

Global Non-prescription Drugs Market Research Report 2024(Status and Outlook)

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Abstracts

Report Overview

A medication (also referred to as a medicine, pharmaceutical drug, or simply drug) is a drug used to diagnose, cure, treat, or prevent disease. Drug therapy (pharmacotherapy) is an important part of the medical field and relies on the science of pharmacology for continual advancement and on pharmacy for appropriate management.

This report provides a deep insight into the global Non-prescription Drugs market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non-prescription Drugs Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Non-prescription Drugs market in any manner.

Global Non-prescription Drugs Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Pfizer

Roche

Sanofi

Johnson & Johnson

Merck & Co. (MSD)

Novartis

AbbVie

Gilead Sciences

GlaxoSmithKline (GSK)

Amgen

AstraZeneca

Bristol-Myers Squibb

Eli Lilly

Teva

Bayer

Novo Nordisk

AbbVie

Takeda

Boehringer Ingelheim

Takeda

Market Segmentation (by Type)

Brand Drugs

Generic Drug

Market Segmentation (by Application)

Hospital

Clinic

Other

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

- Industry drivers, restraints, and opportunities covered in the study
- Neutral perspective on the market performance
- Recent industry trends and developments
- Competitive landscape & strategies of key players
- Potential & niche segments and regions exhibiting promising growth covered
- Historical, current, and projected market size, in terms of value
- In-depth analysis of the Non-prescription Drugs Market
- Overview of the regional outlook of the Non-prescription Drugs Market:

Key Reasons to Buy this Report:

- Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change
- This enables you to anticipate market changes to remain ahead of your competitors
- You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents
- The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly
- Provision of market value (USD Billion) data for each segment and sub-segment
- Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Non-prescription Drugs Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 10 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 11 provides a quantitative analysis of the market size and development potential of each market segment (product type and application) in the next five years.

Chapter 12 is the main points and conclusions of the report.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Non-prescription Drugs

1.2 Key Market Segments

1.2.1 Non-prescription Drugs Segment by Type

1.2.2 Non-prescription Drugs Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 NON-PRESCRIPTION DRUGS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Non-prescription Drugs Market Size (M USD) Estimates and Forecasts (2019-2030)

2.1.2 Global Non-prescription Drugs Sales Estimates and Forecasts (2019-2030)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 NON-PRESCRIPTION DRUGS MARKET COMPETITIVE LANDSCAPE

3.1 Global Non-prescription Drugs Sales by Manufacturers (2019-2024)

3.2 Global Non-prescription Drugs Revenue Market Share by Manufacturers (2019-2024)

3.3 Non-prescription Drugs Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.4 Global Non-prescription Drugs Average Price by Manufacturers (2019-2024)

3.5 Manufacturers Non-prescription Drugs Sales Sites, Area Served, Product Type

3.6 Non-prescription Drugs Market Competitive Situation and Trends

3.6.1 Non-prescription Drugs Market Concentration Rate

3.6.2 Global 5 and 10 Largest Non-prescription Drugs Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 NON-PRESCRIPTION DRUGS INDUSTRY CHAIN ANALYSIS

- 4.1 Non-prescription Drugs Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF NON-PRESCRIPTION DRUGS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Market Restraints
- 5.5 Industry News
 - 5.5.1 New Product Developments
 - 5.5.2 Mergers & Acquisitions
 - 5.5.3 Expansions
 - 5.5.4 Collaboration/Supply Contracts
- 5.6 Industry Policies

6 NON-PRESCRIPTION DRUGS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Non-prescription Drugs Sales Market Share by Type (2019-2024)
- 6.3 Global Non-prescription Drugs Market Size Market Share by Type (2019-2024)
- 6.4 Global Non-prescription Drugs Price by Type (2019-2024)

7 NON-PRESCRIPTION DRUGS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Non-prescription Drugs Market Sales by Application (2019-2024)
- 7.3 Global Non-prescription Drugs Market Size (M USD) by Application (2019-2024)
- 7.4 Global Non-prescription Drugs Sales Growth Rate by Application (2019-2024)

8 NON-PRESCRIPTION DRUGS MARKET SEGMENTATION BY REGION

- 8.1 Global Non-prescription Drugs Sales by Region
 - 8.1.1 Global Non-prescription Drugs Sales by Region
 - 8.1.2 Global Non-prescription Drugs Sales Market Share by Region

