

Global Non-studded Tires Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Non-studded tires, also known as studless tires or winter tires, are a type of tire designed specifically for driving in winter conditions, including snow and icy surfaces. Unlike studded tires, which have metal studs embedded in the tread for added traction on ice, non-studded tires achieve winter performance through advanced tread designs, rubber compounds, and other technologies. These tires are optimized for cold weather and low-traction environments, providing improved grip, handling, and safety during winter driving.

This report provides a deep insight into the global Non-studded Tires market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non-studded Tires Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Non-studded Tires market in any manner.

Global Non-studded Tires Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Nokian Tyres

Bridgestone

Continental

Michelin

Goodyear Tire & Rubber

Sumitomo Rubber Industries

Pirelli

The Yokohama Rubber

Toyo Tire & Rubber

Hankook Tire

Triangle Tyre

Nexen

Cooper Tire & Rubber Company

Market Segmentation (by Type)

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Non-studded Tires
- 1.2 Key Market Segments
 - 1.2.1 Non-studded Tires Segment by Type
 - 1.2.2 Non-studded Tires Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 GLOBAL NON-STUDED TIRES MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Non-studded Tires Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Non-studded Tires Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 GLOBAL NON-STUDED TIRES MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Non-studded Tires Product Life Cycle
- 3.3 Global Non-studded Tires Sales by Manufacturers (2020-2025)
- 3.4 Global Non-studded Tires Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Non-studded Tires Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Non-studded Tires Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers Non-studded Tires Manufacturing Sites, Area Served, Product Type
- 3.8 Non-studded Tires Market Competitive Situation and Trends
 - 3.8.1 Non-studded Tires Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Non-studded Tires Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 NON-STUDED TIRES INDUSTRY CHAIN ANALYSIS

4.1 Non-studded Tires Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NON-STUDED TIRES MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Non-studded Tires Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 Global Trade Frictions and Their Impacts to Non-studded Tires Market

