

# Global Non-medical Infrared Thermometer Market Research Report 2024, Forecast to 2032

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## Abstracts

### Report Overview

An infrared thermometer (sometimes called IR Pyrometer) is a thermometer which infers temperature from a portion of the thermal radiation sometimes called black-body radiation emitted by the object being measured.

The global Non-medical Infrared Thermometer market size was estimated at USD 455 million in 2023 and is projected to reach USD 664.62 million by 2032, exhibiting a CAGR of 4.30% during the forecast period.

North America Non-medical Infrared Thermometer market size was estimated at USD 127.46 million in 2023, at a CAGR of 3.69% during the forecast period of 2024 through 2032.

This report provides a deep insight into the global Non-medical Infrared Thermometer market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Non-medical Infrared Thermometer Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Non-medical Infrared Thermometer market in any manner.

### Global Non-medical Infrared Thermometer Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

#### Key Company

FLUKE

LumaSence

AMETEK Land

Optris

Chino

Omega

FLIR (EXTECH)

PCE Instruments

Trumeter

Testo

3M

Toshniwal Industries

Shenzhen CEM

China Victor

Smart Sensor

Market Segmentation (by Type)

Handheld

Stationary

Market Segmentation (by Application)

Metallurgical Industry

General Industry

Automotive

Transportation

Food

Temperature Element

Electricity

Petrochemical

Manufacturing

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

#### Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Non-medical Infrared Thermometer Market

Overview of the regional outlook of the Non-medical Infrared Thermometer Market:

#### Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Non-medical Infrared Thermometer Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region from the consumer side and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Non-medical Infrared Thermometer, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region during the forecast period.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment during the forecast period.

Chapter 13 is the main points and conclusions of the report.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Non-medical Infrared Thermometer
- 1.2 Key Market Segments
  - 1.2.1 Non-medical Infrared Thermometer Segment by Type
  - 1.2.2 Non-medical Infrared Thermometer Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 NON-MEDICAL INFRARED THERMOMETER MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Non-medical Infrared Thermometer Market Size (M USD) Estimates and Forecasts (2019-2032)
  - 2.1.2 Global Non-medical Infrared Thermometer Sales Estimates and Forecasts (2019-2032)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 NON-MEDICAL INFRARED THERMOMETER MARKET COMPETITIVE LANDSCAPE**

- 3.1 Global Non-medical Infrared Thermometer Sales by Manufacturers (2019-2024)
- 3.2 Global Non-medical Infrared Thermometer Revenue Market Share by Manufacturers (2019-2024)
- 3.3 Non-medical Infrared Thermometer Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.4 Global Non-medical Infrared Thermometer Average Price by Manufacturers (2019-2024)
- 3.5 Manufacturers Non-medical Infrared Thermometer Sales Sites, Area Served, Product Type
- 3.6 Non-medical Infrared Thermometer Market Competitive Situation and Trends
  - 3.6.1 Non-medical Infrared Thermometer Market Concentration Rate



3.6.2 Global 5 and 10 Largest Non-medical Infrared Thermometer Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

## **4 NON-MEDICAL INFRARED THERMOMETER INDUSTRY CHAIN ANALYSIS**

4.1 Non-medical Infrared Thermometer Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF NON-MEDICAL INFRARED THERMOMETER MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Market Restraints

5.5 Industry News

5.5.1 New Product Developments

5.5.2 Mergers & Acquisitions

5.5.3 Expansions

5.5.4 Collaboration/Supply Contracts

5.6 Industry Policies

## **6 NON-MEDICAL INFRARED THERMOMETER MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Non-medical Infrared Thermometer Sales Market Share by Type (2019-2024)

6.3 Global Non-medical Infrared Thermometer Market Size Market Share by Type (2019-2024)

6.4 Global Non-medical Infrared Thermometer Price by Type (2019-2024)

## **7 NON-MEDICAL INFRARED THERMOMETER MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Non-medical Infrared Thermometer Market Sales by Application (2019-2024)

