. North America Non Volatile Memory NVM Market Size Forecast by Country (2024-2029) & (M USD)

Table 123. Europe Non Volatile Memory NVM Sales Forecast by Country (2024-2029) & (K Units)

Table 124. Europe Non Volatile Memory NVM Market Size Forecast by Country (2024-2029) & (M USD)

Table 125. Asia Pacific Non Volatile Memory NVM Sales Forecast by Region (2024-2029) & (K Units)

Table 126. Asia Pacific Non Volatile Memory NVM Market Size Forecast by Region (2024-2029) & (M USD)

Table 127. South America Non Volatile Memory NVM Sales Forecast by Country (2024-2029) & (K Units)

Table 128. South America Non Volatile Memory NVM Market Size Forecast by Country (2024-2029) & (M USD)

Table 129. Middle East and Africa Non Volatile Memory NVM Consumption Forecast by Country (2024-2029) & (Units)

Table 130. Middle East and Africa Non Volatile Memory NVM Market Size Forecast by Country (2024-2029) & (M USD)

Table 131. Global Non Volatile Memory NVM Sales Forecast by Type (2024-2029) & (K Units)

Table 132. Global Non Volatile Memory NVM Market Size Forecast by Type (2024-2029) & (M USD)

Table 133. Global Non Volatile Memory NVM Price Forecast by Type (2024-2029) & (USD/Unit)

Table 134. Global Non Volatile Memory NVM Sales (K Units) Forecast by Application (2024-2029)

Table 135. Global Non Volatile Memory NVM Market Size Forecast by Application (2024-2029) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Non Volatile Memory NVM
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Non Volatile Memory NVM Market Size (M USD), 2018-2029
- Figure 5. Global Non Volatile Memory NVM Market Size (M USD) (2018-2029)
- Figure 6. Global Non Volatile Memory NVM Sales (K Units) & (2018-2029)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Non Volatile Memory NVM Market Size by Country (M USD)
- Figure 11. Non Volatile Memory NVM Sales Share by Manufacturers in 2022
- Figure 12. Global Non Volatile Memory NVM Revenue Share by Manufacturers in 2022
- Figure 13. Non Volatile Memory NVM Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2018 Vs 2022
- Figure 14. Global Market Non Volatile Memory NVM Average Price (USD/Unit) of Key Manufacturers in 2022
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Non Volatile Memory NVM Revenue in 2022
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Non Volatile Memory NVM Market Share by Type
- Figure 18. Sales Market Share of Non Volatile Memory NVM by Type (2018-2023)
- Figure 19. Sales Market Share of Non Volatile Memory NVM by Type in 2022
- Figure 20. Market Size Share of Non Volatile Memory NVM by Type (2018-2023)
- Figure 21. Market Size Market Share of Non Volatile Memory NVM by Type in 2022
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Non Volatile Memory NVM Market Share by Application
- Figure 24. Global Non Volatile Memory NVM Sales Market Share by Application (2018-2023)
- Figure 25. Global Non Volatile Memory NVM Sales Market Share by Application in 2022
- Figure 26. Global Non Volatile Memory NVM Market Share by Application (2018-2023)
- Figure 27. Global Non Volatile Memory NVM Market Share by Application in 2022
- Figure 28. Global Non Volatile Memory NVM Sales Growth Rate by Application (2018-2023)
- Figure 29. Global Non Volatile Memory NVM Sales Market Share by Region (2018-2023)

Figure 30. North America Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 31. North America Non Volatile Memory NVM Sales Market Share by Country in 2022

Figure 32. U.S. Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 33. Canada Non Volatile Memory NVM Sales (K Units) and Growth Rate (2018-2023)

Figure 34. Mexico Non Volatile Memory NVM Sales (Units) and Growth Rate (2018-2023)

Figure 35. Europe Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 36. Europe Non Volatile Memory NVM Sales Market Share by Country in 2022

Figure 37. Germany Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 38. France Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 39. U.K. Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 40. Italy Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 41. Russia Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 42. Asia Pacific Non Volatile Memory NVM Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Non Volatile Memory NVM Sales Market Share by Region in 2022

Figure 44. China Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 45. Japan Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 46. South Korea Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 47. India Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 48. Southeast Asia Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 49. South America Non Volatile Memory NVM Sales and Growth Rate (K Units)

Figure 50. South America Non Volatile Memory NVM Sales Market Share by Country in 2022

Figure 51. Brazil Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 52. Argentina Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 53. Columbia Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 54. Middle East and Africa Non Volatile Memory NVM Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Non Volatile Memory NVM Sales Market Share by Region in 2022

Figure 56. Saudi Arabia Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 57. UAE Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 58. Egypt Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 59. Nigeria Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 60. South Africa Non Volatile Memory NVM Sales and Growth Rate (2018-2023) & (K Units)

Figure 61. Global Non Volatile Memory NVM Sales Forecast by Volume (2018-2029) & (K Units)

Figure 62. Global Non Volatile Memory NVM Market Size Forecast by Value (2018-2029) & (M USD)

Figure 63. Global Non Volatile Memory NVM Sales Market Share Forecast by Type (2024-2029)

Figure 64. Global Non Volatile Memory NVM Market Share Forecast by Type (2024-2029)

Figure 65. Global Non Volatile Memory NVM Sales Forecast by Application (2024-2029)

Figure 66. Global Non Volatile Memory NVM Market Share Forecast by Application (2024-2029)

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