5.7 ESG Ratings of Leading Companies

6 GLOBAL NON-STUDED TIRES MARKET BY REGION

6.1 Global Non-studded Tires Market Size by Region

6.1.1 Global Non-studded Tires Market Size by Region

6.1.2 Global Non-studded Tires Market Size Market Share by Region

6.2 Global Non-studded Tires Sales by Region

6.2.1 Global Non-studded Tires Sales by Region

6.2.2 Global Non-studded Tires Sales Market Share by Region

7 NORTH AMERICA MARKET OVERVIEW

7.1 North America Non-studded Tires Market Size by Country

7.1.1 USA Market Overview

7.1.2 Canada Market Overview

7.1.3 Mexico Market Overview

7.2 North America Non-studded Tires Market Size by Type

7.3 North America Non-studded Tires Market Size by Application

8 EUROPE MARKET OVERVIEW

8.1 Europe Non-studded Tires Market Size by Country

8.1.1 Germany Market Overview

8.1.2 France Market Overview

8.1.3 U.K. Market Overview

8.1.4 Italy Market Overview

8.1.5 Spain Market Overview

8.2 Europe Non-studded Tires Market Size by Type

8.3 Europe Non-studded Tires Market Size by Application

9 ASIA-PACIFIC MARKET OVERVIEW

9.1 Asia-Pacific Non-studded Tires Market Size by Country

9.1.1 China Market Overview

9.1.2 Japan Market Overview

9.1.3 South Korea Market Overview

9.1.4 India Market Overview

9.1.5 Southeast Asia Market Overview

9.2 Asia-Pacific Non-studded Tires Market Size by Type

9.3 Asia-Pacific Non-studded Tires Market Size by Application

10 SOUTH AMERICA MARKET OVERVIEW

10.1 South America Non-studded Tires Market Size by Country

10.1.1 Brazil Market Overview

10.1.2 Argentina Market Overview

10.1.3 Columbia Market Overview

10.2 South America Non-studded Tires Market Size by Type

10.3 South America Non-studded Tires Market Size by Application

11 MIDDLE EAST AND AFRICA MARKET OVERVIEW

11.1 Middle East and Africa Non-studded Tires Market Size by Country

11.1.1 Saudi Arabia Market Overview

11.1.2 UAE Market Overview

11.1.3 Egypt Market Overview

11.1.4 Nigeria Market Overview

11.1.5 South Africa Market Overview

11.2 Middle East and Africa Non-studded Tires Market Size by Type

11.3 Middle East and Africa Non-studded Tires Market Size by Application

12 NON-STUDED TIRES MARKET PRODUCTION BY REGION

12.1 Global Production of Non-studded Tires by Region(2020-2025)

12.2 Global Non-studded Tires Revenue Market Share by Region (2020-2025)

12.3 Global Non-studded Tires Production, Revenue, Price and Gross Margin (2020-2025)

12.4 North America Non-studded Tires Production

12.4.1 North America Non-studded Tires Production Growth Rate (2020-2025)

12.4.2 North America Non-studded Tires Production, Revenue, Price and Gross Margin (2020-2025)

12.5 Europe Non-studded Tires Production

12.5.1 Europe Non-studded Tires Production Growth Rate (2020-2025)

12.5.2 Europe Non-studded Tires Production, Revenue, Price and Gross Margin (2020-2025)

12.6 Japan Non-studded Tires Production (2020-2025)

12.6.1 Japan Non-studded Tires Production Growth Rate (2020-2025)

12.6.2 Japan Non-studded Tires Production, Revenue, Price and Gross Margin (2020-2025)

12.7 China Non-studded Tires Production (2020-2025)

12.7.1 China Non-studded Tires Production Growth Rate (2020-2025)

12.7.2 China Non-studded Tires Production, Revenue, Price and Gross Margin (2020-2025)

13 NON-STUDED TIRES MARKET SEGMENTATION BY TYPE

13.1 Evaluation Matrix of Segment Market Development Potential (Type)

13.2 Global Non-studded Tires Sales Market Share by Type (2020-2033)

13.3 Global Non-studded Tires Market Size Market Share by Type (2020-2033)

13.4 Global Non-studded Tires Price by Type (2020-2033)

14 NON-STUDED TIRES MARKET SEGMENTATION BY APPLICATION

14.1 Evaluation Matrix of Segment Market Development Potential (Application)

14.2 Global Non-studded Tires Market Sales by Application (2020-2033)

14.3 Global Non-studded Tires Market Size (M USD) by Application (2020-2033)

14.4 Global Non-studded Tires Sales Growth Rate by Application (2020-2033)

15 KEY COMPANIES PROFILE

15.1 Nokian Tyres

15.1.1 Nokian Tyres Basic Information

15.1.2 Nokian Tyres Non-studded Tires Product Overview

15.1.3 Nokian Tyres Non-studded Tires Product Market Performance

15.1.4 Nokian Tyres Business Overview

15.1.5 Nokian Tyres SWOT Analysis

15.1.6 Nokian Tyres Recent Developments

15.2 Bridgestone

15.2.1 Bridgestone Basic Information

15.2.2 Bridgestone Non-studded Tires Product Overview

15.2.3 Bridgestone Non-studded Tires Product Market Performance

15.2.4 Bridgestone Business Overview

15.2.5 Bridgestone SWOT Analysis

15.2.6 Bridgestone Recent Developments