7.3 Global Non-medical Infrared Thermometer Market Size (M USD) by Application (2019-2024)

7.4 Global Non-medical Infrared Thermometer Sales Growth Rate by Application (2019-2024)

## **8 NON-MEDICAL INFRARED THERMOMETER MARKET CONSUMPTION BY REGION**

8.1 Global Non-medical Infrared Thermometer Sales by Region

8.1.1 Global Non-medical Infrared Thermometer Sales by Region

8.1.2 Global Non-medical Infrared Thermometer Sales Market Share by Region

8.2 North America

8.2.1 North America Non-medical Infrared Thermometer Sales by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Non-medical Infrared Thermometer Sales by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Russia

8.4 Asia Pacific

8.4.1 Asia Pacific Non-medical Infrared Thermometer Sales by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Non-medical Infrared Thermometer Sales by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Non-medical Infrared Thermometer Sales by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

## **9 NON-MEDICAL INFRARED THERMOMETER MARKET PRODUCTION BY REGION**

9.1 Global Production of Non-medical Infrared Thermometer by Region (2019-2024)

9.2 Global Non-medical Infrared Thermometer Revenue Market Share by Region (2019-2024)

9.3 Global Non-medical Infrared Thermometer Production, Revenue, Price and Gross Margin (2019-2024)

9.4 North America Non-medical Infrared Thermometer Production

9.4.1 North America Non-medical Infrared Thermometer Production Growth Rate (2019-2024)

9.4.2 North America Non-medical Infrared Thermometer Production, Revenue, Price and Gross Margin (2019-2024)

9.5 Europe Non-medical Infrared Thermometer Production

9.5.1 Europe Non-medical Infrared Thermometer Production Growth Rate (2019-2024)

9.5.2 Europe Non-medical Infrared Thermometer Production, Revenue, Price and Gross Margin (2019-2024)

9.6 Japan Non-medical Infrared Thermometer Production (2019-2024)

9.6.1 Japan Non-medical Infrared Thermometer Production Growth Rate (2019-2024)

9.6.2 Japan Non-medical Infrared Thermometer Production, Revenue, Price and Gross Margin (2019-2024)

9.7 China Non-medical Infrared Thermometer Production (2019-2024)

9.7.1 China Non-medical Infrared Thermometer Production Growth Rate (2019-2024)

9.7.2 China Non-medical Infrared Thermometer Production, Revenue, Price and Gross Margin (2019-2024)

## **10 KEY COMPANIES PROFILE**

10.1 FLUKE

10.1.1 FLUKE Non-medical Infrared Thermometer Basic Information

10.1.2 FLUKE Non-medical Infrared Thermometer Product Overview

10.1.3 FLUKE Non-medical Infrared Thermometer Product Market Performance

10.1.4 FLUKE Business Overview

10.1.5 FLUKE Non-medical Infrared Thermometer SWOT Analysis

10.1.6 FLUKE Recent Developments

10.2 LumaSence

- 10.2.1 LumaSence Non-medical Infrared Thermometer Basic Information
- 10.2.2 LumaSence Non-medical Infrared Thermometer Product Overview
- 10.2.3 LumaSence Non-medical Infrared Thermometer Product Market Performance
- 10.2.4 LumaSence Business Overview
- 10.2.5 LumaSence Non-medical Infrared Thermometer SWOT Analysis
- 10.2.6 LumaSence Recent Developments
- 10.3 AMETEK Land
  - 10.3.1 AMETEK Land Non-medical Infrared Thermometer Basic Information
  - 10.3.2 AMETEK Land Non-medical Infrared Thermometer Product Overview
  - 10.3.3 AMETEK Land Non-medical Infrared Thermometer Product Market Performance
  - 10.3.4 AMETEK Land Non-medical Infrared Thermometer SWOT Analysis
  - 10.3.5 AMETEK Land Business Overview
  - 10.3.6 AMETEK Land Recent Developments
- 10.4 Optris
  - 10.4.1 Optris Non-medical Infrared Thermometer Basic Information
  - 10.4.2 Optris Non-medical Infrared Thermometer Product Overview
  - 10.4.3 Optris Non-medical Infrared Thermometer Product Market Performance
  - 10.4.4 Optris Business Overview
  - 10.4.5 Optris Recent Developments
- 10.5 Chino
  - 10.5.1 Chino Non-medical Infrared Thermometer Basic Information
  - 10.5.2 Chino Non-medical Infrared Thermometer Product Overview
  - 10.5.3 Chino Non-medical Infrared Thermometer Product Market Performance
  - 10.5.4 Chino Business Overview
  - 10.5.5 Chino Recent Developments
- 10.6 Omega
  - 10.6.1 Omega Non-medical Infrared Thermometer Basic Information
  - 10.6.2 Omega Non-medical Infrared Thermometer Product Overview
  - 10.6.3 Omega Non-medical Infrared Thermometer Product Market Performance
  - 10.6.4 Omega Business Overview
  - 10.6.5 Omega Recent Developments
- 10.7 FLIR (EXTECH)
  - 10.7.1 FLIR (EXTECH) Non-medical Infrared Thermometer Basic Information
  - 10.7.2 FLIR (EXTECH) Non-medical Infrared Thermometer Product Overview
  - 10.7.3 FLIR (EXTECH) Non-medical Infrared Thermometer Product Market Performance
  - 10.7.4 FLIR (EXTECH) Business Overview
  - 10.7.5 FLIR (EXTECH) Recent Developments