8.2 North America

8.2.1 North America Non-prescription Drugs Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Non-prescription Drugs Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Non-prescription Drugs Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Non-prescription Drugs Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Non-prescription Drugs Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Pfizer

9.1.1 Pfizer Non-prescription Drugs Basic Information

9.1.2 Pfizer Non-prescription Drugs Product Overview

9.1.3 Pfizer Non-prescription Drugs Product Market Performance

9.1.4 Pfizer Business Overview

9.1.5 Pfizer Non-prescription Drugs SWOT Analysis

9.1.6 Pfizer Recent Developments

9.2 Roche

9.2.1 Roche Non-prescription Drugs Basic Information

9.2.2 Roche Non-prescription Drugs Product Overview

9.2.3 Roche Non-prescription Drugs Product Market Performance

9.2.4 Roche Business Overview

9.2.5 Roche Non-prescription Drugs SWOT Analysis

9.2.6 Roche Recent Developments

9.3 Sanofi

9.3.1 Sanofi Non-prescription Drugs Basic Information

9.3.2 Sanofi Non-prescription Drugs Product Overview

9.3.3 Sanofi Non-prescription Drugs Product Market Performance

9.3.4 Sanofi Non-prescription Drugs SWOT Analysis

9.3.5 Sanofi Business Overview

9.3.6 Sanofi Recent Developments

9.4 Johnson and Johnson

9.4.1 Johnson and Johnson Non-prescription Drugs Basic Information

9.4.2 Johnson and Johnson Non-prescription Drugs Product Overview

9.4.3 Johnson and Johnson Non-prescription Drugs Product Market Performance

9.4.4 Johnson and Johnson Business Overview

9.4.5 Johnson and Johnson Recent Developments

9.5 Merck and Co. (MSD)

9.5.1 Merck and Co. (MSD) Non-prescription Drugs Basic Information

9.5.2 Merck and Co. (MSD) Non-prescription Drugs Product Overview

9.5.3 Merck and Co. (MSD) Non-prescription Drugs Product Market Performance

9.5.4 Merck and Co. (MSD) Business Overview

9.5.5 Merck and Co. (MSD) Recent Developments

9.6 Novartis

9.6.1 Novartis Non-prescription Drugs Basic Information

9.6.2 Novartis Non-prescription Drugs Product Overview

9.6.3 Novartis Non-prescription Drugs Product Market Performance

9.6.4 Novartis Business Overview

9.6.5 Novartis Recent Developments

9.7 AbbVie

9.7.1 AbbVie Non-prescription Drugs Basic Information

9.7.2 AbbVie Non-prescription Drugs Product Overview

9.7.3 AbbVie Non-prescription Drugs Product Market Performance

9.7.4 AbbVie Business Overview

9.7.5 AbbVie Recent Developments

9.8 Gilead Sciences

9.8.1 Gilead Sciences Non-prescription Drugs Basic Information

9.8.2 Gilead Sciences Non-prescription Drugs Product Overview

9.8.3 Gilead Sciences Non-prescription Drugs Product Market Performance

9.8.4 Gilead Sciences Business Overview

9.8.5 Gilead Sciences Recent Developments

9.9 GlaxoSmithKline (GSK)

9.9.1 GlaxoSmithKline (GSK) Non-prescription Drugs Basic Information

9.9.2 GlaxoSmithKline (GSK) Non-prescription Drugs Product Overview

9.9.3 GlaxoSmithKline (GSK) Non-prescription Drugs Product Market Performance

9.9.4 GlaxoSmithKline (GSK) Business Overview

9.9.5 GlaxoSmithKline (GSK) Recent Developments

9.10 Amgen

9.10.1 Amgen Non-prescription Drugs Basic Information

9.10.2 Amgen Non-prescription Drugs Product Overview

9.10.3 Amgen Non-prescription Drugs Product Market Performance

9.10.4 Amgen Business Overview

9.10.5 Amgen Recent Developments

9.11 AstraZeneca

9.11.1 AstraZeneca Non-prescription Drugs Basic Information

9.11.2 AstraZeneca Non-prescription Drugs Product Overview

9.11.3 AstraZeneca Non-prescription Drugs Product Market Performance

9.11.4 AstraZeneca Business Overview

9.11.5 AstraZeneca Recent Developments

9.12 Bristol-Myers Squibb

9.12.1 Bristol-Myers Squibb Non-prescription Drugs Basic Information