15.3 Continental

15.3.1 Continental Basic Information

15.3.2 Continental Non-studded Tires Product Overview

15.3.3 Continental Non-studded Tires Product Market Performance

15.3.4 Continental Business Overview

15.3.5 Continental SWOT Analysis

15.3.6 Continental Recent Developments

15.4 Michelin

15.4.1 Michelin Basic Information

15.4.2 Michelin Non-studded Tires Product Overview

15.4.3 Michelin Non-studded Tires Product Market Performance

15.4.4 Michelin Business Overview

15.4.5 Michelin Recent Developments

15.5 Goodyear Tire and Rubber

- 15.5.1 Goodyear Tire and Rubber Basic Information
- 15.5.2 Goodyear Tire and Rubber Non-studded Tires Product Overview
- 15.5.3 Goodyear Tire and Rubber Non-studded Tires Product Market Performance
- 15.5.4 Goodyear Tire and Rubber Business Overview
- 15.5.5 Goodyear Tire and Rubber Recent Developments
- 15.6 Sumitomo Rubber Industries
 - 15.6.1 Sumitomo Rubber Industries Basic Information
 - 15.6.2 Sumitomo Rubber Industries Non-studded Tires Product Overview
 - 15.6.3 Sumitomo Rubber Industries Non-studded Tires Product Market Performance
 - 15.6.4 Sumitomo Rubber Industries Business Overview
 - 15.6.5 Sumitomo Rubber Industries Recent Developments
- 15.7 Pirelli
 - 15.7.1 Pirelli Basic Information
 - 15.7.2 Pirelli Non-studded Tires Product Overview
 - 15.7.3 Pirelli Non-studded Tires Product Market Performance
 - 15.7.4 Pirelli Business Overview
 - 15.7.5 Pirelli Recent Developments
- 15.8 The Yokohama Rubber
 - 15.8.1 The Yokohama Rubber Basic Information
 - 15.8.2 The Yokohama Rubber Non-studded Tires Product Overview
 - 15.8.3 The Yokohama Rubber Non-studded Tires Product Market Performance
 - 15.8.4 The Yokohama Rubber Business Overview
 - 15.8.5 The Yokohama Rubber Recent Developments
- 15.9 Toyo Tire and Rubber
 - 15.9.1 Toyo Tire and Rubber Basic Information
 - 15.9.2 Toyo Tire and Rubber Non-studded Tires Product Overview
 - 15.9.3 Toyo Tire and Rubber Non-studded Tires Product Market Performance
 - 15.9.4 Toyo Tire and Rubber Business Overview
 - 15.9.5 Toyo Tire and Rubber Recent Developments
- 15.10 Hankook Tire
 - 15.10.1 Hankook Tire Basic Information
 - 15.10.2 Hankook Tire Non-studded Tires Product Overview
 - 15.10.3 Hankook Tire Non-studded Tires Product Market Performance
 - 15.10.4 Hankook Tire Business Overview
 - 15.10.5 Hankook Tire Recent Developments
- 15.11 Triangle Tyre
 - 15.11.1 Triangle Tyre Basic Information
 - 15.11.2 Triangle Tyre Non-studded Tires Product Overview
 - 15.11.3 Triangle Tyre Non-studded Tires Product Market Performance

- 15.11.4 Triangle Tyre Business Overview
- 15.11.5 Triangle Tyre Recent Developments
- 15.12 Nexen
 - 15.12.1 Nexen Basic Information
 - 15.12.2 Nexen Non-studded Tires Product Overview
 - 15.12.3 Nexen Non-studded Tires Product Market Performance
 - 15.12.4 Nexen Business Overview
 - 15.12.5 Nexen Recent Developments
- 15.13 Cooper Tire and Rubber Company
 - 15.13.1 Cooper Tire and Rubber Company Basic Information
 - 15.13.2 Cooper Tire and Rubber Company Non-studded Tires Product Overview
 - 15.13.3 Cooper Tire and Rubber Company Non-studded Tires Product Market Performance
 - 15.13.4 Cooper Tire and Rubber Company Business Overview
 - 15.13.5 Cooper Tire and Rubber Company Recent Developments

16 CONCLUSION AND KEY FINDINGS

List of Tables

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Motor Vehicle Production Market Share by Type (2023)
- Table 4. Global Automobile Production by Region (Units)
- Table 5. Market Share and Development Potential of Automobiles by Region
- Table 6. Global Automobile Production by Country (Vehicle)
- Table 7. Market Share and Development Potential of Automobiles by Countries
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Global Non-studded Tires Market Size by Type (M USD)
- Table 11. Global Non-studded Tires Market Size by Application (M USD)
- Table 12. Non-studded Tires Market Size Comparison by Region (M USD)
- Table 13. Global Non-studded Tires Sales (K Units) by Manufacturers (2020-2025)
- Table 14. Global Non-studded Tires Sales Market Share by Manufacturers (2020-2025)
- Table 15. Global Non-studded Tires Revenue (M USD) by Manufacturers (2020-2025)
- Table 16. Global Non-studded Tires Revenue Share by Manufacturers (2020-2025)
- Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-studded Tires as of 2024)
- Table 18. Global Market Non-studded Tires Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 19. Manufacturers Non-studded Tires Manufacturing Sites and Area Served