## 10.8 PCE Instruments

10.8.1 PCE Instruments Non-medical Infrared Thermometer Basic Information

10.8.2 PCE Instruments Non-medical Infrared Thermometer Product Overview

10.8.3 PCE Instruments Non-medical Infrared Thermometer Product Market

Performance

10.8.4 PCE Instruments Business Overview

10.8.5 PCE Instruments Recent Developments

## 10.9 Trumeter

10.9.1 Trumeter Non-medical Infrared Thermometer Basic Information

10.9.2 Trumeter Non-medical Infrared Thermometer Product Overview

10.9.3 Trumeter Non-medical Infrared Thermometer Product Market Performance

10.9.4 Trumeter Business Overview

10.9.5 Trumeter Recent Developments

## 10.10 Testo

10.10.1 Testo Non-medical Infrared Thermometer Basic Information

10.10.2 Testo Non-medical Infrared Thermometer Product Overview

10.10.3 Testo Non-medical Infrared Thermometer Product Market Performance

10.10.4 Testo Business Overview

10.10.5 Testo Recent Developments

## 10.11 3M

10.11.1 3M Non-medical Infrared Thermometer Basic Information

10.11.2 3M Non-medical Infrared Thermometer Product Overview

10.11.3 3M Non-medical Infrared Thermometer Product Market Performance

10.11.4 3M Business Overview

10.11.5 3M Recent Developments

## 10.12 Toshniwal Industries

10.12.1 Toshniwal Industries Non-medical Infrared Thermometer Basic Information

10.12.2 Toshniwal Industries Non-medical Infrared Thermometer Product Overview

10.12.3 Toshniwal Industries Non-medical Infrared Thermometer Product Market

Performance

10.12.4 Toshniwal Industries Business Overview

10.12.5 Toshniwal Industries Recent Developments

## 10.13 Shenzhen CEM

10.13.1 Shenzhen CEM Non-medical Infrared Thermometer Basic Information

10.13.2 Shenzhen CEM Non-medical Infrared Thermometer Product Overview

10.13.3 Shenzhen CEM Non-medical Infrared Thermometer Product Market

Performance

10.13.4 Shenzhen CEM Business Overview

10.13.5 Shenzhen CEM Recent Developments

#### 10.14 China Victor

- 10.14.1 China Victor Non-medical Infrared Thermometer Basic Information
- 10.14.2 China Victor Non-medical Infrared Thermometer Product Overview
- 10.14.3 China Victor Non-medical Infrared Thermometer Product Market Performance
- 10.14.4 China Victor Business Overview
- 10.14.5 China Victor Recent Developments

#### 10.15 Smart Sensor

- 10.15.1 Smart Sensor Non-medical Infrared Thermometer Basic Information
- 10.15.2 Smart Sensor Non-medical Infrared Thermometer Product Overview
- 10.15.3 Smart Sensor Non-medical Infrared Thermometer Product Market Performance
- 10.15.4 Smart Sensor Business Overview
- 10.15.5 Smart Sensor Recent Developments