9.12.2 Bristol-Myers Squibb Non-prescription Drugs Product Overview

9.12.3 Bristol-Myers Squibb Non-prescription Drugs Product Market Performance

9.12.4 Bristol-Myers Squibb Business Overview

9.12.5 Bristol-Myers Squibb Recent Developments

9.13 Eli Lilly

9.13.1 Eli Lilly Non-prescription Drugs Basic Information

9.13.2 Eli Lilly Non-prescription Drugs Product Overview

9.13.3 Eli Lilly Non-prescription Drugs Product Market Performance

9.13.4 Eli Lilly Business Overview

9.13.5 Eli Lilly Recent Developments

9.14 Teva

9.14.1 Teva Non-prescription Drugs Basic Information

- 9.14.2 Teva Non-prescription Drugs Product Overview
- 9.14.3 Teva Non-prescription Drugs Product Market Performance
- 9.14.4 Teva Business Overview
- 9.14.5 Teva Recent Developments
- 9.15 Bayer
 - 9.15.1 Bayer Non-prescription Drugs Basic Information
 - 9.15.2 Bayer Non-prescription Drugs Product Overview
 - 9.15.3 Bayer Non-prescription Drugs Product Market Performance
 - 9.15.4 Bayer Business Overview
 - 9.15.5 Bayer Recent Developments
- 9.16 Novo Nordisk
 - 9.16.1 Novo Nordisk Non-prescription Drugs Basic Information
 - 9.16.2 Novo Nordisk Non-prescription Drugs Product Overview
 - 9.16.3 Novo Nordisk Non-prescription Drugs Product Market Performance
 - 9.16.4 Novo Nordisk Business Overview
 - 9.16.5 Novo Nordisk Recent Developments
- 9.17 AbbVie
 - 9.17.1 AbbVie Non-prescription Drugs Basic Information
 - 9.17.2 AbbVie Non-prescription Drugs Product Overview
 - 9.17.3 AbbVie Non-prescription Drugs Product Market Performance
 - 9.17.4 AbbVie Business Overview
 - 9.17.5 AbbVie Recent Developments
- 9.18 Takeda
 - 9.18.1 Takeda Non-prescription Drugs Basic Information
 - 9.18.2 Takeda Non-prescription Drugs Product Overview
 - 9.18.3 Takeda Non-prescription Drugs Product Market Performance
 - 9.18.4 Takeda Business Overview
 - 9.18.5 Takeda Recent Developments
- 9.19 Boehringer Ingelheim
 - 9.19.1 Boehringer Ingelheim Non-prescription Drugs Basic Information
 - 9.19.2 Boehringer Ingelheim Non-prescription Drugs Product Overview
 - 9.19.3 Boehringer Ingelheim Non-prescription Drugs Product Market Performance
 - 9.19.4 Boehringer Ingelheim Business Overview
 - 9.19.5 Boehringer Ingelheim Recent Developments
- 9.20 Takeda
 - 9.20.1 Takeda Non-prescription Drugs Basic Information
 - 9.20.2 Takeda Non-prescription Drugs Product Overview
 - 9.20.3 Takeda Non-prescription Drugs Product Market Performance
 - 9.20.4 Takeda Business Overview

9.20.5 Takeda Recent Developments

10 NON-PRESCRIPTION DRUGS MARKET FORECAST BY REGION

10.1 Global Non-prescription Drugs Market Size Forecast

10.2 Global Non-prescription Drugs Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Non-prescription Drugs Market Size Forecast by Country

10.2.3 Asia Pacific Non-prescription Drugs Market Size Forecast by Region

10.2.4 South America Non-prescription Drugs Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Consumption of Non-prescription Drugs by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2030)

11.1 Global Non-prescription Drugs Market Forecast by Type (2025-2030)

11.1.1 Global Forecasted Sales of Non-prescription Drugs by Type (2025-2030)

11.1.2 Global Non-prescription Drugs Market Size Forecast by Type (2025-2030)

11.1.3 Global Forecasted Price of Non-prescription Drugs by Type (2025-2030)

11.2 Global Non-prescription Drugs Market Forecast by Application (2025-2030)

11.2.1 Global Non-prescription Drugs Sales (Kilotons) Forecast by Application

11.2.2 Global Non-prescription Drugs Market Size (M USD) Forecast by Application (2025-2030)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Non-prescription Drugs Market Size Comparison by Region (M USD)

Table 5. Global Non-prescription Drugs Sales (Kilotons) by Manufacturers (2019-2024)