Table 20. Manufacturers Non-studded Tires Product Type
Table 21. Global Non-studded Tires Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 22. Mergers & Acquisitions, Expansion Plans
Table 23. Market Overview of Key Raw Materials
Table 24. Midstream Market Analysis
Table 25. Downstream Customer Analysis
Table 26. Key Development Trends
Table 27. Driving Factors
Table 28. Non-studded Tires Market Challenges
Table 29. Goldman Sachs' forecast real GDP growth rate for 2024-2026
Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
Table 31. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
Table 32. Non-studded Tires Market Size Comparison by Region (M USD)
Table 33. Global Non-studded Tires Market Size by Region (2020-2033) & (M USD)
Table 34. Global Non-studded Tires Market Size Market Share by Region (2020-2033)
Table 35. Global Non-studded Tires Sales by Region (2020-2033) & (K Units)
Table 36. Global Non-studded Tires Sales Market Share by Region (2020-2033)
Table 37. North America Non-studded Tires Market Size by Country (2020-2033) & (M USD)
Table 38. North America Non-studded Tires Sales by Country (2020-2033) & (K Units)
Table 39. North America Non-studded Tires Sales by Type (K Units)
Table 40. North America Non-studded Tires Market Size by Type (M USD)
Table 41. North America Non-studded Tires Sales (K Units) by Type (2020-2033)
Table 42. North America Non-studded Tires Market Size (M USD) by Type (2020-2033)
Table 43. North America Non-studded Tires Sales by Application (K Units)
Table 44. North America Non-studded Tires Market Size by Application (M USD)
Table 45. North America Non-studded Tires Sales (K Units) by Application (2020-2033)
Table 46. North America Non-studded Tires Market Size (M USD) by Application (2020-2033)
Table 47. Europe Non-studded Tires Market Size by Country (2020-2033) & (M USD)
Table 48. Europe Non-studded Tires Sales by Country (2020-2033) & (K Units)
Table 49. Europe Non-studded Tires Sales by Type (K Units)
Table 50. Europe Non-studded Tires Market Size by Type (M USD)
Table 51. Europe Non-studded Tires Sales (K Units) by Type (2020-2033)
Table 52. Europe Non-studded Tires Market Size (M USD) by Type (2020-2033)
Table 53. Europe Non-studded Tires Sales by Application (K Units)
Table 54. Europe Non-studded Tires Market Size by Application (M USD)
Table 55. Europe Non-studded Tires Sales (K Units) by Application (2020-2033)