### **11 NON-MEDICAL INFRARED THERMOMETER MARKET FORECAST BY REGION**

#### 11.1 Global Non-medical Infrared Thermometer Market Size Forecast

#### 11.2 Global Non-medical Infrared Thermometer Market Forecast by Region

- 11.2.1 North America Market Size Forecast by Country
- 11.2.2 Europe Non-medical Infrared Thermometer Market Size Forecast by Country
- 11.2.3 Asia Pacific Non-medical Infrared Thermometer Market Size Forecast by Region
- 11.2.4 South America Non-medical Infrared Thermometer Market Size Forecast by Country
- 11.2.5 Middle East and Africa Forecasted Consumption of Non-medical Infrared Thermometer by Country

### **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2025-2032)**

#### 12.1 Global Non-medical Infrared Thermometer Market Forecast by Type (2025-2032)

- 12.1.1 Global Forecasted Sales of Non-medical Infrared Thermometer by Type (2025-2032)
- 12.1.2 Global Non-medical Infrared Thermometer Market Size Forecast by Type (2025-2032)
- 12.1.3 Global Forecasted Price of Non-medical Infrared Thermometer by Type (2025-2032)

#### 12.2 Global Non-medical Infrared Thermometer Market Forecast by Application (2025-2032)

- 12.2.1 Global Non-medical Infrared Thermometer Sales (K Units) Forecast by

Application

12.2.2 Global Non-medical Infrared Thermometer Market Size (M USD) Forecast by Application (2025-2032)

## **13 CONCLUSION AND KEY FINDINGS**



## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Non-medical Infrared Thermometer Market Size Comparison by Region (M USD)

Table 5. Global Non-medical Infrared Thermometer Sales (K Units) by Manufacturers (2019-2024)

Table 6. Global Non-medical Infrared Thermometer Sales Market Share by Manufacturers (2019-2024)

Table 7. Global Non-medical Infrared Thermometer Revenue (M USD) by Manufacturers (2019-2024)

Table 8. Global Non-medical Infrared Thermometer Revenue Share by Manufacturers (2019-2024)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Non-medical Infrared Thermometer as of 2022)

Table 10. Global Market Non-medical Infrared Thermometer Average Price (USD/Unit) of Key Manufacturers (2019-2024)

Table 11. Manufacturers Non-medical Infrared Thermometer Sales Sites and Area Served

Table 12. Manufacturers Non-medical Infrared Thermometer Product Type

Table 13. Global Non-medical Infrared Thermometer Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Industry Chain Map of Non-medical Infrared Thermometer

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Non-medical Infrared Thermometer Market Challenges

Table 22. Global Non-medical Infrared Thermometer Sales by Type (K Units)

Table 23. Global Non-medical Infrared Thermometer Market Size by Type (M USD)

Table 24. Global Non-medical Infrared Thermometer Sales (K Units) by Type (2019-2024)

Table 25. Global Non-medical Infrared Thermometer Sales Market Share by Type



(2019-2024)

Table 26. Global Non-medical Infrared Thermometer Market Size (M USD) by Type (2019-2024)

Table 27. Global Non-medical Infrared Thermometer Market Size Share by Type (2019-2024)

Table 28. Global Non-medical Infrared Thermometer Price (USD/Unit) by Type (2019-2024)

Table 29. Global Non-medical Infrared Thermometer Sales (K Units) by Application

Table 30. Global Non-medical Infrared Thermometer Market Size by Application

Table 31. Global Non-medical Infrared Thermometer Sales by Application (2019-2024) & (K Units)

Table 32. Global Non-medical Infrared Thermometer Sales Market Share by Application (2019-2024)

Table 33. Global Non-medical Infrared Thermometer Sales by Application (2019-2024) & (M USD)

Table 34. Global Non-medical Infrared Thermometer Market Share by Application (2019-2024)

Table 35. Global Non-medical Infrared Thermometer Sales Growth Rate by Application (2019-2024)