Table 6. Global Non-prescription Drugs Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Non-prescription Drugs Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Non-prescription Drugs Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-prescription Drugs as of 2022)

Table 10. Global Market Non-prescription Drugs Average Price (USD/Ton) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Non-prescription Drugs Sales Sites and Area Served

Table 12. Manufacturers Non-prescription Drugs Product Type

Table 13. Global Non-prescription Drugs Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Non-prescription Drugs

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Non-prescription Drugs Market Challenges

Table 22. Global Non-prescription Drugs Sales by Type (Kilotons)

Table 23. Global Non-prescription Drugs Market Size by Type (M USD)

Table 24. Global Non-prescription Drugs Sales (Kilotons) by Type (2019-2024)

Table 25. Global Non-prescription Drugs Sales Market Share by Type (2019-2024)

Table 26. Global Non-prescription Drugs Market Size (M USD) by Type (2019-2024)

Table 27. Global Non-prescription Drugs Market Size Share by Type (2019-2024)

Table 28. Global Non-prescription Drugs Price (USD/Ton) by Type (2019-2024)

Table 29. Global Non-prescription Drugs Sales (Kilotons) by Application

Table 30. Global Non-prescription Drugs Market Size by Application

Table 31. Global Non-prescription Drugs Sales by Application (2019-2024) & (Kilotons)
Table 32. Global Non-prescription Drugs Sales Market Share by Application (2019-2024)
Table 33. Global Non-prescription Drugs Sales by Application (2019-2024) & (M USD)
Table 34. Global Non-prescription Drugs Market Share by Application (2019-2024)
Table 35. Global Non-prescription Drugs Sales Growth Rate by Application (2019-2024)
Table 36. Global Non-prescription Drugs Sales by Region (2019-2024) & (Kilotons)
Table 37. Global Non-prescription Drugs Sales Market Share by Region (2019-2024)
Table 38. North America Non-prescription Drugs Sales by Country (2019-2024) & (Kilotons)
Table 39. Europe Non-prescription Drugs Sales by Country (2019-2024) & (Kilotons)
Table 40. Asia Pacific Non-prescription Drugs Sales by Region (2019-2024) & (Kilotons)
Table 41. South America Non-prescription Drugs Sales by Country (2019-2024) & (Kilotons)
Table 42. Middle East and Africa Non-prescription Drugs Sales by Region (2019-2024) & (Kilotons)
Table 43. Pfizer Non-prescription Drugs Basic Information
Table 44. Pfizer Non-prescription Drugs Product Overview
Table 45. Pfizer Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 46. Pfizer Business Overview
Table 47. Pfizer Non-prescription Drugs SWOT Analysis
Table 48. Pfizer Recent Developments
Table 49. Roche Non-prescription Drugs Basic Information
Table 50. Roche Non-prescription Drugs Product Overview
Table 51. Roche Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 52. Roche Business Overview
Table 53. Roche Non-prescription Drugs SWOT Analysis
Table 54. Roche Recent Developments
Table 55. Sanofi Non-prescription Drugs Basic Information
Table 56. Sanofi Non-prescription Drugs Product Overview
Table 57. Sanofi Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)
Table 58. Sanofi Non-prescription Drugs SWOT Analysis
Table 59. Sanofi Business Overview
Table 60. Sanofi Recent Developments
Table 61. Johnson and Johnson Non-prescription Drugs Basic Information
Table 62. Johnson and Johnson Non-prescription Drugs Product Overview

Table 63. Johnson and Johnson Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 64. Johnson and Johnson Business Overview

Table 65. Johnson and Johnson Recent Developments

Table 66. Merck and Co. (MSD) Non-prescription Drugs Basic Information

Table 67. Merck and Co. (MSD) Non-prescription Drugs Product Overview

Table 68. Merck and Co. (MSD) Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 69. Merck and Co. (MSD) Business Overview

Table 70. Merck and Co. (MSD) Recent Developments

Table 71. Novartis Non-prescription Drugs Basic Information

Table 72. Novartis Non-prescription Drugs Product Overview

Table 73. Novartis Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 74. Novartis Business Overview

Table 75. Novartis Recent Developments

Table 76. AbbVie Non-prescription Drugs Basic Information

Table 77. AbbVie Non-prescription Drugs Product Overview

Table 78. AbbVie Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 79. AbbVie Business Overview