Table 56. Europe Non-studded Tires Market Size (M USD) by Application (2020-2033)
Table 57. Asia-Pacific Non-studded Tires Market Size by Country (2020-2025) & (M USD)
Table 58. Asia-Pacific Non-studded Tires Sales by Country (2020-2025) & (K Units)
Table 59. Asia-Pacific Non-studded Tires Sales by Type (K Units)
Table 60. Asia-Pacific Non-studded Tires Market Size by Type (M USD)
Table 61. Asia-Pacific Non-studded Tires Sales (K Units) by Type (2020-2033)
Table 62. Asia-Pacific Non-studded Tires Market Size (M USD) by Type (2020-2025)
Table 63. Asia-Pacific Non-studded Tires Sales by Application (K Units)
Table 64. Asia-Pacific Non-studded Tires Market Size by Application (M USD)
Table 65. Asia-Pacific Non-studded Tires Sales (K Units) by Application (2020-2033)
Table 66. Asia-Pacific Non-studded Tires Market Size (M USD) by Application (2020-2025)
Table 67. South America Non-studded Tires Market Size by Country (2020-2033) & (M USD)
Table 68. South America Non-studded Tires Sales by Country (2020-2033) & (K Units)
Table 69. South America Non-studded Tires Sales by Type (K Units)
Table 70. South America Non-studded Tires Market Size by Type (M USD)
Table 71. South America Non-studded Tires Sales (K Units) by Type (2020-2033)
Table 72. South America Non-studded Tires Market Size (M USD) by Type (2020-2033)
Table 73. South America Non-studded Tires Sales by Application (K Units)
Table 74. South America Non-studded Tires Market Size by Application (M USD)
Table 75. South America Non-studded Tires Sales (K Units) by Application (2020-2033)
Table 76. South America Non-studded Tires Market Size (M USD) by Application (2020-2033)
Table 77. Middle East and Africa Non-studded Tires Market Size by Country (2020-2033) & (M USD)
Table 78. Middle East and Africa Non-studded Tires Sales by Country (2020-2033) & (K Units)
Table 79. Middle East and Africa Non-studded Tires Sales by Type (K Units)
Table 80. Middle East and Africa Non-studded Tires Market Size by Type (M USD)
Table 81. Middle East and Africa Non-studded Tires Sales (K Units) by Type (2020-2033)
Table 82. Middle East and Africa Non-studded Tires Market Size (M USD) by Type (2020-2033)
Table 83. Middle East and Africa Non-studded Tires Sales by Application (K Units)
Table 84. Middle East and Africa Non-studded Tires Market Size by Application (M USD)
Table 85. Middle East and Africa Non-studded Tires Sales (K Units) by Application

(2020-2033)

Table 86. Middle East and Africa Non-studded Tires Market Size (M USD) by Application (2020-2033)

Table 87. Global Non-studded Tires Production (K Units) by Region(2020-2025)

Table 88. Global Non-studded Tires Revenue (US\$ Million) by Region (2020-2025)

Table 89. Global Non-studded Tires Revenue Market Share by Region (2020-2025)

Table 90. Global Non-studded Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 91. North America Non-studded Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 92. Europe Non-studded Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 93. Japan Non-studded Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 94. China Non-studded Tires Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Global Non-studded Tires Sales by Type (K Units)

Table 96. Global Non-studded Tires Market Size by Type (M USD)

Table 97. Global Non-studded Tires Sales (K Units) by Type (2020-2033)

Table 98. Global Non-studded Tires Sales Market Share by Type (2020-2033)

Table 99. Global Non-studded Tires Market Size (M USD) by Type (2020-2033)

Table 100. Global Non-studded Tires Market Size Share by Type (2020-2033)

Table 101. Global Non-studded Tires Sales (K Units) by Application

Table 102. Global Non-studded Tires Market Size by Application(M USD)

Table 103. Global Non-studded Tires Sales by Application (2020-2033) & (K Units)

Table 104. Global Non-studded Tires Sales Market Share by Application (2020-2033)

Table 105. Global Non-studded Tires Market Size by Application (2020-2033) & (M USD)

Table 106. Global Non-studded Tires Market Share by Application (2020-2033)

Table 107. Global Non-studded Tires Sales Growth Rate by Application (2020-2033)

Table 108. Nokian Tyres Basic Information

Table 109. Nokian Tyres Non-studded Tires Product Overview

Table 110. Nokian Tyres Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 111. Nokian Tyres Business Overview