Table 36. Global Non-medical Infrared Thermometer Sales by Region (2019-2024) & (K Units)

Table 37. Global Non-medical Infrared Thermometer Sales Market Share by Region (2019-2024)

Table 38. North America Non-medical Infrared Thermometer Sales by Country (2019-2024) & (K Units)

Table 39. Europe Non-medical Infrared Thermometer Sales by Country (2019-2024) & (K Units)

Table 40. Asia Pacific Non-medical Infrared Thermometer Sales by Region (2019-2024) & (K Units)

Table 41. South America Non-medical Infrared Thermometer Sales by Country (2019-2024) & (K Units)

Table 42. Middle East and Africa Non-medical Infrared Thermometer Sales by Region (2019-2024) & (K Units)

Table 43. Global Non-medical Infrared Thermometer Production (K Units) by Region (2019-2024)

Table 44. Global Non-medical Infrared Thermometer Revenue (US\$ Million) by Region (2019-2024)

Table 45. Global Non-medical Infrared Thermometer Revenue Market Share by Region (2019-2024)

Table 46. Global Non-medical Infrared Thermometer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 47. North America Non-medical Infrared Thermometer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 48. Europe Non-medical Infrared Thermometer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 49. Japan Non-medical Infrared Thermometer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 50. China Non-medical Infrared Thermometer Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2019-2024)

Table 51. FLUKE Non-medical Infrared Thermometer Basic Information

Table 52. FLUKE Non-medical Infrared Thermometer Product Overview

Table 53. FLUKE Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 54. FLUKE Business Overview

Table 55. FLUKE Non-medical Infrared Thermometer SWOT Analysis

Table 56. FLUKE Recent Developments

Table 57. LumaSence Non-medical Infrared Thermometer Basic Information

Table 58. LumaSence Non-medical Infrared Thermometer Product Overview

Table 59. LumaSence Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 60. LumaSence Business Overview

Table 61. LumaSence Non-medical Infrared Thermometer SWOT Analysis

Table 62. LumaSence Recent Developments

Table 63. AMETEK Land Non-medical Infrared Thermometer Basic Information

Table 64. AMETEK Land Non-medical Infrared Thermometer Product Overview

Table 65. AMETEK Land Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 66. AMETEK Land Non-medical Infrared Thermometer SWOT Analysis

Table 67. AMETEK Land Business Overview

Table 68. AMETEK Land Recent Developments

Table 69. Optris Non-medical Infrared Thermometer Basic Information

Table 70. Optris Non-medical Infrared Thermometer Product Overview

Table 71. Optris Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 72. Optris Business Overview

Table 73. Optris Recent Developments

Table 74. Chino Non-medical Infrared Thermometer Basic Information

Table 75. Chino Non-medical Infrared Thermometer Product Overview

Table 76. Chino Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 77. Chino Business Overview

Table 78. Chino Recent Developments

Table 79. Omega Non-medical Infrared Thermometer Basic Information

Table 80. Omega Non-medical Infrared Thermometer Product Overview

Table 81. Omega Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 82. Omega Business Overview

Table 83. Omega Recent Developments

Table 84. FLIR (EXTECH) Non-medical Infrared Thermometer Basic Information

Table 85. FLIR (EXTECH) Non-medical Infrared Thermometer Product Overview

Table 86. FLIR (EXTECH) Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 87. FLIR (EXTECH) Business Overview

Table 88. FLIR (EXTECH) Recent Developments

Table 89. PCE Instruments Non-medical Infrared Thermometer Basic Information

Table 90. PCE Instruments Non-medical Infrared Thermometer Product Overview

Table 91. PCE Instruments Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 92. PCE Instruments Business Overview

Table 93. PCE Instruments Recent Developments

Table 94. Trumeter Non-medical Infrared Thermometer Basic Information

Table 95. Trumeter Non-medical Infrared Thermometer Product Overview

Table 96. Trumeter Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 97. Trumeter Business Overview

Table 98. Trumeter Recent Developments

Table 99. Testo Non-medical Infrared Thermometer Basic Information

Table 100. Testo Non-medical Infrared Thermometer Product Overview

Table 101. Testo Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 102. Testo Business Overview