Table 80. AbbVie Recent Developments

Table 81. Gilead Sciences Non-prescription Drugs Basic Information

Table 82. Gilead Sciences Non-prescription Drugs Product Overview

Table 83. Gilead Sciences Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 84. Gilead Sciences Business Overview

Table 85. Gilead Sciences Recent Developments

Table 86. GlaxoSmithKline (GSK) Non-prescription Drugs Basic Information

Table 87. GlaxoSmithKline (GSK) Non-prescription Drugs Product Overview

Table 88. GlaxoSmithKline (GSK) Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 89. GlaxoSmithKline (GSK) Business Overview

Table 90. GlaxoSmithKline (GSK) Recent Developments

Table 91. Amgen Non-prescription Drugs Basic Information

Table 92. Amgen Non-prescription Drugs Product Overview

Table 93. Amgen Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 94. Amgen Business Overview

Table 95. Amgen Recent Developments

Table 96. AstraZeneca Non-prescription Drugs Basic Information

Table 97. AstraZeneca Non-prescription Drugs Product Overview

Table 98. AstraZeneca Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 99. AstraZeneca Business Overview

Table 100. AstraZeneca Recent Developments

Table 101. Bristol-Myers Squibb Non-prescription Drugs Basic Information

Table 102. Bristol-Myers Squibb Non-prescription Drugs Product Overview

Table 103. Bristol-Myers Squibb Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 104. Bristol-Myers Squibb Business Overview

Table 105. Bristol-Myers Squibb Recent Developments

Table 106. Eli Lilly Non-prescription Drugs Basic Information

Table 107. Eli Lilly Non-prescription Drugs Product Overview

Table 108. Eli Lilly Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 109. Eli Lilly Business Overview

Table 110. Eli Lilly Recent Developments

Table 111. Teva Non-prescription Drugs Basic Information

Table 112. Teva Non-prescription Drugs Product Overview

Table 113. Teva Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 114. Teva Business Overview

Table 115. Teva Recent Developments

Table 116. Bayer Non-prescription Drugs Basic Information

Table 117. Bayer Non-prescription Drugs Product Overview

Table 118. Bayer Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 119. Bayer Business Overview

Table 120. Bayer Recent Developments

Table 121. Novo Nordisk Non-prescription Drugs Basic Information

Table 122. Novo Nordisk Non-prescription Drugs Product Overview

Table 123. Novo Nordisk Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 124. Novo Nordisk Business Overview

Table 125. Novo Nordisk Recent Developments

Table 126. AbbVie Non-prescription Drugs Basic Information

Table 127. AbbVie Non-prescription Drugs Product Overview

Table 128. AbbVie Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 129. AbbVie Business Overview

Table 130. AbbVie Recent Developments

Table 131. Takeda Non-prescription Drugs Basic Information

Table 132. Takeda Non-prescription Drugs Product Overview

Table 133. Takeda Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 134. Takeda Business Overview

Table 135. Takeda Recent Developments

Table 136. Boehringer Ingelheim Non-prescription Drugs Basic Information

Table 137. Boehringer Ingelheim Non-prescription Drugs Product Overview

Table 138. Boehringer Ingelheim Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 139. Boehringer Ingelheim Business Overview

Table 140. Boehringer Ingelheim Recent Developments

Table 141. Takeda Non-prescription Drugs Basic Information

Table 142. Takeda Non-prescription Drugs Product Overview

Table 143. Takeda Non-prescription Drugs Sales (Kilotons), Revenue (M USD), Price (USD/Ton) and Gross Margin (2019-2024)

Table 144. Takeda Business Overview

Table 145. Takeda Recent Developments

Table 146. Global Non-prescription Drugs Sales Forecast by Region (2025-2030) & (Kilotons)

Table 147. Global Non-prescription Drugs Market Size Forecast by Region (2025-2030) & (M USD)

Table 148. North America Non-prescription Drugs Sales Forecast by Country (2025-2030) & (Kilotons)

Table 149. North America Non-prescription Drugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 150. Europe Non-prescription Drugs Sales Forecast by Country (2025-2030) & (Kilotons)

Table 151. Europe Non-prescription Drugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 152. Asia Pacific Non-prescription Drugs Sales Forecast by Region (2025-2030) & (Kilotons)

Table 153. Asia Pacific Non-prescription Drugs Market Size Forecast by Region (2025-2030) & (M USD)

Table 154. South America Non-prescription Drugs Sales Forecast by Country

(2025-2030) & (Kilotons)