Table 112. Nokian Tyres SWOT Analysis

Table 113. Nokian Tyres Recent Developments

Table 114. Bridgestone Basic Information

Table 115. Bridgestone Non-studded Tires Product Overview

Table 116. Bridgestone Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 117. Bridgestone Business Overview
Table 118. Bridgestone SWOT Analysis
Table 119. Bridgestone Recent Developments
Table 120. Continental Basic Information
Table 121. Continental Non-studded Tires Product Overview
Table 122. Continental Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 123. Continental Business Overview
Table 124. Continental SWOT Analysis
Table 125. Continental Recent Developments
Table 126. Michelin Basic Information
Table 127. Michelin Non-studded Tires Product Overview
Table 128. Michelin Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 129. Michelin Business Overview
Table 130. Michelin Recent Developments
Table 131. Goodyear Tire and Rubber Basic Information
Table 132. Goodyear Tire and Rubber Non-studded Tires Product Overview
Table 133. Goodyear Tire and Rubber Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 134. Goodyear Tire and Rubber Business Overview
Table 135. Goodyear Tire and Rubber Recent Developments
Table 136. Sumitomo Rubber Industries Basic Information
Table 137. Sumitomo Rubber Industries Non-studded Tires Product Overview
Table 138. Sumitomo Rubber Industries Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 139. Sumitomo Rubber Industries Business Overview
Table 140. Sumitomo Rubber Industries Recent Developments
Table 141. Pirelli Basic Information
Table 142. Pirelli Non-studded Tires Product Overview
Table 143. Pirelli Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 144. Pirelli Business Overview
Table 145. Pirelli Recent Developments
Table 146. The Yokohama Rubber Basic Information
Table 147. The Yokohama Rubber Non-studded Tires Product Overview
Table 148. The Yokohama Rubber Non-studded Tires Sales (K Units), Revenue (M

USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 149. The Yokohama Rubber Business Overview

Table 150. The Yokohama Rubber Recent Developments

Table 151. Toyo Tire and Rubber Basic Information

Table 152. Toyo Tire and Rubber Non-studded Tires Product Overview

Table 153. Toyo Tire and Rubber Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 154. Toyo Tire and Rubber Business Overview

Table 155. Toyo Tire and Rubber Recent Developments

Table 156. Hankook Tire Basic Information

Table 157. Hankook Tire Non-studded Tires Product Overview

Table 158. Hankook Tire Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 159. Hankook Tire Business Overview

Table 160. Hankook Tire Recent Developments

Table 161. Triangle Tyre Basic Information

Table 162. Triangle Tyre Non-studded Tires Product Overview

Table 163. Triangle Tyre Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 164. Triangle Tyre Business Overview

Table 165. Triangle Tyre Recent Developments

Table 166. Nexen Basic Information

Table 167. Nexen Non-studded Tires Product Overview

Table 168. Nexen Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 169. Nexen Business Overview

Table 170. Nexen Recent Developments

Table 171. Cooper Tire and Rubber Company Basic Information

Table 172. Cooper Tire and Rubber Company Non-studded Tires Product Overview

Table 173. Cooper Tire and Rubber Company Non-studded Tires Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 174. Cooper Tire and Rubber Company Business Overview

Table 175. Cooper Tire and Rubber Company Recent Developments

List of Figures

Figure 1. Product Picture of Non-studded Tires

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Motor Vehicle Production (M Units)

Figure 5. Global Non-studded Tires Market Size (M USD), 2024-2033

- Figure 6. Global Non-studded Tires Market Size (M USD) (2020-2033)
- Figure 7. Global Non-studded Tires Sales (K Units) & (2020-2033)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Non-studded Tires Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Non-studded Tires Product Life Cycle
- Figure 14. Non-studded Tires Sales Share by Manufacturers in 2024
- Figure 15. Global Non-studded Tires Revenue Share by Manufacturers in 2024
- Figure 16. Non-studded Tires Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 17. Global Market Non-studded Tires Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Non-studded Tires Revenue in 2024
- Figure 19. Industry Chain Map of Non-studded Tires
- Figure 20. Global Non-studded Tires Market PEST Analysis
- Figure 21. Global Non-studded Tires Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Regional Market Development Potential
- Figure 27. Global Non-studded Tires Market Size by Region
- Figure 28. Global Non-studded Tires Market Size Market Share by Region (2020-2033)
- Figure 29. Global Non-studded Tires Sales Market Share by Region (2020-2033)
- Figure 30. North American Market Snapshot
- Figure 31. North America Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)
- Figure 32. North America Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 33. North America Non-studded Tires Market Size (M USD) by Country
- Figure 34. USA Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)
- Figure 35. USA Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)
- Figure 36. Canada Non-studded Tires Sales (K Units) and Growth Rate (2020-2033)
- Figure 37. Canada Non-studded Tires Market Size (M USD) and Growth Rate (2020-2033)