Table 103. Testo Recent Developments

Table 104. 3M Non-medical Infrared Thermometer Basic Information

Table 105. 3M Non-medical Infrared Thermometer Product Overview

Table 106. 3M Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 107. 3M Business Overview

Table 108. 3M Recent Developments

Table 109. Toshniwal Industries Non-medical Infrared Thermometer Basic Information

Table 110. Toshniwal Industries Non-medical Infrared Thermometer Product Overview

Table 111. Toshniwal Industries Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 112. Toshniwal Industries Business Overview

Table 113. Toshniwal Industries Recent Developments

Table 114. Shenzhen CEM Non-medical Infrared Thermometer Basic Information

Table 115. Shenzhen CEM Non-medical Infrared Thermometer Product Overview

Table 116. Shenzhen CEM Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 117. Shenzhen CEM Business Overview

Table 118. Shenzhen CEM Recent Developments

Table 119. China Victor Non-medical Infrared Thermometer Basic Information

Table 120. China Victor Non-medical Infrared Thermometer Product Overview

Table 121. China Victor Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 122. China Victor Business Overview

Table 123. China Victor Recent Developments

Table 124. Smart Sensor Non-medical Infrared Thermometer Basic Information

Table 125. Smart Sensor Non-medical Infrared Thermometer Product Overview

Table 126. Smart Sensor Non-medical Infrared Thermometer Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2019-2024)

Table 127. Smart Sensor Business Overview

Table 128. Smart Sensor Recent Developments

Table 129. Global Non-medical Infrared Thermometer Sales Forecast by Region (2025-2032) & (K Units)

Table 130. Global Non-medical Infrared Thermometer Market Size Forecast by Region (2025-2032) & (M USD)

Table 131. North America Non-medical Infrared Thermometer Sales Forecast by Country (2025-2032) & (K Units)

Table 132. North America Non-medical Infrared Thermometer Market Size Forecast by Country (2025-2032) & (M USD)

Table 133. Europe Non-medical Infrared Thermometer Sales Forecast by Country (2025-2032) & (K Units)

Table 134. Europe Non-medical Infrared Thermometer Market Size Forecast by Country (2025-2032) & (M USD)

Table 135. Asia Pacific Non-medical Infrared Thermometer Sales Forecast by Region (2025-2032) & (K Units)

Table 136. Asia Pacific Non-medical Infrared Thermometer Market Size Forecast by Region (2025-2032) & (M USD)

Table 137. South America Non-medical Infrared Thermometer Sales Forecast by Country (2025-2032) & (K Units)

Table 138. South America Non-medical Infrared Thermometer Market Size Forecast by Country (2025-2032) & (M USD)

Table 139. Middle East and Africa Non-medical Infrared Thermometer Consumption Forecast by Country (2025-2032) & (Units)

Table 140. Middle East and Africa Non-medical Infrared Thermometer Market Size Forecast by Country (2025-2032) & (M USD)

Table 141. Global Non-medical Infrared Thermometer Sales Forecast by Type (2025-2032) & (K Units)

Table 142. Global Non-medical Infrared Thermometer Market Size Forecast by Type (2025-2032) & (M USD)

Table 143. Global Non-medical Infrared Thermometer Price Forecast by Type (2025-2032) & (USD/Unit)

Table 144. Global Non-medical Infrared Thermometer Sales (K Units) Forecast by Application (2025-2032)