Table 155. South America Non-prescription Drugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 156. Middle East and Africa Non-prescription Drugs Consumption Forecast by Country (2025-2030) & (Units)

Table 157. Middle East and Africa Non-prescription Drugs Market Size Forecast by Country (2025-2030) & (M USD)

Table 158. Global Non-prescription Drugs Sales Forecast by Type (2025-2030) & (Kilotons)

Table 159. Global Non-prescription Drugs Market Size Forecast by Type (2025-2030) & (M USD)

Table 160. Global Non-prescription Drugs Price Forecast by Type (2025-2030) & (USD/Ton)

Table 161. Global Non-prescription Drugs Sales (Kilotons) Forecast by Application (2025-2030)

Table 162. Global Non-prescription Drugs Market Size Forecast by Application (2025-2030) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Non-prescription Drugs
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Non-prescription Drugs Market Size (M USD), 2019-2030
- Figure 5. Global Non-prescription Drugs Market Size (M USD) (2019-2030)
- Figure 6. Global Non-prescription Drugs Sales (Kilotons) & (2019-2030)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Non-prescription Drugs Market Size by Country (M USD)
- Figure 11. Non-prescription Drugs Sales Share by Manufacturers in 2023
- Figure 12. Global Non-prescription Drugs Revenue Share by Manufacturers in 2023
- Figure 13. Non-prescription Drugs Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Non-prescription Drugs Average Price (USD/Ton) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Non-prescription Drugs Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Non-prescription Drugs Market Share by Type
- Figure 18. Sales Market Share of Non-prescription Drugs by Type (2019-2024)
- Figure 19. Sales Market Share of Non-prescription Drugs by Type in 2023
- Figure 20. Market Size Share of Non-prescription Drugs by Type (2019-2024)
- Figure 21. Market Size Market Share of Non-prescription Drugs by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Non-prescription Drugs Market Share by Application
- Figure 24. Global Non-prescription Drugs Sales Market Share by Application (2019-2024)
- Figure 25. Global Non-prescription Drugs Sales Market Share by Application in 2023
- Figure 26. Global Non-prescription Drugs Market Share by Application (2019-2024)
- Figure 27. Global Non-prescription Drugs Market Share by Application in 2023
- Figure 28. Global Non-prescription Drugs Sales Growth Rate by Application (2019-2024)
- Figure 29. Global Non-prescription Drugs Sales Market Share by Region (2019-2024)
- Figure 30. North America Non-prescription Drugs Sales and Growth Rate (2019-2024)

& (Kilotons)

Figure 31. North America Non-prescription Drugs Sales Market Share by Country in 2023

Figure 32. U.S. Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 33. Canada Non-prescription Drugs Sales (Kilotons) and Growth Rate (2019-2024)

Figure 34. Mexico Non-prescription Drugs Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 36. Europe Non-prescription Drugs Sales Market Share by Country in 2023

Figure 37. Germany Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 38. France Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 39. U.K. Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 40. Italy Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 41. Russia Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 42. Asia Pacific Non-prescription Drugs Sales and Growth Rate (Kilotons)

Figure 43. Asia Pacific Non-prescription Drugs Sales Market Share by Region in 2023

Figure 44. China Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 45. Japan Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 46. South Korea Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 47. India Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 48. Southeast Asia Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 49. South America Non-prescription Drugs Sales and Growth Rate (Kilotons)

Figure 50. South America Non-prescription Drugs Sales Market Share by Country in 2023

Figure 51. Brazil Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 52. Argentina Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 53. Columbia Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 54. Middle East and Africa Non-prescription Drugs Sales and Growth Rate (Kilotons)

Figure 55. Middle East and Africa Non-prescription Drugs Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 57. UAE Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 58. Egypt Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 59. Nigeria Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 60. South Africa Non-prescription Drugs Sales and Growth Rate (2019-2024) & (Kilotons)

Figure 61. Global Non-prescription Drugs Sales Forecast by Volume (2019-2030) & (Kilotons)

Figure 62. Global Non-prescription Drugs Market Size Forecast by Value (2019-2030) & (M USD)

Figure 63. Global Non-prescription Drugs Sales Market Share Forecast by Type (2025-2030)

Figure 64. Global Non-prescription Drugs Market Share Forecast by Type (2025-2030)

Figure 65. Global Non-prescription Drugs Sales Forecast by Application (2025-2030)

Figure 66. Global Non-prescription Drugs Market Share Forecast by Application (2025-2030)

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