Figure 38. Mexico Non-studded Tires Sales (Units) and Growth Rate (2020-2033)

Figure 39. Mexico Non-studded Tires Market Size (M USD) and Growth Rate (2020-2033)

Figure 40. North America Non-studded Tires Market Size (M USD) by Type

Figure 41. North America Non-studded Tires Market Size (M USD) by Application

Figure 42. Europe Market Snapshot

Figure 43. Europe Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 44. Europe Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 45. Europe Non-studded Tires Market Size (M USD) by Country

Figure 46. Germany Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 47. Germany Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 48. France Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 49. France Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 50. U.K. Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 51. U.K. Non-studded Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Italy Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 53. Italy Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 54. Spain Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 55. Spain Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 56. Europe Non-studded Tires Market Size (M USD) by Type

Figure 57. Europe Non-studded Tires Market Size (M USD) by Application

Figure 58. Asia-Pacific Market Snapshot

Figure 59. Asia-Pacific Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 60. Asia-Pacific Non-studded Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Asia-Pacific Non-studded Tires Market Size (M USD) by Country

Figure 62. China Non-studded Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. China Non-studded Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Japan Non-studded Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Japan Non-studded Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. South Korea Non-studded Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 67. South Korea Non-studded Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 68. India Non-studded Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. India Non-studded Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Southeast Asia Non-studded Tires Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Southeast Asia Non-studded Tires Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. Asia-Pacific Non-studded Tires Market Size (M USD) by Type

Figure 73. Asia-Pacific Non-studded Tires Market Size (M USD) by Application

Figure 74. South America Market Snapshot

Figure 75. South America Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 76. South America Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 77. South America Non-studded Tires Market Size (M USD) by Country

Figure 78. Brazil Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 79. Brazil Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 80. Argentina Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 81. Argentina Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 82. Columbia Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 83. Columbia Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 84. South America Non-studded Tires Market Size (M USD) by Type

Figure 85. South America Non-studded Tires Market Size (M USD) by Application

Figure 86. Middle East and Africa Market Snapshot

Figure 87. Middle East and Africa Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 88. Middle East and Africa Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 89. Middle East and Africa Non-studded Tires Market Size (M USD) by Country

Figure 90. Saudi Arabia Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 91. Saudi Arabia Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 92. UAE Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 93. UAE Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 94. Egypt Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 95. Egypt Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 96. Nigeria Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 97. Nigeria Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 98. South Africa Non-studded Tires Sales and Growth Rate (2020-2033) & (K Units)

Figure 99. South Africa Non-studded Tires Market Size and Growth Rate (2020-2033) & (M USD)

Figure 100. Middle East and Africa Non-studded Tires Market Size (M USD) by Type

Figure 101. Middle East and Africa Non-studded Tires Market Size (M USD) by Application

Figure 102. Global Non-studded Tires Production Market Share by Region (2020-2025)

Figure 103. North America Non-studded Tires Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Non-studded Tires Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Non-studded Tires Production (K Units) Growth Rate (2020-2025)

Figure 106. China Non-studded Tires Production (K Units) Growth Rate (2020-2025)

Figure 107. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 108. Global Non-studded Tires Market Size by Type (M USD)

Figure 109. Sales Market Share of Non-studded Tires by Type (2020-2033)

Figure 110. Sales Market Share of Non-studded Tires by Type in 2024

Figure 111. Market Size Share of Non-studded Tires by Type (2020-2033)

Figure 112. Market Size Share of Non-studded Tires by Type in 2024

Figure 113. Global Non-studded Tires Price (USD/Unit) by Type (2020-2033)

Figure 114. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 115. Global Non-studded Tires Market Size by Application(M USD)

Figure 116. Global Non-studded Tires Market Share by Application

Figure 117. Global Non-studded Tires Sales Market Share by Application (2020-2033)

Figure 118. Global Non-studded Tires Sales Market Share by Application in 2024

Figure 119. Global Non-studded Tires Market Share by Application (2020-2033)

Figure 120. Global Non-studded Tires Market Share by Application in 2024

Figure 121. Global Non-studded Tires Sales Growth Rate by Application (2020-2033)

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