Table 145. Global Non-medical Infrared Thermometer Market Size Forecast by Application (2025-2032) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Non-medical Infrared Thermometer
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Non-medical Infrared Thermometer Market Size (M USD), 2019-2032
- Figure 5. Global Non-medical Infrared Thermometer Market Size (M USD) (2019-2032)
- Figure 6. Global Non-medical Infrared Thermometer Sales (K Units) & (2019-2032)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Non-medical Infrared Thermometer Market Size by Country (M USD)
- Figure 11. Non-medical Infrared Thermometer Sales Share by Manufacturers in 2023
- Figure 12. Global Non-medical Infrared Thermometer Revenue Share by Manufacturers in 2023
- Figure 13. Non-medical Infrared Thermometer Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2023
- Figure 14. Global Market Non-medical Infrared Thermometer Average Price (USD/Unit) of Key Manufacturers in 2023
- Figure 15. The Global 5 and 10 Largest Players: Market Share by Non-medical Infrared Thermometer Revenue in 2023
- Figure 16. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 17. Global Non-medical Infrared Thermometer Market Share by Type
- Figure 18. Sales Market Share of Non-medical Infrared Thermometer by Type (2019-2024)
- Figure 19. Sales Market Share of Non-medical Infrared Thermometer by Type in 2023
- Figure 20. Market Size Share of Non-medical Infrared Thermometer by Type (2019-2024)
- Figure 21. Market Size Market Share of Non-medical Infrared Thermometer by Type in 2023
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global Non-medical Infrared Thermometer Market Share by Application
- Figure 24. Global Non-medical Infrared Thermometer Sales Market Share by Application (2019-2024)
- Figure 25. Global Non-medical Infrared Thermometer Sales Market Share by Application in 2023
- Figure 26. Global Non-medical Infrared Thermometer Market Share by Application



(2019-2024)

Figure 27. Global Non-medical Infrared Thermometer Market Share by Application in 2023

Figure 28. Global Non-medical Infrared Thermometer Sales Growth Rate by Application (2019-2024)

Figure 29. Global Non-medical Infrared Thermometer Sales Market Share by Region (2019-2024)

Figure 30. North America Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 31. North America Non-medical Infrared Thermometer Sales Market Share by Country in 2023

Figure 32. U.S. Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 33. Canada Non-medical Infrared Thermometer Sales (K Units) and Growth Rate (2019-2024)

Figure 34. Mexico Non-medical Infrared Thermometer Sales (Units) and Growth Rate (2019-2024)

Figure 35. Europe Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 36. Europe Non-medical Infrared Thermometer Sales Market Share by Country in 2023

Figure 37. Germany Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 38. France Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 39. U.K. Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 40. Italy Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 41. Russia Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 42. Asia Pacific Non-medical Infrared Thermometer Sales and Growth Rate (K Units)

Figure 43. Asia Pacific Non-medical Infrared Thermometer Sales Market Share by Region in 2023

Figure 44. China Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 45. Japan Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 46. South Korea Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 47. India Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 48. Southeast Asia Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 49. South America Non-medical Infrared Thermometer Sales and Growth Rate (K Units)

Figure 50. South America Non-medical Infrared Thermometer Sales Market Share by Country in 2023

Figure 51. Brazil Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 52. Argentina Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 53. Columbia Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 54. Middle East and Africa Non-medical Infrared Thermometer Sales and Growth Rate (K Units)

Figure 55. Middle East and Africa Non-medical Infrared Thermometer Sales Market Share by Region in 2023

Figure 56. Saudi Arabia Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 57. UAE Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 58. Egypt Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 59. Nigeria Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 60. South Africa Non-medical Infrared Thermometer Sales and Growth Rate (2019-2024) & (K Units)

Figure 61. Global Non-medical Infrared Thermometer Production Market Share by Region (2019-2024)

Figure 62. North America Non-medical Infrared Thermometer Production (K Units) Growth Rate (2019-2024)

Figure 63. Europe Non-medical Infrared Thermometer Production (K Units) Growth Rate (2019-2024)

Figure 64. Japan Non-medical Infrared Thermometer Production (K Units) Growth Rate (2019-2024)

Figure 65. China Non-medical Infrared Thermometer Production (K Units) Growth Rate



(2019-2024)

Figure 66. Global Non-medical Infrared Thermometer Sales Forecast by Volume (2019-2032) & (K Units)

Figure 67. Global Non-medical Infrared Thermometer Market Size Forecast by Value (2019-2032) & (M USD)

Figure 68. Global Non-medical Infrared Thermometer Sales Market Share Forecast by Type (2025-2032)

Figure 69. Global Non-medical Infrared Thermometer Market Share Forecast by Type (2025-2032)

Figure 70. Global Non-medical Infrared Thermometer Sales Forecast by Application (2025-2032)

Figure 71. Global Non-medical Infrared Thermometer Market Share Forecast by Application (2025-2032)

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